



WELCOME TO BUSINESS AND MARKETING ONLINE AT FALMOUTH

Dear [NAME]

We're getting in touch with some important information about your course and some things you'll need to know as you prepare to join us in September.

In this letter you will find details about the online learning environment and your student advisors, a list of resources and how you can prepare for your studies, and information about your offer, term dates, costs and course enrolment.

The course is studied wholly online, which means you will need a laptop to complete your studies. You will be provided with free access to the Microsoft Office suite, (including Word, Excel and PowerPoint) while you study at Falmouth.

If you are eligible for a loan from Student Finance and have not yet applied, please do so immediately to ensure the loan is approved before you enrol. Once you enrol you are liable for the tuition fees. You can find more information from the Student Loans Company at: www.gov.uk/government/organisations/student-loans-company Advice on managing your finances whilst studying can be found on the University's website here: falmouth.ac.uk/study/student-funding/how-much-does-it-cost

Virtual Learning Environment

During your time studying with us you'll have access to our dedicated Virtual Learning Environment. This provides a space to engage with course materials and connect with your lecturers and fellow students. Each degree has a 'Course Hub' which you will be able to access via the Virtual Learning Environment. From there, you will be able to use our online forums to discuss your work with other students. Your Course Hub also contains useful information regarding resource lists, course toolkits and assessment guidance to help keep you on track. You will also have access to a 'Student Hub' which covers support, regulations and study skills for your time at Falmouth.

Step into Falmouth induction sessions

These online workshops are designed to provide advice and guidance on settling into university life.

The live sessions are scheduled to take place across six weeks in July and August. Some of them will also be recorded so you can watch them back at a time that suits you. More information can be found at falmouth.ac.uk/experience/new-students/step-into-falmouth

Student Advisors

During your studies at Falmouth, you will be assigned a Student Advisor, who will be your first point of contact for non-academic questions or queries. These may include:

- Study-life balance
- The academic calendar

- Applying for Extenuating Circumstances (EC)
- Face-to-face events

Student Advisors work closely with Academic staff, Student Services and the Students' Union to support students.

Student Advisors are here to improve your student experience. Do not hesitate to get in touch with them - they will be happy to hear from you. The team operates a shared inbox to ensure all queries are responded to within 24hrs, Monday to Friday. You can get in touch with the Student Advisor team by emailing: StudentExperience@falmouth.ac.uk or calling +44(0)1326 255251.

We know you will get a lot of information over the next few months, so please do reach out if you would like to ask any questions at all. We're here to help. If you have any questions at all, just get in touch with Applicant Services on +44(0)1326 213730, use LiveChat on our website or email applicantsservices@falmouth.ac.uk.

Finally, we wish you an enjoyable and creative time before the course starts and we're looking forward to welcoming you onto the course in September.

Yours sincerely,

Francisco

Dr. Francisco Romera
BSc Business & Marketing (Online) course leader
www.falmouth.ac.uk

Getting started

Your offer

If you have a conditional offer, your place is subject to meeting those conditions. This means we're waiting to receive your results or some more information before your place can be finalised.

If you need to ask us anything about your offer, get in touch with our Applicant Services team on +44(0)1326 213730, use LiveChat on our website or email applicantsservices@falmouth.ac.uk

Welcome Week

You'll begin your course on **Monday 18 September 2023** and this first week is a welcome week. This is your opportunity to familiarise yourself with the online platform. You'll be invited to meet your course mates, course tutors and the University staff. This week is about you navigating the online space, meeting your peers, and staff, and setting yourself up.

Enrolment and Student Terms & Conditions

You'll get an email two weeks before the start of term telling you how to enrol online. You'll need to enrol before the first day of term to officially register as a student at Falmouth University and receive your undergraduate student loan.

When you enrol, you'll need to agree to and comply with the University's Student Terms & Conditions. These Terms & Conditions are important, and we encourage you to read them carefully, before enrolling. You can find them under 'Student Terms & Conditions' on our website falmouth.ac.uk/student-regulations

Tuition fees (per year)

2023-24 full time accelerated: £10,400

Materials and equipment list, reading list and costs

As the BA Business & Marketing degree course is studied wholly online, as well as a computer or laptop, you will need a reliable broadband connection. You may wish to investigate the cost of a broadband plug-in dongle if you travel a lot or are worried about your internet usage or connection.

This course has been designed to offer you free access to all essential materials through our virtual library. In case there is a specific reading in a module that is not available in our virtual library, the module leader will inform you.

Face-to-Face Events: optional

As an online student you will be given the opportunity to attend up to two events per academic year to meet your classmates and tutors in person. Dates and location of the events will vary.

These trips are not mandatory, although they are a great opportunity to meet your peers and staff in person and build connections.

Costs of the events themselves are covered, however you will need to cover your own costs for travel, accommodation, food and drink. More information about these events will be given to you when you start your course, but you should expect them to cost approximately £500-800.