

## GRAPHIC DESIGN AT FALMOUTH

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WELCOME TO BA(HONS) GRAPHIC DESIGN AT FALMOUTH.

### Your offer

If you have a conditional offer, your place is subject to meeting those conditions. This means we're waiting to receive your results or some more information before your place can be finalised. You can see these conditions using UCAS Track <https://track.ucas.com>

If you need to ask us anything about your offer, get in touch with our Admissions team on 01326 213730, use Live Chat on our website or email [admissions@falmouth.ac.uk](mailto:admissions@falmouth.ac.uk).

### First week of term

Your first day of attendance will be **Monday 18 September 2017**, which is at the beginning of induction week for you. Please report to the **School of Communication Design Building , Falmouth Campus** at **10.30am** and ask for myself, Bryan Clark, or the third year co-ordinator, Jon Unwin [jonu@falmouth.ac.uk](mailto:jonu@falmouth.ac.uk)

This is the week when you'll meet your course mates, course tutors and the university staff. There will be important inductions for both the course and the wider university, in addition to a number of social activities. You will also be given course outlines and timetables.

The induction week is extremely important, as it will introduce you to the many facilities and services at Falmouth that will support you through your studies over the next few years. We will give you a timetable for the week on arrival and introduce you to some of the key staff that you will be working with.

On **Monday 25 September** please meet in the **Graphic Design Building Lecture Theatre** (on the ground floor of the Fox 4 building at Woodlane) between 12-2.00pm. *This time is still to be confirmed so check on MyTimetable below from 14 September*). I will meet with you and the rest of the final year cohort to introduce the year ahead, as well as presenting further important information. It is critical that you attend at this time.

For your information, the term dates for next year are as follows:

### Study Block One:

*(Induction week 18 – 22 September 2017)*

25 September 2017 - 15 December 2017 / 12 weeks

8 January 2018 - 26 January 2018 / 3 Weeks

### Study Block Two:

29 January - 23 March 2018 / 8 weeks

9 April - 1 June 2018 / 8 weeks

You can download a copy of the [Penryn Campus map](#) or the [Falmouth Campus map](#) from the Contact page of our website [here](#).

## **MyTimetable**

<https://mytimetable.falmouth.ac.uk/> available from 14 September 2017

This is the link to MyTimetable, your online academic calendar which shows all scheduled learning activities and your course timetable. It will be available from 14 September 2017, however, timetables can be subject to change. To keep up to date, we recommend that you export the feed to your chosen device (mobile, tablet, laptop or desktop). An induction will be offered on the use of MyTimetable during Freshers 2017. Students have access to their individual student timetables, once they have completed their online enrolment and IT induction.

## **Pre-course preparation**

Over the summer you will need to consider possible topics for your studio projects and your dissertation. You will need to produce a synopsis of your dissertation (a proposal or abstract of around 300–400 words) in the first two weeks of the term, through discussion with your tutor. You can aid this process by researching around your potential dissertation topic. You will be assigned a dissertation tutor in September, and will have the chance to meet with them in the first week to discuss your intentions. If you have any questions regarding your dissertation before the start of term, please contact Jessica Jenkins (Module Leader for Dissertation) on [jessica.jenkins@falmouth.ac.uk](mailto:jessica.jenkins@falmouth.ac.uk)

Similarly, please also consider potential studio projects or areas you wish to investigate in relation to your studio work. This could be achieved by keeping articles or making notes from design journals, newspapers, magazines and so on; collecting things that inspire you or observing design problems that you may encounter. Look for communication problems before you join us, rather than solutions, and be ready in the first two weeks to define your initial project choices. Again, if you have any questions regarding your studio projects before the start of term, please contact Dion Star (Module Leader for Journeys) on [dion.star@falmouth.ac.uk](mailto:dion.star@falmouth.ac.uk)

Importantly, do not start writing your dissertation or developing any studio work until you join us in September. We will also be running some studio 'warm up' briefs early in the first few weeks to help you to re-engage.

## **Reading list and costs**

Once you have enrolled online, two weeks before the start of the course, you will have access to our online learning environment (The Learning Space). It would be helpful for you to have read the Module Information Forms (MIFs) for the final year before you arrive – simply to prime you with some context and questions. There are four modules in the final year, and you can access our Learning Space here (enrolment required);

<http://learningspace.falmouth.ac.uk/course/index.php?categoryid=79>

Naturally, we would also expect any design student to keep abreast of changes in the industry, new work, awards and the wider design press (Eye, Creative Review, Baseline, Design Week, etc. as well as online blogs). Many of these are available in our library and online at no direct cost to you, however if you wish to buy one or two copies beforehand, expect to pay between £5 and £10 per copy.

## **Tuition fees (per year)**

2017-18 full-time UK/EU: £9,250

2017-18 full-time International: £15,000

### **During your course**

#### **Materials and equipment list and costs**

##### **Essential**

You should allow at least £200 for the studio kit outlined below:

- 2017/18 academic year diary.
- A3 layout pads or sketchbooks.
- Scalpel and blades such as Swan Morten (10a blades most useful).
- 12 inch plastic ruler.
- 12 inch metal ruler.
- Selection of graphite pencils (3B to HB).
- Retractable pencil (basic).
- Pritt Stick.
- Masking tape.
- Plastic eraser.
- Glue (spray mount/PVA).
- Fine line pens (black, red, blue).
- Memory stick (USB).

You will also need to allow for ongoing annual printing costs for projects and experimentation undertaken, which can be between approximately £150 and £350.

##### **Optional**

If you own a 35mm SLR or digital camera, you will find this useful. Falmouth also has photographic equipment, which can be booked for free. If you wished to purchase your own camera, the approximate costs can be between £300 and £1000 plus, depending on your preference for camera choice.

A laptop is piece of equipment most students use on a regular basis. Industry standard is Apple Mac, with software including Adobe Creative Cloud InDesign, Illustrator, Photoshop and After Effects. This is likely to be one of the bigger investments you will make whilst studying Graphic Design. The University has IT suites available at both Falmouth and Penryn campuses, with laptops available on short term loan. The Graphic Design Studios also have a small number of computers in them. However, if you wish to purchase your own, expect to pay between £300 and £1800 for the computer and around £200 for software.

#### **Exhibitions & events**

##### **Optional**

There are a number of events, exhibits and conferences that take place both within, and outside of, Cornwall, which students often take advantage of. These are generally organised by the students themselves, and are at the student's discretion as they do not form a core requirement of the course. Whilst you can visit regional exhibitions for little expenditure, you could spend up to £500 on more regular visits to national or European events.

Students also sometimes visit the D&AD New Blood exhibition in July of the second year, and more specifically in the final year. This is a showcase of some of the top graduate work of that year from the UK, across Europe and the rest of the world. This would cost between £100 and £300, depending on preference for travel and accommodation.

We usually run other network or portfolio events. Like D&AD, we arrange the event itself, but students are required to make their way to London and to arrange accommodation where necessary. Occasionally, students will stay on in London and make use of the time to contact agencies. Depending on accommodation and travel choice, you may need to allow up to £250 for this altogether.

### **Reading list and costs**

#### **Optional**

There are reading lists for each of the modules, and these are listed in the MIFs described above. As the final year is largely self-directed, these are starting points, rather than compulsory. All of the books are available in the University Library or can be found new/used online. You may wish to buy certain books and should allow up to £300 for this.

### **Study trips**

#### **Optional**

There are no formal study trips in the final year, although some students often make trips to London and other European cities, sometimes with regard to project research but more commonly visiting potential future employers. You may wish to allow from as little as £50 to upwards of £500, if you were travelling further or staying longer.

### **Enrolment and Student Terms & Conditions**

You'll get an email two weeks before the start of term telling you how to enrol online. You'll need to enrol before the first day of term to officially register as a student of Falmouth University and receive an undergraduate student loan.

When you enrol, you'll need to agree to and comply with the University's Student Terms & Conditions. These Terms & Conditions are important and we encourage you to read them carefully, before enrolling. You can find them under 'Student Terms & Conditions' on our [website](#).

Over the next few weeks we'll email you more important information about your course and life at Falmouth. If you're going to be away or out of contact, make sure you ask someone to check your emails and reply on your behalf.

We know all of this can seem overwhelming and preparing for your course can involve a lot. So we're here to help. If you have any questions at all, just get in touch with Admissions on 01326 213730, use Live Chat on our website or email [admissions@falmouth.ac.uk](mailto:admissions@falmouth.ac.uk).

Finally, we wish you an enjoyable and creative time before the course starts and we're looking forward to welcoming you to Falmouth in September.

Yours sincerely

**Bryan Clark**

Head of Graphic Design

The School of Communication Design

**Falmouth University**

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