



THE FALMOUTH
CHALLENGES

Brief for Challenge 1

The 'Performing the Distance' Challenge



Challenge 1: The ‘Performing the Distance’ Challenge

BRIEF

This brief has been set by the Academy of Music and Theatre Arts.

It has NEVER been more important to communicate. To be resilient, creative and to find innovative ways to stay connected is vital right now. Create and upload a digital performance (dance/music/monologue/theatre sketch/radio/audio) which responds to the following stimulus:

“out of adversity comes opportunity”

We are looking for the most interesting, entertaining and creative responses to any aspect of current affairs. The digital upload should be no longer than 5 minutes in length and be submitted as a **Vimeo** or **YouTube** link.

Hints and tips for creating content:

- YouTube Creator Academy (lots of useful hints, tips and tricks for creating video content as well as uploading content onto the YouTube platform):
<https://creatoracademy.youtube.com/page/home>
- iMovie on a Mac can be great for editing small projects. Really think about the lighting conditions when recording on a phone. Play around with the different lighting settings before recording your video. iPhones and newer Samsung phone models can be effective in low light conditions.
- Free PC video editing software: <https://www.openshot.org/>
- Collaborate with your friends through screen recording a video call:
Mac - <https://support.apple.com/en-gb/HT208721>
PC - <https://www.digitaltrends.com/computing/how-to-record-your-computer-screen/>
- Have you considered a collaborative live stream on Instagram? Pre-write or improvise a performance to broadcast to your followers, inviting a collaborator to join the live stream, you could even use your viewers to help guide the performance! Make sure you save the video once the stream has ended.
- TikTok has some very powerful and creative video editing capabilities that are accessible via the app.
- Consider ways in which you could engage or develop a relationship with your audience in an online format.

Resources for inspiration:

- The Social Distancing Festival: <https://www.socialdistancingfestival.com>
- HOME Manchester - Homemakers: <https://homemcr.org/article/homemakers-artists-new-work-coronavirus/>
- Kneehigh Theatre - Windows to the World: <https://www.kneehigh.co.uk/windows/>

- Get Creative 2020 (#GetCreativeAtHome): <https://getcreativeuk.com>
- BBC Arts – Culture in Quarantine: <https://www.bbc.co.uk/arts>
- The Institute of Contemporary Music Performance (ICMP) – Free resources available whilst we're in Lockdown: <https://www.icmp.ac.uk/blog/free-resources-available-during-covid-19-pandemic>
- Incorporated Society of Musicians – How to connect with a digital audience: <https://www.ism.org/advice/how-to-advice-series-2019>
- Theatre Training Online (specifically useful for those interested in Technical Theatre Arts): <http://www.theatre-training.co.uk>
- Some Pros Let It Go on TikTok: 'Is This The Future?': <https://www.nytimes.com/2020/04/29/arts/dance/tiktok-dance-challenges.html>
- Dancers in Lockdown: <https://www.freedoflondon.com/dancers-in-lockdown-dance/>

DEADLINE

Tuesday 30 June 2020, 23:59 BST

HOW TO SUBMIT

The submission form can be found [HERE](#).

Please submit a Vimeo/YouTube link to your content, which should be no longer than 5 minutes in length.

ELIGIBILITY & PRIZES

The Challenge has two prize categories:

- a) Falmouth University applicants/placeholders with a valid 7-digit Student ID (you can find your Student ID in an email sent to you by applicantsservices@falmouth.ac.uk);
- b) Year 12 students, or those in their first year of further education or equivalent, studying at a school, sixth form or college, who are aged 16 or over on 1 June 2020.

The judging panel will select one winning entry and one runner up for each of these categories. The winner in each category will receive Amazon vouchers to the value of £500 and the runner up in each category will receive Amazon vouchers to the value of £250.

Q&A SESSIONS

If you have any questions about any of the challenges, or simply need a little inspiration or guidance, then join us for one of our online Q&As. You can find out more about how best to approach the challenge and what we are looking for, as well as getting some insider hints and tips.

Just register using the links below:

- [Tuesday 9 June 2020, 10.00-11.00 BST](#)
Ask us anything about the Challenges
- [Tuesday 16 June 2020, 17.00-18.00 BST](#)
Get help and tips from our current students
- [Tuesday 23 June 2020, 13.00-14.00 BST](#)
Ask us anything about the Challenges

TERMS & CONDITIONS

View the Terms & Conditions for this Challenge [HERE](#).