

Changes to Course Teaching Learning and Assessment:**Department List****Department:** School of Entrepreneurship**Updated:** 07 August 2020

SOE

Module	Course(s)	Level (year)	Change(s)
EXD110	BA(Hons) Creative Events Management;BA(Hons) Sustainability Festival Management;BA(Hons) SustainableTourism Management;	First year (level 4)	The module will continue to provide a rich balance of theoretical input, practical application of concepts and the development of technical design skills. Teaching will be delivered in a blended format including on-campus activity. All assessment will take place online and this will include live presentations.
EXD120	BA(Hons) Creative Events Management;BA(Hons) Sustainability Festival Management;BA(Hons) SustainableTourism Management;	First year (level 4)	The module will continue to provide a rich balance of theoretical input, practical application of concepts and the development of real world skills. Teaching will be delivered in a blended format including on-campus activity. It is anticipated that micro work placements may take varying forms, which may include organisation-specific project work, virtual placements and potentially, where possible, on-site placements. All assessment will take place online.
EFM130	BA(Hons) Creative Events Management;BA(Hons) Sustainability Festival Management;	First year (level 4)	The module will continue to provide a rich balance of theoretical input, practical application of concepts and the development two field trips. Teaching will be delivered in a blended format including on-campus activity. Team activity will be facilitated in both online and onsite spaces. All assessment will take place online and this will include pre-recorded presentations.
STM130	BA(Hons) SustainableTourism Management;	First year (level 4)	The module will continue to provide a rich balance of theoretical input, practical application of concepts and two field trips where possible. Teaching will be delivered in a blended format including on-campus activity. Team activity will be facilitated in both online and onsite spaces. All assessment will take place online and this will include pre-recorded presentations.
EXD210	BA(Hons) Creative Events Management;	Second year (level 5)	The module will continue to provide a rich balance of theoretical input and practical application of concepts. Teaching will be delivered in a blended format including on-campus activity. All assessment will take place online and this will include a digitally presented account analysis.
EFM220	BA(Hons) Creative Events Management;	Second year (level 5)	The module will continue to provide a rich balance of theoretical input, practical application of concepts and a field trip where possible. Teaching will be delivered in a blended format including on-campus activity. It is anticipated that micro work placements may take varying forms, which may include organisation-specific project work, virtual placements and potentially, where possible, on-site placements. All assessment will take place online.

Changes to Course Teaching Learning and Assessment:

Department List

CEM310	BA(Hons) Creative Events Management;	Third year (level 6)	The module will continue to provide a rich balance of theoretical input, practical application of concepts and the development of real world skills. Teaching will be delivered in a blended format including on-campus activity. It is anticipated that micro work placements may take varying forms, which may include organisation-specific project work, virtual placements and potentially, where possible, on-site placements. You will also be able to reflect on any previous work experience that you have completed. Two field trips will take place where possible. All assessment will take place online including a presentation, which will be amended to focus on your continuing future professional development. The investigative case study will be amended to focus on a project in which you demonstrated a significant and varied role. The professional evidence portfolio will act as a showcase of your professional skills and personal attributes.
CEM231	BA(Hons) Creative Events Management;	Second year (level 5)	The module will continue to provide a rich balance of theoretical input, practical application of concepts and the development of your technical event management skills. Teaching will be delivered in a blended format including on-campus activity. All assessment will take place online.
CMP320	BA(Hons) Creative Events Management;BA(Hons) Music, Theatre & Entertainment Management;	Third year (level 6)	The module will continue to provide a rich balance of theoretical input, application of concepts and the development of your research skills. Teaching will be delivered in a blended format including on-campus activity. All assessment will take place online.
ENL770	MA Entrepreneurship;	PGT (level 7)	Module is unaltered aside from running lectures and seminars in Teams. Business plan submission is exactly as validated but the presentation will happen via a Teams meeting rather than in-person.
ENL710 Design Thinking	MA Entrepreneurship;	PGT (level 7)	Module delivery is as validated. The Co-Lab is validated to be run online although this is not referred to in the specific MSc Entrepreneurship (Launchpad) option. We will create break-out areas for groups to work in as needed so that we can drop in (we are hoping this will be functionality in Teams by then but we have a work-around if needed).
ENL740	MA Entrepreneurship;	PGT (level 7)	The module is mostly unaltered and all of it will be run on Teams; some of the sessions will be pre-recorded with live discussion and some will all be live, dependant on the subject matter. Assessments remain the same, so minor differences are in the delivery of teaching and the self-direction of tasks.
Complex Problem-Solving	BSc(Hons) Business & Digital Marketing 2Yr;BSc(Hons) Business & Entrepreneurship 2Yr;BSc(Hons) Business & Management 2Yr;	Second year (level 5)	No substantial changes beyond moving the module online.

Changes to Course Teaching Learning and Assessment:**Department List**

Intelligent Brand Building	BSc(Hons) Business & Digital Marketing 2Yr;BSc(Hons) Business & Entrepreneurship 2Yr;	Second year (level 5)	No substantial changes beyond moving the module online.
Market Intelligence	BSc(Hons) Business & Digital Marketing;BSc(Hons) Business & Digital Marketing 2Yr;BSc(Hons) Business & Entrepreneurship 2Yr;BSc(Hons) Business & Management;BSc(Hons) Business & Management 2Yr;BSc(Hons) Business Entrepreneurship;	First year (level 4)	No substantial changes beyond moving the module online.
Present and Future of Marketing Communications	BSc(Hons) Business & Digital Marketing;BSc(Hons) Business & Digital Marketing 2Yr;	First year (level 4)	no substantial change
ENL720 Leadership and Team Development	MSc Entrepreneurship	PGT (level 7)	Current validation documents state assessment weighting as follows: Critical evaluation Individual essay 20% and Group Presentation CoLab 80%. Weightings to be changed to be more balanced across the two assessed assignments so that the Individual essay is 40% and the group presentation 60%.
Human Resource Management	BSc(Hons) Business & Management;BSc(Hons) Business & Management 2Yr;	First year (level 4)	The module is brand new and therefore no change.
Critical and Social Innovation	BSc(Hons) Business & Entrepreneurship 2Yr;	First year (level 4)	Brand new module

Changes to Course Teaching Learning and Assessment:
Department List

Present and Future of Management	BSc(Hons) Business & Management;BSc(Hons) Business & Management 2Yr;	First year (level 4)	New Module
The Art of Strategy	BSc(Hons) Business & Digital Marketing;BSc(Hons) Business & Digital Marketing 2Yr;BSc(Hons) Business & Entrepreneurship 2Yr;BSc(Hons) Business & Management;BSc(Hons) Business & Management 2Yr;BSc(Hons) Business Entrepreneurship;	First year (level 4)	No change to the module as this is a new module for 20/21 and has been designed with blended or online delivery in mind
Responsive Leadership and Social Change	BSc(Hons) Business & Management;BSc(Hons) Business & Management 2Yr;	Second year (level 5)	No changes as this is a new module designed with blended learning in mind
Present and Future of Entrepreneurship	BSc(Hons) Business & Entrepreneurship 2Yr;BSc(Hons) Business Entrepreneurship;	First year (level 4)	No change as this is a new module designed with blended delivery in mind
B2B and the Marketing Ecosystem	BSc(Hons) Business & Digital Marketing;BSc(Hons) Business & Digital Marketing 2Yr;	Second year (level 5)	Brand new module
Collaborative Project: Consultancy Challenge	BSc(Hons) Business & Entrepreneurship 2Yr;BSc(Hons) Business & Management;BSc(Hons) Business & Management 2Yr;	Second year (level 5)	Brand new module

Changes to Course Teaching Learning and Assessment:
Department List

DataLab: Generation, Analysis, Iteration	BSc(Hons) Business & Digital Marketing;BSc(Hons) Business & Digital Marketing 2Yr;BSc(Hons) Business & Entrepreneurship 2Yr;BSc(Hons) Business & Management;BSc(Hons) Business & Management 2Yr;BSc(Hons) Business Entrepreneurship;	Third year (level 6)	Brand new module
---	--	-------------------------	------------------