

WELCOME TO BA(HONS) FASHION PHOTOGRAPHY AT FALMOUTH.

We're getting in touch with some important information about your course and to tell you about some things you need to know as you prepare to join us in September.

Based on the positive feedback received on elements of the online learning experience during the pandemic, we are adopting a Falmouth approach to digitally enhanced learning from 2021/22. This has a clear core focus on in-person learning activities and stays true to our creative culture by maximising your directed studio and workshop time, but your education will now also be enhanced with a mixture of real-time and guided online learning that can be engaged with in your own time. Making the most of technology to support your learning provides a way to enhance your experience in our world-class facilities and creates a more inclusive, creative, and flexible way for you to learn.

Our on-campus courses are designed to give you hands-on experience so we will only move to fully online delivery if we are required to do so by Government. But whatever happens, digitally enhanced learning means our plans are flexible enough to accommodate changing circumstances.

Based on the current Government roadmap, we anticipate there will be no social distancing restrictions in place in our teaching spaces. However, the reality is that we may be living with Covid-19 for a long time to come, so we are also putting in place mitigating measures to keep the campus community safe and can quickly reintroduce social distancing measures, if required. It is likely that measures such as face coverings inside, hand sanitation stations, regular Covid testing and track and trace will remain, as we follow the latest Government guidance both on and off campus.

In summary we are committed to an approach to learning and teaching that maximises access to our fantastic physical and human resources on our campuses. An approach that takes the best lessons learned from the last 12 months and the digital technology advances and applies them. An approach that encompasses:

- Digital provision where this is better
- A hybrid combination of digital and face-to-face in-person where we can offer the flexibility and choice to students and
- In-person on campus provision as much as possible for the rest which should always be the majority.

To engage in the digital learning activity, you will need a laptop to access the tools used. We recognise this means you also need access to industry-standard software so you will be provided with free access to the Microsoft Office suite, (including Word, Excel, and PowerPoint) while you study at Falmouth.

If you also need to use Adobe Creative Cloud, you can purchase an annual licence for this coming year. It will be available from the University's registration portal once you have

enrolled with us, at a significantly reduced price of £48 per user. The cost remains the same no matter when you make the purchase after enrolment and will expire on 13 August 2022. If you should leave your course within 3 weeks of starting, we will refund the cost of your licence, but no refund is possible after this time.

If you are worried about being able to afford any equipment, additional financial support may be available through the Falmouth University Hardship Fund which aims to consider any unforeseen financial issues which might arise. Further details on how to apply can be found [here](#).

### **Your offer**

If you have a conditional offer, your place is subject to meeting those conditions. This means we're waiting to receive your results or some more information before your place can be finalised. You can see these conditions using UCAS Track [track.ucas.com/](https://track.ucas.com/)

If you need to ask us anything about your offer, get in touch with our Applicant Services team on 01326 213730, use LiveChat on our website or email [applicantsservices@falmouth.ac.uk](mailto:applicantsservices@falmouth.ac.uk)

### **MyTimetable**

Your academic timetable shows all scheduled learning activities and your course timetable. From 7 September, you can view your timetable at [this link](#), or via the Falmouth University App. You can download the app by searching the Google Play Store or Apple Store.

### **Tuition fees (per year)**

2021-2022 full-time UK: £9,250

2021-2022 full-time International: £16,950

### **First week of term**

We wish you a warm welcome to Year Two, BA(Hons) Fashion Photography. Your first week at Falmouth will be an induction and orientation week (along with new first years), starting on **Monday 13 September 2021**. If you have not had the opportunity already, please see the Learning Space for the preliminary briefing.

We suggest you use the project 'Respond to the Sun', summer project, to explore and experiment with photography and filmmaking. In this regard, please use to the

The start of the Study Block is when you'll meet your course mates, Donald Christie, your Head of Year and University support staff. There will be important inductions for both the course and the wider University, in addition to a number of social activities. You will also be given course outlines and timetables.

### **Reading list**

Whilst you will be given a reading list once you have enrolled with us, we recommend David Company's text, Photography and Cinema as an introduction to Year Two. The online link is set out below. All the books listed on the Award Document, though are not essential to the course, and can be found in the library.

Campany, D., 2008. *Photography and Cinema*. Available at:  
[falmouth.primo.exlibrisgroup.com/discovery/fulldisplay?  
context=PC&vid=44FAL\\_INST:44FAL\\_VU1&search\\_scope=MyInst\\_and\\_CI&tab=Everyth  
ing&docid=proquest822976941](http://falmouth.primo.exlibrisgroup.com/discovery/fulldisplay?context=PC&vid=44FAL_INST:44FAL_VU1&search_scope=MyInst_and_CI&tab=Everything&docid=proquest822976941)

SHOWstudio - [www.showstudio.com](http://www.showstudio.com) - fantastic online resource to keep up to date with contemporary fashion image-making.

Nowness – [www.nowness.com](http://www.nowness.com) - contemporary fashion film website

### **Materials and equipment list and costs**

At the start of term, you will be introduced to your first project, so it is important that you have access to your own camera equipment. The equipment listed below is an outline with some items deemed as essential, whilst others are desirable:

#### **Essential**

- **Laptop:** Working with Adobe Creative Cloud (e.g. Premier, After Effects, Photoshop, InDesign) ideally the machine has 512Gb SSD and has 16Gb RAM, USB-C. (N.B. workshops are delivered using Apple computers). Examples of places to purchase with discount and warranty:
  - Unidays (Apple, PC).
  - Apple Certified Refurbish.
  - PC users may wish to look at ‘gaming’ spec computers with i7 processors.
- **Internet:** You will need a reliable broadband connection (if you are living in University accommodation you will have this).
- **Camera:** Naturally, bring your digital DSLR/Mirrorless camera. You will be working with this on a regular basis so please ensure that it is in good working order. (Further guidance is set out below if you are considering purchasing a ‘full-frame’ sensor camera).
- **Headphones:** Headphones that can be plugged into your laptop for online activities will be invaluable so that you can listen when you are in shared environments.
- **Masks:** Please ensure that you have masks for both travelling on public transport and for certain in-person workshops. There may be a requirement for certain workshops.

You will have a number of recurring annual costs for materials, as indicated below:

- General production costs – approximately £360.
- Image/document printing costs – between £180 - £400.

#### **Study trips and costs**

At present we think its pertinent to review opportunities under the present circumstances. We will communicate information of this on your arrival, but we wanted to give you a heads-up on this.

### **Student Mentor Scheme**

Join the Student Mentors on Facebook to talk about the course, living in Cornwall and what to expect at Falmouth. Our mentors have already done the first year of the course, so ask them anything you like:

[www.facebook.com/groups/fashionphotographyfalmouth202124](http://www.facebook.com/groups/fashionphotographyfalmouth202124)

If you're not on Facebook, you can still speak to a Student Mentor. Email your name and the course you're starting to: [studentmentors@falmouth.ac.uk](mailto:studentmentors@falmouth.ac.uk) and we will be in touch with you.

### **Enrolment and Student Terms & Conditions**

You'll get an email two weeks before the start of term telling you how to enrol online. You'll need to enrol before the first day of term to officially register as a student of Falmouth University and receive an undergraduate student loan.

When you enrol, you'll need to agree to and comply with the University's Student Terms & Conditions. These Terms & Conditions are important, and we encourage you to read them carefully, before enrolling. You can find them under 'Student Terms & Conditions' on our website [falmouth.ac.uk/student-regulations](http://falmouth.ac.uk/student-regulations)

Over the next few weeks, we'll email you more important information about your course and life at Falmouth. If you're going to be away or out of contact, make sure you ask someone to check your emails and reply on your behalf.

We know all of this can seem overwhelming and preparing for your course can involve a lot. So, we're here to help. If you have any questions at all, just get in touch with Applicant Services on 01326 213730, use LiveChat on our website or email [applicantsservices@falmouth.ac.uk](mailto:applicantsservices@falmouth.ac.uk)

We are very much looking forward to meeting you on the next step of your journey, and we're happy that you are joining our creative community at Falmouth. See you soon.

Yours sincerely



### **Jonathan Simms**

Course Leader, BA(Hons) Fashion Photography

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