

All of the University's courses are changing during the second study block (term) of the 2020/21 academic year. As a result of the COVID-19 Social Distancing requirements, all courses will be delivered using a blended learning approach, combining physical access to our campus and facilities with increased use of our virtual learning environment and other digital tools (e.g. Lectures and seminars being delivered via Microsoft Teams). In addition all assessments have been adapted to allow them to be submitted online.

This document provides more details about how the modules that make up your course have been adapted in light of the Pandemic. If you have any questions on the changes, you can contact the Course Leader.

Department: School of Entrepreneurship **Updated:** 10 December 2020

Module	Course(s)	Level (year)	Change(s)
BUS170 Design Thinking	BSc(Hons) Business & Digital Marketing;BSc(Hons) Business & Digital Marketing 2Yr;BSc(Hons) Business & Entrepreneurship 2Yr;BSc(Hons) Business & Management;BSc(Hons) Business & Management 2Yr;BSc(Hons) Business Entrepreneurship;	First year (level 4)	No Changes

BUS172	BSc(Hons) Business Entrepreneurship;BSc(Hons) Business & Management;BSc(Hons) Business & Entrepreneurship 2Yr;BSc(Hons) Business & Management 2Yr;	First year (level 4)	Module delivery is predominantly unaltered although theoretical content will be delivered using the 5 step model throughout the study block (IE we will not 'front load' and will run 11 weeks of content plus placement week). The assessment is un-altered.
BUS191	BSc(Hons) Business & Entrepreneurship 2Yr;	First year (level 4)	No Changes
BUS311	BSc(Hons) Business & Entrepreneurship 2Yr; BSc(Hons) Business & Digital Marketing 2YR; BSc(Hons) Business & Management 2Yr	Third year (level 6)	Module to be replaced with BUS347 Datalab: Generation, Analysis, Iteration
BUS351 Demonstrating Sustainability	BSc(Hons) Business & Digital Marketing 2Yr;BSc(Hons) Business & Entrepreneurship 2Yr;BSc(Hons) Business & Management 2Yr;	Third year (level 6)	No Changes

CEM330	BA(Hons) Creative Events Management;	Third year (level 6)	The module was previously assessed by students devising and delivering a live community event. As this is not possible during current the government C19 guidelines, a digital event will be more reflective of events in the industry sector and will help them focus their skills working online. Subject to government guidelines, students w may be able to deliver a hybrid event e.g a live performance in AMATA that is streamed to an audience
CEM330	BA(Hons) Creative Events Management;	Third year (level 6)	The module was previously assessed by students devising and delivering a live community event. As this is not possible during current the government C19 guidelines, a digital event will be more reflective of events in the industry sector and will help them focus their skills working online. Subject to government guidelines, students w may be able to deliver a hybrid event e.g a live performance in AMATA that is streamed to an audience
EFM160	BA(Hons) Creative Events Management;BA(Hons) Sustainability Festival Management;	First year (level 4)	Module delivery is largely unaltered, but with lectures and seminars run on Teams. The module will maintain a blended delivery approach including the use of on-campus practical activities and small group-based workshops. The blended approach will also include a range of asynchronous activities and content delivered via the Learning Space. Your live event project is still predicted to go ahead in accordance with University and Government guidelines in place at the time of the event. This may require events to be socially distanced, streamed or in some other way modified but this will not disadvantage you and is entirely reflective of the way in which the event and festival industry is innovating in response to Covid-19. The

			learning outcomes remain unchanged as do the assessments.
EFM260	BA(Hons) Creative Events Management;	Second year (level 5)	no change
ENL740	MA Entrepreneurship;	PGT (level 7)	No changes other than blended delivery
ENL750	MA Entrepreneurship;	PGT (level 7)	No changes other than blended delivery
ENL760	MA Entrepreneurship;	PGT (level 7)	No changes other than blended delivery
ENL760	MA Entrepreneurship;	PGT (level 7)	No changes other than blended delivery
EXD140	BA(Hons) Creative Events Management;BA(Hons) Sustainability Festival Management;BA(Hons) SustainableTourism Management;	First year (level 4)	No changes

EXD150	BA(Hons) Creative Events Management;BA(Hons) SustainableTourism Management;BA(Hons) Sustainability Festival Management;	First year (level 4)	Module delivery is largely unaltered, but with lectures and seminars run on Teams. The module will maintain a blended delivery approach including the use of on-campus practical activities. The blended approach will also include a range of asynchronous activities and content delivered via the Learning Space. The assessment will remain unchanged and will be conducted via live Teams sessions.
EXD240	BA(Hons) Creative Events Management;	Second year (level 5)	No changes have been made.
MGM316	BSc(Hons) Business & Management 2Yr;	Third year (level 6)	No Changes
MKT184	BSc(Hons) Business & Digital Marketing;BSc(Hons) Business & Digital Marketing 2Yr;	First year (level 4)	In response to student feedback from SB1, delivery of theoretical content will run throughout the Study Block and will not be front loaded into the first 9 weeks. The annotated bibliography assignment will not change. The experience design assignment will be submitted digitally as a proposal pitch for a creative experience concept (the subject of which can be 'live or digital'). This approach will clarify the slight ambiguity on the module descriptor whereby it might be implied that delivering an experience is an option.
MKT316	BSc(Hons) Business & Digital Marketing 2yr	Third year (level 6)	The module is to be replaced with MKT377 Consumer Psychology and Emotion of Design.

STM160	BA(Hons) Sustainable Tourism Management;	First year (level 4)	Module delivery is largely unaltered, but with lectures and seminars run on Teams. The module will maintain a blended delivery approach including the use of on-campus practical activities and small group-based workshops. The blended approach will also include a range of asynchronous activities and content delivered via the Learning Space. The assessment will be subject to some changes and rather than delivering a tour to in-person attendees, a video tour will be produced and submitted. The learning outcomes remain unchanged.
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