

ILLUSTRATION AT FALMOUTH

WELCOME TO BA(HONS) ILLUSTRATION AT FALMOUTH.

Your offer

If you have a conditional offer, your place is subject to meeting those conditions. This means we're waiting to receive your results or some more information before your place can be finalised. You can see these conditions using [UCAS Track](#)

If you need to ask us anything about your offer, get in touch with our Admissions team on 01326 213730, use Live Chat on our website or email admissions@falmouth.ac.uk.

First week of term

Your first day of attendance is **Monday 18th September 2017**. Please report to **Lecture Theatre 1** on the **Falmouth Campus** at **11am**.

This is the week when you'll meet your course mates, course tutors and the university staff. There will be important inductions for both the course and the wider university, in addition to a number of social activities. You will also be given course outlines and timetables.

This will be the start of your induction week during which you'll be introduced to our facilities and to the course curriculum. You will be shown how to access the BA(Hons) Illustration handbook which will clearly outline the syllabus, structure, aims and objectives of the course.

The course is very intensive and there will be much ground to cover during the first term. You will be introduced to your year co-ordinator Tom Barwick and meet your personal tutor. During induction week you will be inducted into various important aspects of life at Falmouth University. This will include all student support services available to you and also the use of the virtual learning environment known as 'The Learning Space'.

You can download a copy of the [Penryn Campus map](#) or the [Falmouth Campus map](#) from the Contact page of our website [here](#).

MyTimetable

<https://mytimetable.falmouth.ac.uk/> available from 14 September 2017

This is the link to MyTimetable, your online academic calendar which shows all scheduled learning activities and your course timetable. It will be available from 14 September 2017, however, timetables can be subject to change. To keep up to date, we recommend that you export the feed to your chosen device (mobile, tablet, laptop or desktop). An induction will be offered on the use of MyTimetable during Freshers 2017. Students have access to their individual student timetables, once they have completed their online enrolment and IT induction.

Pre-course preparation

Optional

One of your first tasks during the induction week will be to begin establishing your own creative working environment based around your desk space. It would be useful during the coming weeks to gather sources of visual inspiration that will help you initiate this process. This could include references to artists, examples from personal collections (2D or 3D), ephemera, photographs, magazine references, posters, postcards or, in fact, anything that may fuel your creativity.

Tuition fees (per year)

2017-18 full-time UK/EU: £9,250

2017-18 full-time International: £15,000

During your course

Materials and equipment list and costs

Essential

As a new student to BA(Hons) Illustration it is expected that you start to build your own personal stockpile of materials and media to expand and evolve your visual language. In the early phases of the course you will explore many different approaches to image making. Therefore, it would be wise to have access to as broad a range of media as possible.

Below is a list of essential materials that you will need on the course:

- Two A4 sketchbooks (for visual problem solving and colour & composition) RRP: £2.99.
- One A3 sketchbook (for visual studies) RRP £6.50.
- Two A4 notebooks (for digital media and HACS) RRP £2.09.
- Paints of different types, including assorted colours of good quality gouache (white gouache 37ml, Ultramarine and Burnt Umber are essential for colour theory) Designers Gouache intro set RRP £15.99.
- Paint brushes of various widths and varieties for working with a range of media (including a watercolour paintbrush size 6 for colour theory). Synthetic brush set RRP £6.44.
- China palette RRP £5.25.
- A variety of media for experimentation such as oil pastels, chalk pastels, Conte crayons. RRP £8.95/set.
- Graphite pencils (various weights), pencil sharpener and eraser. RRP £8.
- Willow charcoal and compressed charcoal. RRP £1.99.
- Black Indian ink and coloured inks. RRP £4.99.
- Surgical scalpel & blades/craft knife and scissors. RRP £4.89.
- Masking tape. RRP £1.55.
- PVA glue and glue stick. RRP £5.08.
- A2 sheets of cartridge paper for life Drawing. Approximately 40p/sheet.
- USB memory stick for storing digital work (32GB). RRP £14.99.

Optional

As the course progresses it is useful to have your own laptop, but you will have access to all IT equipment over the three years. Laptop costs vary depending on your own preferences and budget. But to use one effectively as an illustrator its necessary for it to be powerful enough run

Adobe 2D software, Photoshop, Indesign and Illustrator. Unless you only intend to use it for writing essays and so on, then a less powerful machine will be OK.

Reading list and costs

Optional

Below is a list of books, magazines and periodicals that are relevant to the course. Our intention is not that you should purchase all of these publications but rather to make you aware of them. Many can be found in the Falmouth University Library. They will help you understand the illustration industry in an historical and contemporary context, and help develop your passion for the subject. Pinterest can be a good way to organise your passion and inspiration into a useful directory of the creative world you are about to enter.

Books

- Heller, S. and Chwast S., 2008. *Illustration: a visual history*. Abrams. RRP £14.
Male, A., 2007. *Illustration: a theoretical and contextual perspective*. AVA Publishing. RRP £17.30.
Male, A., 2014. *Illustration: meeting the brief*. Bloomsbury. RRP £16.60.
Zeegan, L., 2012. *The fundamentals of illustration*. AVA Publishing. RRP £13.50.
Hall, A., 2011. *Illustration*. Lawrence King. RRP £18.30.
Berger, J., 1972. *Ways of seeing*. London: Penguin. RRP £6.29.

Magazines and Periodicals

- Varoom Magazine/The Association of Illustrators magazine. RRP £8.
3x3 Magazine (American Illustration). RRP £6.82.

Websites

- The AOI (Association of Illustrators): <http://theaoi.com/>
Grain Edit: <http://grainedit.com/>
It's Nice That: <http://www.itsnicethat.com/>
Digital Arts Online <http://www.digitalartsonline.co.uk/>
Heart Agency <http://www.heartagency.com/>
Dutch Uncle <http://www.dutchuncle.co.uk/>
50 watts <http://www.50watts.com/>

Study trips and costs

Optional

There are two main study visits during the three years of the BA(Hons) Illustration course. Neither are compulsory but both are highly recommended:

- Year One: Study trip to London, which focuses on introducing you to the illustration industry. You will gain insight into how illustration is used and how illustrators function within the industry (estimated cost: £150-£170)
- Year Three: Choice of study trip to London, New York or Bologna. This trip focuses on you gaining feedback on your portfolio of illustration from some of the best art directors in the world (estimated cost: £750 -£800). A fourth option for this year is to organise and undertake a relevant work placement

The London study visit takes place in Week 12 of the Autumn Term, from **Sunday 10 December to Friday 15 December 2017**. This is a very important trip as it is often a turning point for

students in helping them understand the scope of Illustration and the reality of what it's like to work as an illustrator, so we recommend that you take up this opportunity.

In order to help you plan ahead we want to give you information regarding the trip in advance of the beginning of term. In order to enable us to secure the booking, we will need to contact you via email over the summer and request that you pay a deposit to secure your place on the trip. We will be in touch with you shortly regarding this.

The London study visit typically comprises of the following:

A visit to a company: The visits will comprise of informal discussions and presentations at publishing companies, magazine companies, design companies, illustration agencies and illustration studios/collectives, all who have experience of commissioning and working with illustrators. Each visit will be arranged and accompanied by a member of staff.

An appointment with a working illustrator or designer: Working in small groups of 2-4 you will arrange a short (50min) informal meeting with a working illustrator or designer.

An Illustration Forum at Goldsmiths University London This will include three professional illustrators presenting their work, and discussing their different experiences of their evolving careers and working in the industry.

Both the visits and the forum will provide an opportunity for you ask questions about how illustrators work, and how clients use and commission illustration. Personal records of the information gained from these visits and presentations will provide valuable reference material for the future as well as for group discussions following the trip.

Personal research and drawing: You will also be expected to use the week to develop a project based on London, through research and observational drawings. You will be given information to help you organise your own programme of visits to galleries, museums and events.

Cost of the trip and payment deadlines

The estimated cost of the trip is **£150**. This includes accommodation but not travel. Dates of payment deadlines for both the deposit and the balance will be made known to you in a future email.

Travel

Travel costs are not included in the price of the trip, as it is cheaper for you to make your own travel arrangements than for us to book a coach for the whole group. **We therefore need you to organise and be responsible for the purchase of your own travel tickets please.** This will also enable you to go directly home for the Christmas break at the end of the trip if you wish, rather than returning to Falmouth.

Once accommodation has been confirmed, and your place secured, we recommend that you book your travel in advance to make it as cheap as possible. Bear in mind that student travel cards can make a big difference.

Personal Insurance

The University insurance only covers cancellation of the trip, so please can we ask you to check that your personal belongings are covered by your home insurance.

Enrolment and Student Terms & Conditions

You'll get an email two weeks before the start of term telling you how to enrol online. You'll need to enrol before the first day of term to officially register as a student of Falmouth University and receive an undergraduate student loan.

When you enrol, you'll need to agree to and comply with the University's Student Terms & Conditions. These Terms & Conditions are important and we encourage you to read them carefully, before enrolling. You can find them under 'Student Terms & Conditions' on our [website](#).

Over the next few weeks we'll email you more important information about your course and life at Falmouth. If you're going to be away or out of contact, make sure you ask someone to check your emails and reply on your behalf.

We know all of this can seem overwhelming and preparing for your course can involve a lot. So we're here to help. If you have any questions at all, just get in touch with Admissions on 01326 213730, use Live Chat on our website or email admissions@falmouth.ac.uk.

Finally, we wish you an enjoyable and creative time before the course starts and we're looking forward to welcoming you to Falmouth in September.

Yours sincerely

Nigel Owen

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