

PORTFOLIO & AUDITION GUIDE



FALMOUTH
UNIVERSITY



SHOW US WHAT YOU CAN DO...

VIBRANT. INNOVATIVE. FRESH. UNIQUE.

AS A LEADING SPECIALIST MULTI-ARTS INSTITUTION, FALMOUTH IS A KEY PLAYER ON THE NATIONAL AND INTERNATIONAL CREATIVE SCENE. WHAT YOU GET HERE IS DIFFERENT; AN EYE-OPENING PERSPECTIVE. WE OFFER AN ORIGINAL WAY OF THINKING. OUR COMMITMENT TO VALUE AND QUALITY FOR ALL OF OUR STUDENTS IS BUILT ON 100 YEARS OF EXPERIENCE.

OUR COURSES ARE WIDELY KNOWN FOR INSPIRING OUR STUDENTS TO COLLABORATE, CREATE AND THINK AMBITIOUSLY IN EVERYTHING THEY DO. FALMOUTH IS AN ECLECTIC HOME FOR HIGHLY TALENTED INDIVIDUALS FROM AROUND THE WORLD. WE'RE VERY PROUD OF THAT. WE'D LOVE TO WELCOME YOU TO OUR THRIVING CREATIVE COMMUNITY.

THIS GUIDE WILL SUPPORT YOUR APPLICATION BY HELPING YOU PREPARE THE BEST PORTFOLIO YOU CAN.

Falmouth students recognise the importance of good creative ideas with the skills, expertise and knowledge to turn them into reality. We provide an environment in which these can flourish – with the best facilities, support and inspiration right at your fingertips.

Our specialist course teams have a wealth of industry, teaching and research experience. As one of our students, you'll develop nurturing and inspiring relationships that will see you go on to excel in your chosen career.

If you're planning to apply to foundation or undergraduate courses, you'll usually need to submit a portfolio. This guide contains specific portfolio requirements for each course. You'll also find tips, ideas and advice about what we're looking for and how to present your portfolio.

WE CAN ACCEPT YOUR WORK AS LINKS TO ONLINE PORTFOLIOS, ATTACHMENTS SENT BY EMAIL OR BY POST ON CD / DVD / USB / PAPER TO THE UNIVERSITY.

WHAT ARE WE LOOKING FOR?

WE'RE INTERESTED IN APPLICANTS WHO ARE CREATIVE, PASSIONATE AND HAVE THE INTELLECTUAL POTENTIAL TO EXCEL WITH US AT FALMOUTH. WE'LL CONSIDER LOTS OF DIFFERENT QUALIFICATIONS, AS WELL AS RELEVANT EXPERIENCE GAINED OUTSIDE OF TRADITIONAL EDUCATION. ONE OF THE MOST IMPORTANT THINGS TO US IS THE EVIDENCE YOU CAN SUPPLY IN THE FORM OF PORTFOLIOS, FILMS, AND IMPROVISED OR WRITTEN PIECES TO SHOW US HOW YOU THINK AND WORK. PLEASE READ ON FOR SPECIFIC PORTFOLIO INFORMATION FOR EACH COURSE.

For more information about the application process, please go to: falmouth.ac.uk/apply

Language requirements for international students

It's really important that you have the necessary English language skills before you start your studies at Falmouth. If English isn't your first language and if you haven't studied primarily in English for the majority of your education to date, we'll want to see academic proof of your level of written and spoken English.

The minimum requirements we ask for are an IELTS score of 5.0 for the International Foundation Diploma, 5.5 for the Foundation Diploma and 6.0 for undergraduate degrees (or equivalent scores from another recognised testing system). We will accept a number of alternative qualifications to IELTS and have established equivalencies. These tests must have been taken no earlier than two years before you start at Falmouth.

Please see p20 for more details, or visit falmouth.ac.uk/international

International Admissions

For international applications to Falmouth
+44 (0)1326 254259
+44 (0)1326 213748
international@falmouth.ac.uk

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WHEN DO I NEED TO SUBMIT MY WORK BY?

THE WORK REQUESTED FOR EACH COURSE SHOULD BE MADE AVAILABLE WITHIN TWO WEEKS OF YOUR APPLICATION. PLEASE DO BEAR IN MIND THAT OUR COURSES ARE VERY POPULAR AND PLACES MAY BE FILLED QUITE QUICKLY, SO WE RECOMMEND RESPONDING AS QUICKLY AS POSSIBLE IN ORDER TO MAXIMISE YOUR CHANCES.

If you have any difficulties responding in this timescale, please let us know as soon as possible and we will try and accommodate your requirements. Our team will work in close cooperation with you to provide clarity around Falmouth's expectations and help find solutions to any issues you may experience.



A-Z OF COURSES

BA(Hons) Acting

AUDITION REQUIREMENTS

Select a poem of between 12 and 20 lines in length and perform it from memory. The poem may be from any period, and should be performed in English.

Select a speech from a piece of post 1950 dramatic writing of a maximum of 3 minutes in length. This should be performed from memory, in English.

Write a motivational statement of between 250 and 300 words (in English), outlining why you wish to undertake your actor training and education at Falmouth.

The performed elements should be recorded and the recording submitted as a weblink (for example Vimeo or YouTube) by email to international@falmouth.ac.uk, or on CD/DVD/USB device to International Admissions, Falmouth University, Woodlane, Falmouth, Cornwall TR11 4RH, UK. The written element should be sent as a Word or PDF file by email to international@falmouth.ac.uk

BA(Hons) Architecture

WHAT YOU NEED TO DO

Please upload a web portfolio of around 40 images of your own work. This can range from quick sketches, to photographs, to detailed life drawings, to images of final models or sculpture.

Please also upload an example of your writing relating to Art, Design or Architecture. This should be around 1000 words (in English) and show your ability to think critically.

WHAT WE'RE LOOKING FOR

We are not looking specifically for architecture, but an understanding of people, space and materials.

If you are applying we expect you to have good hand drawing skills, and your portfolio should show a range of 2D work including sketching, photography and painting, as well as 3D thinking and making; be that sculptural or practical design work. We want to see development work, so sketchbooks and sketch models are really important, as it all goes to show how you think.

We are interested in you as an individual and what you do outside education (music, volunteering, employment etc.). This helps us see how you engage with the world and how you respond creatively within a range of different scenarios.

A Foundation Diploma is not essential, but we find those applicants have higher levels of conceptualising and articulating three-dimensional subjects and have benefitted from the diagnostic process of choosing the right degree.

There is no single way to 'get it right'. Your portfolio reflects you, your skills and abilities, as well as your hopes and aspirations and the outline above is just a guide.

PORTFOLIO TIP

Organise your work: a portfolio acts as a visual or audio diary and it helps to have some logical order – so group your work depending on content/theme, keep presentation consistent, and make it clear what each item represents.

BA(Hons) Animation & Visual Effects

You'll need to submit a range of creative work including drawings and sketchbooks. The portfolio (which can be a digital online portfolio) can contain any media (photography, film, animation, graphics, illustration, 3D etc.) but needs to demonstrate your ability to think creatively and visually.

Please also submit a short piece of writing (500 words in English) – either a review of an animated film or an explanation of the thinking and inspiration behind the creative work you have submitted.

BA(Hons) Business Entrepreneurship

A portfolio is not required. All applicants to this course will be invited to interview. The interview will be by telephone or Skype at a time convenient to you.



BSc(Hons) Computing for Games

WHAT YOU NEED TO DO

Please submit a piece of digital work you have made. This could comprise a game you've made yourself, or a modified version/elements of another game.

Please also submit a short piece of writing (500 words in English) that relates to your interest in games. It might be a game review or evaluation of a game, or explanation of why you want to make games.



PORTFOLIO TIP

Present a range of work: course tutors are often looking for variety, as this shows your ability to experiment.

BA(Hons) Creative Advertising

WHAT WE'RE LOOKING FOR

We look forward to applications from students whose interests in the subject have been shaped by a variety of different experiences - put simply, either through a passion for writing and communication or an enthusiasm for designing the visuals for the creative idea, potentially both!

Your portfolio is the opportunity to share with us your keen interest and enthusiasm for creative advertising. We are not expecting to see fully resolved advertising campaigns. At this stage, evidence of your creative thinking is the key, delivered through your educational or industrial experiences you have received so far.

We would like to see either:

- a) Between three and six images that demonstrate your design and advertising ability, supported by 500 words (in English) explaining the creative thinking behind your work.

Or

- b) Three selected advertising images/campaigns not created by you, supported by 700 words (in English) that explain why you think this work is so effective and potentially inspirational.

REMEMBER...

An advertising campaign could be online, on TV, on the radio, in magazines, on shopping bags or use a multitude of other media platforms. A description of where your advertising examples appear, or are designed to appear, may be needed. Written work must be submitted in English.

Some of our students prefer writing to visualising ideas; others enjoy designing layouts and typography, film making and photography. What they all have in common is a desire to come up with fresh, original, creative ideas for advertising. We're interested primarily in your creative thinking, not so much in your practical visualising skills.

As a 'creative' working in advertising you will most likely direct others, experts in their fields, to turn your thoughts into reality.

BA(Hons) Creative Events Management

Please submit a short piece of writing (a maximum of 300 words in English) reviewing a creative event you have engaged with. This could be an event you organised or assisted at, or an event you attended as an audience member. Please make your role in this event clear. If you have images to support your piece of writing please also submit these (a maximum of ten images, for example photographs of the event, promotional materials such as a poster, flyer or website, or other related material).

All applicants to this course will be invited to interview. The interview will be by telephone or Skype at a time convenient to you. Your submitted work will form the starting point for discussions at interview.

BA(Hons) Creative Writing

You will need to submit two 'Portfolio' pieces of your recent work - preferably one academic/literary essay (for example, an essay/textual analysis you have previously submitted as coursework) and one creative piece **OR** two creative pieces - undertaken in the last 6 months or so. The maximum word limit for the Portfolio is 1,500 words.

BA(Hons) English with Creative Writing

You will need to submit two 'Portfolio' pieces of your recent work - preferably one academic/literary essay (for example, an essay/textual analysis you have previously submitted as coursework) and one creative piece **OR** two creative pieces - undertaken in the last 6 months or so. The maximum word limit for the Portfolio is 1,500 words.



BA(Hons) Dance & Choreography

You'll need to submit a short film (maximum three minutes) of choreography devised and performed by yourself.

Please also submit a short piece of writing (500 words in English) – either a review of a dance performance or an explanation of the thinking and inspiration behind the creative work you have submitted.



BA(Hons) Digital Games

ROUTES:

- BA (Hons) Digital Games: Art
- BA (Hons) Digital Games: Animation
- BA (Hons) Digital Games: Audio
- BA (Hons) Digital Games: Design
- BA (Hons) Digital Games: Programming
- BA (Hons) Digital Games: Writing

WHAT YOU NEED TO DO

Decide which route that you want to apply to. This will determine what type of portfolio you need to submit.

To apply for Digital Games: Art include 30 jpeg images, of which 20 should be individual pieces of work and 10 from sketch books.

To apply for Digital Games: Animation include an animation of no more than three minutes duration that you have made or worked on, with a note explaining your role in that animation.

To apply for Digital Games: Audio submit an example of original audio of three minutes in length suitable for a game (soundscape or composition or a combination of the two). Include a written description of the type of game you think the work is suitable for (no more than 500 words in English).

To apply for Digital Games: Design submit a written idea and plan for a game (a board game or digital game). The plan should be no more than six sides of A4 in length and you may include images.

To apply for Digital Games: Writing submit one or more pieces of your creative writing (in English). This may include short stories, short pieces of prose fiction, poems or a piece of scriptwriting.

To apply for Digital Games: Programming submit a piece of digital work that you have made.

All applicants should also submit a 500-word essay (in English) that relates to your interest in games. It might be a review or evaluation of a game or an explanation of why you want to make games.



BA(Hons) Drawing

WHAT YOU NEED TO DO

In order to complete your application, please send us your portfolio of creative work. This should contain 30 jpeg images – made up of 20 images of individual pieces of work and 10 images of pages from your sketchbooks and notebooks.

Please also include a 1000 word guide length essay, written in English on a subject relevant to the visual arts (this should be a piece of work you've already written recently).

WHAT WE'RE LOOKING FOR

We're looking for students who understand and explore the range of purposes for drawing.

We want to see that you understand drawing's role in the generation of images and ideas. This is why your sketchbooks and notebooks are important and images of them should be included.

We expect you to show us that you have some knowledge of the critical context of your present interests –the themes, traditions, debates and ideas around drawing currently important to you.

WHAT YOUR PORTFOLIO SHOULD SHOW

- 1 — Examples of both organized project work and personal drawing work developed in your own time.
- 2 — Drawing ability that demonstrates an interest in observing and recording aspects of the world around you.
- 3 — The use of drawing as a tool for thinking, creating, developing or problem solving.
- 4 — Evidence of an interest in communicating personal ideas, concepts or narratives through drawing.

REMEMBER...

Successful applicants are generally those with the strongest portfolios, an eclectic and open mind, and a practical ability in, and a real commitment to, the study of drawing.



BA(Hons) English

You will need to submit two 'Portfolio' pieces of your recent work - preferably two academic/literary essays (for example, an essay/textual analysis you have previously submitted as coursework)

OR one academic/literary essay and one creative piece - undertaken in the last 6 months or so. The maximum word limit for the Portfolio is 1,500 words.

PORTFOLIO TIP

Select your most interesting pieces: remember quality, not quantity.

BA(Hons) English and Journalism

Please submit an essay (maximum 1000 words in English) on an author or work of your choice. This may be an essay you have already submitted for coursework or a new piece of writing.

Please also submit a short newspaper, magazine or web article (maximum 500 words in English) that you have written. The work may be published or unpublished, but should cover a range of subject matter.

BA(Hons) Fashion Design and BA(Hons) Performance Sportswear Design

WHAT YOU NEED TO DO

Please send us a minimum of 30 jpeg images of your creative work.

Please also include a 1000 word essay (in English) on a subject relevant to fashion or sport (this should be a piece of work you've already written recently).

WHAT WE'RE LOOKING FOR

We're looking for enthusiastic students with a passion for the subject area, and who are dedicated to studying it.

We want to find students who research, think and experiment. We'll be looking for evidence of visual research you have done, together with any other related visual enquiry that demonstrates idea generation and experimentation.

We want to know you're engaged with fashion and / or performance sportswear design, and are interested in problem solving. We expect to see some knowledge of the critical context of your present interests; the designers, brands and ideas currently important to you.

WHAT YOUR PORTFOLIO SHOULD SHOW US

- 1 — Some ability in drawing that demonstrates an understanding of the observational, imaginative and expressive purposes of drawing.
- 2 — Work that you have completed as a result of organised projects.
- 3 — Evidence of Fashion, Performance Sportswear - related thinking and practical skills.
- 4 — Design work that represents the development of your own independent studio work and ideas.

REMEMBER...

Successful applicants are generally those with the strongest portfolios, demonstrating conceptual thinking, technical ability and most importantly, a real love of the subject area.

BA(Hons) Fashion Marketing

The fashion industry is an incredibly diverse and exciting sector that generates billions of pounds globally each year.

As creative and strategic marketers continue to adopt the traditional marketing tools, such as public relations, visual merchandising and event management, as well as more contemporary methods, such as social media to successfully communicate brands and products - marketing remains a vital ingredient in ensuring that this vibrant sector continues to grow.

In no more than 500 words in English, we would like you to tell us about the areas within fashion marketing that interest and inspire you the most and how you feel they are likely to impact on the world of fashion in the future.



BA(Hons) Fashion Photography

WHAT YOU NEED TO DO

We would like to see your portfolio of creative work. This should contain 15 to 20 high quality jpeg images burned to a CD/DVD OR a link to your online portfolio.

Please also submit a short piece of writing (350-500 words) – either a review of a body of work by a photographer or an explanation of the thinking and inspiration behind the creative work you have submitted.

WHAT WE'RE LOOKING FOR

We're looking for dynamic and energetic students with a real love of fashion who are dedicated to studying fashion photography.

We want to find students who are fiercely creative, passionate and demonstrate a willingness or ability to experiment.

WHAT YOUR PORTFOLIO SHOULD SHOW

Select your best work to date that demonstrates conceptual thinking, technical ability and, most importantly, your passion for fashion.

REMEMBER...

Successful applicants are generally those with the strongest portfolios. Please bear in mind that the course is very popular and places will be filled quickly.



Image: Liam Fuller BA (Hons) Fashion Photography

BA(Hons) Film

A portfolio is not required. All applicants to this course will be invited to interview. The interview will be by telephone or Skype at a time convenient to you. To help you prepare for the interview, take a look at the Course Downloads at Falmouth.ac.uk/film

BA(Hons) Fine Art

WHAT YOU NEED TO DO

In order to complete your application, please send us your portfolio of creative work. This should consist of 20 - 30 images (each with a very brief description) sent as a link to your online portfolio.

WHAT WE'RE LOOKING FOR

We're looking for students who are committed to the sustained study of fine art. We'll be looking for a substantial body of work that indicates this commitment, and your corresponding abilities.

We want to see your knowledge of the critical context of your present interests, so tell us about the artists and ideas currently important to you.

Finally, we need to know how you foresee your primary development in relation to the practical disciplines of Fine Art, (for example; painting, 3D work, time-based media, installation, printmaking, performance, digital work, drawing).

WHAT YOUR PORTFOLIO SHOULD SHOW

- 1 — Ability in drawing that demonstrates an understanding of the observational, imaginative and expressive purposes of drawing – how drawing is used for the visual development of images and ideas.
- 2 — Work that you have completed as a result of organised projects.
- 3 — Evidence of conceptual thinking and practical skills.
- 4 — Artwork that represents the development of your own independent studio work.

REMEMBER...

Successful applicants are generally those with the strongest portfolios, demonstrating conceptual thinking, technical ability and most importantly, a real commitment to the study of fine art.



UAL Foundation Diploma in Art & Design / International Foundation Diploma in Art & Design

We are looking for students with creative skills and abilities from across the range of the visual arts, but also the potential to develop new ideas and ways of thinking, and an open mind to the exciting range of projects we will present to you. So, once we have received your application, we'll ask you to send a portfolio of your work to us.

WHAT WILL I BE ASKED TO DO?

PLEASE SEND US A MAXIMUM OF 20 IMAGES THAT SHOW:

- 1 — Your best completed work in a range of media (2, 3 or 4-dimensional)
- 2 — Your idea-developments towards the completed work (sketches, worksheets, models, prototypes)
- 3 — Observational skills (drawings, photographs)
- 4 — Examples of personal creative work

You should order your work by project.

Please include the titles and dimensions of the completed work as a caption to the uploaded image.

Your portfolio also needs to be accompanied by a supporting statement of approximately 350 – 400 words in English, describing your working process.

WHAT FORMAT DO I USE?

Your portfolio can be sent either as images burned to a CD/DVD, or a link to your online portfolio. If you don't already have an online portfolio, you can upload your images to a website such as Flickr (www.flickr.com) or Tumblr (www.tumblr.com) and send the link by email.

WHERE DO I SEND MY PORTFOLIO?

If you wish to send a CD/DVD, please send it to:

International Admissions
Falmouth University
Woodlane
Falmouth
Cornwall
TR11 4RH, UK

If you wish to send a link to your online portfolio, please send it to international@falmouth.ac.uk

Please make sure you include your name and address with your portfolio so that we know whom you are.

WHAT HAPPENS NEXT?

We will contact you by email to confirm that we have received it. Your application and portfolio will then be forwarded to the Head of Art to be reviewed.

Applicants who live outside the UK may be invited to participate in a telephone or Skype interview. These dates will be arranged individually.

ANY QUESTIONS?

If you have any questions you can visit the [UAL Foundation Diploma in Art & Design page on the Falmouth website \[www.falmouth.ac.uk/foundation\]\(http://www.falmouth.ac.uk/foundation\)](#) or you can contact international@falmouth.ac.uk



BA(Hons) Graphic Design

WHAT YOU NEED TO DO

In order to complete your application, please send us your portfolio of creative work. This should contain 20 to 30 jpeg images burned to a CD/DVD, or a link to your online portfolio.

If you choose to submit a CD/DVD, the images should be high quality jpeg images. Larger pieces of work or delicate items should be photographed.

We would also like you to complete a short essay in English of approximately 500 words. This should be on a piece of creative work that inspired you to pursue a career in graphic design; who created it and why was it such a great idea.

WHAT WE'RE LOOKING FOR

Potential, talent, enthusiasm and individuality.

We want to see how you work and understand how your initial thinking leads to a final outcome. From idea generation, development work and the documentation of alternative ideas, we'll be keen to see the conclusion to your projects but also how you got there.

This journey will tell us a lot about your potential as a designer and also how appropriate you are for the course.

We want to see your range of art and design skills, interests and techniques. This may be embedded in project work or through more personal explorations in your sketchbooks.

In addition to the 'graphic design' solutions in your portfolio, we're interested in your experience with a broad range of art and design activities – textiles, painting, photography, sculpture, 3D design, product design, print making, life drawing and more. We want to see you celebrate all your strengths and passions for the broader visual world.

Importantly our course aims to develop confidence in producing great work but also as individuals too, therefore we are not looking for stereotypes and hope to see culturally diverse work and individuality in prospective portfolios.

WHAT YOUR PORTFOLIO SHOULD SHOW

- 1 — Visual language skills – evidenced through the quality of your drawing, mark making, typography, composition and use of materials.
- 2 — Design process – evidenced through your commitment to experimentation, lateral thinking, analysis, risk taking and creative thinking.
- 3 — Research and critical thinking – evidenced through development sheets, sketch books, essays and the verbal commentary that you provide in presenting your work.
- 4 — Any web-based or moving image work you wish to show in digital form.

REMEMBER...

It's not all about 'brilliant work' at this stage; it's about your potential, your enthusiasm and energy to learn more. Design is a collaborative exercise, we want students that enjoy working with others and have fun along the way.





BA(Hons) Illustration

WHAT YOU NEED TO DO

In order to complete your application, please send us your portfolio of creative work. This should consist of either 30 jpeg images burned to a CD/DVD, or a link to your online portfolio.

Please also include a 1000 word essay, written in English, which is relevant to your artistic interests (this should be a piece of work you've already written recently).

WHAT WE'RE LOOKING FOR

We're looking for an indication of your potential, evidence of observation and accuracy in your life drawing and location drawing.

We want to find out about your creativity, how you work and how you solve problems. This may be embedded in project work or through more personal explorations in your sketchbooks.

We want to see your knowledge of the critical context of your present interests, so tell us about the illustrators and ideas currently important to you.

WHAT YOUR PORTFOLIO SHOULD SHOW

- 1 — Your contextual understanding of illustration and strong writing skills in your essay.
- 2 — Your ability to draw analytically.
- 3 — Your creativity and problem solving skills related to your ideas, project development and research and conceptual development.

REMEMBER...

There's no deadline by which your portfolio should be sent in by, but please bear in mind that the course is very popular and places may be filled quickly.

PORTFOLIO TIP

Organise your work: a portfolio acts as a visual or audio diary and it helps to have some logical order. Group your work depending on content or theme. Keep presentation consistent. Make it clear what each item represents.

BA(Hons) Interior Design

WHAT YOU NEED TO DO

In order to complete your application, please send us your portfolio of creative work. This should consist of either 30 jpeg images burned to a CD/DVD, or a link to your online portfolio. You can also include images of larger scale work and 3D models.

Please include jpeg images of your sketchbooks and personal notebooks if you have them; they can be very useful. We'll certainly encourage you to keep a sketchbook during your time on the course.

If you have used photography as a research and development tool, please include images – it can be effective, although is not essential.

Please also include a 1000 word essay written in English on a subject relevant to the visual arts and design (this should be a piece of work you've already written recently). If you are dyslexic please do not be deterred by this; we have an excellent academic skills department to support you during your studies at Falmouth.

WHAT WE'RE LOOKING FOR

We want to see a well-presented and organised portfolio that says a lot about you and your work. It'll raise our interest and make us want to find out more.

We want to see that you're engaged with the critical context of your present interests, the ideas and artists who are currently important to you and why.

We're not expecting a portfolio full of designs for the degree you have applied for, but if you have some interest in the subject already it might mean that you have some work to show us.

We'll be looking for a demonstration of your drawing ability and the variety of media and techniques you use.

We'd like to see how your work has developed along with your understanding of the design process. You can capture this through design sheets or any other way you feel appropriate. You might want to include notes with your portfolio to explain your work and the design process it has taken you through.

Ultimately, your portfolio is a personal statement about you. There's no formula for getting it right and, although we've given some basic guidelines here, they're not intended to be prescriptive.

WHAT YOUR PORTFOLIO SHOULD SHOW

- 1 — Evidence of design potential and motivation.
- 2 — A good representation of drawing, demonstrating the use of a wide variety of media and techniques.
- 3 — Understanding of the design process, or other ways your work has developed.

REMEMBER...

Be sure to include current work. It sounds obvious, but sometimes students feel their recent work doesn't demonstrate the full range of their abilities, so they fill their portfolio with work they produced some time ago. We're interested in how you're working now. If you feel you simply must include previous work, please keep it to a minimum and be prepared to explain why you have not done similar work more recently.

BA(Hons) Journalism

Please submit a portfolio of three short newspaper, magazine or web articles (maximum 1000 words in total) that you have written. The work may be published or unpublished, but should cover a range of subject matter.

BA(Hons) Journalism and Creative Writing

Please submit a portfolio containing one or more examples of your creative writing. This may be a short story; a number of short pieces of prose fiction; a small collection of poems or a piece of scriptwriting.

The sum total of the portfolio should be no more than 1,500 words in the case of prose fiction or script and no more than 500 words in the case of poetry.

Please submit a short newspaper, magazine or web articles (maximum 500 words) that you have written. The work may be published or unpublished, but should cover a range of subject matter.

BA(Hons) Music, BA(Hons) Popular Music and BA(Hons) Creative Music Technology

You'll need to submit a short piece of music that demonstrates your creative practice, whether as a performer, producer, songwriter or a composer. Please submit your work as a recording, video or a score, stating clearly your role in its creation.

Please also submit a short piece of writing (500 words in English) explaining the thinking and inspiration behind the creative work you have submitted.

BA(Hons) Music, Theatre & Entertainment Management

Please submit a short piece of writing (a maximum of 300 words in English) reflecting on a music, theatre or entertainment artiste, venue or product you would like to manage. If you have images to support your piece of writing please also submit these (a maximum of ten images, for example photographs, promotional materials, or other material related to the artiste, venue or product you have written about).

All applicants to this course will be invited to interview. The interview will be by telephone or Skype at a time convenient to you. Your submitted work will form the starting point for discussions at interview.



BA(Hons) Marine & Natural History Photography

WHAT YOU NEED TO DO

You'll need to submit a maximum of 20 images. Please send your portfolio of work in the form of a PDF and/or links to an online web portfolio. The images submitted should show an interest in marine & natural history and a curiosity of the world around you.

Please also submit a short piece of writing (500 words in English) – either a review of a body of work by a marine or natural history photographer or an explanation of the thinking and inspiration behind the creative work you have submitted.

WHAT WE ARE LOOKING FOR

Enthusiastic students who are passionate about photography and the world around them. We want to see a panel of images which show a narrative that says a lot about the natural history subject you have chosen to illustrate; this can either be in a marine or terrestrial environment. We are looking for a series of images that demonstrate your interest in the subject and represent the development of your own ideas.

The M&NHP course aims to help you develop confidence in producing great photography, both stills and moving image. We are also looking for diverse work and individuality from you as a photographer. The written piece should show how other photographers or film-makers have inspired you and why you want to pursue a career as a professional photographer.

HELPFUL HINT:

We want students who can work as individuals, who enjoy working with others and have fun along the way.

BA(Hons) Photography

We'd like to see your portfolio, which should contain a maximum of 20 images. Please send your portfolio of work in the form of a PDF and/or links to an online web portfolio.

YOUR PORTFOLIO SHOULD INCLUDE THE FOLLOWING:

- Evidence of how you express your ideas through photography
- Work that you have completed as a result of your school/ projects
- Evidence of conceptual thinking and practical skills.
- Photographic images that represent the development of your own ideas / self projects through practice.
- Visual workbooks / diaries that explore and question your ideas.

Please also submit a short piece of writing (500 words) – either a review of a body of work by a photographer or an explanation of the thinking and inspiration behind the creative work you've submitted.

BA(Hons) Press & Editorial Photography

WHAT YOU NEED TO DO

You'll need to submit a maximum of 20 images. Please send your portfolio of work in the form of a PDF and/or links to an online web portfolio. The images submitted should tell a story or share a common theme.

Please also submit a short piece of writing (500 words in English) – either a review of a body of work by a photographer or an explanation of the thinking and inspiration behind the creative work you have submitted.

WHAT WE'RE LOOKING FOR

Dynamic and energetic students who are curious about the world they live in and who have a passion for storytelling through photography.

BA(Hons) Sports Journalism

Please submit a portfolio of three short newspaper, magazine or web articles (maximum 1000 words in total) that you have written. The work may be published or unpublished, but should cover a range of subject matter and does not necessarily have to relate to sport.

BA(Hons) Sustainable Product Design

WHAT YOU NEED TO DO

In order to complete your application, please send us your portfolio of creative work. This should consist of 30 images of design related work, sent on DVD or as a link to your online portfolio.

Please also include a 500-word essay written in English on a subject relevant to product design that interests you.

WHAT WE'RE LOOKING FOR

We're looking for dynamic and energetic students that feel motivated by contemporary issues and enjoy the challenge of designing sustainable solutions, working in teams and with business to develop concepts that communicate future visions using advanced 3D CAD and Digital Manufacturing technologies.

We want to find students who are interested in designing for meaningful contexts which address issues such as reducing carbon emissions, food and water security, transportation, economic development and wellbeing.

WHAT YOUR PORTFOLIO SHOULD SHOW US

Your 30 images can be broken down into the following sections, don't worry if you don't have the exact number of images but try to demonstrate your strengths in each of the sections.

5 images of sketchbook and drawing of design ideas

5 images of research sheets or mood boards

20 images of product design concepts (you can include detail images of prototypes)

5 images of design communication boards or final presentations of Ideas

REMEMBER...

Successful applicants are generally those with the strongest portfolios, demonstrating conceptual thinking, strong professional practice skills and most importantly, a strong interest in sustainable issues.

BA(Hons) Television

A portfolio is not required. All applicants will be invited to interview. The interview will be by telephone or Skype at a time convenient to you.

BA(Hons) Textile Design

WHAT YOU NEED TO DO

In order to complete your application, please send us your portfolio of creative work. This should consist of either 30 jpeg images burned to a CD/DVD, or a link to your online portfolio.

Please also include a 1000 word essay written in English that relates to your interest in art and design (this should be a piece of work you've already written recently).

WHAT WE'RE LOOKING FOR

We want to see a well-presented and organised portfolio that says a lot about you and your work. It will raise our interest and make us want to find out more.

We want to see that you're engaged with the critical context of your present interests, the ideas, the designers, and artists who are currently important to you and why.

We're looking for people who have a range of textiles interests and would like to see evidence of that in your portfolio. It is very important to not only include finished pieces but also examples of different stages of research, exploratory making, and general experimentation and design development that lead up to the finished work. You can capture this by including images of pages from your sketchbooks and design sheets as well as materials experiments and finished pieces. You may include images of work you have developed in other disciplines, e.g. fine art, graphic design, if you feel it sheds light on your ability as a textile designer. So it might show us evidence of your use of colour, pattern, scale and so on.

WHAT YOUR PORTFOLIO SHOULD SHOW

- 1 — Ability in drawing that demonstrates an understanding of the observational, imaginative and expressive purposes of drawing – how it's used for the visual development of ideas.
- 2 — Work that you have completed as a result of organised projects.
- 3 — Evidence of conceptual thinking and practical skills.
- 4 — Art and design work that represents the development of your own independent studio work and Textiles ideas.

REMEMBER...

Be sure to include current work. We're interested in how you're working now.

We would also like to see evidence of drawing, mark making, painting and/or any other medium you have used for visual research. This may include observational drawing.

Ultimately, your portfolio is a personal statement about you. There's no formula for getting it right and, although we've given some basic guidelines here, they're not intended to be prescriptive.



FOR INTERNATIONAL/
EU STUDENT ADMISSIONS

RECOMMENDED ENGLISH LANGUAGE TESTS AND EQUIVALENCIES

	Component min score	IELTS Academic	Pearson Academic	Cambridge Esol (not skills for life)	iGCSE English First Language	A Level	Vitnemal Norway	International Baccalaureate Higher	Singapore Cambridge O-Level English	Trinity ISE
International Foundation	Total	5.0	ATE 36		Grade C	Grade D	4	4		
	reading	4.5	36							
	writing	4.5	36							
	listening	4.5	36							
	speaking	4.5	36							
Foundation	Total	5.5	PTE 43	FCE B	Grade C	Grade D	4	4	Grade C	ISE III
	reading	5.5	43	borderline						Pass
	writing	5.5	43	borderline						Pass
	listening	5.5	43	borderline						Pass
	speaking	5.5	43	borderline						Pass
Under-grad	Total	6.0	PTE 52	FCE A/CAE C	Grade C	Grade D	4	4	Grade C	ISE III
	reading	5.5	52	borderline						Pass
	writing	5.5	52	borderline						Pass
	listening	5.5	52	borderline						Pass
	speaking	5.5	52	borderline						Pass
Post-grad	Total	6.5	PTE 58	CAE C	Grade C	Grade D	4	4	Grade C	ISE III
	reading	6.0	58	borderline						Pass
	writing	6.0	58	borderline						Pass
	listening	6.0	58	borderline						Pass
	speaking	6.0	58	borderline						Pass

Notes on individual tests

Cambridge ESOL: The Cambridge ESOL suite is acceptable, i.e. First Certificate (FCE),

Advanced Certificate (CAE), and Proficiency (CPE). However, the Cambridge Skills for Life suite is not acceptable for University entry. It focuses on general English rather than academic; has an unsuitable written element (short emails, notes, form filling); and has no use of English element to assess sentence construction, vocabulary and grammar.

Other Tests

Students may present with tests not included here, particularly country specific school leaving examinations. Such tests may be acceptable alternatives and it is recommended that they are investigated as and when a student presents with them.

THERE IS A MINIMUM ENGLISH LANGUAGE REQUIREMENT FOR A TIER 4 STUDENT VISA APPLICATION – PLEASE VISIT THE BRITISH HOME OFFICE WEBSITE.



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for economic
transformation



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