

# CARTEL PHOTOS

## INSTITUTE OF PHOTOGRAPHY

### *Mission*

To extend the development of the Cartel Photos into a **distinctive**, **sustainable** and **externally recognised** centre of best practice for experiential learning through industry-related photographic activity.

### *Focus*

**Students** – to put Institute of Photography students at the centre of industry-related photographic activity making them confident, creative and resilient whilst enabling them to develop their own distinctive and sophisticated professional practice.

**Contemporary Professional Practice** – to enable students to engage industry-related photography as a sophisticated, contemporary and professional activity. Students will engage with the inter-disciplinary imperatives now fluent in photographic practice in order to successfully navigate the relevant cultural and commercial sectors in which they work.

**Enterprise and Innovation** – to develop a financially sustainable agency that provides appropriate economic return on professional photographic activity. To encourage innovation through engagement with emerging forms of publication, dissemination and circulation in contemporary photographic practice.

*Paul Cabuts*

*Director, Institute of Photography*

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