

**Changes to Course Teaching Learning and Assessment:**

**Department List**

**Department:** School of Communication

SOC

**Updated:** 07 August 2020

Module	Course(s)	Level (year)	Change(s)
ADV311	BA(Hons) Creative Advertising;	Third year (level 6)	As a theory based module, all taught sessions will be moving on-line via MS Teams and lectures will be pre-recorded to free up studio space for the other modules and year groups. The assessment is unaltered, maintaining its digital submission.
ADV212 Campaign Creation	BA(Hons) Creative Advertising;	Second year (level 5)	Workshops will continue to happen on campus in studios, except one hour of the workshop will be converted to a live webinar each week for consolidation. Lectures will move online asynchronously and be pre-recorded. All tutorials will be conducted online.
ADV211 Media Lab	BA(Hons) Creative Advertising;	Second year (level 5)	All lectures will move online and be asynchronous. Seminars and tutorials move online, delivered synchronously. Workshops continue to be in campus, delivered in according to social distancing guidelines.
JSM211	BA(Hons) Journalism;BA(Hons) Journalism and Creative Writing;BA(Hons) Sports Journalism;	Second year (level 5)	Workshops on this module will be run on campus. Lectures will be delivered online, as will most tutorials. Assessments are unchanged with the Portfolio submitted online and the group Presentation taking place, subject to health guidelines, on campus
WRJ130	BA(Hons) Creative Writing;BA(Hons) English with Creative Writing;BA(Hons) Journalism and Creative Writing;	First year (level 4)	The module will be taught online, with asynchronous lectures and synchronous one to one tutorials. This module will include a workshop which will be delivered face to face in 2 hour blocks. In light of the increased use of online learning there will be an element of continuous assessment, where students are required to demonstrate engagement with each week of the module.
WRJ110	BA(Hons) Creative Writing;BA(Hons) English with Creative Writing;	First year (level 4)	The module will be taught online, with asynchronous lectures and synchronous one to one tutorials. This module will include a workshop which will be delivered face to face in 1.5 hour blocks. The workshop will include some of the activities that have traditionally been included in seminars. In light of the increased use of online learning there will be an element of continuous assessment, where students are required to demonstrate engagement with each week of the module.

**Changes to Course Teaching Learning and Assessment:**

**Department List**

WRJ120	BA(Hons) Creative Writing;BA(Hons) English with Creative Writing;	First year (level 4)	The module will be taught online, with asynchronous lectures and synchronous one to one tutorials. This module will include a workshop which will be delivered face to face in 1.5 hour blocks. In light of the increased use of online learning there will be an element of continuous assessment, where students are required to demonstrate engagement with each week of the module.
WRJ232	BA(Hons) Creative Writing;BA(Hons) English with Creative Writing;BA(Hons) Journalism and Creative Writing;	Second year (level 5)	The module will be taught online, with asynchronous lectures and synchronous one to one tutorials. This module will include a workshop which will be delivered face to face in 2 hour blocks. The workshop will include some of the activities that have traditionally been included in seminars. In light of the increased use of online learning there will be an element of continuous assessment, where students are required to demonstrate engagement with each week of the module.
WRJ210	BA(Hons) English with Creative Writing;	Second year (level 5)	The module will be taught online, with asynchronous lectures and synchronous one to one tutorials. This module will include a workshop which will be delivered face to face in 2 hour blocks. In light of the increased use of online learning there will be an element of continuous assessment, where students are required to demonstrate engagement with each week of the module.
WRJ230	BA(Hons) Creative Writing;BA(Hons) English with Creative Writing;BA(Hons) Journalism and Creative Writing;	Second year (level 5)	The module will be taught online, with asynchronous lectures and synchronous one to one tutorials. This module will include a workshop which will be delivered face to face in 1 hour blocks. In light of the increased use of online learning there will be an element of continuous assessment, where students are required to demonstrate engagement with each week of the module.
WRJ233	BA(Hons) Creative Writing;BA(Hons) English with Creative Writing;BA(Hons) Journalism and Creative Writing;	Second year (level 5)	The module will be taught online, with asynchronous lectures and synchronous one to one tutorials. This module will include a workshop which will be delivered face to face in 1 hour blocks. In light of the increased use of online learning there will be an element of continuous assessment, where students are required to demonstrate engagement with each week of the module.
WRJ231	BA(Hons) Creative Writing;BA(Hons) English with Creative Writing;BA(Hons) Journalism and Creative Writing;	Second year (level 5)	The module will be taught online, with asynchronous lectures and synchronous one to one tutorials. This module will include a workshop which will be delivered face to face in 1 hour blocks. In light of the increased use of online learning there will be an element of continuous assessment, where students are required to demonstrate engagement with each week of the module.

**Changes to Course Teaching Learning and Assessment:**

**Department List**

WRJ220	BA(Hons) Creative Writing;	Second year (level 5)	The module will be taught online, with asynchronous lectures and synchronous one to one tutorials. This module will include a workshop which will be delivered face to face in 2 hour blocks. In light of the increased use of online learning there will be an element of continuous assessment, where students are required to demonstrate engagement with each week of the module.
JSM213	BA(Hons) Journalism;BA(Hons) Journalism and Creative Writing;	Second year (level 5)	Seminars on the critical strand of this module will be run online on Teams while the majority of the writing workshops will take place on campus. The two assessments, Portfolio and Reflective Log, will be submitted online as usual.
ECW311	BA(Hons) Creative Writing;BA(Hons) English;BA(Hons) English with Creative Writing;	Third year (level 6)	The module will be taught online, with asynchronous lectures and synchronous one to one tutorials. This module will include a workshop which will be delivered face to face in 2 hour blocks. In light of the increased use of online learning there will be an element of continuous assessment, where students are required to demonstrate engagement with each week of the module.
ENG321	BA(Hons) Creative Writing;BA(Hons) English;BA(Hons) English with Creative Writing;	Third year (level 6)	The module will be taught online, with asynchronous lectures and synchronous one to one tutorials. This module will include a workshop which will be delivered face to face in 2 hour blocks. The workshop will include some of the activities that have traditionally been included in seminars. In light of the increased use of online learning there will be an element of continuous assessment, where students are required to demonstrate engagement with each week of the module.
ENG322	BA(Hons) Creative Writing;BA(Hons) English;BA(Hons) English with Creative Writing;	Third year (level 6)	The module will be taught online, with asynchronous lectures and synchronous one to one tutorials. This module will include a workshop which will be delivered face to face in 1.5 hour blocks. The workshop will include some of the activities that have traditionally been included in seminars. In light of the increased use of online learning there will be an element of continuous assessment, where students are required to demonstrate engagement with each week of the module.
CW343	BA(Hons) Creative Writing;BA(Hons) English;BA(Hons) English with Creative Writing;BA(Hons) Journalism and Creative Writing;	Third year (level 6)	The module will be taught online, with asynchronous lectures and synchronous one to one tutorials. This module will include a workshop which will be delivered face to face in 2 hour blocks. In light of the increased use of online learning there will be an element of continuous assessment, where students are required to demonstrate engagement with each week of the module.
CW341	BA(Hons) Creative Writing;BA(Hons) English;BA(Hons) English with Creative Writing;BA(Hons) Journalism and Creative Writing;	Third year (level 6)	The module will be taught online, with asynchronous lectures and synchronous one to one tutorials. This module will include a workshop which will be delivered face to face in 2 hour blocks. In light of the increased use of online learning there will be an element of continuous assessment, where students are required to demonstrate engagement with each week of the module.

**Changes to Course Teaching Learning and Assessment:**

**Department List**

CW342	BA(Hons) Creative Writing;BA(Hons) English;BA(Hons) English with Creative Writing;BA(Hons) Journalism and Creative Writing;	Third year (level 6)	The module will be taught online, with asynchronous lectures and synchronous one to one tutorials. This module will include a workshop which will be delivered face to face in 2 hour blocks. In light of the increased use of online learning there will be an element of continuous assessment, where students are required to demonstrate engagement with each week of the module.
JSM212	BA(Hons) Journalism;BA(Hons) Sports Journalism;	Second year (level 5)	Workshops will take place on campus. Lecture materials will be provided online, while tutorials will take place on Teams. The first assessment will switch from an In-module Test to a Portfolio. The second assessment remains as an In-module Test. Off site visits may not be possible and will be dependent on government guidance
JSM301	BA(Hons) Journalism;BA(Hons) Journalism and Communications;BA(Hons) Sports Journalism;	Third year (level 6)	Module delivery will be adapted to reflect the current situation and broadcast industry practice as a result. Newsdays will be based around a split between on-campus editorial teams running the newsgathering operation and bulletins, and reporting teams in the field - either at home or on location at stories. Assessment will remain unchanged and delivered online in the form of a portfolio and reflective log.
SJSM310	BA(Hons) Sports Journalism;	Third year (level 6)	Module delivery will be partly online, in the form of required reading, viewing and task completion. Online study will be backed up with live online seminars and a weekly on campus seminar. Assessment remains unchanged.
PRW112	MA Professional Writing;	PGT (level 7)	The module will be taught online, with short asynchronous lectures and synchronous one to one tutorials. A workshop or discussion portion of the module will be delivered face to face in weekly one-hour hour blocks.
PRW120	MA Professional Writing;	PGT (level 7)	The module will be taught online, with short asynchronous lectures and synchronous one to one tutorials. A workshop or discussion portion of the module will be delivered face to face in weekly one-hour hour blocks.
PRW130	MA Professional Writing;	PGT (level 7)	The module will be taught online, with short asynchronous lectures and synchronous one to one tutorials. A workshop or discussion portion of the module will be delivered face to face in weekly one-hour hour blocks.

**Changes to Course Teaching Learning and Assessment:**

**Department List**

GDE120	BA(Hons) Graphic Design;	First year (level 4)	<p>The Module content is largely un-altered, however the delivery of this will be a blended experience of both online and studio based activities, to establish a busy, vibrant, studio culture.</p> <p>Key timetabled activities will still run in the studio in line with government recommendations, with the remaining scheduled activities moved online, using the Learning Space along with Teams and a digital journal site.</p>
GDE110	BA(Hons) Graphic Design;	First year (level 4)	<p>The Module content is largely un-altered, however the delivery of this will be a blended experience of both online and studio based activities, to establish a busy, vibrant, studio culture.</p> <p>Key timetabled activities will still run in the studio in line with government recommendations, with the remaining scheduled activities moved online, using the Learning Space along with Teams and a digital journal site.</p>
GDE301 Journeys	BA(Hons) Graphic Design;	Third year (level 6)	Module delivery is largely un-altered, but with lectures and seminars run on Teams
GDE302 Critical Writing	BA(Hons) Commercial Photography;BA(Hons) Graphic Design;	Third year (level 6)	Module delivery is largely un-altered, but with lectures and seminars run on Teams
MACD101	MA Communication Design;	PGT (level 7)	Module delivery is principally un-altered, but with lectures and seminars run on Teams. Assessment is also largely unchanged. Studio work will be handed in via presentation boards and e-journal online as per usual. However, any 'hardcopy' artefacts created (publications/printed media/3D objects) will be documented through video/ebook/photographs rather than presented in studio.
MACD102	MA Communication Design;	PGT (level 7)	Module delivery is principally un-altered, but with lectures and seminars run on Teams. Assessment is also largely unchanged. Studio work will be handed in via presentation boards as per usual. However, any 'hardcopy' artefacts created (publications/printed media/3D objects) will be documented through video/ebook/photographs rather than presented in studio.
MACD103	MA Communication Design;	PGT (level 7)	Module delivery is principally un-altered, but with lectures and seminars run on Teams. Assessment is also largely unchanged. The essay will be uploaded to Turnitin. Studio work will be handed in via presentation boards as per usual, however, any 'hardcopy' artefacts created (publications/printed media/3D objects) will be documented through video/ebook/photographs rather than presented in studio.

**Changes to Course Teaching Learning and Assessment:**

**Department List**

ADV312 Advanced Campaign Creation	BA(Hons) Creative Advertising;	Third year (level 6)	Small learning groups will be conducted synchronously online. Any lectures or live client briefing will be pre-recorded and delivered asynchronously online. Every week there will be 1 full workshop day on campus, socially distanced. Assignments and submission methods are unaffected, they are to be submitted online on Learning Space as per usual.
ADV113	BA(Hons) Creative Advertising;	First year (level 4)	"Module delivery is largely un-altered, but some content will be delivered online and to make the assessment easier we have changed one of the final outcomes from a group presentation to a critical evaluation"
ADV111 Copywriting	BA(Hons) Creative Advertising;	First year (level 4)	All lectures will be delivered asynchronously online and re-recorded. Seminars and tutorials will be live online. Workshops will occur once a week, on campus, socially distanced. No change to assessment.
ADV112 Design & Art Direction	BA(Hons) Creative Advertising;	First year (level 4)	Module delivery is largely un-altered, workshops weekly will happen on campus, socially distanced. Tutorials will be delivered online live.
JSM101	BA(Hons) Journalism and Creative Writing;	First year (level 4)	Workshops will be delivered on campus as appropriate. Lectures and tutorials will be online. Assessments remain unchanged and will be submitted online as usual.

**Changes to Course Teaching Learning and Assessment:**

**Department List**

JSM170	BA(Hons) Journalism and Creative Writing;	First year (level 4)	Workshops will be delivered on campus as appropriate, including technician support for hardware and software training. Lectures, seminars and tutorials will be mostly online. Assessments methods – a Portfolio and an Essay – are unchanged.
SJSM210	BA(Hons) Sports Journalism;	Second year (level 5)	Lectures will be delivered online. Workshops and tutorials will take place online in early weeks and on campus towards the end of the study block. The assessment methods remain unchanged.
JCM310	BA(Hons) Journalism and Communications;	Third year (level 6)	Lectures will be delivered online as will tutorials. Seminars/workshops will take place on campus. The assessment methods remain unchanged, with the Presentation taking place on campus.
JCM312	BA(Hons) Sports Journalism;	Third year (level 6)	Lectures will be delivered online. Workshops and tutorials will take place online in early weeks and on campus towards the end of the study block. The assessment methods remain unchanged.
JCM313	BA(Hons) Journalism and Communications;	Third year (level 6)	Seminars/workshops will take place on campus. Lectures will be delivered online as will tutorials. The assessment methods remain unchanged, with the Presentation taking place on campus.

**Changes to Course Teaching Learning and Assessment:**

**Department List**

JSM313	BA(Hons) Journalism;BA(Hons) Journalism and Creative Writing;	Third year (level 6)	Lectures will be delivered online, as will tutorials. Seminars will take place online in early weeks with workshops on campus later in the study block. The assessments – Essay and Practical – remain unchanged.
JSM314	BA(Hons) Journalism;BA(Hons) Journalism and Creative Writing;	Third year (level 6)	The module will be delivered through online lectures and seminars with some in-person sessions on campus. Assessment remains the same and will be in the form of a reflective log and multimedia portfolio, submitted via the Learning Space.
Experiences and Digital Culture	MA Creative Advertising;	PGT (level 7)	Module delivery is largely un-altered, but with lectures and seminars run on Teams. To make assessment easier I have made planned different collaborative excersizes and projects.
Introduction to Concept Creation	MA Creative Advertising;	PGT (level 7)	Module delivery is largely un-altered, but with tutorials run on Teams. Practical exercises will take place in Abbott studio.