Falmouth University is a hub of creative talent. Our graduates are highly employable and professionally astute, equipped with the expertise, flexibility, and imagination to apply their skills across all business sectors.

Falmouth is located on the South coast of Cornwall, an inspirational place that is now home to one of the largest Creative Industries clusters in the UK.

The University is situated on two main campuses in Cornwall: the historic Falmouth Campus, and the world-class Penryn Campus. More than five thousand students from across the globe study here with staff and students working in professional standard environments which include state-of-the-art equipment and facilities.
Creating a pipeline of skilled talent that can bring value to your business;

Delivering business support and training to help you develop and your company grow;

Providing access to resources, equipment and facilities for hire.

WE WORK WITH BUSINESSES AND ORGANISATIONS IN A RANGE OF WAYS:

1. Creating a pipeline of skilled talent that can bring value to your business;

2. Delivering business support and training to help you develop and your company grow;

3. Providing access to resources, equipment and facilities for hire.

W: falmouth.ac.uk/working-with-business
COFFEE AND CAMPUS TOURS

Launching in the Autumn of 2022, we will be hosting campus tours for businesses which include the opportunity to meet with a representative from our industry engagement teams and engage with specific departments as applicable.

- Academy of Music & Theatre Arts
- Falmouth School of Art
- Fashion & Textile Institute
- Games Academy
- Institute of Photography
- School of Architecture, Design & Interiors
- School of Communication Design
- Cornwall Business School
- School of Film & Television
- School of Writing & Journalism
- Research & Innovation
- FX Plus

Visits are bookable via our website or by emailing: realworks@falmouth.ac.uk
GETTING THE RIGHT TALENT FOR YOUR BUSINESS

As well as discipline-specific knowledge and technical skills, all our courses equip our students with the soft skills required by industry. Falmouth University’s graduate community is bustling with complex problem solvers and multi-disciplinary team players who are forward thinking, innovative and proactive. We work with local, national, and global partners, to ensure great opportunities are available to our students and graduates and our RealWorks team are here to connect you with our student talent.

W: falmouth.ac.uk/working-with-business/work-with-our-students
E: realworks@falmouth.ac.uk

INTERNSHIPS

We support our students to complete internships during and after their studies. They can be any duration (part-time or full-time) and should legally be paid at least the national minimum wage. Internships can be created and advertised according to your company needs.

MICRO-INTERNSHIPS

We also offer an exciting opportunity for businesses with specific project briefs to access student talent via short (30-hour) Micro-Internships. Students are paid through the University at National Living Wage. The scheme is funded by Falmouth University to enable widening participation.

<table>
<thead>
<tr>
<th>Type of organisation</th>
<th>Cost to host organisation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Charity / Not-for-profit Organisation</td>
<td>£75</td>
</tr>
<tr>
<td>Micro-business (up to 9 employees)</td>
<td>£95</td>
</tr>
<tr>
<td>SME (10-249 employees)</td>
<td>£150</td>
</tr>
<tr>
<td>Large (250+ employees)</td>
<td>£250</td>
</tr>
</tbody>
</table>

PLACEMENTS

Applying academic knowledge to real-world experience is key to our approach at Falmouth. Our courses offer the opportunity for students to undertake placements with businesses during their studies. We are happy to promote paid placement opportunities you might have and support you in defining a placement brief. Please get in touch for more information or to discuss your employment needs.

LIVE PROJECT BRIEFS

Through embedded modules of learning and project-based work, Falmouth has numerous opportunities for students to collaborate with companies to develop and work on live project briefs during their course.

If you have a creative challenge that needs to be solved by the freshest creative minds, please get in touch to submit a proposal or discuss potential collaborations.
GRADUATE RECRUITMENT

We host a series of events and activities to connect business with our students, including recruitment days, our annual Falmouth Showcase and tailor-made recruitment fairs and virtual events.

ALUMNI

Let us help you access our active, global network of alumni. We are happy to connect you with our alumni and promote your job opportunities to help you recruit to more experienced roles.

E: alumni@falmouth.ac.uk

To connect with our students and alumni and promote paid job opportunities please log into Handshake, our online career platform:
https://app.joinhandshake.co.uk/employer_registrations/new

For further help and support connecting with student talent, please contact the Realworks team:
W: falmouth.ac.uk/working-with-business/work-with-our-students
E: realworks@falmouth.ac.uk
If you are looking to realise ideas and develop physical products, Launchpad Outreach can also provide access to Falmouth University’s in-house product design support – support such as concept development via computer assisted design modelling, Fusion 360 3D assistance, art casting and fabrication, 3D printing and scanning. And, beyond our in-house assistance, where eligible, the team can access funding to enable further support for businesses from relevant industry experts.

Advice and training in Design Thinking can also be accessed to help businesses in Cornwall with the design and development of user-centred products and services. Our aim is to help SMEs respond to complex challenges faced now and in the future by embedding effective innovation processes that are supported by a confident and creative mindset.

To access business support and strategic advice from Launchpad Outreach, please contact us:

E: lpoutreach@falmouth.ac.uk
T: 01326 253585

Visit launchpadoutreach.com for more information.

Launchpad Outreach is fully funded by European Regional Development Funding.
FALMOUTH LAUNCHPAD
VENTURE STUDIO

Launchpad is Falmouth University’s venture studio, which is dedicated to creating a new generation of globally impactful startups in Cornwall.

Find out more:
W: falmouth.ac.uk/launchpad
E: launchpad@falmouth.ac.uk

- Work in partnership with us; provide a market opportunity and co-create a new company
- Take advantage of our entrepreneurial ecosystem, including access to business resources, funding, industry experts, free studio space with high-speed internet and bookable meetings rooms, events and bespoke workshops as you work towards building your own startup
KNOWLEDGE EXCHANGE AND COLLABORATIVE RESEARCH

We champion open innovation. That means we actively seek to operate across disciplines, provide opportunities to share ideas and work with industry and the community to stimulate invention, develop entrepreneurial activity and make a positive impact on society.

E: ke@falmouth.ac.uk
IMMERSIVE BUSINESS

Explore how immersive tools, including augmented and virtual reality could transform your business. You can access a range of expert technical support, academic research and a state-of-the-art facility to create new products, experiences, or productivity tools.

If you’re a small or medium business registered in Cornwall and the Isles of Scilly, you may be eligible for free support.

E: immersivebusiness@falmouth.ac.uk

Immersive Business is part funded by European Regional Development funding and led by Falmouth University in collaboration with Exeter University.
SHORT COURSES FOR DIGITAL SKILLS

Upskill your workforce through upcoming courses on digital subjects, all online.

Courses will include:
• UX Design: Creating a Great User Experience
• Digital Marketing: Harnessing its Power for Business Growth
• Search Engine Optimisation (SEO) on a Shoestring
• Producing your own Creative Video Content
• Coding Bootcamp for Growing Businesses
• Consumer Behaviour for Business Success
• UI Design: Designing Engaging User Interfaces
• Data Analytics: Interpreting Data for Business Success

The ‘Meeting Smart Specialisation Business Needs through Higher Level Skills’ project is part funded by European Structural and Investment Funds Growth Programme in England.

W: falmouth.ac.uk/study/business-focused-short-courses
E: shortcourses@falmouth.ac.uk
ACCESS TO FACILITIES AND RESOURCES

Access our professional spaces and cutting-edge resources.
W: falmouth.ac.uk/working-with-business/facilities-equipment-hire

HIRE OUR SPACES AND FACILITIES FOR EVENTS

Falmouth has two beautiful and unique campuses in the heart of Falmouth and Penryn in Cornwall. With excellent conference IT services and a dedicated events team, we can help you with a bespoke solution to help make your event a success. If you are looking for a venue to hold an event, networking, or training, please contact us.
E: generalenquiries@fxplus.ac.uk
PERFORMANCE, REHEARSALS AND RECORDING

Our Academy of Music & Theatre Arts (AMATA) houses a unique combination of high specification performance and rehearsal studios, practice rooms, a recording studio complex with both analogue and digital facilities, seminar spaces and an extensive foyer space for exhibitions and displays.

Contact the AMATA Production Department
E: hire.amata@falmouth.ac.uk
T: 01326 255101
PHOTOGRAPHY FACILITIES AND EQUIPMENT

Our Institute of Photography (IoP) has eight studios, darkrooms, digital suites, and a professional print facility as well as cameras, lighting and accessories from the world’s top brands. They can meet the needs of the most demanding professional whilst still catering for the advanced amateur.

Contact the Photo Centre
E: PhotoCentre@falmouth.ac.uk
T: 01326 213703
FILMING FACILITIES AND EQUIPMENT

Our School of Film and Television department is a highly successful division of Falmouth University with a wide range of BA and MA courses in Film, Television and Post Production & Visual Effects. They have a wide range of industry standard film equipment and facilities available.

Contact the School of Film and Television
E: SoFTStoresTeam@falmouth.ac.uk
T: 01326 370424
FASHION AND TEXTILES FACILITIES

Our Fashion and Textiles Institute (FTI) has a wealth of technical facilities and knowledgeable staff centred around its key courses encompassing fashion design, textile design, costume design, fashion marketing and fashion photography. Facilities have previously been used to create personalised education courses for businesses and groups within Cornwall and beyond.

Contact the Fashion and Textiles Institute
E: rod.taite@falmouth.ac.uk
T: 01326 259255

Please note: The external hire of equipment and facilities is subject to availability and cannot be guaranteed, especially during periods of increased demand by current Falmouth University students.