

BA(HONS) BUSINESS ENTREPRENEURSHIP

WELCOME TO BA(HONS) BUSINESS ENTREPRENEURSHIP AT FALMOUTH.

Your offer

Please remember that if you have been made a conditional offer to study at Falmouth, your place is subject to meeting those conditions. Conditional means that we are waiting to receive your results, or some more information, before your place is finalised. You can see any conditions in [UCAS Track](#). If you have any questions, please contact Rachel Chaplin on 01326 213730 or rachel.chaplin@falmouth.ac.uk

First week of term

Your first official day of attendance will be on **Monday 14 September 2015**. Please report to the **Reception Desk** in the **AIR Building (Academy for Innovation and Research)**, **Penryn Campus** at **9.30am**.

Your first week at Falmouth will be an induction and orientation week. You will also be given course module outlines and timetables and there will be both course and Falmouth inductions and a number of social activities taking place.

MyTimetable

<https://mytimetable.falmouth.ac.uk/> available from 1 September 2015

This is the link to MyTimetable, your online academic calendar which shows all scheduled learning activities and your course timetable. It will be available from 1 September 2015, however, timetables can be subject to change. To keep up to date, we recommend that you export the feed to your chosen device (mobile, tablet, laptop or desktop). An induction will be offered on the use of MyTimetable during freshers' week. Students will have access to their individual student timetables, where appropriate, once they have completed their online enrolment and IT induction.

Team Management Profile (TMP)

Prior to you starting at the University you will need to complete a TMP Questionnaire. This questionnaire is designed to measure your work preferences. You should answer according to **the way you prefer to work**, irrespective of your present job, the way you think you ought to work or the way you currently have to work to do your job. **For those who are completing without work experience please use your experience of education and your approach to study**. This is not a test and there are no right or wrong answers.

By accessing the secure online website you should be able to complete the 60-item Questionnaire in about 15 minutes.

The Questionnaire you submit will be used to generate a comprehensive personal report to offer feedback on a variety of areas of your work; key work preferences, leadership strengths, decision making, interpersonal skills, team building, areas for self-assessment, work preference distributions and linking with others. The Team Management Profile is a highly-respected instrument based on over 25 years of research into high performing teams and has been used worldwide to enable organisations to support, build and lead high performing teams.

Please ensure that you have **submitted your questionnaire by 1 September 2015**. You will find the Questionnaire at: <https://www.tmsdiquestionnaires.com/>

Follow the onscreen instructions and then enter:

Username: **tmsdi**

Password: **network**

IMPORTANT: These are case sensitive and must be entered in lower case, as shown.

You will also need to enter the following:

Facilitator Name: **Clare Manser**

Facilitator Organisation **Falmouth University**

Programme Date: **14 September 2015**

Programme Title: **BA(Hons) Business Entrepreneurship**

At the end of the Questionnaire please leave the default email address as bureau@tmsdi.com and select 'Click Here' to submit your answers.

Resources

We have had a request from a number of you for some pre-reading material. Although pre-reading is not compulsory, please find a list of resources (books and videos) which will stand you in good stead for the course. The books will be available in the library by the beginning of term and are not a compulsory purchase. However, some of you may wish to buy personal copies of these books and you may want to engage on the Facebook page www.facebook.com/groups/businessentrepreneurshipfalmouth15.18/ to perhaps share books and reduce costs.

Books

Williams, S., 2014. *The financial times guide to business start-up 2014: the most comprehensive annually updated guide for entrepreneurs.*

Atrill, P., McLaney, E.J., 2013. *Accounting and finance for non-specialists.*

Osterwalder, A., 2010. *Business model generation: a handbook for visionaries, game changers and challengers.*

Grey, D., Brown, S., Macanuso, J., 2010. *Gamestorming: a playbook for innovators, rulebreakers and changemakers.*

Semlar, R., *Maverick : the success story behind the world's most unusual workplace.*

Tracy, B., *Eat that frog.*

The art of innovation

A few things to look at for free

Self-directed learning

School in the cloud: A nice example of how groups can learn by themselves and an example of a well delivered presentation.

https://www.ted.com/talks/sugata_mitra_build_a_school_in_the_cloud

Developing new businesses and business models

Think why your business exists:

https://www.ted.com/talks/simon_sinek_how_great_leaders_inspire_action

Business model canvas explained

<http://www.youtube.com/watch?v=RzkdJiax6Tw>

Buying motivation and behavioural economics

Are we in control of our decisions : Dan Ariely – Ted Talk

http://www.ted.com/talks/dan_ariely_asks_are_we_in_control_of_our_own_decisions#t-202413

The puzzle of motivation : Dan Pink – Ted Talk

http://www.ted.com/talks/dan_pink_on_motivation

Blogs by Steven Levitt and Stephen Dubner

www.freakonomics.com

Steven Levitt and Stephen Dubner have also recently published a book of the blogs *When to rob a bank : and 131 more warped suggestions and well-intended rants.*

Away days

Monday 21 September and Tuesday 22 September will be “getting to know each other” days and will involve an overnight stay off Campus so please ensure you bring the following:

- Sleeping bag
- Towel(s)
- Warm clothing
- Closed in shoes (such as trainers)
- Changes of clothing in case you get wet!

The Away Days are run in a very inclusive, supportive way and nobody needs to do anything that they are not comfortable with doing.

If you have any questions about the Away Days, or the course in the general, please do contact Teresa Van Woerkom via email at teresa.vanwoerkom@falmouth.ac.uk or call 01326 255690.

During the holidays you will be emailed important information for new students. If you will be away, please ask someone else to check your emails regularly and reply on your behalf.

We look forward to seeing you in September.

Jeremy Richards

MBA Director

Falmouth University

Penryn Campus, Penryn, Cornwall TR10 9FE

www.falmouth.ac.uk