

BUSINESS ENTREPRENEURSHIP AT FALMOUTH

WELCOME TO BA(HONS) BUSINESS ENTREPRENEURSHIP AT FALMOUTH.

Your offer

If you have a conditional offer, your place is subject to meeting those conditions. This means we're waiting to receive your results or some more information before your place can be finalised. You can see these conditions using [UCAS Track](#)

If you need to ask us anything about your offer, get in touch with our Admissions team on 01326 213730, use Live Chat on our website or email admissions@falmouth.ac.uk.

First week of term

Your first official day of attendance will be **Monday 18 September 2017**. Please report to the **AIR Building (Academy for Innovation and Research), Penryn Campus** at **9.00am**.

You can download a copy of the [Penryn Campus map](#) or the [Falmouth Campus map](#) from the Contact page of our website [here](#).

MyTimetable

<https://mytimetable.falmouth.ac.uk/> available from 14 September 2017

This is the link to MyTimetable, your online academic calendar which shows all scheduled learning activities and your course timetable. It will be available from 14 September 2017, however, timetables can be subject to change. To keep up to date, we recommend that you export the feed to your chosen device (mobile, tablet, laptop or desktop). An induction will be offered on the use of MyTimetable during Freshers 2017. Students have access to their individual student timetables, once they have completed their online enrolment and IT induction.

Pre-course preparation

Reading list and costs

Optional

Below is a selection of free key resources that you might want to look at prior to your arrival. They will help you with life at university and with setting up your own businesses.

Self-directed learning

School in the cloud: A nice example of how groups can learn by themselves and an example of a well delivered presentation.

https://www.ted.com/talks/sugata_mitra_build_a_school_in_the_cloud

Entrepreneurial Teams

The importance of teams

<https://www.youtube.com/watch?v=AXalrYeO9oQ>

Starting a company

Companies House guidance

<https://www.gov.uk/topic/company-registration-filing/starting-company>

Developing new businesses and business models

Think why your business exists

https://www.ted.com/talks/simon_sinek_how_great_leaders_inspire_action

Business model canvas explained

<http://www.youtube.com/watch?v=RzkdJiax6Tw>

Buying motivation and behavioural economics

Are we in control of our decisions? Dan Ariely – Ted Talk

http://www.ted.com/talks/dan_ariely_asks_are_we_in_control_of_our_own_decisions - t-202413

The puzzle of motivation: Dan Pink – Ted Talk

http://www.ted.com/talks/dan_pink_on_motivation

Blogs by Steven Levitt and Stephen Dubner

<http://www.freakonomics.com/>

Levitt, S. D., Dubner, S., 2015. When to rob a bank....and 131 more warped suggestions and well-intended rants. Harper Collins. RRP £7.47.

Tuition fees (per year)

2017-18 full-time UK/EU: £9,250

2017-18 full-time International: £15,000

During your course

Introductory away days

Essential

At the beginning of the second week (week beginning 25 September), we will be going away for two days. These two days are free of charge for all Business Entrepreneurship students, which also include accommodation and all food and refreshments.

These will be 'getting to know each other' days and will involve an overnight stay off campus, so please ensure you bring the following:

- Sleeping bag.
- Towel(s)
- Warm clothing
- Closed-toe shoes (such as trainers)
- Changes of clothing in case you get wet!

The Away Days are run in a very inclusive, supportive way. Nobody needs to do anything that they are not comfortable with doing.

If you have any questions about the Away Days, or the course in general, please do contact Teresa Van Woerkom via email at teresa.vanwoerkom@falmouth.ac.uk or call 01326 255690.

Materials and equipment list and costs

Optional

You will be doing a lot of your work on business projects where you will be hot-desking in different locations, so you might want to consider having a portable device to work on (such as a basic laptop or a tablet with Microsoft Office or equivalent). Costs range from £300 to £1300 depending upon your budget.

Events

Optional

Over the three years you might want to take part in different networking events. Be mindful that you might need to finance this yourself, either individually or through income generated by your team company. The event prices vary from free to £150.

Reading

Optional

You are not required to purchase any books, as all required resources are available in the university library, but you may choose to do so.

Osterwalder, A., 2010. *Business model generation: a handbook for visionaries, game changers and challengers*. RRP £16.78.

Williams, S., 2016. *The financial times guide to business start-up 2017/18: the most comprehensive annually updated guide for entrepreneurs*. RRP £14.78.

Atrill, P., McLaney, E.J., 2017. *Accounting and finance for non-specialists*. Pearson. RRP £23.20.

Grey, D., Brown, S., Macanuso, J., 2010. *Gamestorming: a playbook for innovators, rulebreakers and changemakers*. RRP £10.89.

Jones, L. 2017. *Introduction to business law* (3rd edition). Oxford University Press. RRP £29.59.

Gill, J. Medd, W., 2015. *Get sorted: how to make the most of your student experience*. Palgrave Study Skills. RRP £9.41.

Enrolment and Student Terms & Conditions

You'll get an email two weeks before the start of term telling you how to enrol online. You'll need to enrol before the first day of term to officially register as a student of Falmouth University and receive an undergraduate student loan.

When you enrol, you'll need to agree to and comply with the University's Student Terms & Conditions. These Terms & Conditions are important and we encourage you to read them carefully, before enrolling. You can find them under 'Student Terms & Conditions' on our [website](#).

Over the next few weeks we'll email you more important information about your course and life at Falmouth. If you're going to be away or out of contact, make sure you ask someone to check your emails and reply on your behalf.

We know all of this can seem overwhelming and preparing for your course can involve a lot. So we're here to help. If you have any questions at all, just get in touch with Admissions on 01326 213730, use Live Chat on our website or email admissions@falmouth.ac.uk.

Finally, we wish you an enjoyable and creative time before the course starts and we're looking forward to welcoming you to Falmouth in September.

Yours sincerely

Jeremy Richards
Head of Business

Falmouth University
Penryn Campus, Penryn, Cornwall TR10 9FE

01326 370463
jeremy.richards@falmouth.ac.uk

www.falmouth.ac.uk