



THE FALMOUTH  
**CHALLENGES**

## Brief for Challenge 10

The 'Postcard' Challenge



## Challenge 10: The 'Postcard' Challenge

### BRIEF

This Challenge has been set by Falmouth University's Vice-Chancellor.

This is your chance to create an infectious piece of non-digital content - a postcard - with an image that best captures the idea of human resilience in these uncertain times.

The Vice-Chancellor will be looking for an image that speaks to now but which also speaks to everyone - an image that is catching, transmittable, transferable, communicable and contagious: an image with a dynamic message or viewpoint!

Our Chancellor – Dawn French – will be a member of the judging panel for this Challenge and an exhibition of winning entries will be held in the Creative Bridge at Penryn Campus later in the year (keep an eye on our website and social media accounts for details).

### What you need to do:

- Create an image on an A5 postcard (210mm x 148mm) using materials you have to hand;
- Send it in the post along with a copy of the [Challenge submission form](#) to the address provided below.

### Sources of inspiration:

11 striking photos of the coronavirus pandemic from around the world

<https://www.weforum.org/agenda/2020/04/coronavirus-photos-images-empty-streets-people-pandemic-covid-19/>

BBC Culture: Rainbows as signs of thank you, hope and solidarity

<https://www.bbc.com/culture/article/20200409-rainbows-as-signs-of-thank-you-hope-and-solidarity>

National Geographic coronavirus coverage

<https://www.nationalgeographic.com/science/coronavirus-coverage/>

People recreate works of art with objects found at home during self-quarantine

<https://mymodernmet.com/recreate-art-history-challenge/>

Graphic designers get creative to circulate helpful advice during coronavirus outbreak

<https://www.dezeen.com/2020/03/18/coronavirus-covid-19-graphic-design-illustration/>

Phone Photography 101: How to take good pictures with your mobile device

<https://blog.hubspot.com/marketing/good-pictures-phone-tips>

21 brilliant collage tips from top illustrators

<https://www.digitalartsonline.co.uk/features/illustration/21-collage-tips/>

History of Postcards

<https://150yearsofpostcards.com/history>

Coronavirus: Postcard bid to help self-isolating neighbours

<https://www.bbc.co.uk/news/uk-england-cornwall-51880695>

## DEADLINE

Tuesday 30 June 2020, 23:59 BST

## HOW TO SUBMIT

Post your entries to: Professor Anne Carlisle OBE, Falmouth University, Penryn Campus, Penryn, Cornwall TR10 9FE

You must also include the following information with your entry:

- Your full name;
- Your email address;
- Your telephone number;
- Your 7-digit Student ID\* (only applies Falmouth University applicants/placeholders);
- The full name and full address of your school or college (only applies to Year 12 students, or those in their first year of further education or equivalent, studying at a school, sixth form or college).

\* You can find your Student ID in an email sent by [applicantsservices@falmouth.ac.uk](mailto:applicantsservices@falmouth.ac.uk).

If you have a printer, you can download and print the [Challenge submission form](#). Alternatively, you can simply write the information on a separate piece of paper and include it with your entry.

Remember that you are responsible for any costs incurred in posting your entry.

## ELIGIBILITY & PRIZES

The Challenge has two prize categories:

- a) Falmouth University applicants/placeholders with a valid 7-digit Student ID (you can find your Student ID in an email sent to you by [applicantsservices@falmouth.ac.uk](mailto:applicantsservices@falmouth.ac.uk));
- b) Year 12 students, or those in their first year of further education or equivalent, studying at a school, sixth form or college, who are aged 16 or over on 1 June 2020.

The judging panel will select one winning entry and one runner up for each of these categories. The winner in each category will receive Amazon vouchers to the value of £500 and the runner up in each category will receive Amazon vouchers to the value of £250.

## Q&A SESSIONS

If you have any questions about any of the challenges, or simply need a little inspiration or guidance, then join us for one of our online Q&As. You can find out more about how best to approach the challenge and what we are looking for, as well as getting some insider hints and tips.

Just register using the links below:

- [Tuesday 9 June 2020, 10.00-11.00 BST](#)  
Ask us anything about the Challenges
- [Tuesday 16 June 2020, 17.00-18.00 BST](#)  
Get help and tips from our current students

- [Tuesday 23 June 2020, 13.00-14.00 BST](#)  
Ask us anything about the Challenges

## **TERMS & CONDITIONS**

View the Terms & Conditions for this Challenge [HERE](#).