

## ILLUSTRATION AT FALMOUTH

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WELCOME TO BA(HONS) ILLUSTRATION AT FALMOUTH.

### Your offer

Please remember that if you have been made a conditional offer to study at Falmouth, your place is subject to meeting those conditions. Conditional means that we are waiting to receive your results, or some more information, before your place is finalised. You can see any conditions in [UCAS Track](#). If you have any questions or concerns, please contact our Admissions team on 01326 213730 or [admissions@falmouth.ac.uk](mailto:admissions@falmouth.ac.uk).

### First week of term

Your first day of attendance is **Monday 12 September 2016**. Please report to the **Level One Studio, Ground Floor** of the **Illustration Building** on the **Falmouth Campus** at **9:30am**. This is located towards the bottom of Falmouth Campus, opposite the canteen.

You can download a copy of the [Falmouth Campus map](#) from the Contact page of our website [here](#).

This will be the start of an induction week in which you will be introduced to facilities and to the course curriculum. You will be shown how to access the BA(Hons) Illustration handbook which will clearly outline the syllabus, structure, aims and objectives of the course.

As you are aware, the course is very intensive and there will be much ground to cover during the first term. You will be introduced to your year co-ordinator and made aware of who your personal tutor is. During the induction week you will be inducted into various important aspects of life at Falmouth University. This will include all student support services available to you and also the use of the virtual learning environment known as 'The Learning Space'.

### MyTimetable

<https://mytimetable.falmouth.ac.uk/> available from 1 September 2016.

This is the link to MyTimetable, your online academic calendar which shows all scheduled learning activities and your course timetable. It will be available from 1 September 2016, however, timetables can be subject to change. To keep up to date, we recommend that you export the feed to your chosen device (mobile, tablet, laptop or desktop). An induction will be offered on the use of MyTimetable during freshers' week. Students will have access to their individual student timetables, where appropriate, once they have completed their online enrolment and IT induction.

### Pre-course preparation

#### Optional

One of your first tasks during the induction week will be to begin establishing your own creative working environment based around your desk space. It would be useful during the coming weeks to gather sources of visual inspiration that will help you initiate this process. This could include references to artists, examples from personal collections (2D or 3D), ephemera, photographs, magazine references, posters, postcards or, in fact, anything that may fuel your creativity.

**Tuition fees (per year):**

2016-17 full-time UK/EU: £9,000

2016-17 full-time International: £15,000

**During your course**

**Materials and equipment list and costs**

**Essential**

As a new student to BA(Hons) Illustration it is expected that you start to build your own personal stockpile of materials and media to expand and evolve your visual language. In the early phases of the course you will explore many different approaches to image making. Therefore, it would be wise to have access to as broad a range of media as possible.

Below is a list of essential materials that you will need on the course:

- Two A4 sketchbooks (for visual problem solving and colour & composition) RRP: £2.99.
- One A3 sketchbook (for visual studies) RRP £6.50.
- Two A4 notebooks (for digital media and HACS) RRP £2.09.
- Paints of different types, including assorted colours of good quality gouache (white gouache 37ml, Ultramarine and Burnt Umber are essential for colour theory) Designers Gouache intro set RRP £15.99.
- Paint brushes of various widths and varieties for working with a range of media (including a watercolour paintbrush size 6 for colour theory). Synthetic brush set RRP £6.44.
- China palette RRP £5.25.
- A variety of media for experimentation such as oil pastels, chalk pastels, Conte crayons. RRP £8.95/set.
- Graphite pencils (various weights), pencil sharpener and eraser. RRP £8.
- Willow charcoal and compressed charcoal. RRP £1.99.
- Black Indian ink and coloured inks. RRP £4.99.
- Surgical scalpel & blades/craft knife and scissors. RRP £4.89.
- Masking tape. RRP £1.55.
- PVA glue and glue stick. RRP £5.08.
- A2 sheets of cartridge paper for life. Approximately 40p/sheet.
- USB memory stick for storing digital work (32GB). RRP £14.99.

**Optional**

As the course progresses it is useful to have your own laptop, but you will have access to all IT equipment over the three years. Laptop costs vary depending on your own preferences and budget.

## Reading list and costs

### Optional

Below is a list of books, magazines and periodicals that are relevant to the course. Our intention is not that you should purchase all of these publications but rather to make you aware of them. Many can be found in the Falmouth University Library. They will help you understand the illustration industry in an historical and contemporary context, and help develop your passion for the subject.

### Books

- Heller, S. and Chwast S., 2008. *Illustration: a visual history*. Abrams. RRP £14.
- Male, A., 2007. *Illustration: a theoretical and contextual perspective*. AVA Publishing. RRP £17.30.
- Male, A., 2014. *Illustration: meeting the brief*. Bloomsbury. RRP £16.60.
- Zeegan, L., 2012. *The fundamentals of illustration*. AVA Publishing. RRP £13.50.
- Hall, A., 2011. *Illustration*. Lawrence King. RRP £18.30.
- Berger, J., 1972. *Ways of seeing*. London: Penguin. RRP £6.29.

### Magazines and Periodicals

- Varoom Magazine/The Association of Illustrators magazine. RRP £8.
- 3x3 Magazine (American Illustration). RRP £6.82.

### Websites

- The AOI (Association of Illustrators): <http://theaoi.com/>
- Grain Edit: <http://grainedit.com/>
- It's Nice That: <http://www.itsnicethat.com/>
- Digital Arts Online <http://www.digitalartsonline.co.uk/>
- Heart Agency <http://www.heartagency.com/>
- Dutch Uncle <http://www.dutchuncle.co.uk/>

## Study trips and costs

### Optional

There are two main study visits during the three years of the BA(Hons) Illustration course. Neither are compulsory but both are highly recommended:

- Year One: study trip to London, which focuses on introducing you to the illustration industry. You will gain insight into how illustration is used and how illustrators function within the industry (estimated cost: £150-£170)
- Year Three: study trip to New York or London. This trip focuses on you gaining feedback on your portfolio of illustration from some of the best art directors in the world (estimated cost: £750 -£800)

The London study visit takes place in Week 12 of the Autumn Term, from **Sunday 4 December to Friday 9 December 2016**. This is a very important trip as it is often a turning point for students in helping them understand the scope of Illustration and the reality of what it's like to work as an illustrator, so we recommend that you take up this opportunity.

In order to help you plan ahead we want to give you information regarding the trip in advance of the beginning of term. In order to enable us to secure the booking, we will need to contact

you via email over the summer and request that you pay a deposit to secure your place on the trip. We will be in touch with you shortly regarding this.

**The London study visit typically comprises of the following:**

**A visit to a company:** The visits will comprise of informal discussions and presentations at publishing companies, magazine companies, design companies, illustration agencies and Illustration studios/collectives, all who have experience of commissioning and working with illustrators. Each visit will be arranged and accompanied by a member of staff.

**An Illustration Forum at the London College of Communication (LCC):** This will include three professional Illustrators presenting their work, and discussing their different experiences of their evolving careers and working in the industry.

Both the visits and the forum will provide an opportunity for you ask questions about how illustrators work, and how clients use and commission illustration. Personal records of the information gained from these visits and presentations will provide valuable reference material for the future as well as for group discussions following the trip.

**Personal research and drawing:** You will also be expected to use the week to develop a project based on London, through research and observational drawings. You will be given information to help you organise your own programme of visits to galleries, museums and events.

**Cost of the trip and payment deadlines**

The estimated cost of the trip is **£140**. This includes accommodation but not travel. Dates of payment deadlines for both the deposit and the balance will be made known to you in a future email.

**Travel**

Travel costs are not included in the price of the trip, as it is cheaper for you to make your own travel arrangements than for us to book a coach for the whole group. **We therefore need you to organise and be responsible for the purchase of your own travel tickets please.** This will also enable you to go directly home for the Christmas break at the end of the trip if you wish, rather than returning to Falmouth.

Once accommodation has been confirmed, and your place secured, we recommend that you book your travel in advance to make it as cheap as possible. Bear in mind that student travel cards can make a big difference.

**Personal Insurance**

The University insurance only covers cancellation of the trip, so please can we ask you to check that your personal belongings are covered by your home insurance.

**Enrolment and Student Terms & Conditions**

You will receive an email two weeks prior to the start of term with details of how to enrol online. All students must enrol online before the first day of term in order to be officially

registered as a student of Falmouth University. If you plan to receive an undergraduate student loan, you must enrol to have your money released to you.

As part of your enrolment, you will be required to agree to and comply with the University's Student Terms & Conditions. These Terms & Conditions are important and we encourage you to read them carefully, prior to enrolling online. They can be found on our Regulations, Policies and Procedures web page under 'Student Terms & Conditions' [here](#).

During the coming weeks, you will be emailed important information for new students. If you will be away, please ask someone else to check your emails regularly and reply on your behalf.

We know that there's a lot to do to prepare before the start of your course. If you have any questions at all, please don't hesitate to call our Admissions team for advice on 01326 213730 or email [admissions@falmouth.ac.uk](mailto:admissions@falmouth.ac.uk).

If you would like to download and print a copy of this email, please go to [www.falmouth.ac.uk/new-students/welcome-letters](http://www.falmouth.ac.uk/new-students/welcome-letters).

Finally, we wish you an enjoyable and creative time before the course starts and we look forward to seeing you in September.

Yours sincerely

**Nigel Owen**

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