

FALMOUTH UNIVERSITY

POSTGRADUATE OPEN DAY AND SYMPOSIUM

Session details: Saturday 28 February 2015 (Registration from 09:30)

Welcome **10:00-10:45, Penryn Campus, Treliever Road, Penryn TR10 9FE**

David Hawkins, Head of The Graduate School and Philip Moore, Pro-Vice-Chancellor: Research & Innovation

Overview of postgraduate provision and the landscape of research and innovation at Falmouth University.

Jon Christie, Senior Careers Consultant

Introduction to careers support.

Session 1. **11:15-12:45**

MA Creative Advertising

Chris Waite, Course Coordinator

Introductory seminar: an outline of the background, aims and main features of the course, followed by introduction to what 'Creative Advertising' means in the context of industry practice. There will be an opportunity for Q&A and subsequent discussion.

MA Creative Education

Steph Cosgrove, Senior Lecturer

Presentation: course overview and Q&A..

MA Film & Television

Dr Dario Llinares, Course Coordinator

Meet the academic team who will take you through the overall philosophy and structure of the course, the methods of teaching, course trips and work placement opportunities, career prospects and further research. You will also be able to ask any questions you might have about the MA.

MA Illustration: Authorial Practice

Steve Braund, Course Coordinator

Steve will provide a general course overview and discuss the possibilities for publishing your work. He will also give a presentation of recent MA Shows to demonstrate the various styles of work and themes that emerge upon graduating from the course.

MA Professional Writing

Helen Shipman, Course Coordinator, and Jane Pugh, Associate Lecturer

Presentation: Course overview and Q&A

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MFA

Jerome Fletcher, MFA Coordinator

Group presentation providing a course overview and the chance to ask questions.

The MFA is aimed at creative practitioners who want to develop their practice in new and exciting directions. You will be working within a lively interdisciplinary cohort of performers, designers, fine artists, writers, musicians, video makers, craftspeople, et al. More of a framework than a curriculum, the MFA allows each student to tailor the Masters to their own desires, aims and ambitions. Teaching is provided through core modules, 1-to-1 supervision and the insights that emerge from discussion with your highly diverse fellow students.

MBA

Dr Jeremy Richards, MBA Director

The Falmouth MBA is aimed at those in the private, public or third/voluntary sector, who recognise the need to look more creatively at their organisation, the role they play, and the world in which they operate.

This plenary session will provide an overview of the new Falmouth MBA. This ground-breaking course is under development, so this session also offers the opportunity for you to influence its final design. You will also have the option to book a one-to-one consultation for the afternoon session.

MPhil/PhD Research Degree

David Hawkins, Head of The Graduate School

Course presentation and guidance on how to apply.

Session 2. 14:15-15:30

MA Creative Advertising

Chris Waite, Course Coordinator

Tour the MA Creative Advertising studio based on the Falmouth Campus (free transport from the Penryn Campus to the Falmouth Campus). Presentation and discussion led by MA Creative Advertising students and alumni now working in the advertising industry, providing an insight into life as an advertising agency 'Creative'.

MA Creative Education

Steph Cosgrove, Senior Lecturer

1:1 sessions.

MA Film & Television

Dr Dario Llinares, Course Coordinator

You will be given an introductory camera demonstration and workshop led by the current Masters cohort. Here you will see the range of equipment and facilities the School of Film and Television has at its disposal and be able to

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discuss with current students in detail about their experience of the course and University.

MA Illustration: Authorial Practice

Stephen Braund, Course Coordinator

Tour of MA Illustration studios (Old Brewery Yard) and Falmouth Campus (free transport from the Penryn Campus to the Falmouth Campus).

MA Professional Writing

Helen Shipman, Course Co-ordinator supported by professional writers Emily Barr and Craig Green

Workshop: This fun, fast-paced workshop is an introduction to writing fiction. We will show you techniques for writing dialogue, creating believable characters and grappling with structure. Come along prepared to do a lot of writing in a friendly setting (bring paper and pen).

EMILY BARR is a bestselling author of thirteen novels. Her most recent novel is *The Sleeper*, and she wrote a novella, *Blackout*, in the 2014 Quick Reads series. A former Guardian journalist, she now lives and works in Falmouth and is working on a crime novel and a thriller for young adults.

CRAIG GREEN is the writer of Green's audio comedy, *The Last Hurrah*, starring the late, great Rik Mayall, and which will be broadcast on BBC Radio 4 in March. In 2010 Craig created the award winning publishing house Clickety Books. So far 15 books have been released and are making a real difference to children through their innovative speech and sound play. His new book for children, *Captured!* is due June 2015 published by Mabecron. It tells the remarkable (and true) tale of young Thomas Pellow of Penryn and his capture by, and subsequent escape from, pirates and an evil Sultan.

MFA

Jerome Fletcher, MFA Coordinator

The afternoon session will comprise a series of one-to-one bookable slots for you to discuss whether the Falmouth MFA is right for you.

MBA

Dr Jeremy Richards, MBA Director

The afternoon session will comprise a series of one-to-one bookable slots for you to discuss whether the Falmouth MBA is right for you.

MPhil/PhD Research Degree

David Hawkins, Head of The Graduate School

The afternoon session will comprise a series of one-to-one bookable sessions with advice and guidance on preparing a research proposal and an overview of the student journey.