

All of the University's courses are changing during the second study block (term) of the 2020/21 academic year. As a result of the national lockdown, all courses will be delivered using an online approach, using of our virtual learning environment and other digital tools (e.g. Lectures and seminars being delivered via Microsoft Teams). In addition all assessments have been adapted to allow them to be submitted online.

This document provides more details about how the modules that make up your course have been adapted in light of the Pandemic. If you have any questions on the changes, you can contact the Course Leader

Department: The School of Entrepreneurship

Module	Course(s)	Level (year)	Change(s)
BUS170 Design Thinking	BSc(Hons) Business & Digital Marketing;BSc(Hons) Business & Digital Marketing 2Yr;BSc(Hons) Business & Entrepreneurship 2Yr;BSc(Hons) Business & Management;BSc(Hons) Business & Management 2Yr;BSc(Hons) Business Entrepreneurship;	First year (level 4)	No Changes
BUS172	BSc(Hons) Business Entrepreneurship;BSc(Hons) Business & Management;BSc(Hons) Business & Entrepreneurship 2Yr;BSc(Hons) Business & Management 2Yr;	First year (level 4)	Module delivery is predominantly unaltered although theoretical content will be delivered using the 5 step model throughout the study block (IE we will not 'front load' and will run 11 weeks of content plus placement week). The assessment is un-altered.
BUS191	BSc(Hons) Business & Entrepreneurship 2Yr;	First year (level 4)	The module will be delivered online
BUS311	BSc(Hons) Business & Entrepreneurship 2Yr; BSc(Hons) Business & Digital Marketing 2Yr; BSc(Hons) Business & Management 2Yr	Third year (level 6)	Module to be replaced with BUS347 Datalab: Generation, Analysis, Iteration
BUS351 Demonstrating Sustainability	BSc(Hons) Business & Digital Marketing 2Yr;BSc(Hons) Business & Entrepreneurship 2Yr;BSc(Hons) Business & Management 2Yr;	Third year (level 6)	No Changes
CEM330	BA(Hons) Creative Events Management;	Third year (level 6)	The module was previously assessed by students devising and delivering a live community event. As this is not possible during current the government C19 guidelines, a digital event will be more reflective of events in the industry sector and will help them focus their skills working online. The Pitch to panel assignment for CEM330 will now take place on Teams

EFM160	BA(Hons) Creative Events Management;BA(Hons) Sustainability Festival Management;	First year (level 4)	In light of ongoing Covid-19 restrictions, access to specialist facilities is not currently possible. Module delivery will, therefore, take place in an online environment. The means that the live event will now be a digital event with the exact nature of the event dependent on restrictions in place in the lead up to the event taking place. Your module leader will provide full and clear guidance. Your assessments remain unchanged as do the module learning outcomes.
EFM260	BA(Hons) Creative Events Management;	Second year (level 5)	The Accessibility Audit assignment for EFM260 will now only need to consider the online/IT issues for the live events, however we will still cover physical and digital accessibility in the lecture and seminar.
ENL740	MSc Entrepreneurship;	PGT (level 7)	No Changes have been made.
ENL750	MSc Entrepreneurship;	PGT (level 7)	No Changes have been made.
ENL760	MSc Entrepreneurship;	PGT (level 7)	No Changes have been made.
EXD140	BA(Hons) Creative Events Management;BA(Hons) Sustainability Festival Management;BA(Hons) SustainableTourism Management;	First year (level 4)	In light of ongoing Covid-19 restrictions, module delivery will take place in an online environment. Micro-placement activity may also take place online and a high number of opportunities exist that your module leader will discuss and promote. Your assessments remain unchanged as do the module learning outcomes.
EXD150	BA(Hons) Creative Events Management;BA(Hons) SustainableTourism Management;BA(Hons) Sustainability Festival Management;	First year (level 4)	In light of ongoing Covid-19 restrictions, module delivery will take place in an online environment. Your assessments remain unchanged as do the module learning outcomes.
EXD240	BA(Hons) Creative Events Management;	Second year (level 5)	No changes have been made.
MGM316	BSc(Hons) Business & Management 2Yr;	Third year (level 6)	No Changes
MKT184	BSc(Hons) Business & Digital Marketing;BSc(Hons) Business & Digital Marketing 2Yr;	First year (level 4)	In response to student feedback from SB1, delivery of theoretical content will run throughout the Study Block and will not be front loaded into the first 9 weeks. The annotated bibliography assignment will not change. The experience design assignment will be submitted digitally as a proposal pitch for a creative experience concept (the subject of which can be 'live or digital'). This approach will clarify the slight ambiguity on the module descriptor whereby it might be implied that delivering an experience is an option.
MKT316	BSc(Hons) Business & Digital Marketing 2yr	Third year (level 6)	The module is to be replaced with MKT377 Consumer Psychology and Emotion of Design.

STM160	Course Name BA (Hons) Sustainable Tourism Management	First year (level 4)	In light of ongoing Covid-19 restrictions, module delivery will take place in an online environment. Micro-placement activity may also take place online and a high number of opportunities exist that your module leader will discuss and promote. Your assessments remain unchanged as do the module learning outcomes.
EFM260	BA(Hons) Creative Events Management;	2nd year	Module delivery is largely unaltered, but with lectures and seminars run on Teams. The module will maintain a blended delivery approach including the use of on- campus practical activities. The blended approach will also include a range of asynchronous activities and content delivered via the Learning Space. The live public event assessment will be delivered online.