Award Summary

The **School of Communication Design *Edge* Award** is an annual award aimed at encouraging and supporting Level 2 Creative Advertising and Graphic Design students to undertake self-initiated research projects, enhanced and informed by the opportunity of international travel. The award is intended to support projects or research proposals that have the potential to be progressed into level 3 study **or** will clearly inform the students' broader industry knowledge, by gaining insights into new markets and cultural differences.

The **School of Communication Design *Edge* Award** is open to all level 2 students enrolled on either BA(Hons) Graphic Design or BA(Hons) Creative Advertising for the 2016/17 academic year, and applications should demonstrate a clear area of investigation and research plan.

Applications can be made by individuals or collaborative teams of up to 3 (maximum) eligible students.

The total award fund for 2016/17 is £2,000. A maximum of £1,000 can be awarded to a single application.

Award winners will be required to produce a project presentation that demonstrates their research and proposal for project development or the research and insights gained by the experience. The project will be included in the *Edge* exhibition in the Autumn term 2017.

Eligibility & Key Criteria

To be eligible to apply for the award:

You must be enrolled for the 2016/17 academic year, on level 2 of either BA(Hons) Graphic Design or BA(Hons) Creative Advertising.

Key criteria for the award are:

- The award can only be used to fund extra-curricular activity not mandatory work, course-related trips or placements. Trips should be taken outside of the UK and costs may include, for example: travel and accommodation; costs relating to exhibition/event entry, any specific materials required.

- The award cannot be used to cover the cost of day-to-day expenses such as rent or food; or regular study materials.

- The project should demonstrate its 'additional value' to the applicant – i.e. what will be gained above and beyond your regular studies within your course – and how the applicant/s will utilise and develop creative thinking as a result.

- Applicants must produce a well-considered project proposal and travel proposal to include full costings and details of how any additional costs (beyond which an award may cover) will be met.
- Projects must be completed by 31 August 2017.
- Award winners must produce documented evidence of their project journey (e.g. records in the form of photos, video clips, blog, sketch books) which can be used by the University in promotional materials and exhibitions.
- Additionally, award winners will be required to provide feedback on their experience.

How to Apply

Students wishing to apply should complete the **School of Communication Design** *Edge* **Award** application form. This should carefully detail the proposed trip and project to be undertaken; include detailed costings; explain the project outcomes and how it meets the aim of the award.

Completed applications should be submitted by email (as an attachment) to:

studentfunding@falmouth.ac.uk.

Please note:
ALL application forms must contain the signature/s of **all** applicants. For applications from teams, each individual should sign a separate copy of the final page, stating their agreement to the declaration. This can be digital signatures or a scanned copy of a signed form sent as an attachment. Typed names are not sufficient and applications without personal signatures will not be accepted.

Any queries regarding the award should be directed to the Student Funding Team at the email address above.

NO late applications will be considered.

Deadline for applications is:

Midday on **Friday 19 May 2017**

Winners of the award/s will be announced on Friday 26th May

Judging

A Panel of Judges will be Chaired by Jon Unwin, Director of The School of Communication Design. The Panel's decision is final.

Applications will be assessed during the week commencing 22nd May 2017, and all applicants will receive a letter and email (to their University email account) informing them of the outcome of their application which will be sent on Friday 26th May.