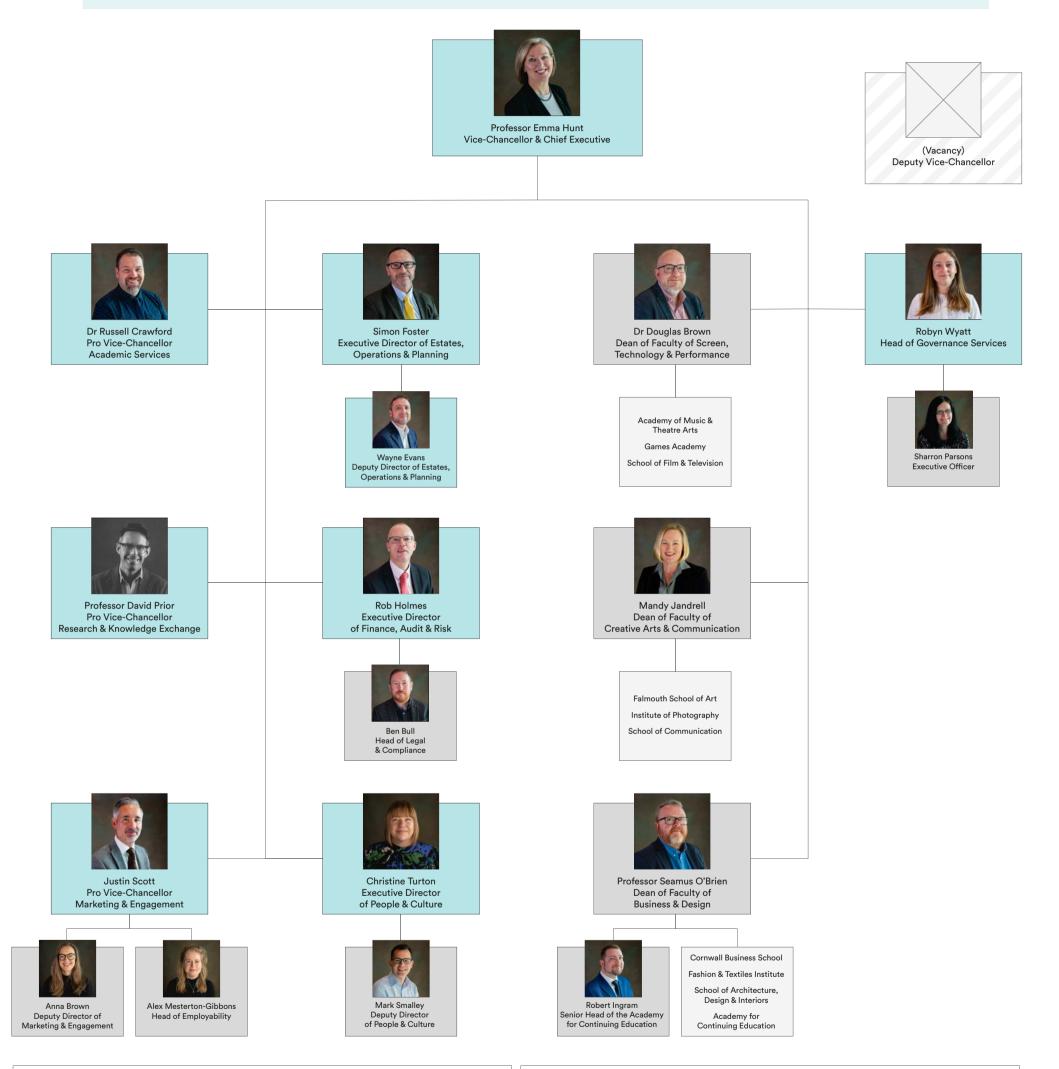


University Executive Board (UEB) & University Management Committee (UMC)

OUR MISSION

To deliver exceptional higher education and research, harnessing the fusion of creativity and technology as foundations of the future economy. To use our knowledge and expertise in these disciplines to generate positive and sustainable opportunities for all.



| Role | Responsible for |
|------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Vice-Chancellor & Chief Executive | Providing overall strategic leadership and management of the University including strategy development, external advocacy and leadership on major strategic projects. |
| Pro Vice-Chancellor Academic Services | Managing the relationship with our regulator and supporting the development and enhancement of our academic provision. |
| Pro Vice-Chancellor Research & Knowledge Exchange | Providing strategic leadership in Research and Knowledge Exchange, supporting staf and students to generate, share, and apply new knowledge and insights. |
| Pro Vice-Chancellor Marketing & Engagement | Designing and implementing the University's strategic marketing plan to deliver our student recruitment and growth targets. |
| Executive Director of Estates, Operations & Planning | Leading and developing the estates, facilities, and infrastructure strategy within Falmouth University, alongside colleagues in FX Plus. |

| ross the University, including procurement, Resources strategy to ensure the wellbeing and |
|----------------------------------------------------------------------------------------------------|
| Resources strategy to ensure the wellbeing and |
| |
| tive and sustainable entities, whilst meeting targets nd satisfaction, and graduate employment. |
| rsity's boards and key committees, and enabling, e governance. |
| е |