

# Falmouth University

# Partner Report

**2023–2024**

**FALMOUTH**  
UNIVERSITY

**The partnership between Falmouth University and the National Saturday Club has delivered an inspirational seven years of the Saturday Club for young people in your local community.**

### **Across your Clubs**

**57** Club members

**180** hours of delivery

As a result of the National Saturday Club programme, these young people have connected with dedicated and inspiring educators at your institution and have gained access to the valuable resources and facilities you have to offer. This opportunity has been enhanced by the national programme of events, including the London Visit to cultural institutions, Masterclasses with industry, Graduation Ceremonies and the Summer Show.

Across the country, this extracurricular education movement is embodied by a powerful network of partners from the education, industry and the cultural sectors. Collectively, the network is committed to engaging young people from under-represented backgrounds at an early stage in their learning journey. The programme framework has proven impact. It enables institutions to develop their civic engagement by engaging young people within the local community, reducing barriers to access, developing Club members' vital practical skills and creative capacities, and inspiring them with the breadth of pathways open to them both at your institution and in their future careers.

The following pages highlight the successes of the Saturday Clubs at Falmouth University in 2023–24, which were also celebrated at the National Saturday Club Summer Show at London's prestigious Somerset House in July 2024. In this document, we have drawn together evidence from our evaluation findings to demonstrate the reach and impact of your Clubs.





Club member demographics

54%  
from a Widening Participation background\*

22%  
do not have a parent or guardian who has been to university

16%  
are from an under-represented ethnic background

15%  
have special educational needs

14%  
have a disability

\* The National Saturday Club identifies young people to be from a Widening Participation (WP) background if they: receive free school meals; have experience of the care system; speak English as an additional language; experience disability; parents/ guardians haven't been to university; are refugees or asylum seekers; are young carers; are from a military family; are from an under-represented ethnic background; have special educational needs; have a neurodiversity; are D/deaf or hard of hearing; are from a Gypsy, Roma, Traveller, Showman or Boating community; and/ or those who live in the 30% most deprived areas [Index of Multiple Deprivation].

7%  
receive free school meals

7%  
live in the 30% most deprived areas in England (IMD)

5%  
have a neurodivergence

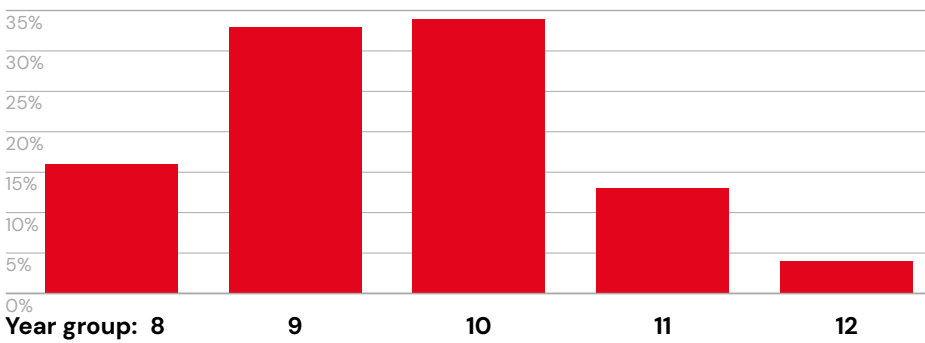
5%  
have experience of care

4%  
have caring responsibilities (are a young carer)

2%  
speak English as an additional language

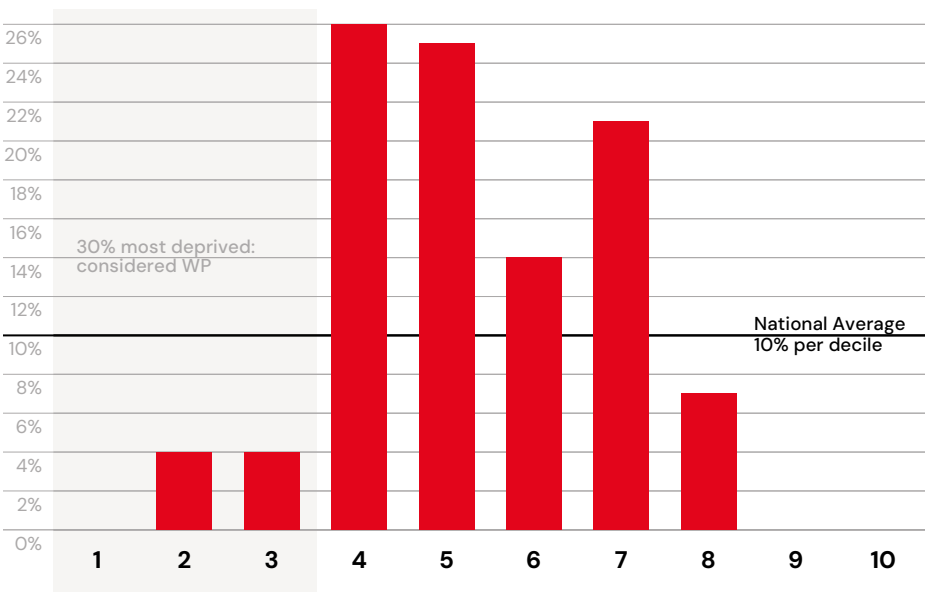
2%  
are from a military family

Year Group



Club member representation according to the Index of Multiple Deprivation

7%  
live in the 30% most deprived areas in England (IMD)



# In focus: Falmouth University Fashion &Business Saturday Club

Dr David Parker

Each year the National Saturday Club works with independent evaluator and education specialist Dr David Parker to evaluate the National Programme and its impact on the young people and network. This year Falmouth University were part of the Club sample for the national independent evaluation, contributing to the national report.

## Programme Overview

This year, the Falmouth University Fashion&Business Saturday Club provided an immersive experience in a wide array of creative and business-related skills, focusing on fashion, costume design, branding, advertising, textile design, photography, and the use of recycled materials. Members were able to explore both the creative side of fashion and the business aspects that drive the industry.

The Club offered a diverse range of activities, including visits to professional environments such as the Hall for Cornwall, where members experienced life as a costume designer in a theatre. The young creatives learned how to plan and develop costumes for stage productions, and later applied this knowledge by creating their own costumes for television. Key skills such as pattern cutting, embroidery, printmaking, and leather embossing were also covered, ensuring that members had a thorough understanding of both traditional and contemporary fashion techniques.

In addition to hands-on workshops, members participated in branding and marketing sessions, where they explored how to promote fashion collections and create strong personal brands. This comprehensive approach to the Fashion&Business curriculum equipped members with both the technical skills and the business acumen required to thrive in the industry.

**“The benefits have been learning new skills, meeting new people but, more importantly, learning that her anxiety doesn’t have to control every aspect of her life and stop her doing things she will enjoy.”**

Fashion&Business Parent

## Establishing the Club Ethos

The ethos of the Falmouth University Saturday Club was rooted in collaboration, creativity, and hands-on learning. The Club employed a blended approach to teaching, with sessions being led by the National Saturday Club Manager, specialist technicians, and student ambassadors from the university. This mix of expert-led and student-led activities allowed members to benefit from professional guidance while also taking ownership of their learning experiences.

A key aspect of the Club’s ethos was the creation of a supportive and inclusive environment where members could freely express themselves, experiment with new ideas, and take creative risks without fear of judgment. The tutors and student ambassadors worked together to foster a space where Club members felt empowered to push their creative boundaries. As the year progressed, the dynamics of the group shifted from initially introverted to collaborative and expressive, reflecting the success of this pedagogical approach.

Throughout the year, the Club emphasized the importance of peer support and teamwork. The final project was student-led, allowing members to work together to bring their ideas to life, further reinforcing the collaborative ethos. Visits to external partners, such as the Hall for Cornwall, and workshops hosted by university technicians added a layer of professional insight that inspired members to think about potential careers in fashion and business.

One of the highlights of the year was a visit to the photography studios on campus. Members were initially intimidated by the equipment and studio setting, but quickly rose to the challenge, working together to produce stunning imagery. The experience not only improved their technical skills but also bolstered their confidence in collaborating on high-pressure projects. By the end of the year, members had transformed into a cohesive, creative team.

## Club member Impacts

The Falmouth University Saturday Club had a profound impact on its members, helping them grow as individuals, creatives, and team players. The hands-on nature of the projects gave them the opportunity to experiment with a wide range of techniques, from leather embossing to digital printmaking, while the business elements of the Club helped them develop skills in branding, marketing, and presenting their ideas.

Members particularly appreciated the chance to try out roles and creative expressions that they didn’t have the opportunity to explore in more formal educational settings. One Club member remarked, “My parents wanted us to go on holiday next Saturday but I made them change it to Sunday because I didn’t want to miss Saturday Club!” This level of dedication highlights the Club’s impact on fostering enthusiasm and commitment.

**“It has given me the resources that I wouldn’t have had at school or at home”**

Fashion&Business Club member

**“Honestly, there isn’t a single thing I would change. It has been a very enjoyable experience and I have learned a lot of new things.”**

Fashion&Business Club member

Parents also commented on the transformation in their children’s confidence and creativity. One parent shared, “She’s having such a great time and trying out all sorts of new things, especially versions of herself—something it’s tricky to do in a uniformed college!” Another parent noted how the Club had been instrumental in their child’s development: “I hope you know just how much this Club is doing for these kids... [she’s] gaining so much... and me and Dad are jealous every time we find out what she’s been up to!”

Through exposure to professional environments and creative industries, the Club has not only built members’ technical skills but also inspired them to think seriously about their future careers in fashion and business. By allowing them to see their ideas come to life on mini mannequins or through digital media, the Club gave members a sense of agency and ownership over their work, reinforcing their belief in their creative potential.

## Masterclass Impact

The Falmouth University Saturday Club benefitted from a variety of external contributors and workshops. Ella Brett, a technician from Falmouth University, led a digital print workshop, while Elle Speirs hosted a photography workshop, allowing members to experiment with different mediums and tools. Cassie Quinn from CQ Studios ran a Masterclass in printmaking, which provided Club members with the opportunity to learn from a professional artist and expand their knowledge of this intricate process.

The Falmouth University Saturday Club was a transformative experience for its members, giving them the confidence to express themselves creatively and collaboratively while preparing them for potential careers in the fashion and business industries.

Club member impact

100%  
said the Club fulfilled their expectations

92%  
would recommend the Saturday Club to a friend

88%  
said their passion for the subject has increased because of the Club

85%  
have grown in confidence

66%  
have got better at communicating and sharing their ideas

66%  
enjoy working with other people more

70%  
found that attending has improved their outlook on the future

Weekly Classes

100%  
found the classes engaging

98%  
found the atmosphere at the Club welcoming and inclusive

100%  
agreed that the tutors were supportive and approachable

90%  
said they had access to specialist equipment through their weekly classes

Skills and broader understanding of subject:

50%  
have a greater understanding of the breadth of areas and disciplines in the subject

73%  
have been introduced to culture, ideas and/or people that have inspired them

85%  
felt that their skills have improved

Creativity

Out of the five creative capacities\* Club members were asked which two creative capacities they had most improved at the Saturday Club.

100%  
noticed improvements in their creative capacities:

68%  
imagination

39%  
collaboration

39%  
persistence

31%  
discipline

17%  
inquisitiveness

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“ It’s been a great experience for our daughter. She has been reluctant to join clubs in the past, but she never wanted to miss a single Saturday Club session! She speaks fondly of the leaders and has loved it. ”

Art&Design parent



Progression, Careers, Study:

50%

said their future plans have been influenced by the Saturday Club (45% said don't know, and 5% said no)

90%

have a better understanding of the study and learning options available to them

90%

know more about jobs and careers that are available

59%

have left the Club wanting a job within the Saturday Club subject (31% are unsure and 10% don't want a job in this industry)

39%

plan to apply to the college/university where they attended the Club (47% are unsure, and 13% are not planning to)

Parent/ Guardian observations

100%

said the Club has been a valuable experience for their child

96%

saw their child's creativity improve

92%

noticed that their child was more willing to try out new things and "have a go"

92%

said their child is more confident

83%

said their child has developed clearer ambitions

50%

said the Club has contributed to their child's schoolwork

71%

said their child's wellbeing has improved

83%

said their child has made friends at the Club



# Falmouth University

## Art&Design

### Saturday Club

#### **Tutors and Staff**

Helen Norman  
Jane Killips

#### **Student assistants**

Andy Aksu  
Rhiannon Tilah

The Art&Design Saturday Club provides the foundation for an incredible range of creative careers. Club members are encouraged to explore imaginative thinking and innovative approaches, as they build their skills and experiment with innovative problem-solving, preparing them for exciting future pathways in the creative industries and beyond

This year, Club members explored a variety of methods and techniques. They painted and sketched, crafted clay sea creatures, printed with lino, and created a hardback book. They collaborated with the fashion department for a screen-printing workshop, worked with the photography department, and attended an animation Masterclass.

**“What a fantastic year! I have loved watching the members grow in confidence and develop their creative skills. They enthusiastically embraced every task and technique, and they did so with passion. Beginning as a quiet group, they became a group who have bonded and delighted in sharing their weekly gossip for all to comment on. I have loved every minute, and I can see they all have a great creative future ahead.”**

**Jane Killips, Club tutor**



**“ I got to spend almost every Saturday doing art and design which I love. Not only that but I’ve also made some new friends. I feel more confident in myself and I have learned so many new art techniques – my art has gone from ok to amazing. ”**

Art&Design Club member

**“ It encouraged me to take in different perspectives. ”**

Art&Design Club member

**“ With my art I’m usually very secretive or hidden but now I like sharing. I was able to reflect and work and understand where I could have done better. ”**

Art&Design Club member



# Falmouth University Fashion&Business Saturday Club

## **Tutors and Staff**

Helen Norman  
Steph Thomason

## **Student assistants**

Natalie Shapton  
Sydney Stubbs

Supported by the British Fashion Council, the Fashion&Business Saturday Club introduces a breadth of opportunities across this dynamic sector. Exploring the fashion industry's latest thinking, Clubs cover wide-ranging topics that develop members' practical skills, business acumen and approaches to creative problem-solving.

This year, Club members at Falmouth University Fashion&Business Club explored fashion and costume design; branding and advertising; textile design; photography; and recycling and upcycling materials. They visited Hall for Cornwall and learned about costume design in theatre. Along the way, Club members have acquired many new skills including pattern cutting, embroidery, printmaking and leather embossing.

**“ I improved my creativity, my practical skills and my imagination. ”**

Fashion&Business Club member

**“It has been an incredible year watching your confidence grow and all your amazing ideas come to life. I am so proud of everything you have achieved this year, and I hope you have been inspired to continue your creative journeys.”**

Steph Thomason, Club tutor

# Falmouth University

## Film&Screen

### Saturday Club

#### **Tutors and Staff**

Alex Falconer  
Carl Lamb  
Helen Norman

#### **Student assistants**

Liv Jenkins-Handy  
Winston Tija

Supported by the British Film Institute, the Film&ScreenSaturday Club celebrates and explores the breadth of the film and screen sector. At the Club, members embrace the art of storytelling and its ability to entertain and inform our society and culture. They also develop key transferable attributes such as problem-solving, persistence and collaboration, and gain practical and technical skills in filming, editing and production.

Over the year, Falmouth University Film&Screen members have learnt how to create their own documentary and film. They have explored the process of filmmaking from pre-production, script writing and production to post-production and editing. They have also been active in workshops in cinematic lighting, storyboarding and demonstrated their art skills creating props and a little green alien.

“It’s helped me experience what university is like and what there is after.”

Film&Screen Club member

“It has been a pleasure working with you since I took over in April. You have all been so cool, funny, creative and hard working. I am so proud of the effort you have all made and I hope you are equally as proud of the films you have created as a result of all your hard work.”

Carl Lamb, Club coordinator

# Masterclass with Jim Le Fevre

BAFTA and BAA award-winning animation director Jim Le Fevre delved into the history of animation and shared his career journey, focusing on animated commercials and short films. Club members were invited to create animations using Jim’s very own creation, the Phonotrope – an animation technique which uses a live-action camera frame rate and a spinning disc, in this case a record player. After learning this new technique, they got to take home their hand-drawn Phonotrope discs with an edited compilation of the animated loops.

**96%**  
enjoyed the Masterclass and found meeting industry professionals inspiring

**89%**  
learned something new during the Masterclass

**78%**  
gained a better understanding of job roles and career possibilities

**85%**  
gained a better understanding of how their new skills can be transferred into the future world of work



Jim Le Fevre is a BAFTA and BAA (British Animation Awards) award-winning animation director with over 20 years’ experience making commercials, title sequences and TV animation. As passionate about exploring traditional techniques as he is about experimenting with the animated form, he created the Phonotrope in 2006, a contemporary reworking of the Zoetrope, as well as the interactive process “Frames”.





# Masterclass with CQ Studio

Club members at Falmouth University attended a Masterclass with CQ Studio that explored the use of biomaterials in fashion, focusing on printmaking for textiles. Cassie Quinn, founder, creative director and material researcher of the brand demonstrated the making process. Club members were then invited to design a T-shirt using these techniques and plant sources such as seaweed and algae-based inks to create naturally pigmented, screen-printed designs.

**92%**

enjoyed the Masterclass and found meeting industry professionals inspiring

**92%**

learned something new during the Masterclass

**77%**

gained a better understanding of job roles and career possibilities

**100%**

gained a better understanding of how their new skills can be transferred into the future world of work

“ I really enjoyed the Masterclass and I feel excited about the different types of future opportunities. ”

Art&Design Club member

“ At the Masterclass, I valued learning a new technique that I can take on later in life when I have a job in fashion. ”

Fashion&Business Club member

# Summer Show and Graduation Ceremonies

**The Saturday Club year culminates in the Summer Show, a public exhibition of Club members' work at London's prestigious Somerset House, and end-of-year Graduation Ceremonies.**

## Summer Show

The Summer Show took place from 13 to 16 July 2024 and was a joyous celebration of the year's achievements. Each Club had their own display, curated by expert exhibition designers, to showcase their Club members' work. Special events were hosted including Private Views for Club members and a VIP Private View for network guests, industry, the cultural sector, government and policy-makers.

## Graduation Ceremonies

Graduation Ceremonies were hosted at the Institution of Engineering and Technology in London. These provided an important moment for Club members to recognise their achievements throughout the programme and to look ahead to future possibilities. During the ceremonies, tutors and inspiring guest speakers addressed the young people and each Club member received a Certificate of Achievement, in front of their family, friends, peers and tutors.

The Summer Show is also presented as an online exhibition with all Clubs represented: [show.saturday-club.org](https://show.saturday-club.org)



## Art&Design Club

This surfboard has been decorated collaboratively by Club members. They have each taken a section and designed it with the theme "what Cornwall means to me". A variety of media has been used, including paint, charcoal and collage.





## Fashion&Business Club

Using a range of techniques developed throughout the year and taking inspiration from Cornish landscapes and heritage, Club members created this bold haute couture piece with a particular focus on sustainability and the wider implications of plastic pollution



## Film&Screen Club

Club members created short films that were made collaboratively, from idea generation through to filming, editing and exhibition. As well as demonstrating their acting skills in each other's films, Club members also got creative and made the scenery and props.



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