

# FALMOUTH

## UNIVERSITY

### MSC ENTREPRENEURSHIP & INNOVATION MANAGEMENT

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Dear [NAME]

Welcome to MSc Entrepreneurship & Innovation Management at Falmouth.

We're getting in touch with some important information about your course that will help you as you prepare to join us.

At the end of this letter, you will find a suggested reading list. It's not essential that you complete the reading before you start the course, but if you're looking forward to your studies and can't wait, we recommend these texts as inspiring reading.

You will also find a list of equipment that you should bring with you, as well as any other costs that you might incur throughout your course.

Your academic experience will be predominantly in person with some courses using a small amount of digital resources to support your learning. To engage in the digital learning activity, although you will be able to access IT suites on campus, you will benefit from a laptop to access the platforms and tools we use. You will be provided with free access to the Microsoft Office suite, (including Word, Excel and PowerPoint) while you study at Falmouth.

If you are eligible for a loan from Student Finance and have not yet applied, please do so immediately to ensure the loan is approved before you enrol. Once you enrol you are liable for the tuition fees. You can find more information from the Student Loans Company at: [www.gov.uk/government/organisations/student-loans-company](http://www.gov.uk/government/organisations/student-loans-company)

Advice on managing your finances whilst studying can be found on the University's website here: [falmouth.ac.uk/study/student-funding/how-much-does-it-cost](http://falmouth.ac.uk/study/student-funding/how-much-does-it-cost) Over the next few weeks, we'll email you more important information about your course and life at Falmouth. If you're going to be away or out of contact, make sure you ask someone to check your emails and reply on your behalf.

We know there is a lot to think about before you start at university. So, we're here to help. If you have any questions, just get in touch with Applicant Services on +44(0)1326 213730, use LiveChat on our website or email [applicantsservices@falmouth.ac.uk](mailto:applicantsservices@falmouth.ac.uk)

Finally, we wish you an enjoyable summer and we're looking forward to welcoming you to Falmouth in September.

Yours sincerely,

**Marcus Simmons**

Course Leader, MSc Entrepreneurship & Innovation Management

## Getting started

### Your offer

If you have a conditional offer, your place is subject to meeting those conditions. This means we're waiting to receive your results or some more information before your place can be finalised. You can see these conditions using the Falmouth [Applicant Portal](#).

If you need to ask us anything about your offer, get in touch with our Applicant Services team on +44(0)1326 213730, use LiveChat on our website or email [applicantservices@falmouth.ac.uk](mailto:applicantservices@falmouth.ac.uk)

### Enrolment and Student Terms & Conditions

You'll get an email two weeks before the start of term telling you how to enrol online. You'll need to enrol before the first day of term to officially register as a student of Falmouth University and receive your student loan, if you've applied for one.

When you enrol, you'll need to agree to and comply with the University's Student Terms & Conditions. These Terms & Conditions are important, and we encourage you to read them carefully, before enrolling. You can find them under 'Student Terms & Conditions' on our website [www.falmouth.ac.uk/student-regulations](http://www.falmouth.ac.uk/student-regulations)

### Tuition fees (per year)

£9,900 per year - full-time UK

£19,300 per year - full-time EU/international

### Term dates

You can find our term dates on the website at [falmouth.ac.uk/experience/term-dates/term-dates-2023-24](http://falmouth.ac.uk/experience/term-dates/term-dates-2023-24)

Study Block 1 starts on Monday 25 September.

Teaching and assessment will be throughout the full 15 weeks of the study blocks.

### Your timetable

Your academic timetable shows all scheduled learning activities and your course timetable. It will be published in early September. After you've enrolled, you can view it via the Student Portal at [falmouth.myday.cloud/](http://falmouth.myday.cloud/) or the Falmouth University App. You can download the app by searching the Google Play Store or Apple Store.

## Essential pre-course preparation

### Watching and reading

From now on, you should try to get acquainted with contemporary business both as observer of what is going on in business markets, as well as reading some of the important literature on the subject as well (see reading list below).

As well as books, there are any number of websites and podcasts that you can start to listen to, to bring your awareness of the subject up to date. These include Steve Blank's website, the Y-Combinator YouTube channel and Podcasts such as *"The Tim Ferriss Show"* and *"This Week in Startups"*

In terms of websites- these are broad and numerous, given the interdisciplinary nature of the subject, but these include:

- The Economist
- BBC Business
- Tech Crunch
- Wired
- Financial Times
- Harvard Business Review
- Reuters News / Sky News / Other reputable news outlets

### Pre-Reading:

- Ries, E., (2011) *The Lean Start-up*, Penguin UK RRP £9.74
- LACY, P. & RUTQVIST, J. 2021. *The Circular Economy Handbook: Realising the Circular Advantage* Palgrave Macmillan
- Scott, K., (2019), *Radical Candor: How to Get What You Want by Saying What You Mean*, Pan Publishing, UK RRP £6.85
- Sinek, S., (2011) *Start with Why*, Penguin Publishing, London, UK RRP £7.20

**Please note: this is foundational reading; more books will be made available to you once you have enrolled in the programme.**

When you arrive at Falmouth, you will be issued with module reading lists, all of which will be available through the library in print or electronic form.

### Equipment and costs

A laptop (Mac or PC) will be an essential piece of equipment along with a reliable broadband connection.