

## GRAPHIC DESIGN AT FALMOUTH

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WELCOME TO BA(HONS) GRAPHIC DESIGN AT FALMOUTH.

### Your offer

Please remember that if you have been made a conditional offer to study at Falmouth, your place is subject to meeting those conditions. Conditional means that we are waiting to receive your results, or some more information, before your place is finalised. You can see any conditions in [UCAS Track](#). If you have any questions or concerns, please contact our Admissions team on 01326 213730 or [admissions@falmouth.ac.uk](mailto:admissions@falmouth.ac.uk).

### First week of term

Your first day of attendance will be **Monday 12 September 2016**. Please report to the **School of Communication Design Building Reception, Falmouth Campus** at **10.30am** and ask for myself, Bryan Clark, or the third year co-ordinator, Dion Star [dion.star@falmouth.ac.uk](mailto:dion.star@falmouth.ac.uk)

On **Monday 19 September** please meet in the **Graphic Design Building Lecture Theatre** (on the ground floor of the Fox 4 building at Woodlane) at **9.30am (this time is still is to be confirmed – check on MyTimetable below)**. I will meet with you and the rest of the final year cohort to introduce the year ahead, as well as presenting further important information. It is critical that you attend at this time.

You can download a copy of the [Falmouth Campus map](#) from the Contact page of our website [here](#).

For your information, the term dates for next year are as follows:

### Study Block One:

19 September 2016 - 20 January 2017  
15 Weeks

### Study Block Two:

23 January - 26 May 2017  
15 Weeks

### MyTimetable

<https://mytimetable.falmouth.ac.uk/> available from 1 September 2016

This is the link to MyTimetable, your online academic calendar which shows all scheduled learning activities and your course timetable. It will be available from 1 September 2016, however, timetables can be subject to change. To keep up to date, we recommend that you export the feed to your chosen device (mobile, tablet, laptop or desktop). An induction will be offered on the use of MyTimetable during freshers' week. Students will have access to their individual student timetables, where appropriate, once they have completed their online enrolment and IT induction.

### **Pre-course preparation**

Over the summer you will need to consider possible topics for your studio projects and your dissertation. You will need to produce a synopsis of your dissertation (a proposal or abstract of around 300–400 words) in the first two weeks of the term, through discussion with your tutor. You can aid this process by researching around your potential dissertation topic. You will be assigned a dissertation tutor in September, and will have the chance to meet with them in the first week to discuss your intentions. If you have any questions regarding your dissertation before the start of term, please contact Jessica Jenkins (Module Leader for Dissertation) on [jessica.jenkins@falmouth.ac.uk](mailto:jessica.jenkins@falmouth.ac.uk)

Similarly, please also consider potential studio projects or areas you wish to investigate in relation to your studio work. This could be achieved by keeping articles or making notes from design journals, newspapers, magazines and so on; collecting things that inspire you or observing design problems that you may encounter. Look for communication problems before you join us, rather than solutions, and be ready in the first two weeks to define your initial project choices. Again, if you have any questions regarding your studio projects before the start of term, please contact Andy Neal (Module Leader for Journeys) on [andy.neal@falmouth.ac.uk](mailto:andy.neal@falmouth.ac.uk)

Importantly, do not start writing your dissertation or developing any studio work until you join us in September. We will also be running some studio ‘warm up’ briefs early in the first few weeks to help you to re-engage.

### **Reading list and costs**

Once you have enrolled online you will have access to our online learning environment (The Learning Space). It would be helpful for you to have read the Module Information Forms (MIFs) for the final year before you arrive – simply to prime you with some context and questions. There are four modules in the final year, and you can access our Learning Space here (enrolment required); <http://learningspace.falmouth.ac.uk/course/index.php?categoryid=79>

Naturally, we would also expect any design student to keep abreast of changes in the industry, new work, awards and the wider design press (Eye, Creative Review, Baseline, Design Week, etc. as well as online blogs). Many of these are available in our library and online at no direct cost to you, however if you wish to buy one or two copies beforehand, expect to pay between £5 and £10 per copy.

### **Tuition fees (per year)**

2016-17 full-time UK/EU: £9,000

2016-17 full-time International: £15,000

### **During your course**

#### **Materials and equipment list and costs**

##### **Essential**

We would expect you to arrive with all the usual studio kit. You should allow at least £200 for the studio kit outlined below:

- 2016/17 academic year diary.
- A3 layout pads or sketchbooks.

- Scalpel and blades such as Swan Morten (10a blades most useful).
- 12 inch plastic ruler.
- 12 inch metal ruler.
- Selection of graphite pencils (3B to HB).
- Retractable pencil (basic).
- Pritt Stick.
- Masking tape.
- Plastic eraser.
- Glue (spray mount/PVA).
- Fine line pens (black, red, blue).
- Memory stick (USB).

You will also need to allow for ongoing annual printing costs for projects and experimentation undertaken, which can be between approximately £150 and £350.

### **Optional**

If you own a 35mm SLR or digital camera, you will find this useful. Falmouth also has photographic equipment which can be booked for free. If you wished to purchase your own camera, the approximate costs can be between £300 and £1000 plus, depending on your preference for camera choice.

A laptop is piece of equipment most students use on a regular basis. Industry standard is Apple Mac, with software including Adobe Creative Cloud InDesign, Illustrator, Photoshop and After Effects. This is likely to be one of the bigger investments you will make whilst studying graphic design. The university has IT suites available at both the Falmouth and Penryn campus, with laptops available on short term loan. The Graphic Design Studios also have a small number of computers in them. However, if you wish to purchase your own, expect to pay between £300 and £1000 for the computer and around £200 for software.

### **Exhibitions & events**

#### **Optional**

There are a number of events, exhibits and conferences that take place both within, and outside of, Cornwall, which students often take advantage of. These are generally organised by the students themselves, and are at the student's discretion as they do not form a core requirement of the course. Whilst you can visit regional exhibitions for little expenditure, you could spend up to £500 on more regular visits to national or European events.

Students also sometimes visit the D&AD New Blood exhibition in July. This is a showcase of some of the top graduate work of that year from the UK, across Europe and the rest of the world. This would cost between £100 and £300, depending on preference for travel and accommodation.

We usually run other network or portfolio events in London in early April. Like D&AD, we arrange the event itself, but students are required to make their way to London and to arrange accommodation where necessary. Occasionally, students will stay on in London and make use of the time to contact agencies. Depending on accommodation and travel choice, you may need to allow up to £250 for this altogether.

## **Reading list and costs**

### **Optional**

There are reading lists for each of the modules, and these are listed in the MIFs described above. As the final year is largely self-directed, these are starting points, rather than compulsory. All of the books are available in the University Library or can be found new/used online. You may wish to buy certain books and should allow up to £300 for this.

## **Study trips**

### **Optional**

There are no formal study trips in the final year (other than the networking event in April). However, we are considering a study trip to San Francisco for late May/early June 2017, which will be aimed at final year students. It is still in the planning stage, and estimated costs are in the region of £1200–£1300. Details will be confirmed in the autumn.

As with all trips and equipment purchases, costs can fluctuate during the course of the 3 years you will be with us, so these figures are intended to give a helpful guideline as to what costs you may encounter.

## **Enrolment and Student Terms & Conditions**

You will receive an email two weeks prior to the start of term with details of how to enrol online. All students must enrol online before the first day of term in order to be officially registered as a student of Falmouth University. If you plan to receive an undergraduate student loan, you must enrol to have your money released to you.

As part of your enrolment, you will be required to agree to and comply with the University's Student Terms & Conditions. These Terms & Conditions are important and we encourage you to read them carefully, prior to enrolling online. They can be found on our Regulations, Policies and Procedures web page under 'Student Terms & Conditions' [here](#).

During the coming weeks, you will be emailed important information for new students. If you will be away, please ask someone else to check your emails regularly and reply on your behalf.

We know that there's a lot to do to prepare before the start of your course. If you have any questions at all, please don't hesitate to call our Admissions team for advice on 01326 213730 or email [admissions@falmouth.ac.uk](mailto:admissions@falmouth.ac.uk).

Staff will largely be on leave or pursuing their own work until the start of term. However, we will all be back early in September to finish getting the studios ready for your arrival. Please do think about your year ahead, and come ready with questions on the first day back.

If you would like to download and print a copy of this email, please go to [www.falmouth.ac.uk/new-students/welcome-letters](http://www.falmouth.ac.uk/new-students/welcome-letters).

Finally, we wish you an enjoyable and creative time before the course starts and we look forward to seeing you in September.

Yours sincerely

**Bryan Clark**

Head of Graphic Design

The School of Communication Design

**Falmouth University**

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