

All of the University's courses are changing during the second study block (term) of the 2020/21 academic year. As a result of the national lockdown, all courses will be delivered using an online approach, using of our virtual learning environment and other digital tools (e.g. Lectures and seminars being delivered via Microsoft Teams). In addition all assessments have been adapted to allow them to be submitted online.

This document provides more details about how the modules that make up your course have been adapted in light of the Pandemic. If you have any questions on the changes, you can contact the Course Leader

Department: School of Communication

Module	Course(s)	Level (year)	Change(s)
ADV114	BA(Hons) Creative Advertising;	First year (level 4)	No change.
ADV115 Adland	BA(Hons) Creative Advertising;	First year (level 4)	Module delivery is largely un-altered, but with lectures and seminars run on Teams.
ADV213	BA(Hons) Creative Advertising;	Second year (level 5)	No change.
ADV214	BA(Hons) Creative Advertising;	Second year (level 5)	All sessions, including workshops, will move online. The online presentation and the proposal will remain the same and be submitted in the usual way.
ADV215 Work Placement	BA(Hons) Creative Advertising;	Second year (level 5)	Module delivery is largely un-altered, but with lectures running on Teams, and any placement arrangements will likely to be remote or virtual.
ADV313 Final Portfolio	BA(Hons) Creative Advertising;	Third year (level 6)	100% Portfolio submission for assessment will be online via the Learning Space. There will be no requirement for a physical portfolio. This was introduced for the May 2020 submission and worked perfectly and allows for remote submission.
ADV314	BA(Hons) Creative Advertising;	Third year (level 6)	Module delivery is largely un-altered, but lectures and tutorials will now run on MS Teams. To make assessment tasks more manageable with social distancing, we have changed a group work element of the assessment to individual.

CAD730	MA Creative Advertising;	PGT (level 7)	Module delivery is will instead have with lectures and tutorials run online on Teams, with a weekly workshop still face-to-face. The presentation and proposal will still need to be submitted in the usual way online.
CAD740 Campaign Development	MA Creative Advertising;	PGT (level 7)	All sessions, including workshops, will move online.
CAD750 Media Lab	BA(Hons) Creative Advertising;	PGT (level 7)	- The submission is to be digital in terms of how the work is to be delivered. Both the Module Guide and the Learning Space will outline the detailed requirements.
CW351	BA(Hons) Creative Writing;	Third year (level 6)	The module will be taught through online learning with weekly synchronous 30 minute 1:1 tutorials delivered online. The planned on-campus workshop will be delivered in a synchronous one hour block online.
CW361	BA(Hons) Creative Writing;	Third year (level 6)	The module will be taught through online learning with synchronous tutorials delivered online. This module will include a workshop which will be delivered online in 2 hour blocks. In light of the increased use of online learning there will be an element of continuous assessment, where students are required to demonstrate engagement with each week of the module.
ECW320	BA(Hons) English with Creative Writing;	Third year (level 6)	The module will be taught through online learning with weekly synchronous 30 minute 1:1 tutorials delivered online. The planned on-campus workshop will be delivered in a synchronous one hour block.
ENG341	BA(Hons) English;	Third year (level 6)	The module will be taught through online learning with weekly synchronous 30 minute 1:1 tutorials delivered online. The planned on-campus workshop will be delivered in a synchronous one hour block.

ENG351	BA(Hons) Creative Writing;BA(Hons) English with Creative Writing;	Third year (level 6)	The module will be taught through online learning, with asynchronous lectures and synchronous tutorials delivered online. This module will include a workshop which will be delivered online in 2 hour blocks. In light of the increased use of online learning there will be an element of continuous assessment, where students are required to demonstrate engagement with each week of the module.
GDE130 Narrative	BA(Hons) Graphic Design;	First year (level 4)	All sessions, including workshops, will move online, with some adaption of collaborative activities where required.
GDE140 Difference and Identity	BA(Hons) Graphic Design;	First year (level 4)	All sessions, including workshops, will move online, with some adaption of collaborative activities where required.
GDE230 Collaborative Practice	BA(Hons) Graphic Design;	Second year (level 5)	All sessions, including workshops, will move online, with some adaption of collaborative activities where required.
GDE240 Design Directions	BA(Hons) Graphic Design;	Second year (level 5)	All sessions, including workshops, will move online, with some adaption of collaborative activities where required.
GDE330 Destinations	BA(Hons) Graphic Design;	Third year (level 6)	All sessions, including workshops, will move online, with some adaption of collaborative activities where required.
JCM330	BA(Hons) Journalism;BA(Hons) Journalism and Communications;BA(Hons) Sports Journalism;	Third year (level 6)	Module delivery is now online, with lectures and workshops delivered remotely on Teams. The weighting of assessment has been re-allocated to give more emphasis on the planning and pitching of your mini docs than in previous years and will now be: <ul style="list-style-type: none"> • Practical/presentation 20% • Critical evaluation 20% • Artefact/documentary 60% Students will be advised to tailor their documentary ambition to reflect current constraints and will still be expected to produce a full artefact to meet the brief.
JSM122	BA(Hons) Journalism and Creative Writing;	First year (level 4)	The module will be taught online only, with video lectures and self-directed learning materials provided on Teams leading up to a webinar each week. There will also be drop-in tutorial sessions available on Teams to support students in their self-directed studies. The assessment modes remain unchanged (Op-Ed and Test) but the Test will be taken over a fixed time period on a given day by students working remotely.

JSM221	BA(Hons) Journalism;BA(Hons) Sports Journalism;	Second year (level 5)	This module will be taught online only, with learning materials released the previous week clearly outlining self-directed tasks and how they fi
JSM222	BA(Hons) Journalism;BA(Hons) Journalism and Creative Writing;	Second year (level 5)	Module delivery will be online only with lectures and seminars delivered on Teams. The module is assessed by the presentation of a research plan and a full written research plan. The former will be conducted on Teams, with the altered circumstances accommodated in the assessment briefs.
JSM223	BA(Hons) Journalism;BA(Hons) Journalism and Communications;BA(Hons) Sports Journalism;	Second year (level 5)	Module delivery is now online with planning meetings running on Team, students preparing reporting material remotely and then news days itself co-ordinated by the lecturer and student editors via Teams and other communication and production platforms. The focus this term will be predominantly audio, due to COVID restrictions making video delivery less attainable. If restrictions relax during the term, we will shift our focus back to a multimedia approach.
JSM302	BA(Hons) Journalism;BA(Hons) Journalism and Communications;BA(Hons) Sports Journalism;	Third year (level 6)	This module will be delivered remotely online. Key learning materials will be provided on Learning Space for self-directed study. The early weeks will remain preparatory, with online workshops and discussions anticipating the cycle of news days which begin in week 4. Editorial conferences and news days themselves will be conducted remotely, with staff and student editors co-ordinating our reporters via a range of communication and production tools and one group each week producing a live video bulletin using stories from our international wire service. Requirements for work experience, evidenced in the Enterprise Report assessment, will be amended to reflect the challenges of securing full placements in the current public health circumstances.
JSM315	BA(Hons) Journalism and Creative Writing;	Third year (level 6)	Module delivery is now online only, with workshops and tutorials taking place online. Assessments are unaltered, with technical workshops for elements such as the podcast provided by our technicians online. It is intended that part of the module will involve collaboration with sister degrees in news days.
PRW141	MA Professional Writing;	PGT (level 7)	The module will be taught through online learning, with asynchronous content as well as synchronous 2-hour seminars and weekly tutorials.
prw142	MA Professional Writing;	PGT (level 7)	The module will be taught through online learning, with asynchronous content as well as synchronous 2-hour seminars and weekly tutorials.
PRW143	MA Professional Writing;	PGT (level 7)	The module will be taught through online learning, with asynchronous content as well as synchronous 2-hour seminars and weekly tutorials.
PRW144	MA Professional Writing;	PGT (level 7)	The module will be taught through online learning, with asynchronous content as well as synchronous 2-hour seminars and weekly tutorials.

SJSM220	BA(Hons) Sports Journalism;	Second year (level 5)	Module delivery will be online only with lectures and seminars delivered on Teams. The module is assessed by the presentation of a research plan and a full written research plan. The former will be conducted on Teams, with the altered circumstances accommodated in the assessment briefs.
WRI301	BA(Hons) Journalism;BA(Hons) Journalism and Communications;BA(Hons) Sports Journalism;BA(Hons) Journalism and Creative Writing;	Third year (level 6)	Module delivery will be online only with lectures and preparatory seminars in the early weeks delivered on Teams. Supervisions will also be conducted on Teams. The assessment is unaltered. Additional advice and support to identify and access research materials will be provided.
WRJ140	BA(Hons) Creative Writing;BA(Hons) English with Creative Writing;BA(Hons) Journalism and Creative Writing;BA(Hons) Game Development: Writing;	First year (level 4)	The module will be taught through online learning, with asynchronous lectures and synchronous tutorials delivered online. This module will include a workshop which will be delivered online in 3 hour blocks. In light of the increased use of online learning there will be an element of continuous assessment, where students are required to demonstrate engagement with each week of the module.
WRJ150	BA(Hons) Creative Writing;BA(Hons) English with Creative Writing;	First year (level 4)	The module will be taught through online learning, with asynchronous lectures and synchronous tutorials delivered online. This module will include a workshop which will be delivered online in 1.5 hour blocks. In light of the increased use of online learning there will be an element of continuous assessment, where students are required to demonstrate engagement with each week of the module.
WRJ160	BA(Hons) Creative Writing;BA(Hons) English with Creative Writing;BA(Hons) Journalism and Creative Writing;	First year (level 4)	The module will be taught through online learning, with asynchronous lectures and synchronous tutorials delivered online. This module will include a workshop which will be delivered online in 1.5 hour blocks. In light of the increased use of online learning there will be an element of continuous assessment, where students are required to demonstrate engagement with each week of the module.
WRJ240	BA(Hons) English with Creative Writing;	Second year (level 5)	The module will be taught through online learning, with asynchronous lectures and synchronous tutorials delivered online. This module will include a workshop which will be delivered online in 2 hour blocks. In light of the increased use of online learning there will be an element of continuous assessment, where students are required to demonstrate engagement with each week of the module.

WRJ250	BA(Hons) Creative Writing;	Second year (level 5)	The module will be taught through online learning, with asynchronous lectures and synchronous tutorials delivered online. This module will include a workshop which will be delivered online in 3 hour blocks. In light of the increased use of online learning there will be an element of continuous assessment, where students are required to demonstrate engagement with each week of the module.
WRJ260	BA(Hons) Creative Writing;BA(Hons) English with Creative Writing;BA(Hons) Journalism and Creative Writing;	Second year (level 5)	The module will be taught through online learning, with asynchronous lectures and synchronous tutorials delivered online. This module will include a workshop which will be delivered online in 3 hour blocks. In light of the increased use of online learning there will be an element of continuous assessment, where students are required to demonstrate engagement with each week of the module.
WRJ261	BA(Hons) Creative Writing;BA(Hons) English with Creative Writing;BA(Hons) Journalism and Creative Writing;	Second year (level 5)	The module will be taught through online learning, with asynchronous lectures and synchronous tutorials delivered online. This module will include a workshop which will be delivered online in 2 hour blocks. In light of the increased use of online learning there will be an element of continuous assessment, where students are required to demonstrate engagement with each week of the module.
WRJ262	BA(Hons) Creative Writing;BA(Hons) English with Creative Writing;BA(Hons) Journalism and Creative Writing;	Second year (level 5)	The module will be taught through online learning, with asynchronous lectures and synchronous tutorials delivered online. This module will include a workshop which will be delivered online in 2 hour blocks. In light of the increased use of online learning there will be an element of continuous assessment, where students are required to demonstrate engagement with each week of the module.
WRJ263	BA(Hons) Creative Writing;BA(Hons) English with Creative Writing;BA(Hons) Journalism and Creative Writing;	Second year (level 5)	The module will be taught through online learning, with asynchronous lectures and synchronous tutorials delivered online. This module will include a workshop which will be delivered online in 2 hour blocks. In light of the increased use of online learning there will be an element of continuous assessment, where students are required to demonstrate engagement with each week of the module.