

falmouth.ac.uk/
international
journalism

Some recent visiting lecturers

Peter Sharp

Al Jazeera News Correspondent
and former Sky News Africa
Correspondent

Robin Elias

Managing Editor, ITV News

Sophie Chalk

International television journalist

James Brabazon

Award-winning international news
journalist and documentary maker

Daisy Griffiths

BBC Network Online/
Social Media Trainer

Rob Walker

BBC Olympic Sailing Correspondent

Cormac Macmahon

News Editor at Global Radio

Course Leader: George Matheson

An award-winning journalist with over 20 years' experience, George has been a foreign correspondent for publications including the Guardian, the Evening Standard and The Times; a freelance broadcast reporter; and a bi-media reporter for ITN covering stories such as the fall of the Berlin Wall, the end of apartheid in South Africa and the Gulf War. From reporting, George became an editor at Reuters, then joined the BBC to help launch News 24 as output editor, before returning to ITN as programme editor, overseeing live network coverage of stories like the fall of Baghdad. Outside of his work at Falmouth, George continues to keep his hand in as a producer/director for independent television companies.

Accredited by



MA International Journalism

• Are you hungry for a career in global news? Would you like to travel and report on some of the world's most important and exciting stories? Could you see yourself breaking international stories from a newsroom in London, Hong Kong or New York? On this challenging, hands-on course you'll gain the multimedia skills and experience you need to make it in the world of international journalism.

On this pioneering MA run by experienced news industry professionals, you'll learn how to produce high quality journalism for television, radio, online and print from day one. Equipped with the practical skills and theoretical knowledge essential for a career in this demanding, ever-changing field, 80% of our graduates go on to establish successful careers in the global news industry. Could you be one of them?

Further details

Accredited by the Broadcast Journalism Training Council and Creative Skillset, our International Journalism MA is specifically designed to train journalists to work in today's global news market.

By replicating the conditions of global newsrooms, the course will give you hands-on experience of professional news production, teaching you the core skills needed for quality journalism across different platforms. Our award-winning students have broadcast to 40 million listeners on the BBC World Service and reported from across the world, working directly with news editors from radio and television stations.

You'll be shown how to stay safe in volatile situations through our unique Hostile Environment Training, as well as given the opportunity to undertake placements at leading news organisations including the BBC, Reuters, APTN, Sky News, the Independent and the Telegraph as well as independent current affairs and online companies.

Key facts

Campus: Penryn
Mode of study: Full-time

Entry requirements

Find out more about entry requirements for our MA courses on **p24** of the Postgraduate Guide

For further information about MA International Journalism at Falmouth, please email **admissions@falmouth.ac.uk** or call Admissions on +44 (0)1326 255764.

Interview

You'll need to attend an interview and present a portfolio of appropriate work. Your portfolio should include examples of the range of your work, development of ideas, interests and experiences. EU international students will typically be interviewed remotely and will need to submit a portfolio online or as a CD/DVD.

Fees and funding

For the academic year 2013/2014 MA fees are:

Full-time UK/EU £5,450

Full-time International £12,000

Tuition fees are subject to an annual review and, for further years of study, continuing students may incur a small increase in line with inflation.

Find out more about scholarships, bursaries and funding on **p20-21** of the Postgraduate Guide or at **falmouth.ac.uk**

Course structure

This is a one-year, full-time course delivered over 45 weeks and divided into seven modules of study.

Study Block 1

Your first semester will be spent learning the practical skills needed to use newsroom equipment as well as analysing and studying what news actually is.

Study Block 2

In the second semester you'll concentrate on using those skills to produce real-time news bulletins for radio, television, print and online.

Study Block 3

Your third semester will see you undertake our unique Hostile Environment Training as well as head out on placements within the industry, followed by your final negotiated project. This project will require you to apply your newly acquired skills by independently producing an innovative and highly creative piece of journalism as well as a 5,000-word contextual and analytical review.

Alongside this, you'll complete detailed analysis of international news values, international news gathering, research, interviewing, writing and presenting news – all the while gaining an understanding of the relationship between international politics and journalism. You'll also study media law, media regulation and the media ethics that underpin international professional practice.

Course delivery

MA International Journalism is a very practical course. You'll get hands-on training delivering TV and radio bulletins in real time to professional standards monitored by industry insiders. You'll be working closely with our academic team of highly skilled industry professionals, learning first hand from their valuable experience. You'll also have the opportunity to work with BBC and independent radio and television stations who visit our newsroom to act as editors for the day, as well as run advice sessions.

Building professional experience

The vocational nature of the course means you'll gain practical skills producing and presenting international TV, radio and online content under pressure where teamwork is vital. Away from our newsroom, the professional practice unit offers you the opportunity to travel overseas and report in-depth on international news stories. The MA has established an extensive links with local, national and international news and multimedia organisations, and our course team's close contact with the industry helps place students in the organisations they want to work for – whether it's Sky World News in London or the Associated Press in Sydney.

Case study

Jessica Dowse

“Before I’d even graduated, I’d secured a job as a video journalist at China Radio International in Beijing. I was amazed that I was getting a job that I had trained for and that promised to be an exciting start to life in the real world.

I’m part of a team that produces videos on Chinese culture, society and current events. Within a month we had successfully pitched a travel show where we travel the country exploring a China beyond the guidebooks. We’re now on our third series.

I now have the freedom to pitch a topic, shoot it, present it, edit it and voice it – and it’s only because of the training I gained at Falmouth that I feel totally confident in tackling every stage of production.”

english.cri.cn

Course assessment

- Assessment of portfolio of print, online and broadcast work
- Examinations
- Assignments
- Presentations

Facilities

- Media Centre
- Fully digital newsroom
- Industry-standard radio and television studios
- State-of-the-art equipment

Find out more about Falmouth’s facilities at:
falmouth.ac.uk/facilities

Career opportunities

Potential careers include:

- Reporter
- Producer
- News writer
- Presenter on television, online or radio





“With its mixture of training and common sense preparation, Falmouth’s International Journalism course will prove of lasting benefit.”

Bill Neely
International Editor, ITV News

WHERE ARE THEY NOW? Some graduate careers...

1
Ciara Sutton is a multimedia international journalist who joined Reuters staff straight after graduating. She’s now working on the Reuters Television news service for India.

[reuters.com](https://www.reuters.com)

2
Rosalie e’Silva is now news producer for CNN International’s London Bureau. She works for the award-winning channel, writing scripts and overseeing news bulletins from the control room during the live shows.

[cnn.com](https://www.cnn.com)

3
Alex Aucott is a freelance journalist based in France. He writes and voices pieces in English and video edits live news broadcast content for rolling news channels euronews and France24.

[euronews.com](https://www.euronews.com)

4
Eric Graydon joined the BBC following a work placement there while on the MA. He’s now a radio journalist on the BBC World Service broadcasting to over 40 million people across the globe.

[bbc.co.uk/worldservice](https://www.bbc.co.uk/worldservice)