

## DIGITAL MEDIA AT BODMIN COLLEGE

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Welcome to BA(Hons) Digital Media at Bodmin College, in partnership with Falmouth University.

We're getting in touch with some important information about your course and some things you'll need to know as you prepare to join us in September.

We are looking forward to you joining the course and being the pioneers of a new generation of digital media professionals. Here are some things you'll need and some things you'll need to know.

### Your offer

If you have a conditional offer, your place is subject to meeting those conditions. This means we're waiting to receive your results or some more information before your place can be finalised. You can see these conditions using UCAS Track [track.ucas.com/](https://track.ucas.com/)

If you need to ask us anything about your offer, get in touch with our Applicant Services team on 01326 213730, use LiveChat on our website or email [applicantsservices@falmouth.ac.uk](mailto:applicantsservices@falmouth.ac.uk)

### MyTimetable

Your academic timetable shows all scheduled learning activities and your course timetable. From 7 September, you can view your timetable at [this link](#), or via the Falmouth University App. You can download the app by searching the Google Play Store or Apple Store.

### Tuition fees (per year)

2021-22 full-time UK/EU: £7500

### First week of Study Block 1

You'll begin your course on **Thursday 16 September 2021**. Please report to the **BA(Hons) Digital Media Centre, Unit 16, Woods Browning Industrial Estate, Bodmin, PL3 11DQ** at **10am** where you will meet staff and your final year colleagues.

### Pre-course preparation

#### Essential

The modules in Study Block 1 include, DTM301 Innovation (40 credits) and DTM302 Critical Context (20 Credits) **Pre-course preparation focusses on DTM320.**

**On your return in September you will need to have completed a proposal for Contextual research study.**

**For your Contextual research study**, you will apply your knowledge to develop your own academic and professional voice. You will employ advanced research methods to critically evaluate your own research, applying academic rigour and intellectual criticality to deliver a substantial and complexed study that communicates a deeper understanding of your selected area of Digital Media. You will explore current and future markets responding to perceived gaps in knowledge and understanding, and identify opportunities for your own professional practice

**I am available on Microsoft Teams between now and the 16 September. Please book in an**

**appointment with me to discuss your proposal (outlined below), please contact me by email ([tm@bodmincollege.co.uk](mailto:tm@bodmincollege.co.uk)) to book in a time.**

**Overview:**

This proposal should be from one to three pages in length. The following outline should be used as a guide. This is a proposal and thus

**Your Contextual research study proposal:**

**1. Research topic/title**

An initial working title should be provided and should describe the content and direction of your project. For example: *How Changes in Digital Media Technologies Influence the Way People Experience Political Campaigns.*

**2. Aims and Objectives**

Supply an overall aim and approximately 3 or 4 objectives that the research will address, discuss:

- **Background and Context:** What is already known or unknown? Set the scene. Lead the reader into the topic and scope of your research.
- **Problem** What do you want to know, prove, demonstrate, analyse, test, investigate or examine? List your project aims in a logical sequence. What is already known about the problem? What is missing from current knowledge?

Make it clear what new insights you will contribute, who they are relevant to, and why the research is worth doing.

(400 words)

**3. Research design and methods**

Your methodology should be a clear, well-structured text that makes an argument for your approach, not just a list of technical details and procedures. It should clearly show why your methods suit your aims and objectives and convince the reader that you have chosen the best possible approach to answering your problem statement and research questions. Throughout the section, relate your choices back to the central purpose of your research study. You should also cite relevant sources.

**You should:**

- Describe the methods you intend to use to deliver your aim and objectives.
- Provide detail of sources and any specialist resources or facilities you may require
- Outline how your research will enhance knowledge or contribute to new understandings in the subject

To support you with your research use [studyhub.fxplus.ac.uk/node/15](http://studyhub.fxplus.ac.uk/node/15)

(400 words)

**4. Expected Outcomes, Implications, and contributions to knowledge**

Finish the proposal by emphasizing why your proposed project is important and what it will contribute to practice or theory. Establish the importance of your project by highlighting its originality or why it is worth pursuing. Highlight the benefits, positive expected outcomes, or innovative applications of knowledge.

- Why is it important?
- What do you expect it will deliver?
- What are the expected outcomes?

Explain how you will respond to perceived gaps in knowledge and understanding and identify opportunities for your professional practice.

(400 words)

### **During your course Equipment and material costs Essential**

You will need the following item for the start of the course:

- A backup external hard drive. A 512GB or 1TB SSD External Portable Drive is approximately £50-£135 dependent on storage capacity chosen.

There will be ongoing expenses as the course progresses, particularly digital equipment and consumable materials. We recommend you allow £250 to purchase additional materials and equipment during each year.

### **Would be nice to have**

You will have access to a computer for your work in our Digital Media Centre. A laptop is an optional purchase for work both inside and outside of the Centre. If you wish to purchase a laptop, it does not matter which platform (Apple or Windows) you decide on, but it should have 16GB RAM, and an SSD hard drive of 256gb or more. Buy as fast a processor as you can afford. Approximate cost £450-£1000 dependent on the make and specification of the laptop chosen.

### **Enrolment and Student Terms & Conditions**

You'll get an email two weeks before the start of term telling you how to enrol online. You'll need to enrol before the first day of term to officially register as a student of Falmouth University and receive an undergraduate student loan.

When you enrol, you'll need to agree to and comply with the University's Student Terms & Conditions. These Terms & Conditions are important, and we encourage you to read them carefully, before enrolling. You can find them under 'Student Terms & Conditions' on our website [falmouth.ac.uk/student-regulations](http://falmouth.ac.uk/student-regulations)

Over the next few weeks, we'll email you more important information about your course and life at Falmouth. If you're going to be away or out of contact, make sure you ask someone to check your emails and reply on your behalf.

We know all of this can seem overwhelming and preparing for your course can involve a lot. So, we're here to help. If you have any questions at all, just get in touch with Applicant Services on 01326 213730, use LiveChat on our website or email [applicantsservices@falmouth.ac.uk](mailto:applicantsservices@falmouth.ac.uk)

Finally, we wish you an enjoyable and creative time before the course starts and we're looking forward to welcoming you to Falmouth in September. Yours

Yours Sincerely,

**Mark Talbot**

Course Co-ordinator, BA(Hons) and FdA Digital Media

**Falmouth University**

Penryn Campus, Penryn Cornwall TR10 9FE

**Bodmin College (in partnership with Falmouth University)**

Unit 16, Woods Browning Industrial Estate, Bodmin PL31 1DQ

[www.bodmincollege.co.uk](http://www.bodmincollege.co.uk)

[www.digitalmediafda.co.uk](http://www.digitalmediafda.co.uk)

[www.falmouth.ac.uk](http://www.falmouth.ac.uk)