



Graphic design brief 2016/17

Background:

FXU is an award winning Students' Union that has represented the views, interests and opinions of students in Cornwall for over 12 years. During its history FXU has always been led by students with a structure and function that has evolved and developed to suit the needs of students.

Resources:

FXU Timeline

Brief:

We are looking for a creative solution to displaying the history and development of FXU since its inception in 2004. Each academic year needs to showcase the FXU Presidents and the main developments as highlighted in the FXU timeline. The design needs to allow for future additions as new FXU Presidents are elected and further developments take place.

The format must be:

- Online enabling potential and current students to easily grasp FXU's journey since inception.
- Transferrable to print so that the FXU history can be displayed on wall space in high footfall areas.

Feel free to submit multiple ideas if you have them.

Target Audience:

Students, staff & visitors to the campuses (Penryn, Falmouth)

Deliverables:

Your file should be submitted in a pdf format to marketing@fxu.org.uk

Deadline date:

11.59pm 10th March 2017

If you have any further questions or would like to discuss this opportunity in person please contact:

Ben Rowswell

FXU Student Voice Director

BSc (Hons), PGCE, MA

Falmouth & Exeter Students' Union

Penryn Campus, TR10 9FE

Email: ben.rowswell@fxu.org.uk

Tel: 01326 259454

Mobile: 07501 235 239