

FASHION PHOTOGRAPHY AT FALMOUTH

WELCOME TO BA(HONS) FASHION PHOTOGRAPHY AT FALMOUTH.

We're getting in touch with some important information about your course and to tell you about some things you need to know as you prepare to join us in September.

Based on the positive feedback received on elements of the online learning experience during the pandemic, we are adopting a Falmouth approach to digitally enhanced learning from 2021/22. This has a clear core focus on in-person learning activities and stays true to our creative culture by maximising your directed studio and workshop time, but your education will now also be enhanced with a mixture of real-time and guided online learning that can be engaged with in your own time. Making the most of technology to support your learning provides a way to enhance your experience in our world-class facilities and creates a more inclusive, creative, and flexible way for you to learn.

Our on-campus courses are designed to give you hands-on experience so we will only move to fully online delivery if we are required to do so by Government. But whatever happens, digitally enhanced learning means our plans are flexible enough to accommodate changing circumstances.

Based on the current Government roadmap, we anticipate there will be no social distancing restrictions in place in our teaching spaces. However, the reality is that we may be living with Covid-19 for a long time to come, so we are also putting in place mitigating measures to keep the campus community safe and can quickly reintroduce social distancing measures, if required. It is likely that measures such as face coverings inside, hand sanitation stations, regular Covid testing and track and trace will remain, as we follow the latest Government guidance both on and off campus.

In summary we are committed to an approach to learning and teaching that maximises access to our fantastic physical and human resources on our campuses. An approach that takes the best lessons learned from the last 12 months and the digital technology advances and applies them. An approach that encompasses:

- Digital provision where this is better
- A hybrid combination of digital and face-to-face in-person where we can offer the flexibility and choice to students and
- In-person on campus provision as much as possible for the rest which should always be the majority.

To engage in the digital learning activity, you will need a laptop to access the tools used. We recognise this means you also need access to industry-standard software so you will be provided with free access to the Microsoft Office suite, (including Word, Excel, and PowerPoint) while you study at Falmouth.

If you also need to use Adobe Creative Cloud, you can purchase an annual licence for this coming year. It will be available from the University's registration portal once you have enrolled with us, at a significantly reduced price of £48 per user. The cost remains the same no matter when you make the purchase after enrolment and will expire on 13 August 2022. If you should leave your course within 3 weeks of starting, we will refund the cost of your licence, but no refund is possible after this time.

If you are worried about being able to afford any equipment, additional financial support may be available through the Falmouth University Hardship Fund which aims to consider any unforeseen financial issues which might arise. Further details on how to apply can be found [here](#).

Your offer

If you have a conditional offer, your place is subject to meeting those conditions. This means we're waiting to receive your results or some more information before your place can be finalised. You can see these conditions using UCAS Track track.ucas.com/

If you need to ask us anything about your offer, get in touch with our Applicant Services team on 01326 213730, use LiveChat on our website or email applicantsservices@falmouth.ac.uk

MyTimetable

Your academic timetable shows all scheduled learning activities and your course timetable. From 7 September, you can view your timetable at [this link](#), or via the Falmouth University App. You can download the app by searching the Google Play Store or Apple Store.

Tuition fees (per year)

2021-2022 full-time UK: £9,250

2021-2022 full-time International: £16,950

First Day of Term is Monday 13 September 2021

Materials and equipment list

At the start of term, you will be introduced to your first project, so it is important that you have access to your own camera equipment. The equipment listed below is an outline with some items deemed as essential, whilst others are desirable:

Essential

Due to COVID-19 the following are essential to ensure you can access blended learning.

- **Laptop:** Working with Adobe Creative Cloud (e.g. Photoshop, InDesign) ideally the machine has 512Gb SSD and has 16Gb RAM, USB-C. (N.B. workshops are delivered using Apple computers). Places to purchase with discount and warranty:
 - Unidays (Apple, PC)
 - Apple Certified Refurbish
- **Internet:** You will need a reliable broadband connection (if you are living in University accommodation you will have this).
- **Camera:** Do bring your digital DSLR/Mirrorless camera. You will be working with this on a regular basis so please ensure that it is in good working order. (Further guidance is set out below if you are considering purchasing a 'full-frame' sensor camera.)

- **Headphones:** Headphones that can be plugged into your laptop for online activities will be invaluable so that you can listen when you are in shared environments.
- **Face Coverings:** Please ensure that you have masks for both travelling on public transport and for certain in-person workshops. There may be a requirement for certain workshops.
- **Camera Memory Card** 8Gb (minimum) good quality high speed memory card specific to your camera is recommended along with a USB 3.0 Card Reader – approximate cost £25. As guidance it's better to have 2 x smaller sized SD or CF cards than one larger memory card. Cards can get corrupted, so a back-up, spare card is always good.
- **USB Flash Memory:** 1 x USB 3.0 - Flash memory stick (minimum 4Gb recommended) – These can be really useful in transferring files and are approximate cost £10. An example would be a SanDisk Ultra 64 GB USB Flash Drive USB 3.0.
- **External Hard Drive:**
 - 1 x (Post-Production HD) Portable Hard Drive SSD (*fast*) are preferable for video editing (Adobe Premier) and working with photography databases (Adobe Lightroom). Example model: Samsung T5 (500Gb or 1Tb) USB-C.
 - 1 x (Content | Back-Up HD) Portable external hard drive (2Tb recommended) USB 3.0 - approximate cost £60. If budget permits an SSD would be beneficial for video editing (Adobe Premier) and working with photography databases (Adobe Lightroom). Samsung T

Desirable

Having your own camera is always preferable. In our Photography Centre we carry Canon, Nikon equipment and some Sony A-series models. However, if you are considering purchasing a camera, we'd recommend one with a **full-frame** (24mm x 36mm) sensor. The sensor size is more important than megapixel count. For example, a second-hand Canon 5D Mk2 or Mk3, Canon 6D Mk.2 can be purchased from a reputable source for approximately £600. *A prime/fixed, 50mm lens is recommended over a zoom.* The discipline of working with a prime lens really helps when considering one's composition. There are a couple of online stores to look at but take care with warranty and shop reputability. As a reference see these stores [MBP](#) and [Ffordes](#).

- DSLR camera, capable of shooting in RAW format with settings allowing for fully manual operation. (Canon and Nikon are supported by our photographic stores.)
- Blower brush or sensor cleaning kit and lens cloth – approximate cost £10.
- Print Box/Portfolio case – approximate cost £15.

Reading list

You will be given a reading list for the duration of the course once you have enrolled with us. All the books listed are not essential to the course and can be found in the library. You may wish to purchase these books for yourself. As an indication, you could expect to pay around £300 on these books.

To give you a heads-up and to help the transition to the world of higher education we would recommend some preliminary reading before you start the course. Below are links to key websites and a couple of texts that will help. The theory text is quite dense, so give yourself time and make notes. We shall be referring to these texts so your awareness of this would be really helpful. Your workshops will clarify and reinforce:

- Models.com – www.models.com - this is an excellent website to extend your awareness of contemporary fashion publications. The online resource gives access to current

editorials from magazines such as Re-Edition, Dazed, Beauty Papers and Document Journal.

- SHOWstudio - www.showstudio.com - fantastic online resource to keep up to date with contemporary Fashion Photography.
- American Suburb X - www.americansuburbx.com excellent resource for researching leading photographers in their fields.
- Barret T., 2006. *Criticizing Photographs, An Introduction to Understanding Images (4th Edition)*. McGraw Hill. (Important and really accessible text for analysing imagery)
- London, B., Upton, J., 1998. *Photography (6th Edition)*. Pearson (We'd really recommend buying a *used* copy. The 6th, 7th or 8th editions are especially good as they also cover analogue processes.)

Materials and equipment list and costs

You will have a number of recurring annual costs for materials, as indicated below:

- General printing costs – approximately £150 (based on colour page printing at 26p per sheet for contact-sheets, image selection, reports and essays).
- Image printing and film costs – between £180 - £400.
- Publication / Zine Printing, between £30 - £150+

Year 3 – Final major project

- As a culmination of your degree you will create an extensive, resolved body of work which needs to have professional exhibition and presentation strategies; to this end 3rd year students can expect to invest up to £1000. It should be noted that this is in part an investment in a professional portfolio.

Study trips and costs

At present we think its pertinent to review opportunities under the present circumstances. We will communicate information of this on your arrival, but we wanted to give you a heads-up on this.

Study visits and/or final year event

You may have the chance to undertake various optional study visits and independent research trips for the course duration. You should expect to pay no more than £1,000 for these.

- This includes approximately £400 for travel costs for visits to industry professionals in London.
- There will be additional costs for attending exhibitions and final year graduate shows. This will vary depending upon the travel and accommodation you choose, alongside the presentation format you decide on for your work.

Student Mentor Scheme

Join the Student Mentors on Facebook to talk about the course, living in Cornwall and what to expect at Falmouth. Our mentors have already done the first year of the course, so ask them anything you like:

www.facebook.com/groups/fashionphotographyfalmouth202124

If you're not on Facebook, you can still speak to a Student Mentor. Email your name and the course you're starting to: studentmentors@falmouth.ac.uk and we will be in touch with you.

Enrolment and Student Terms & Conditions

You'll get an email two weeks before the start of term telling you how to enrol online. You'll need to enrol before the first day of term to officially register as a student of Falmouth University and receive an undergraduate student loan.

When you enrol, you'll need to agree to and comply with the University's Student Terms & Conditions. These Terms & Conditions are important, and we encourage you to read them carefully, before enrolling. You can find them under 'Student Terms & Conditions' on our website www.falmouth.ac.uk/student-regulations

Over the next few weeks you will receive further information about your course and life at Falmouth. If you're going to be away or out of contact, make sure you ask someone to check your emails and reply on your behalf.

If you have any questions at all, just get in touch with Applicant Services on 01326 213730, use LiveChat on our website or email applicantsservices@falmouth.ac.uk

We are very much looking forward to meeting you on the next step of your journey, and delighted that you are joining our creative community at Falmouth.

Yours sincerely



Jonathan Simms

Course Leader, BA(Hons) Fashion Photography

Falmouth University

Penryn Campus, Penryn Cornwall TR10 9FE

jonathan.simms@falmouth.ac.uk

www.falmouth.ac.uk