

We believe
the most
exciting
creativity
begins at the
edge of what
is known

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- 82 Acting
 - 72 Animation & Visual Effects
 - 42 Architecture
 - 28 Business Entrepreneurship
 - 78 Computing for Games
 - 50 Creative Advertising
 - 84 Creative Events Management
 - 86 Creative Music Technology
 - 110 Creative Writing
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 - 32 UAL Foundation Diploma in Art & Design

We believe the most exciting creativity begins at the edge of what is known.

The space where new ideas and possibilities collide. Where you can question convention, reject conformity and help shape culture rather than be defined by it.

It's also where your future will come into focus. With unrivalled industry partnerships and access to the same facilities used by leaders in their field, we prepare you from day one for your career. Falmouth's industry focus makes our graduates highly employable, placing them not only at the forefront of the creative industries (one of the UK's highest growth sectors), but embedding them across industry sectors where creative skill-sets are in ever increasing demand.

So join us on the margins of land and sea, at an institution with a global outlook, and begin to develop your creative edge.

Come to an open day and meet your future

Open day dates

Friday 20 May 2016 (Foundation Diploma only)
Saturday 4 June 2016 (undergraduate degree courses only)
Saturday 8 October 2016
Saturday 29 October 2016
Saturday 19 November 2016

Can't make an open day?

If you can't make an open day there are still many ways to get to know Falmouth better:

/ Campus tours
/ Taster days
/ UCAS fairs
/ Meet us in your country
/ Degree Shows

See page 24 for more information on open days or to book a place visit falmouth.ac.uk/opendays



Image courtesy of Liam Fuller, BA(Hons) Fashion Photography graduate and freelance photographer



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Prospectus 2017



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Welcome to the UK's No.1 Arts University



Joint Effort Film Studios comprising graduates Dan Thompson, Josh Butcher and Andy Smith. Photo ©Alex Walker



VICE-CHANCELLOR'S WELCOME
 Over recent years the creative industries have enjoyed rapid change, becoming the UK's highest growth sector, which makes this the ideal time to consider a creative future. Where some have resisted this change, we have anticipated it, positioning our graduates ahead of the curve. These evolutions are reflected in our course portfolio, whether with new degrees in games and entrepreneurship, or the revisioning of programmes to mirror industry shifts.

Situated on the edge of the UK with Atlantic horizons, there are few universities so inherently international in their outlook, or so relentless to pursue the outer limits of innovation. Here we don't just educate eminently employable students, we help develop tomorrow's pioneers. Throughout

the following pages you'll get a feel for how we achieve this. From live briefs to professional placements, individual tutor attention to industry critiques, ours is an internationally recognised formula that enables graduates to compete at a global level. You'll find them at the creative frontier among leaders such as Adidas, BBH, Island Records and the BBC – defining the cultural landscape on route.

Put simply, we apply over a century of excellence in creative education to our priority: your career. So if you're serious about a creative future, I encourage you to explore our ethos both here and online, and visit us in person to witness Falmouth firsthand.

Professor Anne Carlisle
 Vice-Chancellor & Chief Executive

Falmouth champions creativity and entrepreneurship, and has done so since 1902

CHANCELLOR'S WELCOME
 As a society we can't live properly without the arts. We need to express ourselves and be heard. We have a visceral, vital need to communicate and connect with each other. To entertain, to share our passions, to understand and empathise with each other and to make sense of our world – to shape it, to change it.



This is why I am immensely proud and honoured to be the Chancellor of Falmouth University. Falmouth champions creativity and entrepreneurship, and has done so since 1902. Here, you'll be encouraged to create, to risk, to dream and to ceaselessly hone your work. You'll be free to define your individual approach and throughout, will be supported by the very best opportunities in creative education.

Dawn French
 Chancellor



Focused on you, and your future

Introducing Falmouth



No.1

The UK's No.1 Arts University

The Sunday Times League Tables, 2015 & 2016

97%

Of students are in work or further study six months after graduating

Destination of Leavers from Higher Education (DLHE) Survey, 2015

1st

In the UK for campus environment and student support

Times Higher Education (THE) Student Experience Survey, 2015

27%

Of graduates establish their own business

DLHE Survey, 2015

92%

Student satisfaction for learning resources

National Student Survey (NSS), 2015

Your future

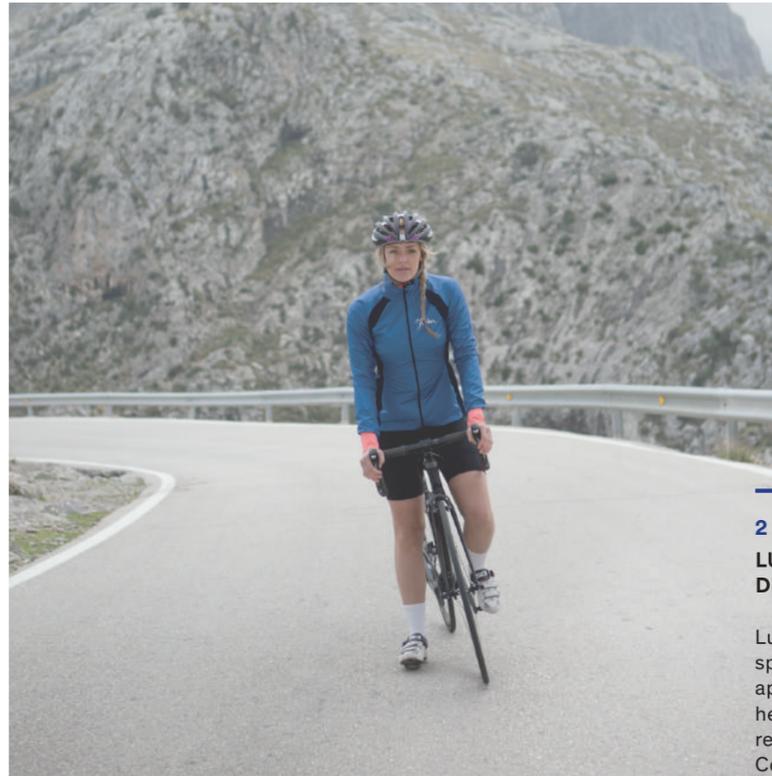


Photo ©James Bannister

2 YEARS LATER

LUCY GARDNER BA(Hons) Performance Sportswear Design
DIRECTOR, Fierlan

Lucy harnessed every opportunity at Falmouth, gaining specialist insight through a course placement with cycle apparel expert Shutt Velo Rapide, before developing her own collection in the final year. After returning from representing the UK at the European Young Designers' Contest, she scored a WGSN Global Fashion Award for emerging talent. Lucy now owns and runs Fierlan, a cycle sportswear brand for women. Appearing in the fashion sections of The Independent and numerous sports magazines, Lucy recently signed a nationwide distribution deal.

fierlan.com

3 YEARS LATER

CAITLIN HOBBS BA(Hons) English with Creative Writing
BROADCAST COORDINATOR, BBC

Caitlin discovered her niche during a university placement at BBC Radio 4, which she furthered through an MA at Falmouth. Named Newsroom Journalist of the Year by Newsmaker PR, she's now a BBC production coordinator, with experience encompassing Icon Films, Tiger Aspect, Unreported World and ITN's Dispatches.



5 YEARS LATER

TOM DYMOND BA(Hons) Press & Editorial Photography
FREELANCE PHOTOGRAPHER

Through our partnership with the international picture agency Rex Features, Tom gained an internship that turned into a permanent role after graduation. Within a year he was the agency's youngest staffer and has since become one of the UK's most promising young freelance photographers. Recent clients include UNICEF, ITV and Virgin Media, while his subjects have ranged from Andy Murray and Mena Suvari to John Legend and Rudimental. Tom maintains close links with Falmouth's Press & Editorial team, often calling upon students and graduates to assist on shoots.

tomdymond.co.uk

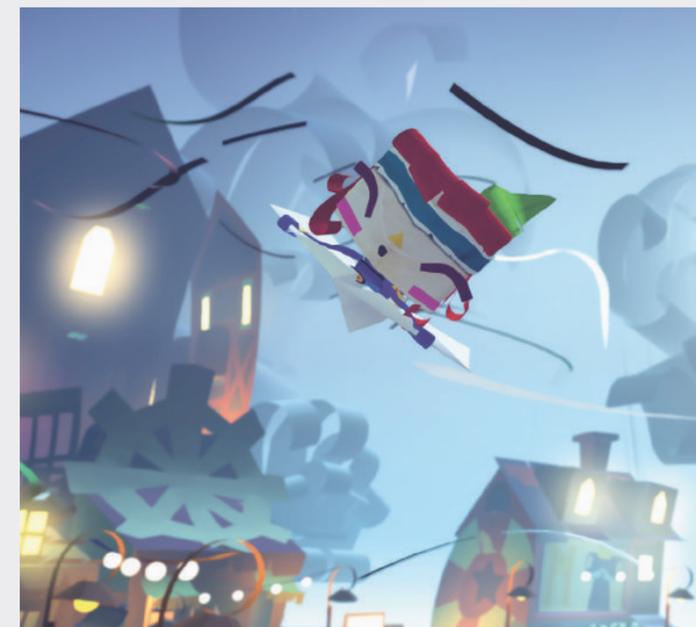


Photo ©Tom Dymond

+10 YEARS LATER

REX CROWLE BA(Hons) Graphic Design and Foundation
Diploma in Art & Design
CREATIVE, Games Industry

A decade since graduating, Rex's clients have included MTV, Disney, Lionhead Studios and Sony. Named Breakthrough Brit by the British Academy of Film and Television Arts (BAFTA), he occupies a figurative position in the games industry. Working across bestseller titles such as the LittleBigPlanet series, Rex joined Media Molecule as lead creative on Tearaway Unfolded. Released in 2015, the project saw him collect three BAFTA awards for games. A visiting lecturer, Rex now divides his time between Media Molecule and his own studio, Foam Sword.



Tearaway, Media Molecule

Explore other Falmouth journeys:
falmouth.ac.uk/alumni-profiles

Turn passion into profession



Photo ©Jonathan Vivaas Kise

Government research shows that the creative economy is the UK's fastest growth sector, outperforming overall employment curves for almost two decades. It's also the go-to talent pool for innovation. Dubbed today's MBA, a creative degree now makes you a sought after prospect across finance, tech industries and public policy.



MEET DEMAND

As one of the country's few complete arts universities, you'll find a spectrum of courses mapped to industry needs. Designed and adapted by commercial experts, they don't just follow the latest currents, but anticipate the next. This allows you to graduate with the skills that employers demand in real time: not what they required three years before.

GET IN LINE WITH INDUSTRY

Many members of staff are practicing professionals, while all courses offer excellent relationships with industry. During your degree you'll have the chance to explore your field through study trips, be exposed to live briefs and be inspired by our Visiting Lecture Series, which offers speakers distinct to each department.

TAKE ADVICE

Our Careers and Employability Team provides a valuable resource, whether you're seeking part-time work to supplement your income while studying or your first professional role after graduation. As well as delivering specialised employability workshops to each of our courses, they also provide one-to-one advice, covering applications, CV assistance, job hunting and interview support – and it's still available after you graduate.

MAKE IT EVENTFUL

Networking and meeting people is essential to career development and a great way to learn more about your chosen profession. Throughout the year we host a range of events and careers fairs that cover topics from working abroad to potential employer networking.

BENEFIT FROM

- / 1:1 careers guidance
- / Course specific employability presentations and workshops
- / Industry presentations from organisations such as the BBC, Santander and Saatchi & Saatchi
- / Study abroad options
- / Live jobs and opportunities boards at our online Careerhub

“The placement gave me massive opportunities for networking both inside and beyond my host company. I did not expect to make such strong connections in the industry in such a short time, and already feel confident that I will now be able to work within the games industry for a long time.”

Jack Hackett Assistant Producer, Antimatter Games

STAND OUT, STUDY ABROAD

We actively encourage study and work placements overseas. Lasting anywhere between 3-12 months, it's an opportunity to immerse yourself in different surroundings, perhaps learn a language, experience other cultures, and expand social and professional networks.

Our dedicated team matches your objectives with one of over 40 connected destinations. Current partner institutions range from Griffith University, Queensland to Sarah Lawrence College, New York; Icelandic Academy of the Arts to Accademia di Belle Arti di Venezia, Venice.

Discover more at:

falmouth.ac.uk/exchanges

“Thank you so much for giving me a mock interview ... I've got the internship at the Saatchi Gallery!”

Amber Perks BA(Hons) Fine Art

PLACEMENT SUPPORT

Placements play a figurative role in the life of Falmouth students. They're an opportunity to gain on the job experience and sometimes lead to offers of work after graduation. Our Placements team synchs courses with employers to secure you the most relevant and useful work experience.

ENTERPRISE MATTERS

Enterprise is paramount to the future of the creative industries, which is why we make supporting tomorrow's entrepreneurs a priority. As a university filled with enquiring minds, we've seen and encouraged students to set up their own clothing lines, events companies and online streaming startups: all to great success. Here, you can apply and compete for a wealth of support. For current students, this ranges from a year of mentoring, funding and equipment access to more extensive, long-term incubation.

CARTEL PHOTOS

A live photographic agency, Cartel Photos is run on campus by students and graduates from the Institute of Photography. Offering exposure to a range of photography briefs from commercial clients, it provides you with experience of working for, and running, an agency.

THE AGENCY

Located within the BA(Hons) Illustration studio, The Agency harnesses onsite talent to meet live client briefs. Recent commissions have included national newspapers, IKEA, Channel 4 and HarperCollins.

Our staff, your experts

Joint 3rd in the UK for helpful staff and small group tuition

Times Higher Education Student Experience Survey, 2015

When you join Falmouth, you'll belong to a 4,500+ strong collective. This collective is divided into ten departments, each with a distinct identity, housing a wealth of resident and visiting experts. They represent your field, in its commercial and international entirety. Their priority is to challenge, encourage and inspire your creative development.

TUTORS AND LECTURERS

In contact with you nearly every day, our teaching staff reflect the industry scene. Experienced practitioners with awards encompassing BAFTA, D&AD, the Threadneedle Prize and BBC Design, the majority maintain active industry careers. This ensures that our courses keep pace with practice and provides you with valuable contacts.

TECHNICIANS

Whatever studios, equipment, IT resources or software you want to use, our trained technicians are here to help and inform. Dedicated specialist technicians also enable you to acquire particular skills such as pattern cutting, performance lighting and audio editing.

SUPPORT STAFF

Our friendly support staff provide professional and confidential advice and assistance. From dyslexia support and presentation skills to counselling, they're here to help you get the most out of Falmouth and reach your potential. For more information about the services they offer, see p126.

VISITING LECTURERS AND PROFESSORS

Each department draws on a global network of experts and professionals from key creative industries. Whether award-winning games designers or feature film directors, they'll contextualise your learning and inspire. Most provide workshops or portfolio reviews, some even offer one-to-one feedback on your work.

"The most valuable aspect for me was the level of professional expertise the tutors brought to the course. The focus was definitely on becoming a professional photographer. I had the world-renowned music photographer Gered Mankowitz as my studio technician and mentor, and we had a huge amount of help with the professional side. Within the 1st year we all had work from magazines, and by the time we left, we had a portfolio of published, paid work."

Tom Dymond BA(Hons) Press & Editorial Photography

RECENT VISITING EXPERTS HAVE INCLUDED

Michael Grandage
Director

Cornelia Parker OBE RA
Artist

Julie Stokes
Designer

Matt Haig
Writer

Don Letts
Musician and
Documentary Filmmaker

Stuart Franklin
Photographer



Facilities



Ranked by students as 2nd in the UK for facilities*, our resources mirror those of industry leaders. We figure you had better acclimatise now, because that's where you should end up.

As a creative we appreciate that you'll sometimes want to explore other fields or incorporate allied techniques into your practice, which is why most of our facilities are open access. So if you'd benefit from using equipment based at another department, you can go ahead. The majority of resources are available for loan, while inductions and resident technicians ensure you maximise the technology on offer.



DESIGN

Our new graphic design centre offers purpose-built study spaces, open plan areas for collaboration, Apple Mac suites and an exhibition foyer. Architecture also enjoys renovated studio space, while benefiting from materials facilities across both campuses and beyond.

PRODUCT DEVELOPMENT

You'll find the latest equipment needed for innovative product and concept development, whether 3D CAD modelling or rapid prototyping.

PERFORMANCE

The Academy of Music and Theatre Arts (AMATA) is a purpose-built live venue housing an assembly of flexible theatre spaces, performance, rehearsal and recording studios, a box office and exhibition areas.

As part of AMATA's relationship with the renowned, multi-faceted theatre organisation the Centre for Performance Research, The Cabinet – its resource centre – is housed on our Penryn Campus. This extraordinary collection contains DVDs, videos, journals, books and archives that specialise in world theatre, dance and experimental performance.

PHOTOGRAPHY

Housing dark rooms, post-production suites, full professional studios and gallery, our Institute of Photography encompasses both traditional and digital processes. The equipment hire desk is manned throughout term time, offering a range of the latest industry equipment free to loan.

FASHION & TEXTILES

Centred around studio spaces that cater for solo and group working, our Fashion & Textiles Institute includes a printmaking studio, digital fabric printers, professional fitting stands, ultrasonic welders, sampling facilities, hand looms, a digital controlled Jacquard loom, embroidery machines and industrial overlockers.

MEDIA

Here, media facilities are constantly evolving in line with real-world standards. Our departments offer everything you need to practice and produce animation, digital games, film, TV, radio and print media. You can even host screenings of your work in our HD, Blu-ray cinema with 7.2 surround sound.

BUSINESS

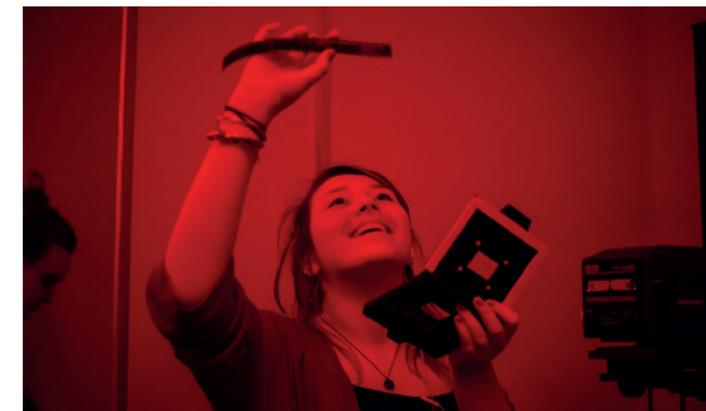
Across the University you'll find event venues, meeting rooms with remote conferencing kits, lecture theatres and breakout areas, all primed for innovation and the viral spread of ideas.

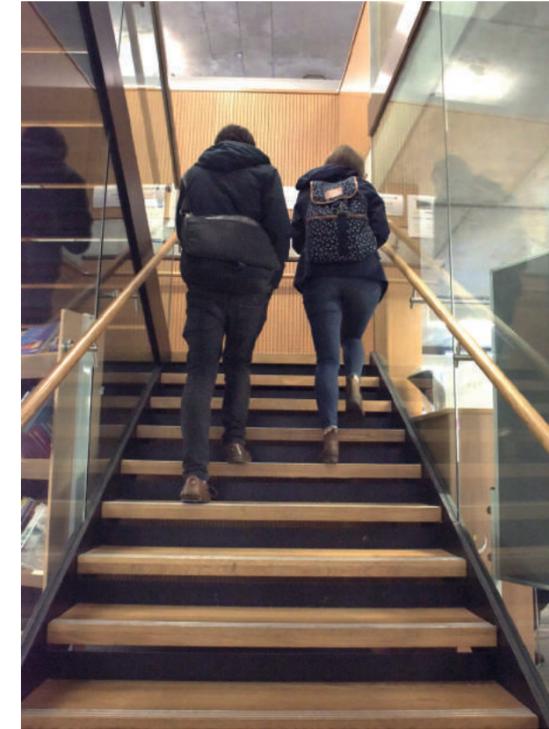
*Times Higher Education Student Experience Survey, 2015



“The facilities were a big draw for me ... the investment in the campus meant we had access to some of the best equipment and learning spaces in the country.”

Irfhan Mirza Graduate. Since Falmouth, Irfhan has worked for Eyeworks, Channel 4, the BBC and Sky Arts





THE EXCHANGE
 On the Penryn Campus you'll find The Exchange, an award-winning £10m learning hub. Housing meeting rooms, dynamic workspaces, our Career Zone, a lecture theatre and seminar rooms, it's an ideal space for collaboration or just catching up. It's also home to The Compass, a central helpdesk where you can access all of our support services. See p126 for more information about these services.

LIBRARIES
 Offering extensive collections, our two libraries provide a wealth of digital resources, magazines, specialist material and journals. You'll find 30,000+ titles on DVD, Blu-Ray or to stream; image banks; news archives; business and creative databases; e-books and e-journals, all freely available.

Our Penryn library is open 24/7 throughout the term, with a supportive team of subject librarians, technicians and archivists. Accessible through The Exchange, you'll benefit from a range of study spaces from group study rooms, silent rooms and quiet study spaces to open plan areas with WiFi throughout.

SPORTS
 The new £4m Sports Centre features a multi-court sports hall, 90-station gym and 150m² fitness studio offering a busy class timetable. You'll also discover outdoor fitness equipment, a running path across the campus and multi-use sports pitch. See p19 for more information about the sports clubs on offer.

IT
 You'll find WiFi and open access IT suites across both of our campuses. With friendly tech teams linked to most suites, you can access a range of free help whether it's getting the most from industry software, fixing your equipment, or helping you to recover lost work.

Our student app, dubbed FIX (Falmouth Information Exchange) gives you email access and real time information on everything from timetables, library loans and bus times to campus maps and social media feed – even whether there's a machine free at the laundrette.

UK's joint top library in higher education

Times Higher Education Student Experience Survey, 2015



For further information about subject facilities, turn to the specific department pages or visit falmouth.ac.uk/facilities



Photo ©Jonathan Vivaas Kise



“Sometimes described as Falifornia, there’s something very mini-city about the area. Filled with bars, cafes, pubs and restaurants, it’s incredibly social. And unlike most cities, we’ve got the sea on our doorstep. I left for Bristol after graduating but returned, and can honestly say the best nights out were in Falmouth.”

Katie Hill BA(Hons) English with Media graduate



Photo ©Emily Tapp

Falmouth: your creative playground

Located on the UK’s southwestern edge, Falmouth has long inspired creative minds. Here the coastline stretches for hundreds of miles, horizons are international and we’re far enough out with the fray to promote bravery rather than imitation.

But don’t be fooled, life in Falmouth is far from quiet. As a student you’ll be informed by the landscape but you’ll also be inspired by the culture. From galleries, live venues and international festivals to 100+ clubs and societies – for the creative and curious it’s a true playground.

By day

FOOD AND DRINK

Both campuses house a refectory. These form the central hub for student life, serving a range of hot and cold meals during term time, each with a bar and plenty of space to catch-up with friends between lectures. At the Penryn Campus you’ll also find extra cafes and gourmet campervans serving student-friendly fare.

Off campus, mainstream and local outlets serve everything from vegan to Caribbean street food. Many offer weekday specials or budget options, and are a popular choice for students looking to pick up part-time work.

OUT AND ABOUT

Few universities can boast a five-minute walk to the nearest beach. Whether you want to get involved in watersports, or just have

a beach barbecue with your housemates, it’s a big part of Falmouth life and has transformed even the hardest urban soul into a coastal convert.

You don’t need a car to explore further afield in Cornwall either. Many of the Students’ Union clubs and societies harness the wider Cornish landscape – from north coast surf trips, to meets at the county athletics track.

SHOPPING

Independent stores are king. Whether you’re after records, books or fashion, Falmouth offers a glut of indie destinations to serve a range of budgets and tastes. For the essential groceries, there’s a range of major supermarkets close to each campus and, if it’s a high street fix you’re after, many brands can be found a 15-minute train ride away in the county’s capital, Truro.

SPORTS AND CLUBS

Dubbed FXU, our Students’ Union is shared with the University of Exeter in Cornwall and offers over a hundred clubs and societies. Run independently by students for students, FXU provides support, entertainment and opportunities to ensure you get the most from university life. You’ll be pushed to find an interest that isn’t reflected, but if you do, they’ll help you to set up a group.

For sport you can access all the usual individual and team favourites, plus newer imports such as American football, slacklining, airsoft and capoeira. Recently named the world’s third top university for surfing by MPORA, you’ll also have enviable access to watersports.

Driven by intellectual pursuits? You’re equally well catered for: societies range from Orchestra and Feminist Society, to niche interests such as Game of Thrones and Palaeontology.



Photo ©GPA Song

4th best place to live in the UK

Sunday Times, 2014



“I loved playing at open mic nights, I loved playing with different people ... It was a good crew.”

Ben Howard Award-winning singer-songwriter and former student



Photos ©Jonathan Vivaas Kise

By night

BARS AND PUBS

Student nightlife gravitates towards Falmouth's town centre. Serving both Falmouth University, the University of Exeter and Falmouth Marine School, you'll discover a social scene to rival many larger universities. While there's a litany of student pubs and bars, you'll also find an equal number of eclectic venues ranging from cocktail specialists to craft beer courtyards, and even a pub that doubles as a bookshop.

THE LIVE SCENE

Just walking distance from either campus, you'll encounter a catalogue of live events. Falmouth's Princess Pavilion frequently welcomes national comics who often perform test material ahead of touring. Live music is equally popular, with recent sets featuring

the likes of Alt-J, Ben Howard and more niche bands such as Backbeat Soundsystem and Gentlemans Dub Club. Keeping leftfield, you could explore our underground scene with poetry slams, factory parties and secret cinema.

If theatre and dance inspires, then look no further than our Academy for Music and Theatre Arts (AMATA). A public venue attracting the highest calibre of international talent, AMATA even hosts the devising of new material from the likes of the Belarus Free Theatre and Michael Grandage. For larger productions, you'll find live screenings from Broadway and London at the main cinema in Falmouth.

FESTIVALS

Cornwall offers a packed festival calendar. Inviting international talent, annual events include Boardmasters, the Port Eliot Festival and the Masked Ball. If you prefer to keep

things low key, why not get involved in the sea shanty weekendender, the real ale festival or screen critic Mark Kermode's favourite, the Cornwall Film Festival.

CINEMAS

Alongside on-campus cinema screenings and pop-up outdoor events, you'll discover an arthouse venue and five-screen cinema in Falmouth town centre. With student discounts, meal deals and rare screenings, they cater for a range of genres from world cinema to mainstream.

Accommodation

A study space, a place to create, to think, be inspired, collaborate and socialise; student halls are far more than a base to rest your head at night. Which is why we offer modern, well-equipped accommodation to meet a range of budgets and tastes, and is why we're consistently in the UK's top five for our provision.



As many students are leaving home for the first time, we appreciate the peace of mind that a safe and secure environment brings. Named the top higher education institution in the South West for safety, at Falmouth you'll find secure access, CCTV and 24/7 support at each residence.

GOING PRIVATE

Falmouth and Penryn offer a wide variety of private sector housing. Our Accommodation team will support you in finding somewhere to live and offers one-to-one information, advice and guidance. We also hold frequent accommodation fairs, house hunting seminars and provide online accommodation lists, so you'll be sure to find a great living space at an affordable price.

YOUR SPACE, YOUR CHOICE

If you apply to Falmouth, you'll benefit from a variety of accommodation options, all conveniently close to the Penryn and Falmouth campuses. Our residences include free internet access and vary according to location, size, cost, and whether prices are inclusive or exclusive of bills.

Self-catered and normally arranged in cluster flats of between 2-9 students, each flat offers a well-equipped kitchen, dining area and usually a communal lounge or common room. Food outlets across both campuses serve breakfast and lunch from Monday-Friday, while all residences are close to supermarkets.

WE OFFER:

- / Shared en-suite rooms
- / Single occupancy en-suite rooms
- / Standard, medium and large rooms with shared bathrooms
- / En-suite studios with kitchenettes

DIFFERENT CIRCUMSTANCES?

We are committed to providing a supportive environment for everyone. If you have a disability, an access need or a medical condition, our Accommodation team can help you to find suitable housing options.

ACCOMMODATION GUARANTEED

We guarantee every 1st year full-time foundation or undergraduate student accommodation in University owned, managed or approved residences, providing you apply by the published deadline.

Each spring we review our accommodation options, cost and application deadlines.

accommodation@fxplus.ac.uk
falmouth.ac.uk/accommodation
+44 (0)1326 253639



Joint 3rd in the UK for student accommodation

Times Higher Education Student Experience Survey, 2015



Visit us



Photo ©Jonathan Vivaas Kise

The best way to get a feel for life at Falmouth is to be surrounded by it. Open days provide a deeper insight into our courses, the chance to get advice on funding, portfolios and the application process, while campus and accommodation tours offer a glimpse into student life.

Many talks reach capacity ahead of the day, so advance online booking is essential.

CAN'T MAKE IT?

If you can't make an open day, there are other opportunities throughout the year to visit.

Campus tours

Held during term time by student ambassadors, you'll get the chance to explore Falmouth with a student guide and ask questions on route.

Taster days

Usually taking place in the autumn term, taster days provide practical experience of studying at Falmouth, with live projects and workshops typical of our courses.

Degree Shows

In the summer our graduating students host exhibitions, events and performances across Falmouth, the wider South West and London. It's a chance to be inspired and witness tomorrow's talent. For 2016 Degree Shows information nearer the time, visit falmouth.ac.uk/degreeshows

UCAS FAIRS

Each year you'll find us at all the major UCAS conventions, higher education/careers fairs and specialist events such as Design Your Future. With current students and lecturers on hand, we'll answer any questions you have about the application process, course choices or more general university life.

GLOBAL FALMOUTH

We're home to a diverse mix of students and make it a priority to attend education events around the world to ensure we stay that way. Held in your country, these events offer the chance to meet our staff, learn more about our history, our courses, typical career paths, and making an application.

falmouth.ac.uk/international/meet-us

OPEN DAYS

Friday 20 May 2016
(Foundation Diploma in Art & Design only)
Saturday 4 June 2016
(Undergraduate degree courses only)
Saturday 8 October 2016
Saturday 29 October 2016
Saturday 19 November 2016

falmouth.ac.uk/opendays

Falmouth Business School

At the Falmouth Business School we challenge the traditional model that separates education from real business. Our undergraduates operate active companies with like-minded entrepreneurs throughout their degree; their business *is* their classroom.



Our students don't just learn about contemporary business theories, they apply them immediately, putting them to the test in their own companies. This is 'learning by doing'.

We believe in the power of ventures – the potential of new businesses to bring about economic, social and environmental transformation. We create venturers who are truly creative, courageous and connected, who can both add value to existing companies and who have the expertise and enterprise to establish their own.

The Falmouth Business School launched in 2015 with a strategy to focus on high-impact courses that share the same ethos of learning by doing, thinking creatively and being market led. Our postgraduate Launchpad programme offers the opportunity for graduates to create businesses to order where we have already identified a market need, potential launch customers and investors. This offers the possibility of a directorship, a shareholding in a company and a Masters in Entrepreneurship at the end.

Organisations, not just in the creative industries, but right across the private, public and not-for-profit sectors, are seeking commercially-minded individuals with the potential to think differently; 'intrapreneurs' who can help them stand out from the competition or respond to growing financial, environmental and social challenges. Creativity is the one process that businesses can't automate.

We recognise that successful entrepreneurs are not the lone mavericks who win only at the expense of others, as often depicted in the media. At Falmouth you'll learn core business skills and operate businesses in teams; teams that build collective business acumen, collective creativity and the ability to learn and problem solve fast. Surrounded by creativity and our professional facilities, you'll have the opportunity to collaborate with students from other courses to develop new products and services for your business.

We don't expect you to arrive with business ideas. Our ethos is to be market led, to develop you as an opportunity spotter, to seek market failures, to be a problem finder before being a problem solver.

Networking is a core skill we develop in all our students. It's unlikely that you'll meet your next customer or potential employer in a lecture theatre; so we encourage and support you to be out and about in the business community and to make the most of our commercial contacts.

So I invite you to explore what the Falmouth Business School has to offer and to visit and interact with our entrepreneurial student and staff base.

Professor Anne Carlisle
Director, Falmouth Business School

falmouth.ac.uk/fbs

BA(Hons)

Business Entrepreneurship

Do you prefer to 'learn by doing'?

Do you want to gain a broad understanding of how modern business works?

Do you want to build confidence and stand out from the crowd with potential employers?

Is your dream to start your own company or launch a creative new business idea?



Alex Walker

If you can answer yes to these questions then this degree is for you. With Business Entrepreneurship at Falmouth you'll learn how to run a business by doing just that; setting up and growing a real business with like-minded individuals.

Falmouth is an exciting place to study business, irrespective of what industry or sector interests you. Surrounded by creativity and professional facilities, you'll learn core business skills, whilst developing a wide range of business ideas with the opportunity to work with students from other courses. If you're seeking to enter the creative industries, the fastest growing economic sector in the UK, then where better to study than at the UK's No.1 Arts University?



Presenting at a team business challenge

COURSE ETHOS

Your course is built on the foundations of core business skills, collaboration and networking: all crucial components of being a successful entrepreneur.

You create a learning contract that recognises your strengths, identifies your individual development needs and plans for you to take responsibility for your learning, actions and results. Throughout the three years you are supported by trained coaches, enabling you to develop essential entrepreneurial behaviours, skills and knowledge.

We apply a revolutionary model from Team Academy. Using this internationally-proven model, entrepreneurship students in Finland generated a turnover of over €2m in 2012.

“As an entrepreneur-led family business, we recognise the value of creativity and innovation. We've been delighted to share our experiences and legacy of business growth with the talented business entrepreneurship students, and look forward to inspiring and supporting the future business owners and leaders that will emerge from this programme.”

Michael Rabone Head of HR, The Rick Stein Group

“The course has really developed my self-confidence, and the knowledge and skills I am gaining will ensure that I am capable of working in an ever-changing and dynamic world when I graduate.”

Ellana Moseley BA(Hons) Business Entrepreneurship 2nd year; shareholder, Univo Ltd

YOUR JOURNEY

You'll form a company that you register and trade under for the duration of your degree. Your team company sets targets in areas like customer visits, turnover and profitability while you learn about a wide range of business functions, including marketing, sales, operations, branding, finance and HR. Throughout, you'll work on multiple projects, taking on different roles such as finance director or project manager. You'll learn about current and emerging markets, and understand how to apply different business and economic models. You'll gain advanced leadership and management skills in an innovative team culture whilst drawing upon the creative business environment that is unique to Falmouth.

Doing real business in a team enables you to build your resourcefulness and resilience under pressure. You'll develop discipline and self-awareness with the help of feedback from colleagues, coaches, business mentors and customers. This active support and encouragement means that every success and challenge is turned into a learning experience, which helps build your future achievements.

In your final year you'll undertake a major project that capitalises upon the breadth of business, team and individual attributes gained during the course.

OPPORTUNITIES

International networking: Team Academy is an international learning network and, as a student of Business Entrepreneurship at Falmouth, you'll become part of that transnational community.

Real business experience: Our students create real businesses that they manage in teams. You'll develop a range of products or services of your choice and have the opportunity to make a profit. Throughout your programme you will interact with and be inspired by business mentors running successful companies.

Career-ready: The UK Destination of Leavers in Higher Education (DLHE) survey shows that Falmouth graduates are four times more likely to start up their own business than the national average. Data from across Europe reveals that graduates from Team Academy-based degrees get fantastic work opportunities, with over 90% employed within six months of graduation and 47% of them running their own businesses within two years.

YOUR FUTURE

The contacts you make with businesses and fellow entrepreneurs, nationally and internationally, provide a wealth of employment opportunities. From business management to sales and marketing, and product development to project management, whether you become a talented employee or director of your own company, you'll graduate with all the skills necessary to succeed in business.

FOR FULL COURSE DETAILS VISIT:

falmouth.ac.uk/business



Key facts

BA(Hons) Business Entrepreneurship
UCAS Code: 3B5D
Location: Penryn Campus
Length: 3 years full-time
When: September 2017

Entry requirements

A typical offer is between 104-120 UCAS points, primarily from Level 3 equivalent qualifications or current, relevant experience. Grade 4 (or C) or above in GCSE English Language, or equivalent, is a minimum language requirement for all applicants.

Full requirements on p122 and online.

Assessment

There are no formal examinations. Assessment is through portfolios, presentations and team business challenges. There will also be critical evaluation and project reports focusing on your personal development and the success of your team company.

Current student companies



Falmouth School of Art

Visual arts have been practised and taught at Falmouth for over a century, and we have an established, ongoing reputation for creative excellence – keeping us at the forefront of leading British art schools.

Building on this legacy in a contemporary context, the Falmouth School of Art is committed to studio culture, which encourages both the discipline and the supportive peer networks that help sustain successful careers in today's highly competitive creative industries. Primarily located at the Falmouth Campus in a subtropical garden, our studios and workshop facilities provide an exceptional environment for thinking and making: fostering experimentation, innovation, interdisciplinarity and critical dialogue. Falmouth students also benefit from a range of national and international visiting speakers, opportunities to learn abroad and international study trips.

ETHOS

The creative industries thrive on the skills of visual arts practitioners. Our students look at the world differently, questioning conventions, analysing problems, imagining possibilities. They face the 'blank canvas' – both literally and metaphorically – with confidence, crafting ideas through a broad range of traditional and contemporary media.

We support the development of individual and collaborative practices in the disciplines of fine art, illustration and drawing, valuing core skills, both handmade and digital. Whatever your approach or strategy, and whatever medium or combination of media you work in, you'll be encouraged to attain a high level of critical engagement and technical skill, as well as a strong sense of your own identity. At Falmouth there is no 'house style'.

Courses

UAL Foundation Diploma in Art & Design
BA(Hons) Drawing
BA(Hons) Fine Art
BA(Hons) Illustration
falmouth.ac.uk/fsa

Falmouth School of Art Lecture Series

All students are invited to attend the series. Scheduled in addition to course lectures, it provides access to inspirational speakers from a range of backgrounds. Recent guest lecturers have included:
/ Marvin Gaye Chetwynd, Performance Artist and Painter
/ Sue Coe, Illustrator and Reportage Artist
/ Richard Deacon CBE, Sculptor
/ Mark Dion, American Sculptor and Installation Artist, Falmouth Honorary Fellow
/ Conrad Shawcross RA, Sculptor
/ Posy Simmonds MBE, Author and Illustrator, Falmouth Honorary Fellow
/ Gavin Turk, Artist
Previous Visiting Professors have included artists Cornelia Parker (OBE, RA), Simon Fujiwara (Cartier Award, Frieze Art Fair) and writer Deborah Levy (Man Booker Prize nominee).

NETWORKS

Well connected, the School promotes engagement with the world beyond the studio, particularly through the development of industry contacts and professional ways of working.

Our partners and contacts range from internationally renowned galleries such as Tate St Ives and the National Gallery to agencies and organisations including HarperCollins, Penguin Books, The Folio Society, Arena Illustration and the National Trust.

We also think it's important to create opportunities for you to showcase work nationally and internationally. For example, Illustration students have the chance to present portfolios to New York agents, while a selection of graduating Fine Art students exhibit at an annual Falmouth show in London.

If you're interested in studying at one of the UK's most distinctive art schools, we encourage you to explore our courses in more detail – here, online and in person.

Dr Virginia Button

Director, Falmouth School of Art

Graduates

/ Lynette Yiadom-Boakye, Artist, Turner Prize nominee (2013) and Future Generation Art Prize winner, Venice Biennale (2013)
/ David Doran, Illustrator, commissions for The Telegraph, San Francisco Chronicle, The New York Times, Wall Street Journal, Computer Arts
/ Tacita Dean OBE, Artist, Tate Modern Turbine Hall commission (2011), Kurt Schwitters-Preis Award (2009), Hugo Boss Prize (2007) and Turner Prize nominee (1998)
/ William Grill, Illustrator, CILIP Kate Greenaway Medal (2015)
/ Toby Haynes, Film and TV Director, Doctor Who, Sherlock, Wallander, Being Human, Hugo Award for Best Dramatic Presentation (2011)
/ Ben Rivers, Artist and Experimental Filmmaker FIPRESCI International Critics' Prize, Venice Film Festival (2011)

UAL

Foundation Diploma in Art & Design

The Falmouth Foundation Diploma offers you a period of exploration and discovery, helping you to make important decisions about your future in creative practice. Delivered by a dedicated course team and specialist staff in our undergraduate subject areas, our programme of study will develop your skills, knowledge and ways of thinking to lead you to your own creative pathway.



For many students, this course bridges the gap between secondary and higher education, expanding and deepening knowledge, and building a strong portfolio for degree application. Through a series of studio-based projects, workshop activities and lectures, our Foundation allows you to explore the range of options open to you within the creative industries. As a specialist arts institution we're interested in supporting your development from the outset. Our '1+3' offer – which guarantees progression to an undergraduate course of your choice at Falmouth* – provides continuity and an opportunity to join some of the most competitive creative practice courses in the UK. For those further on in their career or education, it's a chance to diversify into new fields or refresh skills. Whatever your starting point, the Foundation will change the way you look at things.



Gestalt drawing

YOUR JOURNEY

At first we introduce you to a series of challenging sessions where you explore the different approaches to practice that define the worlds of art, design or media. These feature projects across a range of disciplines, including digital; drawing, painting and printmaking; photography, animation and illustration; construction; fashion; and textiles. Throughout we encourage you to explore various ways of making and thinking, to help identify your strengths before deciding which particular art, design or media direction to follow.

We will start to lead you along this pathway, supporting the development of a more personal studio practice, and introducing you to the work of others within your emerging specialist field. You'll then have the opportunity to devise and produce a final major project, culminating in a public exhibition demonstrating your creative achievement and future direction.

4x In 2014, Foundation graduate Tris Vonna-Michell became the University's fourth Turner Prize nominee

“The Foundation Diploma in Art & Design is about discovery; the discovery of methods and materials, processes and approaches, possibilities and potential – but most importantly, discovering yourself. We’ll encourage you to explore new ways of working and thinking so that you can make the most of your potential.”

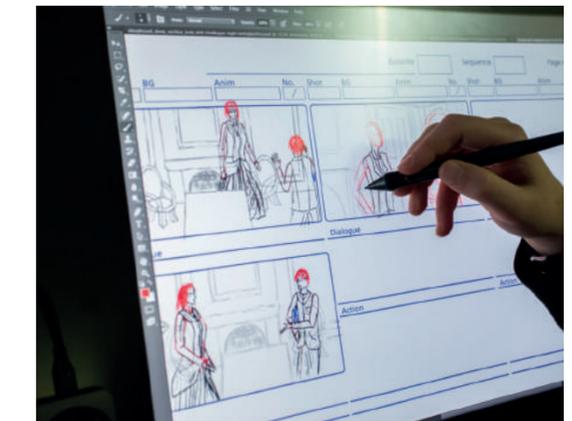
Phil Naylor Head of Drawing and Foundation

OPPORTUNITIES

To support and contextualise your practical work you can take part in exhibitions and events, field trips, overseas study trips, seminars and tutorials, written assignments and engaging lectures in the histories of modern and contemporary art and design.

YOUR FUTURE

Specialist undergraduate study in a huge range of art, design and media courses.
Postgraduate study for people returning to education.
Employment or personal practice in the creative sector.



The UAL Awarding Body is part of University of the Arts London and is the only specialist art, design and creative industries awarding organisation in England. They are selective about who they work with and seek to identify institutions who are innovative, creative and committed to arts education.

ual: university of the arts london awarding body

FOR FULL COURSE DETAILS VISIT:

falmouth.ac.uk/foundation



Key facts

UAL Foundation Diploma in Art & Design
 Location: Falmouth Campus
 Length: 1 year full-time
 When: September 2017

Entry requirements

This course requires five GCSEs graded 4 (or C) or above, including English Language and Mathematics, or equivalent level qualifications, plus a minimum of two A levels, or equivalent level qualifications, with at least one in an art, design or media subject.

Full requirements on p122 and online.

Assessment

Practical studio projects and written work are assessed at three points during the year; each assessment must be passed to progress. Your final grade is based on your final major project.

Facilities

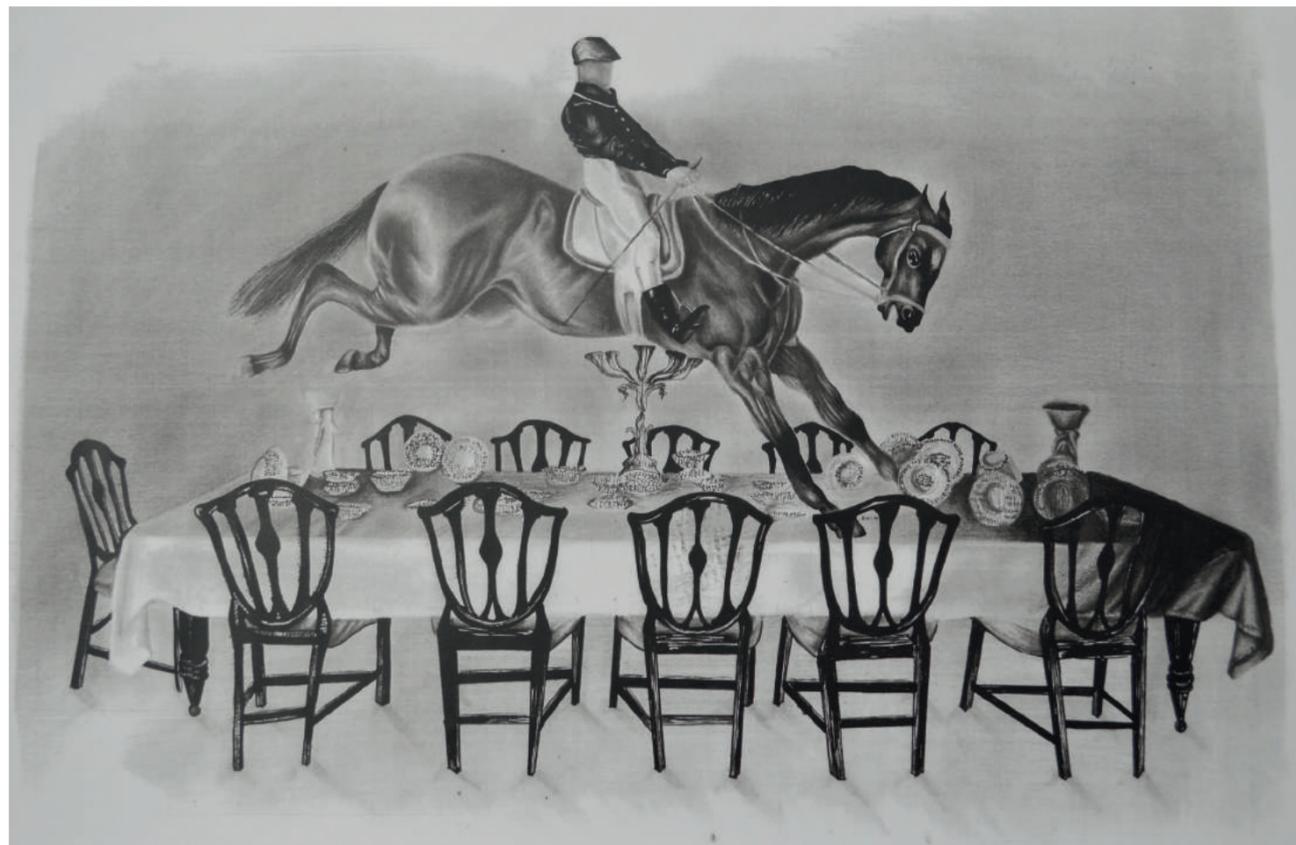
- / Dedicated studios
- / Facilities for printmaking, fabric print, 3D construction and Mac computing
- / Equipment for garment construction, animation, video and photography
- / Access to life drawing studios, digital suites, lecture theatres, photography suites and libraries

*Guaranteed progression

If you pass our Foundation Diploma, and meet our minimum language requirements, you are guaranteed a place on a Falmouth undergraduate course of your choice. See page 122 for conditions.

BA(Hons) Drawing

We see drawing as central to all the visual arts. Our degree gives you the opportunity to study the subject in its purest form, allowing you to acquire expertise in this fundamental discipline.



Aaron McFarlane

COURSE ETHOS

This is a **studio-based course**, which explores the many approaches to drawing that exist across the worlds of art, science, design, technology and communication. **We explore and apply** these approaches, learning through doing, but also by studying the histories and contemporary contexts behind these practices. **We are one of the only dedicated drawing courses** in the UK, supported by over a century's expertise in creative education.



Drawing on Treeco



“The thing I enjoy most about the course is the freedom to consider drawing completely – the start, means and end. It is not often regarded this way and to work alongside like-minded people is both refreshing and expansive.”

Sophie Glover Graduate

“There is no doubt that you are all inspiring them. I was so impressed by the way that they seemed to spend their whole time drawing, with such passion.”

Clifford Burt Managing Director, RK Burt & Company

YOUR JOURNEY

From the outset you'll explore the world of drawing through taught studio and workshop-based projects led by our expert drawing practitioners.

You'll consider the practices of artists past and present, testing the theories and principles of drawing practice. Through set projects and exercises you'll learn to record the material world through observation, but also harness inner landscapes as a resource, drawing from memory and imagination, from theories and systems, and from concepts and narratives. Taught sessions in life drawing, printmaking, digital methods, reportage and animation complement the drawing curriculum, offering opportunities to develop your skills, while the personal and creative development of ideas is promoted throughout. As the degree progresses, you'll take charge of your own emerging drawing practice, building towards your creative future.

OPPORTUNITIES

Exposure: Exhibition opportunities enable you to position your work in the public arena.
Practice in context: A work-based project or placement in year 2 provides the chance to experience a professional setting of your choice, preparing you for graduation and to apply your practice in the workplace.
Study trips: Annual study trips help to broaden your skills and contextual awareness. Recent visits have ranged from Treco and the Isles of Scilly to the museum and gallery collections of London and Venice.
Drawing debates: 2nd and 3rd year students contribute to a series of lively drawing debates, testing their ideas and beliefs while gaining confidence in communicating their thoughts – a vital skill highly valued by employers.
Visiting lecturers: You'll benefit from subject-specific visiting expertise, while also having access to the Falmouth School of Art's lecture series. Recent speakers include artist, author and drawing commentator Deanna Petherbridge; artist and alumna Jessie Brennan; and illustrator Sue Coe.

YOUR FUTURE

With the depth of visual understanding this course promotes, graduates are qualified to work across the broad and burgeoning creative sector in the UK, Europe and beyond. Typical careers include visualisation, concept art, digital art, illustration, design, art practice as well as drawing for science, medicine, archaeology and technology.

FOR FULL COURSE DETAILS VISIT:

falmouth.ac.uk/drawing



Key facts

BA(Hons) Drawing
 UCAS Code: W110
 Location: Falmouth Campus
 Length: 3 years full-time
 When: September 2017

Entry requirements

A typical offer is between 104-120 UCAS points, primarily from Level 3 equivalent qualifications or current, relevant experience. Grade 4 (or C) or above in GCSE English Language, or equivalent, is a minimum language requirement for all applicants.

Full requirements on p122 and online.

Assessment

You'll be marked by continuous monitoring and twice yearly studio practice assessments in addition to written assignments, a final year dissertation, project and exhibition.

Current industry partners include

- / Royal Botanic Gardens
- / V&A
- / National Trust
- / RK Burt & Company
- / Newlyn Art Gallery & The Exchange
- / University of Porto, Portugal

Facilities

- / Dedicated individual studio space
- / Digital imaging suites, photography studios and equipment
- / Printmaking equipment and technical workshops
- / Life drawing studio
- / Extensive archives and library resources

BA(Hons)
Fine Art

Fine Art at Falmouth has a long and distinguished reputation for excellence, and continues to help students meet the challenges and opportunities of the contemporary art world and the fast growing creative industries.



Anthony Kenny

COURSE ETHOS

We provide a rich and diverse creative environment, which welcomes students with vision, ambition and curiosity and supports the development of your individual practice from day one.

The studio is central to learning and teaching. Students benefit from dedicated studio accommodation and access to technical workshops with specialist printmaking, sculpture, AV/digital and painting facilities.

You'll be challenged to develop your practical skills, to contextualise and articulate your work through presentations, exhibitions and written assignments.



Ella West, As Above So Below

YOUR JOURNEY

You'll acclimatise to the basic elements of the creative process through introductory projects and practical work. Developing specialist interests, you'll be supported by media workshops and will begin to galvanise the relationship between sources, ways of making and visual ideas. Modules in critical studies provide key study skills and introduce contexts and debates that are important to the understanding of contemporary artworks, while assignments encourage you to explore ways of analysing artwork and reflecting on your own practice.

As you take increasing responsibility for your own learning, you'll begin to establish a more distinct and sustained body of work. Professional practice lectures and workshops provide the skills needed to present your work in a commercial setting, while research methods support the development of your dissertation topic. The course culminates with your degree show exhibition, a public statement of your achievement in the final year.

"It is a rare place and a wonderfully supportive environment in which to find your creative direction."

Cornelia Parker OBE, RA

"It's a unique course that accommodates a wide variety of working practices, and the tutors are always there to help if you need them."

Guido Lanteri-Laura Graduate, Midas Award-winner, 2015



Guido Lanteri-Laura

OPPORTUNITIES

Study abroad: Students benefit from the chance to extend their creative horizons through study abroad opportunities during year 2.

High profile speakers: The Falmouth School of Art hosts a vibrant annual lecture series for students featuring both well-established and emerging practitioners, for example, Mark Dion, Alex Katz, Lucy Stein, Linder Sterling, Ben Rivers and Richard Deacon. Fine Art has also attracted internationally recognised Visiting Professors, appointed for three years to deliver an annual lecture and seminars; these include Cornelia Parker (2012-15) and Simon Fujiwara (2013-16).

Public exhibitions: We appreciate the importance of exposure, so you'll be encouraged to get involved in exhibitions throughout your degree.

International study visits: Each year we offer an optional study trip abroad; most recently to the Venice Biennale, but past destinations include New York, Berlin and Istanbul.

YOUR FUTURE

Our graduates have won Turner Prize and Threadneedle nominations; Artangel and Tate Modern Turbine Hall commissions. They've become Royal Academicians, national art critics, and have secured postgraduate scholarships as well as international film festival titles. These are brilliant achievements by the likes of Hew Locke, Tim Shaw, Ben Rivers, Lynette Yiadom-Boakye and Tacita Dean – achievements we're sure you'll continue.

FOR FULL COURSE DETAILS VISIT:

falmouth.ac.uk/fineart



Key facts

BA(Hons) Fine Art
 UCAS Code: W100
 Location: Falmouth Campus
 Length: 3 years full-time
 When: September 2017

Entry requirements

A typical offer is between 104-120 UCAS points, primarily from Level 3 equivalent qualifications or current, relevant experience. Grade 4 (or C) or above in GCSE English Language, or equivalent, is a minimum language requirement for all applicants.

Full requirements on p122 and online.

Assessment

You'll be marked by continuous monitoring and twice yearly studio practice assessments in addition to written assignments, a final year dissertation, project and exhibition.

Current industry partners

Our contacts provide a range of student opportunities. Notably, Newlyn Art Gallery and Anima-Mundi host the Midas Award, while Spike Island Artists' Studios offers a one-year graduate residency.

Facilities

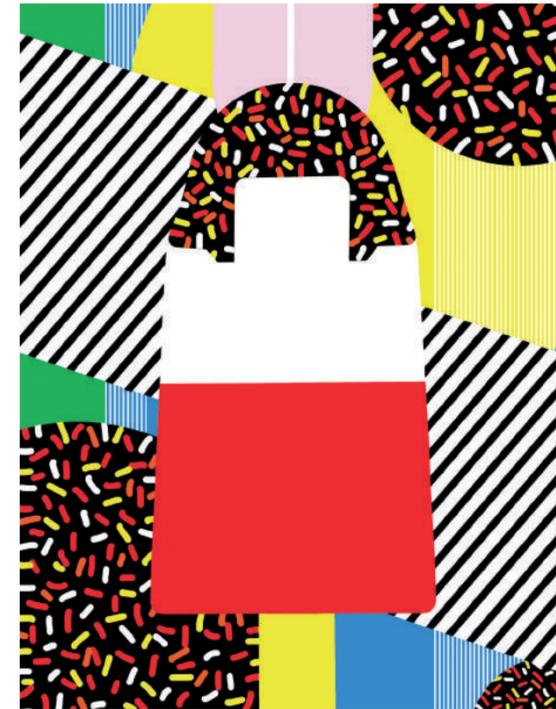
- / Studio accommodation
- / Workshops supporting painting, sculpture and printmaking
- / Digital imaging suite
- / Audiovisual resources
- / Life drawing studio

BA(Hons)
Illustration

Illustration at Falmouth produces original thinkers who understand the needs of a rapidly evolving visual communications industry. You'll be continually encouraged to challenge yourself, push boundaries and realise your potential.



Tom Pullin



Anya Jaks



Joe Cox

COURSE ETHOS

We encourage a full-time, hands on approach, balancing creative freedom with professional practice.
We consider the full breadth of the discipline, which produces informed graduates.
We teach from experience – staff continue to work for clients such as the Wall Street Journal and National Geographic. They use these contacts to connect you with the world of work and to help you anticipate constantly shifting trends.

YOUR JOURNEY

You'll be introduced to conceptual thinking and will develop your own approach to visual problem solving. Visual Studies sessions such as life drawing hone your technique, while critical theory and historical contexts deepen your awareness of illustration. The 2nd year offers a series of projects, which expand your applied illustration repertoire; these cover advertising, book cover design, editorial illustration, children's book illustration and information illustration.

As you progress, you'll start to develop and negotiate your own projects, providing practice and the chance to develop your own direction. Study trips to London and Europe serve to strengthen your observation and reportage skills.

In the final year you'll consolidate your efforts in both a physical and virtual portfolio. Accompanied by a dissertation and website of work, you'll get the chance to develop an interactive screen-based illustration through dedicated app development workshops. Finally you'll have the opportunity to travel to New York, or a similar destination, where you'll show your portfolio and gain feedback on your portfolio from leading designers and art directors.

“Falmouth provides a brilliant platform to springboard you into your future career. It gives you access to the industry and the professional practice aspect of the course is exceptional.”

Emma Bennett Graduate; Freelance Illustrator

OPPORTUNITIES

Recent visiting lecturers: We attract notable speakers such as Dave McKean, Noma Bar, Laura Carlin, McFaul, Nobrow and Paul Slater. Other recent Falmouth School of Art lecturers include John Vernon Lord, Graham Rawle, Sue Coe and Posy Simmonds, an Honorary Fellow.
Live briefs with real clients: Our in house illustration agency enables you to gain live experience. Latest student commissions range from the The New York Times to Computer Arts.
Professional links: We're deeply connected to the industry and share these networks through a range of study trips. Current students benefit from attending London College of Communication's Illustration Forum, while 3rd years visit New York to meet illustration agencies, publishers and ad agencies. Typically these include The New Yorker, Nobrow, and Mendola Artists among others.

“Quality shines through from Falmouth's Illustration course, so for employers in this field it's the first place to stop.”

Matt Jeanes Former Creative Director, FAB and Paper House/GBC

YOUR FUTURE

Falmouth Illustration graduates are highly regarded across the field, respected for their professional insight. Many become successful freelance illustrators, but the course also equips you for other creative avenues such as art direction, publishing, advertising and design practice.

FOR FULL COURSE DETAILS VISIT:

falmouth.ac.uk/
 illustration



Key facts

BA(Hons) Illustration
 UCAS Code: W221
 Location: Falmouth Campus
 Length: 3 years full-time
 When: September 2017

Entry requirements

A typical offer is between 104-120 UCAS points, primarily from Level 3 equivalent qualifications or current, relevant experience. Grade 4 (or C) or above in GCSE English Language, or equivalent, is a minimum language requirement for all applicants.

Full requirements on p122 and online.

Assessment

Feedback and evaluation will be provided throughout the year. You'll be assessed through visual, verbal and written assignments.

Current industry partners include

- / Walker Books
- / The Folio Society
- / Little Tiger Press
- / Nobrow
- / Arena Illustration
- / Penguin Books
- / HarperCollins
- / Atlantic Press
- / D&AD
- / The Guardian

Facilities

- / Dedicated open plan studios and seminar rooms
- / Dedicated desk space for all students throughout the course
- / Range of IT facilities with full software and printing options
- / Life drawing studio
- / Printmaking workshop

School of Architecture, Design & Interiors

The School of Architecture, Design & Interiors is informed by more than a century of creative practice at Falmouth. We apply this expertise to the exploration of built space and product in their commercial context. Here, creative practice and research deliver informed and innovative solutions to challenging real world design problems. Our courses are meticulously aligned to the needs of industry, while our studio-based community generates creative thinkers. It's an environment that encourages experimentation across disciplines and offers professional facilities in which to do so.

The School benefits from a global network of scholars, practitioners and visiting industry leaders. Through collaborative design briefs you'll work in real contexts with industry professionals, creating sustainable spaces, places or products.

INDUSTRY FOCUSED

Our industry focus sees you learn by doing through a wealth of live projects using digital design and prototyping techniques. Recent collaborations have included Marks & Spencer, Digital Forming, the Eden Project and Hong Kong Polytechnic University. By the end of your degree, you'll be able to communicate through computational prototypes, drawings and models, and seamlessly liaise with local and international clients.

BE INSPIRED

The School provides a wealth of inspiration through our enterprising lecturers, technicians and visiting professionals. You'll be encouraged to act as facilitators of research and development, and concept provocateurs to create inspiring processes and solutions for multi-layered communities.

YOUR FUTURE

Falmouth alumni prove that our approach works. You'll find them at Areen Design, Imagination, DCA Design International, LDA Design, Dalziel & Pow, Brand Union, Tangerine, Lowe Alpine and leading the way independently with clients across the globe. If you're inspired by architecture, design or interiors we encourage you to explore student work, module details and alumni profiles online, before visiting in person to get a true sense of the School.

Professor Alan Murray

Director, School of Architecture,
Design & Interiors

Courses

BA(Hons) Architecture
BA(Hons) Sustainable
Product Design
BA(Hons) Interior Design

falmouth.ac.uk/sadi

Facilities

/ Studio space
/ Industry-standard 2D and
3D software
/ Rapid prototyping equipment
/ Materials library
/ Wide range of technical
equipment

Recent graduate destinations

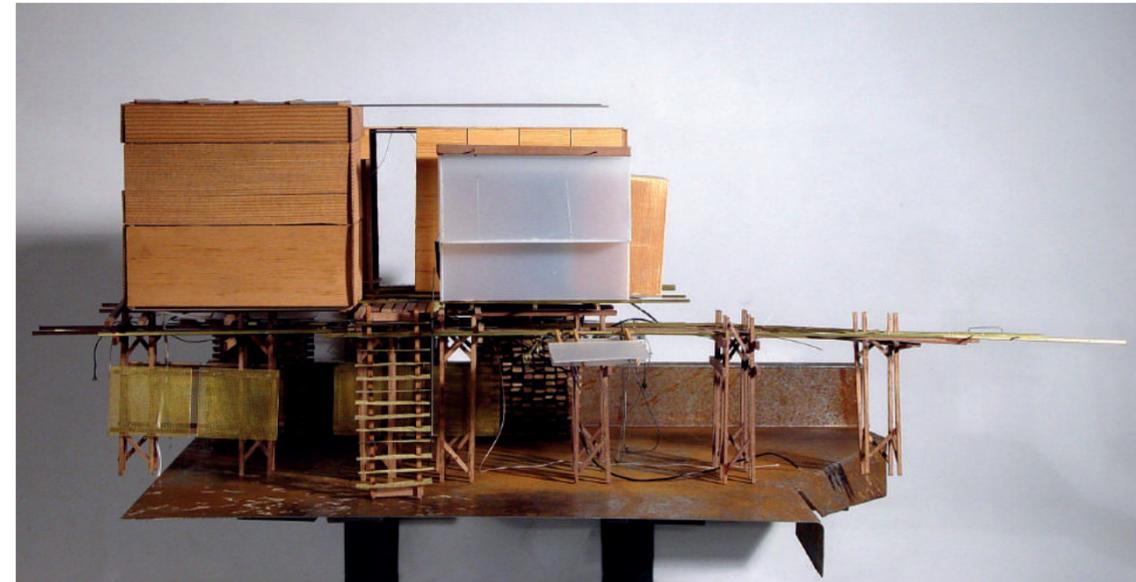
/ PBWC Architects
/ Lowe Alpine
/ Areen Design
/ Hamleys
/ Eden Project
/ LDA Design

BA(Hons)
Architecture

Architecture at Falmouth is built on over a century of tradition and history in creative studies. A professional course, it provides you with a thorough understanding of how to design and make innovative sustainable buildings, environments, spaces and places for today and tomorrow. Theory is integrated within studio practice, while you're encouraged to define your own personal architectural agenda by positioning thoughts and ideas in a historical, contemporary and future context. The focus is on critical thinking rather than historical narrative, about the 'Why?' rather than the 'What?'



Students raising the Goonhilly Bell Tower. Photo ©Artur Tixiliski



Exploring ideas through architectural model-making

We equip you for practice, teaching a range of skills from drawing to model-making, surveying to critical thinking. **Team work is crucial** to building designs in the workplace – and it is embedded within the course. **You'll live and study alongside** artists, designers, actors, musicians, writers, filmmakers and photographers, in addition to the University of Exeter's science and tech students. It's the perfect place to learn about one of the most exciting and essential creative subjects: architecture.

YOUR JOURNEY

The skills you develop will be applicable anywhere in the world, because they're focused on creative problem solving in a studio-based environment. You'll develop the 2D and 3D CAD competencies required for practice, as well as the physical model-making skills to represent your ideas. You'll also develop your hand drawing expertise to communicate concepts quickly in front of a client.

The course is defined by making, allowing you to explore the possibilities of what different materials can and want to do. You'll learn to prioritise the inter-relationship between material, space, place and people that forms the language of architecture. It is a course firmly rooted in Cornwall and uses this unique location to draw upon the diverse and sometimes extreme environments that exist here.

"We are at the forefront of what responsible, creative architecture can be. Locally engaged and globally connected, the course is written to address the current debate in what it means to study and develop a professional career within architecture."

Tom Ebdon Head of Architecture

Project work offers direct engagement with local, national and international issues, through placements, visits and competition briefs. Examples might include housing regeneration projects, sustainable tourism, temporary structures, exploratory structures that engage with air, land and sea, and more formal design within urban environments. All will reflect the workplace, requiring direct conversations with relevant bodies, organisations, locals and proposed user groups to develop a comprehensive and feasible design outcome.

YOUR FUTURE

The course offers a pathway towards professional architecture practice.

OPPORTUNITIES

Hands-on experience: You'll work with real materials, gaining practical insight through visits to local boat builders, stone masons, shipyards and sculptors. **Doorstep inspiration:** Cornwall offers beautiful coastlines, distinctive heritage buildings and stunning seaside towns, but it is in part a rugged and challenging post-industrial landscape. Surrounded by the Atlantic Ocean and the English Channel, it's a place that presents lessons of regeneration, showcasing the relationship between humanity and the natural environment.

STUDY ABROAD

We offer a number of study abroad opportunities with European and international partner institutions.

GRADUATE FUNDING

At the time of going to print, if you already hold a degree and wish to study BA(Hons) Architecture, you'll be entitled to a means-tested loan for maintenance at the same rate as if studying a first degree. For full details contact studentfunding@falmouth.ac.uk

For information on routes to professional qualification as an architect, visit falmouth.ac.uk/architecture

FOR FULL COURSE DETAILS VISIT:

falmouth.ac.uk/architecture



Key facts

BA(Hons) Architecture
 UCAS Code: 1G80
 Location: Falmouth Campus
 Length: 3 years full-time
 When: September 2017

Entry requirements

A typical offer is between 104-120 UCAS points, primarily from Level 3 equivalent qualifications or current, relevant experience. Grade 4 (or C) or above in GCSE English Language and Mathematics, or equivalent, is a minimum requirement for all applicants.

Full requirements on p122 and online.

Assessment

You'll be assessed through a combination of verbal and visual presentations, final year projects and a dissertation.

Technical instruction

Throughout the degree you'll cover a comprehensive range of technical aspects, delivered by qualified practitioners. These include:
 / Structure
 / Services
 / Conservation law
 / Planning landscape
 / Business and management

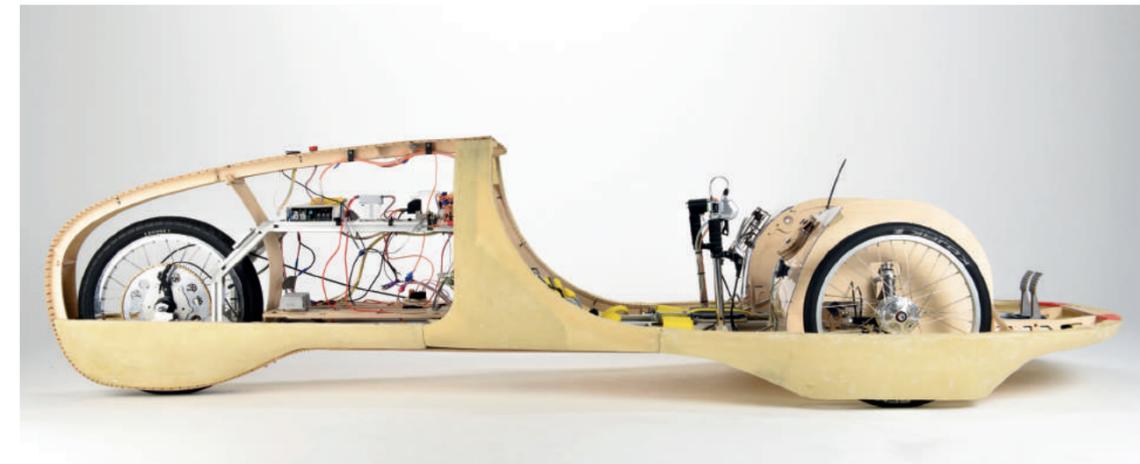
BA(Hons)

Sustainable Product Design

Sustainability is embedded in our students' thinking and motivates them to design visionary solutions. The course will challenge you to consider how design can create positive environmental, ethical and profitable outcomes. Our students are driven by creativity and innovation, focusing on community and social needs, while engaging with leading-edge design methods and digital prototyping equipment. During the course you'll gain the professional skills to communicate your ideas with confidence to industry, through powerful visuals, prototypes and verbal presentations.



Urban conservation: the course also supports alternative outcomes, for example design for non-human species



Hydrogen fuel cell powered vehicle, 2015 Shell Eco Marathon. Photo ©Lewis Gillingham

We deliver dynamic teaching, focusing on project work, which is supported by lectures, digital manufacturing workshops, masterclasses, seminars and tutorials. In small groups you'll foster close working relationships for focused peer-to-peer evaluation.

We believe in holistic working. Using design probes and concept visioning, you'll explore contextual issues and live briefs for an all-inclusive approach.

We encourage real experience. You'll work with industry partners, gaining confidence in professional practice through external projects with real clients.

YOUR JOURNEY

You'll explore the major issues while developing your creative identity, learning how to take product concepts to prototype. You'll explore the principles of inclusive design and how to apply Human-Centred research methods, while developing an understanding of areas such as Intellectual Property and the costs and profitability of design. You'll also develop a strong critical and theoretical knowledge of the field through a dedicated lecture and seminar programme. This encourages your development as a professional designer informed by critical, conceptual and creative skills.

During the course you'll develop industry-ready technical skills in drawing, model-making, 3D CAD and be introduced to 3D printing technologies, which will help you to communicate your ideas in a professional way. You'll gain confidence working in multidisciplinary teams and start to explore interesting career pathways. In your final year you'll complete a concentrated design probe stage that identifies current, innovative areas for sustainable design opportunities and you'll transform your design concepts into convincing prototypes.

"Falmouth gave me the support and knowledge to approach design in a completely new and exciting way – plus the skills and experience to set up my own creative enterprise straight after graduating."

Tom Raffield Graduate and Founder of Tom Raffield
Winner of the Kevin McCloud Green Hero award, Tom's clients include Brad Pitt, Tommy Hilfiger and Liberty, with John Lewis a listed stockist

OPPORTUNITIES

Study abroad: Expand your professional networks with our European and international partner institutions.

Off-campus events: Enjoy national and international excursions, timetabled to coincide with major exhibitions and events.

Professional collaboration: Work directly with external project partners including local and national organisations. Make the most of entrepreneurial opportunities, external networks and graduate business start ups.

YOUR FUTURE

Our graduates have joined brands such as Hamleys, DCA International, Tangerine, Lowe Alpine, Brand Union and Heatherwick Studio. Many now work in health and wellbeing, toy, lighting and furniture design, as designers, consultants, project managers, design researchers and freelancers.

92% of Sustainable Product Design students are in employment or further study within six months of graduation. (Destination of Leavers from Higher Education survey, 2014).



Max Ashford. Photo ©Lewis Gillingham

FOR FULL COURSE DETAILS VISIT:

falmouth.ac.uk/
sustainableproductdesign



Key facts

BA(Hons) Sustainable Product Design
UCAS Code: W250
Location: Penryn Campus
Length: 3 years full-time
When: September 2017

Entry requirements

A typical offer is between 104-120 UCAS points, primarily from Level 3 equivalent qualifications or current, relevant experience. Grade 4 (or C) or above in GCSE English Language, or equivalent, is a minimum language requirement for all applicants.

Full requirements on p122 and online.

Assessment

Assessment is a supportive two-way process. You'll be marked through continuous assessment, visual, verbal and written assignments in addition to final year projects.

Industry partners include

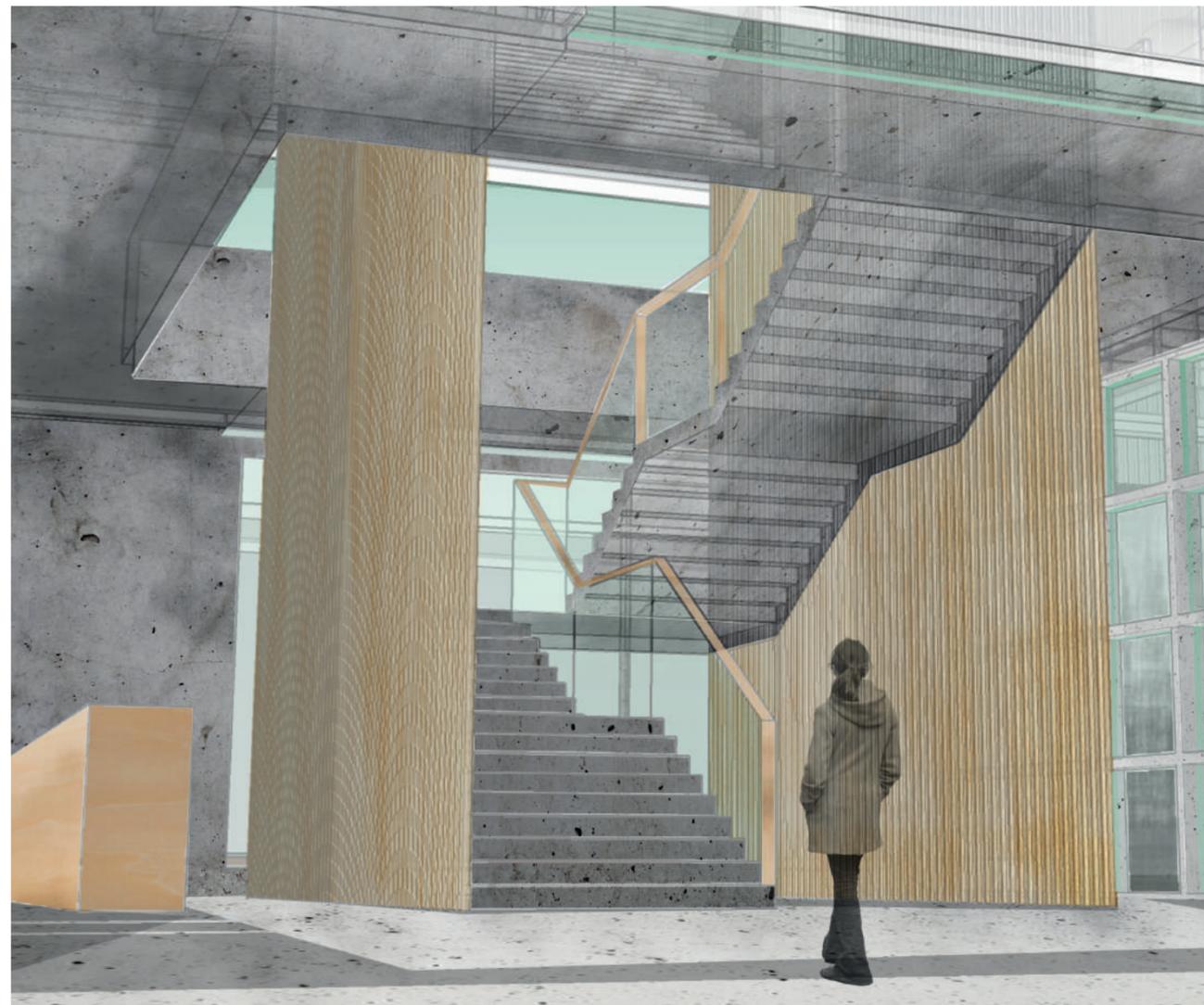
- / Marks & Spencer
- / Eden Project
- / Digital Forming
- / Root Innovation
- / Cornwall Mobility Centre
- / ShelterBox
- / Lowe Alpine

Facilities

- / Rapid prototyping equipment
- / Laser cutters
- / CNC milling machines
- / Digital printing
- / Industry-standard 2D and 3D software
- / Sustainable auditing and lifecycle design (LCD) software

BA(Hons)
Interior Design

Guided by industry, Interior Design at Falmouth explores the interface between built spaces and the people who inhabit them. You'll be encouraged to develop practical materials knowledge and a heightened awareness of the made environment. Supported by industry mentors, you'll apply your learning through live projects, honing your practice in anticipation of a career in interior design.



Tabitha Nicholson

We replicate a professional design studio environment
We collaborate with experts in the field and share these connections with you via professional mentoring, placements and live projects.
We reflect the diversity of industry, providing you with essential foundations in subjects spanning the decorative to the architectural.
We expose you to a breadth of design practices before encouraging you to specialise.

YOUR JOURNEY

Based in our high-specification studios, the course is delivered through a series of modules exploring practical skills such as design, drawing and model-making, framed through historical and theoretical contexts. You'll be encouraged to explore the full range of what interior design is – starting with interior decoration and styling, through to interior architecture and the remodelling of existing buildings, culminating in commercial design and branding. You'll then choose an area of specialism, developing a portfolio of work to underpin your professional pursuits after graduation.



In the studio

“To succeed, you need a sound grasp of the principles and practicalities of interior design, combined with the flair and imagination to set you apart from the rest. That’s what Falmouth nurtures.”

Helen Blake Graduate and Director, Absolute Design

OPPORTUNITIES

Industry guidance: Inform your practice with personal feedback through professional mentoring opportunities.
Study abroad: Expand your professional networks and horizons by studying abroad with one of several European or international partners.
Live projects: Work with real clients to gain a contextualised understanding of the built environment. Recent students have worked on regional redevelopment projects and a range of commercial ventures.
Diverse learning: Project work is supported by lectures, demonstrations, seminars, tutorials and focus groups, while site visits and field trips extend your professional connections.
Field trips: We organise UK and European study trips to inspire and help you understand the design process in situ.

YOUR FUTURE

Interior Design at Falmouth equips you with the skills and creative edge to enter the profession or associated design fields. Recent graduates have progressed into roles with Imagination, Areen Design, PBWC Architects, the Eden Project, Jestico + Whiles and BDP. This course has seen 90% of recent graduates gain employment in the creative industries.



Chloe Northover: The botany section

A COMPETITIVE EDGE

100% Optical show, Excel, London: Students won all four visual merchandising categories and collaborated with the exhibition build team to realise all four projects.

Clerkenwell Design Week: Students took the national title, designing the flagship window for Tileworks.

FOR FULL COURSE DETAILS VISIT:

falmouth.ac.uk/
 interiordesign



Key facts

BA(Hons) Interior Design
 UCAS Code: W252
 Location: Falmouth Campus
 Length: 3 years full-time
 When: September 2017

Entry requirements

A typical offer is between 104-120 UCAS points, primarily from Level 3 equivalent qualifications or current, relevant experience. Grade 4 (or C) or above in GCSE English Language, or equivalent, is a minimum language requirement for all applicants.

Full requirements on p122 and online.

Assessment

You'll be assessed through a combination of verbal and visual presentations, final year projects and a dissertation.

Current industry partners include

- / Dalziel & Pow
- / Jestico + Whiles
- / Amtico
- / Purcell Architects

Facilities

- / Dedicated studio and Apple Mac computer suite
- / Laser-cutting model facilities
- / Materials library

School of Communication Design

If you ask the top creative directors, designers or art directors what the most important quality in a graduate is, they will tell you it's the ability to think creatively. It's all about the 'big idea' behind the work, the challenging of convention and the creative risk. It is this that drives us and creates the central platform for the School – it is our shared currency.

OUR GRADUATES

Our focus on creative problem solving is the number one reason why our courses have such an impressive reputation within the creative industry. Graduates from the School can be found working in many of the world's leading advertising agencies and design consultancies, including BBH, Saatchi & Saatchi, Ogilvy, JWT, Pentagram, The Chase, Lewis Moberly, Imagination and Turner Duckworth. We're also a font of talent for news agencies and technology specialists. From the Guardian to the BBC and Google to Apple, Falmouth graduates enjoy a significant presence in contemporary communication design.

A CREATIVE HUB FOR LEARNING

Sharing practice is a vital part of our learning and teaching strategy within the School, whether through one-to-one sessions, small group tutorials, seminars, workshops or lectures. Our purpose-built studios provide the creative hub for learning. Here you'll be supported by the latest digital facilities, an excellent library, access to woodblock type and other traditional printing methods. The considerable experience of the tutors, paired with their industry links, not only fuels our students' daily experience, but also helps them launch their careers.

ENCOURAGEMENT AND INSPIRATION

We deliver the 'best of both worlds'. You'll be encouraged and nurtured in the studio, but also inspired to take risks. With study trips to leading creative agencies, exchange

and placement opportunities, live briefs and national showcase events, your education will be set against national and international backdrops. Infused with industry connections across all levels of study, you'll have the opportunity to learn from some of the most influential practitioners in the industry.

THEORY AND PRACTICE COMBINED

In what is an ever-changing and merging landscape of practice, our students immerse themselves in the contemporary debates surrounding communication channels and how they have transformed the transfer of messages and engagement with intended audiences. This approach not only makes our students immensely employable, it enables them to be innovative and entrepreneurial in spirit.

Complementing this theoretical knowledge and technical tuition, professional practice is at the heart of our courses. We'll teach you how to deliver and present your work to the highest of industry expectations, and how to articulate your conceptual thinking visually, verbally and in written form. It's a combination that has helped to shape many leading members of the creative industry, both nationally and internationally. Increasingly, "I'm from Falmouth" is becoming as likely to be heard in the top agencies in London as it is in leading agencies across the world.

Jon Unwin

Director, School of Communication Design

Courses

BA(Hons) Creative Advertising
BA(Hons) Graphic Design
falmouth.ac.uk/scd

Recent visiting speakers

/ Rory Sutherland, Vice Chairman, Ogilvy & Mather Group
/ Ian Wharton, Group Creative Director, AKQA
/ Adam Collins, Senior Creative, JWT
/ Paul McCrudden, Head of Content Marketing, Twitter
/ Fred Flade, Founding Partner & Creative Director, Soom
/ Amar Marwaha, Senior Creative, AMV BBDO
/ Buzz Pearce, Global Head of Design, Skyscanner
/ Belinda Palmer, CEO, Lady Geek
/ Ben Fallows & Matt Deacon, Creatives, TBWA

Recent graduate destinations

/ Creatives, TBWA
/ Designer, GBH
/ Designer, Penguin Random House
/ Designer, KesselsKramer
/ Digital Creative, Saatchi & Saatchi
/ Designer, B&B Studio
/ Design Director, Bartle Bogle Hegarty
/ Senior Designer, The Guardian
/ Strategist, Lady Geek
/ Intern Creatives, Ogilvy
/ Director, Blinkink
/ User Experience Director, Ostmodern
/ Senior Designer, The Partners

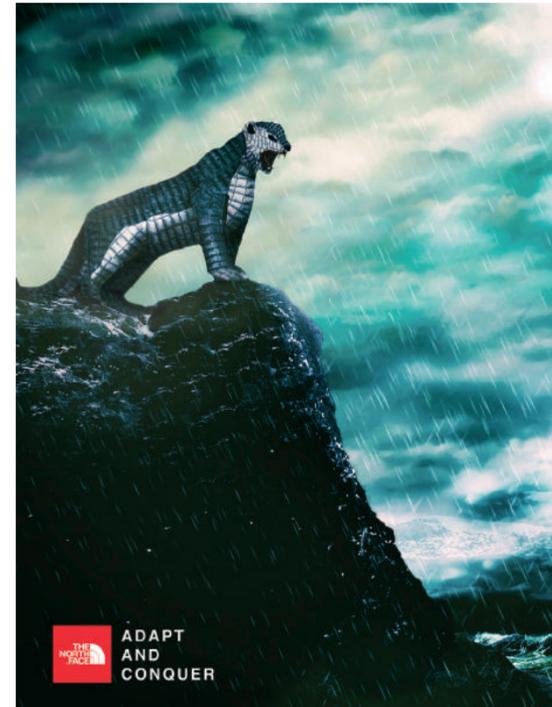
Our new communication design centre provides open plan studios, 150-seat lecture theatre and a central hub for the School. Featuring a design lab and photography space, you'll have the chance to hone your craft across both digital and print media.

BA(Hons) Creative Advertising

One of the first pure Creative Advertising undergraduate degrees in Europe, our syllabus is best suited to individuals driven by ideas, who enjoy the challenge of embracing new media. Creative Advertising at Falmouth is designed for aspiring creative directors, art directors and copywriters.



Ryan Stanley, Big Issue



Stefan & Katia, Big Cat

COURSE ETHOS

We reflect the industry's demands by offering a multidisciplinary syllabus delivered in a studio environment. **We lead by example** through expert staff whose backgrounds include Saatchi & Saatchi, DDB, JWT, Ogilvy, Fallon and TBWA. **We are outward facing** and offer you the chance to work with industry from the very beginning.

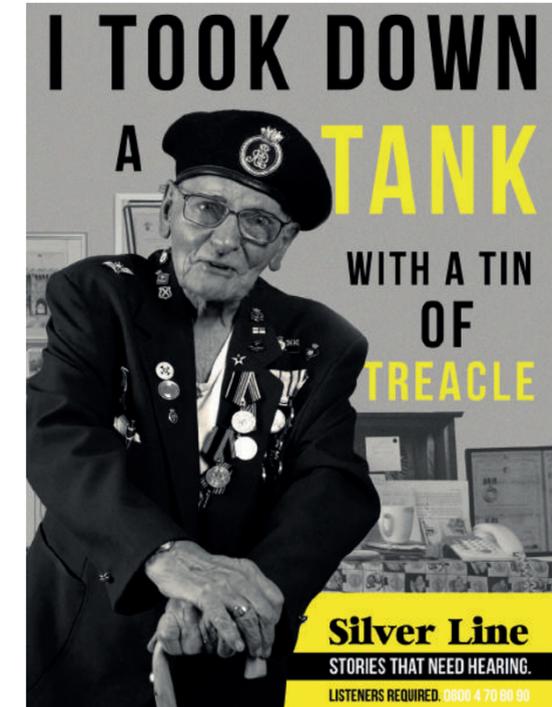
YOUR JOURNEY

You'll learn how to deconstruct and decode advertising communication, how to understand and use strategic tools, and how to generate strong conceptual solutions, deploying them across the full range of media channels. We'll also equip you with professional presentation and negotiation tactics as well as the breadth of Adobe Creative Suite software skills.

Our aim is to produce graduates who, from their very first day in the industry, are ready and able to produce fully integrated transmedia communication solutions, deploying both traditional and innovative channels.

“The lecturers are great at using their industry experience to guide and support you. The links that the course has with the industry led to many agency trips that helped us meet lots of current advertising professionals who gave us that all important extra perspective on our work, and ultimately our route into our first advertising job.”

Rob Pritchard-Jones Creative at Rapp



Abi & Chloe, Silverline

“Not only did we learn about the techniques and thought processes behind creating a great campaign, we also gained valuable knowledge about the industry and were equipped with everything we needed to get a job.”

Kieran Child and Steve Atkinson Graduates; creative team at Table 19

OPPORTUNITIES

Industry contacts: Industry exposure is a vital part of life at Falmouth and is woven into the degree, whether through visits to London agencies or D&AD and YCN membership. **Professional guidance:** Workshops in CV development, interview technique and professional practice help prepare you for life after graduation. **Exhibitions and networking:** In the 3rd year, we showcase your work at the D&AD New Blood exhibition: it's the ideal platform to launch you into industry. **Visiting speakers:** Each term, students benefit from external insight via our hugely popular Visiting Lecture Series. These range from alumni in the industry, to well respected creative directors like Adam Collins and Mark Campion from JWT, to Rae Stones from The Hub, Phil Cockrell and Graham Storey from Mullen Lowe, London.

YOUR FUTURE

Falmouth graduates can be found in many of the highest profile agencies, as well as specialist independents. Typical destinations include VCCP, Table 19, Saatchi & Saatchi, Lady Geek, Ogilvy & Mather, DDB, TBWA, BBH and Rapp.

FOR FULL COURSE DETAILS VISIT:

falmouth.ac.uk/
advertising



Key facts

BA(Hons) Creative Advertising
UCAS Code: N561
Location: Falmouth Campus
Length: 3 years full-time
When: September 2017

Entry requirements

A typical offer is between 104-120 UCAS points, primarily from Level 3 equivalent qualifications or current, relevant experience. Grade 4 (or C) or above in GCSE English Language, or equivalent, is a minimum language requirement for all applicants.

Full requirements on p122 and online.

Assessment

Assessment is based on portfolio work, individual and group projects, essays, critiques, presentations and a final dissertation. Reflecting industry, we encourage self-evaluation at the end of each project and support this via personal development plans.

Current industry partners include

- / Ogilvy & Mather
- / AMV
- / The Hub
- / Mother
- / BBDO
- / Saatchi & Saatchi
- / VCCP
- / Karmarama
- / BBH
- / Collective London

Facilities

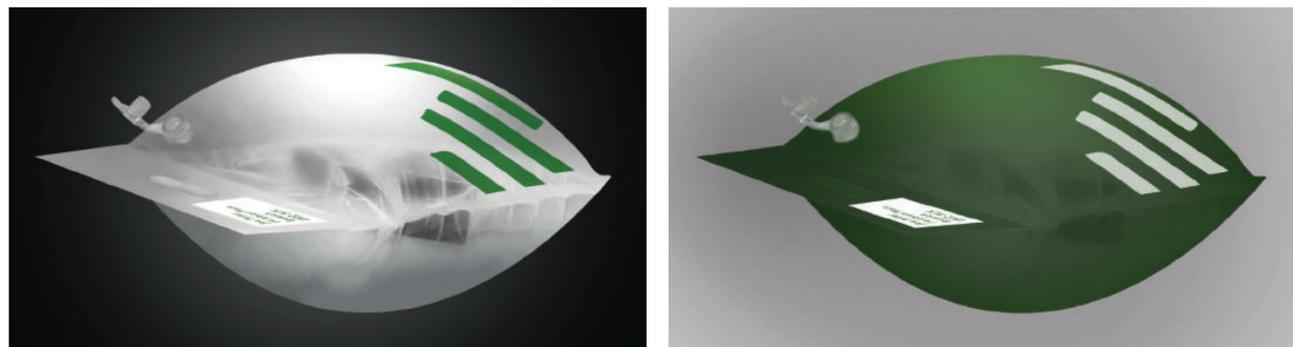
- / Dedicated studio space
- / Digital labs, lecture theatres and seminar rooms
- / Libraries housing a collection of 140,000 books, 17,000 DVD and video titles, alongside exhaustive electronic and journal resources

BA(Hons) Graphic Design

Our award-winning graduates prove we deliver a learning experience that's one of the most respected springboards to career success in the country. With a 92% rating for student satisfaction and a new multi-million pound communication design building, we provide a highly connected learning experience in one of the UK's most beautiful and creative counties.



April Temlett, Salad bag packaging, showing before and after usage



Amy Tyler, John Lewis, D&AD New Blood Winner; Online delivery packaging and user experience

COURSE ETHOS

We're unafraid to tackle challenging design questions in both visual and written form; we do so in context through studio visits to the likes of Skype and KesselsKramer. **We focus** on thinking and creative debate in a vibrant, studio-based learning environment. **We appreciate** the ongoing development of industry and contemporary practice and reflect this in our curriculum.

YOUR JOURNEY

Graphic Design at Falmouth is about great ideas and building the skills to make and deliver them; whether through traditional means or more dynamic digital media. We help you develop as an individual so you can see the world with fresh eyes and have the confidence to realise your aspirations. You'll leave Falmouth equipped to inspire change, ready for a global industry with ever-evolving boundaries and with a passion for design rooted in innovation.

"It is an outstanding course."

Ben Casey External Examiner and Partner, The Chase

OPPORTUNITIES

Studio visits: Industry exposure is a vital part of Graphic Design at Falmouth, which is why you'll visit studios, usually in London or Amsterdam, attend designer-led workshops and visit agencies from GBH to Trapped in Suburbia.

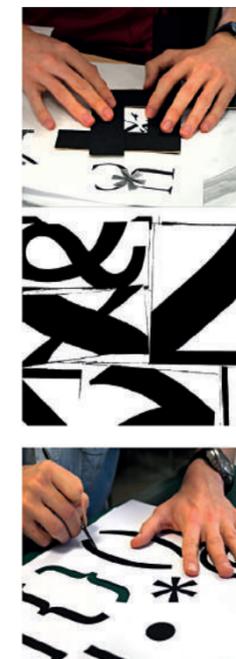
Professional guidance: We help prepare you for the workplace with workshops in CV development, interview techniques and professional practice.

Exhibitions and networking: Towards the end of your degree we help showcase your work at the D&AD New Blood exhibition, as well as at our own exclusive event at the Royal Society of Arts.

Visiting speakers: We host frequent lectures and workshops from visiting professionals. These have included Angus Hyland, Pentagram Partner; Ian Wharton, Creative Director, AKQA; Jack Renwick, Founder and Creative Director at Jack Renwick Studio; Jim Sutherland; Ken Garland; Bruce Duckworth, Founder and Creative Director at Turner Duckworth; and Conny Freyer, Partner at Troika.



Luke Breadmore, Design Museum



Typography workshop

"What makes Falmouth a superior course is its problem solving, ideas-led philosophy. This, supported by great craft, skill, contextual and critical teaching, equips Falmouth graduates with a unique way of looking at the world. Not only do they become invaluable assets to the creative industries, but to our wider culture and society."

Craig Oldham Graduate; Creative Director and Partner, the Office of Craig Oldham

YOUR FUTURE

Graphic Design at Falmouth has a long history of graduate success. Recent roles and destinations include:

- Graphic Designer:** Pentagram, The Chase.
- Brand Designer:** Lewis Moberly, SomeOne.
- Digital Designer:** Skype, The Sunday Times.
- Packaging Designer:** Turner Duckworth, Design Bridge, B&B Studio.
- Art Director:** Arnold KLP, Bartle Bogle Hegarty.

FOR FULL COURSE DETAILS VISIT:

falmouth.ac.uk/
graphicdesign



Key facts

BA(Hons) Graphic Design
UCAS Code: W214
Location: Falmouth Campus
Length: 3 years full-time
When: September 2017

Entry requirements

A typical offer is between 104-120 UCAS points, primarily from Level 3 equivalent qualifications or current, relevant experience. Grade 4 (or C) or above in GCSE English Language, or equivalent, is a minimum language requirement for all applicants.

Full requirements on p122 and online.

Assessment

You'll be given a series of varied design briefs throughout your course. There is an ongoing policy of review and feedback every week and you are assessed at two key points in the year. In the 3rd year you'll also write a dissertation and show your work for assessment at the end of the final term.

Current industry partners include

- / Trapped in Suburbia
- / The Sunday Times
- / Design Council
- / KesselsKramer
- / Design Bridge
- / Pentagram
- / The Partners
- / GBH

Facilities

Students work in open, light filled studios, developing traditional and digital craft skills in our Design Lab. Mac desktop and laptop computers with the latest software are used alongside more traditional print opportunities, while our photography studio space allows you to capture still and moving image, as well as sound.

Fashion & Textiles Institute

The Fashion & Textiles Institute at Falmouth is a collective of people relentless in the translation of new ideas. We believe in design for function, versatility and ethics. Our underlying ethos focuses on intellect, innovation and personal growth. We promote the pursuit and realisation of ideas across our disciplines, thus enriching fashion's next generation.

The Institute works collegiately in its energetic, studio-based environment, providing professional outcomes fit for purpose and with reason. The sectors we focus on are global in nature and famously competitive. In response, we help you to shape your professional identity and design aesthetic by involving you in live, industry-sponsored projects, and by facilitating international internships and study visits.

COLLABORATION

When you join the Institute, you also join our networks, which you'll engage with throughout your degree. We are connected regionally, nationally and internationally, hosting partnerships with the likes of Adidas, Liberty Art Fabrics, Polartec, Fred Perry, Finisterre, Nicholas Oakwell and DC Shoes. We facilitate internships at organisations including Brooklyn Tailors (New York), Helly Hansen (Norway), JW Anderson (London), Mary Katrantzou (London) Christian Dior (Paris) and ELLE magazine (India).

EXPERT DIRECTION

Current staff expertise spans Armani, Alexander McQueen, ELLE, Ralph Lauren, Harper's Bazaar, Vivienne Westwood, Macy's, independent labels, studios and design agencies. The team includes internationally active researchers, educators, scholars and technical specialists, dedicated to developing your studio skills.

OPPORTUNITIES

Our environment promotes individuality that results in some extraordinary graduate destinations. You'll find our alumni across international fashion markets, with brands including Belstaff, Jonathan Saunders, Margaret Howell, Vivienne Westwood, Jigsaw, Burberry, Areen Design, Cath Kidston, Seasalt, Joules, Aston Martin, Liberty, Sweaty Betty, Musto, Mulberry Home, Amtico, Esquel and Adidas, as well as running their own startups and freelance careers.

We invite you to take a look at what's on offer, find out more online and visit us in person.

Tracy Pritchard

Director, Fashion & Textiles Institute



Courses

BA(Hons) Fashion Design
BA(Hons) Performance
Sportswear Design
BA(Hons) Fashion Photography
BA(Hons) Fashion Marketing
BA(Hons) Textile Design

falmouth.ac.uk/fti

Membership

The Fashion & Textiles Institute is a member of:
/ International Foundation of Fashion Technology Institutes (IFFTI)
/ British Fashion Council (BFC)
/ Chartered Institute of Marketing (CIM)

Resources

All courses are served by professional equipment and facilities, enabling you to transform concepts into commercial realities. The Institute offers ultrasound seam welding, dye sublimation and Mimaki digital printing, laser cutters, a digital power Jacquard loom, digital embroidery, knitting machines, dye labs, print tables and Gerber digital pattern cutting suite. You'll also have access to one of the UK's leading student photography studios with professional equipment to loan.



BA(Hons) Fashion Design

Created in collaboration with leading professionals, Fashion at Falmouth enables you to develop the technical and creative edge to design original, inspiring collections. Fiercely destination oriented, we prepare you for a career in fashion by nurturing your development through the design, development and making of real clothing, conceived with innovation.



James White



Milly Melbourne



Olivia Bagott

We are progressive, subversive and courageous in our approach.
We encourage intelligent and innovative design, which challenges the established codes of clothing and dress.
We believe that real clothes are encapsulated by brands as far removed as Comme des Garçons and Celine, Raf Simons and Margaret Howell.

YOUR JOURNEY

We reflect industry from the very outset. You'll be working alongside colleagues from the Fashion & Textiles Institute in an authentic studio setup, exactly as you would after graduation. You'll explore drawing, concept development, research, fashion illustration, pattern cutting and construction, while contemporary concepts in business modelling and market research ensure commercial awareness. Ours is an intensive and practical course, which prepares you for the needs of the workplace and encourages discovery of your own professional identity.

“As a former Falmouth student myself, I know firsthand that the course develops core skills such as pattern cutting and construction, as well as more technical and unique abilities. These are all skills which are successfully displayed by our Falmouth interns. Above all, their positive attitude and passion sets them apart and leads them to make the most of every opportunity.”

Didar Ekmekci Graduate; Studio Manager, Markus Lupfer

“We collaborate with BA(Hons) Fashion Photography students throughout the three-year study period to assist students in developing a strong image archive that will feed into the final year portfolio.”

John Boddy Head of Fashion Design

OPPORTUNITIES

Live projects: You'll gain live experience through real projects with leading brands, such as recent collaborators Fred Perry and Seasalt.

Optional study trips: The 2nd year provides an optional study trip to a fashion capital. A chance to extend your practice and networks, it saw our latest cohort travel to New York.

Work placements: You'll practice the skills you've acquired in an industry setting. Recent destinations include JW Anderson (London), Brooklyn Tailors (New York), Christian Dior (Paris) and H&M (Stockholm).

YOUR FUTURE

Falmouth Fashion Design graduates have a notoriously strong employment history, recently landing roles with major brands including Burberry, Margaret Howell, Adidas and Jonathan Saunders.

**FOR FULL COURSE
DETAILS VISIT:**

falmouth.ac.uk/
fashiondesign



Key facts

BA(Hons) Fashion Design
 UCAS Code: W232
 Location: Penryn Campus
 Length: 3 years full-time
 When: September 2017

Entry requirements

A typical offer is between 104-120 UCAS points, primarily from Level 3 equivalent qualifications or current, relevant experience. Grade 4 (or C) or above in GCSE English Language, or equivalent, is a minimum language requirement for all applicants.

Full requirements on p122 and online.

Assessment

Assessment is continuous through a combination of visual, verbal and written projects. The course culminates in two final year exhibitions and a dissertation.

Visiting speakers

You'll enjoy contemporary insight from the likes of Professor Wendy Dagworthy OBE, Bella Freud, Orsola de Castro, Dr Kate Goldworthy and Professor Christopher Breward.

Facilities

- / Cutting tables
- / Professional fitting stands
- / Laser cutting equipment
- / Silicon taping machine
- / Ultrasonic welder
- / Designated wet processes room
- / Industrial overlockers
- / Blind stitching machines
- / Knitting machines
- / Online access to WGSN and LS:N Global

BA(Hons)

Performance Sportswear Design

Studying Performance Sportswear Design (PSD) will put you at the heart of one of the fastest growth arenas in fashion. Design companies, manufacturers and retailers are diversifying into the sports apparel area and PSD is one of very few courses offering specialised sportswear design training to address this expanding market.



Sarah Johnson

We are creative and progressive in our attitude.
We provide a modern approach to sportswear aesthetic.
We balance intelligent and innovative design with authentic function.

YOUR JOURNEY

From the beginning of the degree we'll encourage you to innovate across function and aesthetic. Solving commercial problems, you'll learn about new processes in materials and technologies, anatomy and human factors while creating lifestyle collections.

You'll explore essential skills, from advanced cutting to the use of colour through print, while your increasing awareness of design philosophies will enable you to produce conceptual and critically aware apparel. The emphasis at Falmouth is on defining your personal aspiration, allowing more choice over the direction of your study and your career path.



"Performance Sportswear Design set me up perfectly for industry. I was encouraged to explore and infuse fashion and technical processes to create innovative sportswear products. The studios are filled with some of the best machinery and equipment in the business, and the understanding and knowledge I left with has allowed me to progress confidently into the design world."

Chris Cardy Graduate; Designer, Griffin Studio

"Finisterre has enjoyed a strong relationship with the Falmouth PSD course since the start. The students from the course who come and intern with us inject a fresh perspective and energy into the business and we both gain from the exchange of knowledge and ideas."

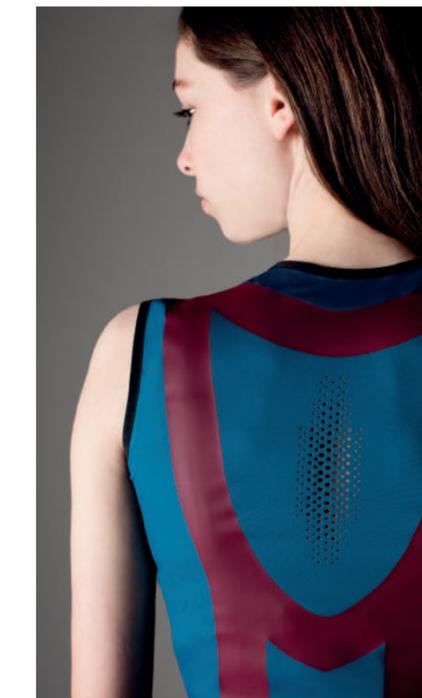
Debbie Luffman Buying and Sourcing Director, Finisterre

OPPORTUNITIES

Live projects: Throughout the degree, students work on real projects with the likes of Adidas and Polartec. It's vital experience, which sets you apart at graduation.

Optional study trips: The 2nd year has an optional study trip to a sportswear trade show. For the last three years this has been to ISPO in Munich where we've also visited Adidas headquarters.

Work placements: You'll practice the skills you've acquired in an industry setting. Recent destinations include Finisterre (UK), H&M Sport (Stockholm) and Lucas Hugh (London).



Paige Eager. Photo ©Daniela Buda

YOUR FUTURE

Falmouth Performance Sportswear Design graduates enjoy a high level of industry employment. Destinations include Nike Innovation Lab, Adidas Outdoor, Sweaty Betty, Musto, Hurley and Griffin Studios.

FOR FULL COURSE DETAILS VISIT:

falmouth.ac.uk/psd



Key facts

BA(Hons) Performance Sportswear Design
 UCAS Code: W233
 Location: Penryn Campus
 Length: 3 years full-time
 When: September 2017

Entry requirements

A typical offer is between 104-120 UCAS points, primarily from Level 3 equivalent qualifications or current, relevant experience. Grade 4 (or C) or above in GCSE English Language, or equivalent, is a minimum language requirement for all applicants.

Full requirements on p122 and online.

Assessment

We assess progress through a combination of visual, verbal and written assignments. The course culminates in two final year exhibitions and a dissertation.

Our connections

The course maintains close links with the sportswear design industry, welcoming industry professionals not only through visiting speaker programmes, but also through live projects. Recent students have benefited from projects and feedback courtesy of senior designers from Adidas, Finisterre and the former European Design Director for Puma.

Facilities

- / Cutting tables
- / Professional fitting stands
- / Laser cutter
- / Silicon taping machine
- / Ultrasonic welder
- / Designated wet processes room
- / Industrial overlockers
- / Blind stitching machines
- / Knitting machines
- / Online access to WGSN and LS:N Global

BA(Hons) Fashion Photography

Designed to nurture the next generation of creative image-makers, this course positions you at the centre of one of the most dynamic and high growth visual terrains: fashion. Whether it's captivating photography, film or animation, fashion photography has the power to define cultural aesthetic.



Photo ©Elliot Baker



Photo ©India Filsell-Bayes

We offer some of the best student photography facilities in Europe.

We support you with a team of highly experienced, professionally active lecturers.

We utilise our stunning natural surroundings to help you produce a striking portfolio.

We provide excellent contact time with staff.

YOUR JOURNEY

The course blends original creativity with frontline technology, while study is underpinned by history and theory. We help you to develop the skills, confidence and imagination required to make your mark in this exciting but highly competitive world. We'll also enable you to develop a strong professional identity and an individual portfolio that showcases your distinctive style as an image-maker.

You'll work across a range of media including film, photography and animation, while experimenting with your way of capturing the ever-evolving world of fashion. You'll explore the use of advanced high-end retouching, specialist editing techniques, and be encouraged to seek international placements to gain a diverse and global understanding of the industry.

“A fashion photography course sitting within a fashion programme is a great fit and provides a real-time opportunity for professional practice and execution. This interaction mirrors working life after university.”

Clive Crook Founding Art Director, ELLE magazine UK

OPPORTUNITIES

Study trips: You'll have the chance to visit world-renowned fashion centres, get involved in fashion weeks and gain insight through live client briefs.

Industry guidance: From the very start you'll engage with industry professionals. Recent students have interviewed Tim Walker, Rankin, Nick Knight and David Bailey.

Specialist instruction: We teach technical skills throughout the course, while masterclasses explore location and studio lighting techniques, high-end retouching and editing for fashion film.

YOUR FUTURE

Although one of Falmouth's newest courses, we've already seen graduates establish their own fashion magazine, gain commissions with ELLE magazine, Dazed & Confused, as well as shoot major collections for fashion weeks in London, Paris and Milan. We expect students to work across a range of disciplines as fashion photographers, filmmakers, retouchers, post-production specialists and picture editors or within specialist areas of fashion, film and advertising.

Our industry emphasis has seen recent students gain work experience with Burberry, Harper's Bazaar, i-D, Ted Baker, DC Shoes, Paul Smith and ELLE magazine.

FOR FULL COURSE DETAILS VISIT:

falmouth.ac.uk/
fashionphotography



Key facts

BA(Hons) Fashion
Photography
UCAS Code: W641
Location: Penryn Campus
Length: 3 years full-time
When: September 2017

Entry requirements

A typical offer is between 104-120 UCAS points, primarily from Level 3 equivalent qualifications or current, relevant experience. Grade 4 (or C) or above in GCSE English Language, or equivalent, is a minimum language requirement for all applicants.

Full requirements on p122 and online.

Assessment

We prioritise practical experience and will assess you through a combination of visual, verbal and written projects.

Our connections

- / ELLE magazine
- / Quiksilver
- / DC Shoes
- / WeSC
- / Finisterre
- / Fourth Element
- / Vivienne Westwood
- / Giorgio Armani

Facilities

- / Multiple large professional studios with the latest photographic equipment – frequently used by external professionals
- / Fully colour-managed digital Mac suites with specialist print processing
- / Software training facilities with Adobe Creative Suite

BA(Hons) Fashion Marketing

Fashion marketing focuses on the customer experience of fashion – communicating a brand narrative and delivering sustainable satisfaction in a business and consumer context. We are the voice of fashion and prepare you for the countless possibilities of working in all lifestyle sectors, either small or large firms, through business startups, nationally or internationally.



Fashion Revolution event shoot



We promote intelligent and innovative thinking, which meets the demands of customers and champions all workers in the supply chain of fashion.

We encourage our students to aim for international careers in fashion and endeavour to make this a reality through international projects.

We provide an authentic industry setup with collaboration around a studio hub.

We are accredited by the Chartered Institute of Marketing to ensure professional rigour and a contemporary knowledge of industry practice.

YOUR JOURNEY
Fashion Marketing at Falmouth creates a realistic environment through vibrant client-facing projects, bridging the transition from student to professional and ensuring that you're industry ready at graduation. You'll develop key skills in creative direction and integrated marketing communications using a range of digital technologies. Your understanding of marketing principles, such as customer insight, trend forecasting and marketing planning are developed through live projects and seminars.

“Fashion Marketing at Falmouth tests both academic and creative skills. It explores all areas of the fashion and marketing sectors preparing us for industry.”
Megan Screeeton BA(Hons) Fashion Marketing

OPTIONAL PLACEMENT YEAR
You have the choice to apply to a 3 year degree with a short placement, or to a 4 year degree with a year-long industrial placement. This is designed to expand your understanding of the sector in an applied context whilst still benefiting from academic support. Although you must select one for your UCAS application, you have the chance to change your decision up until the end of the 2nd year.



Fashion feature, Annie Davies

“The course content is rich with industry contacts and ambitiously tackles how to market on the global stage ... as well as providing a solid background in the UK's fashion industry.”

Eric Musgrave Editorial Director, Drapers

OPPORTUNITIES
Industrial year placement: You can opt to take a full year in industry to develop your experience, employability and fashion network.
Short placements: We help you to find short placements to gain contacts and provide vital work experience for your CV. In some instances, these will lead to the full industrial year placement.
Live projects: You'll work on a range of live projects with industry partners locally, nationally and internationally.
Study trips: As well as visits to fashion capitals such as London and New York, you'll also have the chance to visit international trade shows.

YOUR FUTURE
Fashion Marketing at Falmouth prepares you for a range of careers within the fashion industry. These include dynamic roles in fashion forecasting, buying, merchandising, digital content development, creative direction, styling and publishing.



Graduate Gateway
2015-2016

We became a Chartered Institute of Marketing Accredited Study Centre in November 2015

FOR FULL COURSE
DETAILS VISIT:

falmouth.ac.uk/
fashionmarketing



Key facts
BA(Hons) Fashion Marketing
UCAS Code: W231
Location: Penryn Campus
Length: 3 years full-time
When: September 2017

BA(Hons) Fashion Marketing
UCAS Code: W23S
Location: Penryn Campus
Length: 4 years full-time with a placement year (Sandwich)
When: September 2017

Entry requirements
A typical offer is between 104-120 UCAS points, primarily from Level 3 equivalent qualifications or current, relevant experience. Grade 4 (or C) or above in GCSE English Language, or equivalent, is a minimum language requirement for all applicants.

Full requirements on p122 and online.

Assessment
We assess progress continuously through a combination of visual, verbal and written projects.

Our connections
Our dedicated course team is a mix of current and former practitioners, designers, consultants, directors and professors. The current experience on offer encompasses creative direction in fashion retail (Arcadia Group), international supply chain negotiation and business-to-business marketing (Coats), with connections to Wonderland Magazine, Karen Millen, Karla Otto, Dazed & Confused among many others.

Facilities
/ Large professional-standard studios
/ Digital training area with Adobe Creative Suite
/ Professional printing and mounting service equipped with digital printers and large-format inkjet printers
/ Access to online resources including WGSN and LS:N Global

BA(Hons) Textile Design

Textile Design at Falmouth aims to develop your individual design aesthetic and creative identity. We employ both traditional and digital processes to enable innovation in material investigations and the development of creative design solutions. Our excellent industry contacts work at the forefront of contemporary design and their support means our highly employable graduates are equipped with sought-after skills and a sound knowledge of industry practice.



Digital print by Logan Kelly

We provide an intensive practice-led curriculum to prepare you for life as a designer.
We mirror industry demands prioritising highly skilled technical instruction.
We are passionate about our subject and offer significant expertise in the field.

YOUR JOURNEY

You'll enjoy a range of studio modules in production processes such as weave, print and mixed media, while workshops and contextual studies equip you with fundamental subject knowledge. We place significant emphasis on practical learning, which is why you'll be creating your own collections from the 1st year.

In the 2nd year, helped by our industry partners, you'll get to grips with the demands of design in a commercial setting. You'll explore marketing, different modes of working practice and intellectual property law. As the degree progresses, you'll focus on a specific discipline, creating collections in response to briefs set by industry clients and collaborators, as well as international competitions. Year 3 is your chance to prepare for industry with a professional portfolio, costings and supporting documentation, promotional material and a dissertation.

"Falmouth provided an environment perfect for helping me develop into the designer that I wished to become, with a skillset and knowledge base ready and appropriate for the textiles industry."

Tom Brindley Graduate; Textiles Designer, Burberry

OPPORTUNITIES

Live industry projects: Respond to real briefs from our industry partners, learn essential pitching and presentation skills along the way.

Work placements: Take part in both national and international work placements; recent destinations include Wallace Sewell, Mary Katrantzou, Vanderhurd and Jonathan Saunders.

Trade fair visits: Enjoy trips to some of the world's major trade fairs, for example Première Vision in Paris and Pitti Filati in Florence.

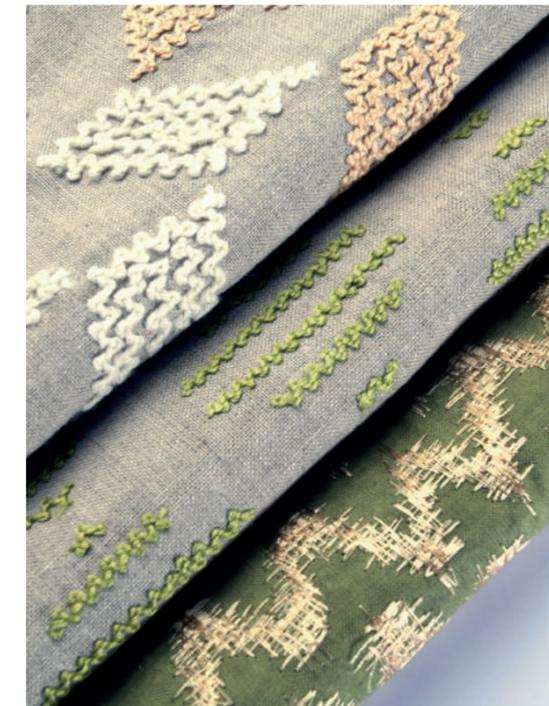
YOUR FUTURE

Falmouth Textile Design graduates go on to pursue a range of highly successful careers at companies including Liberty, Seasalt, Mulberry Home, Amtico, Esquel, Mini Boden, Burberry and Aston Martin, while a strong cohort join leading brands in Italy, New York, India and Australia.

You'll be taught colour mixing and research by experts. Colour is an essential skill for textile designers, which is why we prefer hand-dyeing than buying in pre-coloured yarns.



Textiles at Falmouth is one of only six elite courses supported by The Worshipful Company of Weavers' Textile Education Fund



Digital embroidery by Alice Selwood

"I loved the Textile Design course at Falmouth University. It offered great technical tuition whilst allowing support and freedom to develop creatively."

Anna Glover Graduate and winner, Best use of Print and Pattern, Elle Decoration British Design Award 2015

FOR FULL COURSE DETAILS VISIT:

falmouth.ac.uk/
textiledesign



Key facts

BA(Hons) Textile Design
 UCAS Code: W230
 Location: Penryn Campus
 Length: 3 years full-time
 When: September 2017

Entry requirements

A typical offer is between 104-120 UCAS points, primarily from Level 3 equivalent qualifications or current, relevant experience. Grade 4 (or C) or above in GCSE English Language, or equivalent, is a minimum language requirement for all applicants.

Full requirements on p122 and online.

Assessment

We provide continuous assessment through coursework, portfolios, a dissertation and occasional presentations.

Current connections

- / Hand & Lock
- / John Lewis
- / BBC Costume Department
- / Liberty Art Fabrics
- / Frugi
- / Nicholas Oakwell Couture
- / Craftivist Collective
- / Humphries Weaving
- / The Worshipful Company of Weavers
- / Marks & Spencer

Facilities

Our award-winning studios include:

- / Weave facility featuring hand looms and a computer-controlled Jacquard loom
- / Industrial and digital embroidery machinery
- / Digital printing facilities
- / Workshops dedicated to dyeing and manual printing

School of Film & Television

Filmmaking at Falmouth has flourished for over 50 years. The School of Film & Television is among the best in the UK. Many students produce award-winning work, while our graduate employability record within the sector is impressive, with graduates working at the highest levels in the global film, TV and animation industries. We were one of the first national centres to be accredited by Creative Skillset. It's a kitemark of quality endorsed by industry professionals, only awarded to courses that connect creative thinking with the latest technology and industry.

Our School is a place of stories and storytelling, where the act of 'making films' is fused with the raw energy of 'ideas and thinking' in a powerful mix of creativity, scholarship and entrepreneurship. Our focus is to tell these stories and engage audiences in new ways. You'll achieve this through learning by doing and continually being theoretically and critically challenged to think, write and make in an original, relevant and contemporary way.

OUR STAFF

Students are taught by, and work with, a team of award-winning filmmakers, animators and scholars – all active in their respective fields – and are supported throughout by a first-class technical team, rich with industry experience.

You'll get the opportunity to learn from experts through frequent masterclasses and our Filmmakers in Residence. We also offer a vibrant Guest Lecture Series with some of the best film and television makers in the world – encompassing directors, producers, screenwriters, animators, scholars, effects supervisors, critics and sound designers. Our Honorary Fellows include Toby Haynes (Director: Jonathan Strange and Mr Norrell, Sherlock, Doctor Who) and Mary Burke (Producer, Warp Films & BFI) while recent guest lectures have featured Jack Thorne

(Writer: This Is England 86-90), Frazer Churchill (VFX Supervisor: Children of Men), Andrea Arnold (Director: Fish Tank, Wuthering Heights), Mark Kermode (film critic & broadcaster), Anne Morrison (BAFTA) and Guy Heeley (Producer: Locke).

The team will also support you in building your own professional network through collaborative projects, study visits, placements, internships and live industry briefs via our in-house production company.

OUR OUTCOMES

Our students do great things. They've won prestigious awards, had material screened at international festivals, and gone on to work for the major broadcasters BBC, ITV and Channel 4. You can find them at network television including HBO; studios such as Disney, Universal and Aardman; and leading the field with indies encompassing Working Title, Betty, FremantleMedia, Warp Films, Twofour and Spider Eye.

If you want to tell stories and have a future within the thriving film and television industry, then get in touch and become a part of the story of film at Falmouth.

Professor Christopher Morris

Filmmaker
Director, School of Film & Television

Our facilities

The School of Film & Television mirrors industry in terms of kit, workflow and capability. You'll have access to:

- 154m² TV studio with three studio cameras and a 4 input TriCaster Ultra HD gallery facility with Chromatte grey screen, green screen and full lighting rig
- An equipment store with RED Scarlet (4K), Sony A7S & FS7 (4K), Blackmagic CC (2.5K), Canon C100 and 5D DSLRs, HD Panasonic P2s and GH4 (HD & 4K), Go Pros, industry standard microphones and audio recorders and a range of grip equipment including jibs, tracks & dollies and portable lighting
- Five animation studios utilising Dell T3610 6-Core Precision workstations with NVIDIA Quadro K4000 graphics cards, Cintiq and Intuos tablets, stop motion (dragon frame), 2D (Toonboom, TVPaint & CelAction), CG (Maya, Nuke, Mudbox, DaVinci and Vray) – all linked to shared media storage and rendering

- 35-seat Production Hub equipped with Apple iMacs comprising Final Draft, Movie Magic and editing software including AVID, Adobe CS & DaVinci resolve, Pro Tools and Final Cut Pro
- 10 Mac Pro edit suites with Avid Media Composer, Adobe CS and Final Cut Pro, network linked to Avid ISIS shared storage
- Specialist grading suite featuring DaVinci Resolve and 4K preview screen
- Three post-production audio suites and a dubbing theatre equipped with Pro Tools HD audio editing/mixing & Foley traps
- 129-seat cinema, with Christie M Series HD projection (as used in Vue cinemas) and 7.2 surround sound, screening from Blu-ray
- 8,600-title DVD, Blu-ray & TV library + online streaming

Courses
BA(Hons) Film
BA(Hons) Television
BA(Hons) Animation
& Visual Effects
falmouth.ac.uk/SoFT

BA(Hons) Film

Film at Falmouth is one of the most successful courses in the country. Skillset accredited and situated within a BFI Film Academy, we boast both impressive graduate employability in the creative industries and progression to postgraduate study. These achievements come from our community of dedicated film scholars and professionals who help you connect historical, social and critical cinematic approaches to your own filmmaking.



Film still from A.M.Y by Potion Mixtures production team

Our course is constantly evolving, informed by academic scholarship and the demands of a vibrant industry. **Our students excel** in demonstrating their understanding of cinematic discourse through writing, and in the production of meaningful and contemporary filmmaking. **We also offer professional production and post-production facilities** geared to help you create exciting and relevant work.

YOUR JOURNEY

You'll be immersed in film culture – watching, discussing, analysing, writing, producing and directing material. You'll benefit from a lecture series that covers history and theory, national cinemas and production. The 2nd year sees you build upon your interests through elective options, focusing your learning, knowledge and critical thinking towards your chosen career trajectory. The final year is the real starting point of your professional life, where mentoring and masterclasses guide your dissertation, enhance your practice specialisation and, ultimately, develop you as a cinema professional.

OPPORTUNITIES

Module choice: Current specialist options include national cinemas, sound design, film & the environment, cult cinema, gender and sexuality, in addition to everything related to the development and production of documentary, experimental and fiction filmmaking.

Industry placements: We delivered over 100 placements in 2014/15. Destinations included NBC/Universal, Company Pictures, Warp Films; film festivals such as Cannes; and post-production centres like White House Post.

Travel bursary: The School offers an annual bursary to Berlin sponsored by film critic Mark Kermode and Professor Linda Ruth Williams.

Industry mentor: You'll be paired with an industry mentor in the final year to arm you with the networks needed after graduation.

Film festivals: Our optional film festival trips are very popular, with some students showing work. Typically we cover Berlinale, BFI Future Film Festival, Aesthetica and Sheffield Doc/Fest.

Experts: Our Honorary Fellow is Mary Burke, producer of Berberian Sound Studio and Submarine for Warp Films. Other visiting professionals have included Lenny Abrahamson (Director: Room, Frank), Tess Morris (Screenwriter: Man Up) and Frazer Churchill (Visual Effects Supervisor: Scott Pilgrim vs. The World).

YOUR FUTURE

Film at Falmouth prepares you for a dynamic career. Recent graduate destinations range from the big names of HBO, Disney, Pinewood Studios and Warner Bros; to indie leaders Working Title Films, Company Pictures, Warp and DNA Films; and publications including Variety, Total Film and Little White Lies. Some graduates pursue postgraduate study here or at other prestigious film schools like NYU and the National Film and Television School.

“The combined study of film history, theory and practice means that those students who do well will be attractive prospects in the eyes of the industry, with the diverse range of subject matter representing creativity, ambition and invention.”

Robert Jones Producer, The Usual Suspects

“Your decision to work in the film industry is one that will test your resolve time and time again. Studying Film at Falmouth offers you many things, from the friends that will last you a lifetime, to the resources you can only dream of on the outside. The supportive staff and the thought-provoking course content will engage you and spark your creativity. After three years you will be ready to get out there and be part of the crews that make movies happen.”

Faye Green BA(Hons) Film graduate; Disney



Production still from Fish out of Water, directed by Mat Bayly

Recent movies to feature Falmouth crew include
Star Wars: Episode VIII, Jungle Book: Origins, Pan, '71, Knights of the Round Table, Underworld: Next Generation, Alice in Wonderland: Through the Looking Glass, The Man from UNCLE, The Huntsman: Winter's War and Belle.

FOR FULL COURSE DETAILS VISIT:

falmouth.ac.uk/film



Key facts

BA(Hons) Film
 UCAS Code: W610
 Location: Penryn Campus
 Length: 3 years full-time
 When: September 2017

Entry requirements

A typical offer is between 104-120 UCAS points, primarily from Level 3 equivalent qualifications or current, relevant experience. Grade 4 (or C) or above in GCSE English Language, or equivalent, is a minimum language requirement for all applicants.

Full requirements on p122 and online.

Assessment

There are no formal examinations. You'll be continually assessed on verbal, visual and written assignments including a final year dissertation.

Current connections

- / Ben Wheatley (Director: High Rise, A Field In England, Sightseers)
- / Mark Kermode (Film Critic: Sight & Sound, Observer)
- / Paul NJ Ottosson (Sound Designer: Stonewall, Fury, Zero Dark Thirty)
- / Cliff Martinez (Composer: Only God Forgives, Drive, Solaris)
- / Guy Heeley (Producer: Locke, First AD: The King's Speech)
- / Alex Ross Perry (Director: Queen of Earth, Listen Up Philip)
- / Mary Burke (Producer: For Those in Peril, Berberian Sound Studio, Submarine)
- / Johnny Fewings (Producer: Universal Pictures)



BA(Hons) Television

Television at Falmouth immerses you in the dynamic and transformative landscape of contemporary television and its jobs market. This is a course about making television and finding an audience. We're here to help you become TV's next writers, researchers, producers, directors, developers, analysts and project coordinators.



The TV studio



The TriCaster Ultra HD TV gallery



BAFTAs won by current staff

FOR FULL COURSE
DETAILS VISIT:

falmouth.ac.uk/
television



Key facts

BA(Hons) Television
UCAS Code: 09X2
Location: Penryn Campus
Length: 3 years full-time
When: September 2017

Entry requirements

A typical offer is between 104-120 UCAS points, primarily from Level 3 equivalent qualifications or current, relevant experience. Grade 4 (or C) or above in GCSE English Language, or equivalent, is a minimum language requirement for all applicants.

Full requirements on p122 and online.

Assessment

Assessment is continuous throughout your three years with no formal examinations. We'll assess you on visual, verbal and written assignments and your portfolio. In your final year you'll also be assessed on a dissertation and major project.

Current connections

- / Jack Thorne (Writer: Glue, This is England '90)
- / Jeanie Finlay (Director: Orion: The Man Who Would Be King)
- / Robert Jones (Producer: Babylon)
- / Simon Amstell (Writer/ Performer, Grandma's House)
- / Toby Haynes (Director: Jonathan Strange & Mr Norell, The Musketeers)
- / Will Oswald (Editor: Doctor Who, Robin Hood)
- / James Dean (Producer: Tripped, The Midnight Beast)
- / Jon Mountague (Commissioning Editor, Sky)
- / Martin Pailthorpe (Producer: Everest: Beyond the Limit, Monty Halls Great Escapes)

We're excited by innovation, whether it's new drama and factual programming or the world of streamed shows. Graduates have joined UK and US broadcasters, indie brands and various production and post-production leaders. We connect you with professionals through work placements, a guest lecture series and masterclasses.

YOUR JOURNEY

The growth of the UK television industry and its impact on global television has created a demand for graduates who are skilled in the development of new narrative and factual shows, formats and concepts. This is where the jobs are, and it's what our course reflects.

You'll begin by watching, analysing and engaging with a wide variety of popular television texts. Harnessing this knowledge, you'll work on researching, writing and creating your own original content using our purpose-built facility, which mirrors professional settings. Throughout, you'll learn about the industry and how television is commissioned, bought, sold, distributed, scheduled and reviewed.

Our Honorary Fellow is Toby Haynes (Director: Sherlock, The Musketeers), while other visiting professionals have included Ben Wheatley (Director: Doctor Who), Christopher Cantwell (Executive Producer/Creator, AMC's Halt and Catch Fire) and Tony Grisoni (Writer: Southcliffe, Red Riding).

"The staff are resourceful, diligent and clearly eager to see the students excel, and there is a great deal of encouragement from tutors to ensure that students engage as early as possible with the industry and the challenge of employment."

Robert Jones Producer, Babylon

Shows to feature recent Falmouth graduates include Game of Thrones, Sinbad, Made in Chelsea, The Great British Bake Off, Silent Witness, Grand Designs and The Last Panthers.

"How we make and produce television has transformed. The old broadcast model of television is being eclipsed by pioneering new developments in industry, platforms and content. We see documentary and drama as central to this and we want you to stake your claim in this dynamic industry."

Kingsley Marshall Head of Film & Television

OPPORTUNITIES

Industry placements: We delivered over 100 student placements in the last year, at companies including NBC, Sky, the BBC and Channel 4, Twofour, Envy Academy, Plimsoll, Mammoth Screen, FremantleMedia, Tiger Aspect, Wall to Wall and MTV.

Field trips: We lead annual student trips to festivals such as Berlinale, and to studios and production houses including The Bottle Yard, Films at 59 and the BBC.

Industry mentor: You'll be paired with an industry mentor in the final year to help arm you with professional networks.

YOUR FUTURE

Falmouth graduates have gone on to work for major UK and US broadcasters, indie leaders and a range of production and post-production facilities. Recent alumni include:

Assistant Director: HBO

Visual Effects Editor: Double Negative

Camera Assistant: Rush, Atlantis, Silent Witness

Production Coordinator: 7 Wonder

Senior Edit Assistant: Twofour

Senior Editor: Contra Agency

Technical Operator: Crow TV

Assistant Producer: Telegraph Media Group

Production Secretary: Wall to Wall

Production Assistant: NBC

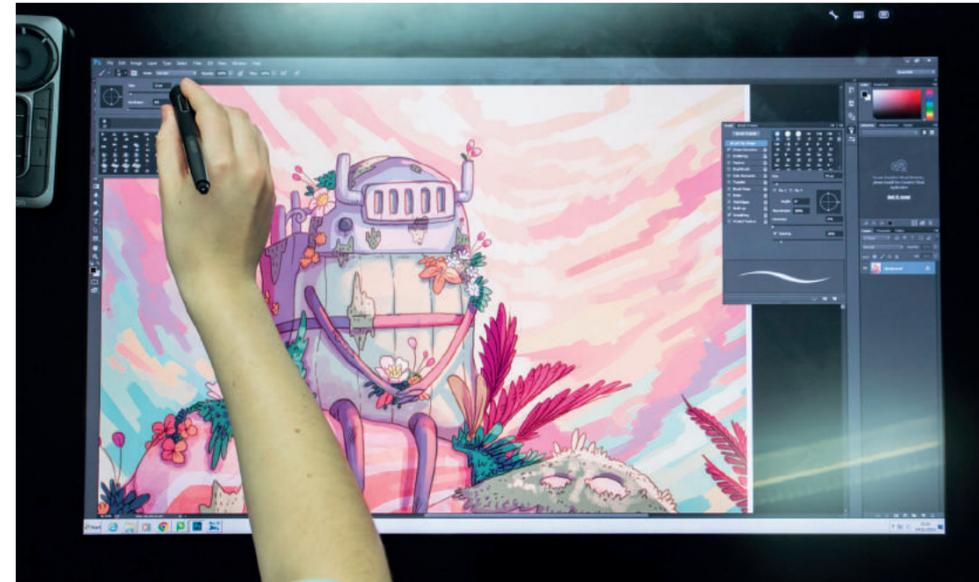
BA(Hons)

Animation & Visual Effects

Balancing the technical with the creative, Animation & Visual Effects fully prepares you for a career in the sector. You'll develop animation skills using industry-standard software and be encouraged to work creatively across a range of subjects – from traditional art practices like life drawing, visualisation, performance and motion studies, right through to the complex work required in visual effects.



Headless, written and directed by Reece Harvey, and winner of best animation at the Royal Television Society (South West) Awards 2015



Rachel Denton working on her 2016 animated film, Drone

Expertise is important and ours spans the spectrum ranging from feature films and TV series to games and commercials. **We provide a professional** studio environment to prepare you for the workplace. **Team working** is as essential to the course as it is to industry.

YOUR JOURNEY

You'll be introduced to all forms of animation, trying your hand at 2D and 3D computer, stop motion and experimental animation. Projects range from short assignments to comprehensive live briefs, working with our industry partners and expert staff for guidance throughout.

During the 2nd year, you'll specialise in either pre-production animation or visual effects. It's a decision we prepare you for and support on route, as you explore the field in greater depth. The degree culminates in a final year major piece of animation, which you'll both pitch and produce; a dissertation; show reel; and portfolio. It's a formula that equips you for the demands of industry.

"Whilst there are many animation courses running in the UK there are only a few which consistently deliver the skills, aptitude and attitude in graduates which make them eminently employable. Having tutors who are working professionals from the industry makes all the difference and I'm pleased to say the Falmouth University animation course hits all the marks."

David Sproxton Co-Founder and Executive Chairman, Aardman

Current staff boast a wealth of accolades, including a BAFTA for the Jeeves and Wooster title sequence, Best Short Film at the Tampere Film Festival and an MTV Golden Butterfly Award for Europe's best music video.

"Falmouth's animation graduates leave the course extremely well prepared for industry. They have often already found an area they specialise in, and this teamed with a solid grounding in practical and realistic working methods, makes them thoroughly employable. We've taken 12 graduates from the course, and it will continue to be one of our first places to source new talent."

Erica Darby Spider Eye

OPPORTUNITIES

Professional guidance: Final year students work closely with our industry partners to prepare them for a creative career beyond university. These have included Aardman, TT Games, Passion Pictures, Spider Eye and CharacterShop.

Live briefs: Nothing beats real experience, which is why the majority of project work is based around live briefs.

Industry speakers: As part of the School of Film & Television, you'll enjoy a range of visiting speakers. Recent lecturers and workshop leaders include title sequence designer Richard Morrison; visual effects supervisor Ken Turner; Dr Who editor Will Oswald; and Aardman director Luis Cook.

Festival trips: Visit major festivals from Annecy in France to the Manchester Animation Festival.

YOUR FUTURE

We prepare you for a range of careers as animators, effects artists, designers and illustrators. Recent graduate destinations include Framestore, TT Games, Ilion Animation Studios (Madrid), Aardman, Cinesite, A Productions and Spider Eye.

FOR FULL COURSE DETAILS VISIT:

falmouth.ac.uk/
animation



Key facts

BA(Hons) Animation & Visual Effects
UCAS Code: WG64
Location: Penryn Campus
Length: 3 years full-time
When: September 2017

Entry requirements

A typical offer is between 104-120 UCAS points, primarily from Level 3 equivalent qualifications or current, relevant experience. Grade 4 (or C) or above in GCSE English Language, or equivalent, is a minimum language requirement for all applicants.

Full requirements on p122 and online.

Assessment

Assignments include practical work, presentations, reports and a dissertation with continuous assessment.

Current connections

- / Paul Franklin (VFX Supervisor: Interstellar)
- / Luis Cook (Director, Aardman)
- / Frazer Churchill (VFX Supervisor: Scott Pilgrim vs. the World, Children of Men, Fast & Furious)
- / Andy Hayes (Head of VFX, Framestore)
- / Richard Morrison (Art Director: Jupiter Ascending, Calvary, Frankenweenie)

Facilities

- Our high-specification animation studios include:
- / Industry-standard 3D and 2D animation software and hardware
 - / Traditional stop motion and 2D animation production areas
 - / Specialist animation post-production facilities
 - / TV, stop motion and green screen studios

Games Academy

Games are transforming the way we experience stories and are driving the development of new technologies that make those experiences more responsive, immersive and engaging. The Games Academy at Falmouth was established to help you become a part of this exciting journey into the future of digital games. Digital game development is a complex and competitive arena in which a range of diverse skills and experience are demanded. Within the studio-based environment of the Academy, we actively ensure that you develop these essential tools by involving you in the development of games, apps and computing for games.

DRIVEN BY DEVELOPMENT AND ENTERPRISE

Experiential learning is central to the Academy. You build your skills by creating games, or the technology for games, in a studio context that closely replicates that of the industry. You are tutored and coached to develop the skills that are demanded by the industry and in the business skills that equip you to bring the games you make to market.

COLLABORATE WITH EXPERTS

When you join the Academy, you also join our community of game development experts and game researchers, who help you to build the skills and experience that are needed to become a game professional. Current members of staff have worked at Blizzard Entertainment, EA Games, ZeniMax/Bethesda, Riot Games, Antimatter Games, Supermassive Games and Square Enix, while others are world-class researchers and scholars of games. In addition, where appropriate, you are taught by specialist staff from a wide range of other disciplines outside of games who will help you develop skills in art, animation, modelling, business and enterprise practice, writing and audio.

We invite you to look at what's on offer, find out more online or visit us in person to see how research, teaching and enterprise come together to make games.

Professor Tanya Krzywinska
Director, Games Academy

LAUNCHPAD

The Academy recently benefited from a close relationship with Launchpad. Falmouth's pilot graduate incubation programme, Launchpad transformed talented graduates into incorporated, investible companies, focusing on game and app development.

+\$100bn: Predicted value of global games industry by 2017.

Source: Global Games Investment Review from Digi-Capital

Courses

BA(Hons) Game Development
BSc(Hons) Computing for Games

falmouth.ac.uk/ga

Facilities

As a student at the Games Academy you'll have access to:

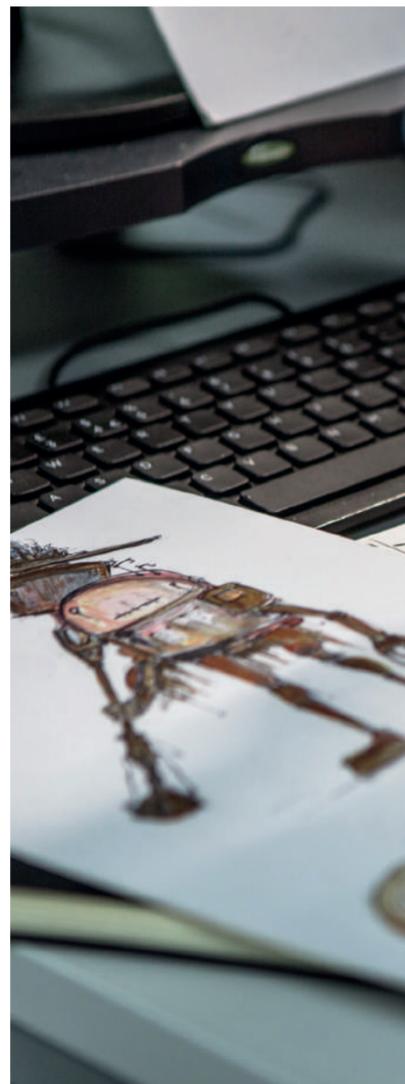
- / Team focused, professional-standard studios
- / A range of industry standard software, management tools and game engines as used by professionals

BA(Hons) Game Development

Are games your passion? Our BA(Hons) Game Development degree builds the skills you need to turn that passion into a profession, whether you want to be a programmer, designer, artist, animator, writer or sound designer. We'll work with you to help decide which route matches your interests and then put those skills into practice to make completed games.



Robert Adolfsen



You'll work in teams containing complementary skillsets, just as you would in industry.

You'll select a specialism from art, animation, audio, design, programming or writing.

You'll be exposed to key skills needed for employment within the sector, or to start up an independent game development studio.

YOUR JOURNEY

Game development demands a huge range of skills to be brought together to produce a complete game. You'll be introduced to all these skills in your 1st year, enabling you to communicate effectively with team members. You'll also specialise in one of six areas that are integral to game development. As well as modules on game development, you'll take specialist modules to ensure you pursue the right route for your interests. As your skills progress, you'll move from 2D to 3D, with project team work at the heart of your learning experience in every year.

“Game Development at Falmouth is driven by a vision ahead of its time in education. Working in multidisciplinary teams to replicate the working environment in tomorrow's games studios pairs the educational and practical execution, which will be needed for the next generation of games industry professionals to be successful in a competitive and evolving market.”

Rich Barham Senior Lecturer and Director, Antimatter Games

OPPORTUNITIES

Live projects: We encourage learning by doing, which is why you'll work on a range of live projects throughout your degree – so by the time you graduate, you'll have a substantial portfolio.

Industry pitches: During the course you'll have the opportunity to pitch completed games to industry professionals. It mirrors challenges you'll face in the workplace and provides invaluable feedback.

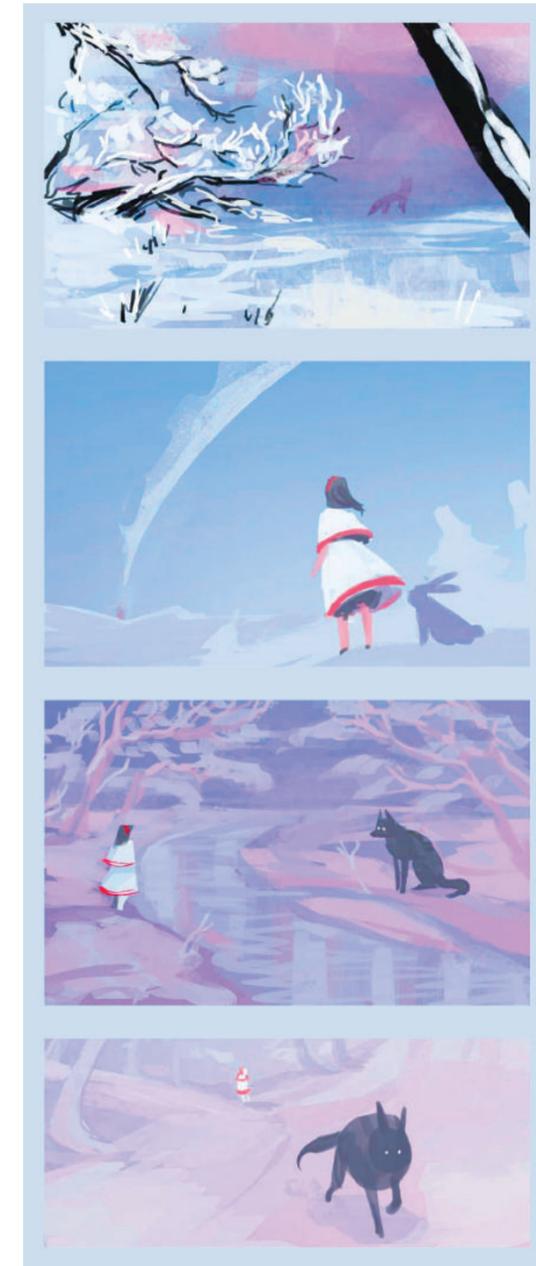
Expert mentors: We pair you with an industry mentor, who'll give you a distinct insight into the game industry whilst also helping you to build contacts.

Visiting speakers: Frequent lectures from visiting professionals ensure that you are aware of the latest trends and technologies.

YOUR FUTURE

Game Development aims to equip you with the skills needed to excel in both established studios and as independent game developers. You'll follow in the footsteps of Falmouth graduates such as Rex Crowle, multi-BAFTA winner and creative lead at Media Molecule, and the many others who've secured lucrative roles with Spider Eye, Hello Games and TT Games.

You'll benefit from staff expertise that currently encompasses Riot Games, IO Interactive, ZeniMax/Bethesda, Blizzard Entertainment and Evolution Studios.



Storyboard by Johanne Eikå Bergill

“Over the past five years we have hired a number of graduate designers. We need potential team members to have hands-on, practical development skills married with well-considered methodology and a deep understanding of the structure and form of games and play. I'm happy to say that's exactly what this course provides!”

Steve Goss Director of Design, Supermassive Games

**FOR FULL COURSE
DETAILS VISIT:**

falmouth.ac.uk/games



Key facts

BA(Hons) Game Development
UCAS Code: 0023
Location: Penryn Campus
Length: 3 years full-time
When: September 2017

Entry requirements

A typical offer is between 104-120 UCAS points, primarily from Level 3 equivalent qualifications or current, relevant experience. Grade 4 (or C) or above in GCSE English Language, or equivalent, is a minimum language requirement for all applicants.

Full requirements on p122 and online.

Assessment

Assessment is continuous with no formal examinations. Assignments include game-making and other visual, verbal and written projects.

Current connections

/ Antimatter Games
/ Supermassive Games

Facilities

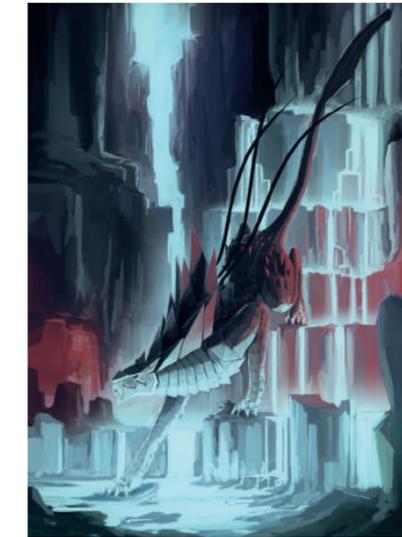
Our studios house the latest technology and professional facilities.

BSc(Hons) Computing for Games

Computing technology has changed our lives; not only in the ways we work and communicate but also the ways in which we play games. This degree will help you to build the skills you need to create and drive the computational technologies that will shape the games of the future. The course was established to meet the technical needs of game and app developers, and was designed in close collaboration with the industry.



Thomas Whitehead



Wilf Martin



Chris Gamble



You'll both learn and practice the skills that industry demands, such as C++, Python, and Agile development.
You'll explore the future of gaming with modules in artificial intelligence, augmented and virtual reality.
We connect you with artists, animators, writers and designers for collaborative game or game-related developments.

YOUR JOURNEY

You'll explore a range of topics, designed to help you build the skills needed by the digital games sector and related fields such as software development. You'll study methods drawn directly from the industry, while our focus on creativity and enterprise ensures that you're equipped to both innovate and take products to market.

Throughout the course you'll apply learning and develop your skills by working on a range of individual and collaborative projects. As your technical competencies in programming and software development progress, you'll be able to collaborate with Falmouth's many talented arts-based students to develop novel and appealing solutions and software.

OPPORTUNITIES

Expert mentors: You'll benefit from mentoring by staff with a range of games titles to their name and a strong research profile in the field of computational creativity.
Professional development: We provide a range of business and enterprise support to equip you for the workplace.
Visiting speakers: We offer frequent lectures from visiting professionals who'll ensure that you keep up to date with the latest trends and technologies.

YOUR FUTURE

Computing for Games graduates are an essential resource to the digital economy, providing computing solutions for the games and software development community. Falmouth boasts longstanding success in the sector, with recent alumni working for the likes of Hello Games, Spider Eye and Media Molecule.

"The BSc(Hons) Computing for Games course offers students an excellent opportunity to develop valuable skills in preparation for seeking jobs in the games industry. While working in teams on challenging industry-like game development projects, students gain a range of practical, relevant skills."

Dr Mark Eyles Educational Advisor to TIGA (The Independent Game Developers Association); Animation, Games and Enterprise Section Lead, School of Creative Technologies, University of Portsmouth

FOR FULL COURSE DETAILS VISIT:

falmouth.ac.uk/
computing-for-games



Key facts

BSc(Hons) Computing for Games
 UCAS Code: I610
 Location: Penryn Campus
 Length: 3 years full-time
 When: September 2017

Entry requirements

A typical offer is between 104-120 UCAS points, primarily from Level 3 equivalent qualifications or current, relevant experience. Grade 4 (or C) or above in GCSE English Language and Mathematics, or equivalent, is a minimum requirement for all applicants.

Full requirements on p122 and online.

Assessment

Assessment is continuous with no formal examinations. Assignments include code reviews, portfolios, projects and pitches – designed to reflect professional practice.

Current connections

- / Supermassive Games
- / Antimatter Games
- / Dry Tree Games
- / IO Interactive

Facilities

Our studios house the latest technology and resources. When working with other games students in the Academy, you'll be able to make use of our game development studios as part of this degree.

Academy of Music and Theatre Arts

The Academy of Music and Theatre Arts (AMATA) is an intensive, entrepreneurial and industry connected environment. Our course portfolio spans music, theatre, dance, management and production.

We're more than an academic environment. Here you'll find award-winning staff and inspirational visiting artists mixing within a professional venue that hosts a year-round public programme. Recent seasons have seen sell-out shows from leading companies such as Shobana Jeyasingh Dance, Forced Entertainment and Aakash Odedra, with concerts from groups and ensembles including Hockeysmith, The Wiyos and Gwilym Simcock. It's a dynamic, professional community – ready to involve you from the day you arrive.

Our emphasis is on 'learning by doing', on helping our students develop as original and critically-aware performers, entrepreneurs and managers that graduate into the global creative industries with velocity and creative confidence.

We pride ourselves on the range and depth of our industrial connections that facilitate these student journeys, and on the opportunities that our staff and students enjoy for international collaboration and exchange – particularly with our partners in Europe, the US and Asia.

Over the following pages you'll discover more about these connections and what it means to be a member of AMATA: the courses, ethos and opportunities that make this a unique environment for the performing arts. We encourage you to explore, be inspired and visit us to experience AMATA firsthand.

Professor Geoff Smith
Senior Deputy Vice-Chancellor
Director, Academy of Music and Theatre Arts

Courses

BA(Hons) Acting
BA(Hons) Creative Events Management
BA(Hons) Creative Music Technology
BA(Hons) Dance & Choreography
BA(Hons) Music
BA(Hons) Music, Theatre & Entertainment Management
BA(Hons) Popular Music

falmouth.ac.uk/amata

Space to collaborate

Our extensive network of associated companies and artists offers you valuable industry insight. In the last year this has encompassed workshops led by Honorary Fellow Michael Grandage, an A&R showcase with Island Records and collaboration with the Actors Studio, New York.

Our facilities

- / Multiple licensed performance spaces
- / Analogue and digital recording complex
- / 200-capacity flexible theatre space
- / 11 high-specification performance and rehearsal studios
- / 700m² of fully sprung dance floors
- / Seminar, exhibition and display spaces
- / Practice rooms, cafe and breakout areas

BA(Hons)
Acting

Acting at Falmouth has a distinctive and contemporary ethos and approach. Our primary focus is training in, and education through, acting for the creative and progressive actor and performance-maker. Offering diverse and complementary areas of training through a breadth of modules, you'll explore new vocabularies of acting for a range of media.



Belarus Free Theatre, Artists in Residence. Photo ©Nicolai Khalezin



COURSE ETHOS

Training and acting technique are core to the course, with current students introduced to Linklater, Suzuki, Bogart and Meisner methods.

We connect with the theatre industry and weave these connections throughout the course.

You'll engage with the theories underpinning performance and dramaturgy to contextualise your practice.

We encourage risk taking and experimentation: individuality is cherished in an ensemble.

Feedback is essential, which is why we prioritise contact teaching time.

YOUR JOURNEY

Frequent hands-on physical and vocal training is complemented by major production opportunities, giving you the chance to practise the skills you've acquired. Throughout the course you'll be encouraged to engage with the full spectrum of contemporary performance, whether working on small-scale solo, or larger-scale collaborative works.

Lectures, skills training, rehearsals and performance help you to gain a comprehensive embodied and analytical understanding of the physical and vocal dimensions of the discipline. Our training regime is designed to provide physical confidence and a strong stage presence. It encourages innovative thinking and prepares you for the challenges encountered by professional actors.

"My involvement with Falmouth University is increasingly informing all my other work. I am hugely impressed by their commitment and contribution to the creative industries."

Michael Grandage Multi-award winning Director and Producer

"It's clear to me that in the cultural world we're currently experiencing, the type of work that's being produced on the theatre courses at Falmouth is absolutely at the forefront of what's exciting and vibrant – and its mark of success is that it is being copied all over the world."

Hamish Jenkinson Executive Assistant to Kevin Spacey; former Director of the Old Vic Tunnels

OPPORTUNITIES

Professional venue: Take advantage of our year-round contemporary performance programme available to students at a discounted rate.

Access: Enjoy full access to The Cabinet, the Centre for Performance Research's resource centre, offering screenings of extraordinary performances from around the world.

Regional internships: Work with leading arts organisations; recent destinations include Kneehigh, WildWorks, Living Structures and Rogue Theatre.

Overseas placements: We offer extensive links with theatre companies, universities and drama schools in over 20 countries and encourage you to utilise these.

Visiting expertise: We welcome frequent input from associate and visiting lecturers such as Mihaela Mihut and Michael Grandage.

YOUR FUTURE

The subject area at Falmouth benefits from an impressive graduate employment record, with students emerging highly trained and prepared for a wide array of professional opportunities. AMATA alumni destinations include the Royal Shakespeare Company, Arnolfini, Roundhouse and Lone Twin.

FOR FULL COURSE DETAILS VISIT:

falmouth.ac.uk/acting



Key facts

BA(Hons) Acting
UCAS Code: W410
Location: Penryn Campus
Length: 3 years full-time
When: September 2017

Entry requirements

A typical offer is between 104-120 UCAS points, primarily from Level 3 equivalent qualifications or current, relevant experience. Grade 4 (or C) or above in GCSE English Language, or equivalent, is a minimum language requirement for all applicants.

Full requirements on p122 and online.

Assessment

You'll be assessed through a combination of practical and written coursework. This ranges from essays and journals to studio practice and the final year performance showcase.

Current industry partners include

- / The Actors Studio, New York
- / Cake Theatrical Productions, Singapore
- / Curious (UK & US)
- / Belarus Free Theatre
- / Kneehigh
- / Shunt

Facilities

- / 11 high-specification performance and rehearsal studios
- / 12 practice rooms
- / 200-capacity flexible theatre space
- / Multiple licensed performance spaces
- / 700m² of fully sprung Harlequin floors

BA(Hons)

Creative Events Management

Falmouth's Creative Events Management course has entrepreneurship and employability at its heart. Based at the Academy of Music and Theatre Arts (AMATA), we offer an alternative to the conventional business school approach. With a 96% rating for student satisfaction, the course prepares you to design and deliver a wide variety of innovative events from music festivals to special events, touring performances to fashion shows, while also equipping you with creative approaches for product launches, conferences, exhibitions, weddings and corporate events.



Fashion shows have provided students with management experience

“Creative Events Management at Falmouth aims to develop entrepreneurial event managers for whom there is no such thing as standard, who will need to draw on all their ideas, experience and resources to make extraordinary events happen.”

Claire Eason-Bassett Director, Mackerel Sky Events

COURSE ETHOS

We provide theory, practical and technical experience, taught by events professionals.

We enable you to specialise towards your chosen career by tailoring your learning.

Experience is vital, so you'll be supported to work on live projects and placements with both local and national organisations, practitioners and the media.

You'll learn practical skills in one of the finest performing arts facilities of its kind.

YOUR JOURNEY

You'll gain an understanding of the cultural impact and organisation of events, while also exploring the operational demands of the sector, from marketing and technical skills to managing resources and working with clients.

Throughout the course you'll gain the transferable skills needed to create and sustain business organisations; developing your management of complexity, uncertainty and diversity along with a detailed understanding of how the creative and cultural sectors function. Particular emphasis will be placed on creativity, sustainability and digital futures, preparing you to excel in an ever-evolving cultural landscape.

As your learning progresses, so too will your exposure to live briefs and events. The 2nd year offers the chance to deliver two live events, while your final major project requires you to work with a blend of stakeholders, delivering an event as part of AMATA's annual student showcase.

“The cutting-edge professional skills I acquired at Falmouth have enabled me to graduate with a First Class degree and I am now lucky enough to be the events coordinator at the Eden Project.”

Sammie Heard BA(Hons) Creative Events Management, 2015 graduate; Events Coordinator, Eden Project

YOUR FUTURE



Students get involved in a range of events such as the award-winning Port Eliot Festival

OPPORTUNITIES

On-campus venue: AMATA is a working venue, offering a year-round public programme that creates a range of opportunities on your doorstep: from shadowing the producer, to booking, promoting and managing events. During your first month you'll receive technical, legal, and health and safety training, which enables you to work on live performances held here.

Visiting expertise: Falmouth hosts a range of industry experts each year, these visiting lecturers help inform your study and ensure that you're building essential networks. **Cornwall – your live laboratory:** The county hosts 5 million tourists a year, with thousands of associated events and opportunities to develop your practice.

YOUR FUTURE

Creative Events Management equips you with the skills and insight to compete within the world of events and related creative practices. Recent graduate employment destinations include the Glasgow 2014 Commonwealth Games, The 2015 Rugby World Cup, Matrix Events, the Eden Project and ITV Events, while others have become successful entrepreneurs.

FOR FULL COURSE DETAILS VISIT:

falmouth.ac.uk/creative-eventsmanagement



Key facts

BA(Hons) Creative Events Management
UCAS Code: N820
Location: Penryn Campus
Length: 3 years full-time
When: September 2017

Entry requirements

A typical offer is between 104-120 UCAS points, primarily from Level 3 equivalent qualifications or current, relevant experience. Grade 4 (or C) or above in GCSE English Language, or equivalent, is a minimum language requirement for all applicants.

Full requirements on p122 and online.

Assessment

Continuous assessment through visual, verbal and written assignments, with live cultural event projects in your 2nd and 3rd years.

Current industry partners include

- / National Maritime Museum Cornwall
- / Eden Project
- / Tate St Ives
- / Mackerel Sky Events
- / Tremenheere Sculpture Gardens
- / Truro City of Lights
- / Cornwall Film Festival

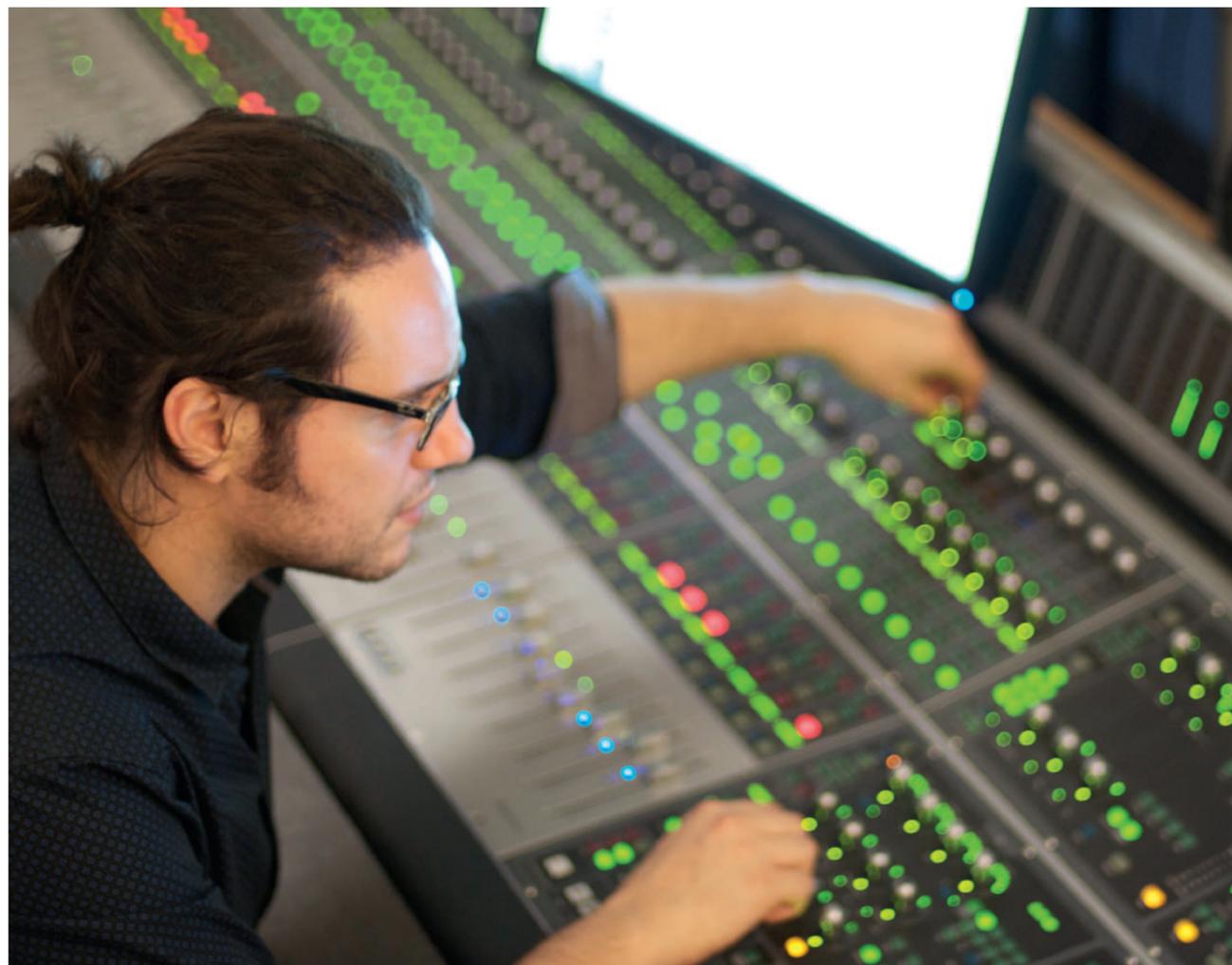
Facilities

- / 13 specialist studio spaces licensed for public performance
- / Digital box office system to support your professional practice
- / Production space to aid group work, project management and events
- / A public performance programme, which complements your learning through opportunities to volunteer and devise events

BA(Hons)

Creative Music Technology

Creative Music Technology at Falmouth is now widely recognised for its excellent teaching, sector-leading facilities, and a course structure that focuses on what you need to develop your passion and creativity into a sustainable career. Working on the Penryn Campus, you'll be surrounded by filmmakers, games designers, dancers, animators, as well as other musicians, forging working relationships that will propel you into your professional life. As in the industry, at the Academy of Music and Theatre Arts (AMATA), collaboration isn't an empty word, but an inevitability.



COURSE ETHOS

We believe you are unique. We support the choices your practice demands, allowing you to tailor your degree towards your strengths and interests.

We believe that you are the future of the industry. You need to understand it now in order to mould what it can be in the future.

We are critical and aware. We'll help you to develop the tools you need to navigate the changing cultural and economic contexts surrounding your work.

YOUR JOURNEY

You'll develop your skills and your portfolio from day one. Supported by award-winning staff and making use of our one-to-one tuition programme and the latest technology, we'll help you prepare for the one known constant of our time: change. Our course has been designed around the way the industry is moving; offering a solid grounding in sound recording and production, music composition, performance, sound design and creative coding.

While year 1 is dedicated to providing foundational technical and critical skills, year 2 opens a menu of options that enables you to explore and develop your musical voice. From Reykjavik to Manhattan, Nagoya to Jerusalem, our students' 3rd year journeys have taken them all over the world. In recent years, students have worked in recording studios and production houses, studied at partner institutions and designed music technology hardware.

“Choosing to attend Falmouth University was easily one of my best life decisions ... I got to work with some musical greats including Jerry Dammers (The Specials/The Spatial AKA Orchestra) and Carleen Anderson. This was professional experience that now looks great on my CV and taught me huge lessons about the industry.”

Josh Rowland BA(Hons) Creative Music Technology graduate; Production Technician, Bare Knuckle Pickups

OPPORTUNITIES

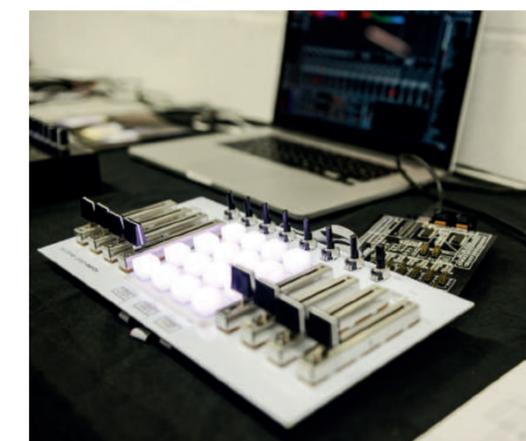
Receive one-to-one tuition in a specialism of your choice, for example: composition, studio production, performance, or music industry business skills.

Island Records offers short internships to four music students each year. It's the label responsible for signing artists such as Amy Winehouse, Tom Jones, and Florence and the Machine. Annually, a one-year paid internship is also up for grabs at Island Records, offered to a Falmouth music graduate.

Visiting speakers will help you gain a vital understanding of the music industry. Recent visitors include Radiohead's Ed O'Brien, EMMY nominated film composer Joe Donohoe, turntable alchemist Aleks Kolkowski, electronic artist One Man Nation, Need for Speed games composer Stephen Bausted, and acclaimed author and musician David Toop.

YOUR FUTURE

Recent graduates are producers, sound designers, composers, performers, industry entrepreneurs, educators, have topped iTunes album charts, been signed to major record labels, and gone on to work with artists such as Paul McCartney, Elvis Costello, Madonna and Mark Ronson. AMATA offers a number of graduate schemes to help launch your career from business start-up awards to industry partnerships.



Jonathan Noon founded and created Tailored Instruments MIDI controllers as part of his final year project

FOR FULL COURSE DETAILS VISIT:

falmouth.ac.uk/
creativemusictech



Key facts

BA(Hons) Creative Music Technology
UCAS Code: W390
Location: Penryn Campus
Length: 3 years full-time
When: September 2017

Entry requirements

A typical offer is between 104-120 UCAS points, primarily from Level 3 equivalent qualifications or current, relevant experience. Grade 4 (or C) or above in GCSE English Language, or equivalent, is a minimum language requirement for all applicants.

Full requirements on p122 and online.

Assessment

Assessment varies across modules but is 100% coursework and typically includes portfolios, practical work, written work and fieldwork.

Current industry partners include

- / Yamaha
- / Island Records
- / Spinnup
- / BBC Introducing
- / Philharmonia Orchestra
- / Native Instruments

Facilities

- / High-specification performance studios for both acoustic and electronic music
- / The SONVA-X 10.2 Genelec surround system for mixing and performance
- / Purpose-built sound studios incorporating the best analogue and digital technologies, including SSL and TLA valve consoles, fully accessible from your own laptop
- / Classic and contemporary synthesizers and outboard equipment
- / Professional software and one of the UK's largest collections of microphones in higher education



ISLAND

BA(Hons) Dance & Choreography

Dance at Falmouth provides you with an inspirational, creative and educational experience that focuses on innovative performance and choreographic practices, underpinned with a thorough grounding in dance techniques. Our practice-led course is designed to give you the skills, experience and confidence to become a versatile, adaptable and creative dancer, choreographer and communicator.



Abbey Siswick. Photo ©Daniela Buda



Harry Scott and Paul Duddy. Photo ©Daniela Buda

“The high intensity training at Falmouth set me up for dancing professionally with MapDance, and the independently led modules prepared me to network, travel internationally and to think creatively when writing a successful funding application.”

Sam Gilroy BA(Hons) Dance & Performance graduate 2014

COURSE ETHOS

At the heart of our course and our educational approach are the relationships between dance and its performance, dance and its choreography, and the changing communities, contexts and cultures that dance takes place in. Above all you will be a part of a dynamic, friendly and challenging community of people who put the practice and exploration of what dance and choreography can be first.

YOUR JOURNEY

You'll learn to develop your physical, technical and critical capabilities through daily technique classes and performance training; lectures and seminars on dance histories, theories, and contexts; and intensive projects, workshops and performances with core or visiting staff and artists, making and performing works for differing contexts, publics, and environments.

We encourage and enable you to follow your interests, skills and abilities through specialising in either Dance & Choreography or Dance & Performance in Year 2, with a further option in Dance & Communities in Year 3. These electives enable you to research, analyse and write about your developing practice, and engage with the wider contexts and communities of contemporary dance, choreography and performance.

Our extensive networks and international partnerships offer the chance to initiate independent projects and performances, to collaborate with some extraordinary institutions and companies, and to participate in a public performance programme at the Academy of Music and Theatre Arts.

“Falmouth has given me the freedom to be creative, the training to be disciplined and the inspiration to be driven. I felt truly supported during my time on the course and throughout my time as a graduate.”

Grace Nicol BA(Hons) Dance & Choreography graduate 2014; Founder, Coegi Company, London

YOUR FUTURE

Dance at Falmouth provides you with the skills, experience and confidence to succeed in the creative industries. The majority of recent graduates are in dance related employment or further studies. These include company founders, freelance dancers, choreographers, dance workshop leaders, and a range of professionals within dance consultancy and production.

OPPORTUNITIES

Expert tuition: Our core team comprises tutors and associate lecturers with active professional and research connections to local, national and international dance networks.

Travel and exchange: We currently offer a range of educational exchanges and placements in the USA and Europe, including arts universities and dance academies in Philadelphia, Berlin, Helsinki, Zagreb and Valencia.

Collaboration: You'll be encouraged to engage in cross-disciplinary projects with students from other courses such as Photography, Film, Music, Theatre and Fashion.

Enhancement: To supplement our programme we offer special projects delivered by visiting lecturers, professional choreographers and dance artists.



Still from Flying Fish (2012). A multi-disciplinary dance film shot at the Fish Factory, Falmouth. Choreographed and performed by Alys North; directed by Isaac Sakima – Dance & Choreography graduates. Photo ©Isaac Sakima

FOR FULL COURSE
DETAILS VISIT:

falmouth.ac.uk/dance



Key facts

BA(Hons) Dance & Choreography
UCAS Code: W511
Location: Penryn Campus
Length: 3 years full-time
When: September 2017

Entry requirements

A typical offer is between 104-120 UCAS points, primarily from Level 3 equivalent qualifications or current, relevant experience. Grade 4 (or C) or above in GCSE English Language, or equivalent, is a minimum language requirement for all applicants.

Full requirements on p122 and online.

Assessment

You'll be assessed through both written (40%) and practical work (60%), using a range of methods from case studies to performance, teaching practice to video projects.

Current industry partners include

- / Tanzfabrik Uferstudios, Berlin
- / Cscape, Cornwall
- / James Wilton Dance, Cornwall
- / Freefall Dance, Cornwall
- / Motion Bank, Frankfurt
- / BalletLORENT, Newcastle
- / Barcelona International Dance Exchange (BIDE)

Facilities

- / 700m² fully sprung Harlequin dance floors
- / Multiple licensed performance spaces
- / High-specification rehearsal studios
- / 200-capacity flexible theatre space

BA(Hons) Music

At Falmouth we make music. The BA(Hons) Music course supports performers, composers, sound artists and musicologists as they explore new techniques and ideas, and develop their own unique approach to music-making. Our course, housed within the Academy of Music and Theatre Arts (AMATA), is built to reflect today's music scene – adventurous and constantly pushing stylistic and technological boundaries. If you're inspired by new and diverse music, whether jazz, pop or classical, and want to embrace a spirit of innovation in your music, then this is the course for you.



Tony Njoku

COURSE ETHOS

We are a contemporary music course, helping you to gain an understanding of the musical world as it is today, both stylistically and in terms of career opportunities.

We are eclectic, studying a wide variety of musical styles so that you can explore the full range of your musical interests – we create new sounds out of the collision of these interests.

We are experimental in our outlook and encourage you to be, as you search for your own distinctive musical voice.

We nurture high quality musicianship skills, ensuring you have the ability to realise your creative ideas.

You'll have full equipment access, from six Steinway and Yamaha grand pianos, to one of the best microphone collections in UK higher education.

YOUR JOURNEY

We put creativity and artistic exploration at the heart of what we do, encouraging a supportive environment for you to research new ideas, cross stylistic borders and work collaboratively with a wide range of people.

In your 1st year, you'll consolidate and challenge the fundamentals of music-making across performance, critical listening, composition, recording, theory and notation. In year 2, you'll choose from specialist modules such as Film Music, Music Education, Studio Composition or the Music Business. In other modules, we look at trends in today's music scene and consider the career opportunities available.

The 3rd year begins with an off-campus project, designed to place your music in a professional context. Recent projects have included community music-making in Kenya, researching American folk music in New York, and composing for film in Sri Lanka. Other possibilities include UK placements in schools, orchestras or record labels. When you're back, you'll work on self-devised projects, such as writing an album, putting on a major performance, or composing a score.

"It's lovely to see all the students partake in a building and facility that is probably more equipped than any place I've ever seen for education."

Julian Joseph Pianist; BBC Radio 3 Broadcaster



"My experience at Falmouth completely shifted my understanding of music and has since deeply informed my practice."

Joe Donohoe Graduate. A London-based TV and film composer, Joe's material has graced the BBC, Channel 4 and feature films. In 2015 his work with Dominik Scherrer on the score for The Missing earned two Emmy nominations

OPPORTUNITIES

Receive one-to-one instrumental lessons every year, or opt for composition or studio production lessons instead.

Play regularly in ensembles – current options include vocal group, laptop orchestra and Taiko drumming.

Enjoy guest speakers and artists, such as recent visitors Radiohead's Ed O'Brien and Island Records' President, Darcus Beese.

Take advantage of AMATA's vibrant public programme, offering a range of opportunities, from frequent performances to a jazz summer school, held in collaboration with Yamaha.

YOUR FUTURE

Recent graduates are freelance musicians, composers, business owners, teachers and community music leaders. They have worked with Elvis Costello, Madonna, Mark Ronson and the Philharmonia Orchestra, amongst many others.



FOR FULL COURSE DETAILS VISIT:

falmouth.ac.uk/music



Key facts

BA(Hons) Music
UCAS Code: W300
Location: Penryn Campus
Length: 3 years full-time
When: September 2017

Entry requirements

A typical offer is between 104-120 UCAS points, primarily from Level 3 equivalent qualifications or current, relevant experience. Grade 4 (or C) or above in GCSE English Language, or equivalent, is a minimum language requirement for all applicants.

Full requirements on p122 and online.

Assessment

Assessment is 100% coursework, tailor-made to reflect your musical interests.

Current industry partners include

- / Yamaha
- / Sony
- / Philharmonia Orchestra
- / Bournemouth Symphony Orchestra
- / Native Instruments
- / CYMAZ Music
- / Island Records
- / Helen Searle (specialist music lawyer)
- / Cornwall Music Education Hub
- / Cornwall Music Services Trust

Facilities

- / Multiple licensed performance spaces
- / High-specification studios for acoustic and amplified music
- / Recording studios and practice rooms
- / Range of equipment and software, all at industry level

BA(Hons)

Music, Theatre & Entertainment Management

At Falmouth our Music, Theatre & Entertainment Management degree is designed to help you join the next generation of pioneering music managers and theatre arts producers. You'll learn to manage artists, companies and projects across the entire creative process; from commissioning, devising and composing new work, through negotiating contracts, to rehearsing, recording, filming, marketing, touring and broadcasting the work.



Cornwall hosts high profile music events. Courtesy of Eden Project. Photo ©Gabriel Szabo



Internationally respected, Kneehigh is one of our industry partners

You'll be surrounded by students making and performing contemporary music, theatre and dance at the Academy of Music and Theatre Arts (AMATA), who you can work with to deliver live projects supported by our professional production team. Our academic staff have worked at a high level in the international music and theatre industries. They offer encouragement to build your creative networks and consider sustainable, digital futures.

COURSE ETHOS

We balance experiential learning and intensive live projects with essential theory and technical practice.

We share our academic and professional expertise garnered through working with international artists, theatre and dance companies, record labels, publishers, and notable live performance venues.

We value a networked approach and offer frequent input from visiting speakers. These have included Marina & The Diamonds' management team, Kneehigh theatre's head of marketing, Muse's tour manager, and the former director of the Old Vic Tunnels.

We are part of AMATA, an internationally significant venue for contemporary performance.

“After half an hour of my first lecture I was certain I had made the right choice of course. I enjoy practical opportunities and networking, whether with students on different courses or industry professionals.”

Mathilde Baade BA(Hons) Music, Theatre & Entertainment Management 1st year

YOUR JOURNEY

You'll develop an understanding of cultural organisations while gaining a firm grounding in the music, theatre arts and entertainment sectors – from marketing and technical skills to managing resources and engaging with other organisations and creative individuals. Your professional development will include varied industry placements alongside the study of cultural impact, music and theatre arts management, and entertainment law.

By your final year you'll organise and deliver a complex project, gaining a deeper understanding of your professional development and future industry contexts. You will build valuable relationships by connecting with the media as well as meeting students from subjects including photography, fashion, games and graphic design. Upon graduation you should be an adaptable, forward thinking entertainment manager, able to operate across commercial environments and contexts – whether current or emerging.

OPPORTUNITIES

Collaboration: High quality resident and visiting artists create opportunities for you to engage in contemporary work. Recent students have collaborated with the Belarus Free Theatre, Urban Folk Quartet and James Wilton Dance.

On-campus venue: AMATA's public programme provides frequent inspiration, the chance to gain valuable operational experience behind the scenes and to attend industry seminars led by visiting professionals. During your first month you'll receive technical, legal, and health and safety training, which enables you to work on live performances held here.

YOUR FUTURE

A degree in Music, Theatre & Entertainment Management opens a range of career options to you. Typically these include artist and company management, stage and venue management, and roles within production, booking, marketing, recording and publishing companies.

FOR FULL COURSE DETAILS VISIT:

falmouth.ac.uk/
entertainment
management



Key facts

BA(Hons) Music, Theatre & Entertainment Management
UCAS Code: 5V08
Location: Penryn Campus
Length: 3 years full-time
When: September 2017

Entry requirements

A typical offer is between 104-120 UCAS points, primarily from Level 3 equivalent qualifications or current, relevant experience. Grade 4 (or C) or above in GCSE English Language, or equivalent, is a minimum language requirement for all applicants.

Full requirements on p122 and online.

Assessment

Continuous visual, verbal and written assessment through a range of methods including essays, live projects, marketing strategies, case studies and business plans.

Current industry partners include

- / Island Records
- / Kneehigh
- / BBC Cornwall
- / Yamaha Music Europe
- / Carn to Cove
- / Independent Theatre Council

Facilities

- / 13 specialist studio spaces licensed for public performances
- / Digital box office system to support your professional practice
- / AMATA production space for group work

BA(Hons)
Popular Music

Popular Music at Falmouth is designed for musicians who want to make careers as creative and entrepreneurial artists. We offer the freedom to respond to challenging artistic briefs whilst you develop innovative, critically informed approaches to the business of making a living from your music. Our primary focus is to provide you with the skills and opportunities to make exciting contemporary popular music that is both unique and commercially viable. As performers, songwriters and self-producers, you'll play a diverse range of styles and explore how connecting with other art forms can enhance the future of your sound.



Claudia Crosse

COURSE ETHOS

We nurture creativity in popular music, whether mainstream or underground, by developing innovative approaches to songwriting, live performance, recording and production. **We explore the possibilities** of working with both vintage and current music technologies. **We stimulate the critical study of popular music** as sound, text and visual media. **We cultivate collaboration** and connections across the creative industries. **We develop artists** who can adapt and innovate as informed, well-connected entrepreneurs in the music industry.

YOUR JOURNEY

In year 1, you begin to create a unique artistic identity. Live performance, songwriting and musicianship skills will help build a portfolio of original music whilst you learn how to record and produce your own tracks through experimenting with analogue and digital technologies.

In year 2, you write and produce a conceptual EP that embodies 'dark' themes in 'outsider' pop. Lectures in business studies, music law and digital marketing will help to prepare you for specialising in the music industry and/or live performance as touring, self-promoting musicians.

Final year projects are designed by you. From Africa, Asia, Europe and the US, recent pop students have pursued music careers by writing and touring albums nationally and internationally. Others have gained internships at major management companies and independent record labels (Island Records, Domino, Fat Cat, Tommy Boy) or have chosen to focus on creative arts projects.

"I had a brilliant couple of days with students at Falmouth ... There are some great young musicians here making bold, innovative and exciting music, and some cool tutors encouraging and challenging them."

Ed O'Brien Radiohead; Visiting Lecturer

OPPORTUNITIES

Pigfarm Recordings is our student-run digital record label. **Island Records**, the label responsible for signing artists such as Florence and the Machine, PJ Harvey, Mumford and Sons, and Amy Winehouse, offers four work experience placements each year to AMATA music students. **Visiting specialists** from a broad spectrum of mainstream and underground music scenes add to your creative development. Recent visitors include Ed O'Brien, Maggie Nicols, Carleen Anderson, The Diamond Family Archive, Portia Winters, Chris T-T, Matthew Twaites and Mary Hampton. **Island Records Graduate Internship Award** is a one-year paid internship for a graduating music student who has shown promise working in the recorded music arena. Popular Music students have consistently won this internship thanks to their specialist industry training. **Support slots for Popular Music students** have included Akala, Kaiser Chiefs, Sigur Rós and Primal Scream. **All music facilities and music technologies** are accessible and bookable by Popular Music students. **Choose one-to-one tuition** in whatever area you want to specialise in, be that instrumental tuition, songwriting, production, recording or music business. **Play regularly in ensembles** – current options include vocal group, laptop orchestra and guitar ensemble.

YOUR FUTURE

Popular Music graduates occupy enviable roles both on and behind the stage. Recent graduates are touring musicians, signed to independent labels, songwriters, interns at Island Records, product and marketing managers, business owners, events managers, music journalists and postgraduate researchers.

FOR FULL COURSE DETAILS VISIT:

falmouth.ac.uk/
 popularmusic



Key facts

BA(Hons) Popular Music
 UCAS Code: W340
 Location: Penryn Campus
 Length: 3 years full-time
 When: September 2017

Entry requirements

A typical offer is between 104-120 UCAS points, primarily from Level 3 equivalent qualifications or current, relevant experience. Grade 4 (or C) or above in GCSE English Language, or equivalent, is a minimum language requirement for all applicants.

Full requirements on p122 and online.

Assessment

Assessment is 100% coursework.

Current industry partners include

- / Island Records
- / Spinnup
- / Genepool
- / BBC Introducing
- / Domino Recording Company
- / FatCat Records
- / Big Life
- / Tommy Boy Entertainment
- / Cooking Vinyl
- / Native Instruments
- / Helen Searle (specialist music lawyer)
- / Cornwall Music Education Hub
- / CYMAZ Music

Facilities

- / High-specification studios for acoustic and amplified music
- / Recording studios and practice rooms for bands and individuals
- / Among the UK's best studio hardware, software and microphone collection in higher education

Institute of Photography

The Institute of Photography at Falmouth has a longstanding, international reputation. It is a place where top-flight photographers, industry, renowned artists, researchers and students come together to create, challenge and interpret the world of the image. Here you will have the opportunity to pursue your photographic interests across a wide range of genres, from fine art and documentary to sports and editorial, commercial to underwater and many more.

OUR FACILITIES

It is essential to us that you graduate with the highest professional aptitudes in everything from traditional analogue processes, including colour darkroom skills, to digital capture and post-production expertise. Our close relationships with the likes of Hasselblad, Mamiya, Nikon, Canon, Adobe and Fuji ensure that our facilities keep pace with the requirements of the profession. These encompass large professional studios, darkrooms, process areas, specialist printing and mounting services, complemented by a host of equipment from the photography store.

OUR STAFF

You'll be supported by an excellent staff of practitioner academics, all active in their respective fields, alongside a first-class technical team. They draw on the entirety of their experience, knowledge and contacts to support you as emerging professionals. This means that you'll be working with some of the best photographers, press agencies, media companies, galleries and photographic organisations in the UK and beyond.

YOUR CAREER

We take our obligation to prepare you for a rewarding career very seriously. In support of this we offer live projects, placements, internships and study trips; recent destinations have included London, Paris, Amsterdam and New York. You'll also have the opportunity to work for our in-house professional photo agency, Cartel Photos.

Our focused approach helps to produce industry-ready graduates. At the forefront of their fields, they work for companies as wide ranging as National Geographic, BBC, Dazed & Confused, the New York Times and for photographers such as Rankin, Ray Massey and Sam Hofman. Winning awards from the Taylor Wessing Photographic Portrait Prize to Magnum Photos' Ideas Tap, they're truly setting the standard for contemporary photography.

Dr Paul Cabuts

Director, Institute of Photography

Courses

BA(Hons) Photography
BA(Hons) Press & Editorial
Photography
BA(Hons) Marine & Natural History
Photography

falmouth.ac.uk/iop

Industry connections

The Institute enjoys a longstanding relationship with London-based international picture agency Rex Features, enabling students to syndicate their images nationally and internationally. We also benefit from a work placement programme with Rex, which has led to full-time employment for several students after graduation.

Current industry partners



panos pictures

BA(Hons) Photography

Responsive and progressive, Photography at Falmouth has a stellar international reputation. Each student is supported to develop their own individual way of seeing the world, whether interested in a commercial, gallery, fashion or editorial career. Taught by a team of active photographic practitioners, students benefit directly from a rich and far reaching professional network.



Photo ©Joseph Ball

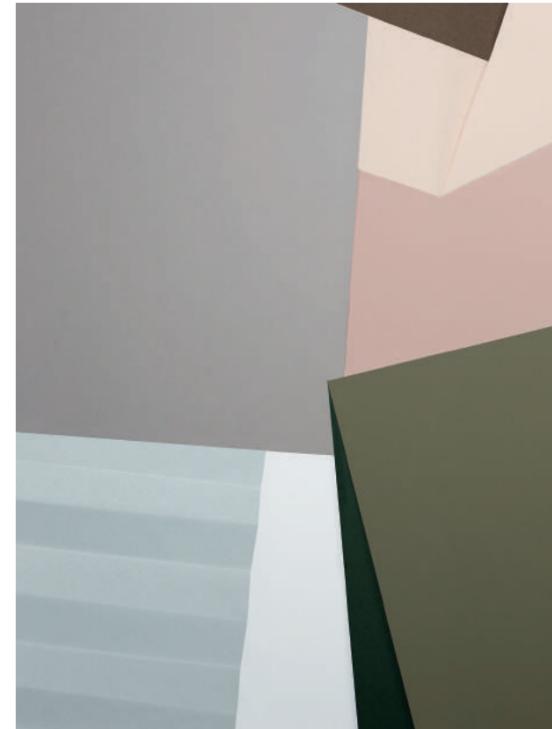
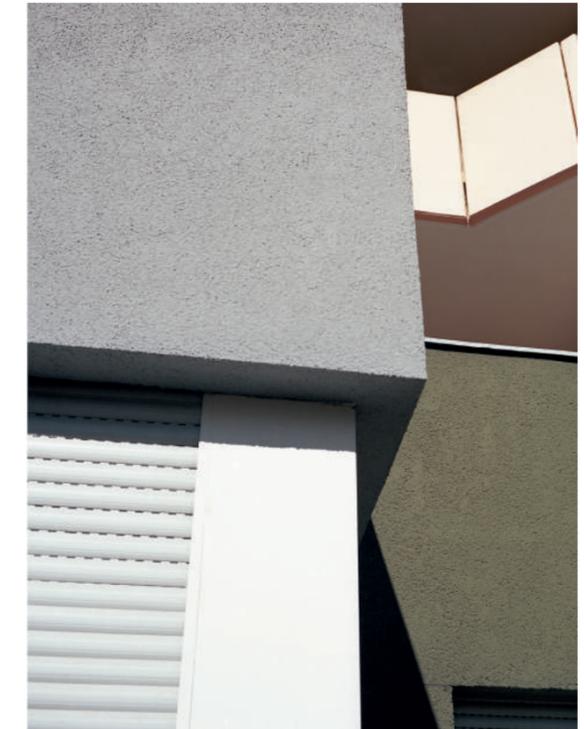


Photo ©Nina Band



COURSE ETHOS

We offer a lively and distinctive course community. **We break boundaries** and explore a diverse range of contexts.

We value technology and currently offer some of Europe's best photography facilities for education.

YOUR JOURNEY

On this course we place emphasis on your individual interests, drawing out your unique potential so that your practice can play a part in the changing landscape of professional photographic territories. The course challenges you to think beyond the predictable modes of representation while also supporting you, through regular contact time with your tutors and peers, to articulate and develop your own ideas.

You'll complete live briefs, attend our annual symposium and learn from high profile guest speakers such as Zed Nelson, Peter Fraser, Karen Knorr, David Company and Anthony Luvera. We connect you with what's going on in photography today so you develop the know-how and confidence needed to launch a photographic career.

Joseph Ball

Graduating in 2015, Joseph Ball won the South West Graduate Photography prize, a paid residency with Fotonow CIC and Knowle West Media Centre, while his work was exhibited at the Pingyao Photography Festival, China. Named one of the UK's top art and design graduates by Creative Review, Joseph's photographs were showcased at public venues across the country.

“Working in photographic studios in London and chatting to assistants, more often than not, they're from Falmouth. There's a confidence, willingness and passion that they want to get on. I don't know if it's the sea air ... but there's a lovely quality to a Falmouth student. Falmouth's got a strong presence and a great reputation.”

Andy Earl Portrait Photographer and Honorary Fellow

OPPORTUNITIES

In-house agency and gallery: The Institute of Photography boasts its own gallery and photo agency. Dubbed Cartel Photos, the agency is the perfect venue to showcase your work.

Industry portfolio reviews: You'll have the chance to receive portfolio reviews from our visiting professionals; these recently included Vogue picture editor Mike Trow, Laura Noble of LA Noble Gallery and Olivier Richon, artist and photography Professor at the Royal College of Art.

Placements: Our hands-on approach means that all students get involved in placements and studio visits, which reflect industry locales such as London, Paris and New York.

YOUR FUTURE

BA(Hons) Photography is designed to prepare you for multiple employment opportunities within photography. Our alumni have gone on to work for high profile clients such as Chanel, the New York Times and Channel 4, attracting international acclaim on route.

2nd year students recently completed internships with Rankin, Tim Flach, Nadav Kander and Big Sky Studios.

FOR FULL COURSE DETAILS VISIT:

falmouth.ac.uk/
photography



Key facts

BA(Hons) Photography
UCAS Code: W640
Location: Penryn Campus
Length: 3 years full-time
When: September 2017

Entry requirements

A typical offer is between 104-120 UCAS points, primarily from Level 3 equivalent qualifications or current, relevant experience. Grade 4 (or C) or above in GCSE English Language, or equivalent, is a minimum language requirement for all applicants.

Full requirements on p122 and online.

Assessment

You'll be assessed on visual, verbal and written assignments as well as live briefs throughout the course.

Industry partners

At Falmouth, we work with key professionals, agencies and organisations to give you true industry insight. These currently include:

- / The Photographers' Gallery
- / Association of Photographers
- / World Photography Organisation

Facilities

In our multi-million-pound photographic centre you'll be able to develop the expertise that applies to your individual journey, ranging from traditional analogue processes, including colour darkroom skills, to digital post-production.

BA(Hons)

Press & Editorial Photography

From long form documentary photography and breaking news to interactive multimedia pieces, photojournalism is all about telling stories. Studying Press & Editorial Photography at Falmouth enables you to become a confident photographer, engaging in local, national and international assignments for a global audience. This course builds your skills in digital, audio and analogue storytelling, so you gain the knowledge and understanding demanded by a career in editorial photography.



Michael Starr, frontman and lead singer of 80's Metal band Steel Panther, swoops down towards the camera during an explosive performance at Wembley SSE Arena; Drawing their 'All You Can Eat' UK Tour to a close. Photo ©Grace Duke Chapman



While covering an Exeter Chiefs match for PPA, I noticed the fog rolling in across the far end of the pitch, creating an almost clean backdrop for a lineout. Photo ©David J Blanks

COURSE ETHOS

We prioritise connections with leading press agencies and photographic organisations.
We value technology and currently offer some of Europe's best photography facilities in education.
We help promote your work through close ties with the photo industry, hosting an annual exhibition and lecture series in London, which is well attended by industry professionals.

YOUR JOURNEY

Our course is audience focused, incorporating journalism and embracing the ever-shifting editorial landscape to prepare you for the changing future of visual communication. We're dedicated to giving you real photojournalism experience as well as the critical ability to analyse your work, so that you leave the course with the skills to shape a career.

During the degree you'll be able to capitalise on our industry contacts and networks to seek out exciting opportunities. From work placements in New York, Amsterdam and London, to paid assignments, awards and international workshops, recent students have made names for themselves before they've even graduated.

"Falmouth really helped me prepare for my career. The live briefs we undertook built up my confidence and the underlining theoretical teaching helps me with the day-to-day aspects of being a photographer."

Tom Dymond Graduate; Photographer; former Picture Editor, Rex Features. Currently shooting across sport, portrait and fashion, Tom's clients include the New York Daily Post, Jaguar, The X Factor and Comic Relief

OPPORTUNITIES

In-house agency: Cartel Photos is the Institute of Photography's own student-led photo agency, allowing you to work in a real-world photo agency environment, gaining valuable transferable skills.

Internships: We offer extensive internship opportunities. Recent destinations have encompassed Magnum Photos (New York), Noor (Amsterdam), Rex Features (London and Los Angeles).

Live briefs: An emphasis on practical experience provides opportunities for professional publication in newspapers, magazines and books.

YOUR FUTURE

Press & Editorial Photography is designed to prepare you for a dynamic career in photojournalism and exposes you to broader industry demands. Typical destinations include photojournalism, editorial photography, picture editing, multimedia production, publishing design, curation and research.

Many students have gained exposure through industry awards. Recent wins include the Foundry Photojournalism Workshops and the Royal Photographic Society award.



Paul Cooper with son Joshua. Joshua's parents separated when he was six months old; here Paul and Joshua enjoy bath time during their weekly reunion. Photo ©Amy Romer

FOR FULL COURSE DETAILS VISIT:

falmouth.ac.uk/
pressphotography



Key facts

BA(Hons) Press & Editorial Photography
 UCAS Code: WP65
 Location: Penryn Campus
 Length: 3 years full-time
 When: September 2017

Entry requirements

A typical offer is between 104-120 UCAS points, primarily from Level 3 equivalent qualifications or current, relevant experience. Grade 4 (or C) or above in GCSE English Language, or equivalent, is a minimum language requirement for all applicants.

Full requirements on p122 and online.

Assessment

Assessment of your visual, verbal and written assignments is continuous throughout the course, with the 2nd and 3rd year contributing to your final classification. This encompasses a series of portfolios, presentations and essays, including your end of year project and exhibition of work.

Current industry partners include

- / Rex
- / Noor
- / VII Network
- / Panos Pictures

Facilities

- / Multiple darkrooms and process areas
- / Large professional studios
- / Film and paper processing machines
- / Fully colour-managed digital suites
- / Digital training area with Adobe Creative Suite
- / Professional quality film scanners with the latest software
- / Printing and mounting service
- / Photography store containing a range of professional equipment for loan

BA(Hons)

Marine & Natural History Photography

Marine & Natural History Photography at Falmouth offers you a rare opportunity to engage with natural history image-making, conservation and the environment. You'll have access to hundreds of miles of coast, sweeping landscapes and a variety of different habitats. You'll be constantly inspired and challenged to produce stunning natural history images – whether terrestrial or marine.



Grey Seal off the Cornish coast. Photo ©Matt Frost



Short-eared owl photographed during a field trip to the Outer Hebrides. Photo ©Samuel Jay

COURSE ETHOS

We prioritise hands on experience and make full use of the landscape surrounding Falmouth.

We believe marine and natural history photographers require an appreciation of environmental and ecological debates – and integrate this teaching throughout the course.

We value technology and currently offer some of Europe's finest photography facilities in education.

YOUR JOURNEY

You'll receive expert tuition from staff who are practicing photographers and scientists, allowing you to acquire a deeper level of problem solving and conceptual thinking. You'll be challenged to extend your skills as a communicator using photographs, words and the moving image. By studying habitats, species, conservation, ecology and biomes, you'll gain an understanding of the planet's diversity, while frequent field trips and input from visiting speakers galvanise your contacts and industry insight.

“Highlighting, documenting and monitoring nature, and the impact of human activities on nature and the environment, are more relevant than ever ... it is clear that this degree produces students who are well equipped for the work environment and eminently employable within the industry. Indeed, several alumni have secured high-profile positions within the industry on the basis of their degree work.”

Dr David Maitland External Examiner



Shooting in the Setulang River, North Kalimantan, Borneo. Photo ©Adrian Brown

“The course helped me gain employment with the BBC by getting me to think about communicating what I saw in nature. I gained a lot of experience working with camera kit, to the point that now any camera – film or stills – becomes second nature to me quickly. This is the kind of skill that gets you noticed at the BBC.”

Louis Rummer Downing Graduate; Freelance Photographer
As a freelance media professional, Louis is a frequent contributor to the BBC Natural History Unit. His most recent credits include the BBC's Harvest (2015) and Winterwatch (2014)

OPPORTUNITIES

Guest speakers: Our visiting lecture series provides you with access to the best industry minds. These have included BAFTA-winning film cameraman Ian McCarthy and award-winning underwater photographers such as Doug Allan.

Andrew Cooper Award: Every year this award enables one 3rd year student to work with BBC cameraman and producer Andrew Cooper after they graduate.

Underwater programme: We're one of the only photography courses to offer complementary skills training to help you capture great images. This includes an optional underwater programme with dive tuition.

Study trips: Throughout the course we arrange frequent off-site practical visits. Recent destinations have included regional photo shoots in the wild, diving expeditions in the Red Sea, and field trips to Iceland and Borneo.

YOUR FUTURE

Marine & Natural History Photography at Falmouth prepares you for fascinating careers in photography, research, conservation and film. Recent graduates have gone on to work for the BBC's Springwatch and The Great British Year, Wild China Films in Beijing, Richard Hammond's Miracles of Nature series and Bimini Shark Research in the Bahamas.

FOR FULL COURSE DETAILS VISIT:

falmouth.ac.uk/
mnhphotography



Key facts

BA(Hons) Marine & Natural History Photography
UCAS Code: WF67
Location: Penryn Campus
Length: 3 years full-time
When: September 2017

Entry requirements

A typical offer is between 104-120 UCAS points, primarily from Level 3 equivalent qualifications or current, relevant experience. Grade 4 (or C) or above in GCSE English Language, or equivalent, is a minimum language requirement for all applicants.

Full requirements on p122 and online.

Assessment

You'll be assessed through visual, verbal and written assignments with a final-year dissertation, critical review and portfolio.

Current industry partners include

- / BBC Bristol
- / Trebah Gardens
- / Wild Photos, London
- / Wildscreen, Bristol
- / Blue Communications
- / Sharpham
- / Lizard Nature Trust

Facilities

- / Multiple studios, dark rooms and print rooms
- / Macro and long lenses, macro flash, infrared triggers, time-lapse and underwater cameras
- / Photo-microscopy laboratory
- / Digital and traditional processing facilities
- / Walled garden with fully equipped hide for nature study, photography and filming
- / Underwater cameras and housings

School of Writing & Journalism

The School of Writing & Journalism is at the forefront of its field, delivering innovative courses in English, journalism, and creative writing. Situated in inspiring facilities, you can expect passionate teaching from scholars, practitioner-academics and visiting professionals, helping ensure that you develop the skills and attitudes required in the contemporary workplace.



CONNECTING WITH INDUSTRY

The School's Writers in Residence programme brings award-winning authors for creative workshops, lectures and events. It provides the chance to collaborate with industry experts and helps shape your professional direction. Recent visitors include the bestselling writer and journalist Matt Haig; Orange Prize-winning author of *We Need To Talk About Kevin*, Lionel Shriver; and Simon Armitage, recently dubbed 'the finest poet' in the English language.

A PRACTICAL APPROACH

We develop your creative skills through workshops and hands-on practice. You'll be encouraged to explore your abilities in an environment that gives you the space to think in new and compelling ways. We'll help you to gain placements, internships and work experience with the likes of the BBC, Reuters and Condé Nast to ensure that you're poised for life after graduation and have the CV to succeed.

EXPERT TEACHING

Staff offer a wealth of expertise spanning all of our subject areas. Current students benefit from seasoned insight acquired at the Guardian, Private Eye, The Bookseller, The Big Issue, the Daily Telegraph and Agence France-Presse (AFP) among many others. Our staff are experts in education with a keen understanding of current industry.

WE'RE AT THE FRONT – JOIN US

Our alumni have gone on to a range of careers, becoming award-winning journalists, novelists, essayists and poets. They've joined organisations such as Sky News, Al Jazeera, China Daily, the BBC and Reuters, while others are heading-up national magazines and shaping public opinion.

There's no disputing that Falmouth graduates lead the way. If you're interested in joining them, we welcome you to explore our courses in the following pages, learn more online, and visit the School to experience it for yourself.

Professor Geoff Smith

Senior Deputy Vice-Chancellor
Director, School of Writing & Journalism

Courses

BA(Hons) English
BA(Hons) English with Creative Writing
BA(Hons) Creative Writing
BA(Hons) Journalism
BA(Hons) Sports Journalism
BA(Hons) Journalism & Communications
BA(Hons) Journalism and Creative Writing

falmouth.ac.uk/swj

Accreditation

Many industry employers look for accreditation. Which is why BA(Hons) Journalism is accredited by the newspaper focused NCTJ (National Council for the Training of Journalists), the BJTC (Broadcast Journalism Training Council) and the Professional Publishers Association. BA(Hons) Sports Journalism offers double accreditation with the NCTJ and the BJTC.

Graduate destinations

/ Environment Reporter, BBC News
/ Producer, BBC Radio 1
/ Freelancer, Sky Sports
/ Intern, Reuters Sports Desk
/ Reader, Granta Books
/ Defence Correspondent, Forces TV
/ Author and Journalist, New Statesman and Daily Telegraph

BA(Hons) English

English at Falmouth explores how literature shapes, reflects and challenges human experience in the 21st century. You'll study in the School of Writing & Journalism, a thriving and diverse writing community with dedicated, expert staff who will help you consider the ever-changing relationship between literature and the contemporary reader. You'll explore essential arguments and ideas – what has literature meant in the past, what is it now, and what is its role in the creative economy, from literary festivals to heritage and tourism.



The annual English & Writing Showcase



Selection of published material from staff, Writers in Residence and graduates

We offer a unique approach to English, combining the traditional study of literature with a practical understanding of the written and spoken word in the workplace, enabling you to develop the imaginative thinking skills valued by employers.

We believe that a dynamic and innovative curriculum reflects the evolving nature of English, ensuring that you gain a comprehensive understanding of how the written word functions through history and into a digital age.

We encourage student choice, enabling you to engage with a range of genres and forms, from poetry and fiction, to plays, non-fiction, and digital texts.

We celebrate our position at the heart of the UK's leading arts university, and the potential for collaboration and inspiration this brings.

YOUR JOURNEY

You'll gain a critical understanding of literature now and through time, from Milton to McEwan, exploring connections between writing from different periods and continents. You'll also learn about literature's involvement in dissent, social change, censorship, contemporary environmental concerns, and its value in the commercial world, from publishing to literary festivals. Working on your dissertation, industry-engaged projects and online profile, means that you graduate with the confidence, knowledge and skills necessary to launch you into a career in the creative industries or postgraduate study.

"I really, really enjoyed the course at Falmouth. It changed the way I saw the world and opened my mind completely. When I talked to friends on other courses I always felt like mine was a bit exciting and fresh ... I'm writing fiction full-time now, which is what I've always wanted to do."

Chelsey Flood Graduate; Branford Boase award-winning Author

"I work for a top cloud computing firm in a demanding, competitive sales team. How I got here? One word – Falmouth. It's how you study literature that sets you apart. Being encouraged to pitch ideas in presentations and group work really developed my confidence and sharpened my ability to handle various projects at once. Now I present daily to global teams and management, dealing with several directives and assignments simultaneously. Every day I bring to the workplace the confidence nurtured by Falmouth."

Charlotte Hargreaves Graduate; Security Specialist, EMC

OPPORTUNITIES

Enjoy lectures and workshops with high-profile guest speakers and our Writers in Residence. Recent residencies have featured Matt Haig, Philip Marsden, Lionel Shriver, Iain Sinclair, Don Paterson and Simon Armitage.

Visit and report live from literary festivals and events as part of a School of Writing & Journalism team.

Write for or join the editorial team on WITH, our student journal of new writing.

Expand your reading horizons at the library – named the UK's joint top by the Times Higher Education Student Experience Survey 2015.

YOUR FUTURE

Many of our graduates choose careers in journalism, marketing, arts and heritage, education and research.

School of Writing & Journalism alumni include:

- / Author and Journalist, New Statesman and Daily Telegraph
- / Communications Manager, Rygor (Mercedes-Benz)
- / Production Management Assistant, BBC
- / Senior Producer, Dare
- / Assistant Editor, Hindustan Times

FOR FULL COURSE
DETAILS VISIT:

falmouth.ac.uk/english



Key facts

BA(Hons) English
UCAS Code: Q300
Location: Penryn Campus
Length: 3 years full-time
When: September 2017

Entry requirements

A typical offer is between 104-120 UCAS points, primarily from Level 3 equivalent qualifications or current, relevant experience. Grade 4 (or C) or above in GCSE English Language, or equivalent, is a minimum language requirement for all applicants.

Full requirements on p122 and online.

Assessment

You'll be continually assessed via coursework and a final year dissertation, with no formal examinations.

BA(Hons)

English with Creative Writing

At the heart of English with Creative Writing at Falmouth is an understanding that reading critically and widely is integral to developing your own writing practice. You'll explore essential literary issues – what is literature, where is it going now? – while taking your own words beyond the traditional page and discovering new forms, ideas and practices. As a student in the School of Writing & Journalism, a vibrant and diverse writing community, you'll challenge and be challenged by writing, and discover how audiences, technologies and media are as much your tools of trade as your laptop or pen.



Student presents work at poetry slam night. Photo ©Sarah Sartain

We offer an opportunity to study English alongside creative writing, enabling you to develop the critical and creative thinking skills that employers value.

We introduce you to the 'business' of writing and its professional contexts, ensuring that you understand the demands of publishing and content industries.

We encourage student choice, enabling you to develop the analytical and technical skills to operate across a range of genres and forms, from poetry and fiction, to scriptwriting, digital games and the graphic novel.

We celebrate our position at the heart of the UK's leading arts university, and the potential for collaboration and inspiration this brings.

YOUR JOURNEY

You'll gain a critical understanding of literature now and through time, integrating this with your own creative practice. You'll learn how to draft, edit and pitch your work, specialising in areas such as poetry, non-fiction, scriptwriting, YA fiction, or writing for digital games. Working on your final portfolio, industry-engaged projects and online profile, means that you graduate with the confidence, knowledge, and skills necessary to launch you into a career in the creative industries or postgraduate study.

"We have employed three English with Creative Writing graduates as digital content editors, who all have a real commitment to the region. We in turn have been delighted to gain such dedicated and enthusiastic employees, who are now very much an asset and play an important part in the ongoing growth of our company."

Tracy Jackson Marketing Director, TorFX

OPPORTUNITIES

Benefit from our Writers in Residence programme with internationally renowned authors, such as Matt Haig, Philip Marsden, Owen Sheers and Lionel Shriver.

Visit and report live from literary festivals and events as part of a School of Writing & Journalism team.

Write for and work on WITH, our student journal of new writing.

Expand your reading at our library, named the UK's joint top in the latest Times Higher Education Survey.

YOUR FUTURE

Many of our graduates choose careers in copywriting, journalism, publishing, web content editing, education and research. The School's alumni include:

- / Assistant Content Producer, BBC Online
- / Editorial Assistant, Orchard Books
- / Poet in Residence, Bryn Hyfryd, Anglesey
- / PR Coordinator, Superdry
- / Web Content Editor, TorFX

Students gave the course a 96% satisfaction rating in the latest National Student Survey.

"I loved the fact that the course was so versatile, giving the freedom to really explore your own particular interests within its structure. Within six months of graduation I was earning an income from writing and have now performed alongside established writers at some great venues and events such as the Port Eliot Festival."

Nick Jarvis Graduate and former Poet in Residence, Bryn Hyfryd



2015 Writer in Residence, bestselling author Matt Haig provided insight via lectures, seminars and tutorials

FOR FULL COURSE DETAILS VISIT:

falmouth.ac.uk/englishcw



Key facts

BA(Hons) English with Creative Writing
UCAS Code: Q3W8
Location: Penryn Campus
Length: 3 years full-time
When: September 2017

Entry requirements

A typical offer is between 104-120 UCAS points, primarily from Level 3 equivalent qualifications or current, relevant experience. Grade 4 (or C) or above in GCSE English Language, or equivalent, is a minimum language requirement for all applicants.

Full requirements on p122 and online.

Assessment

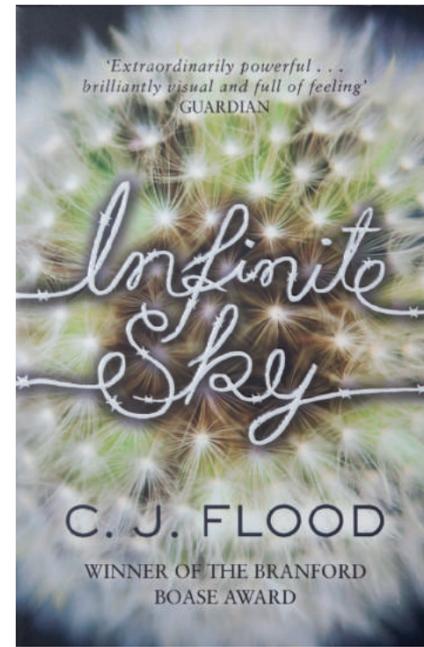
You'll be continually assessed via coursework, and a final year portfolio, with no formal examinations.

BA(Hons)
Creative Writing

Creative Writing at Falmouth starts with you as a writer and creative producer. You'll be part of an inspiring writing community in the School of Writing & Journalism, where you can write beyond the conventional page, learn how the latest fiction or screenplay is influenced by different writing traditions, explore audiences in the virtual and real world, and discover what that means for your own writing. If you want to develop new ideas and technical skills, and learn more about the 'business' of writing, you'll enjoy working with our experienced and dedicated staff.



Student delivering work at the annual English & Writing Showcase



Branford Boase award-winning debut novel from graduate CJ Flood

We reflect the entire creative process in our course, whether developing the regular habit of writing, peer reviewing, working on group projects, or preparing work for submission and performance.

We introduce you to contemporary writing practice and its professional contexts, ensuring that you understand the demands of the publishing and content industries.

We encourage student choice, enabling you to develop the skills to write for a range of markets, from poetry, fiction, scriptwriting, and non-fiction, to digital games and copywriting.

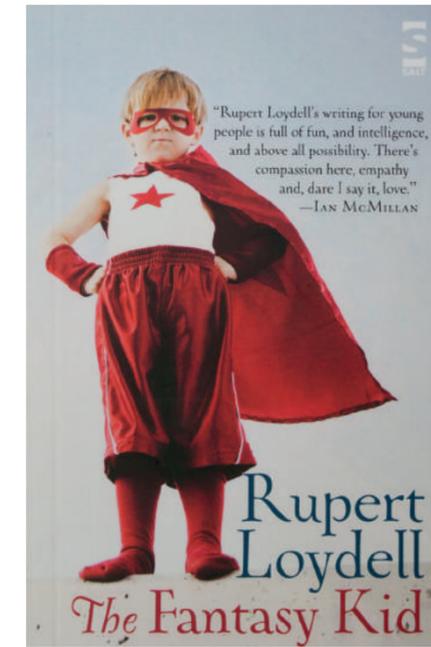
We celebrate our position at the heart of the UK's leading creative university, and the potential for collaboration and inspiration this brings.

YOUR JOURNEY

You'll learn the craft of creative writing and how to draft, edit and pitch your work through mandatory modules that explore a range of genres, forms and audiences. You'll also have the opportunity to specialise in areas such as poetry, non-fiction, scriptwriting, YA fiction, or writing for digital games. Working on your final portfolio, industry-engaged projects and online profile, means that you graduate with the confidence and technical skills necessary to launch you into professional practice or postgraduate study.

"My time at Falmouth continues to influence the way I read, think and write. My advice: read everything you possibly can, absorb as many of the ideas from each module as your brain will hold, and don't be afraid to experiment with your own writing in the workshops. If I could go back and do it again, I wouldn't hesitate."

Seren Adams Graduate; Assistant, United Agents



The Fantasy Kid by senior lecturer Rupert Loydell

OPPORTUNITIES

Write for and work on WITH, our student journal of new writing.

Visit and report live from literary festivals and events as part of a School of Writing & Journalism team.

Attend talks and workshops with high-profile authors such as Laura Beatty, Gerard Woodward, Iain Sinclair, Zoe Skoulding, Don Paterson, Brian Patten, and Simon Armitage.

Perform and present your work at public events including the English & Writing Summer Showcase.

YOUR FUTURE

Many of our graduates choose careers in content editing, the creative and cultural sectors, freelance writing, education and research. The School's alumni include:

- / Author, Infinite Sky, Branford Boase award-winning novel
- / Director, Bristol Old Vic Young Company
- / Reader, Granta Books
- / Assistant Content Producer, BBC Online
- / Editorial Assistant, Orchard Books

You'll have access to workshops and individual tutorials with our Writers in Residence. Previous Writers in Residence include Emily Barr, Matt Haig, Lionel Shriver, Owen Sheers and Philip Marsden.

FOR FULL COURSE DETAILS VISIT:

falmouth.ac.uk/
 creativewriting



Key facts

BA(Hons) Creative Writing
 UCAS Code: W890
 Location: Penryn Campus
 Length: 3 years full-time
 When: September 2017

Entry requirements

A typical offer is between 104-120 UCAS points, primarily from Level 3 equivalent qualifications or current, relevant experience. Grade 4 (or C) or above in GCSE English Language, or equivalent, is a minimum language requirement for all applicants.

Full requirements on p122 and online.

Assessment

You'll be continually assessed via coursework and a final year creative writing portfolio, with no formal examinations.

BA(Hons) Journalism

Falmouth has been famous for producing top-flight journalists for almost 40 years. This degree has been reimagined for the next generation of journalists – multimedia storytellers skilled in producing impactful text, audio, video and photography for every delivery platform to demanding deadlines. The curriculum is accredited by the National Council for the Training of Journalists (NCTJ), the Broadcast Journalism Training Council (BJTC) and the Professional Publishers Association (PPA) – a rare triple kitemark that could give you a real competitive edge when hunting for your first job in journalism, media relations or communications.



Feature interview for Huck magazine by Jack Kenyon, named Most Promising Student Journalist by the PPA, 2015. Courtesy of Huck

We are accredited by the top national news and magazine training bodies.
We offer a fully equipped digital newsroom and broadcast studios.
We believe in putting enterprise on an equal par with employability.
We enable you to specialise in everything from culture and crime to fashion and foreign news.

“Studying journalism at Falmouth provided me with many of the skills I need to do my job at Sky News. It’s a great town and a great place to study.”

Lorna Dunkley Anchor, Sky News



Modules in journalism ethics cover key debates such as the sensitivities of conflict reporting (pictured)

YOUR JOURNEY
 We go further at Falmouth, not just making you eminently employable but challenging you to become entrepreneurial and experiment with alternative business models, fresh formats, current news values plus data visualisation and infographics. Your 1st year is foundational, teaching you the fundamentals of journalism and reflecting upon the media’s place in the modern world. Your 2nd year is transformative and testing, challenging you to rise to industry standards and meet a stream of tight deadlines. You’ll finish with a flourish, specialising in your personal passions, working in real live multimedia enterprises – both on and off campus.

OPPORTUNITIES
Guaranteed placements at newspapers, magazines, broadcasters or websites.
Regular guest speakers from across the media and communications sector.
Class trips to local and national newsrooms plus Parliament and law courts.
Study and experience life abroad with our European and international exchange programmes.

YOUR FUTURE
 The School of Writing & Journalism alumni are deploying their communication flair and transferable skills in prominent and powerful media organisations across the globe; they include:
 / Defence Correspondent, Forces TV
 / Producer, BBC Radio 1
 / Features Editor, games™
 / Environment Reporter, BBC News

Falmouth’s Journalism courses have been externally commended for putting visual awareness on a par with word weaving.

“Journalism students are becoming more discerning and NCTJ accreditation and qualifications are more important than ever.”
 Joanne Butcher Chief Executive, NCTJ

FOR FULL COURSE DETAILS VISIT:

falmouth.ac.uk/journalism



Key facts
 BA(Hons) Journalism
 UCAS Code: P500
 Location: Penryn Campus
 Length: 3 years full-time
 When: September 2017

Entry requirements
 A typical offer is between 104-120 UCAS points, primarily from Level 3 equivalent qualifications or current, relevant experience. Grade 4 (or C) or above in GCSE English Language, or equivalent, is a minimum language requirement for all applicants.

Full requirements on p122 and online.

Assessment
 Assessment is mainly continuous with deadline-driven tests concentrated in year 2.



BA(Hons) Sports Journalism

This course is committed to producing the next generation of sports journalists – digitally adept reporters, commentators and feature writers eager to put sport on the front pages and at the top of broadcast news bulletins and websites. Building on a strong tradition of journalism education at Falmouth, this is the only sports degree in the South West of England accredited by both the NCTJ (National Council for the Training of Journalists) and the BJTC (Broadcast Journalism Training Council) – a double kitemark that could give you a real advantage when competing for your first job.



Graduate Azi Farni, now at the BBC, has reported from the World Cup, Football Italia and the World Rally Championship

COURSE ETHOS

We are accredited by the top two news media training bodies.

We offer a fully equipped digital newsroom and studios.

We maximise your employability by also giving you a broad journalistic and communications training.

We support and encourage you to specialise in sports that fuel your passion. Whether NFL and athletics, cycling or tennis – we welcome all interests.



Wavelength

YOUR JOURNEY

In pursuing your sporting passions, you won't miss out on a more general journalism education and training. To further maximise your employability, you'll even get a chance to diversify into Sports PR & Communications.

Your 1st year is foundational, teaching you the fundamentals of sports journalism and communication, and reflecting upon sport's place in the modern world. Your 2nd year is transformative and testing, challenging you to rise to industry standards and meet tough deadlines. You'll spend the final year specialising in your personal sporting interests and working on real live sports desks – both on and off campus.

You'll have an opportunity to gain work experience with the internationally circulated surfing magazine Wavelength.

“Studying Sports Journalism at Falmouth University further opened my eyes to how badly I wanted to work in this industry. The high quality of teaching and mentoring throughout this subject allowed me to develop both my technique in sports writing and the confidence to market myself as a sports journalist, which has since seen me work with media outlets including Sky Sports and interview sporting personalities such as Owen Coyle and Casey Stony.”

Mitch Waddon BA(Hons) Journalism graduate; Content Writer, Squawka

OPPORTUNITIES

Supported placements at newspapers, websites and broadcasters, or clubs and organisations.

Regular guest speakers from across the world of sport and the media sector.

Class trips to local sports desks, plus BBC Sport in Media City, Manchester.

Study and experience life abroad through our international and European exchange programmes.

YOUR FUTURE

The School of Writing & Journalism alumni use their expertise as communicators and transferable skills to flourish in a wide range of careers. Found in media organisations across the globe, they include:

- / Freelancer, Sky Sports
- / Intern, Reuters Sports Desk
- / Sports Editor, Newquay Voice
- / Freelance Producer, British Eurosport
- / Intern, Wavelength
- / Talent and Performance Coordinator, Lawn Tennis Association



Ben Scott

**FOR FULL COURSE
DETAILS VISIT:**

falmouth.ac.uk/
sports-journalism



Key facts

BA(Hons) Sports Journalism
UCAS Code: 46G1
Location: Penryn Campus
Length: 3 years full-time
When: September 2017

Entry requirements

A typical offer is between 104-120 UCAS points, primarily from Level 3 equivalent qualifications or current, relevant experience. Grade 4 (or C) or above in GCSE English Language, or equivalent, is a minimum language requirement for all applicants.

Full requirements on p122 and online.

Assessment

Assessment is mainly continuous with deadline-driven tests in year 2.



BA(Hons) Journalism & Communications

Are you a natural communicator eager to develop and deploy your gifts and talents in the widest possible ways – as a journalist, broadcaster, web content manager, digital communications officer or social media strategist for a company, public service or a cause you truly believe in – anywhere in the world? Adopting a global perspective with a particular focus on public communications for the non-profit sector, this course prepares you for meaningful employment not just in the news media and magazines but in strategic communications for governments, health boards, law enforcement agencies, charities, NGOs, political parties and pressure groups. You will also have a chance to specialise in health, tourism, events or sport communications, and can link up to the creative and technology startups on our Penryn Campus.



Caitlin Hobbs, graduate; broadcast coordinator, BBC

COURSE ETHOS

We focus on the potential for global journalism and communications in a digital age.

We equip you with advanced multimedia and strategic social media skills.

We place journalism and communications in a critical context.

We have an international outlook, facilitating your development as a cosmopolitan communicator.

YOUR JOURNEY

Your 1st year is foundational, teaching you the fundamentals of journalism and communications, equipping you with essential multimedia skills and introducing you to critical thinking in both spheres. Your 2nd year challenges you to communicate causes and devise campaigns in an era of increasing censorship and surveillance. In the final year you'll refine your practical and academic skills and undertake work placements across the news media, non-profit sector and other settings where you'll be able to test or develop your skills.

“The course kick-started my career working with a cause I am extremely passionate about.”

Laura Richards Graduate; health charity worker

OPPORTUNITIES

Supported placements in newsrooms or communications departments.

Regular guest speakers from a wide range of media companies and causes.

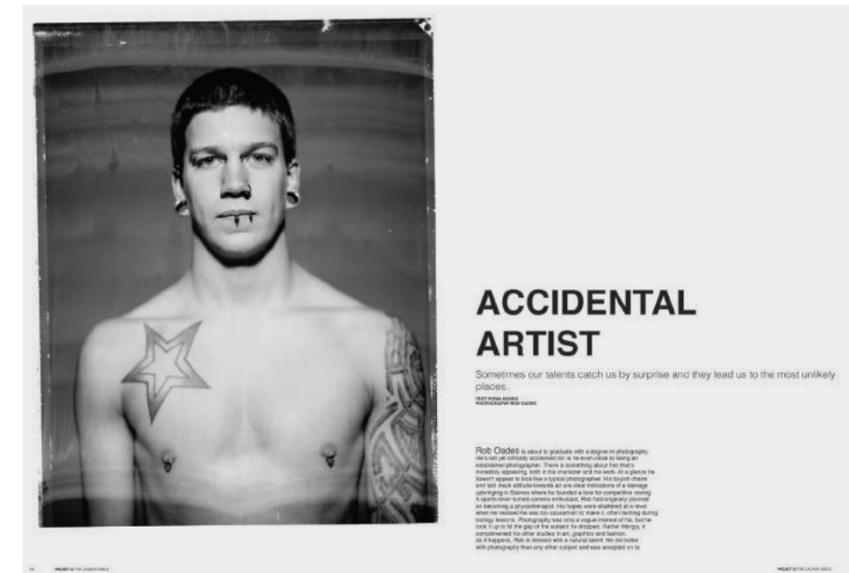
Class trips to councils, courts, companies and campaigning organisations.

Study abroad with one of our European or international exchange partners.

YOUR FUTURE

You'll find Falmouth alumni in prominent positions throughout media organisations across the globe, such as the BBC, Sky News, China Daily, Al Jazeera, Reuters and ITV. They flourish as freelancers and build successful careers in the communications sector. Alumni from the School include:

- / Defence Correspondent, Forces TV
- / Producer, BBC Radio 1
- / Features Editor, games™
- / Environment Reporter, BBC News



Rob Oades

“Having Falmouth University on our doorstep exposes creative agencies such as ours to some superb talent and abundant creativity. The graduates we’ve employed offer an edgy style that other ‘traditional’ university graduates have not been able to rival.”

Jess Collins Graduate; Guardian Expert and Creative Director, Type

FOR FULL COURSE DETAILS VISIT:

falmouth.ac.uk/journalism-communications



Key facts

BA(Hons) Journalism & Communications

UCAS Code: Y8U4

Location: Penryn Campus

Length: 3 years full-time

When: September 2017

Entry requirements

A typical offer is between 104-120 UCAS points, primarily from Level 3 equivalent qualifications or current, relevant experience. Grade 4 (or C) or above in GCSE English Language, or equivalent, is a minimum language requirement for all applicants.

Full requirements on p122 and online.

Assessment

Assessment is almost completely continuous with one exam in essential media law.

BA(Hons)

Journalism and Creative Writing

Do you aspire to apply your talents across fiction and non-fiction on page, stage and screen? We aim to maximise your prospects of making an impact – and a successful living – in the contemporary media and literary landscape. Factual reporting and feature writing, magazine production and multimedia skills are combined with modules that range from novel writing and poetry, to writing scripts for film and television. You'll develop as a versatile, market-savvy practitioner, while also exploring critical perspectives and the forces transforming journalism and creative writing in the digital age. The overarching goal is to make you an effective and reflective practitioner and provocateur, someone who can enlighten, engage and entertain in equal measure.



Writers in Residence have included the poet, playwright and novelist Simon Armitage CBE, pictured



Still from Mad Good Music's debut documentary series, Rap's Road. Alex Griffin founded the news and entertainment startup while a student. Here he talks with Bristol rapper Buggsy

COURSE ETHOS

We aim to make you an incisive and imaginative practitioner.

We teach you how to pitch successfully for all sorts of commissions.

We place the media and creative writing in a cultural, social and legal context.

We offer a rich menu of modules allowing you to pursue your personal passions.

YOUR JOURNEY

Your 1st year is foundational, teaching you the fundamentals of journalism and creative writing, showing you how to make and market a brilliant blog plus introducing you to critical thinking in both spheres. Your 2nd year takes you into the world of glossy magazines and long-form features, and lets you choose which forms of creative writing appeal to you most. In the final year you refine your practical and academic skills and specialise in areas such as crime, culture, fashion, foreign news and travel writing.

"I really appreciate the opportunity to learn and practice journalism skills whilst also developing my creative writing. The lectures and seminars are really engaging and I am already starting to think differently. I am thoroughly enjoying the experience."

Anne Thorn Student



Interview by Jack Kenyon. Courtesy of Huck

"Falmouth's acclaimed Journalism courses have always stuck out as being the most vocational and relevant to today's fast-moving, digitally inclined publishing world. The emphasis is on taking essential journalistic skills and equipment and interpreting them within a multimedia, multi-channel industry. The course brought me extensive knowledge and experience of working across print, online and broadcast media, proving invaluable to my career."

Fiona Davies Graduate; Account Manager, Hello World Group

OPPORTUNITIES

One-to-one mentoring and constructive criticism of your first drafts.

Regular guest speakers from literature, the news media and the creative community.

Class trips to newsrooms, law courts and literary festivals.

Study abroad with one of our European or international exchange partners.

YOUR FUTURE

The School of Writing & Journalism's alumni flourish in many different sectors, deploying their transferable skills to great effect. Found in publishing, communications and media organisations, and working as authors, poets and playwrights, they include:

- / Editorial Assistant, Orchard Books
- / Environment Reporter, BBC News
- / Head of Content Delivery, LBCG
- / Marketing Manager, Parlophone Records

FOR FULL COURSE DETAILS VISIT:

falmouth.ac.uk/
journalism-creativewriting



Key facts

BA(Hons) Journalism and Creative Writing
UCAS Code: 39B4
Location: Penryn Campus
Length: 3 years full-time
When: September 2017

Entry requirements

A typical offer is between 104-120 UCAS points, primarily from Level 3 equivalent qualifications or current, relevant experience. Grade 4 (or C) or above in GCSE English Language, or equivalent, is a minimum language requirement for all applicants.

Full requirements on p122 and online.

Assessment

Assessment is almost completely continuous with one exam in media law and politics.

The next step

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Entry requirements

At Falmouth, we assess every applicant on individual merit. We are looking for applicants who can demonstrate enthusiasm and potential to succeed in their chosen subject. We consider a range of qualifications and relevant experience.



ENTRY QUALIFICATIONS

A typical offer is between 104-120 UCAS points, primarily from Level 3 equivalent qualifications such as A-levels, BTEC Extended Diplomas or a Foundation Diploma in Art & Design. Applicants with other qualifications are also welcome, as are applicants interested in transferring from other institutions. We appreciate that some applicants will have achieved equivalent learning through self-directed study or professional experience, and encourage them to apply through the Accreditation of Prior Learning (APL) process.

LANGUAGE REQUIREMENTS

All applicants require a minimum of Grade 4 (or C) in GCSE English Language, or equivalent. If English is not your first language, you'll need to demonstrate English language skills that will enable successful completion of your studies. We accept a range of recognised English language qualifications that are equivalent to the following English Language Testing System (IELTS) Academic minimum scores. For a list of these equivalents visit falmouth.ac.uk/international/qualifications

- Foundation Diploma in Art & Design – 5.5 IELTS points overall, with a minimum of 5.5 in Reading, Writing, Speaking and Listening
- Undergraduate degree – 6.0 IELTS points overall, with a minimum of 5.5 in Reading, Writing, Speaking and Listening

Please note, if you're an international applicant who requires a Tier 4 student visa to study in the UK, you must take a Secure English Language Test (SELT) to fulfil government visa requirements. Our Admissions team can help with any questions about study visas or suitable language tests.

INTERVIEWS AND AUDITIONS

In order to assess your potential, most of our courses conduct interview or audition days where you'll usually be asked to bring a portfolio of work or to participate in a workshop. Some courses hold post-offer visit days instead. In all cases, our Admissions team provides all the information you need to prepare, while telephone or online interviews are available if you're not able to come to Falmouth.

FOUNDATION DIPLOMA IN ART & DESIGN

If you don't have the qualifications or experience to be accepted onto an undergraduate degree, we recommend you consider a Foundation Diploma. This prepares you for our courses and guarantees you a place onto an undergraduate degree of your choice, providing you meet our language requirements and successfully pass the course with an academic reference.

Find out more at falmouth.ac.uk/foundation

How to apply

UNDERGRADUATE COURSES

All undergraduate applications need to be made through the Universities and Colleges Admissions Service (UCAS). This applies regardless of your location, if you want to transfer from another university or if you're not currently studying. Applications are made online at UCAS and usually open in September, closing 15 January. Please use the course search tool to check the latest deadlines for individual courses and to apply at ucas.com

We will consider late applications if places are still available.

GAP YEARS

If you're currently studying and would like to take a year out before starting an undergraduate degree at Falmouth, please apply for deferred entry through UCAS by the 15 January deadline. UCAS allows you to select deferred entry for the following academic year at the time of completing your application form. This way, you can plan your time. Please note that deferred entry to the Foundation Diploma is not possible.

FOUNDATION DIPLOMA IN ART & DESIGN

You'll need to apply online at falmouth.ac.uk/foundation. Applications usually open in late October and close in late November, but international students can apply throughout the year providing places are available. Check the Foundation course web page for current details.

We cannot consider late applications for UK/EU places.

CONTACT ADMISSIONS

Our Admissions team is responsible for managing applications and providing advice and guidance about applying to study with us. We encourage you to contact them with any questions about your individual circumstances, before you apply or once you've applied. We've also prepared some frequently asked questions and answers to help inform your application, available at falmouth.ac.uk/apply

Tel: +44 (0)1326 213730

Enquiry form: falmouth.ac.uk/enquiry-form

Falmouth University UCAS institution code: F33



Photo ©Jonathan Vivaas Kise

Finance

We believe that your future is worth the investment. Which is why our Student Funding team is armed with the latest information on finance, fees and bursaries to ensure that you get all the help you're entitled to, and realise your creative potential.

There are two main costs involved in university life: tuition fees and the cost of living. You can find out more about these, funding and budgeting at an open day finance talk or online at falmouth.ac.uk/funding



TUITION FEES AND COURSE COSTS

Most UK and EU students don't have to pay for fees up front. If you successfully apply to the Student Loans Company, they'll pay tuition fees directly on your behalf. Our tuition fees for September 2017 entry will be published in autumn 2016 and will be available online at falmouth.ac.uk/fees

As an indication of costs, UK and EU students on full-time undergraduate degrees currently pay £9,000 a year in fees. Full-time undergraduate international students pay £15,000. The Foundation Diploma in Art & Design has a lower fee structure, and if you're under 19 years old at the time of starting the course, you'll receive government funding to cover your tuition fees.

While you're studying, you'll have some additional costs. These vary depending upon your course, but typically cover materials or equipment and expenses related to study trips and placements. Some costs are optional and our Student Funding team is available to advise whether you might be eligible for help. You'll find a thorough breakdown of these costs on each course web page.

GOVERNMENT SUPPORT

The government offers full-time UK students two different types of support: tuition fee loans and maintenance loans to help with living costs. To find out more about this support and how to apply for it, download a copy of our Money Matters guide at falmouth.ac.uk/funding

Bursaries & awards



Today's creatives need to be digitally agile and internationally focused. This means having access to the right equipment and opportunities. At Falmouth we're committed to helping you access these, regardless of your personal circumstances. All bursaries and awards are provided on top of any government support you're entitled to.

BURSARIES

Income assessed bursaries

For UK students assessed by Student Finance as having a household income of under £25,000 a year. The amount you'll receive annually depends on your level of income and anticipated living and study costs.

Fixed bursaries

For students who were either in care at age 16 or those in receipt of a Childcare Grant or Adult Dependents Grant from Student Finance. The Care Leavers Bursary is £1,000 a year and the Dependents Bursary is £250 a year.

AWARDS

Through the University and external trusts we offer a number of smaller awards and scholarships for specific purposes. These are available while you're studying at Falmouth.

Materials Award

All UK and EU students with a household income of under £25,000 a year automatically receive a Materials Award, which varies in size from £150 - £400 a year depending on your area of study.

Cornwall Award

UK students with a Cornish address at the point of application, who meet certain eligibility criteria, qualify for between £600 - £1,000 a year to help with equipment, placements and final year costs.

Falmouth Travel Award

Open to all students wanting to take a course-related extracurricular trip within the UK.

Placement awards

For students taking a placement or internship either during the academic year or in the summer holidays.

External awards

Falmouth students have access to a range of private awards, designed to help you take international course-related trips for exhibitions, trade shows and research.

INTERNATIONAL SCHOLARSHIPS

Our scholarship awards aim to encourage diversity and excellence at Falmouth. For overseas students who can demonstrate ambition, passion and dedication to their subject area, there are a number of scholarships you can apply for. We will set our awards for 2017 later this year but, as an example, in 2016 we awarded 14 individual scholarships ranging in value from £2,500 to £15,000.

THE FALMOUTH HARDSHIP FUND

If you find yourself in financial difficulty once you've enrolled, you may be able to get assistance from our hardship fund. The government gives the University money each year to help if you face financial problems, or higher costs than anticipated, during your course. This fund is designed to help meet any unforeseen course-related costs such as books and equipment, travel, or general living costs such as rent.

Support

No.1 for campus environment and student support

Times Higher Education (THE) Student Experience Survey, 2015

Ranked the best institution in the UK for student support, we make your welfare a priority. Why? Because a supportive environment enables you to reach your potential. It's as simple as that.



THE PEOPLE

Tutors

Positioned joint third in the UK for tuition in small groups by the THE Student Experience Survey, 2015, we're able to get to know you as an individual rather than a number. Tutors play a figurative role in this. Allocated to each student, they offer one-to-ones to discuss progress and provide a forum for you to raise any concerns you might have, whether academic or pastoral.

Mentors

Every student is contacted by a mentor before they arrive. These are specially trained 2nd years from your course, available by phone, email or in person to help you settle in during the 1st year. They host low-key welcome events during freshers' week, which enable you to meet fellow students before the term begins.

“When I hit a rough patch my tutor and counsellor were invaluable, while it was incredibly helpful having the GP’s surgery so close. It minimised the impact on my studies and helped me to go on and achieve the First I’d hoped for.”

BA(Hons) Journalism graduate

THE SERVICES

Complementing academic and mentor support, you'll benefit from a range of support services, available confidentially and for free throughout your degree. These can all be accessed via The Compass — a central helpdesk near the library, with professional staff to help unpick complex queries, or simply point you in the right direction. Enquiries can be made at either campus in person, by telephone or email. From here you can access:

Healthcare

We encourage students to register with a local GP practice. If you live in Penryn you can register with Penryn Surgery, which holds on-campus clinics so you don't need to miss out

on lectures to make your appointment. For those in Falmouth, there are several surgeries, the closest just a minute's walk from the Falmouth Campus. The Compass has registration forms and details of GP providers.

Counselling

Our counsellors offer confidential on-campus sessions to explore any issues that might be impacting your academic life or enjoyment of university. We also offer professional wellbeing workers who can support you if you're experiencing anxiety, stress or other mental health problems.

Living support

This team can advise and assist on a range of topics such as student life, academic concerns, personal relationships or any general worries. Always approachable and friendly, they're here to help you understand your options and protect your welfare.

Accessibility and dyslexia skills

Our accessibility advisors offer help in overcoming barriers to learning resulting from mobility, sensory, learning and mental health conditions, or long-term ill health. Dyslexia is more common in highly creative people and we provide a range of support to cater for this, from initial screening to follow-up.

Academic help

In addition to the academic support available in your department, we also offer University-wide personal advice sessions in study skills, balancing your workload, essay writing and presentation techniques. Each course also has a specific librarian available to help you get the most from our collections.

Postgraduate & research

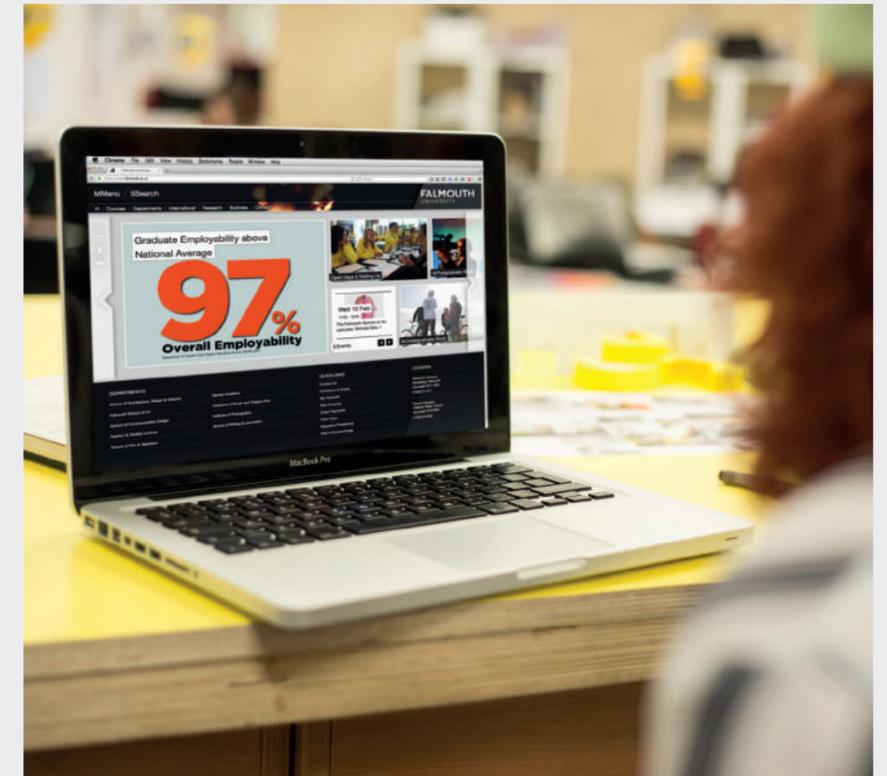
Connect

Research is core to life at Falmouth. Here you'll be encouraged to interrogate convention and consider the technology of tomorrow. Alongside active practitioners, every department houses a thriving postgraduate and research presence. Its influence can be felt across all degrees, informing your practice and pushing you to create the extraordinary.



falmouth.ac.uk
f falmouthuni
@falmouthuni
falmouthuni
falmouthuniversity

Admissions
+44(0)1326 213730
Enquiries
falmouth.ac.uk/enquiry-form



TECHNOLOGY

One of our research priorities is the exploration and creation of future technologies. By default, this offers you the chance to test, play and produce. Over recent years students have harnessed frontier tools, whether designing games for pre-release VR equipment, or conducting transnational rehearsals via remote performance streaming.

COMMERCIALISM

Industry plays a figurative role across our research output. Not only does this insight percolate across teaching, but the associated projects often welcome student involvement. Current Fashion Photography students have benefited from on-shoot sportswear experience thanks to our partnership with dive specialist Fourth Element, gaining portfolio material on route.

“Studying for a PhD at Falmouth means I have access to one of the most inspirational landscapes in the UK.”

Annabel Banks PhD student

EVENTS

You'll have open access to a calendar of lectures, workshops and events hosted by our research community, resident businesses and visiting experts. Varied and relevant, topics have ranged from a revisioning of 3D filmmaking courtesy of the Franco-British Cross Channel Film Lab, to a masterclass from celebrated scriptwriter and alumnus, Pete Jordi Wood.

We produce several key academic journals including Performance Research and the Journal of Medical Humanities.

falmouth.ac.uk/postgraduate
falmouth.ac.uk/research

CONTRIBUTORS

Design The Chase
Production Rachel Caunter and Jane Dawson, Falmouth University
Art Direction Ben James, Kristine Flatland, Netta Peltola
Copy Jane Dawson, Falmouth University
Photos Cartel Photos, Rosie Reed Gold, Jonathan Vivaas Kise, Liam Fuller and individual contributors
Print Sterling

FUNDING

Falmouth receives funding from a number of public sources: in particular it has benefited from over a decade of EU funding. The European Regional Development Fund and European Social Fund have been major contributors to our infrastructure, campus developments, postgraduate provision and course development. Most recently Falmouth has been awarded significant grants for research and innovation from a range of national and international funders including the AHRC, EPSRC, BBSRC and the EU Commission-funded ERA Seventh Framework programme.



European Union
European Social Fund
Investing in jobs and skills



EUROPEAN UNION
Investing in Your Future
European Regional
Development Fund 2007-13



QAA
UK Quality Assured

Falmouth University is reviewed by the UK Quality Assurance Agency (QAA)



EUROPEAN UNION



Terms & conditions Falmouth University will take all reasonable steps to deliver courses and services in accordance with the descriptions set out in this prospectus and in course information. However, the University cannot guarantee this provision. University rules and regulations are available online at falmouth.ac.uk/student-regulations. Printed February 2016. ©Falmouth University 2016

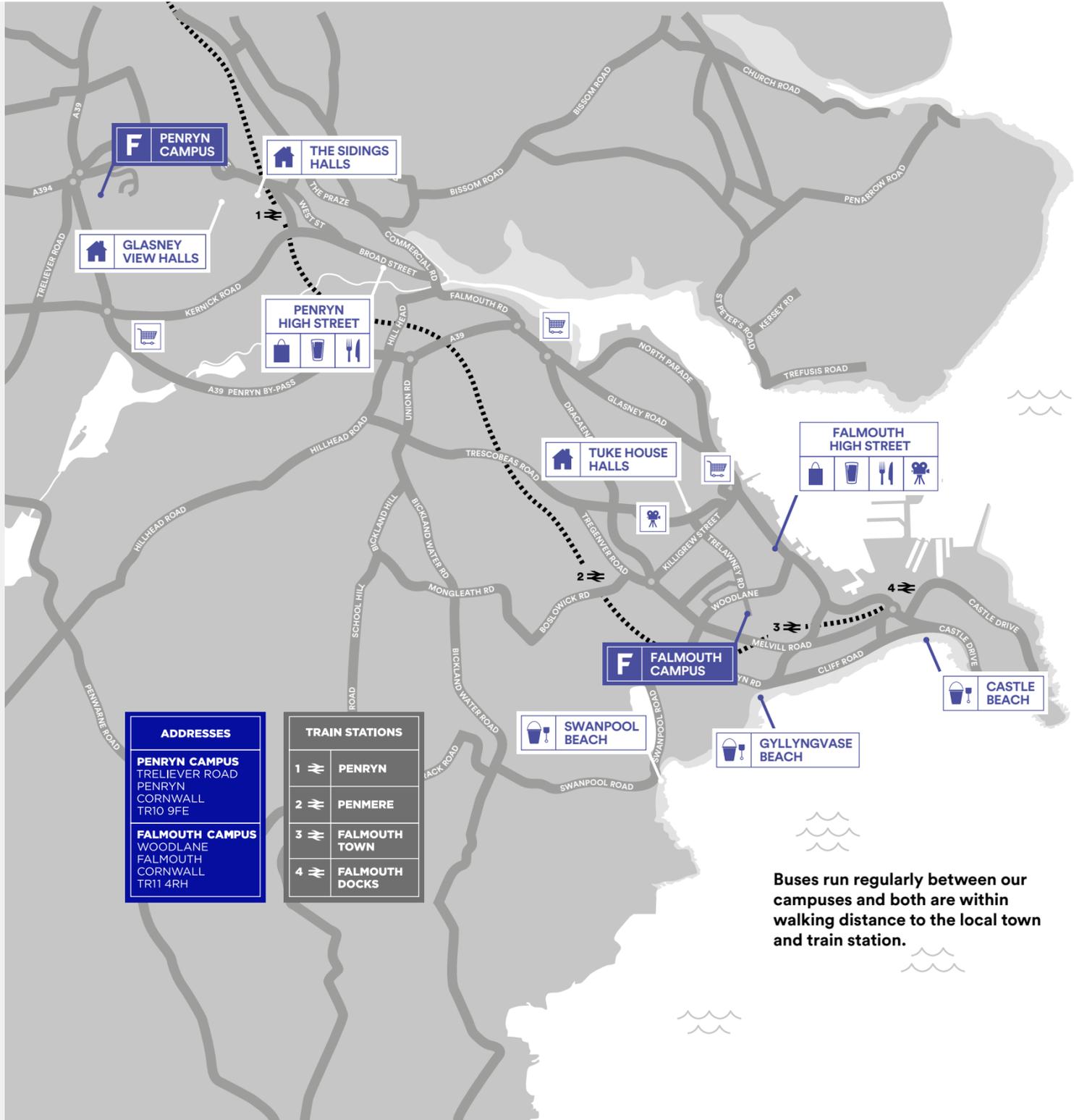
Our location

“Falmouth is a vibrant fishing town in Cornwall famous for its beautiful beaches and creative atmosphere. It has recently become a cultural hot-spot due to the number of arts students at the University and the opening of quirky independent shops and cafés.”

The Complete University Guide

Travel

- London**
✈ 1 hour 10 mins
🚗 5 hours
🚆 5 hours
- Bristol**
🚗 3 hours 20 mins
🚆 4 hours
- Exeter**
🚗 2 hours
🚆 2 hours 50 mins
- Plymouth**
🚗 1 hour 30 mins
🚆 1 hour 50 mins
- Truro**
🚗 25 mins
🚆 20 mins

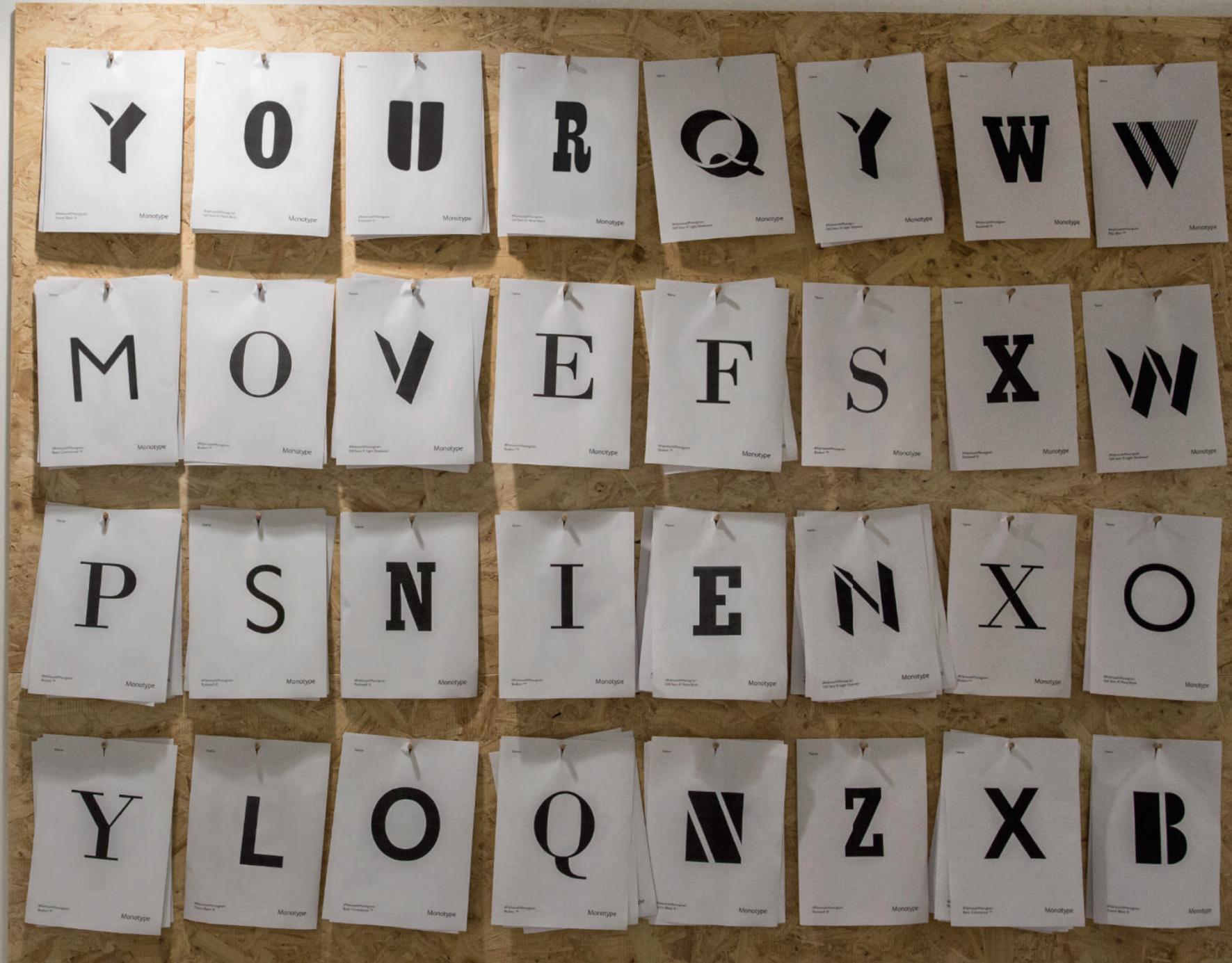


ADDRESSES	
PENRYN CAMPUS	TRELIEVER ROAD PENRYN CORNWALL TR10 9FE
FALMOUTH CAMPUS	WOODLANE FALMOUTH CORNWALL TR11 4RH

TRAIN STATIONS	
1	PENRYN
2	PENMERE
3	FALMOUTH TOWN
4	FALMOUTH DOCKS

Buses run regularly between our campuses and both are within walking distance to the local town and train station.

Your move



1. Connect with us and explore full course information online
2. Discuss your thoughts with tutors, parents and friends
3. Take a look at entry requirements and contact us with any queries
4. Visit us at an open day or overseas event
5. Apply at ucas.com or directly with us for the Foundation Diploma

Come to an open day and meet your future

Open day dates

Friday 20 May 2016 (Foundation Diploma only)
Saturday 4 June 2016 (undergraduate degree courses only)
Saturday 8 October 2016
Saturday 29 October 2016
Saturday 19 November 2016

Can't make an open day?

If you can't make an open day there are still many ways to get to know Falmouth better:

- / Campus tours
- / Taster days
- / UCAS fairs
- / Meet us in your country
- / Degree Shows

See page 24 for more information on open days or to book a place visit falmouth.ac.uk/opendays



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falmouth.ac.uk/contact-us

