

**EVENT HORIZONS SCHEDULE:
THURSDAY 6 AND FRIDAY 7 FEBRUARY 2014**

DAY 1		
TIME	SESSION	SPEAKER
9.00-9.30	Arrival – tea and coffee	
9.30-10.30	Digital event design	Claire Eason-Bassett – Mackerel Sky Events
10.45-11.45	Production technology to create impact – Digital Production Mapping	Tom Harding – AV3
11.45-12.00	BREAK	
12.00-13.00	The Future of Digital Conferencing	Matt Kirby – Falmouth University
13.00-14.00	LUNCH – Time to connect	
14.00-15.00	Digital Marketing & making social media work	Jim Michell - Barefoot Media
15.00–15.15	BREAK	
15.15-16.15	Using Digital Technology to Reach New Audiences	Bill Scott and John Crooks - Miracle Theatre/Dogbite
16.15-16.45	Closing remarks	Matt Kirby

DAY 2		
TIME	SESSION	SPEAKER
9.00-9.30	Arrival – tea and coffee	
9.30-10.30	Sustainability and Responsible Events	James Kennell - University of Greenwich
10.45-11.45		Speaker TBC
11.45-12.00	BREAK	
12.00-13.00	Sustainability and Social Enterprise	Manda Brookman - COAST
13.00-14.00	LUNCH - Time to connect	
14.00-15.00	Safe and Sustainable Events – getting the right balance	Mike Richmond - Richmond Events
15.00-15.15	BREAK	
15.15-16.15	Panel discussion	James Kennell Mike Richmond Claire Eason-Bassett - host
16.15-16.45	Closing remarks	Claire Eason-Bassett