

The School of Writing & Journalism

GUEST SPEAKERS

MARCH







KATRINA NAOMI





STEVE POTTER



APRIL



ALISON NORRINGTON

TRANSMEDIA AND CROSS-PLATFORM STORY TELLING TECHNIQUES Alison is a transmedia and cross-platform story consultant, strategist and story architect. She is Chair of the StoryWorld Conference and is an established romantic fiction novelist. Alison will examine transmedia and cross-platform story telling techniques, give an overview of a thriving industry and advise students on opportunites for new writers.





MATT HAIG

