

GRAPHIC DESIGN AT FALMOUTH

WELCOME TO BA(HONS) GRAPHIC DESIGN AT FALMOUTH.

Your offer

Please remember that if you have been made a conditional offer to study at Falmouth, your place is subject to meeting those conditions. Conditional means that we are waiting to receive your results, or some more information, before your place is finalised. You can see any conditions in [UCAS Track](#). If you have any questions or concerns, please contact our Admissions team on 01326 213730 or admissions@falmouth.ac.uk.

First week of term

Your first day of attendance will be **Monday 12 September 2016**. Please join us for your introductory meeting at **The Graphic Design Building Lecture Theatre, Falmouth Campus** at **9.30am**.

You can download a copy of the [Falmouth Campus map](#) from the Contact page of our website [here](#).

Your first week at Falmouth will be an induction and orientation week. There will be important inductions for both the course and the wider university, in addition to a number of social activities. You will also be given course outlines and timetables.

The induction week is extremely important, as it will introduce you to the many facilities and services at Falmouth that will support you through your studies over the next few years. We will give you a timetable for the week on arrival and introduce you to some of the key staff that you will be working with.

For your information, the term dates for next year are as follows:

Study Block One:

(Induction week 12 – 16 September 2016)

19 September 2016 – 20 January 2017

16 Weeks

Study Block Two:

23 January – 26 May 2017

15 Weeks

MyTimetable

<https://mytimetable.falmouth.ac.uk/> available from 1 September 2016

This is the link to MyTimetable, your online academic calendar which shows all scheduled learning activities and your course timetable. It will be available from 1 September 2016, however, timetables can be subject to change. To keep up to date, we recommend that you

export the feed to your chosen device (mobile, tablet, laptop or desktop). An induction will be offered on the use of MyTimetable during freshers' week. Students will have access to their individual student timetables, where appropriate, once they have completed their online enrolment and IT induction.

Pre-course preparation

Projects

Optional

Keep a sketch book/visual journal of drawings, typography, collage, ephemera and so on. This is an optional task, although the process is very common for designers, and is something you should continue with across the course of your study at Falmouth, and throughout your professional working life.

A simple A4 or A5 plain sketch book will cost around £3-£10 and will allow you to record visits, observations, collections of memorabilia or graphic ephemera gathered day to day. Sketchbooks also allow you to capture ideas and aspects of the world around you that may impact on your views and understanding of graphic design and the wider world around you.

Essential

Before arriving here in September, we would like you to collect a range of research materials such as images, text and photos. This should just be a collection of research material at this stage, which reveals a set of unique information specific to your part of the world, be it a hamlet/village/town/city.

Consider, for example, the economic and industrial landscape of the area, the heritage and customs, dialect, traditions, architecture and materials of the local environment, famous events, famous/infamous sons and daughters of the area and so on. This body of material may amount to little known facts which are highly significant or negligible (but curious) anecdotes. Try to uncover a *minimum* of twenty interesting facts/narratives.

You will be using this information for a project later in the term, so keep hold of it until we ask you to bring it in. You can use your sketch book for this, or make a specific project book for the purpose. You should expect costs to be around £3-£10 for this project.

Exhibitions

Optional

If you are able to visit exhibitions or galleries over before you start your studies this would be advisable. You may have some excellent galleries and events near to where you live, or you might make some effort to view those whilst away on holiday. If none of these are available you could plan a couple of days in London or nearby city, where you can visit arts or cultural museums for inspiration and your knowledge. If you do this, expect to pay between £50 and £250 depending on travel, accommodation or museum choice.

Tuition fees (per year)

2016-17 full-time UK/EU: £9,000

2016-17 full-time International: £15,000

Materials and equipment list and costs

Essential

You should allow at least £200 for the studio kit outlined below:

- 2016/17 academic year diary.
- A3 layout pads or sketchbooks.
- Scalpel and blades such as Swan Morten (10a blades most useful).
- 12 inch plastic ruler.
- 12 inch metal ruler.
- Selection of graphite pencils (3B to HB).
- Retractable pencil (basic).
- Pritt Stick.
- Masking tape.
- Plastic eraser.
- Glue (spray mount/PVA).
- Fine line pens (black, red, blue).
- Memory stick (USB).

You will also need to allow for ongoing annual printing costs for projects and experimentation undertaken, which can be between approximately £150 and £350.

Optional

If you own a 35mm SLR or digital camera, you will find this useful. Falmouth also has photographic equipment which can be booked for free. If you wished to purchase your own camera, the approximate costs can be between £300 and £1000 plus, depending on your preference for camera choice.

A laptop is piece of equipment most students use on a regular basis. Industry standard is Apple Mac, with software including Adobe Creative Cloud InDesign, Illustrator, Photoshop and After Effects. This is likely to be one of the bigger investments you will make whilst studying Graphic Design. The University has IT suites available at both Falmouth and Penryn campuses, with laptops available on short term loan. The Graphic Design Studios also have a small number of computers in them. However, if you wish to purchase your own, expect to pay between £300 and £1000 for the computer and around £200 for software.

Reading list and costs

Below are the books you will require for Year 1 of the course. You will be given further reading lists for the rest of the course as you progress. All of the books are available in the University Library or can be found new/used online. You may wish to buy certain books and should allow up to £300 for this across the duration of the course.

Essential

Baines, P & Hasla, A., 2005. *Type & typography*. Laurence King. RRP £30.

Hollis, R., 2002. *Graphic design: a concise history*. Thames & Hudson. RRP £10.

Optional

Meggs, P. B., 2006. *Meggs history of graphic design*. John Wiley & Sons. RRP £45.

Elam, K., 2004. *Grid systems: principles of organizing type*. Princeton Architectural Press. RRP £15.

Johnson, M., 2012. *Problem solved* (second edition): *a primer in design, branding and communication*. Phaidon. RRP £30.

Exhibitions & events

Optional

There are a number of events, exhibits and conferences that take place both within, and outside of, Cornwall, which students often take advantage of. These are generally organised by the students themselves, and are at the student's discretion as they do not form a core requirement of the course. Whilst you can visit regional exhibitions for little expenditure, you could spend up to £500 on more regular visits to national or European events.

Students also sometimes visit the D&AD New Blood exhibition in July of the second year, and more specifically in the final year. This is a showcase of some of the top graduate work of that year from the UK, across Europe and the rest of the world. This would cost between £100 and £300, depending on preference for travel and accommodation for each of both years.

In the final year we usually run other network or portfolio events. Like D&AD, we arrange the event itself, but students are required to make their way to London and to arrange accommodation where necessary. Occasionally, students will stay on in London and make use of the time to contact agencies. Depending on accommodation and travel choice, you may need to allow up to £250 for this altogether.

Study trips

Optional

In the first semester of second year, we have a study trip to visit professional design studios in London or Amsterdam. The trip lasts between three and five days, although some students spend the whole week in London, to visit galleries and other exhibitions. These are not mandatory trips, although they are a great opportunity to visit some of our finest studios in the industry and really put your own emerging design interests into context.

For the trip to London, you will organise your own transport and accommodation. Costs associated with going to London are partly dependent on your own preferences; whether taking public transport, staying with friends, or in a hotel or hostel. Therefore allow between £100 and £400 pounds for this trip.

For the Amsterdam trip, the cost is normally around £250 for coach transport and hostel accommodation, plus approximately £25 per day for food. We will let you know the details of this trip at the end of your first year.

Another optional trip that we are currently developing for final and some second years is a study trip to San Francisco. This is part of the many ways we are exploring the global nature and challenges of the subject. Currently estimated costs are in the region of £1200–£1300 for this trip. It may be in future years that other international cities are visited, but in the meantime this provides a rough idea of other travel costs you may wish to consider for a study trip of this type.

As with all trips and equipment purchases, costs can fluctuate during the course of the three years you will be with us, so these figures are intended to give a helpful guideline as to what costs you may encounter.

Enrolment and Student Terms & Conditions

You will receive an email two weeks prior to the start of term with details of how to enrol online. All students must enrol online before the first day of term in order to be officially registered as a student of Falmouth University. If you plan to receive an undergraduate student loan, you must enrol to have your money released to you.

As part of your enrolment, you will be required to agree to and comply with the University's Student Terms & Conditions. These Terms & Conditions are important and we encourage you to read them carefully, prior to enrolling online. They can be found on our Regulations, Policies and Procedures web page under 'Student Terms & Conditions' [here](#).

During the coming weeks, you will be emailed important information for new students. If you will be away, please ask someone else to check your emails regularly and reply on your behalf.

We know that there's a lot to do to prepare before the start of your course. If you have any questions at all, please don't hesitate to call our Admissions team for advice on 01326 213730 or email admissions@falmouth.ac.uk.

Alternatively, please contact the Stage One Course Co-ordinator Nikki Salkeld on nicola.salkeld@falmouth.ac.uk who is available from 3 September onwards.

If you would like to download and print a copy of this email, please go to www.falmouth.ac.uk/new-students/welcome-letters.

Finally, we wish you an enjoyable and creative time before the course starts and we look forward to seeing you in September.

Yours sincerely

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