

CREATIVITY IN



EVERYTHING

WHICH COVER DID YOU GET?

This prospectus features one of six different cover designs, each showcasing work created by Falmouth University students. We didn't want you to miss out on the other five, so here's a round-up of our full set of cover stars...



Some of the letters on our cover and throughout this prospectus have been created by BA(Hons) Graphic Design students, as part of Alphabet Falmouth, a workshop exploring place, identity and typography. Drawing on sources from around the town, students collaboratively designed a custom typeface representing the very fabric of Falmouth.



Yeti is a lonely soul living in the Tibetan mountains, until he embarks upon an epic journey in search of a family connection. The short animation *Big Feet* won festival acclaim and launched careers for Animation BA students Ilaina Lowe, Alice Harper and Rebecca Hardess. See the animation at falmouth.ac.uk/bigfeet



As an Architecture BA student, Nathan Tipping-Stevenson claimed the prestigious RIBA Serjeant Award for Excellence in Architectural Drawing, before securing a graduate role at Hayatsu Architects. We've featured part of his winning project, a proposed museum of mining at a World Heritage Site.

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A creative union formed at Falmouth between Photography BA student Alex Wilson and Fine Art BA student Monty Cooke saw the pair launch their independent arts and fashion magazine *Bleach* after graduating in 2023. Alex's striking image featured on the cover of their first issue.

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Tamsin Page created her out-of-this-world image *Reach* for a module in our Game Art BA, inspired by the limitless possibilities of space and the potential of her own creative journey. She's now studying a master's at Falmouth, exploring the use of extended reality in health and wellbeing.

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The translucent skin of the Yuruani glass frog offers a fascinating glimpse of its internal structure. Vulnerable as a species due to environmental change and habitat loss, the tiny amphibian made a topical subject for Jay Wong as part of his Marine & Natural History Photography BA degree.

CREATIVITY IN



EVERYTHING

After graduating from Falmouth's Dance & Choreography BA in 2022, Luca Vaccari completed an internship in Germany, where he learned more about teaching dance and developed his artistic practice. He's currently based in Edinburgh, working as a freelance dance artist and style advisor.

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We're continually reviewing and developing the courses we offer. For the most up-to-date information, visit falmouth.ac.uk

WELCOME

Creativity relies on people daring to do things differently. It may be easier to follow the crowd or convention than to forge a new path, yet a willingness to experiment and push the creative boundaries can unlock exciting possibilities – as the talented students and graduates who feature in these pages prove.

We've nurtured and educated curious minds at Falmouth University for more than 120 years. In our studios and workshops, with our state-of-the-art facilities and through our academic and technical expertise, we create exceptional learning opportunities to help our students flourish and secure fulfilling careers. Whether you work in traditional mediums or with cutting-edge digital technology, this is where you can develop your skills, secure industry opportunities and be inspired by some of the finest creative minds in your field.

You might join us with a background in your chosen discipline or be progressing into a new area, but here you can find the creative confidence to raise the bar ever higher with bold and original ideas.

We're proud of our reputation as a hub of creative innovation, offering a fresh perspective from our vibrant campuses on the Cornish coast. Join us and you'll be surrounded by people passionate about the subject they're studying – musicians, actors, architects, photographers, digital designers and more. That's the joy of Falmouth.

Professor Emma Hunt
Vice-Chancellor and Chief Executive



WHY FALMOUTH?

A close-knit community. Astoundingly creative. And committed to providing you with the perfect learning environment to excel in your chosen discipline.

You'll find an ocean of opportunity at Falmouth University. There are endless good reasons to study a degree here, but we've listed 25 on the following pages for starters. If you visit us online – or in person, ideally, at one of our Open Days – we're sure you'll find many more.

***"I LOVE THE OPPORTUNITIES
CORNWALL OFFERS FOR
ADVENTURE AND DISCOVERY.
IT'S A GREAT PLACE TO EXPAND
YOUR CREATIVE MIND."***

Richard Stearn,
Graphic Design BA(Hons) student



01. WE LIVE LIFE ON THE EDGE

Our spectacular coastal location has been described as a creative departure point from which you can literally and metaphorically fly – a place to spread your wings, take off and soar. This extraordinary setting has inspired adventurers, explorers and pioneers over the centuries. Cornwall is an invigorating place to study and has long been a muse to artists with its natural beauty and quality of light. Where better than Falmouth to take a leap into your creative future?

02. WE GO WAY BACK

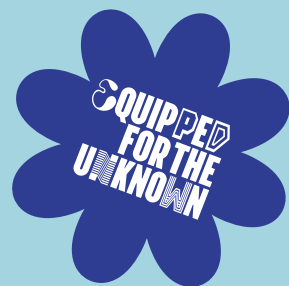
It was more than 120 years ago that students first put pencil and brush to paper in the original Falmouth School of Art. The creative spark nurtured in 1902 is now ablaze in a thriving university, spread across two campuses, where the artists, wordsmiths, gamers and designers of tomorrow are learning to make their mark. While our students are as likely now to work in pixels as they are in paint, or translate a still life drawing into digital format, the thread of creativity still runs through everything we do.



03. WE'RE FUTURE READY

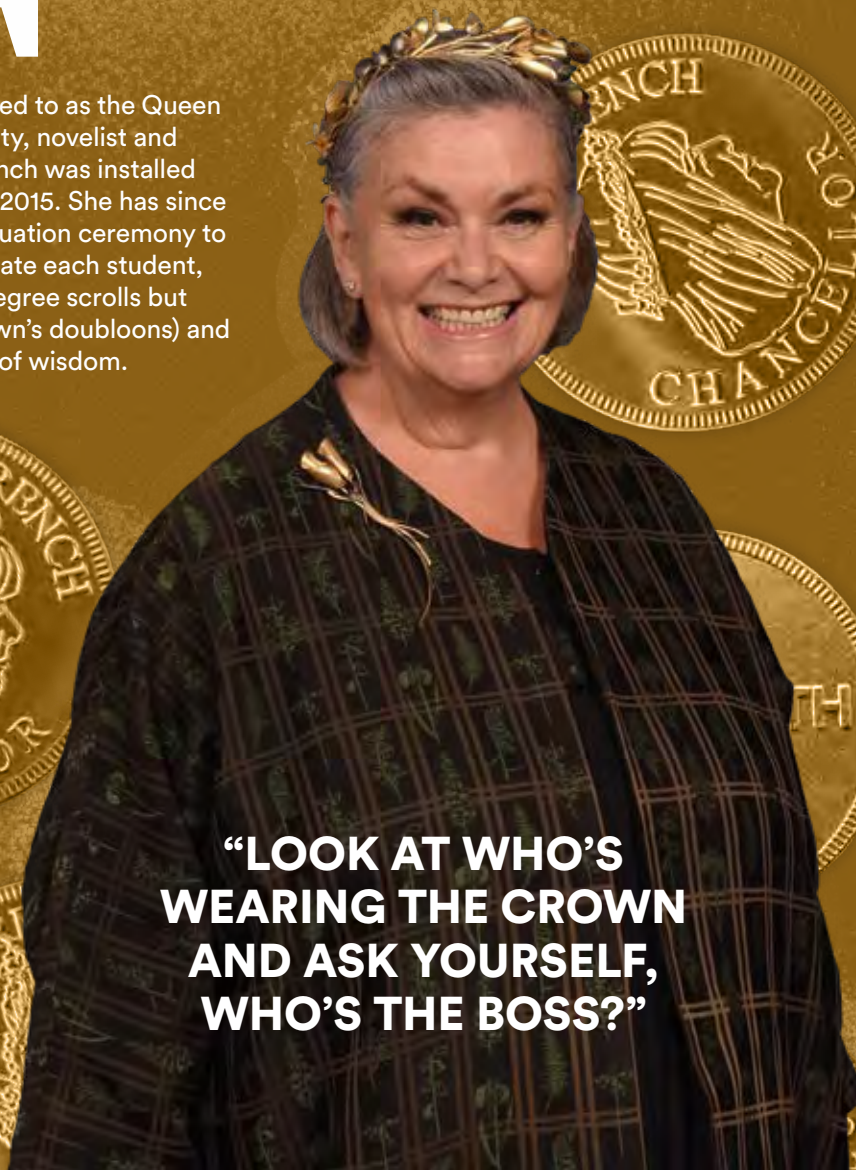
What will our creative future look like? We know that the landscape is ever-changing, but none of us can predict where technology might take us next. Artificial intelligence (AI) looks set to become our new reality as a creative tool, yet exactly how its application might shape our output and influence our way of working remains uncharted territory.

At Falmouth, we're exploring the potential of emerging technologies and incorporating innovative tools and techniques across our creative disciplines, from AI to immersive technology and the use of big data. We'll support you to embrace these new frontiers. With the confidence to question and adapt, you'll be empowered to harness technology in a beneficial way – fully prepared to navigate the uncertainties and seize the opportunities in the exciting times ahead.



04. WE WORSHIP DAWN

Affectionately referred to as the Queen of Falmouth University, novelist and comedian Dawn French was installed as our Chancellor in 2015. She has since attended every graduation ceremony to personally congratulate each student, giving out not just degree scrolls but chocolate coins (Dawn's doubloons) and her very own words of wisdom.



**“LOOK AT WHO’S
WEARING THE CROWN
AND ASK YOURSELF,
WHO’S THE BOSS?”**

05. YOU CAN FIT IN & STAND OUT

We're proud of our diverse and welcoming community. Students from different cultures and countries are on the same page, sharing ideas, experiences and a passion for creativity. To fit in at Falmouth, you don't have to do anything more than be yourself. "I was so scared of what people would think about me as a trans male, but I had such a friendly and positive experience," says Television BA graduate Levi. "What's the one piece of advice I'd give to people about to set sail on their university journey? Be unapologetically you."





“THE FALMOUTH CAMPUS ISN’T LOFTY OR INTIMIDATING, BUT LAID-BACK AND BEAUTIFUL. A PLACE WHERE LECTURERS CALL YOU BY YOUR NAME AND HAVE A LITTLE CHAT WHEN PASSING BY.”

Gabrielle Paul,
Fine Art BA(Hons) student

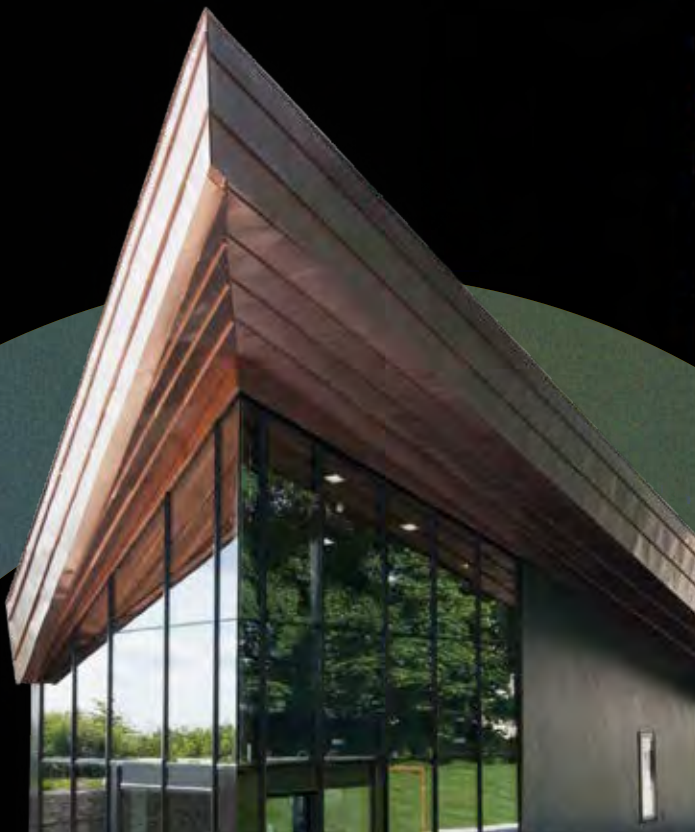
06. OUR CREATIVE CAMPUSES



Nestled in lush, leafy, sub-tropical gardens, Falmouth Campus is truly one of a kind. Artists and designers are drawn to its magical setting, which affords a level of creative and intellectual space not easily found in big, bustling metropolitan universities. Airy studios and workshops, a dedicated writers’ room and a recording studio provide the perfect context to think clearly and independently. It’s a campus that crackles with creative energy.

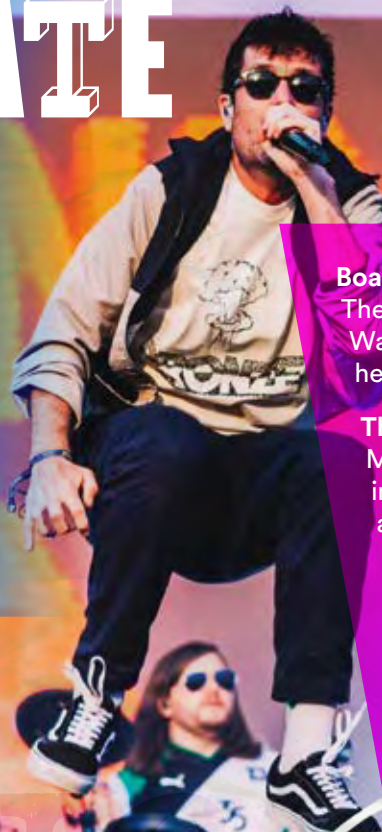
Penryn Campus is a contemporary creative hub, home to multimillion-pound facilities for photography, gaming, business, design, film, fashion and performing arts. This is a truly inspiring environment, equipped with new and emerging technology and alive with ideas. You'll also find a sports centre and The Stannary – the beating heart of campus social life and a base for everything from fun film events to drag bingo and open mic nights.

Situated just 10 minutes apart by bus, our campuses are within easy reach of the town and some of the region's best beaches. Both feature the cutting-edge resources and services you'll need to excel, including libraries and archives, learning zones and quiet study areas, IT suites, shops and cafes.



07. OUR FESTIVALS FASCINATE

Where else will you find the streets filled with the sound of shanty songs as you jostle to see the Barnacle Buoys? Or a celebration of sun (sometimes), surf and international music acts? Cornwall's festival calendar just gets bigger and better. Here are a few of the county's finest.



Boardmasters

The UK's famous beach fest on the sands at Watergate Bay. Expect big waves, epic raves, headline acts and open-air parties.

The Masked Ball

Music and madness, spectacular stage sets, incredible costumes and fairground rides feature at this anarchic, apocalyptic Halloween party.

International Sea Shanty Festival

The top shanty groups take over our university town for this free nautical knees-up, which recalls Falmouth's seafaring past.

Falmouth Book Festival

Storytellers unite: this new literary fest stars heavyweight authors, award-winning comedians, renowned environmentalists and more.



08. WE STAND UNITED

You can't miss the Students' Union (SU) office at our Penryn Campus – just look for the artwork outside. It's where you'll find your SU presidents, whose mission is to make sure your time as a student here is as productive and enjoyable as possible. As an SU member you can stand as a Rep, help fundraise, become politically active through campaigning work or join some of the 130 or so clubs and societies on offer. The SU team (also at Falmouth Campus) organises social events and offers support in all areas of student life.

Above: Illustration BA graduate Abby Mundell won a paid student commission to paint a giant SU mural, a task that took 79 painstaking hours to complete.





09. WE INNOVATE

Where would we be without creativity? It's in everything and when used in partnership with technology, it has the power to make positive change to people's lives.

Falmouth University's outstanding research is investigating the potential of this fusion by applying creative solutions to complex issues. Our academics are exploring game-based solutions to improve the mental health of adolescents affected by trauma. They're studying how satellite technology could boost the delivery of effective healthcare in rural communities and helping people who are deaf to feel more immersed in live music performances by investigating the use of multi-sensory interactive flooring and vibrating haptic vests.

Being taught in a research-active environment means you'll be influenced by their intellectual findings and new discoveries, developing a curious mindset and creative approach of your own – like Sustainable Product Design BA graduate Libby Challoner. Libby designed a mouldable biopolymer made from seaweed to address the issue of single-use plastics, a project which earned her a Dezeen Design Award

Image left: Libby Challoner is experimenting with a compostable biopolymer made from seaweed, dyed with natural substances such as cabbage, onion skin and spinach.

nomination and also took centre stage at London's Grand Designs Show. Libby has since been offered a fellowship with the Royal Society of Arts in London in recognition of her work.

Untold stories

A Pulitzer Centre Grant is enabling Syeda Sana Batool, a freelance journalist and international PhD student, to bring to light the devastating impact of the water crisis in Pakistan and India.

The sound... of silence?

Soundscape ecologist and composer Tom Hull's PhD research seeks to understand the changing soundscapes of wild habitats around the globe and what this signifies for the natural world.

Game changer

Elliott Dodsworth, who studied our Indie Game Development postgraduate degree, developed *Fortune is Blind* – a pioneering action-adventure video game with access for the visually impaired at its core.



10. & COLLABORATE

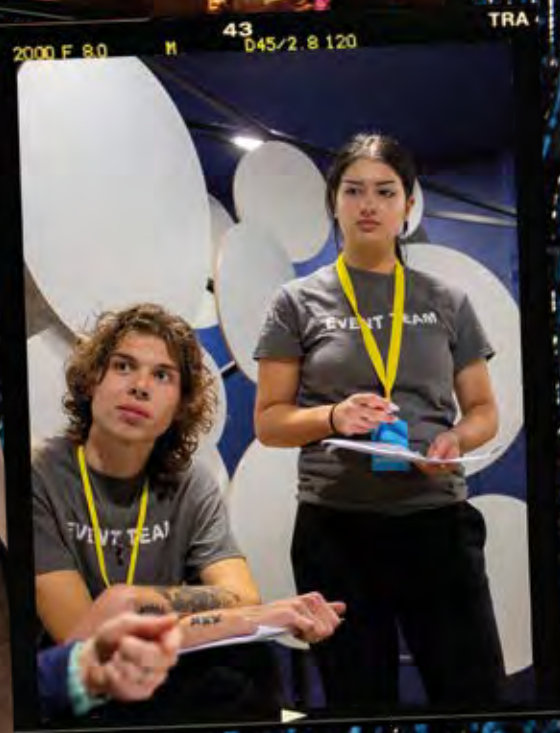
The real magic is in the mix: fashion and film students sharing ideas, game developers working with creative writers to craft narrative, entrepreneurs finding inspiration in performance... this is where great things happen. Falmouth's courses and facilities are designed to promote collaborative learning. You'll have the opportunity to conceive and complete projects with other students, growing your portfolio and graduating as a multi-skilled and networked practitioner.

When we were tasked by British charity and NGO WRAP with staging a fashion show to highlight the need to transform industry practices, our fashion and textiles students set to work in our studios to create futuristic designs using donated and waste products and materials. Our budding creative events and sustainable festival managers helped plan and deliver the show, which took centre stage at Cornwall's Eden Project as part of Anthropy 2023 – a unique gathering to spark innovation among diverse leaders.

For Wildness, a festival with a natural theme, our Creative Events Management and Sustainable Festival Management students drew from a University-wide pool of talent to curate and run a programme featuring live music, an immersive photography exhibition and spoken word performances. This industry-style approach is the key to achieving creative goals. Whether you need someone to design your business branding, act in a play you've written, promote your gig or simply add a fresh perspective, you'll find them here.



EMITTED
ER
ILLION
S OF CO²
2022



WE THINK 11.

B G

Hew Locke OBE did, as a Fine Art student here in the 1980s, when he tried to make the largest-ever 'from life' landscape watercolour. Hew's greatest works include *The Procession*, an epic installation at Tate Britain, and his monumental *Gilt* sculptures at The Met in New York.

Falmouth alumni have won Turner Prize nominations, shot the cover image for *Time* and broadcast breaking news stories from around the globe. They've designed Royal Mail Christmas stamps, official posters for the BAFTAs and logos for the Bond classics *Spectre* and *No Time to Die*. They're achieving on a grand scale.



Tom Brooks, Graphic Design BA(Hons)

Ana Jaks, Illustration BA(Hons)

Katie Ponder, Illustration BA(Hons)

12. OUR BACKSTAGE TEAM

Beavering away behind the scenes to keep our equipment stores well stocked, our workshops operating smoothly and our practice running along professional lines, Falmouth's technicians are an indispensable source of wisdom and support. They're our hidden gems, the 'how to' team you'll turn to time and again to realise your creative ideas.

Our dedicated technicians are at the heart of our innovation and will help you push your artistic output beyond the ordinary. They're ready to show you the ropes at our free Wednesday Open Workshops, where we open our studios and learning environments so you can try new techniques and technologies in different disciplines.

From top: Printmaker Tom Woodward, a specialist in the traditional art of stone lithography. Dive safety officer and technician Jane Morgan, from our Institute of Photography. Curator Di Downs oversees a collection of thousands of historic costumes, a rare resource that draws independent filmmakers to Falmouth.



YOU WON'T BE A FISH OUT OF WATER

13.



Studying at university can be an enriching and rewarding experience that sets you on the path to career success. But it's not all about the destination. We want you to enjoy the journey every bit as much and that means helping you to feel confident with your studies, comfortable in your surroundings and good about life in general. We know that student life can be fun but full-on, so we're set up to support you along the way.



PEER SUPPORT

You'll feel part of the team before you even start. We'll put you in touch with others through an online group that's relevant to your course. We'll also assign you a Student Mentor – a second or third year who knows the ropes and can help you settle in.

EVERYDAY SUPPORT

Our handy central helpdesk The Compass has a base on both campuses and can be contacted online and by phone. You'll also find answers at your fingertips in the Falmouth University app, where you can access campus maps, timetables, student news and email, along with resources and tools to keep your studies and wellbeing on track. The door is open every day at the Students' Union and at our on-campus chaplaincies, which provide a welcoming space for students from every faith or none.

SPECIALIST SUPPORT

Our Student Support team can help with anything that might be impacting your studies or wellbeing. We offer drop-in sessions and workshops and can arrange expert consultation and advice for more complex issues, in collaboration with other teams or external services. We recognise that certain students might face additional challenges or require extra support to flourish. We provide focused help for care leavers and students from disadvantaged and under-represented groups.

Image left: Marius Trinkunas,
Graphic Design BA(Hons)

STUDY SUPPORT

We're equipped to help you succeed, whatever your requirements. We offer online training courses for industry standard programmes, along with workshops and one-to-one sessions to help you master technical equipment and make the most of our library resources. Our dedicated Academic Skills team can help you study more effectively. Our Accessibility Advisors can provide advice and assistance for students with disabilities, longstanding mental or physical health conditions and specific learning differences such as dyslexia, dyspraxia and ADHD.

LANGUAGE SUPPORT

If English is not your first language, we offer tailored support for both academic and social English through our English language programme. Language Connect can put you in touch with others who come from your country or speak the same language.

***"THE FRIENDLY AND CARING
ATMOSPHERE AT FALMOUTH WAS
SOMETHING I'D NEVER EXPERIENCED
ELSEWHERE. IT FELT LIKE I WAS
PART OF THIS TIGHTLY KNIT
COMMUNITY WHERE THE KINDNESS,
WARMTH AND ENCOURAGEMENT
WERE GENUINE."***

Fern Khaoroptham,
Game Development: Art BA(Hons) graduate

14. WE'RE MAKING WAVES

Cornwall is a natural adventure playground, perfect for hiking, biking or just a big blast of fresh air. But the main draw, of course, is the water. Why not plunge in?

If you'd prefer to keep your feet dry, our Penryn Campus sports centre has a top-notch gym, sports courts and a floodlit outdoor games area, with a busy timetable of fitness sessions. Check out the sports clubs in town too, or try the Students' Union for athletics, climbing, martial arts and more.



WE'RE A HOME FROM HOME

15.

Falmouth is consistently ranked as one of the safest university settings in the UK*. It's a fun, friendly place to call home, with good public transport connections that make it easy to travel between campuses and the town without a car.

As a first-year undergraduate student you're guaranteed a place in University-owned, managed or approved accommodation, provided you apply by the deadline published in our online guide. We offer several accommodation options, either on campus at Glasney Student Village or in managed residences. From studio apartments with a sea view

to shared flats within a stone's throw of Falmouth town or StudyBed shared rooms on campus, there's something for every preference and budget.

A rent-inclusive package that covers basic bills will make budgeting easy, with extra benefits such as free internet and basic contents insurance, controlled door access and 24/7 support from our Halls team. Ready to make your move? Check online for the latest accommodation updates: falmouth.ac.uk/accommodation

*Complete University Guide, 2023



WE BREAK



A degree from Falmouth University could take you anywhere; maybe you'll lead a team, branch out as a freelancer or run your own business. We'll prepare you beyond your subject discipline, equipping you with a portfolio of personal and professional skills so you're ready to embrace the challenges of industry and excel in your chosen career.

16.

BOUNDARIES



Atle Loevberg, Sustainable Product Design BA(Hons)

Each time you tackle a task or a new challenge, you'll grow beyond the boundaries of your subject. From meeting deadlines to managing projects, you'll have the chance to develop these 'soft skills' in a friendly, supportive environment, becoming resilient, resourceful and employable. As you progress, you can expect to gain skills in these areas:

- Analytical thinking
- Communication
- Complex problem solving
- Critical thinking
- Innovation
- Project management
- Networking and self-promotion
- Teamworking



You'll collaborate with other students, tackling 'challenge briefs' that reflect the assignments you can expect to be given in industry – developing your ability to work as part of a team to produce outstanding results.

Building on the skill set you've acquired throughout your course, a final-year Future Skills module will support your professional journey and prepare you for the next step. Working on a collaborative or solo project, you'll deliver real results. You'll be supported to identify your strengths, values and capabilities and will gain an understanding of key areas such as finance and budgets, marketing and branding – the kind of expertise employers are looking for, or that will stand you in good stead to set up your own business.

17. WE LEAD BY EXAMPLE

Alongside lending their expertise to budding creatives, Falmouth University's academic staff are out there leading the way – exploring the polar regions, writing Booker Prize longlisted novels, collecting Olivier Awards for directing comedy plays and breaking new ground in the world of games.

Our performance lecturers are up on stage and our costume experts commentate on current trends. We can even count a BAFTA award-winning filmmaker among our ranks. By practising their craft, they're able to share real-world experiences and the latest industry insights.

Above: Dr Huw Lewis-Jones, seafarer, author and environmental historian. Right: Distinguished Professor Mark Jenkin, director of BAFTA-winning *Bait*.



18.

Exploring, experimenting... it's all part of the creative process. At Falmouth you can find your space and develop your style, wherever your inspiration takes you. We'd encourage you to break the creative rules, except there are none.

For her final-year collection *We're All Warped*, Fashion Design BA student Georgia Mitchell combined looks from the 90s hip-hop scene with the distorting effect of a fisheye lens, evoking the sense of empowered feminism developing at the time. Georgia's ideas came alive with help from a team of top hair stylists and make-up artists in a full-on fashion shoot, directed by Fashion Photography students.

Jodie Kenton, Fashion Photography BA(Hons)



WE DEFY CONVENTION



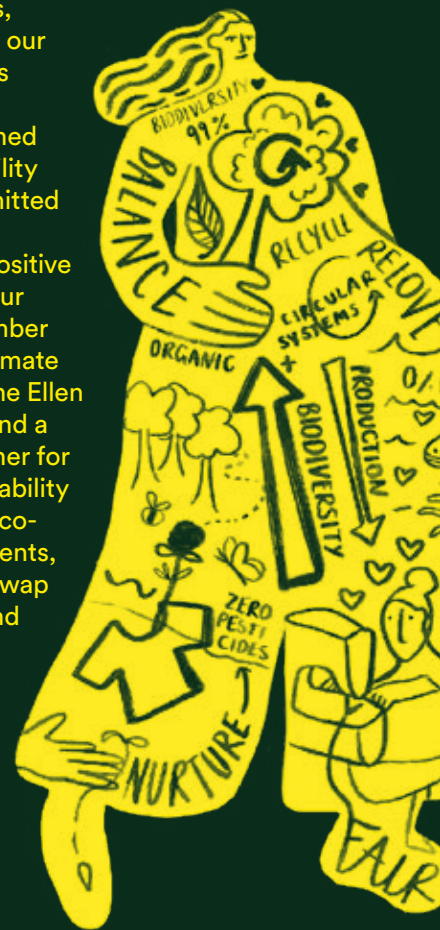
19. WE'RE GAME

Our gaming scene is second to none. As a games student, you'll learn in one of the largest dedicated games development studio spaces of any UK university, which features in three top 20 categories in the Rookies World School Rankings. And it doesn't stop there. Falmouth University's epic Games Expo each spring brings industry giants, expert staff and games fans together to network and celebrate, as students showcase their creations and compete for awards – like a real industry trade show. Level up at our Global Games Jam, go head-to-head in weekly tournaments and find your place in our inclusive gaming community.

Background: Chris Copeland. Left: Louis Sullivan. Right: Puddel, Rainy Day Studios. All Game Development BA(Hons)

20. CLEANER & GREENER

The wildflower meadows, orchards and gardens on our award-winning campuses support a biodiverse habitat. With an established environmental sustainability programme, we're committed to minimising our carbon footprint and fostering positive behavioural changes in our community. We're a member of the UK Universities Climate Network, profiled with the Ellen MacArthur Foundation and a Green Gown Award winner for the quality of our sustainability reporting. Through our eco-friendly initiatives and events, such as workshops and swap shops, film screenings and guest speaker sessions, you too can join our sustainability journey.



Georgia Featherstone,
Fashion Design BA(Hons)

21. OUR WORLD IS A STAGE

Creative expression is a way of life in AMATA, a professional performance venue right here on campus. This incredible space hosts comedy acts and drama, international music and dance, and it's where you can master your art by joining a student production, performing a gig in our free live sessions or working in direction, lighting or sound.

If you dream of putting your work 'out there', in the spotlight, we'll provide a supportive learning environment and the platform to launch your career.



22. WE WHERE WE LIVE



Falmouth offers the best of all worlds – a bustling small town with a big personality, nestled between magnificent coastline and stunning countryside. Among its cool cafes and curiosities, hip barbershops and bijou galleries are hidden alleyways that frame colourful harbour views.

Like its equally arty neighbour Penryn, Falmouth is a hotbed of creativity. Take a tour of the highlights.

Jam Records

A winning combination of coffee and vinyl, from new indie releases to classic soul and jazz. Find Jam on Falmouth High Street and get lost in music.

Wild Pony

Falmouth's vintage and urban clothing emporium, a treasure trove of retro sportswear, flannel shirts and patterned knits.

Beerwolf Books

A cosy pub with a bookshop in the back. Enjoy draught ales and ciders

while browsing contemporary and classic literature, graphic novels and unexpected literary finds.

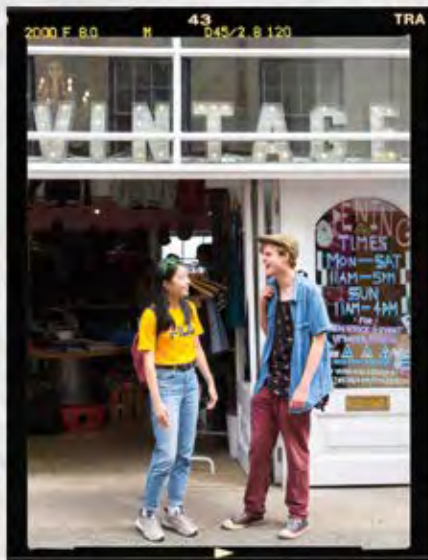
The Chintz

Weird and wonderful surroundings, lavish loos and a secret room form a surreal backdrop to comedy nights and live music. The Underland, beneath, is its eccentric sidekick.

Pizza Jockeys

A new downtown venue, founded on a mutual love of music, pop culture and tasty food, where you can tuck into fresh pizza from the Cornish dough spinners.





***"THE SEA AND
THE BEAUTY OF
CORNWALL
DID WONDERS
FOR MY
CREATIVITY."***

Eva Gadd, Popular Music
BA(Hons) graduate



23.

WE'RE CAREER MINDED

At Falmouth, we make it our business to prepare you for a creative career. Opportunities to take on industry projects or to find your own placement will provide you with a genuine taste of what to expect outside of a university setting. Live briefs, competitions and exhibitions will also give you the confidence to apply what you're learning to a real-life scenario and gain constructive feedback from industry experts.

Through our award-winning Employability service you'll have access to resources and tools, specialist events and a dedicated career platform to enable you to realise your potential and prepare for the future. We'll help you build your CV, take practice interviews, develop business ideas and undertake paid micro-internships which offer a unique working experience and a great chance to test, enhance and validate your skills in a commercial environment.

When it's time to take your first steps into the world of work, support is available to help you establish a rewarding career in the field you love. You can keep in touch with your University friends and grow your professional connections by joining our Alumni Network, with the added bonus of discount schemes for postgraduate study and access to international graduate internships.





24. & WELL CONNECTED

It's not what you know but who you know, it's often said. A robust technical grounding is a must-have, which is why we cut no corners with our meticulously crafted degree courses, but coupling this with a good set of contacts can really get you places.

Many of our degree courses are accredited by professional bodies and supported by industry partners, building a vital link to the world beyond the studio, while our staff and alumni share their connections to secure those all-important networks to help you launch your career.

You'll also learn first-hand from our inspirational guest lecturers, leading professionals who'll give you an insight into industry and an idea of potential routes and creative options.

Before you know it, networking will be second nature.



25. OUR SCENE IS UNIQUE

From folk, funk and Britpop to afrobeat, psychedelia and more, our live music scene is incredibly diverse – an ever-growing sonic soundscape. The Cornish Bank is fast becoming a Falmouth institution, with a dizzying line-up of gigs each week bringing unmissable world music to our town. Penryn's Fish Factory is another favourite, with an eclectic programme of punk nights, burlesque shows and solo singer-songwriters.

If you're into Latin or jazz, or for rock, blues or reggae, try the Old Bakery Studios in Truro. Fancy seeing a symphony orchestra or a blockbusting West End musical on tour? Save up for a seat at the city's Hall for Cornwall.

Whatever your scene, it's all here to discover.

WHICH COURSE?

We offer more than 60 undergraduate courses across a range of disciplines, each carefully crafted to unlock your potential and prepare you for a career in the creative industries.

We've outlined our courses here to give you a flavour of what to expect, but you'll find more details on our website – including full module lists, assessment methods and fascinating behind-the-scenes course and department films. Turn the page to start your journey.

"IF YOU'RE READING THIS AND THINKING ABOUT YOUR LIFE CHOICES POST A-LEVEL, CHOOSE THE OPTION THAT MAKES YOUR HEART SING."

Luca Vaccari,
Dance & Choreography BA(Hons) graduate

CHOOSE YOUR ROUTE

In addition to the three-year route, there are other ways to achieve a degree from Falmouth University.

Four-year route: Integrated Foundation Year degree

If you're interested in taking on a new subject that you've not had the opportunity to study in depth before, or have been out of education for a while, then our Integrated Foundation Year courses might be for you. These four-year courses include an introductory year to help you build the core skills needed for specialist degree-level study.

This is a chance for you to let your imagination run wild and explore your creativity, expand your professional skills and develop enhanced subject knowledge in the domain you want to study. We'll help nurture your expertise in problem solving, risk taking, designing and making, as you develop your abilities through five core modules.

After your foundation year, you'll have a deeper knowledge of your subject, a clear understanding of your strengths, a developed practical and technical skill set and the confidence to excel in your chosen degree subject when you join other students for the rest of your course.

You will:

- » Develop technical, design thinking and production skills in your chosen specialism

- » Learn teamwork, leadership and project management skills through a variety of learning environments
- » Gain critical thinking and creative problem-solving skills through the development of unique and innovative projects
- » Complete your chosen degree over a four-year period

For more about the Integrated Foundation Year, visit falmouth.ac.uk/study/undergraduate/integrated-foundation-year

Four-year route: Placement Year degree

Each of our on-campus undergraduate courses includes the opportunity to work in a professional context during a Placement Year.

A Placement Year is the ideal way to enhance your studies by broadening your experiences and gaining sought-after and transferrable workplace skills. Building on what you've already learned on your course by applying it in the real world will give you great industry insights, experience for your CV and a network of contacts that will boost your employability after graduation.

You can apply for this four-year degree before you come to Falmouth, or you can switch onto the Placement Year route before the end of your second year.

Explore the Placement Year option at falmouth.ac.uk/study/undergraduate/placement-year-degrees

Five-year route: both options

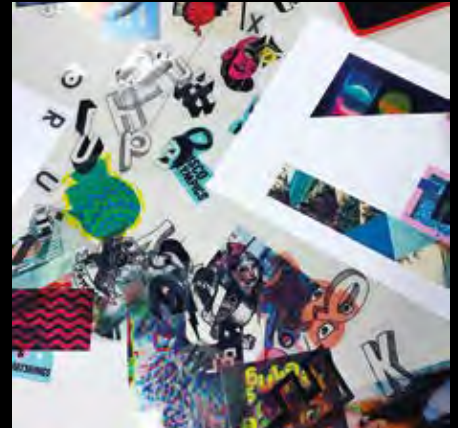
You can combine the Integrated Foundation Year with the opportunity to do a Placement Year – which would turn your study route into a five-year degree.



TIME TO EXPLORE

Take a look at what happens on an
Integrated Foundation Year

 @falmouthify



ANIMATION, FILM & TELEVISION

Courses

Animation BA(Hons)

Film BA(Hons)

Post Production & Visual Effects BA(Hons)

Television & Film Production BA(Hons)



sound/image
cinema lab



FIND OUT MORE

INTERESTED IN...

... creating incredible outfits?
See our Costume Design for
Film & Television BA (p102).



With top industry connections, professional-standard technical facilities and a wealth of in-house expertise, Falmouth leads the way in all aspects of filmmaking.

We've taught filmmaking for more than 50 years, fusing the creative act of visual storytelling with the raw energy of critical thinking. Embracing both tradition and innovation, we champion the future of the moving image through rigorous and inspiring courses that produce award-winning, employable graduates.

You'll be working with cutting-edge equipment in a dynamic, hands-on environment, with support from industry-active lecturers and technicians. Through projects and live briefs, collaboration with students from related courses and opportunities to crew on professional feature films produced by Falmouth University's Sound/Image Cinema Lab, you'll develop your own voice and produce work that reflects and impacts on the world.

Facilities include:

- » Production studios equipped to industry standard with Sony HD pedestal cameras, HD gallery, lighting gantry, green screen infinity cove, Xsens motion-capture and a stop-motion studio utilising Dragonframe capture software
- » High-specification animation and VFX software studios with Dell Precision/HP Z4 workstations for 2D (TVPaint) and 3D (Maya, Nuke, Houdini) with Wacom Cintiq tablet displays and Intuos tablets
- » Digital cameras (HD to 5K) including Arri Alexa, RED Gemini, Sony FX6, Canon c500 and Arri SR3 and Bolex 16mm film cameras

- » 128-seat cinema with Christie M Series HD projection and 7.2 surround sound
- » Audio, lighting, grip and stabilisation equipment including Sound Devices and Zoom mixer/recorders, Kino Flo, Dedo and Arri lighting systems, Grip equipment by Easyrig, Jackal and Libec Jibs, alongside DJI Ronin gimbals
- » Post-production, VFX and animation software tuition studios and individual iMac Pro edit suites
- » DaVinci Resolve grading suites with 4K preview screens and Black Magic Design colour control panels
- » Avid S6 dubbing theatre with Foley/ADR suite and further Pro Tools S4 & S1 audio suites
- » All animation and post-production areas network-linked to either Avid Nexis or Pixitmedia Pixstor shared media storage





1. *Deep Dive*, Hannah Goodliff, Film
2. Alina Voicila, Animation
3. *Skin Tone*, directed and produced by Jake Wolf Cunliffe, Television
4. Cadi Cornwell-Davison, Animation



Sydney Murphy

UCAS code:
See p154

Campus:
Penryn

Length:
3/4/5 years
full-time.
See p36 for
foundation
and placement
year options

Animation BA(Hons)

Bring your ideas to life through animation, a dynamic medium for imaginative storytelling. From the traditional and life drawing skills that underpin the creative process to the 2D, 3D and stop-motion techniques used in industry today, you'll explore all aspects of animation before specialising and developing your personal style. You'll learn in an authentic studio set-up, using professional pipelines and working in the collaborative teams this industry thrives on. With the ability to pitch, present and produce, you'll graduate as a capable, career-ready artist.

Why Falmouth?

- » Our passionate team, experienced in animated feature films, children's TV and advertising, will prepare you for a range of employment opportunities in the animation world
- » You'll be based within our film and television school, with access to industry-standard cameras, sound equipment and software, a stop-motion studio and puppet-building and general making resources
- » You could follow in the footsteps of our innovative alumni who've won BAFTA nominations and worked for leading animation studios such as Aardman, Blue Zoo and Studio AKA



Modules could include:

- » **Animation Production 1** – build essential foundation knowledge at animation bootcamp, focusing in this introductory module on 2D and stop-motion
- » **Planning** – working on a live client brief, collaboratively plan, develop and create content materials for pre-production, using an animation technique of your choice
- » **Ideas & Development** – pitch your film and your skills to a panel of industry professionals, before taking your project forward into production



Graduates have worked at leading animation and VFX houses including DNEG, Framestore, ILM, Jellyfish, Passion Pictures and Skydance



Students and alumni worked on the 2023 BAFTA-nominated animated short *Middle Watch*, written by DreamWorks director John Stevenson



Festival-nominated student films in 2023 included *How To Sleep* (London International Animation Festival) and *Why Mums Don't Jump* (LA Femme International Film Festival)



FIND OUT MORE

Entry requirements:
See p151

UCAS code:
See p154

Campus:
Penryn

Length:
3/4/5 years
full-time.
See p36 for
foundation
and placement
year options



FIND OUT MORE

Entry requirements:
See p151

Film BA(Hons)

This course combines creative, critical and craft skills to develop filmmakers who can confidently engage with and challenge the fast-paced environments and production cultures of contemporary visual media, independent cinema and the global industry. Pursue your passion through short and feature screenwriting and narrative or documentary filmmaking, in a community that embraces creative risk taking and original thinking. We'll take you through the process from script to screen, preparing you with the skills and contextual understanding to develop your voice and launch your career.

Why Falmouth?

- » Our staff couple academic and industry experience, collaborating with students through teaching that celebrates and promotes ambition
- » You'll work with equipment and facility workflows that mirror studio production, shooting digitally on ARRI and RED and with 8mm and 16mm film cameras
- » Our production house, the Sound/Image Cinema Lab, provides career-building opportunities to gain experience and film credits. Past films have included BAFTA-winning *Bait* and *Songbird*, starring Cobie Smulders



Modules could include:

- » **Skills Development** – select sound design and editing, editing and post-production, producing, screenwriting for shorts, cinematography or art direction and production design
- » **Cultural Contexts** – consider key milestones in the development of film as an art form, an industrial product and an object of academic and critical study
- » **Creative Delivery** – building on the skills you're developing, produce a narrative, documentary or experimental film or a screenwriting project



Graduates have worked at ARRI, BBC Studios, Lucasfilm, Marvel, Netflix, Pinewood and Warner Bros



High-profile guest speakers have included Joel Collins, Jonathan Glazer and Sarah Gavron



Graduate Edie Moles received Best New Talent and Best Film awards at the BFI Future Film Festival 2023, for *Underbelly*



Students crewed on three features in the last two years, including folk horror *The Sinking Sun*



UCAS code:
See p154

Campus:
Penryn

Length:
3/4/5 years
full-time.
See p36 for
foundation
and placement
year options

Post Production & Visual Effects BA(Hons)

This is the final frontier in the film-making process, where raw footage is transformed into cohesive, compelling film and visual storytelling is pushed beyond the realms of possibility. This degree covers all aspects of post production and visual effects (VFX) for film, TV and animation, from creating magical sound design to clever scene cutting to ramp up tension. You'll gain hands-on technical experience in a specialist facility with equipment and workflows that mirror industry practice, developing high-level skills and professionally recognised software qualifications.

Why Falmouth?

- » Demand for expertly trained talent in this competitive industry is high. You'll graduate with the confidence and competence to jump into a junior role
- » Avid Media Composer, Pro Tools, Houdini, Maya, Nuke and Resolve are just some of the professional software packages you'll be trained in. You can also gain professional certification in a number of these as part of the course
- » The chance to work with students from animation, film, television, prosthetic effects or games will boost your portfolio, CV and network



Modules could include:

- » **VFX Competency** – expand your knowledge of VFX techniques, working with computer-generated assets, 2D and 3D camera tracking and compositing into live-action footage
- » **Video Post-Production Proficiency** – develop video editing skills using industry-standard software, working with material shot on high-end cameras such as the Arri Alexa and RED Gemini
- » **Audio Post-Production Proficiency** – attend technical workshops to build skills using industry-standard software, methods, shortcuts and workflows, learning to troubleshoot post-production challenges



Guest speakers have included Oscar-winning supervising sound editor and designer **James Mather** (*Top Gun: Maverick*, *Harry Potter and the Deathly Hallows*)



Students **August Goff** and **Tia Mullins** engaged with work placements at the **BBC** and **Warner Bros**, spending time with the *Eastenders* team



Study trips have visited London's **VFX Festival** and Plymouth-based production company **TwoFour Productions**



FIND OUT MORE

Entry requirements:
See p151

UCAS code:
See p154

Campus:
Penryn

Length:
3/4/5 years
full-time.
See p36 for
foundation
and placement
year options



FIND OUT MORE

Entry requirements:
See p151

Television & Film Production BA(Hons)

Develop your authentic voice through moving-image storytelling, whether you aspire to create high-end drama with full-scale crews, meaningful documentaries, music videos, commercials or new forms of content – investing in the story and understanding why you're telling it. You'll learn by doing, gaining hands-on experience in areas including cinematography (camera and lighting), producing, directing and sound. You'll build expertise in scriptwriting for short film and TV serial drama, editing, analysis and critical thinking, empowering you to create work that is artistically and technically inventive.

Why Falmouth?

- » We centre your creative voice; you'll learn to create high-quality, ambitious work through practical workshops, experimentation and with the guidance of our passionate, professional team
- » You'll have the opportunity to participate in live briefs and feature films through our production arm the Sound/Image Cinema Lab, or with our partners including 606 Distribution
- » We build on industry standards and we champion integrity and inclusivity, producing graduates ready to propel television and film screenwriting and production into a new era



Modules could include:

- » **Discovery** – express your creativity through the development of visual, sonic and storytelling craft skills
- » **First Positions** – work in a small crew with specialist support to produce a drama scene, considering script, filming space, storytelling, performance and set management
- » **Dare** – develop your unique voice through experimentation and collaboration, in preparation for a final-year project where you're free to create the work you're most passionate about



Graduates have worked for Amazon, Arri, BBC, Channel 4, Disney, ITV, Lucasfilm, Netflix and Pinewood TV



Students and graduates have worked on productions including *The Apprentice*, *House of the Dragon*, *No Time to Die* and *Squid Game: The Challenge*



Graduate Will Wightman won the BFI Future Film Festival 2022 best director award for his final-year film *Heart Failure*

SPOTLIGHT ON: FAITH GLENISTER

Cinematic blockbusters don't get much bigger than *Barbie*. Being part of the crew, as assistant to the film's Director of Photography (the legendary Rodrigo Prieto), is CV gold dust. "I was so proud when I saw my name on the credits," admits Faith Glenister, who graduated from Falmouth's Film BA in 2015. "As assistant DoP, I did lighting diagrams and script breakdowns, sat in on storyboard meetings with the director Greta Gerwig and acted as a point of contact so Rodrigo could concentrate on the creative side. He gave me a lot of responsibility."

While the *Barbie* set was a technicolour world away from her student days, the BA course opened doors to the film industry. "I had minimal experience when I started at Falmouth, but I was 100% shaped here," says Faith, who cut her teeth as camera operator on student-crewed films and through the University's Sound/Image Cinema Lab. "I've just stepped up to loading and my next aim is camera operator on a small-budget film."

Her advice to film students? "Don't be afraid to tell people what you want to do," says Faith, who shared her goals with camera operator Aga Szeliga while working on *House of the Dragon*. "Aga did a day of lens testing with Rodrigo and he said he was looking for an assistant... that's how I got *Barbie*."

 @faithglenister

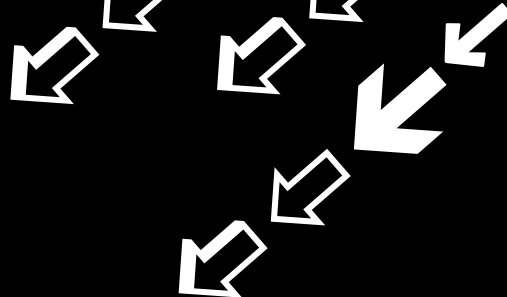
Top: Faith on the *Barbie* set. Bottom: Director Greta Gerwig and DoP Rodrigo Prieto



ARCHITECTURE & INTERIOR DESIGN

Courses

Architecture BA(Hons)
Interior Architecture BA(Hons)
Interior Design BA(Hons)
Interior Design BA(Hons) (Online)



FIND OUT MORE

INTERESTED IN...

... design? For further inspiration,
take a look at our Sustainable
Product Design BA (p64).



Jai Standing



Henry Overton

Hone your skills and gain hands-on experience of building real architectural projects and designing interior spaces.

Explore the ideas that are shaping the world with our future-focused courses, which centre around design that responds to the needs of people and the planet. Driven by the environmental, ethical and moral challenges of today, we aim to make positive change – finding solutions through the creation of sustainable spaces and structures. Through a hands-on approach that involves construction tasks for real clients and the opportunity to compile a professional portfolio while you study, you'll be equipped to enter the architectural and interior design industries upon graduation.

Facilities include:

- » Dedicated design studios with collaboration areas and presentation facilities
- » Virtual reality (VR) visualisation and experience station
- » IT training suites with Adobe, AutoDesk, Chaos Group and Rhino products
- » Hands-on, technician-supported workshops for modelmaking in metals, plaster and wood
- » Digital fabrication workshops providing access to 3D printing and scanning, CNC milling and laser cutting
- » Wide range of digital and traditional printmaking techniques and facilities
- » Outdoor fabrication spaces for larger construction
- » Subject-specific physical materials library for inspiration





1. Sophie Cresswell, Interior Design
2. Todd Roper, Architecture
3. Jarad Gill, Architecture
4. Anna La Bas, Interior Design
5. Nina Jones, Architecture
6. Laura Harris, Architecture



UCAS code:
See p154

Campus:
Falmouth

Length:
3 years
full-time

Architecture BA(Hons)

Strike out on your career path to become an architect with this RIBA and ARB Part 1 accredited degree course, which focuses on the interplay between thinking and making to prepare you for professional practice. With access to a dedicated studio environment and well-equipped workshops, you'll work on live briefs and gain hands-on experience while developing a sustainable, socially engaged approach. You'll master techniques for understanding places, acquire powerful communication skills and discover how to design for communities and clients in response to environmental issues.

Why Falmouth?

- » We'll encourage you to explore your individual creative identity, rather than following 'house style', as you learn through guest lectures and live projects for the likes of Spaceport Cornwall
- » You'll master traditional techniques and cutting-edge technology, from print and modelmaking to Building Information Modelling (BIM). Former Falmouth students have won prestigious industry awards for designing, making and drawing
- » Opportunities include sourcing an optional professional placement and the chance to apply to the RIBA student mentoring scheme

RIBA
Royal Institute of
British Architects

arb
Architects Registration Board



FIND OUT MORE

Entry requirements:
See p151

Modules could include:

- » **Place** – consider locality, materiality and identity, through a sensitive and creative approach
- » **People** – investigate the concept of user-centred design, focusing on the needs of people as you consider space, light, structure and envelope
- » **Community** – explore the issues of collective living and working, as you employ design to tackle community challenges and climate change issues



Graduates have worked with global practices including Adjaye Associates, Foster + Partners and Hayatsu Architects



Student Nathan Tipping-Stevenson won the Serjeant Award for Excellence in Architectural Drawing at the RIBA President's Medals competition 2022



Guest speakers have included David Chipperfield Architects, Dow Jones Architects, Feilden Clegg Bradley Studios, Feilden Fowles, Jason Bruges Studio and Stonewood Design

UCAS code:
See p154

Campus:
Falmouth

Length:
3/4 years
full-time.
See p36 for
placement
year option



FIND OUT MORE

Entry requirements:
See p151

Interior Architecture BA(Hons)

Balancing architectural theory with practical drawing and making skills, this course produces ethical designers who are excited by the sustainable reuse of existing buildings. You'll create innovative future-proof interiors that reimagine spatial environments and are always conscious of place, inclusivity and community. By learning to resolve your schemes to a high level of technical resolution, with a thorough understanding of the rehabilitation of space alongside interior habitation, you'll be well prepared to develop a career in this dynamic creative specialism.

Why Falmouth?

- » As adaptive reuse of space becomes ever-more relevant from environmental, economic and historical perspectives, skilled practitioners will be in demand. This course will position you successfully for this future trend
- » By experimenting with material construction and cutting-edge software such as virtual reality (VR), you'll establish your individual identity as you learn to draw, model, simulate, test and communicate your design proposals
- » Working in vibrant studios within a creative university, you can team up with students of photography, design and games to complete challenging, industry-led projects

Modules could include:

- » **You, Me, Us** – examine human behaviour to understand the social, psychological and cultural factors that shape the interior environment
- » **Reinvention** – consider how heritage buildings serve as cultural assets, redefining creative reuse, community engagement and regeneration
- » **Legible Spaces** – showcase your skills and create a steppingstone to future employment by designing a space that's understandable, memorable and usable



Industry relationships with companies such as Atkins Global and Stride Treglown



Inspirational lecturers and visiting guest speakers have included practising interior and lighting designers, architects and digital and materials specialists



Student Doroteja Liaukeviciute won the Digital and Hand Drawn categories at the British Institute of Interior Design Student Drawing Competition 2023



UCAS code:
See p154

Campus:
Falmouth

Length:
3/4 years
full-time.
See p36 for
placement
year option

Interior Design BA(Hons)

Create impactful interiors for commercial, residential and experiential spaces on a course that equips you with the skills you need to create a dynamic career. You'll explore areas such as design theory, psychology and sustainability as you learn how to make memorable atmospheres using colour, pattern and material. Working in our dedicated studios and workshops, with access to cutting-edge equipment including virtual reality (VR), you'll gain technical knowledge through hands-on collaborative projects – ready to graduate as an innovative and industry-connected designer of the future.

Why Falmouth?

- » It's our ethos that great design should lead, not follow. We'll encourage you to develop an individual design philosophy as you imagine new possibilities and learn to forecast trends
- » You'll explore the full spectrum of interior design before specialising, ready to negotiate projects and pitch ideas that could earn a coveted industry placement or micro-internship
- » We champion a supportive culture where you'll connect with students from different creative disciplines to design solutions for real clients, just as you will in professional practice

Modules could include:

- » **Taste** – explore iconic interior environments through study trips. Learn about colour theories surrounding visual aesthetics and develop the technical skills to communicate your ideas
- » **Future Living** – consider the evolution of the interior and the environmental impact of design for the future, through practical workshops and live briefs
- » **Design Insight** – identify your personal design approach and develop an entrepreneurial mindset by identifying a niche in the market



FIND OUT MORE

Entry requirements:
See p151



Student Sam Bloor won an internship with Gensler, following a course collaboration to develop a workplace concept for a technology sector client



Fabric and Resolution Interiors were among design studios at a unique on-campus recruitment and portfolio feedback event



Graduates have worked at David Collins Studio, Gensler, Studio Egret West, Tabitha Isobel and The One Off

UCAS code:
See p154

Campus:
Online

Length:
2 years full-time,
apply via UCAS
or online, or
3 years part-time,
apply online

ONLINE COURSE



FIND OUT MORE

Entry requirements:
See p151

Interior Design BA(Hons) (Online)

Our society needs a new model of sustainable living in thriving and connected communities, and interior designers have a role to play, now more than ever, to resolve some of these challenges. Taught by practising academic staff, you'll have the freedom to test the boundaries of what's possible to achieve in interior spaces. Through collaboration and by responding to industry-informed briefs, you'll develop industry skills and a professional identity that sets you up for employment or to develop your own innovative startup.

Why Falmouth?

- » Our online delivery allows you to join a global community of creative practitioners and collaborate on international projects and design scenarios
- » You'll learn technical and business skills from industry-savvy professional tutors with a wealth of commercial expertise across retail, hospitality and leisure. We'll support you to take risks and pursue disruptive approaches to real-world problems, helping you develop as a resilient and commercially minded interior designer
- » We're focused on sustainable approaches to interior design, from strategy through to materiality, construction methods and applications

Modules could include:

- » **Interior Design Toolbox** – explore the language and principles of working with interior spaces in the leisure industries, from user and client perspectives
- » **From Unsustainability to Sustainability** – critically examine the history of the profession, focusing on the evolution and future of sustainable design theory
- » **Brandscape: Experiential Interiors** – take a questioning approach to the nature of design to understand brand ethos and its application in an interior environment

Guest Speakers have included designer and biophilic expert Oliver Heath, Matthew Kobylar, Design Director of Gensler Canada and Stephen Whelan, Creative Director of Irish media agency Fuel HQ



Students on this new course will have the chance to meet and work together on campus at optional organised events

SPOTLIGHT ON: ASHLEY POWELL

A bold redesign of Sports Direct's flagship Oxford Street store in London in 2021 heralded a new era for the retail giant. For Falmouth Interior Design BA graduate Ashley Powell, the addition of the store's running department elevation a year later represented a major step in his career.

"Seeing your final concept come to life is one of the most exciting moments," says Ashley of the SD Run project, one of the first he worked on in his new role as a 3D designer for The One Off. "I'm now involved in projects spanning retail, workplace and hospitality environments for brands including Sky and Redrow. From working with software such as Vectorworks and the Adobe suite to presenting ideas and concepts to clients and the team, every day I'm using the skills I learned and developed at Falmouth."

As a student, Ashley tackled live industry briefs for MIX Magazine and interned at Ocean BMW and award-winning architectural practice Doone Silver Kerr. He also won the Climate Emergency & Sustainability Award at Interior Educators 2021 for his final-year project *holm* (see right), inspired by the UK's inland water pollution issues.

"The knowledge and experience of the lecturers at Falmouth is invaluable," he says. "Grasp every opportunity and let the adventure take you to new and exciting places. That's where your creativity and learning will thrive."

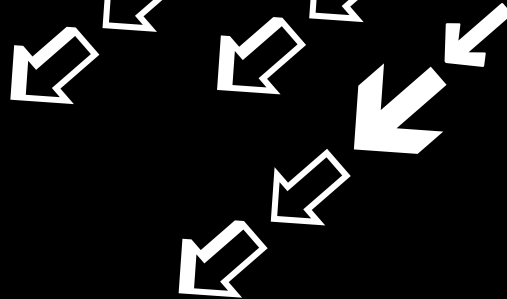
 @ashleyjamescreative



ART & DESIGN

Courses

Creative Advertising BA(Hons)
Drawing BA(Hons)
Fine Art BA(Hons)
Graphic Design BA(Hons)
Illustration BA(Hons)
Illustration BA(Hons) (Online)
Sustainable Product Design BA(Hons)
Visual Communication BA(Hons) (Online)



FIND OUT MORE

BE INSPIRED

Artists and illustrators: take a look at our Animation BA (p41) and Game Art BA (p115).



Razvan-Cristian Brandiburg



Lucile Lith

With courses in all aspects of art and design, we're dedicated to providing the best environment for you to think, make and experiment.

Whether you work in traditional mediums or prefer to harness technology to create impactful visual content or innovative design solutions, you'll find the expertise, space and equipment at Falmouth to fuel your imagination. Tackle live projects, gain access to our valuable industry connections and let our famously inspiring location stoke your creativity.

Our light-filled studios and well-equipped workshops are carefully designed for creative practice, concept development, problem solving and idea realisation. From traditional tools and materials to established and emerging technologies, you'll find an array of resources with which to develop your style and explore art and design as a force for good.

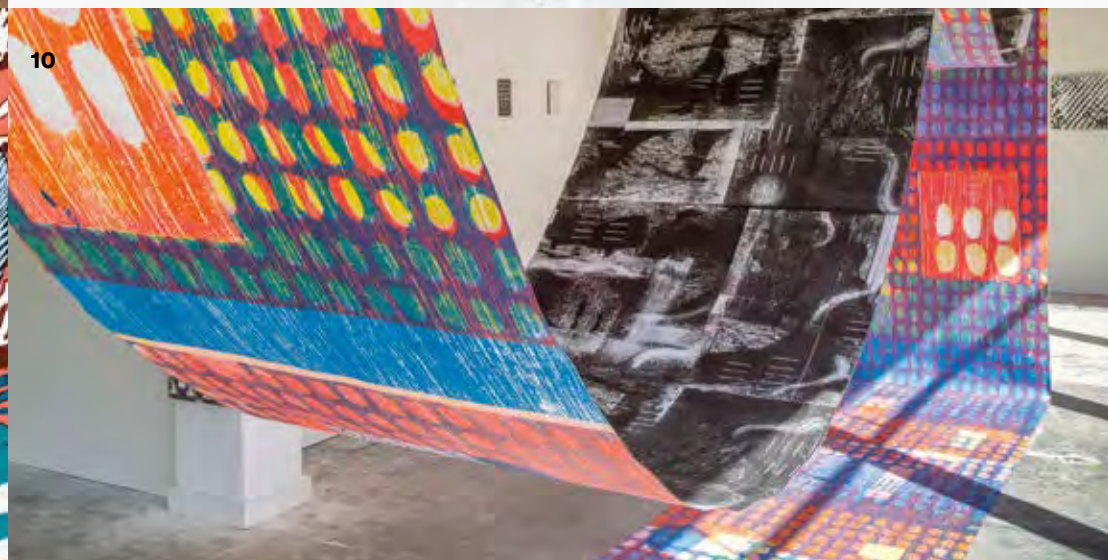
As an online student, you'll benefit from our rich digital virtual learning environment.

Facilities include:

- » Printmaking centre, equipped for processes including monotyping, intaglio, relief printing, screenprinting and stone lithography
- » Life drawing studio
- » Digital print centre, equipped with Riso printing, large-format printing and scanning, specialist digital print and small publication production
- » Workshops for fine woodworking and metalworking and larger-scale wood and metal construction

- » Workshops for sculpture, bronze casting, wax modelling and mould making
- » 3D scanning and rapid prototyping facilities
- » Digital fabrication including CNC milling and routing equipment and laser cutters
- » Painting and finishing area
- » Photo room and Soundhouse for capturing and recording portfolio work
- » Falmouth Campus stores for creative equipment loan







4

5



8



11

1. Betty Everett, Illustration
2. Elijah Wemyss, Visual Communication
3. Arthur Galley, Graphic Design
4. Ellen Soppitt, Graphic Design
5. Neve Wellman, Fine Art
6. Joseph Vine, Sustainable Product Design
7. Thomas Woods, Drawing
8. Alma Lukito and Izzy Gruppo, Creative Advertising
9. James Woolger, Illustration
10. Debbie Bunce, Fine Art
11. Joely Greally, Fine Art

UCAS code:
See p154

Campus:
Falmouth

Length:
3/4/5 years
full-time.
See p36 for
foundation
and placement
year options



FIND OUT MORE

Entry requirements:
See p151

Creative Advertising BA(Hons)

A great advert is simplicity in itself – the commercial or campaign that stops you in your tracks, sparks curiosity, evokes emotion and drives you to act. On this course you'll conceive these big ideas and bring them to life, telling memorable stories that build brand loyalty. You'll learn about audience connection and develop the skills to turn a complex topic into a clear, compelling message. And you'll have a blast, pitching, hustling, scribbling and experimenting in vibrant studio surroundings.

Why Falmouth?

- » There's a huge appetite out there for fresh, original messaging. Falmouth is recognised as an industry go-to for career-ready advertising graduates with the talent and abilities to succeed
- » You'll develop as a team player and an independent thinker, with the tools and techniques to hit the ground running. Standout portfolio? Yes. Network of contacts? You bet
- » We'll connect you with industry, as you tackle mock agency briefs for the likes of Spotify, Starbucks and Tinder – with the chance of securing paid internships and mentoring

Modules could include:

- » **Copywriting** – sharpen your way with words for a target audience, in mediums like digital ads, websites, branded content and games
- » **Creative Problem Solving** – explore and experiment with industry methods, tools and frameworks used in the creative process
- » **Behaviour Change for Good** – study the fundamentals of behavioural economics and respond to a live brief, creating a campaign pitch that could achieve selection by a real client



Graduates have worked at high-profile agencies including BBC Creative, DDB, Iris, Ogilvy and Saatchi & Saatchi



Student Elliott Attwater's course project for Amnesty International was Highly Commended at the Creative Conscience Awards 2023



Graduate Jake Smith created a powerful campaign about UK water pollution for Surfers Against Sewage, demanding government action (see p67)



UCAS code:
See p154

Campus:
Falmouth

Length:
3/4/5 years
full-time.
See p36 for
foundation
and placement
year options

Drawing BA(Hons)

Study drawing as an expanded practice within contemporary art. By exploring processes and approaches including life drawing, printmaking, etching, digital methods and moving image, you'll become a rigorous and critical thinker, identifying where your practice is taking you and creating ambitious work in specialist fields. You'll be encouraged to take creative risks and challenge convention as you develop informed opinions, technical expertise and a portfolio emphasising the dynamic possibilities and relevance of contemporary drawing practice.

Why Falmouth?

- » Our dedicated degree provides the time and space to acquire in-depth knowledge. The course is led by expert practitioners and embraces a vibrant, supportive studio culture
- » With applications in science, medicine, architecture and technology, drawing offers a world of opportunity beyond the creative arts industries.
- » Being based in an art school within a leading creative university offers endless potential for collaboration and inspiration. Networking, exhibiting and the chance to undertake industry placements will broaden your horizons

Modules could include:

- » **Observing Worlds** – explore environmental structures and related social and cultural histories through workshops, studio practice and field trips
- » **New Territories** – plan, pitch and conduct your own creative project, maintaining a journal of your progress
- » **Public Platforms** – create a body of work to be staged at a public exhibition at the end of your final year



FIND OUT MORE

Entry requirements:
See p151



Relationships with industry partners include
Porthleven Residency and Tate St Ives



Study trips have included the Venice Biennale 2022 and the DRAWInternational Centre in Caylus, France



Graduate Katie Hewson's architectural drawings were shortlisted for Archisource's Drawing of the Year Award 2023 and published in its *Ideas Pocketbook*

UCAS code:
See p154

Campus:
Falmouth

Length:
3/4/5 years
full-time.
See p36 for
foundation
and placement
year options



Elinor Hain



Yay-an Davies



FIND OUT MORE

Entry requirements:
See p151

Fine Art BA(Hons)

Realise your artistic vision and ambition on our renowned Fine Art degree, which champions curiosity and encourages critical exploration of historical and contemporary art practices, cultural issues, contexts and debates. With access to studio space and facilities including 3D, printmaking and time-based media workshops, you'll evolve your own practice through a rich variety of mediums. By graduation you'll have an industry-ready portfolio and the ability to effectively present your work to the world, building the foundations for an enduring career.

Why Falmouth?

- » You'll be following in the footsteps of Falmouth's famous Fine Art alumni, which include Hew Locke, Lynette Yiadom-Boakye and Tacita Dean. With long-standing connections in the art world, we offer an inspiring programme of guest speakers
- » We encourage a courageous, playful approach and will support you in finding your creative direction. You'll enjoy total immersion among staff and students sharing a singular passion
- » A thriving Cornish arts scene offers scope for real-world experience, by exhibiting at festivals and galleries and in group collectives

Modules could include:

- » **Press Play** – test boundaries, take risks, experiment and make meaning as you consider, self-initiate and develop your practice
- » **Situating Practice: Art Discourses** – explore diverse themes in contemporary art, identify contexts, question choices and engage with public-facing platforms
- » **Realisation** – challenge and finesse your practice as you showcase your work and collaborate to organise, curate and promote an exhibition



Visiting artists have included
Phoebe Collings-James, Jeremy Deller and Charlie Porter



Graduate **Debbie Bunce** was selected
to exhibit at the **Woolwich Contemporary Print Fair 2023**, the largest of its kind in the UK



Graduate **Monty Cooke** teamed up
with **Photography BA graduate Alex Wilson** in 2023 to launch independent arts magazine **Bleach**



UCAS code:
See p154

Campus:
Falmouth

Length:
3/4/5 years
full-time.
See p36 for
foundation
and placement
year options

Graphic Design BA(Hons)

As graphic design evolves to embrace new technologies and to engage with issues of environmental consciousness and social responsibility, the industry is looking for creatives who can think differently and make an impact. This course provides the freedom and flexibility to create your own path in the field. Taught by experienced academics and designers and working as part of a collaborative studio culture, you'll develop your distinct creative voice and define your unique visual language – ready to use graphic design to make positive change.

Why Falmouth?

- » We produce imaginative, future-proofed designers, trained to think critically and tackle complex communication challenges in a global, digital and rapidly changing environment
- » You can access facilities across the University to explore your creative passions, engaging with a range of media, processes and approaches, from screenprinting to digital film and photography, bookbinding, 3D printing and beyond
- » You'll build your network by tackling projects created with, and supported by, industry practitioners, creating a standout final-year portfolio as a catalyst for your career

Modules could include:

- » **A Word in Your Eye** – discover the principles of visual language and the powerful role it plays in communication design, experimenting with the basics of process and practice
- » **Narrative** – explore diverse and experimental approaches to storytelling and moving image that go beyond the conventions of the subject
- » **Typography** – engage with the myriad expressions of letterforms and the written word, manually and digitally, through hands-on project briefs and collaborative workshops



FIND OUT MORE

Entry requirements:
See p151



Graduates have worked at Apple, Bartle Bogle Hegarty, BBC, Dyson, Koto, Superunion and The Times



'Culture Thursday' guest lecturers have included Daniel Eatock, James Jarvis, Garth Jennings, Alan Kitching, Aries Moross, Jyni Ong and Sam Winston



Students won acclaim at the Creative Conscience Awards 2023 and D&AD New Blood 2023, where graduate Blythe Walker Sibthorp was Best in Show

UCAS code:
See p154

Campus:
Falmouth

Length:
3/4/5 years
full-time.
See p36 for
foundation
and placement
year options



Georgia Mason



FIND OUT MORE

Entry requirements:
See p151

Illustration BA(Hons)

Illustration is a powerful means of expressing ideas, eliciting emotion and sparking imagination. By enhancing your traditional craft skills and experimenting with new technologies, tools and techniques, you'll develop your own unique visual language as you master the art of making images come to life. You'll become an original, critical thinker, an adept visual problem solver and, through interactions with clients, art directors and designers, you'll gain the skills needed to create a standout portfolio and the professional experience required to succeed in your career.

Why Falmouth?

- » With an illustrious history of producing award-winning artists, Falmouth is one of the first stops for employers in this field. Our freelance alumni have completed commissions for the likes of Liberty, *New Scientist*, Penguin Books, TED-Ed and *The Guardian*
- » From digital tools to drawing software, our facilities constantly evolve to take advantage of rapid technological advances
- » You'll gain a competitive edge through our connections, working on industry briefs and receiving personalised portfolio feedback from agencies, publishers and design houses

Modules could include:

- » **Visual Problem Solving** – learn to use a toolkit of strategies which form the foundations of idea generation and conceptual thinking
- » **Challenging Subjects** – explore illustration as a vehicle for communicating change
- » **Refine & Apply** – build your visual communication skills by experimenting with established and emerging technology and through reflective and analytical research and illustrative contexts, platforms and applications



Recent guest lecturers have included Sam Arthur, Rebecca Cobb, Owen Davey and Dave McKean



Study trips have included Bologna Book Fair and the London Professional Practice Week



Graduate Owen Gent's book *That's Nice, Love* was an AOI World Illustration Awards 2023 winner; graduate David Doran's Piper Heidsieck Champagne packaging claimed the Directory of Illustration Award



UCAS code:
See p154

Campus:
Online

Length:
2 years full-time,
apply via UCAS
or online, or
3 years part-time,
apply online

ONLINE COURSE

Illustration BA(Hons) (Online)

Discover your unique illustrative voice and be challenged to test boundaries on this supportive online degree. Learning from experienced academics and connecting with an impressive programme of guest speakers, you'll explore new approaches and apply your illustration practice to a diverse range of industries. From day one you'll be immersed in a global studio culture. Through a combination of lectures, webinars, guest talks and discussion forums, you'll gain the professional practice and entrepreneurial skills needed to transform your talent into a successful creative career.

Why Falmouth?

- » While studying from your own home or studio, you'll become part of a global community of illustrators and build a diverse network of collaborators
- » We'll encourage you to push your creative limits as you master visual problem solving and refine your authentic visual language, through working on industry-informed projects and briefs
- » You'll gain feedback on your work and build relationships with a wide range of professional practitioners, as you explore multiple creative pathways in preparation for a sustainable career

Modules could include:

- » **Innovate** – get under the skin of visual storytelling and discover a broad range of problem-solving strategies to help you produce innovative illustrative solutions
- » **Communicate** – undertake thematic projects to develop your understanding of context and audience while developing skills in sequential thinking and character development
- » **Reflect** – geared towards helping you excel within the creative industries, this module focuses on self-promotion, marketing, self-publishing, entrepreneurial opportunities and business management



FIND OUT MORE

Entry requirements:
See p151



Student Chantelle Lloyd's illustration *There's No More Room for the Good Stuff* reached the top 30 from an entry of more than 1,000 in the Boit! International Illustration Contest 2023



Students visited campus for the Falmouth Illustration Festival 2023, where film screenings, workshops, talks from visiting artists and exhibitions explored a theme of Spaces In Between

UCAS code:
See p154

Campus:
Falmouth

Length:
3/4 years
full-time.
See p36 for
placement
year option



FIND OUT MORE

Entry requirements:
See p151

Sustainable Product Design BA(Hons)

The growing urgency around climate change and the importance of social justice underpinned by economic sustainability are prompting a radical design rethink, where product performance is measured not just by profit but by a positive effect on our environment and community. This degree will equip you to make a real difference. You'll learn human-centred design skills to develop inclusive and socially responsible products, exploring design strategies to reduce waste and use materials responsibly. To successfully pitch your ideas, you'll master confident communication skills through powerful visuals, prototypes and presentations.

Why Falmouth?

- » We teach sustainable design thinking across the entire course, not just in a specialist module, to produce future-proofed, employable graduates
- » You'll be hands-on in our workshops, using methods and equipment ranging from drawing and modelmaking to CAD, 3D printing and CNC technologies
- » You'll draw design inspiration from our natural environment and work with creative students from across the University on projects and live industry briefs. Through our connections and guest speakers, you'll build a network while you study

Modules could include:

- » **Life Cycle Thinking** – assess the environmental impact of a product: material selection, manufacturing processes, use and disposal
- » **Design Ethics** – examine the key global issues informing debates for sustainable change and investigate innovative design solutions
- » **Inclusive Design** – study the principles of human-centred design strategies, learning to research and observe, collect data and document and evaluate findings



Graduates have worked at forpeople, GreenTeck Global, IBM iX, PwC, Rapha and Studio Haran



Student Liling Warwick interned with Kinneir Dufort as part of the company's Ethnic Diversity Excellence Programme



Student George Pope won gold at the Creative Conscience Awards 2023



Graduate Charlie Ruck teamed up with Ineos Britannia to investigate the re-purposing of performance racing sails



UCAS code:
See p154

Campus:
Online

Length:
2 years full-time,
apply via UCAS
or online, or
3 years part-time,
apply online

ONLINE COURSE

Visual Communication BA(Hons) (Online)

Create impactful visual content with the power to shift mindsets and inspire action on this unique online course. Drawing on Falmouth's acclaimed creative culture, you'll develop the practical skills and critical understanding to become a curious and dynamic practitioner across a range of platforms and formats. You'll learn from practising creatives – direct from their studios to yours – and gain the latest industry insights through guest lectures and industry briefs. Through global collaboration, you'll build career-enhancing networks and connections.

Why Falmouth?

- » Our engaging online approach allows you to join a worldwide community of diverse creatives who are shaping the future of illustration, design, animation and photography – and challenging the landscape of visual communication
- » We'll support you to push yourself creatively and develop your own visual language, on a course designed and curated for online delivery
- » You'll benefit from opportunities to build relationships with leading industry professionals through live briefs, online one-to-one portfolio reviews, studio visits and optional in-person events

Modules could include:

- » **Play** – challenge yourself and build confidence by exploring processes, materials, softwares and themes, to get to grips with the principles of visual communication
- » **Jump** – develop and refine a specialist portfolio of creative work in response to a live industry brief, working directly with industry partners
- » **Sprint** – research and reflect on industry standards and professional practice, as you gain the entrepreneurial skills to sustain your creative career



Our team of staff and guest lecturers have clients and connections including Adobe, Google, Nando's, NASA, Red Bull, Sony Music, Superdry and Vanity Fair



Final-year students have received portfolio feedback in online one-to-one sessions with leading studios and practitioners, such as Anyways Creative, the Association of Illustrators, Grand Matter, ILOVEDUST and Phantom Design



FIND OUT MORE

Entry requirements:
See p151

SPOTLIGHT ON: CALUM HEATH

With clients including financial magazine *Barron's*, Danish newspaper *Weekendavisen* and style journal *Mr Porter*, Calum Heath is accustomed to bringing topical issues to life through illustration. A new daily slot for the *New York Times* online game Connections means he must be especially quick on the draw. "The job has been exciting and fast-paced so far, so I aim to keep it rolling," says Calum, who devotes each morning to 'thinking' tasks, coming up with ideas and problem solving, before drawing or Photoshopping in the afternoon.

Soon after graduating from Falmouth's Illustration BA in 2017, Calum was commissioned for *The Guardian*, *Vice* and *Politico*. "Falmouth played a huge role in my initial training," he says. "I started the course as a blank canvas and left with a strong visual identity and preparedness to work in the illustration industry. I did feel career-ready, but naturally you learn and develop on the job – and you have to be willing to put the hours in."

"Favourite projects include illustrating the book *For the Love of Dog* and collaborating with the musician Congee on an EP cover and outfit design," adds Calum, whose work for tech company Tessian was longlisted for the World Illustration Awards 2023. "I still keep a sketchbook as a visual journey of my life and hope to continue developing my style."

 @calumheath.uk_



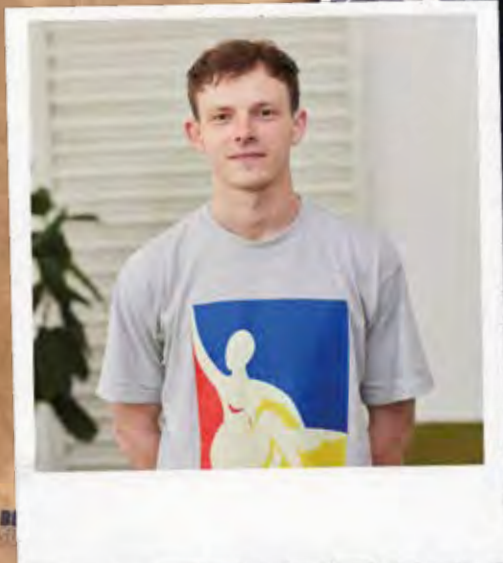
SPOTLIGHT ON: JAKE SMITH

No creative wants to be associated with a crap idea, but Jake Smith's genius use of 'The Floater' – the world's first surfboard made of sewage – to highlight the UK water pollution scandal ranks as one of his proudest career moments so far. "From concept and design to shooting it and seeing the huge amount of response, it was incredibly exciting," says Jake, who was with London agency Mr President when he masterminded the campaign that helped the charity Surfers Against Sewage galvanise public pressure on the government and water companies. "It's a great feeling having ordinary people say 'wow, look at this'."

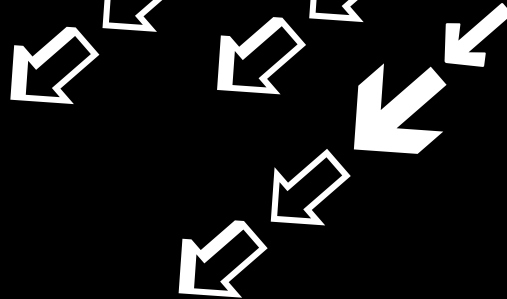
Five years after graduating from Falmouth's Creative Advertising BA, and with a Cannes Young Lions silver award for *Zombies*, a campaign to promote inclusivity within the advertising industry, Jake is now a creative /art director for Havas Consumer Health. "The industry is so competitive, but the course really helped prepare me," he says. "Live briefs from agencies in our third year built contacts for us as graduates and these same briefs filled our portfolios. With a name like Falmouth University behind you, it was a great start."

"The most important thing for me is to keep making work I'm passionate about," he adds. "My advice for students? Create work you're proud to stand next to and call your own."

jakesmithcreative.co.uk



BUSINESS, MARKETING & EVENTS



FIND OUT MORE

Courses

Business & Digital Marketing BSc(Hons)
Business, Entrepreneurship & Innovation BSc(Hons)
Business & Marketing BSc(Hons) (Online)
Business Management BSc(Hons)
Creative Events Management BA(Hons)
Marketing Communications BA(Hons)
Sustainable Festival Management BA(Hons)
Sustainable Tourism Management BA(Hons)

BE INSPIRED

We also offer a Music Business BA (p126) and a Fashion Marketing BA (p104).



Join a network of entrepreneurial minds driven by a desire to make a positive impact.

At Falmouth University, we do business differently. This is where creativity meets commerce and ideas and innovation are given space to grow. We offer courses in marketing, business, experience design and tourism, equipping students with not just commercial awareness but the means to work sustainably, ethically and successfully.

We'll help you understand key business and experience design theories and give you the chance to apply your knowledge to real-world problems. These challenges – from creating marketing campaigns to pitching consultancy services, supporting tourism venues or running an event – are typically directed by students and explored by teams from across the disciplines. With access to knowledgeable staff, industry connections and first-class facilities, you'll graduate as an innovative, entrepreneurial and solution-oriented professional.

Facilities include:

- » Professional areas for learning and collaboration, including lecture theatres, seminar rooms, group working bases and breakout zones
- » IT suites and software packages
- » Extensive libraries, equipped with electronic and journal resources
- » Access to state-of-the-art photographic facilities and recording and film studios, through our Wednesday Open Workshops
- » In addition, a range of professional accreditations offer access to learning resources on a course-by-course basis







UCAS code:
See p154

Campus:
Penryn

Length:
3/4 years
full-time.
See p36 for
placement
year option

Business & Digital Marketing BSc(Hons)

In today's data-driven world, successful marketing managers need more than solid business skills and an understanding of traditional marketing methods to target, engage and persuade an audience. You'll work collaboratively on real projects to explore innovative, sustainable and ethical business and marketing practice in the digital realm. From developing project management skills and leadership techniques to navigating consumer psychology, you'll learn to harness creativity, cultural awareness and business acumen to deliver impactful marketing strategies across a range of digital platforms.

Why Falmouth?

- » Marketing challenges call for creative thinking. You'll be surrounded by enterprising students from across the creative disciplines, sharing ideas and energy
- » You'll learn in a specialist business facility, guided by an industry-connected team and inspired through collaboration with digital innovators and companies
- » By exploring the theory behind the real-world issues you address, you'll gain an in-depth understanding of the ideas central to successful digital marketing – backed up by planning, pitching and presentation skills for effective communication



Accredited by the Chartered Institute of Marketing (CIM), offering the chance to attain additional qualifications and benefits upon graduation



The Chartered Management Institute (CMI)'s Level 5 Certificate in Management and Leadership is awarded upon completion of certain modules

CIM
Accredited Degree

CMI
Chartered Management Institute
HE Partner



FIND OUT MORE

Entry requirements:
See p151

UCAS code:
See p154

Campus:
Penryn

Length:
3/4 years
full-time.
See p36 for
placement
year option



FIND OUT MORE

Entry requirements:
See p151

Business, Entrepreneurship & Innovation BSc(Hons)

Learn how to apply your entrepreneurial spirit in the modern business world, on a degree course that champions innovative thinking, critical questioning and the practical application of key business skills. You'll collaborate with peers and professionals to grow your network and share ideas, while learning theory and applying it to your own practice. You'll also explore the social and environmental contexts of business and the art and science of building brands, graduating with the attributes needed to shape a successful and conscientious career.

Why Falmouth?

- » You'll be immersed in a culture of innovation and enterprise, surrounded by students from a range of creative disciplines on campus and based in a county with a thriving tech and startup ecosystem
- » From analysing current challenges and future trends, to using data and intelligence and building business plans, you'll explore a dynamic curriculum under the guidance of our expert team
- » You'll grow as an entrepreneur through live industry projects, gaining the confidence to pitch and present your ideas and propose collaboration

Modules could include:

- » **Exploring Sustainability** – focus on practices and positive change across topics including responsible consumption, production and economic development
- » **Venture Creation & Growth** – analyse alternative funding and structural approaches and select appropriate business growth strategies
- » **Managing Creativity & Innovation** – investigate entrepreneurial approaches that facilitate creative solutions to business challenges, for individuals, teams and organisations, in domestic and international markets



Accredited by the Chartered Management Institute (CMI). The CMI Level 5 Certificate in Management and Leadership is awarded upon completion of certain modules



Graduate Ben Penrose undertook a social action plan during his studies to redesign and relaunch products for his clothing company Zen Beach, relocating manufacturing to Cornwall



UCAS code:
See p154

Campus:
Online

Length:
2 years full-time,
apply via UCAS
or online, or
3 years part-time,
apply online

ONLINE COURSE

Business & Marketing BSc(Hons) (Online)

CIM
Accredited Degree



FIND OUT MORE

Entry requirements:
See p151

Discover what it takes to build projects, services, campaigns and brands on this dynamic online degree. You'll develop as a skilled, confident and ethical business and marketing professional, working with expert tutors to develop a future-focused toolkit for a head start in the world of business. Through an engaging programme that supports positive change, you'll learn about digital marketing, market research, data analysis, brand development, leadership and strategic operations – all underpinned by a focus on civic responsibility and corporate sustainability.

Modules could include:

- » **Introduction to Market Research & Marketing** – gain a working knowledge of robust market research methods, learning to interpret examples from the real world
- » **Web Design Project** – explore the fundamentals of web design in response to a business brief, in order to pitch a web design concept and project plan to the client
- » **Intelligent Brand Building** – develop a foundation in traditional and emerging principles of brand management in a rapidly changing marketplace

Why Falmouth?

- » Studying online allows you to join a global community of practitioners and collaborate across a range of creative disciplines in response to industry briefs, gaining diverse knowledge and perspective
- » You can tap into Falmouth's renowned entrepreneurial environment from your own location, on a course designed specifically for online delivery
- » Guided by a team with real industry experience, you'll develop project management and leadership skills and build a network of contacts



This course is accredited by the Chartered Institute of Marketing, which offers students access to additional online resources



Students will have the chance to hear from industry experts and meet course-mates and tutors at optional organised events on campus

UCAS code:
See p154

Campus:
Penryn

Length:
3/4 years
full-time.
See p36 for
placement
year option



FIND OUT MORE

Entry requirements:
See p151

Business Management BSc(Hons)

Step into the world of business as a creative and future-proofed manager, ready to oversee performance, drive innovation and motivate team success. From understanding global economies, big data and business strategy to learning to navigate uncertainty and developing responsive and ethical leadership skills, this course will give you the knowledge, confidence and personal attributes to lead the future of business. You'll gain critical business theory and management expertise while responding to real-world team challenges, supported by experienced industry professionals.

Why Falmouth?

- » By studying in a setting with a rich creative culture you'll develop a lifelong sustainable approach to problem-solving, great communication skills and a flexible, enterprising mindset – a sought-after combination in the contemporary business world
- » Effective managers are in demand in every sector of industry. We'll prepare you with business acumen, leadership techniques and transferable skills for your future career
- » You'll extend your networks and capabilities by tackling live business projects. The opportunity to include a work placement will further develop your knowledge of the commercial and corporate world

Modules could include:

- » **Data Management** – study data as a resource and a product, considering privacy and ethics, and tackle a data-centric team task
- » **Project Management** – consider what it takes to lead or be an effective member of a project team, learning to use essential tools and techniques
- » **Leadership** – explore and review leadership models, styles and frameworks, reflecting how these relate to your own approach both now and in the future



Accredited by the Chartered Management Institute (CMI). The CMI Level 5 Diploma in Management and Leadership is awarded upon completion of certain modules



Graduates have taken up positions in international companies and the public sector, or progressed to further study



UCAS code:
See p154

Campus:
Penryn

Length:
3/4 years
full-time.
See p36 for
placement
year option

Creative Events Management BA(Hons)

Learn how to make events to remember, from fashion shows, weddings and sporting occasions to commercial events such as product launches, conferences and exhibitions. You'll study the cultural sector and the principles and practicalities of effective event management under the guidance of our industry-connected academic team, before working collaboratively to design and deliver outstanding experiences. Involving a significant hands-on element, with sustainability and inclusivity at its core, this course will equip you with the technical, creative and commercial skills to stage events beyond the ordinary.

Why Falmouth?

- » We take a pioneering approach to event accessibility and responsible practice, producing graduates ready for active involvement in a more future-facing industry
- » You'll organise four assessed live events over the three-year course, with the chance to specialise in an area you're passionate about.
- » You can take micro-placements
- » You'll be based in a creative arts university, buzzing with energy and ideas, and can network while you learn with our industry partners and connections



Modules could include:

- » **Attendee Experience** – consider the motivations and key considerations of event attendees, including online experience, functional physical environment, venue design and the effect of post-event communication
- » **Exploring Sustainability** – examine the social, environmental and economic impact of creative events and how issues can be addressed
- » **Live Digital Event Project** – run an event of your own creation, exploring formats, practices and project management in the digital space



FIND OUT MORE

Entry requirements:
See p151



Accredited by sustainability organisation
A Greener Future and a member of the
Association for Events Management Education



Graduates have taken up positions at Hello
Partner, The Royal Botanic Gardens in
Kew, Polar Black Events and Spread a Smile



Third-year students worked with C Fylm
and Cornwall-based directors to showcase
a one-day film festival at The Cornish Bank

UCAS code:
See p154

Campus:
Falmouth

Length:
3/4/5 years
full-time.
See p36 for
foundation
and placement
year options



FIND OUT MORE

Entry requirements:
See p151

Marketing Communications BA(Hons)

CIM
Accredited Degree

Are you driven by ideas and eager for a more creative take on marketing? As well mastering the fundamentals that underpin any great marketing campaign, you'll be hands-on in our studios from the start to put theory into practice – working with real briefs and brands, in workshops and on group projects. From problem solving and strategic planning to an understanding of ethical, sustainable practice, you'll graduate with core skills, creative fluency and a solid portfolio of marketing work.

Modules could include:

- » **Marketing Essentials** – discover how to analyse and grasp the essence of a brand, to convey this to its target audience
- » **Brand Creation** – learn how to build a strong and successful brand, from defining values and designing assets to campaign launch
- » **Behaviour Change for Good** – examine how marketing can tackle real-world issues, using critical thinking and innovation to prompt positive change

Why Falmouth?

- » If you think outside the box and can tell a good story, we'll help you develop as the kind of media-savvy marketing professional in demand in today's content-driven industry
- » We have the industry links and expertise to keep you connected from day one, with guest speakers, placement opportunities and optional trips to top London agencies
- » You'll be encouraged to collaborate and be inspired to take creative risks in our supportive studio environment, ready for a confident leap into the world of communication



**This course is accredited by the
Chartered Institute of Marketing**



**Guest speakers have included U Dox
Creative and Nick Voke, whose
workshop explored opportunities and
ethics surrounding the use of AI tools
in the creative process**



**We anticipate that graduates will
follow those on related courses into
roles in-house or with leading agencies**



UCAS code:
See p154

Campus:
Penryn

Length:
3/4 years
full-time.
See p36 for
placement
year option

Sustainable Festival Management BA(Hons)

More than six million fans attended music festivals in the UK in 2022 and an explosion in specialist themes such as food, arts and wellbeing has contributed to huge growth in the sector overall. This dynamic degree, designed in partnership with the Eden Project, will prepare you to operate at the forefront of a cleaner, greener industry as you learn how to manage sustainable, successful festivals that are inclusive, innovative and environmentally responsible. You'll access all areas, from finance and marketing to hands-on project management, gaining in-demand skills and valuable contacts.

Why Falmouth?

- » Sustainability is at the heart of our curriculum and informs every module. You'll be encouraged from day one to challenge current practices and seek creative solutions
- » You'll draw inspiration from Cornwall's legendary festival scene and an on-campus mix of creative arts students, as you collaborate to organise live events
- » Our extensive industry links and staff expertise will give you a competitive edge. You'll work on real briefs with the Eden Project – a leading UK venue and host of the Eden Sessions



Modules could include:

- » **The Festival Industry** – explore mainstream and niche industry sectors, identifying employment opportunities and potential impacts of festivals in a sustainable context
- » **Festival Design** – gain an understanding of practicalities and legalities as you develop a cohesive festival programme
- » **Crisis Management** – develop your management capabilities to deal with complex crisis situations, applying your skills in a real-life scenario



FIND OUT MORE

Entry requirements:
See p151



Accredited by sustainability organisation A Greener Future



Guest lecturers have included industry experts from the Eden Project, TAL Entertainment and The Event Safety Shop



Students produced mini-fest Kesevwa in Kernow, in collaboration with our Technical Theatre Arts and Fashion Photography degree students



Students organised work placements with Anthropy, Boardmasters, Glastonbury and Tropical Pressure

UCAS code:
See p154

Campus:
Penryn

Length:
3/4 years
full-time.
See p36 for
placement
year option



FIND OUT MORE

Entry requirements:
See p151

Sustainable Tourism Management BA(Hons)

Shape the tourism landscape of tomorrow on this innovative degree course, designed in partnership with the visionary and pioneering Eden Project – a top UK visitor attraction. By considering the economic contribution of tourism, customer needs and the potential negative impact to societies and the environment, you'll learn how tourism can be managed responsibly for a more sustainable future. You'll gain a wide range of relevant skills and project management experience, ready to effect positive change in this globally expanding industry.

Why Falmouth?

- » Cornwall is a major tourist destination. See first-hand the challenges and opportunities that tourism creates
- » We're career-focused and committed to connecting you with industry. The Eden Project serves as a 'live lab' for learning, where you'll access expertise, gain exposure to real scenarios and tackle live briefs
- » You'll have the chance to work on a consultancy project at an international tourism destination, with a dedicated budget for travel and accommodation funded as part of the course



Modules could include:

- » **The Visitor Economy** – examine trends within the industry, addressing the impact of sustainability issues and identifying best practices
- » **Tourism Operations** – explore transport, hospitality, accommodation, activities and attractions, considering visitor and human resource management and how technology can enhance the tourism offer
- » **Storytelling & Destination Image** – learn how to market a location with destination storytelling, creating content that resonates with a target audience



Accredited by the Tourism Management Institute, with Recognised University status from the Institute of Travel & Tourism



Students worked on a live research project with Visit Cornwall and Geotourist to create an innovative walking audio experience



International study trips have included Berlin, Gelderland and The Hague

SPOTLIGHT ON: BRYONIE MATHEWS

Once part of the crowd as a music-mad teen, Bryonie Mathews is now working towards the future of festivals in her role with one of the UK's leading sustainability consultancies. "It's rewarding – it feels like you're making a difference," says Bryonie, who secured her dream job within a year of graduating from Falmouth's Sustainable Festival Management BA in 2022. "Many events are proactive about their environmental impact; we're ahead of the game compared to a lot of industries."

Hope Solutions provides bespoke services to a legendary line-up of festivals, artists and record labels, from Glastonbury and Coldplay to London's Frieze art fair. Bryonie, a live event lead for the company, helps clients manage their energy consumption and implement green initiatives to clean up their act. "There's huge variety and challenge and I'm learning so much, such as carbon accounting," she says. "I'm sometimes office-based, working on things like reports, sustainable policies and contractor guides, but I'm often on-site running waste management and recycling schemes."

"The sustainability lens at Falmouth and the practical and critical thinking skills I learned there definitely gave me the upper hand with my CV," adds Bryonie, who had gained extensive hands-on event experience in her free time and through course connections such as the Eden Project. "I'm where I expected to be three years from now."



COMPUTING

Courses

Computer Science BSc(Hons)
Computing for Games BSc(Hons)
Robotics BSc(Hons)



FIND OUT MORE

INTERESTED IN...

... gaming? For our Esports & Livestreaming BA, or for Game Animation, Art or Development degrees, see p110.



Join a community of creative technologists experimenting at the cutting edge to solve real-world problems.

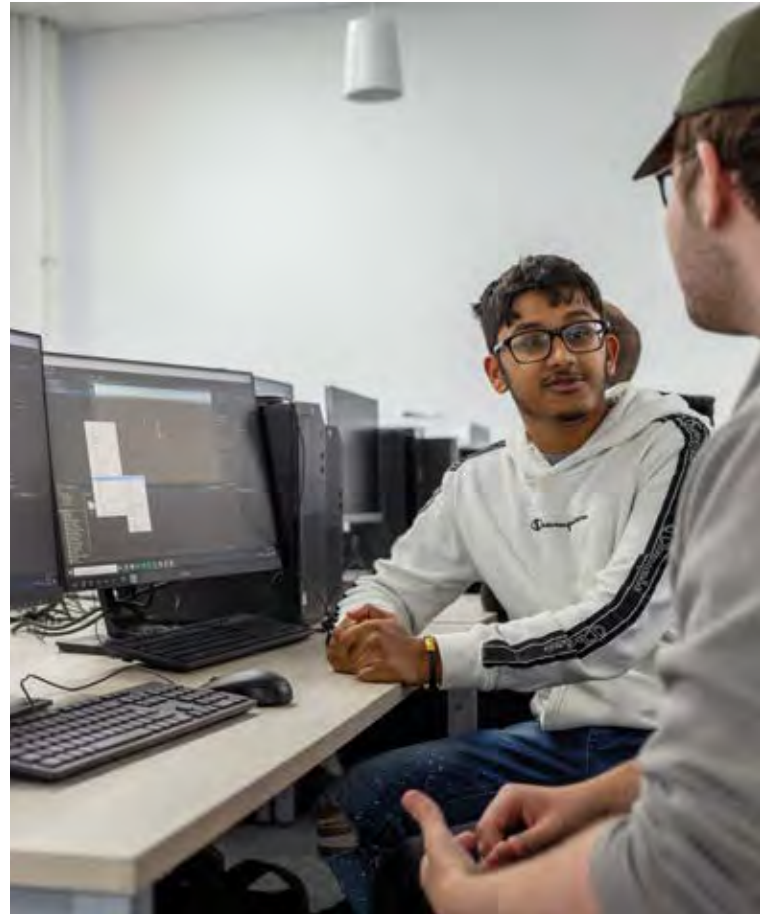
Technology has the potential to offer solutions to some of the most pressing issues and exciting opportunities of today. Join us to become part of this journey, learning from leading researchers and industry professionals.

If you're curious about how tech can be harnessed to address complex, multidimensional challenges and eager to take a creative approach to problem solving, you'll be among like minds. You'll work with students in other disciplines to produce products and services across many domains, from aerospace and agri-tech to manufacturing, entertainment and healthcare. Whether you want to build web apps, program robots or create the next big thing in gaming, you'll find the expertise, inspiration and equipment right here.

Facilities include:

- » Spacious development studio with breakout spaces, equipped with high-end Nvidia RTX-equipped computers
- » Immersive experience development lab, featuring VR and AR equipment such as Hololens 2, Oculus Quest 3, Quest Pro and Valve Index
- » Robotics lab with Automata Eva and Epson robotic arms and Softbank Nao humanoid robot, plus Prusa 3D printers, electronics soldering, test and diagnostic stations

- » An incredible range of management tools, game engines and industry-standard software, including Unity, Unreal Engine, Visual Studio and a suite of development tools
- » Mobile development kits, such as Valve Steam Deck, Android and iOS devices
- » Version control system for industry-style collaborative projects supported by a GitHub Enterprise Server







UCAS code:
See p154

Campus:
Penryn

Length:
3/4/5 years
full-time.
See p36 for
foundation
and placement
year options



FIND OUT MORE

Entry requirements:
See p151

Computer Science BSc(Hons)

New immersive realities, data-rich interactions, automations and ever-more ubiquitous systems are shaping the way we operate and collaborate with each other – and computer science underpins it all. On this course, you'll gain the theoretical knowledge, hands-on experience and industry insight to become an innovative and resilient computer programming and web technology specialist. Mirroring industry practice, throughout your studies you'll harness scientific principles and leverage advances in artificial intelligence, big data and cloud computing, to create new digital products and services as part of multi-skilled teams.

Why Falmouth?

- » You'll gain insights into the programming languages and technologies which power our everyday lives and the considerations that influence their designs
- » You'll learn to craft software practically in an innovative, challenge-led way, becoming able to deliver projects in a variety of areas such as environmental regeneration, rehabilitation, education and cultural preservation
- » You'll study at a University with a reputation for creative excellence and a track record of market-led incubation and entrepreneurial ethos, enabling you to start your own company

Modules could include:

- » **Web Technologies** – explore systems engineering and development lifecycles, as you design and implement full-stack database-driven web applications
- » **Algorithms & Optimisation** – focus on the design and analysis of algorithms to create efficient and optimised code
- » **Advanced Topics in Computer Science** – investigate and experiment to gain insight into more advanced and emerging developments, from language and compiler design to functional programming and big data analytics

Graduates could follow the career trajectory of those on related courses, in roles including software engineer at Bluefruit, DevOps specialist at SCC, support analyst for Cloud at SOS, data scientist at Black Swan Data and back end developer at Codices



You'll join a supportive community exploring real and complex challenges, experimenting with technologies to create unique and playful solutions



UCAS code:
See p154

Campus:
Penryn

Length:
3/4/5 years
full-time.
See p36 for
foundation
and placement
year options

Computing for Games BSc(Hons)

A fusion of creativity and science, this course will give you the skills and experience to launch a programming and software development career within the rapidly growing games industry. Supported by experts in games development, immersive technology, artificial intelligence and data science, you'll gain an in-depth understanding of the technologies that power games and push the boundaries of software and existing engines. You'll learn to collaborate and communicate effectively as you lead the development of real-time interactive systems within multi-skilled development teams.

Why Falmouth?

- » You'll make real games, with artists, animators, composers, designers, writers and other programmers, working in dynamic teams in an industry-style studio environment
- » With guidance from our dedicated team, you'll get under the hood of video game engines such as Unity and Unreal and learn a range of programming languages – including C#, Python and C++
- » You'll get opportunities to contribute to the development and application of the latest technologies, including procedural content generation, equipping you with transferable and in-demand skills

Modules could include:

- » **Principles of Computing** – devise technical solutions to creative problems using concepts and methods drawn from computer science
- » **Advanced Game Programming** – implement and optimise intelligent agents for your games using sophisticated programming techniques
- » **Graphics & Simulation** – explore the application programming interfaces (APIs) that underpin digital games engines, developing your coding skills to understand how simulated virtual environments operate



FIND OUT MORE

Entry requirements:
See p151



Accredited by BCS, the Chartered Institute for IT, ensuring alignment with industry skills requirements, offering quality assurance and acting as a positive indicator to employers



Following graduation in 2023, Daniel Filby joined award-winning co-development studio d3t as a programmer



Graduates have published research into artificial intelligence for games and progressed to doctoral-level work supported by companies including Google

UCAS code:
See p154

Campus:
Penryn

Length:
3/4 years
full-time.
See p36 for
placement
year option



FIND OUT MORE

Entry requirements:
See p151

Robotics BSc(Hons)

Innovations in robotics are rapidly altering the way we interact in the world. On this course, you'll gain the skills and experiences to influence the future of the industry. From developing control systems for a new generation of sustainable power production to devising animatronic systems for prosthetics, you'll harness creativity and cutting-edge technologies to create robotic solutions for real-world challenges. You'll build specialist knowledge of cybernetics, machine learning, artificial intelligence and human-robot interactions, as well as developing prototyping and fabrication skills.

Why Falmouth?

- » Cornwall is home to leading robotics, games and AI companies, environmental technology start-ups and groundbreaking marine research. You'll have opportunities to develop vital professional practice experience by tackling live industry projects
- » You'll take a hands-on approach, working collaboratively on practical problems in a bespoke robotics lab and obtaining a mastery of programming, electronics and physical fabrication
- » You'll develop an understanding of the societal, ethical and environmental contexts for robotics and the implications for the design, engineering, deployment and adoption of robotic technologies

Modules could include:

- » **Robots & Cybernetics** – build a simple robot using principles from cybernetics and autonomous robotics
- » **Robot Design** – apply critical thinking, creative problem solving, simulation techniques and rapid prototyping methods to an industry-led challenge, considering ethics and sustainability
- » **Human-Robot Interaction** – focus on usability and interaction quality as you design and prototype social robots



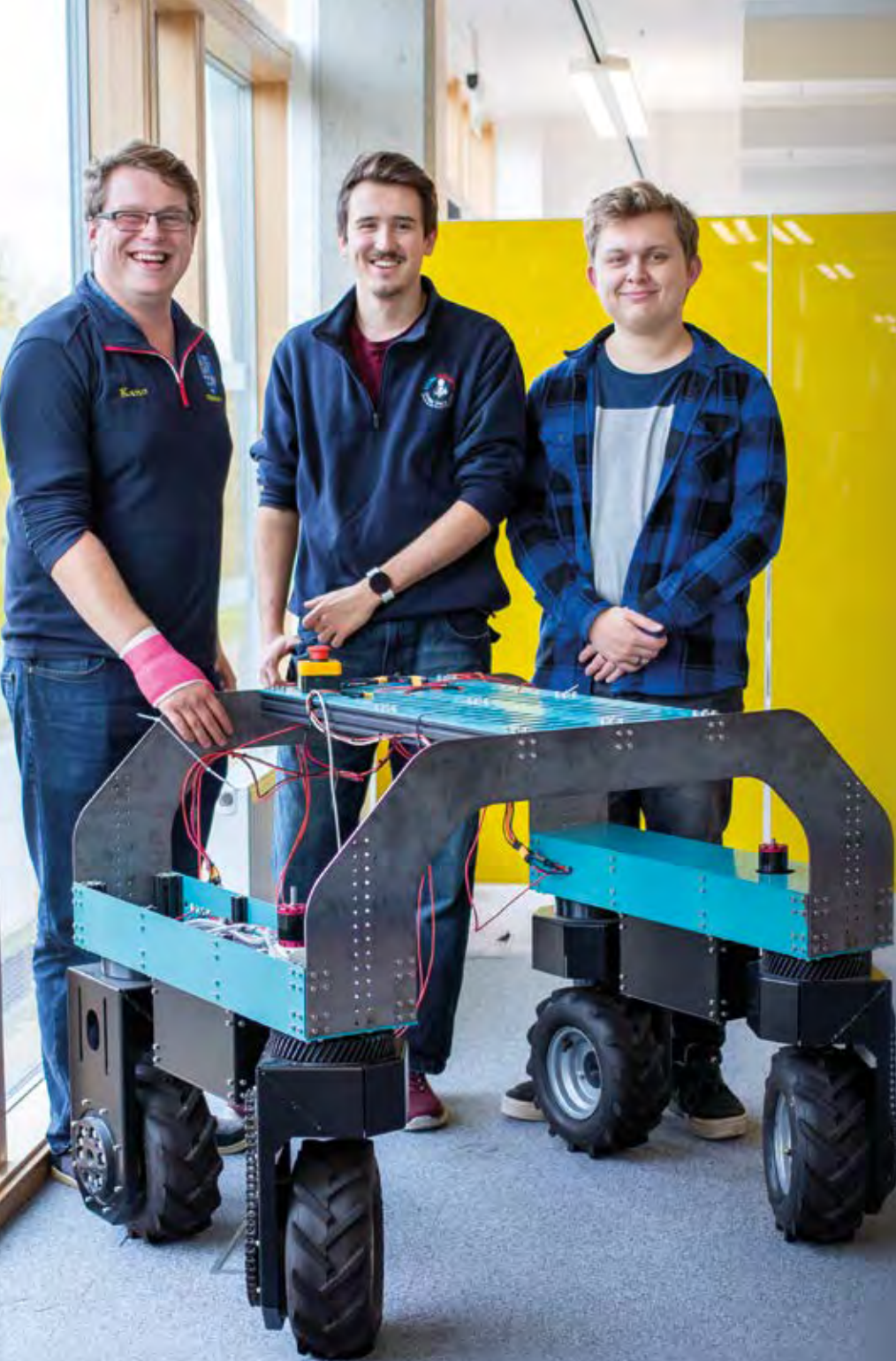
Guest speakers have visited from world-leading robotics companies and include roboticist DrHemma Philamore



Students worked with agri-tech professionals to develop autonomous labour-saving crop-picking technology (story right)



Collaborative projects with Sustainable Product Design students have focused on a life-enhancing product for people with spinal cord injuries and applications for discarded vape batteries



SPOTLIGHT ON: AVORO TECH

“There’s a saying in robotics that you’ll fail 1,000 times if you succeed once,” says Tom Brothers, whose electronics obsession began at 16 when he made an alarm that played *The Imperial March* every time someone walked through the door. But Tom and fellow third-year Robotics BSc students Harry Soar and James Absolom have success in their sights, with an idea planted at a Falmouth University hackathon in 2022.

Tasked by Cornish horticultural producer Varfell Farms with finding a solution for faster, more efficient crop harvesting, the trio modified an existing robot platform to create ‘Daffy’, an automated device that uses ‘daffodil vision’ to detect mature flowers in the field and then cuts them at the stem. The robot could be revolutionary in a multimillion-pound market, where an increasing labour shortage has seen unpicked daffodils left to rot. With their new company Avoro Technologies up and running, it’s all systems go for the students as they seek funding of more than £1 million to develop the latest prototype.

“Falmouth has given us a huge variety of projects to work on and free rein to make things in the lab from the outset,” says Tom, who describes the University’s robotics hub as a hotbed of innovative thinking, where experimental stair-climbing machines rub shoulders with magnetic levitation devices and more. “It’s a collaborative environment where we all help each other and upskill by learning. There’s so much going on.”

Left to right: Harry, James and Tom with KR-36 (aka Daffy)

CONTENT, ENGLISH & WRITING



FIND OUT MORE

Courses

Creative Writing BA(Hons)
Creative Writing BA(Hons) (Online)
English & Creative Writing BA(Hons)
Journalism & Creative Writing BA(Hons)
Media Production BA(Hons)

BE INSPIRED

Craft narrative for games with our
Game Development: Writing BA (p116).



**See the world differently
as a storyteller, developing
your style in a setting
that cultivates curiosity
and sparks ideas.**

Studying a degree in English, Creative Writing, Journalism or Media Production means more than just learning to craft the perfect poem or headline. Find a fresh perspective at Falmouth, where you'll be encouraged and inspired to experiment with different modes and genres to identify your writing voice.

You'll gain the insights, skills and confidence to succeed across an exciting range of professions, building a valuable network through our close contacts with agents, editors and publishers. With a thorough understanding of the industry and the skills to create compelling, in-demand content, you'll be ready to join the ranks of our esteemed alumni working in journalism, writing and communication roles.

Facilities include:

- » A fully equipped digital newsroom
- » Multiple workstations with professional editing software
- » The Soundhouse, an on-campus studio with audio recording and podcast facilities
- » The Lighthouse: our dedicated writers' room is a space to relax and share practice, also serving as a base for guest speakers and events such as poetry and fiction evenings

- » Access to our University stores for the loan of mobile audiovisual equipment, such as video cameras, microphones and portable rigs
- » Quiet study areas and motivational spaces in which to hone your craft







UCAS code:
See p154

Campus:
Falmouth

Length:
3/4 years
full-time.
See p36 for
placement
year option



FIND OUT MORE

Entry requirements:
See p151

Creative Writing BA(Hons)

Do you dream of writing for page, stage or screen? You'll be encouraged to experiment with all written forms and genres, exploring non-fiction, fiction, poetry, children's literature and writing for digital games. By analysing the most vital contemporary writing within the context of a rich literary, historical and theoretical past, you'll develop your authentic voice and can specialise to maximise your creative potential. You'll learn to draft, edit and pitch your work, graduating with a powerful portfolio and a wealth of industry contacts.

Why Falmouth?

- » We're rooted in Cornwall's literary landscape and surrounded by inspiring natural spaces.
- » Our passionate, industry-connected team plays an active role in the Falmouth Book Festival and local literary events
- » As part of an inclusive, supportive campus writing community, you'll benefit from a dedicated study space, The Lighthouse, and the chance to contribute to our vibrant student-led online magazine *FalWriting* or read your work at our poetry and literary nights
- » You'll develop commercial awareness and confidence by working on community and industry-engaged projects

Modules could include:

- » **Writing: Crafts & Contexts** – explore the practice of writing and debate ideas about authorship, genre, creativity and audience
- » **Literatures of Revolution** – consider how writing reflects and creates society, from Darwin's theory of evolution to postcolonial revelations, LGBTQI+ movements and the #MeToo phenomena
- » **Post-Digital Content** – work with live, department-based media projects to experience life as an industry-quality practitioner



Graduates have worked for BuzzFeed, Hall for Cornwall and Surfers Against Sewage



Industry placements include the Causley Festival and the Falmouth and North Cornwall Book Festivals



Students Rebecca Pearce and Alex Scrase-Oliver were recipients of the Young and Talented Cornwall Creative Writing Award 2023



Graduate Matt Anderson's stage play *Shotgunned* premiered in Cornwall in 2023



UCAS code:
See p154

Campus:
Online

Length:
2 years full-time,
apply via UCAS
or online, or
3 years part-time,
apply online

ONLINE COURSE

Creative Writing BA(Hons) (Online)

Whether you aspire to pen novels, dream up narratives for games, create compelling digital content or produce award-winning screenplays, this online course will help you turn your writing craft into a successful career. Guided by experienced professionals while actively engaging with course peers and industry connections around the globe, you'll create and publish high-quality written content across formats and platforms. You'll experiment with forms and prompts, embrace the art of reading as a writer and learn how to connect with a broad range of audiences.

Why Falmouth?

- » We'll encourage you to experiment with your writing from day one, to develop and enhance your craft, and to take risks to nurture your own critically informed creative spark
- » You'll join a supportive global community of writers and can tap into Falmouth's renowned storytelling legacy from your own location – on a course designed specifically for online delivery
- » By working on industry-informed briefs, under the guidance of our expert team, you'll learn how to make a viable career from your writing talent

Modules could include:

- » **Dreaming Up Worlds: Imagination, World-Building & Character** – develop your core fiction writing skills, create characters imbued with life and construct fascinating fictional worlds
- » **Post-Digital Writing: Idea, Concept, Platform** – find your own voice across platforms by experimenting with forms and prompts to expand your practice into the post-digital era
- » **Genres & Disruptive Fictions** – dive into your chosen genre and develop a critical, market-based understanding of its intricacies



FIND OUT MORE

Entry requirements:
See p151



Students will have the chance to meet in-person on optional study trips; the 2023 event was held in Dublin



The course guest lecturer programme has featured internationally bestselling authors, editors, artists and publishers, including Defne Cizakca, Sophie Draper and Tina Gharavi



Work by student Jax Purchase featured in *From Little Acorns*, an exhibition at Sissinghurst Castle Garden

UCAS code:
See p154

Campus:
Falmouth

Length:
3/4 years
full-time.
See p36 for
placement
year option



English & Creative Writing BA(Hons)

This course is a celebration of literature, where you'll develop the ability and confidence to write for specific genres, forms and audiences. You'll read critically and widely, analyse and create in equal measure and build the technical and imaginative thinking skills valued by employers across any number of careers. Follow a literary journey that culminates in the most vivid contemporary writing before specialising in chosen areas such as poetry, drama, fiction or non-fiction – making your own contribution through University publications or projects with our industry partners.

Why Falmouth?

- » You'll learn, debate and create with guidance from our close-knit, passionate team of published lecturers and leading academics
- » The Lighthouse studio, The Soundhouse audio facility, the Prussia Cove residential trip – our inviting study spaces and natural locations provide the perfect environment for original thought
- » We offer CV-enhancing experiences by connecting you with our partners in publishing, literary festivals and professional writing, creating a pathway to industry or inspiration for postgraduate study

Modules could include:

- » **Exploding the Canon: Writing Then & Now** – consider how literatures of the past infuse fictions of the present – and what they reveal about us
- » **Breaking the Rules: Remix & Writing Back** – examine the theory and practice in this radical writing module
- » **Writing Now: Prizewinners, Bestsellers & Controversial Content** – analyse the current literary scene: what's popular now, what sells and where literature is heading



Partnerships with the Charles Causley Young People's Poetry Competition and Comedy Women in Print Prize



Guest speakers have included Booker Prize-winning novelist and screenwriter Eleanor Catton (*The Luminaries*, *Emma*) and award-winning publisher and course graduate Aaron Kent



Student Nathan Copeland's internship led to a research and copywriting role, in 2023, with tech startup Good With



FIND OUT MORE

Entry requirements:
See p151



UCAS code:
See p154

Campus:
Falmouth

Length:
3/4 years
full-time.
See p36 for
placement
year option

Journalism & Creative Writing BA(Hons)

Whether you imagine yourself reporting from a busy newsroom, penning a Hollywood script or writing a novel, this course allows you to explore all aspects of written communication and become a flexible storyteller with sought-after skills. You'll learn to seek out good stories, research your theme, interview with confidence and write with clarity, developing these core competencies in contexts including screenwriting, poetry, magazines, writing for games and children's fiction. By experimenting with subject and style, you'll develop as a distinctive and agile digital practitioner.

Why Falmouth?

- » This course combines the legal and ethical rigour of journalism with critical and creative thinking, enabling you to develop as a truly versatile communicator across a range of digital platforms
- » You'll work in well-equipped newsrooms, studios and creative spaces, as part of a vibrant, diverse and supportive writing community
- » Whether you choose to specialise in factual reporting, feature writing or fiction, you'll graduate with practical and business skills, professional contacts and a standout portfolio – ready to thrive in today's multi-channel media landscape

Modules could include:

- » **Mission Launch: The Reporter's Toolkit** – examine what news is and how journalists construct their stories and generate ideas
- » **Creative Non-Fiction** – consider the means and ethics of conveying factual information through interviews, travel writing and memoirs
- » **The Springboard** – tackle a real team enterprise project in preparation for employment or a freelance career, identifying placement opportunities and sourcing writing commissions



FIND OUT MORE

Entry requirements:
See p151



Graduates are now working in international news, digital content production and freelance writing roles



Graduate Elizabeth Dale received the Heritage Champion Award 2022 for her history and folklore blog *The Cornish Bird*



Guest lecturers have included BBC foreign correspondent Sarah Rainsford, BBC sports presenter Rob Walker, novelist Eliza Clark and Joe Barnes, former *FHM* and *Men's Fitness* editor

UCAS code:
See p154

Campus:
Falmouth/
Penryn

Length:
3/4/5 years
full-time.
See p36 for
foundation
and placement
year options



FIND OUT MORE

Entry requirements:
See p151

Media Production BA(Hons)

Our content-hungry world calls for skilled storytellers who can work across multiple platforms, from film and television documentary to broadcast news, social media and immersive experience. An exciting fusion of advertising, journalism and screen production, this course will equip you with a solid set of technical production tools and the flair to turn your creative vision into compelling content that sells. You'll learn how to pitch, plan and deliver your ideas, graduating as a flexible communicator able to make, edit and produce.

Why Falmouth?

- » With renowned schools of communication and film on our campuses, we operate as a microcosm of the media production world – and you'll be immersed in all areas
- » You'll work on real briefs using real facilities, with access to professional-standard newsrooms, post-production labs and advertising studios
- » Our industry-connected team will encourage you to think both critically and creatively, as you develop an understanding of audiences, the marketplace and the cultural, social and political implications of your work

Modules could include:

- » **Digital News Lab: Audiovisual Storytelling** – explore mobile journalism and social media outputs, developing skills in audio, video, still images and social networking
- » **Making Magazines** – work as part of an editorial team to conceive, plan and create a magazine with digital and print editions, built on a business plan to prove its viability
- » **Global Creators** – engage with guest speakers working in the creative and media industries to learn how to position your personal brand for the global job market



Students on this new degree could emulate those on related courses whose coursework representing brands such as Burger King, Netflix and Penguin has won recognition and global awards



Graduates could join our vibrant University alumni working in all areas of the media, from the BBC to leading agencies and content production companies

SPOTLIGHT ON: DANIELLA FERGUSON

“I found my creative voice at Falmouth, where I became more comfortable sharing my ideas and working on ways to make them a reality,” says Daniella Ferguson, whose childhood love of writing plays and reading inspired her to study English & Creative Writing. “My BA has given me the confidence to enter creative spaces with a strong understanding of narrative structure, which is so helpful in editing and promo producing.”

Now a junior creative at global broadcaster A+E Networks EMEA, Daniella recently led her first promotional campaign – *Black to School*, a social project celebrating British Black history for Sky History. Filmed at a primary school, the series comprises lessons for year six students: *The Bristol Bus Boycott*, *The Story of Windrush* and *Notting Hill Carnival*.

“I always knew I wanted to work in the creative industries, but it was writing and producing content for 4creative that got me started in the promo-making world,” she says of an internship she secured while at Falmouth with Channel 4’s in-house agency. “My degree has certainly helped me in my career so far. Working on *Black to School* has been a real highlight, a chance to celebrate the overlooked moments that have shaped our nation and honour the voices that deserve to be heard.”

Middle: Daniella on set.



FASHION & TEXTILES

Courses

Costume Design for Film & Television BA(Hons)
Fashion Design BA(Hons)
Fashion Marketing BA(Hons)
Fashion Photography BA(Hons)
Fashion Styling & Art Direction BA(Hons)
Textile Design BA(Hons)



FIND OUT MORE

SEE FOR YOURSELF

We've filmed our fashion studios and inspiring fashion alumni – take a look online.



42

Natasha Clayton



Study in the Fashion & Textiles Institute at Falmouth and join the next generation of creative image-makers, designers and thinkers.

On these courses you'll gain the hands-on experience and future-focused skills you'll need to succeed in the rapidly evolving global fashion and creative industries. Supported by an expert team and with access to outstanding facilities and top industry connections, you'll be encouraged to take risks and push boundaries as you develop creative consciousness – becoming curious, responsible and aware.

Our vibrant, fully equipped studios are where you'll transform your creative concepts into commercial realities, utilising state-of-the-art technologies alongside traditional techniques and processes. With spaces to make, create and collaborate, and access to specialist tools, cutting-edge design software and professional photography facilities, you'll be perfectly placed to bring your fashion ideas to life.

Facilities include:

- » Industrial sewing machines, overlockers and knitting machines
- » Equipment for specialist techniques including ultrasonic seam welding and taped and bonded garment construction
- » Large and medium format laser cutters
- » Gerber digital pattern cutting suite
- » Clo3D fashion design software and fabric testing kit

- » Digital Jacquard loom and hybrid Jacquard TC2 loom
- » Digital embroidery machines
- » Mimaki digital direct fabric printer and dye sublimation printing
- » Two 7-metre screenprinting tables
- » Colour dye lab and a natural dye garden
- » Contemporary costume store and historic dress collection
- » In-house photographic studios and equipment loan
- » Publications lab and digital suites
- » Specialist materials student shop





3



4



7

8



9



1. Beth Somerville, Textile Design
2. Charlotte Sharples, Fashion Design
3. Alice Marple Horvat, Fashion Photography
4. Flick Holden, Fashion Design
5. Safwan Chowdhury, Fashion Photography
6. Libby Elford, Fashion Marketing
7. Douglas Morton, Textile Design
8. Jodie Kenton, Fashion Photography
9. Zoe Murphy, Fashion Design

UCAS code:
See p154

Campus:
Penryn

Length:
3/4/5 years
full-time.
See p36 for
foundation
and placement
year options



FIND OUT MORE

Entry requirements:
See p151

Costume Design for Film & Television BA(Hons)

Costume designers play a powerful role in the storytelling process, working from script to screen to create a character's signature style. This course will equip you with in-demand expertise in garment design, acquisition, alteration and creation, as well as the knowledge and flair to achieve your vision. Armed with core skills including drawing, cutting and wardrobe curation, along with a career-launching showreel and the confidence to collaborate with industry professionals, you'll have the edge over your peers as you enter this vibrant industry.

Why Falmouth?

- » Ours is one of the only undergraduate courses of its kind in the BAFTA Scholarship Programme – and it's led by practising costume designers with industry influence and experience
- » We have renowned expertise in dress history, with a museum-quality textiles and dress collection and a working costume house accessible to our many connections in Cornwall's burgeoning film industry
- » Our schools of fashion, photography, film and games are on the same campus, so you'll access cutting-edge equipment in a real-world environment as you team up for innovative, challenge-based projects

Modules could include:

- » **Histories** – explore the relationship between fashion, textiles, costumes and wider visual cultures
- » **Collaborating** – join students from across the creative disciplines and work from concept art, scripts or game narratives to create mood boards and costume design options
- » **Emerging** – analyse a script and create fully-fledged costumes as you work on a live project with industry partners



Workshops with industry practitioners have included millinery, mask making and costume breakdown, and covered genres from Regency gothic to Wes Anderson



Third-year students worked as costume designers on the Cornish short film *Kestav*



Graduating student Jasmine Sewell secured a grant from The Costume Society for work experience within the Royal Cornwall Museum's textile collection



UCAS code:
See p154

Campus:
Penryn

Length:
3/4/5 years
full-time.
See p36 for
foundation
and placement
year options

Fashion Design BA(Hons)

With a pressing need to reduce its environmental impact, the fashion industry is calling for designers who place sustainability and circularity at the forefront. This is your chance to help shape fashion's future. You'll explore the environmental, ethical and moral contexts of fashion design as you tackle real-world challenges, learning how to embed responsible practice throughout the process of garment concept and creation – from pattern cutting and construction to curating fashionable, functional and highly original collections that don't cost the earth.

Why Falmouth?

- » Falmouth's approach to fashion aims to inspire positive global change. As a graduate, you'll have the skills and outlook to make a substantive contribution to a more forward-facing industry
- » You'll use new and emerging technologies, such as Clo3D and ultrasonic welding equipment, guided by an expert team and industry specialists – enabling you to unlock new ideas, opportunities and networks
- » We'll set you live, sustainability-themed briefs from leading brands, so you can build a powerful portfolio, look book and final collection

Modules could include:

- » **Redesign** – use circular design methods to create something new by deconstructing used garments, translating design ideas, cutting and constructing
- » **Core Skills: Digital** – experiment with new ideas using the latest CAD pattern-cutting technology, to reduce fabric waste produced by traditional sampling
- » **Collection** – research and develop a graduate collection that represents your professional design identity and launches your career



FIND OUT MORE

Entry requirements:
See p151



Graduates have worked at adidas, COS, Finisterre, LVMH, Merchant & Mills, PUMA and Temperley



An internship at bespoke tailor Kent & Haste led to a permanent role for graduate Max Frampton



Student Georgia O'Mahony won a Worshipful Company of Framework Knitters bursary to explore knit construction and yarn

UCAS code:
See p154

Campus:
Penryn

Length:
3/4/5 years
full-time.
See p36 for
foundation
and placement
year options



Kiera Sylvester



FIND OUT MORE

Entry requirements:
See p151

Fashion Marketing BA(Hons)

Fashion is one of the biggest global industries, but its impact goes beyond the economic to shape culture and society. Learn to develop and execute creative marketing strategies that will cut through the noise. Working with real clients while you study, you'll gain experience in PR and promotion, branding, advertising, digital and analogue content creation, visual merchandising, social media marketing and trend forecasting. You'll collaborate with a multitude of creative talent to bring your campaigns to life – including fashion designers, art directors, photographers and filmmakers.

Why Falmouth?

- » Students who successfully complete this degree will be part-accredited for qualifications offered by the Chartered Institute of Marketing
- » Our resources range from the latest digital software, such as Adobe Creative Cloud packages and Clo3D, to Riso and laser printing and our publications lab
- » You'll develop projects and campaigns that confront and embrace current societal issues such as sustainability, gender and ethnicity
- » Our staff team has worked in PR, marketing and visual communications, for fashion brands including Arcadia Group, GAP and Givenchy

Modules could include:

- » **Belonging** – engage with themes of inclusivity and diversity in the context of global histories and subcultures, exploring the ethical language of fashion
- » **Fashion Marketing Communications** – identify marketing concepts, technologies and creative processes in a commercial fashion context, to produce a communications strategy
- » **Global Fashion Futures** – examine globalisation relative to the production and consumption of fashion, forecasting future scenarios and communicating potential sustainable solutions



Students have engaged in workshops and live projects with brands such as Finisterre, John Lewis and Seasalt



Graduates have worked at ASOS, Burberry, Goodhood, Havas and Selfridges & Co



Students have previously secured work placements with B. The Communications Agency, Exposure PR, Harvey Nichols and Hugo Boss

CIM
Accredited Degree

UCAS code:
See p154

Campus:
Penryn

Length:
3/4/5 years
full-time.
See p36 for
foundation
and placement
year options



Fashion Photography BA(Hons)

Exploring ideas around identity, body politics, wellbeing and the environment, you'll weave impactful visual stories using photographic and film approaches as well as immersive technologies. You'll work with talent from across our creative University, including fashion designers, art directors, stylists and even game developers, to build a visually arresting, industry-ready portfolio. We'll support you to become a daring contemporary fashion image maker, prepared for a career in an exciting range of industries such as fashion, advertising, shoot production, casting direction, retouching, film and publishing.

Why Falmouth?

- » Based in our Fashion & Textiles Institute, you'll have full access to cutting-edge facilities and tech from across our campuses – including the Institute of Photography
- » You'll work on live briefs set by renowned industry contributors that have included filmmaker and photographer Amy Gwatkin, stylist Kyanisha Morgan and *Baron* founder Matthew Holroyd
- » You'll be supported by a lecturing team with extensive commercial experience, who've been published by the likes of *i-D*, *The Face* and *Re-Edition*

Modules could include:

- » **Belonging** – engage with themes of inclusivity and diversity, building an unbiased and progressive understanding of the ethical language of fashion
- » **Fashion Film** – broaden your technical skill set as you consider how fashion can be promoted through moving image, producing your own film
- » **The Client Brief** – gain real industry experience by working with a selected client on a professional brief, bringing an authentic take on fashion photography



FIND OUT MORE

Entry requirements:
See p151



Guest speakers have included fashion director Danny Reed (*The Face*) and photographers Ben Weller (*British Vogue*) and Ewen Spencer (*Arena Homme+*)



Award-winning graduate Torgeir Rørvik (see p108) recently joined Oslo studio Tinagent, whose clients include *Harper's Bazaar* and Ikea



Graduate Logan Davies was a winner in the *British Journal of Photography's* Portrait of Britain 2022

UCAS code:
See p154

Campus:
Penryn

Length:
3/4/5 years
full-time.
See p36 for
foundation
and placement
year options



FIND OUT MORE

Entry requirements:
See p151

Fashion Styling & Art Direction BA(Hons)

In our vibrant studios, future art directors and stylists are busy curating imaginative fashion stories for catwalks, editorial shoots, window displays, fashion films and new immersive spaces. By joining them on this course, you'll collaborate with fellow creative thinkers and makers from across the University to produce real work for real clients under the expert guidance of passionate lecturers. From garment fitting and editorial art direction to producing advertising campaigns, you'll develop the skills you need to break into the global fashion industry.

Why Falmouth?

- » You'll collaborate with students from across our fashion community and beyond to build a standout portfolio
- » Our facilities include industrial sewing machines, specialist construction equipment and a dye lab. You'll also be encouraged to embrace new technologies and advanced digital processes, including CGI and AI, to expand your creative practices
- » You'll build fashion looks with garments from our home-grown designers as well as our eclectic styling fashion closet, which houses donations from brands including Burberry and Mulberry

Modules could include:

- » **Earth Action** – flex your art direction skills to produce an environmentally conscious zine/publication, in collaboration with creative disciplines across the University
- » **The Fashion Space** – conceive and creatively direct your own fashion film and master techniques for window displays, fashion installations and digital spaces – including augmented reality and green screen
- » **The Fashion Client** – harness communication platforms to create an exciting visual direction for a contemporary designer or brand



Students worked with fashion course peers to style a runway show at Anthropy 2023, collaborating with British charity and NGO WRAP (see p16)



Study trips have included London Fashion Week



Emma Shoemith



UCAS code:
See p154

Campus:
Penryn

Length:
3/4/5 years
full-time.
See p36 for
foundation
and placement
year options

Textile Design BA(Hons)

Join a new era in textile design, where the thread of sustainability runs through the creation of contemporary fabrics for fashion, interiors and art. You'll master traditional and digital processes as you innovate with weave, print and mixed media techniques, from 3D construction and natural dyeing to exquisite hand-embellishment with beading and embroidery. Based in lively, industry-linked studios and supported by professional designers and makers, you'll develop confidence, technical expertise and critical judgment evidenced through your original and environmentally conscious designs.

Why Falmouth?

- » With our rich design heritage, we're renowned for producing award-winning, sought-after graduates – ready for a growing range of opportunities in the textile-based industries
- » We're one of only six universities supported by the Worshipful Company of Weavers, offering scholarships and grants
- » Our professional-grade facilities include cutting-edge Jacquard looms and a natural dye garden, allowing endless scope for experimentation
- » You'll collaborate with students from across the creative disciplines on projects and live industry briefs

Modules could include:

- » **Colour & Pattern** – explore theory and practice through a series of hands-on workshops, compiling a detailed journal to illustrate your findings
- » **Process** – enjoy creative risk-taking as you push the boundaries of a chosen technique, such as goldwork, cyanotype printing or woven pleats
- » **Futures** – use advanced production techniques to develop future-focused concepts for responsible textile creation, developing awareness of global and sustainable contexts



FIND OUT MORE

Entry requirements:
See p151



Falmouth won the Wilcom University Prize for digital embroidery at New Designers 2023, with Beth Somerville taking individual honours (see p109)



Students have completed live projects for Found Design Studio, Polliander Studios, Seasalt and Vanderhurd



Graduate Gabs Smith was shortlisted for the Global Design/Gucci Graduate Show 2023 for digital print designs inspired by the grunge subculture

SPOTLIGHT ON: TORGEIR RØRVIK

"I've had a hectic year," says Norwegian Fashion Photography BA graduate Torgeir Rørvik, who dominated at London's Graduate Fashion Week 2022 and is now building a professional freelance career. "I began assisting photographers, picking up tips and tricks for shooting in the studio and on location. I've figured out how to light people to really make them shine and how to keep clients happy, which has been incredibly educational, and I was named Newcomer of the Year at Norway's top photography ceremony – based on my final-year photobook *Post*.

"The coolest thing was getting signed by Tinagent," he adds. "The agency was clearly interested in the skills I'd acquired at Falmouth, notably working with 3D photography. The University's forward-leaning attitude towards new technology has really helped me stand out as a photographer here – I had a major gig with clothing brand Cubus, using the programme Clo3D, and I've given presentations to large audiences about the possibilities with AI, 3D and augmented and virtual reality.

"Falmouth succeeds in creating a unique vibe, largely because of the surroundings and the lecturers, who were always available for a chat or to help when I needed it. There's an insane amount of equipment; the available gear is world-class. One of the things I miss most about the University is having access to all those facilities."

 @torgeir



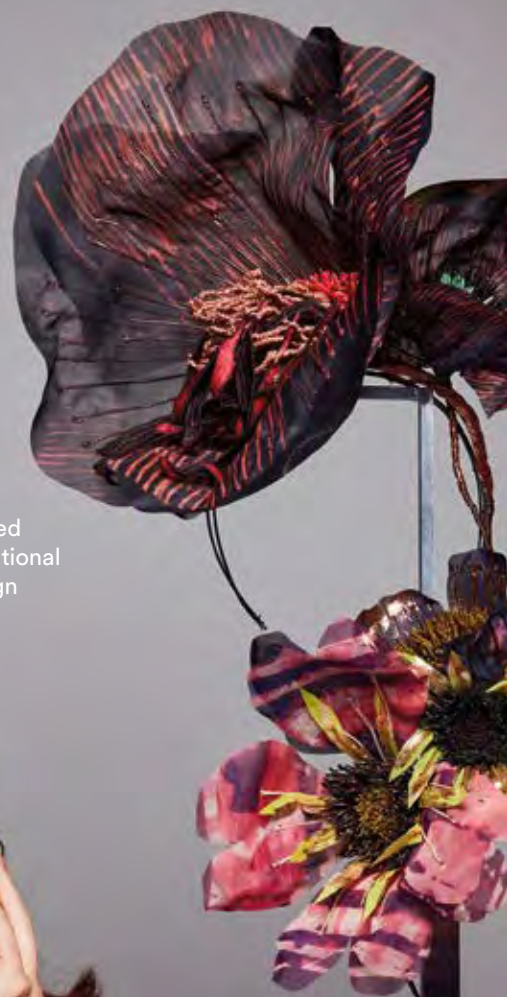
SPOTLIGHT ON: BETH SOMERVILLE

"I grew up in the woods, so the ability to be outside and in nature was very important – both in terms of my lifestyle and finding inspiration for my work," says Beth Somerville about her decision to study Textile Design at Falmouth. "I was also blown away by the studio space and equipment available, which sealed the deal."

By graduation, Beth's love for the environment and new-found textiles expertise came together in *Stigma Stamen* and *Mountain Fold*, stunning pieces combining 3D hand beading and digital embroidery to emulate foliage and the lines and colours of mountains at dawn. The collections earned her the title New Designer of the Year 2023 – from a field of 3,000 graduate designers – and the Wilcom individual student's prize, with accompanying software, which is enabling her to push the boundaries of digital embroidery.

 @beth.som

"The encouragement from the lecturers and technicians at Falmouth and their passion for embroidery made me fall for a subject I hadn't considered before," says Beth, who interned with Ricorrobe and the English National Ballet in her second year and recently exhibited at the Knitting and Stitching Show as an Embroiderers' Guild Graduate, collaborating with Fashion student Holly Crockford to create a digitally embroidered bolero jacket. "The potential to unite traditional craft techniques with contemporary design and technology really excites me."



GAMES

Courses

Esports & Livestreaming BA(Hons)

Game Animation BA(Hons)

Game Art BA(Hons)

Game Development BA(Hons)



FIND OUT MORE

INTERESTED IN...

... computing? Take a look at our
Computing for Games BSc (p85).



Louis Sullivan



Be at the forefront of the fastest-growing form of entertainment with Falmouth's legendary Games Academy.

With an estimated three billion active video gamers across the globe, opportunities are growing for qualified artists, animators and game developers. Make your first moves at Falmouth, where you'll learn from some of the finest minds in the industry and develop real products with team members who live and breathe games.

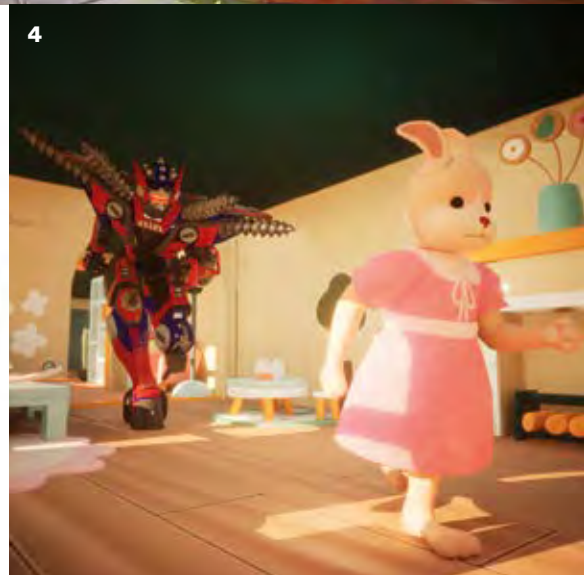
You'll work and hang out in professional facilities, alongside tutors with experience at companies such as Rockstar North and Square Enix. We're proud to be among the top 25 undergraduate schools in the world for game design, according to the Princeton Review, and we're ranked by The Rookies in multiple areas for gaming excellence – which is evident in the way our graduates are flying high in the AAA games industry.

Facilities include:

- » Spacious game development studio with breakout spaces, equipped with high-end Nvidia RTX-equipped computers
- » Immersive experience development lab, featuring VR and AR equipment such as Hololens 2, Oculus Quest 3, Quest Pro and Valve Index
- » Specialist esports and livestreaming lab with custom-built gaming computers, NewTek Tricaster vision mixer, remote-controlled PTZ cameras, digital audio mixing console and Madrix lighting control system

- » An incredible range of management tools, game engines and industry-standard software, including Adobe Creative Cloud, Autodesk Maya, Avid Pro Tools, Marmoset Toolbag, Marvellous Designer, Substance Suite, Unity, Unreal and Zbrush
- » Xsens MVN Awinda and Rokoko motion-capture suits
- » Mobile development kits, such as Valve Steam Deck, Android and iOS devices
- » Dedicated vocal recording booth and audio field recording kit
- » Life drawing space to work with life models and still props, with drawing and painting supplies





1. Planetary Pest Control, Nathan Bedford
2. Dr Bounce, Jelly Brain
3. Aleksandra Perevezenceva
4. Away from Home Games
5. Oliver Gisborne



UCAS code:
See p154

Campus:
Penryn

Length:
3/4/5 years
full-time.
See p36 for
foundation
and placement
year options

Esports & Livestreaming BA(Hons)

The fast-evolving world of livestreaming is made up of professional esports players, shoutcasters, games publishers, broadcast/streaming providers like Twitch and YouTube, sponsors, technology providers and events specialists. Learn from experts across esports, media communications, business and games – gaining the skills to organise, promote and broadcast live events such as esports matches. You'll build a working knowledge of different production methods, discover techniques for boosting engagement and develop an understanding of brand management and marketing.

Why Falmouth?

- » You'll be based within Falmouth's renowned Games Academy, in a professional-standard esports lab equipped with high-end kit
- » You'll gain hands-on experience, collaborating with Falmouth games students to broadcast real matches and experiment with independent content creation
- » This is an industry experiencing explosive growth. We'll equip you with the promotional skills to stand out in a competitive field, along with an understanding of the ethical, professional and cultural concerns facing modern esports and livestreaming

Modules could include:

- » **Esports Production** – explore the components that make up streamed content designed for online spectatorship
- » **Esports Event** – work in a team to organise, promote and deliver a high-quality livestreamed event, addressing marketing and mediation challenges, audience experience and analysis of spectator engagement
- » **Live Performance** – plan, rehearse and deliver an inaugural broadcast that will kickstart an esports series, creating an enthralling and entertaining spectator event



FIND OUT MORE

Entry requirements:
See p151

Our esports lab is home to The Phoenix esports team, which competes in both NSE and NUEL university leagues. The team was created by Falmouth's thriving Video Gaming Society – a hub for electronic entertainment fans



Students were involved in producing and broadcasting for *Children in Need 2023* as part of the live Game On fundraiser



UCAS code:
See p154

Campus:
Penryn

Length:
3/4/5 years
full-time.
See p36 for
foundation
and placement
year options



FIND OUT MORE

Entry requirements:
See p151

Game Animation BA(Hons)

Specialise as a games animator, one of the industry's most sought-after roles. If you have the passion, we'll teach you what you need to know – from mastering core animation principles in a game development context to rigging and animating characters in real time to implement into major game engines. Working in studio-style collaborative teams that mirror industry practice, you'll experience full implementation of the game animation pipeline. You'll graduate with a rich portfolio of work, ready to launch your games career.

Why Falmouth?

- » Out of a global list of games schools, we're ranked second in the UK (Princeton Review, 2023) and we're home to some of the largest and best-equipped dedicated student game-making facilities in the country
- » You'll learn from professional game animators, developers and artists who really know their trade – they've worked on titles including *Final Fantasy XII*, *League of Legends*, *Need for Speed* and *Grand Theft Auto*
- » You'll be collaborating in multi-skilled teams to create real games from the outset, keeping the Intellectual Property (IP) of any you produce

Modules could include:

- » **Game Animation 2** – build on your skills by creating a believable character in a full motion set, ready for playing
- » **World Building: Pre-Production** – design a concept for a digital world creation project, broadening your understanding of key game animation principles
- » **Future of Games** – explore the current climate of contemporary games and digital culture, examining potential influences and issues including ethical production, sustainability and equality



Graduates have worked in animator roles for Respawn on Apex Legends and at Frontier, nDreams and Ubisoft



Students showcased their work at our Games Expo 2023, where industry speakers included Steve Goss of Supermassive Games and graduates Alex Bridge (senior cinematic artist at Creative Assembly) and Bart Kosciolk (game play animator at 10:10 Games)



Amelia Pegrum



UCAS code:
See p154

Campus:
Penryn

Length:
3/4/5 years
full-time.
See p36 for
foundation
and placement
year options

Game Art BA(Hons)

Gain the creative and technical skills to succeed as a digital artist. Using industry-standard tools including Adobe Photoshop, Maya, ZBrush, Substance Painter and Unreal, you'll develop expertise in character, concept and environment art, 3D modelling, UV mapping, baking, composition and shading. In the second and third year, you'll showcase your skills as you contribute to a major game development project. You'll graduate as a confident, industry-ready game artist, equipped to join one of the fastest-growing sectors of the games industry.

Why Falmouth?

- » We're experts in our field – the highest-ranked UK university for concept art and illustration (Rookies Global School Rankings 2023)
- » You'll study in one of the largest and best-equipped dedicated game-making spaces of any UK university, in an inspiring studio environment with access to industry-standard hardware and software
- » Our industry-style approach means you'll team up with creative talent, keeping the Intellectual Property (IP) of games you produce
- » You can network with industry giants and games fans at our epic Games Academy Expo

Modules could include:

- » **Character Art 1** – gain an understanding of anatomy and proportion through practical workshops and life drawing classes, and experiment with character sculpting methods
- » **Concept Art 2** – develop your 2D concept art skills, exploring and mastering tools and techniques including collage and digital speed painting
- » **Environment Art 2** – create technically accurate and exciting gaming environments, working with baking methodologies and texturing techniques, rendering, light and shadows



FIND OUT MORE

Entry requirements:
See p151



Graduates have worked at studios including Build A Rocket Boy, Fireproof, Free Radical Design, Frontier Developments, Splash Damage and 10:10 Games



Rookies Awards 2023 student successes include *Battle for Arcana* (highly commended) and *C.L.O.U.D Hunters* (finalist)



Our staff team members have worked on titles including *Grand Theft Auto* and *Project Gotham Racing*

UCAS code:
See p154

Campus:
Penryn

Length:
3/4/5 years
full-time.
See p36 for
foundation
and placement
year options



FIND OUT MORE

Entry requirements:
See p151

Game Development BA(Hons)

We're among the top 25 undergraduate schools in the world for game design (Princeton Review, 2023), an accolade we take very seriously. On this degree course you'll establish your specialism within the field, gaining industry-level technical, creative and professional skills within an environment that mirrors a real games development studio. You'll also work as you might in industry, learning to communicate and collaborate effectively as you operate in multi-skilled teams to develop your own games from the outset.

Choose your degree:

You'll get a feel for skills and disciplines across the game development process before specialising in one of four routes, with the flexibility to change your route at any point during your first year.

- » **Game Development BA(Hons): Art** – get into teams from the start to learn core game art abilities, such as environment modelling and game engine integration, using industry-standard packages, processes and pipelines
- » **Game Development BA(Hons): Design** – prototype and implement the rules, systems, puzzles and levels that shape player experience, iteratively testing and refining them

- » **Game Development BA(Hons): Programming** – become a gameplay programmer who implements and tests core game mechanics and evaluates how players interact with them
- » **Game Development BA(Hons): Writing** – create backstories, dialogue, quests and player journeys, learning to translate foundational writing skills into narrative design for games. You'll study some modules at our Falmouth Campus



Graduates have worked at **Creative Assembly, Firesprite, King, Playground Games, Rare, Rocksteady Studios and Supermassive Games**



Recent graduates have founded game development studios **Ludophoria, Studio 316 and Knights of Borria** – who secured a deal with publisher **Marvelous Europe** in 2023 to release *Leximan*



Students showcased their work to professional game developers and studios at our **Games Expo 2023**




SPOTLIGHT ON: FERN KHAOROPHAM

From her hometown of Bangkok City, where she now works as a concept artist for M2 Animation, Fern Khaoroptham embarked upon a global journey to follow her creative dream. “I moved from Thailand in 2016 to study the Game Development: Art BA at Falmouth, because I was eager to expand my knowledge of game art creation and the entire process of bringing a game to life,” she explains. “It was there that I realised I could take my art beyond the realms of what most people understand an art career to be. Falmouth opened up a whole industry to me.”

Four years later, and with an additional master’s in illustration to her name, Fern returned home and secured her first role at a stop-motion animation studio. She joined M2 Animation soon after, where favourite projects have included conceptualising character designs for *Warhammer Blacktalon*.

“I’m constantly learning and improving through collaboration with senior artists, designers and directors,” says Fern, who also illustrates freelance, crafting children’s books that educate through storytelling. “There are challenges with every new assignment, but these help to fuel my artistic growth. Falmouth allowed me to find inspiration and equipped me with the skills for the working world – it was the ideal environment for experimentation and gaining hands-on experience, in various aspects of art and life.”

 @fernforrest_



PERFORMANCE, THEATRE & MUSIC

Courses

Acting BA(Hons)
Creative Music Technology BA(Hons)
Dance & Choreography BA(Hons)
Music BA(Hons)
Music Business BA(Hons)
Musical Theatre BA(Hons)
Popular Music BA(Hons)

Sound Design BA(Hons)
Technical Theatre Arts BA(Hons)
Theatre & Performance BA(Hons)
Creative Music Technology CertHE
Music CertHE
Popular Music CertHE



FIND OUT MORE

SEE FOR YOURSELF

Go behind the scenes at amazing
AMATA and see our students
in action – online.



Step into the spotlight by joining our dynamic community of budding performance artists, theatre-makers, production managers and music and sound professionals.

Based in our Academy of Music & Theatre Arts (AMATA) – a creative, industry-connected hub at the heart of our Penryn campus – you'll experience the vitality and energy of our purpose-built performance centre from the day you arrive.

As a professional working venue, we provide an unrivalled educational environment. With spacious studios, state-of-the-art technical equipment and an expert team on hand to guide and inspire, the stage is set for you to pursue a career in the performing arts industries.

Facilities include:

- » Multiple licensed performance spaces
- » 10 high-specification performance and rehearsal studios
- » Recording studio complex
- » 200-capacity flexible theatre space
- » Nine rehearsal/practice rooms
- » 700m² of fully sprung dance floors
- » Studios for acoustic and amplified music
- » Equipment hire facility including on-location recording systems, effects units, synthesisers, MIDI controllers, audio interfaces, lighting rigs and microphones
- » In-studio livestreaming and recording capability







UCAS code:
See p154

Campus:
Penryn

Length:
3/4 years
full-time.
See p36 for
placement
year option



FIND OUT MORE

Entry requirements:
See p151

Acting BA(Hons)

Master the skills to succeed as a reflective, contemporary performer. This course provides in-depth training in practical techniques for stage, screen and recorded media, with access to outstanding resources across the University including performance and rehearsal spaces and green screen and motion-capture facilities. You'll be based in a vibrant, creative and collaborative community where you'll combine practice and research, working with supportive industry professionals who will nurture your individuality and encourage ownership of the skills and qualities necessary for employment or further study.

Why Falmouth?

- » Collaboration and networking opportunities are endless, with on-campus facilities and expertise spanning games, film, television, photography, costume design and beyond
- » You'll engage with professional practitioners through workshops and projects, showcasing your work via live and digital performances
- » You'll benefit from studying in a working venue, which has played host to the likes of Gecko Theatre, Michael Grandage Company and Wildworks
- » This course is accredited by Spotlight and Equity; you'll be eligible to join Spotlight at the beginning of your final year

SPOTLIGHT
THE HOME OF CASTING

Modules could include:

- » **Acting & Character** – develop your process through a range of acting classes and rehearsal projects
- » **Acting & the Audience: Production 1** – work with a professional director to rehearse and perform a play, a participatory or site-specific performance or a piece of immersive theatre
- » **Screen Acting Project** – refine your practical acting skills for film and TV, shooting material from screenplays and scripts to create footage for a professional showreel



Lecturer Gareth Farr's *A Child of Science*, starring Tom Felton (Draco Malfoy, *Harry Potter*), premieres at Bristol Old Vic in 2024



Help! I think I'm a Nationalist, directed by lecturer Agnieszka Blonska, enjoyed 5-star reviews at Edinburgh Festival Fringe 2023



Graduates Liv Bradley and Brad Follen are starring in *Shotgunned*, touring nationally in 2024



UCAS code:
See p154

Campus:
Penryn

Length:
3/4 years
full-time.
See p36 for
placement
year option

Creative Music Technology BA(Hons)

Create music and sound for exciting and diverse platforms and media using analogue and digital technologies. With a focus on music production, electronic music and interdisciplinary working, we'll support you to develop the creative, technical and business abilities to thrive in the music and sound industries. Guided by expert academics and industry professionals, you'll master your craft utilising our professional studios. You'll collaborate with musicians and students from other creative disciplines, building a portfolio of projects that prepares you for professional life.

Why Falmouth?

- » Based in our performance centre, you'll have access to high-spec studio facilities and industry-standard hardware and software. Equipment in our technical stores includes microphones, analogue synthesisers, MIDI controllers, portable recorders, interfaces, cameras and VR headsets
- » You'll learn from inspiring practitioners: composers, performers, producers, sound artists and designers, audio engineers, songwriters and musicologists
- » In addition to valuable business, marketing and entrepreneurial insights, you'll develop in-demand skills in project management, problem solving, technology and communication

Modules could include:

- » **Studiocraft** – learn to record, edit, mix and master audio in a recording studio environment
- » **The Art of Production** – explore the role of the artist-producer and experiment with advanced techniques as you work on a collaborative EP project
- » **The Business of Music & Sound** – understand key industry principles and learn the necessary business skills to work professionally and sustainably in the sound and music industries



FIND OUT MORE

Entry requirements:
See p151



The Golden Dregs, fronted by graduate Ben Woods, was nominated for the Neptune Prize 2023, alongside Little Simz and Billy Nomates



Graduates have worked at Bare Knuckle Pickups, on sound projects for Disney at Pinewood Studios and launched audio composition business The Soundery, whose clients include Häagen-Dazs and Huawei

UCAS code:
See p154

Campus:
Penryn

Length:
3/4 years
full-time.
See p36 for
placement
year option



FIND OUT MORE

Entry requirements:
See p151

Dance & Choreography BA(Hons)

The only undergraduate programme of its kind in the UK, you'll emerge from this degree as both a technically skilled dancer and a daring choreographer. As a Dance & Choreography student, you'll develop your own ideas and create your own work from day one. You'll train in our exceptional dance studios, learning from industry professionals and collaborating with students from a range of creative disciplines to expand your skill set and establish your own innovative practice, ready for industry.

Why Falmouth?

- » Ours is the only UK dance degree to give equal weight to developing technical dance skills and nurturing your individual choreographic voice
- » We'll challenge you to imagine new futures for dance, collaborating with musicians, fashion designers, photographers, filmmakers, game developers and more
- » You'll learn to use our extensive range of technical sound, lighting and recording equipment to realise your production ideas and visions
- » Workshops, guest lectures and performances from international artists such as Theo Clinkard, Company Chameleon and Ayesha Fazal provide networking opportunities

Modules could include:

- » **Contemporary Techniques & Improvisation** – focus on physical and improvisational skills such as alignment, posture and placement, through studio-based bodywork sessions, developing stamina and strength
- » **Site-based Practices** – explore the concept of making dance in and for non-theatre spaces, creating a group site choreography
- » **Embodied Learning: Theories & Practices** – through practical workshops and lectures, discover how different perceptions of the body inform approaches to training, choreography and performance



Visiting artists have included Barnaby Booth, Paul Clayden, Kay Crook and Aisha Naamani



Graduates have worked with companies including Hofesh Shechter, KDE Dance, Lavrack Circus, Rosie Kay and Rosemary Lee



Graduate Tuulia Soininen's experimental dance short *To Be Touched* won international film festival acclaim in 2023



UCAS code:
See p154

Campus:
Penryn

Length:
3/4 years
full-time.
See p36 for
placement
year option

Music BA(Hons)

Whether you're an aspiring performer, session musician, composer, music educator or sound artist, we'll prepare you for a sustainable career in the modern music industry. Our expert tutors and guest lecturers will support you to hone your practice while experimenting with genres, styles and technologies. Collaborating with other musicians, producers, sound engineers, stage techs and songwriters in professional facilities, you'll have the opportunity to develop projects around ensembles, session bands and vocal groups as well as music for film, immersive experiences and experimental performance.

Why Falmouth?

- » From day one, you'll be immersed in a community with a built-in professional network of creatives, including producers, DJs, label founders, sound scholars and music managers – with the potential to build career-defining relationships
- » We'll support you to forge industry links and source placement opportunities, such as shadowing a professional composer, interning with a record label or working with an orchestra
- » Our international exchange partners – CalArts (USA), Griffith University (Australia), LASALLE (Singapore) and Nagoya University (Japan) – offer exciting global study options

Modules could include:

- » **Musicianship & Performance** – consider the demands of performance, developing your listening and aural skills, creative interpretation and stylistic understanding
- » **The Business of Music & Sound** – explore intellectual property regulations and exploitation risks, to work sustainably within the music and sound sectors
- » **Immersive & Interactive Audio** – experiment with technologies and techniques to produce immersive and interactive audio for film, games, digital arts and experience design



Graduates are now working as media composers, session musicians, music educators and ensemble leaders



Visting guest speakers have included Adrian Utley of Portishead, composer Graham Fitkin, pianist Kenny Werner and ensemble Kevos



Graduates include international DJ Daisy Moon, composer and multi-instrumentalist Joe Donohoe and creative producer, engineer and musician Jack Shuter



FIND OUT MORE

Entry requirements:
See p151

UCAS code:
See p154

Campus:
Penryn

Length:
3/4 years
full-time.
See p36 for
placement
year option



FIND OUT MORE

Entry requirements:
See p151

*Subject to validation

Music Business BA(Hons)*

The Academy of Music & Theatre Arts (AMATA) is buzzing with emerging artists and bands eager to make their name known – and you might be the one to make it happen. Learning from industry insiders, you'll explore artist management, marketing, recording, publishing and distribution as you develop the skills to scout fresh talent, promote new releases and bring live experiences to fans. With exciting opportunities for collaboration throughout your degree, you'll produce industry-level projects that will make your graduate portfolio sing.

Why Falmouth?

- » Our AMATA community is a microcosm of the global music industry, staffed by a team with extensive experience, enviable contacts and real passion – and based in purpose-built facilities that accommodate gigs, recording and rehearsal
- » We'll equip you for business, with an understanding of legalities and economics, including contracts and intellectual property
- » Collaborating with creative students from across the University – budding musicians and artists, sound engineers, stage techs, videographers, photographers, choreographers and fashion stylists – will take your projects to the next level

Modules could include:

- » **Management: Organisations, Artists & Self** – explore what it takes to manage successfully, from artists' careers to labels, tours and organisations
- » **Live Production Management** – develop the skills and best practice of the live music sector, organising live gigs for fellow student artists
- » **Showcase Portfolio** – design and execute a career-launching project to showcase the specialist skills you've developed and demonstrate your innovative approaches to industry



We anticipate that graduates from this new course could become record label owners, A&Rs, talent scouts, tour managers, music PRs or industry consultants



Falmouth's connections include industry giant Vick Bain and our Honorary Fellow Darcus Beese OBE, of Warner Music UK



UCAS code:
See p154

Campus:
Penryn

Length:
3/4 years
full-time.
See p36 for
placement
year option

Musical Theatre BA(Hons)

Turn your passion for musical theatre into an enduring career within a supportive community of creative performers. With training in acting, singing and dance, you'll develop performance skills while engaging with traditional, current and future forms, including digital technologies. You'll enhance and expand your musical theatre abilities through technique classes, exercises, scene work and project rehearsals of classic and contemporary musicals. Practical sessions, individual tutorials, professional development workshops and public performances will help prepare you as a versatile, industry-ready artist.

Why Falmouth?

- » You'll study within a dynamic performing arts community, where actors, musicians, dancers and technicians collaborate in a dedicated facility
- » The industry-standard facilities you'll use include extensive sprung-floor dance studios, practice rooms, recording studios and technical and music resources
- » We're based in a professional performance venue with a year-round programme that attracts top artists and performers.
- » You'll hone existing skills and develop new ones under the guidance of highly skilled staff, who have expert knowledge of the performing arts industry

SPOTLIGHT
THE HOME OF CASTING

Modules could include:

- » **Voice & Singing: Core Skills** – develop a fundamental singing technique and an understanding of language, structure, rhythm and poetic devices
- » **Dance & Movement: Core Skills** – understand posture, placement and strength and gain awareness of musicality, style and performance techniques, with classes in ballet, jazz, tap and body conditioning
- » **Acting: Storytelling, Character & Improvisation** – explore a range of storytelling modes and practices, to communicate with an audience



FIND OUT MORE

Entry requirements:
See p151



Accredited by Spotlight and Equity: you can join Spotlight in the first term of your final year



Visiting lecturers have included stage combat specialist Keith Wallis, director Simon Harvey, director/choreographers Jen Fletcher and Kyla Goodey, choreographer James Rosental and producer Gabby Vautier



Student productions and projects have included *Betty Blue Eyes*, *Just So, Spend, Spend Spend!* and *Spring Awakening*

UCAS code:
See p154

Campus:
Penryn

Length:
3/4 years
full-time.
See p36 for
placement
year option



FIND OUT MORE

Entry requirements:
See p151

Popular Music BA(Hons)

Develop your creative skills in songwriting, production, performance and promotion while learning how to navigate the legal, ethical and financial aspects of the industry. Whether it's DIY or commercial, underground or mainstream, acoustic or electric, you'll work on your musicianship and craft an artistic identity under the direction of music industry experts and scholars. In collaboration with songwriters, singers, producers, dancers, filmmakers and more, you'll experiment with approaches and genres to create an innovative audiovisual portfolio and build your audience.

Why Falmouth?

- » As a musicmaker, you can record your own work in our high-spec recording studios and perform live in our public performance spaces
- » With the guidance of our experienced, industry-connected team, you'll develop an awareness of sustainable careers and music cultures in preparation for a future as a creative and entrepreneurial artist
- » You'll find a diverse and flourishing local music scene and a range of talent on campus to help bring your projects to life, from photographers and designers to budding events managers

Modules could include:

- » **Playing Live: Songwriting & Performance** – arrange and perform new material, working in an environment that nurtures creativity, critical listening and collaboration
- » **Professional Creative Artist & Songwriter** – develop your understanding of popular music as both craft and commercial exercise
- » **Pop Synthesis: Technology, Songwriting & Performance** – push the boundaries of your sound and style by experimenting with technology, integrating hardware and software instruments into your musical approach



Graduates have worked at Atlantic Screen Music, Bass Guitar Review, Island Records, Stink Films and The Orchard (Sony Music)



Guest speakers have included producers Cam Blackwood and Charlie Hugall, musical artist Carleen Anderson and songwriter Glen Roberts



Course connections include Vick Bain, Independent Society of Musicians president and founder of female+musicians' showcase The F-List



Flick Holden

UCAS code:
See p154

Campus:
Penryn

Length:
3/4 years
full-time.
See p36 for
placement
year option

Sound Design BA(Hons)

Gain the creative, technical and business skills to become a sound designer for film, games, broadcast media and more. Learning from lecturers with a broad range of specialist knowledge and experience, you'll study Foley and effects, location and studio recording, audio post-production, games engine implementation, mixing and mastering. As professional sound designers rarely work solo, you'll collaborate with film, games and music students as part of your studies – developing a distinctive portfolio of work ready to take to industry.

Why Falmouth?

- » As someone with a passion for sound, you'll be immersed in its creation and production – working with industry-standard software and hardware in our music, film and games facilities
- » Applications of this exciting field include health, ecology and architecture. We'll encourage you to experiment as you explore the possibilities of contemporary sound design practice
- » You'll develop knowledge and skills in project management, problem solving, technology, and communication, along with business, marketing and entrepreneurial insight, boosting your employability in a range of roles

Modules could include:

- » **Workflows, Tools & Techniques** – learn how industry-standard software and hardware are used to synchronise sound to image
- » **Designing Sound** – explore sound design for visual media, including TV, animation and games, discovering how audio can be sculpted to create new sonic forms
- » **Sound Design Project 1: Game Audio** – work as a sound designer with our Games Academy students to create and implement audio for an original game project



FIND OUT MORE

Entry requirements:
See p151



We anticipate that graduates from this new course could become specialists in game audio or sonic branding, sound designers for visual media or in a variety of live contexts, audio editors, sound recordists or Foley artists



Industry-style project opportunities include working with a broad range of subjects and departments, such as our Games Academy and School of Film & Television

UCAS code:
See p154

Campus:
Penryn

Length:
3/4 years
full-time.
See p36 for
placement
year option



FIND OUT MORE

Entry requirements:
See p151

Technical Theatre Arts BA(Hons)

Play a vital technical and creative role in the success of live performance productions. Working in our professional studios and production spaces, you'll master the skills to captivate audiences. You'll learn from practising technical specialists and creative academic staff, becoming an expert in lighting, sound, visual technologies, set construction and stage management. With endless opportunities to work on real events – in collaboration with other students or through our public performance venue – you'll graduate with real experience to take into industry.

Why Falmouth?

- » You'll gain hands-on industry experience through our year-round live performance programme, which hosts global artists
- » By working with state-of-the-art facilities and core industry technology, guided by dedicated specialists, you'll graduate with an all-round technical grounding – and nationally recognised qualifications in equipment use, processes and health and safety
- » You'll benefit from opportunities to interact with professional theatre and production companies, music festivals and other live events

Modules could include:

- » **Stagecraft 1 & 2** – develop studio, workshop-based and technical skills in conventional lighting, sound and set construction techniques
- » **Digital Performance Technologies** – explore and experiment with emerging digital practices, including projection mapping, VRML technologies and immersive audio technologies
- » **Collaborative Project** – engage with peers from other creative disciplines, operating as a technical creative artist to develop an original immersive performance that you present to the public



**Student placements have included
Edinburgh Festival and Wildworks Theatre**



**Graduate Ned Siuipys has worked with
international drag queens at Heaven,
toured with Tim Minchin and is lighting at
the O2 venues for artists including Bastille,
Jimmy Carr, New Order and Rudimental**



**Graduates have worked in technical
roles for Glastonbury Theatre &
Circus, Hall for Cornwall and the
Royal Opera House**



UCAS code:
See p154

Campus:
Penryn

Length:
3/4 years
full-time.
See p36 for
placement
year option

Theatre & Performance BA(Hons)

Create original, brave and enthralling work for theatre and live spaces on this inspirational degree, which is underpinned by intensive practical and collaborative work. You'll be trained by celebrated theatre companies, makers, practitioners and academics as you develop a diversity of production and performance skills and build confidence within a range of contexts. You'll graduate as a creatively and physically skilled practitioner who can manage, produce, perform and professionally facilitate your own work, as well as collaborate with others.

Why Falmouth?

- » This course is accredited by Spotlight and Equity. At the start of your final year, you'll be eligible to join Spotlight – the UK's most significant casting and networking platform
- » You'll build valuable industry connections through workshops, guest lectures and visits by companies such as Ad Infinitum, Beyond Face, Gecko Theatre, Prodigal Theatre and The Young Vic
- » You'll benefit from AMATA's year-round performance programme of top artists, and access to resources including green screen, motion capture and an extensive range of technical and recording equipment available across the University

SPOTLIGHT
THE HOME OF CASTING

Modules could include:

- » **Performance Skills** – focus on the development of voice, body and movement technique training
- » **Immersive & Participatory Theatre** – work within a company to research, develop, rehearse and present a public production, blending high-tech and low-tech approaches with polished live performance
- » **Stagecraft: The Scenographic & Digital Performer** – learn the art of creating performance 'worlds', applying these skills to your own practice and developing your sensory and visual imagination



Working partnerships include imPOSSIBLE Producing, Falmouth International Arts Festival, Prodigal Theatre, The Ladder and Wildworks



Students have worked with artist and theatre designer Sophia Clist and puppeteer Jennie Rawling, and on in-house productions *From Whose Lips* and *Them and Us*



Since graduating in 2022, freelance theatre-maker Eggy Ray has worked with ACTA Bristol, the National Youth Theatre, Rocket Box and the Theatre Royal, Plymouth



FIND OUT MORE

Entry requirements:
See p151

UCAS code:
See p154

Campus:
Penryn

Length:
1 year
full-time.



FIND OUT MORE

Entry requirements:
See p151

CertHE Music Courses

Creative Music Technology CertHE Music CertHE Popular Music CertHE

Become a skilled creative music artist with one of our three pathway CertHE courses. Whether you're a vocalist, instrumentalist, songwriter, composer or producer, these programmes are aimed at those looking to eventually become entrepreneurial and creative music professionals with varied and enduring portfolio careers. You'll be introduced to a range of music practices and contexts and provided with the experience, technical support and industry links to progress your creative ambitions.

Why Falmouth?

- » As part of the Academy of Music & Theatre Arts, you'll be immersed in our creative community, where you'll learn from industry professionals and have access to cutting-edge facilities and performance spaces
- » By exploring sound and music practices as they evolve within ever-changing audio cultures, you'll gain key insights into the music industry and the requirements to succeed in a variety of roles

- » You'll study modules tailored to your chosen subject as you develop and nurture your specialist practice

Once you have successfully completed your CertHE, you'll have the option to apply for the second year of the equivalent honours degree: Creative Music Technology BA(Hons), Music BA(Hons) or Popular Music BA(Hons).

Modules could include:

- » **Creative Music Technology**
 - Designing Sound
 - Electronic Music
- » **Music**
 - Composition & Creativity
 - Musicianship & Performance
- » **Popular Music**
 - Pop Synthesis: Technology, Songwriting & Performance
 - Playing live: Songwriting & Performance
- » **All courses**
 - Expanding Musical Vocabularies
 - Studiocraft
 - Music & Sound: Context & Cultures

SPOTLIGHT ON: KELLY MORRIS

“There’s nothing quite like the anticipation of standing on stage at the top of the show,” says Kelly Morris of that moment before the curtain opens on *SIX: The Musical* at London’s Vaudeville Theatre, to reveal a huge audience. “Suddenly, there’s nowhere to hide.”

Kelly secured the role on the Tony Award-winning show as the bassist, Bessie, in 2022. It was soon after they graduated from Falmouth’s Popular Music BA in 2019 that the pandemic pulled the plug on the live performance industry, but Kelly’s versatility as a musician stood in their favour. “Falmouth had allowed me to explore so many corners of the pop music industry,” they explain. “I began the course planning to focus on songwriting and performing as a singer and guitarist, but later decided to develop skills as a live sound and studio engineer. I had full access to all the recording studios, rehearsal rooms and music gear that Falmouth had to offer.

“With the freedom and support to choose what I wanted to specialise in, I felt comfortable entering new areas – which proved crucial when taking the leap into musical theatre,” adds Kelly, who recently started work with a new cast at *SIX*. “The role continues to present me with challenges to overcome and pushes me to gain confidence in my abilities.”

 @thekellymorris



PHOTOGRAPHY

Courses

Commercial Photography BA(Hons)
Documentary & Editorial Photography BA(Hons)
Marine & Natural History Photography BA(Hons)
Photography BA(Hons)
Photography BA(Hons) (Online)



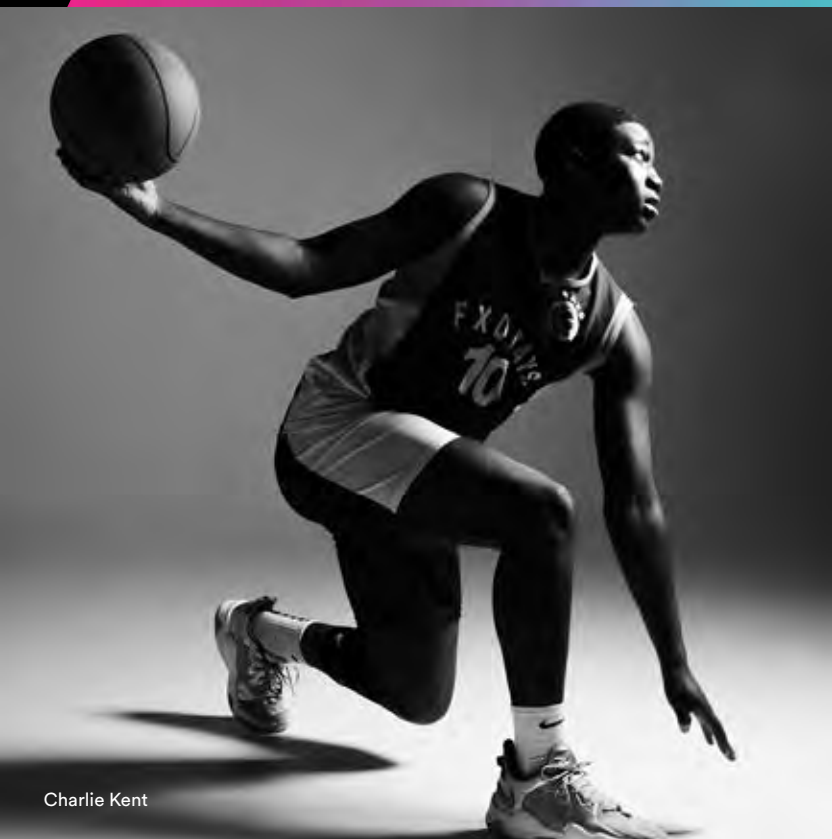
FIND OUT MORE

BE INSPIRED

Related courses include our Fashion Photography BA (p105) and our online Visual Communication BA (p65).



Nia Clarke



Charlie Kent

Kickstart your photography career with access to some of the country's finest student facilities and the freedom to find your unique style.

Photography courses at Falmouth have a reputation for excellence. We'll help you develop as an ambitious, independent and adventurous photographer ready to make your mark in this demanding industry.

You'll be based in our multimillion-pound photographic centre with incredible natural surroundings on your doorstep and support and guidance from staff who are experts in their field. It's a winning combination, as so many of our successful photographic alumni have proved.

Facilities include:

- » Photography store housing high-specification industry equipment to loan from leading global manufacturers including Canon, Fuji, Hasselblad, Mamiya, Nikon and Sony
- » Lenses from 8mm to 800mm, cameras from 35mm to large format, DSLR cameras, medium format digital cameras and backs, underwater camera kits and specialist equipment and accessories – all to professional standard
- » Nine large studios furnished with industry-standard equipment suitable for professional photoshoots
- » Photo-microscopy laboratory
- » Fully colour-managed digital suites

- » Digital training area with Adobe Creative Suite
- » Multiple darkrooms with film and paper processing machines
- » Professional-quality film scanners with the latest software
- » Photo finishing room equipped for print mounting and self-publishing
- » Fully equipped hide for nature study, photography and filming
- » Exhibition area



1



2



6



5



3



4



7



8



1. Jenna Hinton, Commercial Photography
2. Ryan Jenkinson, Press & Editorial Photography
3. Lottie Copland, Photography
4. Yevhen Karankevych, Commercial Photography
5. Ben Oakes, Marine & Natural History Photography
6. George Read, Press & Editorial Photography
7. Bri Robertson, Marine & Natural History Photography
8. Alex Wilson, Photography

UCAS code:
See p154

Campus:
Penryn

Length:
3/4/5 years
full-time.
See p36 for
foundation
and placement
year options



Lily Harries

Natalie Skinner



FIND OUT MORE

Entry requirements:
See p151

Commercial Photography BA(Hons)

Learn to create attention-grabbing film and photographic content for brands and businesses, guided by lecturers with industry expertise. You'll gain an understanding of advertising, marketing, branding, narrative and audience while experimenting with a range of processes and techniques, using our professional facilities and equipment. With opportunities to work on live briefs with students from courses including Creative Advertising, Fashion Design and Sustainable Product Development, you'll graduate with a professional network and a portfolio that defines your unique creative voice.

Why Falmouth?

- » You'll turn your lens to a range of subjects from food, fashion and lifestyle to documentary and architecture, to find your niche, learning specialist technical skills including lighting, digital workflows, post production, design, layout and retouching
- » Working on real client briefs, from concept to pitch and delivery, will build your experience and connections. You'll also develop skills in problem solving, critical thinking and negotiation, alongside legal, ethical and budget considerations
- » For self-directed projects, you'll be able to call on the talents of students across our creative University

Modules could include:

- » **Professional Presence** – explore key industry issues and business practices, while building your professional identity
- » **Brand Narrative** – learn how to create visual content in line with brand identity through lectures and workshops, developing project management and moving image production skills
- » **Going Live** – harness your burgeoning technical skills to develop a multi-platform multimedia campaign for a sustainable brand, analysing the impact of content in promoting positive change



Client briefs have included collaborations with Finisterre, Ocean BMW, Origin Coffee and Seasalt



Graduate Emily Barlow was selected for the Canon Student Development Programme 2023



Student Hannah Mittelstaedt won the Still Image (Movement) category at the EIZO UK Student Awards 2023



Ellie Hope

Ryan Jenkinson (Nikon Student Photographer of the Year 2023)



UCAS code:
See p154

Campus:
Penryn

Length:
3/4/5 years
full-time.
See p36 for
foundation
and placement
year options

Documentary & Editorial Photography BA(Hons)

If you want to use your camera to expose truths, prompt emotion or evoke action, this course is for you. With expert tuition from industry-connected lecturers and access to specialist photographic facilities, you'll learn to tell compelling visual stories for the media. Exploring documentary, portraiture, news, sport, music and fashion as well as immersive multimedia narrative photography, you'll develop sophisticated photographic and multimedia skills while gaining professional experiences that will give you the critical edge when you graduate.

Why Falmouth?

- » Our state-of-the-art educational photographic facility includes the latest camera equipment, professional studios and post-production technologies – and our experienced team offers unparalleled industry access
- » You'll work like a professional photographer from the start, gaining valuable industry insight and technical prowess
- » You can benefit from career-building opportunities throughout your degree, such as gaining valuable work placements, going on optional study trips to places such as London and New York and presenting your work to leading industry names through our annual Press Awards

Modules could include:

- » **Essentials of Photographic Narrative** – explore the narrative models used by journalists and documentary makers through live briefs
- » **Critical Approaches to Reading the Image** – consider issues of gender, race and identity and how images can shape public knowledge
- » **Audio Visual & Interactive Storytelling** – learn how to marry story, content and context to create audio visual and interactive work that resonates with an audience



FIND OUT MORE

Entry requirements:
See p151

Graduates have worked for the BBC, the *British Journal of Photography*, MIND, National Geographic, Pinnacle Photo Agency, Press Association, ShelterBox, Shutterstock and *The Times*



Second-year student Ryan Jenkinson was named Nikon Student Photographer of the Year at the UK Picture Editors Guild Awards 2023

UCAS code:
See p154

Campus:
Penryn

Length:
3/4/5 years
full-time.
See p36 for
foundation
and placement
year options



FIND OUT MORE

Entry requirements:
See p151

Marine & Natural History Photography BA(Hons)

Join a passionate group of environmentalists who believe that images can change the world. Evolve as a skilled communicator, finding important and powerful ecological and conservation stories and bringing them to life with your camera. Based in an outstanding landscape, you'll learn from award-winning and industry-connected photographers, expert filmmakers, explorers and scientists, gaining career-boosting insights and opportunities. While developing technical proficiency, we also encourage students to think critically, to ask questions and to challenge patterns of thought and behaviour to make a difference.

Why Falmouth?

- » Cornwall's diverse marine and land environments will be your studio – you can get from campus to coast or moorland in a matter of minutes
- » Rivalling professional studios, our facilities and stores are stacked with high-spec digital and analogue equipment and are some of the best of any UK university
- » Former students have travelled to the Ecuadorian rainforest, Indonesian coral reefs and Norwegian glaciers to produce their final-year projects – and globetrotting alumni have picked up major commissions (BBC, Netflix) and awards for their work

Modules could include:

- » **Biodiversity & Habitat** – develop a range of technical skills by studying and photographing the intricate web of life in a local habitat
- » **Introduction to Filmmaking** – learn how nature and environmental films are made and experiment with moving images, producing your own collaborative short film
- » **Conservation Stories** – examine global conservation issues and discover how visual media has the potential to engage, educate and provoke real-world change



Graduate Sam Stewart filmed with Sir David Attenborough on the BBC's 2023 series *Wild Isles*



Underwater photography lecturer Gina Goodman won acclaim at the International Photography Awards 2023



KELP!, by graduate Caylon La Mantia and directed by senior lecturer Anna Roberts, won Best UK Short Documentary at Big Syn 2023, the world's biggest sustainability film festival



Vivian Almas



Alice Greaves-Robson

UCAS code:
See p154

Campus:
Penryn

Length:
3/4/5 years
full-time.
See p36 for
foundation
and placement
year options

Photography BA(Hons)

Ready to define a new era of contemporary photography? We'll support you to craft a unique artistic voice as you experiment with techniques and processes, utilising our specialist studios, equipment and digital and analogue post-production spaces. As you develop a portfolio of original work, your technical know-how will be matched by a deep understanding of the critical and societal impact of your practice. With industry masterclasses, guest lectures and collaboration opportunities, you'll gain the professional experiences to establish a sustainable career.

Why Falmouth?

- » You'll explore a wide range of photographic approaches, from conceptual work and portraiture to documentary and landscape, learning from practising artists, photographers, curators, writers and thinkers with current links to industry
- » Our studios, post-production suites and stores rival professional facilities
- » Our industry-focused approach means you'll collaborate with students across our creative University, work on live briefs with professionals and organisations and have the opportunity to exhibit your work to real audiences on numerous occasions throughout your degree

Modules could include:

- » **Process** – from digital to analogue, studio to darkroom, you'll explore key photographic processes and techniques within our specialist facilities
- » **Agency** – through practical projects you'll develop a conscious awareness of the intersection of photography with education, wellbeing, sustainability and social responsibility
- » **Experimentation** – you'll be encouraged to be curious, tolerate uncertainty, test ideas and play with the possibilities of your practice, as you experiment with techniques and processes



FIND OUT MORE

Entry requirements:
See p151



Graduate Serena Brown won the inaugural Commission Award at the Taylor Wessing Photo Portrait Prize 2023 (see p144)



Alexander Norman won gold and Olivia Eden took silver at the Association of Photographers Student Awards 2023



Graduates include internationally exhibiting artists, award-winning filmmakers, digital content creators and freelance photographers who've worked for the likes of Calvin Klein, Rolling Stone and WWF

UCAS code:
See p154

Campus:
Online

Length:
2 years full-time,
apply via UCAS
or online, or
3 years part-time,
apply online

ONLINE COURSE



FIND OUT MORE

Entry requirements:
See p151

Photography BA(Hons) (Online)

Create compelling images that prompt positive global change on this online photography degree, which will equip you to become an agile and ethical multimedia content creator and visual storyteller. Taught by practising academic staff as part of Falmouth's Institute of Photography, you'll join a global online community of bold and progressive image-makers working to promote social and sustainable change. You'll graduate with a professional-standard portfolio of meaningful images, an industry-ready skill set and the ability to inspire and motivate through creative, purposeful work.

Why Falmouth?

- » We'll encourage you to define your own visual language and approach to lens-based image-making, as you refine your technical skills and master emerging technologies
- » With expert support and online resources, you'll learn to fuse experimental and professional approaches and to take risks
- » You'll build relationships with working practitioners worldwide who are shaping the photography industry, collaborating on projects and helping to define the role photography plays in today's media landscape

Modules could include:

- » **Make** – experiment with film, digital or alternative processes, refining your image-making and post-production skills
- » **Source** – build your professional collaboration and research skills on this investigative module, developing important industry awareness
- » **Innovate** – harness your ability to generate innovative photographic responses to a variety of challenges, underpinned by your developing critical voice, with support from your learning community

Students on this new course could emulate graduates from related courses finding success in the creative industries – from exhibiting internationally to working in the fast-paced worlds of commercial, fashion or editorial photography



Optional face-to-face events on campus offer the chance to meet tutors and fellow students

SPOTLIGHT ON: HEDVIKA MICHNOVA

"I went into a career in wildlife TV thinking it must be one of the best jobs in the world," says Hedvika Michnova, a graduate of Falmouth's Marine & Natural History Photography BA. "Being there now, I think I was probably right!"

Hedvika is a researcher on *HOME*, an epic wildlife series from National Geographic and the BBC Studios Natural History Unit – described as the most ambitious portrait of life on earth ever attempted. Working on the first series, about Africa, she describes the "whirlwind of activity" leading up to a shoot – researching animal behaviour stories, crafting pitches, developing story beats and shot lists and finalising logistics. "You feel that undeniable rush and excitement for the upcoming adventure," she says. "My role is not in camera work but I've had the opportunity to develop my skills and learn a lot about various camera technologies, taking stills for promotion of the programme and filming behind-the-scenes content."

"Falmouth gave me an amazing starting point and enough to get my foot in the door," adds Czech-born Hedvika, who won international festival acclaim for her final-year project *It's Bean Too Hot*, a documentary about the impact of climate change on the lives of coffee farmers in Costa Rica and Tanzania. "I fulfilled my dream less than six months after finishing the course."

 @hedvika_michnova



SPOTLIGHT ON: SERENA BROWN

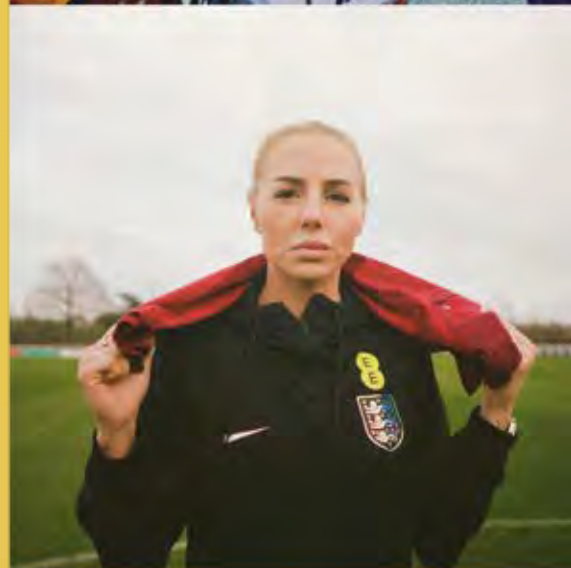
Since her first faltering steps with a film camera on Falmouth's Photography BA, Serena Brown has come a long way. Establishing a dream photographic career in just five years since graduating, she has trained her lens on some famous faces – soccer legend Lionel Messi, Mayor of London Sadiq Khan and England's female football superstars the Lionesses among them.

While clients including ASOS, Google, Nike and Pepsi are keeping her diary full, Serena remains focused on the power of photography to document otherwise untold stories. Her personal work seeks to capture a sense of candid honesty and community, such as *Back a Yard*, exploring the appropriation of Black and Asian working class youth culture within fashion – a final-year University photography project still exhibiting in Europe. And *Women on Women*, a collaboration with five emerging female image-makers, described as “an ode to the feminine universe”.

“I hope to create more long-form projects centred around topics important to me,” says Serena, who received the first-ever Commission Award at the Taylor Wessing Photo Portrait Prize 2023 for *me nana fie*, a spontaneous portrait of younger family members at their grandmother's house in Accra, Ghana. “This is the best way to draw in commissions that you actually want to be shooting and that make sense for your personal style.” The winning work, praised for its sense of homecoming and belonging, was later exhibited in the National Portrait Gallery.

 @_serenabrown





**SERENA AT THE OPENING OF
WOMEN ON WOMEN**



WHAT NOW?

We know that the decision of what and where to study is an important one. If you're ready to follow your passion and join us at Falmouth, we're here to help you take the next step.

Remember, our experienced Applicant Services team is on hand to help you with any aspect of the application process. They're never more than an email or a phone call away if you can't find the answers to your questions in these pages. Or contact us through the chat feature on our website, at falmouth.ac.uk

We hope to see you soon!

**"I LOOK BACK ON MY
TIME AT FALMOUTH AS
THREE EXTRAORDINARILY
HAPPY YEARS. IT'S SUCH
A VIBRANTLY DIFFERENT
UNIVERSITY EXPERIENCE."**

William Fortescue, Marine & Natural History
Photography BA(Hons) graduate

Visit us

Come and see our unique environment for yourself. There are several ways to experience Falmouth, up close or from afar.

Virtually...

Take a virtual 360° tour online, where you can check out our professional-standard facilities, picture yourself in one of our halls of residence and wander around Falmouth town. To find out more about our courses and how to apply, or for a more in-depth idea of studying at Falmouth, take a look at our range of online sessions and events. For the inside story, join a chat with a current student on our website – simply use the 'ask a student' option on our course pages.

... or in person

An Open Day is the best opportunity to experience Falmouth for real. You can tour our campuses and departments, speak to our academic staff and meet our Student Ambassadors, before soaking up the atmosphere in the lively towns you'll be living in. You can also book an in-person Campus Tour to see our spaces and facilities.

Book your spot on a virtual or campus event at falmouth.ac.uk/experience/open-days-visiting-us

You can meet our team at UCAS fairs around the UK throughout the year.



Approx. travel times

Cornwall Airport Newquay

🚗 50 mins

Exeter

🚗 2 hours

🚂 2 hours 50 mins

Bristol

🚗 3 hours 20 mins

🚂 4 hours

Birmingham

🚗 4 hours 30 mins

🚂 6 hours

London

✈️ 1 hour 10 mins

🚗 5 hours

🚂 5 hours

Liverpool

🚗 6 hours

🚂 8 hours

Manchester

✈️ 1 hour 15 mins

🚗 6 hours

🚂 9 hours

Online courses: how you'll study

If you're looking for flexibility while learning new skills and enhancing your career prospects, then an online course could be the ideal option.

Futureproof your career – or pursue a new profession – from anywhere in the world. Designed by our award-winning digital learning team, in collaboration with our academic experts, these courses offer the same expert teaching and industry connections as our on-campus degrees. You'll be encouraged to push your limits, explore your creativity and develop professional skills and expertise that will prepare you for industry as you join a global community of Falmouth creatives defining the future.

How we work

You'll learn from practising professionals via online lectures and webinars, where you can connect and share ideas with fellow students. You'll use our dedicated Virtual Learning Environment (VLE) which allows you to engage with what's being taught, ask questions and collaborate.

Our lectures are pre-recorded and re-watchable. You can also revisit our live webinars, where work is consolidated, in your own time if you're not able to dial in. Your course materials will be released weekly, giving you plenty of time to plan your workload.

Creative collaboration

At Falmouth, we encourage collaboration and the sharing of ideas. This might mean participating in thought-provoking discussions with fellow students or working together on projects to develop your teamworking skills. This is vital in helping you to feel part of your academic community and will give you the chance to explore each other's creative boundaries.

Supportive tutors and Student Advisors

While you're studying, you'll be supported academically by tutors. Your module tutor will offer feedback on your work and will be your first point of contact for any academic queries. They'll run a weekly live webinar, usually in an evening (UK time), which is also recorded for easy access if the timing doesn't fit your schedule.

The Student Advisor team can offer wellbeing support and answer any questions not directly related to your course material. They are contactable via email, phone, WhatsApp and video meetings to help you make the most of your online learning experience and to guide you towards any further support you need.

Our IT team will also be on hand to offer free technical support and advice, to keep you connected while you study.



The right balance

You'll learn through a combination of directed and independent study, working within a schedule but with the flexibility to set your own routine and to spend extra time on certain modules should you need to. It's worth bearing in mind the commitment required. The study expectation per week totals between 40-50 hours for a full-time undergraduate degree and 27-33 hours for a part-time undergraduate degree, dependent upon experience and aptitude.

These courses are designed especially to be studied from home, so you will not have access to our campus facilities. Studying online need not mean studying alone, however, as you'll be part of a connected and inspirational global student community. Optional face-to-face events offer a great opportunity to visit the University, meet other students and tutors and explore course-related topics through additional activities and discussions. Input by guest lecturers will offer a wider professional context for your learning and a deeper insight into a range of creative industries.

Find out more about studying online:
falmouth.ac.uk/study/online/how-you-study

"MY ONLINE PEERS MAKE THE COURSE TRULY FEEL LIKE A COMMUNITY. THE TUTORS ARE WORKING PROFESSIONALS, SO THEIR ADVICE COMES FROM EXPERIENCE – AND THEY'RE ALWAYS WILLING TO HELP."

Pita Santos,
Visual Communication BA(Hons) (Online) student



Fees & finance

While studying at university involves making a considerable investment in your future, in both time and money, an undergraduate course or degree can build a solid foundation for your career – boosting your prospects and broadening your horizons.

There are three main costs involved in university life: tuition fees, costs related to your particular course and general living costs. Our Student Finance team is armed with the latest information on finance, fees and bursaries, to make sure that you realise your creative potential by getting all the help you're entitled to – visit falmouth.ac.uk/student-funding. You'll also find additional course costs outlined on the relevant course pages at falmouth.ac.uk



Tuition fees

» UK students (full-time, on campus):

Three-year undergraduate degree – £9,250 per year
One-year CertHE – £9,250
Integrated Foundation Year – £9,250
Placement year (industry) – £1,850

» International students (full-time, on campus):

Three-year undergraduate degree – £17,950 per year
One-year CertHE – £17,950
Integrated Foundation Year – £17,950
Placement year (industry) – £1,850

» Online students:

Three-year undergraduate degree – £6,935 per year
Two-year undergraduate degree – £10,400 per year

These fees are correct at the time of publication for the 2024/25 academic year. The full list of fees for September 2025 entry will be published in autumn 2024 and will be available online at falmouth.ac.uk/tuition-fees

For the most up-to-date info about Government loans and how to apply, visit gov.uk/student-finance

Bursaries, scholarships and awards

The University offers financial support through its undergraduate bursary programme. Eligibility will depend on an assessment of your household income (which the Student Loans Company will carry out when you apply for a maintenance loan), your chosen course and pathway and, for some bursaries, your personal circumstances.

For details of the Falmouth Bursary and other potential support for care leavers or those with one or more dependants, visit falmouth.ac.uk/study/student-funding/undergraduate-bursaries-awards

Scholarships and talent awards are available for students from different countries who meet certain criteria. Find out more at falmouth.ac.uk/study/student-funding/scholarships-for-international-students

How to apply

We welcome applications from all subject backgrounds. Most courses involve an interview or an audition, to give you the opportunity to demonstrate your potential and to discuss what inspires and motivates you in your field. You'll also be able to show us your portfolio or performance, depending on the course.

Entry requirements

As a guide, our typical offer at undergraduate level is 104-120 UCAS Tariff points, primarily from Level 3 qualifications such as, but not limited to, A-levels, T-levels, a BTEC/UAL Extended Diploma or a Foundation Diploma. You should be able to demonstrate English language skills that will enable successful completion of your studies, including a minimum of Grade 4 (C) in GCSE English Language, or equivalent. A typical offer for an Integrated Foundation Year (IFY) course is 80-104 points.

Application support

We're committed to removing barriers that potential students may face. To see whether you're eligible for extra support in the form of personal statement advice, portfolio feedback, interview adjustments, mentoring and financial bursaries, visit falmouth.ac.uk/widening-participation-outreach

International students

Students from across the globe study at Falmouth, bringing a welcome diversity and richness to our creative community. For full details of language and Student Visa requirements and the many ways in which we can facilitate your educational journey as an international student, please visit falmouth.ac.uk/study/international. Our International team can help with any questions.

Postgraduate study

We offer a wide range of creative courses at postgraduate level. Find out more by visiting our website or requesting a postgraduate prospectus, at falmouth.ac.uk/study/postgraduate

Contact us

Email: futurestudies@falmouth.ac.uk
Tel: +44 (0)1326 254350

After applying:

Email: applicantsservices@falmouth.ac.uk
Tel: +44 (0)1326 213730

Visit: falmouth.ac.uk/apply

Chat to students and staff

Use the 'ask a student' option on our website to chat to a current student. We can also put you in contact with the academic department you're interested in, so you can receive the best possible advice and guidance.

Turn the page for your Application Timeline

Application timeline



VISIT US

Join us in person at one of our Open Days (see p147) for a real taste of what we have to offer. Or explore Falmouth University online, through our virtual 360° tour and course-specific events at falmouth.ac.uk



ACCESS OUR RESOURCES

For tips on portfolios, personal statements, interviews and more, check out the handy application toolkit on our website 'Apply' pages. There's also advice for international students and those needing extra support to apply.



ACCEPT!

The most important step once we've made you an offer is to accept. You can then start planning for your studies at Falmouth. Find out more about accommodation, student fees and finances online.



BOOK YOUR INTERVIEW

Your interview (if required) could be on campus or online – you choose. For certain courses, we'll ask you to submit a portfolio of work or prepare a performance to help us to assess your ability and style.



Our online films take you through the whole application process.
Find them at falmouth.ac.uk/study/apply/application-toolkit



APPLY THROUGH UCAS

Apply from September via the Universities and Colleges Admissions Service (UCAS) at ucas.com, using our institution code **F33** and the UCAS course code listed on p154 (check online for any updates).



STUDYING ONLINE?

If you plan to study full-time online, apply via UCAS or online. For part-time online courses, you must apply using the application form on the relevant course page on our website.



LOG ON TO OUR PORTAL

You'll receive log-on details for our applicant portal, where you'll find the next steps and contact details for the team member who'll guide you through the process. You can also upload documents such as ID and proof of residency.



MISSED THE DEADLINE?

Places may still be available if you miss the 29 January 2025 equal consideration deadline, so use the UCAS course search tool to check. We will consider applications if there is still space on the course.

Courses and UCAS codes

Key YR - Year
IFY - Integrated Foundation Year
PY - Placement Year

Title	Page	UCAS code (1 or 3 YR)	UCAS code IFY (4 YR)	UCAS code PY (4 YR)
Acting	122	W410	**	PY01
Animation	41	W615	FY23	PY53
Architecture	49	K100	**	N/A
Business & Digital Marketing	71	3B6H	**	PY14
Business Entrepreneurship & Innovation	72	3B6L	**	PY64
Business Management	74	3B6G	**	PY16
Commercial Photography	138	W643	FY18	PY36
Computer Science	84	I100	FY35	I101
Computing for Games	85	I610	FY03	PY25
Costume Design for Film & Television	102	W451	FY14	PY21
Creative Advertising	58	N561	FY09	PY44
Creative Events Management	75	N820	**	PY17
Creative Music Technology	123	W390	**	PY02
Creative Music Technology CertHE	132	W3W3	N/A	N/A
Creative Writing	92	W890	**	PY45
Dance & Choreography	124	W511	**	PY03
Documentary & Editorial Photography	139	WP66	FY64	PY59
Drawing	59	W110	FY10	PY18
English & Creative Writing	94	W8Q3	**	PY47
Esports & Livestreaming	113	N881	FY60	PY57
Fashion Design	103	W232	FY13	PY22
Fashion Marketing	104	W231	FY15	W23S
Fashion Photography	105	W641	FY19	PY23
Fashion Styling & Art Direction	106	W234	FY34	W23S
Film	42	W610	FY24	PY54
Fine Art	60	W100	FY11	PY19
Game Animation	114	I609	FY38	PY28
Game Art	115	W280	FY01	PY27
Game Development: Art	116	W281	FY02	PY29
Game Development: Design	116	W284	FY28	PY31
Game Development: Programming	116	W285	FY30	PY33
Game Development: Writing	116	W286	FY31	PY34
Graphic Design	61	W214	FY08	PY48
Illustration	62	W221	FY12	PY20

See p36 for information on Integrated Foundation and Placement Years

* Subject to validation

** See website for updates

Title	Page	UCAS code (1 or 3 YR)	UCAS code IFY (4 YR)	UCAS code PY (4 YR)
Interior Architecture	50	K120	**	K121
Interior Design	51	W252	**	PY41
Journalism & Creative Writing	95	39B5	**	PY49
Marine & Natural History Photography	140	WF67	FY20	PY37
Marketing Communications	76	N592	FY33	PY50
Media Production	96	P31A	FY36	PY51
Music	125	W300	**	PY04
Music Business*	126	W391	**	PY05
Music CertHE	132	W3W1	N/A	N/A
Musical Theatre	127	W312	**	PY06
Photography	141	W640	FY21	PY38
Popular Music	128	W340	**	PY07
Popular Music CertHE	132	W3W2	N/A	N/A
Post Production & Visual Effects	43	W614	FY25	PY55
Robotics	86	I490	N/A	I491
Sound Design	129	W611	**	PY08
Sustainable Festival Management	77	N822	**	PY52
Sustainable Product Design	64	W250	**	PY43
Sustainable Tourism Management	78	N833	**	PY58
Technical Theatre Arts	130	W484	**	PY63
Television & Film Production	44	09X3	FY58	PY60
Textile Design	107	W230	FY17	PY24
Theatre & Performance	131	238U	**	PY10

Online Courses	Page	UCAS code full-time	UCAS code part-time
Business & Marketing (Online)	73	N192	N190
Creative Writing (Online)	93	W8OA	W8OB
Illustration (Online)	63	W224	W222
Interior Design (Online)	52	W2OB	W2OD
Photography (Online)	142	W64F	W64P
Visual Communication (Online)	65	W20A	W2OC

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Terms & Conditions

Falmouth University will take all reasonable steps to deliver courses and services in accordance with the descriptions set out in this prospectus and in course information. However, the University cannot guarantee this provision. You should check online for the most up-to-date information on University rules and regulations, which are available at falmouth.ac.uk/student-regulations, and for the latest information about courses and facilities at falmouth.ac.uk

Falmouth University will adhere to the UK sanctions regime as published by the UK Government and due to its contracts with international partners based in the US, it will comply with the US sanctions regime as necessary. This may impact your ability to study with the University if you are domiciled in a country affected by US embargo.

All information was correct at the time of print in January 2024. ©Falmouth University 2024

The European Regional Development Fund and European Social Fund have been major contributors to our infrastructure, campus developments, postgraduate provision and course development. Most recently, Falmouth University has been awarded significant grants for research and innovation from a range of national and international funders including the UK Government, Innovate UK, UK Research and Innovation and the European Union.



Funded by
UK Government



Photography

Aerial Cornwall
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**I'M FULLY
RECYCLABLE!**

Our 2025 prospectus is printed on paper certified by the Forest Stewardship Council (FSC), using vegetable-based printing ink, so you can either recycle it or pass it on to an interested friend.





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UNIVERSITY

