

Falmouth University





On the ground

Discover the many faces of Falmouth through the eyes of the students that live and love it here. Search for us on Facebook and Instagram to see more.

Get involved...

Upload your own images via Instagram

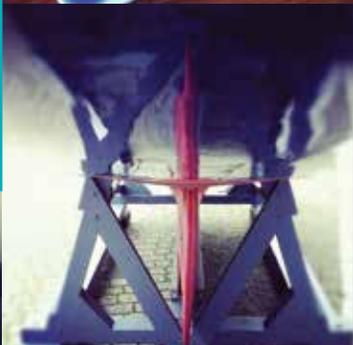
#MYFALMOUTH



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Your Route to Success

Alive with new thinking, buzzing with opportunity, connected with the best in the business, Falmouth University is the perfect place to start shaping your creative career. Thousands of people from around the globe come to us every year, graduating to become the brightest stars in art, design, media, performance and writing industries. Want to join them?



New thinking

Inspired by classic New York iconography, BA(Hons) Graphic Design graduate **Jack Gibbons** won the Jones Knowles Ritchie student design award 2012, for his Manhattan Cocktail packaging design. His bright future awaits. Check it out in the Made in Falmouth pull out.



Original imagemaking

BA(Hons) Press & Editorial Photography graduate **Tom Jamieson** completed his final year project on Newlyn's famous trawlermen and spent a week at sea with them. Now he's turning heads in the industry. Check out his work in the Made in Falmouth pull out.



New material

Helping Damien Hirst bring his gamechanging artworks to life, **James Page**, BA(Hons) Contemporary Crafts is working on the cutting edge of contemporary art. Find out more about Jack and where studying BA(Hons) Contemporary Crafts can lead you on [p55](#).



Original stories

Thanks to BA(Hons) Digital Animation (now Animation & Visual Effects), **Olly Skillman Wilson** has landed a job at Aardman Animations where he gets to hang out with iconic characters like Shaun the Sheep every day. Check out some of his student work in the Made in Falmouth pull out.



New techniques

Spotted and snapped up by sustainable designers From Somewhere, BA(Hons) Fashion Design graduate **Rebecca Jayne Taylor** designed a couture ball gown inspired by the 2012 Olympic Games. Check out her work in the Made in Falmouth pull out.

Welcome...

...to the start of your creative career.

Welcome to Falmouth University.

We are proud to be at the edge; breaking new ground in creative education, providing our students with unrivalled industry opportunities and producing highly employable graduates that lead the way.

Set apart from the urban sprawl, we think differently. As part of a vibrant community of thinkers, makers and doers, our unique location and approach inform everything we do. From the £100 million investment we've made in our world-class facilities since 2004, to the 50 international partnerships we've forged across 28 countries on four continents, from our connections with industry which have led to an employment rate 15% higher than the national average, to our reputation built on 100 years of experience, it's all about making sure our students get the best university experience possible. And it's working. In 2012, 10,000 students voted Falmouth 3rd in a Which? University poll of the top creative universities in the UK.

At a time when value is paramount we want everyone who studies with us to leave with more than a degree; we want them to graduate with the confidence, connections and courage to make their mark.

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Our courses in art, design, media, performance and writing are widely known for inspiring our students to collaborate, create and think ambitiously, drawing on and feeding the edge we have, so they graduate ahead of the curve.

These pages will give you a taste of what we're all about, but the best way to discover it is to come and see for yourself.

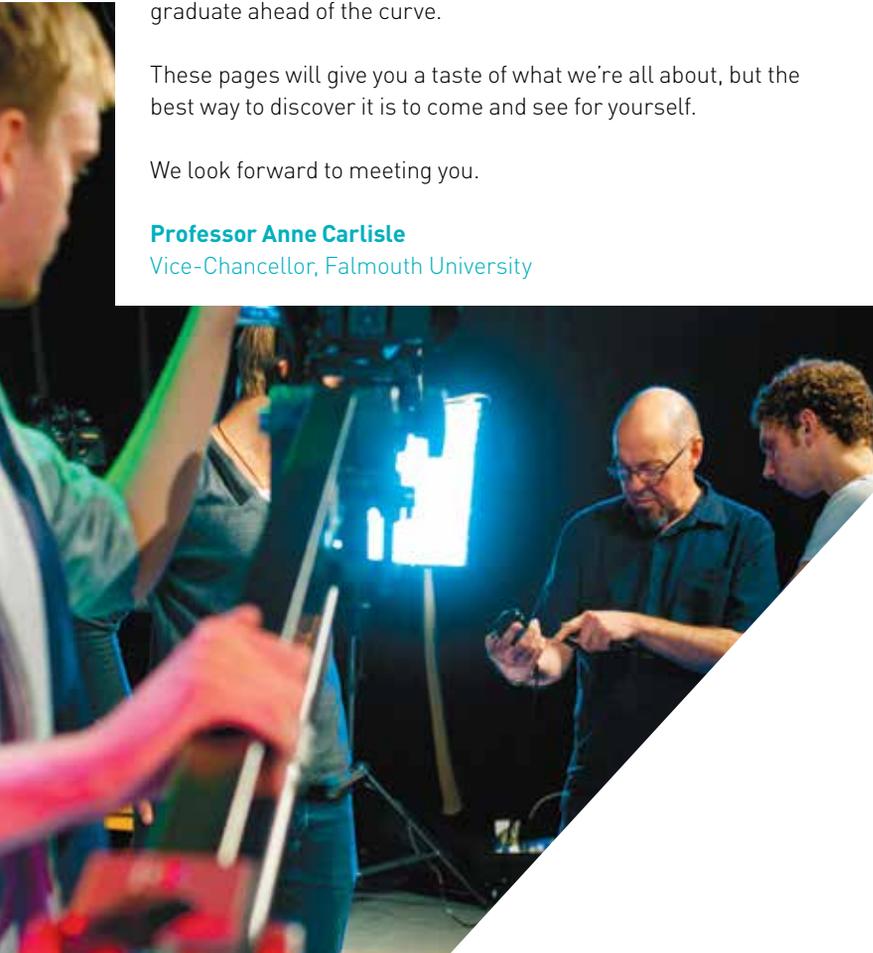
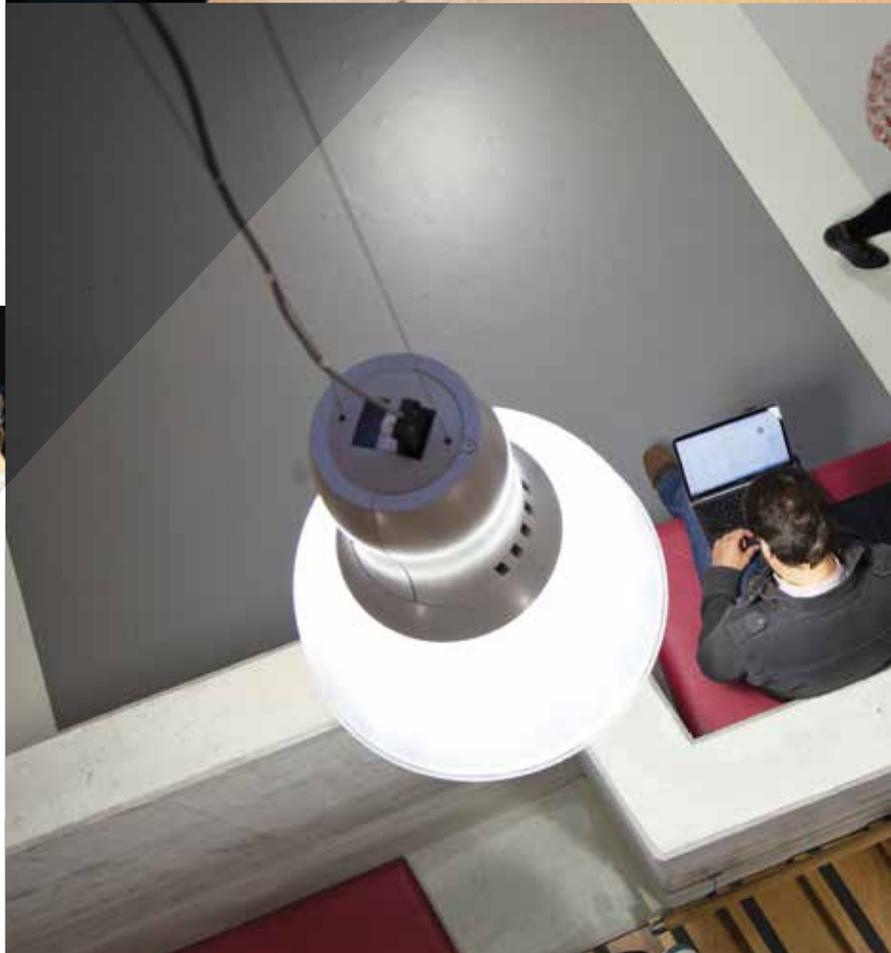
We look forward to meeting you.

Professor Anne Carlisle
Vice-Chancellor, Falmouth University

Lily Rice

BA(Hons) Performance Sportswear Design

Lily has been involved in concept development for Adidas, won a GORE-TEX® jacket design competition and has been listed in Drapers magazine's 'Next Generation'. She currently works as a designer for major UK sportswear brand Umbro.





Azi Farni

BA(Hons) Broadcasting

Azi is a television producer and reporter who has worked on the 2006 FIFA World Cup, Football Italia and World Rally Championship. She is currently a MotoGP pit-lane reporter for the BBC.

On a global scale

Falmouth's outward-looking stance has made it a popular choice for international students and the University regularly welcomes students, academics and professionals from all over the world – from India to the USA, Japan to Norway. We also run numerous study trips and exchange programmes abroad (p14-15).

Open to all

Falmouth University greets students from all walks of life. Whether you're:

- Finishing school or college
- Considering a career change
- Looking to improve your academic qualifications
- Looking to add a qualification to your work experience
- The first person in your family thinking about going to university
- From another country and wanting to study in the UK
- From a minority background, a mature student, identify as LGBT or have a disability
- Experiencing mobility, sensory or learning disabilities and want to study at a welcoming university with a high level of support...

...we'd love to hear from you, whatever your qualifications and the route you've taken.

Open days

We know that experiencing Falmouth's unique environment for yourself makes all the difference – that's why we hold a number of open days throughout the year. These give you a chance to meet current students and staff, look at our campuses and facilities, soak up the vibe of our lively coastal towns and drink in the atmosphere. This year's dates are as follows, but keep an eye on falmouth.ac.uk/opendays as new dates may be added.

Friday 24 May 2013 & Friday 23 May 2014

(Foundation only, to coincide with end of year show)

Wednesday 19 June 2013 & Wednesday 18 June 2014

(Undergraduate only, to coincide with Summer Shows)

Saturday 12 October 2013

(Foundation & undergraduate)

Saturday 23 November 2013

(Foundation & undergraduate)

Can't make it to an open day?

Don't worry, you can still come and see us. We organise regular campus tours during term-time, on Wednesday and Friday afternoons. Tours are run by our Student Ambassadors, who'll show you around and tell you more about studying and living here. As these are bespoke tours, you'll need to book in advance. Call 01326 213706 to make a booking.

We also host open campus weeks and taster days throughout the year. You can find out more at falmouth.ac.uk/opendays

Don't forget to look out for our team at UCAS fairs around the UK throughout the year, where we'd love to tell you more.

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Falmouth Graduates at Work

Everywhere you look across the creative industries, you'll find Falmouth students' and graduates' distinctive work. They're called on for all sorts of impressive creative projects – so we thought it only right that we draw on their talents for this prospectus, too. Contributors include:

Inside covers: Current Falmouth University students

We also invited students to show their personal view of Falmouth and what it means to them using Instagram and Hipstamatic. They submitted dozens and dozens of fantastically diverse images and making the final selection was a tricky task – check out the inside covers for the colourful and eclectic results...

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Cover: Rosa Dodd

Our cover artist is BA(Hons) Illustration graduate Rosa Dodd. Combining her realistic watercolour painting with elements of collage to create quirky, character-based imagery, Rosa draws inspiration from fashion, magazines and popular culture. Recent clients include Decanter Magazine, Attitude Magazine and Welsh National Opera and she also works as a freelance set dresser for Aardman Animations in Bristol (creators of *Wallace and Gromit*, *Chicken Run* and *Flushed Away*). nbillustration.co.uk/rosa-dodd

nb
ILLUSTRATION

Contributors



Photography: Cartel Photos

Cartel Photos is a specialist photography agency housed within the University that's exclusively made up of current undergraduates and alumni from Falmouth's BA(Hons) Press & Editorial Photography course (p108-109). Designed to assist, support, encourage and represent Falmouth graduates as they establish their careers, the agency delivers everything from news stories and events coverage to features and reportage content, ensuring recognition of their work locally, nationally and internationally. (See Career Success on p10-11 for more on Cartel Photos)

For this prospectus, Cartel Photos was commissioned to produce a high-quality, focused and edgy set of photographs that embraces the new Falmouth University brand. Three talented photographers from the agency – **Emma Guscott, Josh Cunliffe** and **Joel Hewitt** – worked as a team to capture dynamic and expressive angles, creative and telling close-ups, and a sense of movement that truly shows off Falmouth, the surrounding area and our unique lifestyle by the sea. cartelphotos.com



Stranger Collective

Writing: Nicola Robey, Jo Thomas and Luke Friend

BA(Hons) English graduate Nicola Robey, and MA Professional Writing graduates Jo Thomas and Luke Friend all work for Penryn-based writing agency Stranger Collective, which has written all the content for this prospectus (and worked with Falmouth University since 2005, as well as clients including Coca-Cola, iTunes Festival and National Trust). Nicola has written for the Telegraph, Jamie Magazine and has been a columnist for arts website, IdeasTap; Jo has written for businesses, arts organisations and charities, as well as writing children's fiction; and Luke's writing credits include Total Film, i-D, Manchester United FC and Transworld Skateboarding. stranger-collective.com



Design: Martin Nixon, Diggory Gordon, Dave Brayford and Tamsyn Strike

Based in south west Cornwall, Nixon Design is a team of talented designers, communication strategists and web developers. Its design team is pretty much made up of Falmouth graduates: managing director, Martin Nixon and creative director, Diggory Gordon both completed their Foundation Diploma in Art & Design at Falmouth, while designers Dave Brayford and Tamsyn Strike both studied BA(Hons) Graphic Design. All are hugely inspired by Cornwall and what they learnt here, alongside more recent experience they've gained locally, nationally and internationally. Nixon works with clients across the UK and Europe, and has been the lead design agency for Falmouth University for four years. nixondesign.com

Making Your Career Count

When it comes to getting a job, a university education still can't be beaten. And with Falmouth's employment figures and graduate career routes to reassure you, it's safe to say your creative career starts here...

Falmouth has **15%** higher employment figures than the national average.

15%

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£100,000

On average, a university graduate earns **£100,000** more during his or her lifetime – net of tax – than someone who leaves school at 18.

Alex Turvey

BA(Hons) Graphic Design

Alex's unique aesthetic was picked up by Channel 4 before he even graduated. Six years on and he's a highly sought-after director and designer, with TV commercial and music video clients including Burberry, Daisy Lowe, Ford, Levi's, MTV, Nike, Oxfam and more.

92% of Falmouth graduates are in work or further education six months after graduating.

Career Success

Going to university is an investment in your future, but it doesn't end there. To launch a successful career you need support, advice and guidance while you study to help you realise your potential on graduation. That's where we step in. At Falmouth, we're dedicated to providing the best employability and entrepreneurship opportunities to all our students, as well as lifelong careers support to our graduates.

From on-course placements, to post-graduation careers advice, whether you choose to go straight into employment or want to start your own business, we help make your transition from student to professional as smooth and effective as possible.

"Falmouth gave me the help, support and knowledge to approach design in a completely new and exciting way – as well as the skills and experience to set up my own creative enterprise straight after finishing."

Tom Raffield
BA(Hons) 3D Design for Sustainability



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Step up

Placements are integral to most of our undergraduate courses and stepping up to the experience of life in the workplace will help you to grow your expertise and confidence, as well as develop your employability skills in a real-world environment. Our well-connected staff and the placements team are on hand to support you in sourcing and securing a suitable placement.

Skill up

Falmouth offers IT training courses, workshops, learning resources and qualifications in a host of applications including Dreamweaver, Flash, WordPress, Illustrator, Photoshop and InDesign. Courses including Adobe qualifications are offered at a hugely discounted rate. [facebook.com/falmouth.it.training](https://www.facebook.com/falmouth.it.training)

Start up

Dream of owning your own business? At Falmouth we'll help you to develop your idea, and provide support and guidance on processes such as business planning, procedures, finances and more. Benefit from one-to-one start-up support and coaching, the opportunity to attend a week-long entrepreneurship boot camp and tap into the expertise of a team of visiting start-up mentors.

Link up

Our Employer Liaison team works on your behalf to build relationships with regional, national and international companies as well as links to existing and emerging networks within the creative industries. Look out for networking opportunities, alumni events and discover opportunities and vacancies for students and graduates.

Back up

You're never alone in your hunt for employment, whether you're seeking part-time work alongside your course or full-time work after you graduate. As well as designing and delivering bespoke employability elements to each of our courses, Falmouth's Careers Service is also on hand to offer live vacancies searches or explore the possibility of further study options with you. Their impartial one-to-one advice on applications, improving your CV and interview skills is available even after you graduate. careers.falmouth.ac.uk

Stay in Cornwall

Unlocking Cornish Potential has already worked successfully with over 600 businesses, matching talented graduates with progressive Cornish companies to fuel innovation, growth, creativity and economic prosperity. The team help graduates develop employability skills, get work experience, and offer a range of vacancies to graduates, each with ongoing mentorship and support. unlockingcornishpotential.co.uk

Andrew Gadd
BA(Hons) Fine Art

Andrew is an internationally acclaimed artist, having had five solo shows at Agnews (one of the world's leading art galleries). His work can be found at the Metropolitan New York, the Royal Academy London and many other corporate and private collections.



"I graduated in 2010, and was offered a job quite soon afterwards with Waterloo-based design agency, Smith & Milton, after spending a month with them on placement. One of my favourite projects has been working on the packaging for Crabtree & Evelyn. It wouldn't have happened without the placement."

David Taylor
BA(Hons) Graphic Design



"Cartel Photos has been designed to assist, support, encourage and represent Falmouth graduates as they establish their careers."

Ashley Grainger
BA(Hons) Press & Editorial
Photography graduate and Cartel
Photos manager

Brand new facilities include:

A breath of fresh AIR

A cutting-edge meeting place for collaborative projects; a hi-tech specialist facility for product design; a specialist centre for the research student community; an experimental space. The £9 million Academy for Innovation & Research (AIR) is many things to many people – but above all it's a vibrant and pioneering place that nurtures creative thinking to uncover bold solutions.
air.falmouth.ac.uk

A business hub

Build valuable relationships and networks with access to the independently run Tremough Innovation Centre – a dynamic on-campus centre designed and equipped to nurture, grow and develop businesses across the creative, media, eco and environmental science sectors. cornwallinnovation.co.uk/tremough-innovation-centre

Real briefs from real clients

Two agencies housed within Falmouth's courses offer students real industry work on briefs for local, national and international clients:

The Agency: Located within the BA(Hons) Illustration studio, The Agency uses the talent of staff and students to meet the illustrative needs of local, national and international businesses – a professional service that's the first of its kind in the UK.

Cartel Photos: An agency run by students and alumni from the BA(Hons) Press & Editorial Photography course, Cartel delivers images covering everything from local news stories, events and PR shoots to editorial and reportage content.

theagencyfalmouth.com

cartelphotos.com

theagencyfalmouth.com



Value for Money

It's more important than ever that you make the right choice about what and where to study; to maximise the value, experience and opportunities you get from your university years.

At Falmouth we're committed to making sure you get a return on your investment. From our innovative courses, superlative facilities and enviable industry connections, to the special atmosphere, impactful reputation and unique approach we pride ourselves on, a Falmouth education is something you'll value throughout your professional life.

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Question time

Unsure of just what the fees mean? Let us help...

Q: What does it actually cost?

A: In 2013 Falmouth University charged all home/EU full-time undergraduates £9,000 a year in tuition fees. These fees are likely to increase for 2014, in line with inflation.

Q: How are the fees paid?

A: A student loans company will pay your fees for you, which are then only repayable once you graduate, so during your time at Falmouth you'll pay nothing upfront.

Q: How much do I have to pay back and when?

A: You'll only start paying back the loan that covered your tuition fees once you have graduated and are earning at least £21,000 a year. Your salary determines the amount you pay back – the more you earn, the more you'll pay back each month. A graduate earning £25,000 will pay back just £30 per month.

Q: Is there support available to help with living costs while I'm a student?

A: Yes, a Cost of Living loan is available to all students and the amount you are able to borrow is based on your household income. You also may be eligible for maintenance grants, bursaries and scholarships. falmouth.ac.uk/bursaries

Q: What other costs do I need to consider?

A: Typical accommodation costs at Falmouth are approximately £120 a week. Depending on your course you'll also need to allow for materials, equipment and study visits and trips. Transport costs are low, with campus buses just £1 (at time of writing) and much of Falmouth and Penryn accessible on foot and by bicycle.



A Falmouth education? Priceless...

We believe that the experience you'll receive at Falmouth is priceless – a unique institution capable of delivering a unique education. Here are some of the things you'll get from Falmouth:

The very best facilities: We're constantly investing to ensure that you have hi-tech, industry-standard facilities at your fingertips. Our Performance, Media, Photography and Design Centres are regarded as among the best in Europe.

A connected staff: Our staff are not only experts in their fields but many of them are practising professionals, which means access to great industry contacts, opportunities for live projects and a host of visiting professionals to further enrich your studies.

A proven pathway: Within the creative industries Falmouth is a respected and trusted brand. Our graduate employment figures are 15% above the national average and we have a proven record of producing graduate entrepreneurs.

Creative Cornwall: The county is a hotbed of creativity, with Falmouth University an integral component of this forward-thinking community. With vibrant creative industries on your doorstep, the opportunities for collaboration and work experience are numerous.

Inspirational Cornwall: The Falmouth University experience is one of a kind; the only place in the UK where you can benefit from both a cutting-edge digital infrastructure driven by the £132 million investment in Cornwall's superfast broadband and a breathtaking coastline sure to inspire.

£30

How much a graduate earning
£25,000 will pay back per month

Ticket to the World

Departures

To	Why
AMSTERDAM	BA (HONS) GRAPHIC DESIGN STUDY TRIP TO TOP INTERNATIONAL AGENCIES
ROME	12-MONTH RESIDENCY AT THE BRITISH SCHOOL FOR BA (HONS) FINE ART STUDENT
BERLIN & NEW YORK	WORK PLACEMENTS FOR BA (HONS) PRESS & EDITORIAL PHOTOGRAPHY STUDENTS AT WORLD-RENOWNED PHOTOGRAPHIC AGENCIES
MUMBAI	BA (HONS) JOURNALISM STUDENTS WORKED ON PUBLICATIONS IN-HOUSE AT BBC MAGAZINES, INDIA
NEW DELHI	BA (HONS) CHOREOGRAPHY STUDENT HELPED COORDINATE THE CITY'S FIRST CONTEMPORARY DANCE FESTIVAL
HONG KONG & SINGAPORE	PERFORMANCE EXCHANGES WITH HONG KONG ACADEMY OF PERFORMING ARTS AND LASALLE COLLEGE OF THE ARTS
HANGZHOU & BEIJING	ANIMATION & VISUAL EFFECTS STUDENTS TOOK PART IN ALL-EXPENSES PAID SCHEME 'STUDY CHINA'

Falmouth's reputation and activity keeps step with the international nature of the creative industries, connecting you with a whole world of opportunities. Our students work on projects in many different countries and we collaborate with staff, visiting experts and businesses from around the globe. Where could you end up?

Arrivals

From	Why
NETHERLANDS	DESIGN AGENCY TRAPPED IN SUBURBIA DELIVERED TWO-DAY 'PLAYFUL DESIGN' WORKSHOP
SPAIN	GUEST LECTURE BY ROSARIO RODRIGUEZ LLORÉNS, FLAMENCO DANCER AND TEACHER FROM CONSERVATORIO SUPERIOR DE DANZA DE VALENCIA
FINLAND	MEMBERS OF OUR TECHNOLOGY ENHANCED LEARNING TEAM COLLABORATED WITH INTERNATIONAL COLLEAGUES AT TAMPERE UNIVERSITY OF APPLIED SCIENCES
USA	DISTINGUISHED ARTIST MARK DION SHARED WISDOM FROM TWO DECADES OF EXHIBITIONS AND INSTALLATIONS
CHINA	DELEGATION OF ANIMATION INDUSTRY EXPERTS VISITED AFTER MAKING CONNECTION AT CHINA INTERNATIONAL CARTOON & ANIMATION FESTIVAL
WORLDWIDE	OUR MEDIA FACILITIES EVOLVE IN CONJUNCTION WITH GLOBAL INDUSTRY PARTNERS LIKE NIKON, YAMAHA AND AVID

Talent Show

Every year, Falmouth consistently produces award-winning students and graduates across all disciplines – in fact we've won over 175 awards in the last five years. Our graduates gain recognition for their outstanding work, and go on to astounding careers, making Falmouth a name known for quality and achievement. Here are 20 to get you thinking about what's possible if you study here...

01. Winner of the IPC
Sophie Smoliar Scholarship
Photokina Award

02. Shortlisted for Saatchi
Young Artist of the Year

03. Winner of Best Radio
Documentary, Broadcast
Journalism Training
Council Awards

04. Two awards at the
Music for Youth National
Festival Awards

05. Winner of Design for
Social Inclusion, RSA
Design Directions

06. Winner of the Frank
O'Connor International
Short Story Award

07. Winner of the Association
of Photographers Student
Awards 2012

08. Elle Decoration British Design Award

09. South West Royal Television Society Drama Award

10. Winner of the CBA World View Documentary Grant Award

11. Shortlisted for Sheffield Student Doc Award

13. First Prize Yellow Pencil at D&AD Awards

12. Best Newcomer at the Association for Contemporary Jewellery

15. Judge's award for Devised Theatre at the National Student Drama Festival

14. Shortlisted for the 2012 Sony World Photography Awards

17. Awarded One World Student Media Funds

16. Ian Parry Scholarship at the Getty Image Gallery

18. Taylor Wessing Portrait Prize

19. Royal Society of Arts Student Award

20. GORE-TEX® Experience Tour – Performance Sportswear Design students won two of the four top prizes

Find out the latest additions at falmouth.ac.uk/news

Vital Statistics

Falmouth is a thriving centre of innovation, with world-class facilities, an impressive reputation and a proven history of producing exceptional graduates. The figures speak for themselves...



10,000 students have just voted Falmouth third in a Which? University poll of the top creative universities in the UK

£100 million invested in world-class facilities since 2004

50+ international partnerships in place, spanning 28 countries across four continents

£25 million invested in four new buildings housing ground-breaking facilities at our Penryn Campus

15% higher employment figures than the national average

Facilities

Whether you're working with cutting-edge techniques or traditional tools, Falmouth has everything you need to help you bring your ideas to life. Our facilities and spaces are carefully designed and developed with professional consultation and ongoing investment to ensure that, as a Falmouth graduate, you're more than equipped to succeed in your chosen profession.



“The facilities were a big draw for me when picking Falmouth. The investment in the campus meant we had access to some of the best equipment and learning spaces in the country.”

Irfhan Mirza
BA(Hons) Digital Media



“The Photography Centre facilities are completely amazing. They totally outshone every other institution I visited. Even the place I did work experience with in Los Angeles didn’t have studios or equipment that could match it.”

Nicola Gomes
BA(Hons) Fashion Photography

Media Centre

A professional working environment that’s constantly evolving to match changes within the industry, with technical support on offer to help your skills keep pace with your creative ideas. There’s a large TV studio with gallery and green room and an additional single camera TV presentation studio. You’ll also have access to a well-stocked specialist equipment store, a newsroom with radio audio editing and scripting software, radio studio and control rooms and a digital animation suite fully equipped with industry-specialist software, desks and lighting.

Photography Centre

Our close relationships with Hasselblad, Nikon and Calumet ensure our facilities match industry requirements for both traditional and digital photography. You’ll benefit from large professional-standard studios, well-equipped darkrooms and process areas, specialist printing and mounting services, and a large range of equipment for loan from the photography store including digital and film cameras, large format cameras, and studio and location lighting.

SIGHT & SOUND

The Media Centre houses a 106-seat cinema, with Christie M Series HD projection (as used in Vue cinemas) and 7.2 surround sound

PERFECT PICTURE

The Photography Centre has a justified reputation as one of the very best in Europe

The Performance Centre

Whatever your chosen discipline, The Performance Centre encourages innovative collaborations across all our subject areas with specially designed studios for dance, acoustic music, amplified music, theatre and recording, as well as practice rooms for bands and solo occupancy and a 200-person capacity flexible theatre space. All studios are equipped with contemporary production lighting and sound facilities.

Design Centre

Providing bespoke workshops for wood, metals, plastics, fine metals, ceramics, glass, plaster and textiles, each supported by a team of technical instructors, the Design Centre also converts into a multi-level exhibition space. You'll have access to the latest tools for designing, prototyping and making, including 13 kilns, CNC milling and routing machines, rapid prototyping equipment and a digital printing suite. All our digital equipment is supported with a range of industry-standard 2D and 3D software.

INVESTMENT INSIGHT

The £19m Performance Centre was developed in conjunction with award-winning industry consultants

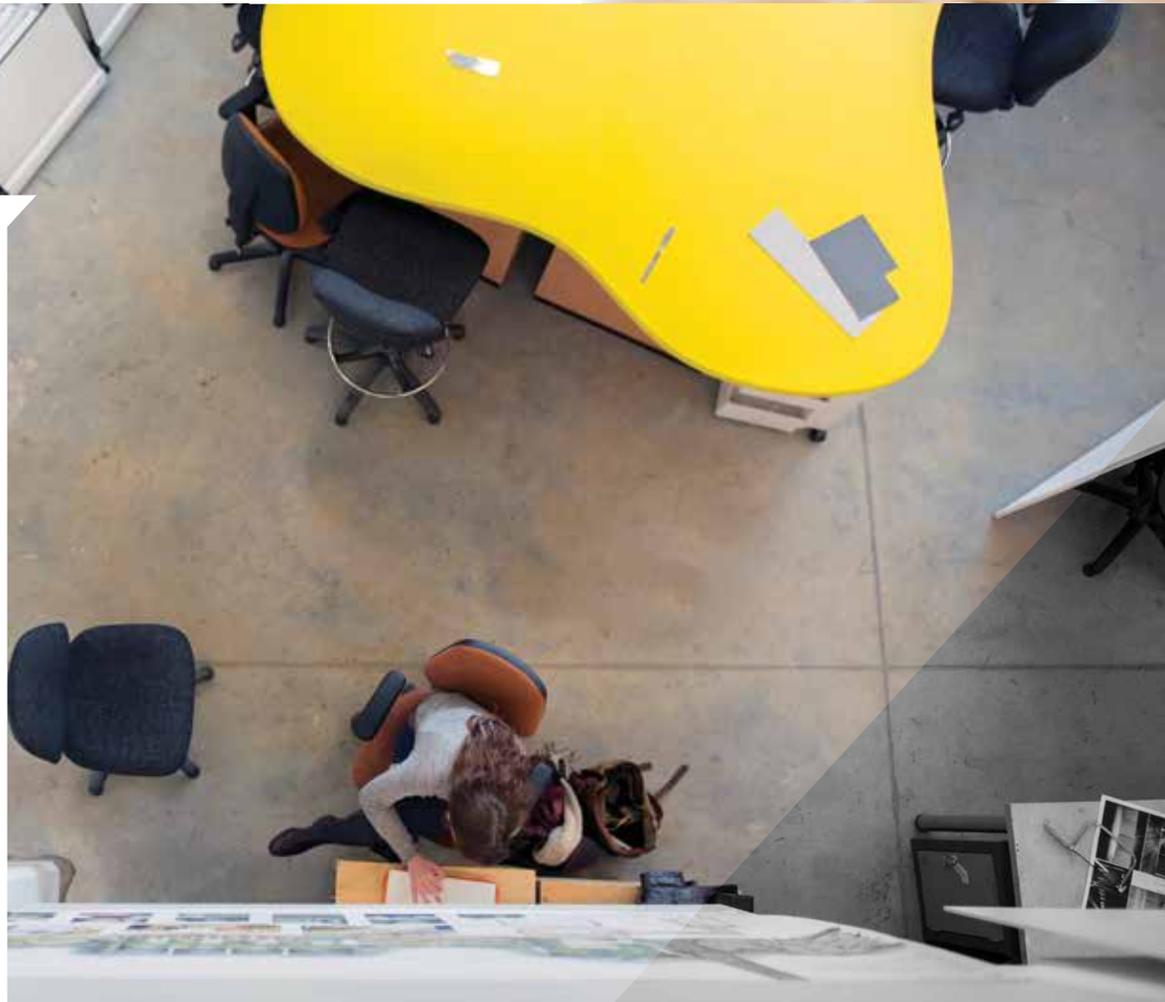
"All in all, the Design Centre offers an exhilarating, world-class teaching and learning environment for a variety of designer and maker activity, that also encompasses cutting-edge business and research activity. It's defined by a depth and breadth of specialism housed under one roof which is difficult to find elsewhere."

Ronan Doyle
Technical Manager



"The access to facilities, equipment and knowledge from across so many departments was invaluable, as were the technicians. They were skilled in so many areas that they could approach problems in ways I wouldn't even have considered. This was crucial in helping me develop the technical skills I still use today."

Leong Darren Abriel
BA(Hons) Advertising



See more about our facilities and take a tour at your.falmouth.ac.uk/facilities

“We’ve selected the best machinery and equipment for the Fashion Studio based on in-depth knowledge of the international fashion industry. Our workrooms are modelled on the kind of good, small-scale factory units you’d find anywhere in the world, so our students will feel confident when they leave here and enter the world of work.”

Jane Gottelier
Programme Leader, Fashion Design

Fashion Studio

In constant dialogue with the global fashion industry, the Fashion Studio has an open plan studio upstairs, while downstairs replicates the environment of a professional factory floor. You’ll benefit from a huge range of industry-standard equipment including a laser cutter, full-size digital fabric printer, ultrasonic welder, dedicated steam room, industrial overlockers, heavy duty extraction bed, blind-stitching machines, knitting machines and heat press for bonding fabrics. There’s also a video conferencing suite for presenting live briefs to national and international clients.

Other impressive facilities include:

Digital Animation Studio Industry-standard 3D and 2D animation software and hardware, traditional stop motion and 2D animation production areas and specialist animation postproduction facilities.

Interactive Arts Centre Equipped with a range of software including web design, image manipulation, video and audio editing and 3D modelling and design.

Fine Art workshops and studios Full-time BA(Hons) Fine Art students each have their own studios, providing the space and freedom to develop ideas, as well as a team of multi-skilled technical instructors and a great range of machines and tools.

Please see individual course pages (from **p41-117**) for full details of facilities for specific courses.

FASHION FORWARD

The Fashion Studio is one of the best sampling facilities in the UK



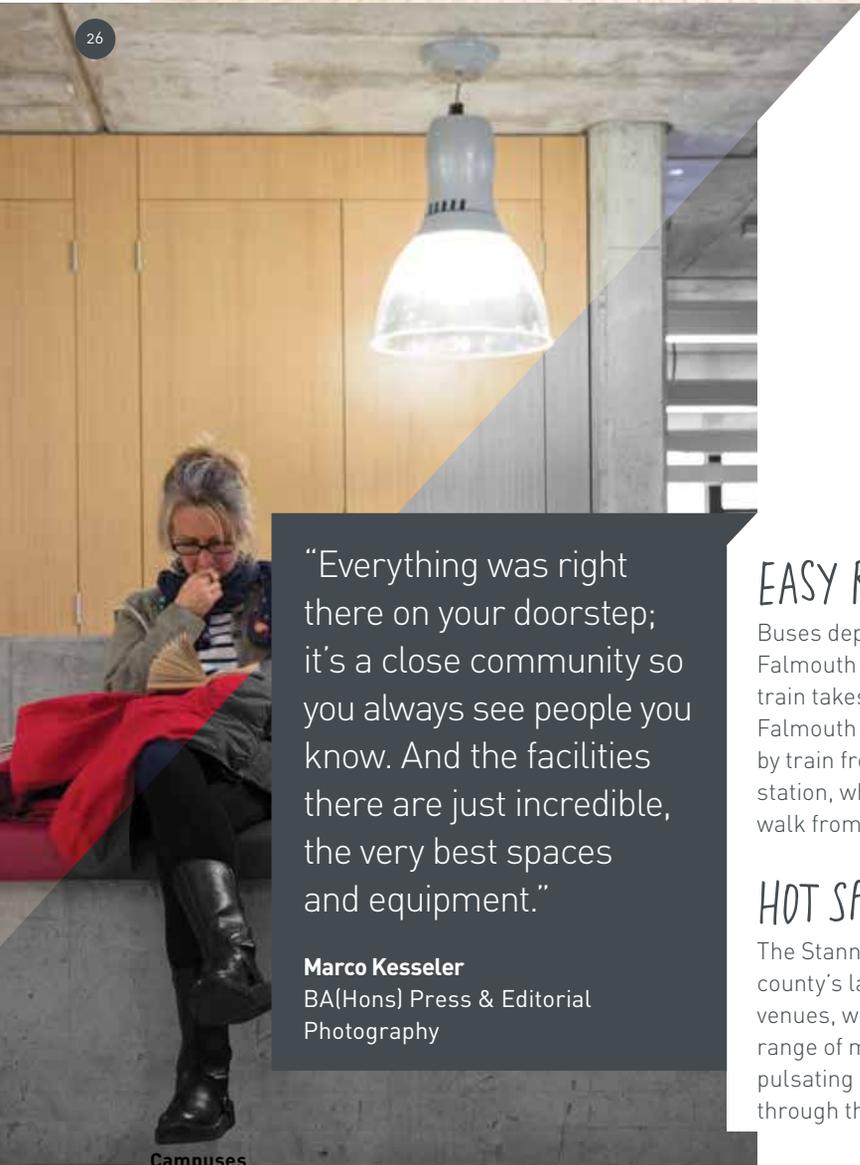


Penryn Campus

Standing proud above Penryn town and just a short hop away from the vibrant community of Falmouth, Penryn Campus's architectural innovation, outstanding facilities and state-of-the-art technology make it the ideal place to ignite your academic fire. Playing home to courses covering a spectrum of disciplines, from design and media to performance and writing, Penryn Campus sees students and staff gather to think, work, create and share – a collaborative melting pot of ideas and opportunities which are sure to challenge and inspire.



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“Everything was right there on your doorstep; it’s a close community so you always see people you know. And the facilities there are just incredible, the very best spaces and equipment.”

Marco Kessler
BA(Hons) Press & Editorial
Photography

“The campus at Penryn is perfect, it’s like heaven for students!”

Jakub Bos
BA(Hons) Animation & Visual Effects

EASY REACH

Buses depart regularly from Falmouth town centre, the train takes five minutes from Falmouth and it’s 15 minutes by train from Truro to Penryn station, which is a five-minute walk from the campus.

HOT SPOT

The Stannary is one of the county’s largest live events venues, welcoming a diverse range of musicians, DJs and pulsating club nights all through the year.

What’s here?

- Glasney Student Village
- The Stannary
- Sports Centre
- The Exchange and Library
- Refectory/Bar
- Student shop
- The Performance Centre
- Design Centre
- Media Centre
- Photography Centre
- Academy for Innovation & Research (AIR)
- Tremough Innovation Centre (managed by Plymouth University)
- Environment and Sustainability Institute (owned by the University of Exeter)

“It is basically the most beautiful and unique college in Britain.”

Hew Locke
BA(Hons) Fine Art

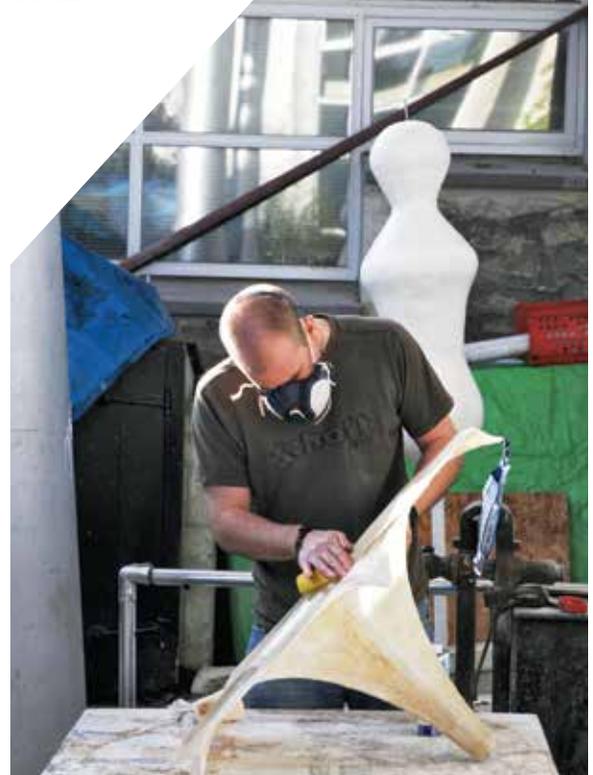
Subtropical gardens and light-flooded studios make Falmouth Campus a haven for creative practice. With a lively creative community, impressive facilities and a library packed with resources, it's the perfect space to share and develop your skills. What's more, just a few steps from the town centre and a short stroll to the shores of Gyllyngvase beach, inspiration is never far from reach.



Falmouth Campus

“Falmouth is a really unique campus, it is small and tightly packed with a number of the art courses built around beautiful gardens in the middle of the town.”

Emily Platzer
BA(Hons) Fine Art



ON THE MOVE

Falmouth Campus is a five-minute walk from Falmouth Town station, five minutes by train from Penryn and 20 minutes by train from Truro (every half hour Monday-Friday.) There are eight buses an hour to Penryn at peak times.

What's here?

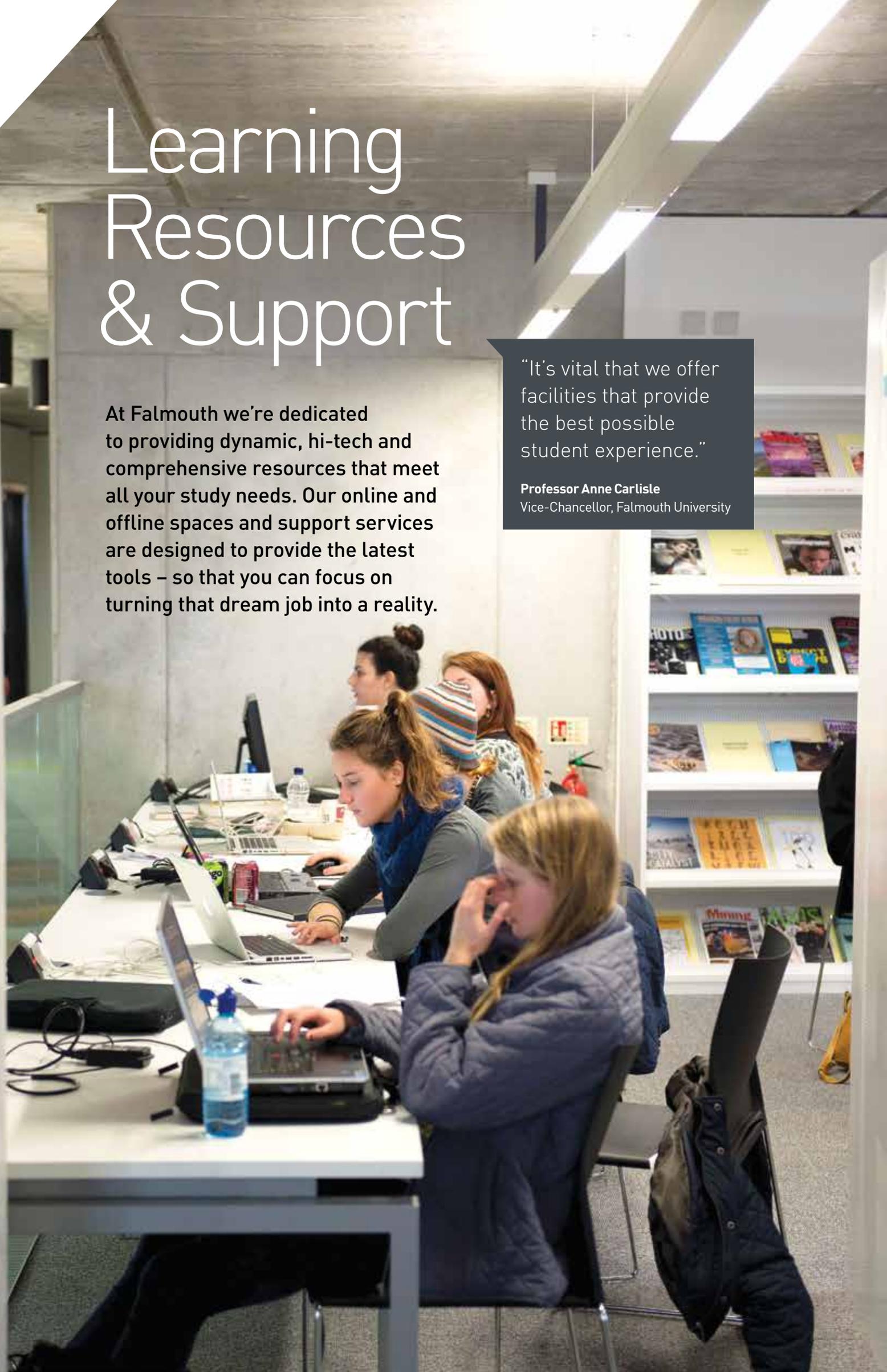
- Bar/live music venue
- Refectory
- Library
- Fine Art, Fashion, Graphic Design and Illustration studios
- Outdoor sculpture canopy
- Subtropical gardens

Learning Resources & Support

At Falmouth we're dedicated to providing dynamic, hi-tech and comprehensive resources that meet all your study needs. Our online and offline spaces and support services are designed to provide the latest tools – so that you can focus on turning that dream job into a reality.

“It's vital that we offer facilities that provide the best possible student experience.”

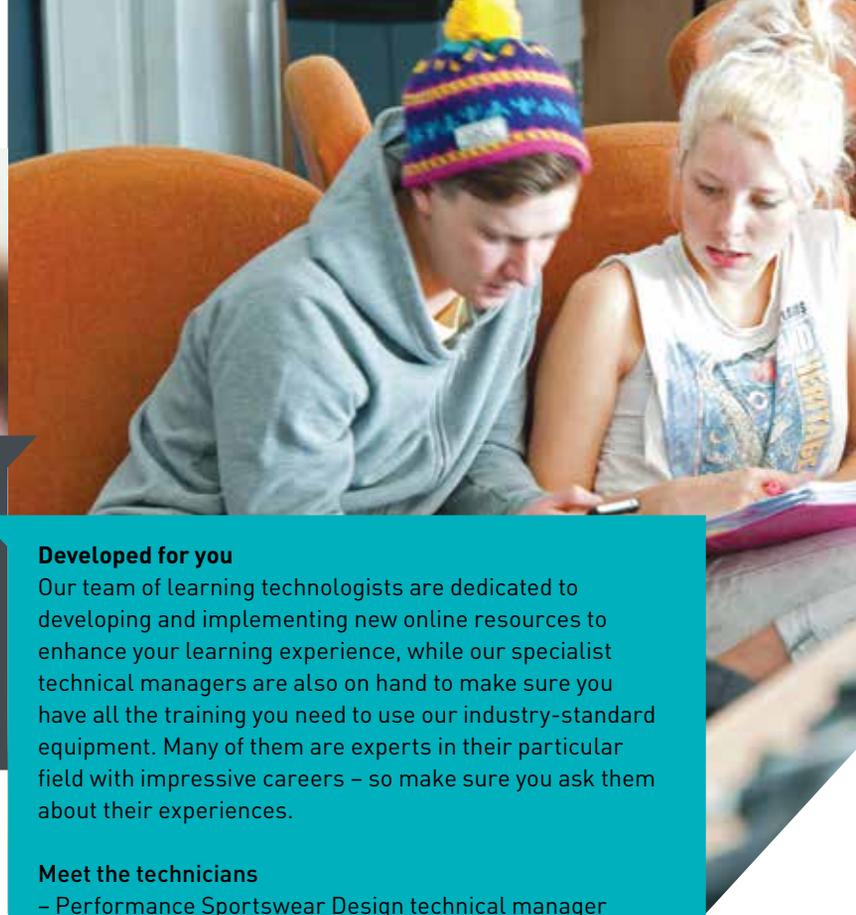
Professor Anne Carlisle
Vice-Chancellor, Falmouth University





“The wide range of facilities we have available to us at Falmouth is amazing.”

Lizzie Howe
BA(Hons) Creative Events Management



Developed for you

Our team of learning technologists are dedicated to developing and implementing new online resources to enhance your learning experience, while our specialist technical managers are also on hand to make sure you have all the training you need to use our industry-standard equipment. Many of them are experts in their particular field with impressive careers – so make sure you ask them about their experiences.

Meet the technicians

- Performance Sportswear Design technical manager Peter Doubleday was previously CAD manager for the world’s biggest wallcoverings and textiles printer, where he was responsible for developing digital technologies and working methods.
- Media technical instructor Pete Langford has worked for the BBC and Sky TV on programmes including *Doctor Who*, *Top of the Pops*, *Grange Hill* and *Newsnight*.

The Exchange

Located at the heart of our Penryn Campus, The Exchange is a brand new, state-of-the-art place to meet, study and share ideas. A ‘social street’ connects the library to a new collaborative lecture theatre and learning lab, spaces for small group learning and digital hubs. The building also houses the Compass Student Services Centre and Learning Futures team. Wi-Fi is accessible throughout the building.

The library contains:

- Over 100,000 books as well as print and online journals, and specialist video and DVD collections
- Archives and special collections including the Cornish Performance Archive and archivists on hand to help you with your research
- Collections open 24/7 during term time

Falmouth Campus Library

This specialist art, fashion and design library has a wealth of resources including over 50,000 books, e-resources, image databases, and print and online journals. Falmouth Campus also has IT facilities and a variety of places and spaces for group and individual study. library.falmouth.ac.uk | [@FXLibrary](https://twitter.com/FXLibrary)

IT facilities

Alongside the open-access IT facilities on both campuses, there are also:

- Specialist IT and IT training suites with software to meet generic and subject-specific needs
- A central IT Service Desk offering extended opening hours and friendly advice on all your IT needs
- A laptop loan and clinic service
- A range of IT training courses to enhance your learning
- A range of online e-resources can be used on and off-campus, including video and DVD streamed programmes

The Learning Space

Need to study in the evening or revisit a lecture at the weekend? The Learning Space is Falmouth’s dedicated online hub, available whenever and wherever you are. A dynamic virtual learning environment, here you can post and critique work, contact course tutors and fellow students and find links to information and resources to help you study. learningspace.falmouth.ac.uk

ASK Academic Skills

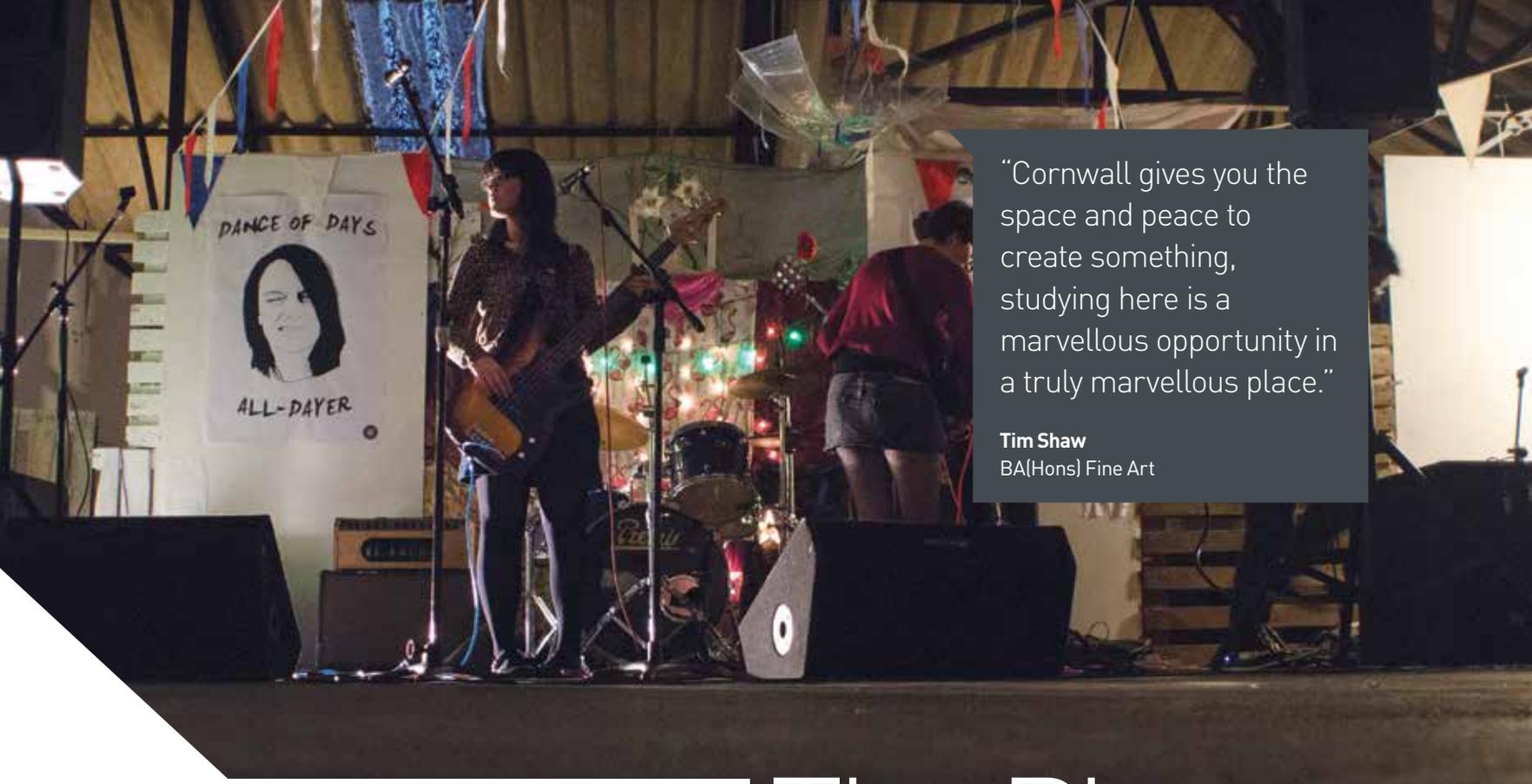
ASK offers one-to-one appointments to provide assistance tailored to your individual needs. They offer a discreet and private service on both campuses and appointments can be made at the office, by phone or by emailing ask@falmouth.ac.uk

Study Skills Help in areas including note-taking, organisation, presentation, planning your workload and revision.

Dyslexia Support Providing dyslexic students with advice on screening, assessment and support. Falmouth’s Accessibility Service will arrange an interview and help you apply for funding if you’re eligible.

Writing Lab Help with all your writing needs including spelling, grammar, vocabulary, structure, articulating arguments and ideas as well as numeracy and scientific report writing.

English Language Support EU and International students can join classes in English for Academic Purposes, Speaking and Pronunciation Skills, and General and Social English.



“Cornwall gives you the space and peace to create something, studying here is a marvellous opportunity in a truly marvellous place.”

Tim Shaw
BA(Hons) Fine Art

Living and studying in the South West is special. It's a place where ideas, attitude and environment blend to provide the very best in art, entertainment and inspiration. Cornwall has a lot to offer, with everything from conceptual theatre to slam poetry nights guaranteed to keep you engaged beyond the walls of the lecture theatre. Here's just a taster of what the county's got going for it...

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A gathering of minds

Port Eliot Festival Big name authors, performers, musicians and artists unite in Port Eliot's spectacular grounds, with the Fal Writing tent giving Falmouth English students a chance to revel in the spoken word, alongside big names such as Hanif Kureishi and Murray Lachlan Young.

Falmouth Fish Factory A former scallop factory turned multifunctional art space by day and vibrant venue by night, right on the waterfront.

Regular speakers Lectures from both the Tate and Falmouth University bring wise words from leading thinkers in the creative, arts and media industries. Past speakers include Sir John Hegarty and Angela Rippon OBE.

Cornwall Film Festival Film aficionados descend upon Newquay to view premieres, attend workshops and rub shoulders with acclaimed guest speakers such as Ken Loach and Shane Meadows.

Falmouth Summer Festival The best of graduate work is showcased in this month-long celebration of art, media, photography and design, including Pixelate, a multi-dimensional festival of BA(Hons) Film talent.

The Place to Be

Staggering spaces

Beaches Whether learning to surf, kayaking or just taking a breezy dip in the ocean, there are hundreds of beautiful beaches wrapping Cornwall's coastline, just begging to be explored.

Heritage Toppling mine stacks silhouette Cornwall's skyline, a striking reminder of mining's influence on the region. Home to performance spaces, music venues, artists' workshops and more, Heartlands is a brand new space which honours this rich history and brings it singing and dancing into the 21st century.

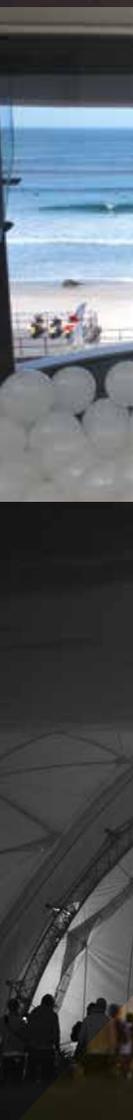
Landscape As well as beaches, Cornwall's bountiful woodland, rivers and coastal paths all contribute to its deserved official accolade as a Region of Outstanding Natural Beauty.

Curtains calling

Kneehigh Creating sell-out productions time and time again, this world famous theatre group brings magical storytelling, puppetry and mesmerising performance to enchanted audiences far and wide.

The Poly A lively arts centre offering a diverse programme of performance, film and exhibitions slap bang in the heart of Falmouth.

Emerging talent As a melting pot of creativity, Cornwall breeds an exciting array of performance groups covering everything from dance to immersive theatre, including Rogue Theatre, the Reckless Sleepers, A Trifle Gathering and Cscape.





“Cornwall has an identity as a creative county in which extraordinary things can happen.”

Sir Derek Jacobi
Actor

Notes of plenty

Eden Sessions Set against the futuristic biomes, the annual sessions enjoy the best of live music and performance, with recent highlights including Noah and the Whale, Tim Minchin and Florence and the Machine.

The Stannary One of Cornwall’s largest performance venues fuels a diverse and exciting music scene, hosting DJs and musicians such as Annie Mac, Zane Lowe and Mr Scruff.

Relentless Boardmasters Festival Revellers unite to watch world-class surfers and skaters share centre stage with some of the world’s most exciting bands and musicians – including Seasick Steve, Dizzee Rascal and Plan B.

The Princess Pavilions An eclectic line-up of live musicians, dance and performance, nestled in the grounds of exotic gardens complete with a picturesque bandstand, hosting free concerts in the summer season.



edenproject.com/
sessions
Image: Zander Grinfeld

“Falmouth is a perfect mix of scenic countryside and lively alternative social scenes.”

Ella Ravilious
BA(Hons) Fine Art



tate.org.uk/stives
Image: Martin Creed



porteliotfestival.com
Image: Michael Bowles

Peter Saville



“It’s a chance to study somewhere with breathing space – yet still be surrounded by art, music and culture.”

Irfhan Mirza
BA(Hons) Digital Media

kneehigh.co.uk
Image: Steve Tanner

Grand designs

Cornwall Design Fair A lively celebration of Cornish design with everything from furniture to fashion accessories, taking place in the stunning grounds of Trereife House.

Galleries With the Tate, Newlyn’s Exchange Gallery and hundreds of independent galleries scattered across the county, you’ll find a huge selection of contemporary, local and international art works.

Splash Falmouth A multitude of creative disciplines descend on Falmouth in September for a week-long celebration of art, design and literature, with sculptural installations popping up throughout the town, book readings and a host of open studios to explore.





This is the Life

From sunset beach barbecues, to off-the-cuff creative happenings, from a weekday surf before studying, to a weekend spent plundering vintage fairs and craft boutiques, Falmouth and Penryn have a unique vibe perfect for the creative and curious.

With a DIY mentality and a sense of creative freedom pulsing through the sister towns' cultural undercurrent, you'll find a buzzing bar scene, a vibrant mix of live gigs and a glut of events and performances on offer. All this set within a welcoming ocean-flanked town, where every street you walk down and pub you stop in you'll see someone you know.

Sound like your cup of tea? Well don't just take our word for it. Here's what Falmouth's students have to say about living here...

On the scene, by day...

"The beach is always my first choice in summer and the Poly arts cinema is good for a rainy Cornish afternoon."

Emily Platzer, BA(Hons) Fine Art

"Friends and I would swim in the sea before our morning lectures. It's only in Falmouth we could have done that before class."

Katharine Morling, BA(Hons) Contemporary Crafts

"What I liked most about Falmouth was the way it offered a bit of everything – you could walk into town and have everything on your doorstep, with the beach in walking distance the other way."

James Dance, BA(Hons) Film

and by night...

"Living in town is brilliant because you're right in the heart of it. Falmouth really is a student town with loads of cafés and bars. The music scene is awesome, lots of different kinds of bands and DJs and everywhere you go you see people you know. Plus you're right by the beach. What more could you want?"

Nicole Gomes, BA(Hons) Fashion Photography

"People here create their own social scene; from house parties to nights put on in disused fish factories, to bars which host art collectives and amazing pubs showcasing local bands. Students create a cultural buzz around the town; it's pretty special."

Sophie Glover, BA(Hons) Drawing

"Falmouth is the place to be. It's a uni with a difference that's for sure. It might not have a club on every corner but we make up for that in other ways. You definitely won't be stuck in the house being bored. It's a bit like living on a permanent holiday, there's always something fun to do, come rain or shine."

Lizzie Howe, BA(Hons) Creative Events Management



On a typical weekend...

"An idyllic weekend in Falmouth is to go surfing in the morning, then spend the afternoon browsing the local shops and meeting friends for drinks in the local cafés. The freshers' fair at the beginning of the year always offers a wide range of societies for students to join so there's always something to do at the weekend."

Emma Ford, BA(Hons) Fine Art

"Come the weekend you'll probably be heading down to the beach during the day, going surfing or, if you're like me, just jumping in the waves. Then in the evening there will always be a gig going on or a house party or just chilling out with mates down at the local. There's definitely something for everyone down here."

Lizzie Howe, BA(Hons) Creative Events Management

On the unique atmosphere...

"It's the general lifestyle of Cornwall that really makes Falmouth stand out as a great place to study. The weather, location and atmosphere of the town are great. I always enjoy the annual events like the Oyster Festival and the Beer Festival."

Emma Ford, BA(Hons) Fine Art

"It's not too big. The setting's nice, being in the countryside, having a lot of green space. It's got everything you need."

Alexander Loudon, BA(Hons) 3D Design

"Falmouth is a small town but it houses so many young and creative people. Therefore it is quite an unusual place; there is as much going on as in other student towns, but more condensed."

Emily Platzer, BA(Hons) Fine Art

On making friends...

"I loved the fact that I could walk around town and see someone I knew every few minutes, making me feel like part of a community."

Huda Aziz, BA(Hons) Graphic Design

"There is a real feeling of support and fun amongst the student community and this is one of the really special things about studying at Falmouth. It is a unique and wonderful place."

Emma Dibben, BA(Hons) Fine Art

"Life in Falmouth is very easy. Everyone is so open-minded and friendly. Chatting with people you bump into on the street, the beaches and living by the seaside makes it worth it to live here."

Thomas Steueur, BA(Hons) Photography

"Due to the fact that Falmouth is small, the students do tend to go to the same bars and get to know each other fairly quickly. Overall the students are very open and friendly."

Isabel Heubl, BA(Hons) 3D Design

On studying...

"I spent as much of my time at college painting as I could but admittedly a fair bit of time drinking coffee and procrastinating; the gardens are a good place for this. Also if it all gets a bit too intense with all the creative vibes in the studio you can run away to the sea for a swim."

Emily Platzer, BA(Hons) Fine Art

"The student community at Falmouth is fantastic. I met a lot of interesting people from diverse courses and backgrounds and the possibilities for collaboration were endless. It was creatively inspiring and great for making contacts."

Tom Dymond, BA(Hons) Press & Editorial Photography

"Falmouth is a truly lovely place to study. It's a completely different environment to most universities – there's a diverse, friendly student population and lots of interaction between different students on different courses."

Gideon Goldberg, BA(Hons) Broadcasting

On the surroundings...

"I chose Falmouth because of the sea, and because of Cornwall's extraordinary light. The slower pace of life provided the time and the space to develop as an artist. Falmouth was an exciting, stimulating and at times challenging place, with a strong sense of community."

Julie Umerle, BA(Hons) Fine Art

"Being a student at Falmouth was great, Cornwall has so many fantastic places that will inspire you all year round."

Lucy Parvin, BA(Hons) Marine & Natural History Photography

"It is situated in a beautiful part of Cornwall, surrounded by a natural landscape, stimulating creative processes."

Piotr Macieszak, BA(Hons) Interior Design

MY FALMOUTH

Animation graduate Charlie Minnion on why Falmouth makes him tick...

"Coming from Brighton I was after something with the same colourful feel but less urban so Falmouth seemed like the best place. The location is fantastic. There are palm trees, great beaches and the north coast is ideal for surfing."

Falmouth is a great place to be a student, with lovely beaches and lively pubs and bars. You don't have to spend a lot of money to have fun. Students who come here are generally very friendly.

Everyone's always up for meeting new people. There's definitely a carefree atmosphere. The best thing is that no one really 'fits in' because there is nothing to 'fit in' to; everyone is just their own person and brings something a bit different.

I would spend my weekends doing a bit of work, going to the beach with friends, going surfing on the north coast or swimming at Gylly beach. In the evening we would get fish 'n' chips. There are some great pubs and bars around, if you fancy a night out. On Thursday nights we would go down to The Front for open mic nights. If you wanted to go for a dance Eight Bar is a great and affordable late night cocktail spot.

What makes Falmouth a great place is you get a down-to-earth experience that you can share with the fantastic people you make friends with. You can have a fire on the beach, a house gathering or just go on a great walk with your mates."



Home and Away

Whether close to home or half-way round the world, Falmouth attracts students from all over, thanks to its pioneering creative courses, its world-class facilities and its beautiful location...

Home

If you're a Cornish resident, we don't need to tell you about the many benefits of living in the county. But, instead of moving away to study, have you thought about staying put? Here are just a few of the advantages that studying with us can bring:

- Having a Cornish address allows you to apply for a number of financial awards, including Cornwall Commuter awards to help with transport costs and the City of London award, which supports Cornish students who want to attend a local university.
- Studying locally means having the option of living at home, enabling you to save money on rent and bills and also allowing you to keep your existing part-time job if you already have one – all adding up to far less financial baggage when you graduate.
- Investment in Cornwall continues. Falmouth has a wealth of new facilities, including the Exchange and the AIR building, while the county now benefits from Superfast Broadband connectivity.



“With such investment in my home county, it seemed foolish to travel elsewhere. Especially as Cornwall is not only beautiful, but at the forefront of creative innovation; plus being so close to home you're bound to save a fair bit of money.”

Nicola Robey
BA(Hons) English





Away

Falmouth's outlook is truly international. We've always welcomed students from abroad and the increasing number who now choose to study with us both reflects and helps to strengthen our position as a respected international institution, offering forward-thinking courses that reflect the global nature of today's creative industries.

International support

Our International Office is there to provide international students with all the support they require, from help with the application process to study visas, tuition fees and finding accommodation. It also provides:

- A free airport meeting service
- A week of activities to help you acclimatise to your new surroundings
- Introductory sessions on banks and finance, visas and passports, equality and diversity, health and student services

The Academic Skills Team (ASK) provides:

- Evening classes in academic writing, academic culture and presenting in English
- One-to-one appointments to cover any English language issues

Studying abroad

We actively encourage and support students to experience studying abroad through a range of exchange programmes, such as Erasmus, partnerships with international universities and self-funded study trips.

International partners include:

- Griffith University, Brisbane, Australia
- CalArts, Los Angeles, USA
- Sarah Lawrence College, New York, USA
- Alberta College of Art & Design, Calgary, Canada
- Emily Carr University of Art & Design, Vancouver, Canada
- University of the Arts, Nagoya, Japan
- LASALLE College of the Arts, Singapore
- Helsinki Metropolia University of Applied Sciences, Finland
- Iceland Academy of the Arts, Iceland
- Academy of Fine Arts Warsaw, Poland
- University of Gothenburg, Sweden
- Haute Ecole d'art et de design, Geneve, Switzerland
- Universidad Europea de Madrid, Spain



LASALLE College of the Arts, Singapore

“Falmouth's holistic and healthy approach towards music as an art form made my decision to study here easy. Falmouth feels like a safe playground for trying out your most daring, most personal, most creative performance and compositional ideas, while getting every support needed to give them artistic and professional value.”

Sabrina Sauer
BA(Hons) Music



Halls, House, Home

Whether you're looking for a purpose-built flat on campus or a shared house with fellow students, we'll ensure that you get all the support and advice you need to feel right at home.

Creating a home away from home enriches your university life, allowing you the space and comfort to work, to socialise and to relax. Falmouth offers a variety of affordable accommodation options, from high-spec student flats to private sector housing. Located in the vibrant communities of Falmouth and Penryn, all our accommodation offers easy access to both campuses, a huge range of facilities, public transport links and, of course, the epic Cornish coastline, right on your doorstep.

University accommodation

Glasney Student Village

At the heart of the Penryn Campus, Glasney Village is a purpose-built complex that benefits from a host of on-campus facilities. It's also a stone's throw from Penryn and a short bus ride to Falmouth.

The Village contains 1,400 study bedrooms across 208 purpose-built flats. Each study bedroom contains:

- Double, single or bunk bed
- Telephone, IT data points for broadband and TV
- Pin board
- En-suite shower room
- Work desk and chair
- Wardrobe
- Bookshelves
- Secure entry system

Each kitchen/dining area, shared with 6-8 students, contains:

- 2x fridge-freezers
- Table and chairs
- TV
- Vacuum cleaner
- Oven, microwave, kettle, toaster
- Iron and ironing board

The Village also offers six launderettes, external and internal bike storage and secure surfboard racks. CCTV is in operation around the clock and the Village is patrolled throughout the day and night by security staff.

The Sidings

Located within walking distance of both Penryn Campus and the town itself, this new development is next door to Penryn station, providing easy access to both Falmouth and Truro.

The Sidings provides accommodation for 233 students. Each study bedroom contains:

- ¾ (4ft) bed
- Wardrobe
- En-suite shower room
- Secure entry system
- Work desk and chair
- IT data points for broadband and IPTV

ON CAMPUS

"Living on the Penryn Campus means everything is at your fingertips from the 24-hour library to the shop and the gym. I loved living there because there was always someone around, and you have access to whatever you want, whenever you want it."

Harry Bartlett
BA(Hons) Fashion Photography

Each kitchen/dining area, shared with 4-7 students, contains:

- Fridge-freezer
- Kettle, toaster
- TV
- Vacuum cleaner
- Oven, microwave
- Table and chairs
- Sofas

The Sidings includes a coin-operated laundry, secure bicycle storage and on-site CCTV. A site office is also open during office hours Monday-Friday.

Tuke House

Situated in the heart of Falmouth, with Falmouth Campus, Wellington Terrace, the beaches and many shops just a short walk away, Tuke House is an ideal blend of comfort and convenience.

This purpose-built cluster of 11 buildings set around a central courtyard contains 156 rooms, divided into flats of five, each with a shared kitchen and living space.

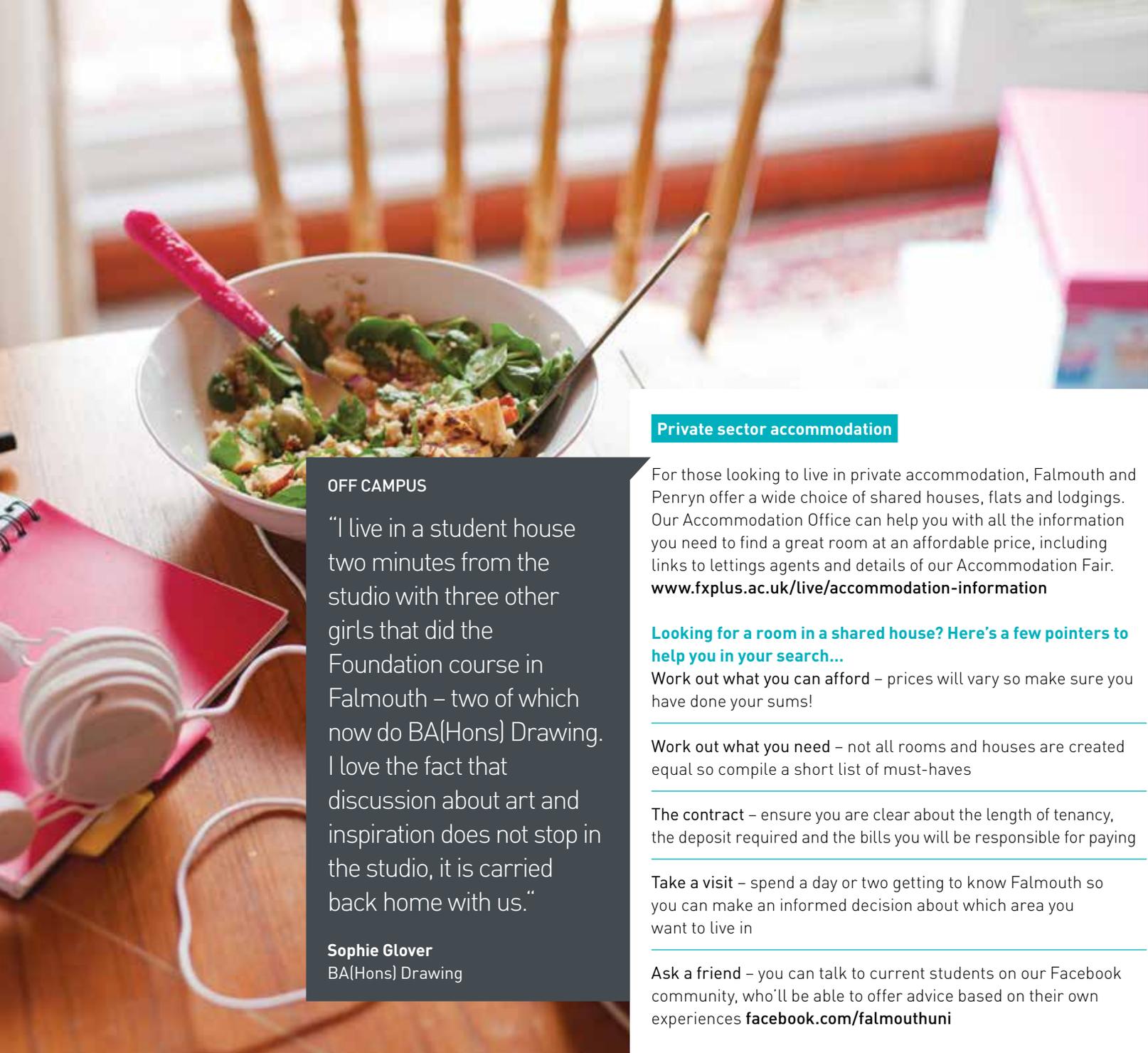
Each study bedroom contains:

- Single bed
- Work desk and chair
- IT data points for broadband and TV
- Secure entry system
- Pin board
- Wardrobe
- Telephone
- En-suite shower room
- Bookshelves

Each kitchen/dining area includes:

- Fridge-freezer
- Microwave
- Iron and ironing board
- Kettle
- Oven
- Table and chairs
- Vacuum cleaner

Tuke House also has a coin-operated laundry, secure bicycle storage, a site office and out-of-hours security.



OFF CAMPUS

“I live in a student house two minutes from the studio with three other girls that did the Foundation course in Falmouth – two of which now do BA(Hons) Drawing. I love the fact that discussion about art and inspiration does not stop in the studio, it is carried back home with us.”

Sophie Glover
BA(Hons) Drawing

Private sector accommodation

For those looking to live in private accommodation, Falmouth and Penryn offer a wide choice of shared houses, flats and lodgings. Our Accommodation Office can help you with all the information you need to find a great room at an affordable price, including links to lettings agents and details of our Accommodation Fair. www.fxplus.ac.uk/live/accommodation-information

Looking for a room in a shared house? Here's a few pointers to help you in your search...

Work out what you can afford – prices will vary so make sure you have done your sums!

Work out what you need – not all rooms and houses are created equal so compile a short list of must-haves

The contract – ensure you are clear about the length of tenancy, the deposit required and the bills you will be responsible for paying

Take a visit – spend a day or two getting to know Falmouth so you can make an informed decision about which area you want to live in

Ask a friend – you can talk to current students on our Facebook community, who'll be able to offer advice based on their own experiences facebook.com/falmouthuni

CAMPUS LIFE

Living on campus doesn't just mean a short stroll to your lectures or the library. Penryn Campus is home to a range of facilities that make it a great place to reside, offering a perfect balance of work, rest and play:



The Stannary Bar

From a Dizzee Rascal gig to a classic film night, a Zane Lowe DJ set to a stand-up comedy show, the Stannary is a venue that offers something for everyone. It's also a great place to grab a drink and relax with friends.

The Refectory

With seating for up to 400 people, this is Penryn Campus' main dining area, serving a wide range of affordable meals and snacks, often made using locally sourced produce.

Koofi

Penryn Campus' newest café stays open until 9pm seven days a week.

Campus shop

Well stocked and open until 8pm during the week.

Penryn Campus Sports Centre

A modern, well-equipped sports centre (and outside floodlit football pitch) that also offers a range of classes from yoga to circuit training.



Courses



The Creative Trigger

Falmouth is different. We produce the most sought-after, original graduates because of what we offer. By blending expert staff, outstanding facilities, an inspirational location and unrivalled industry connections we drive innovation; challenging students to become the thinkers, makers and doers who'll shape the creative landscape of their generation.

"Studying at Falmouth was the best decision of my life. It's the perfect fit for me, I feel like everything I do is valuable and best of all it feels like playtime – getting to experiment and create, I can't believe I'll get to do this for a living."

Nicola Gomes
BA(Hons) Fashion Photography



Our unique approach triggers...

New thinking

From the award-winning design solutions produced by **BA(Hons) Graphic Design (p86-87)** graduates, to the game-changing ideas that led us to create courses like **BA(Hons) Digital Media (p66-67)**, Falmouth is becoming known as the place for new thinking. Whether it's learning from staff who've led the way in their specialism for decades (our **BA(Hons) Illustration (p88-89)** professor Alan Male literally wrote the book on professional illustration), or gaining first-hand insight from industry greats (our first year **BA(Hons) Creative Advertising (p56-57)** students get to visit London agencies before any other university course equivalents), the opportunities you get with us prepare you to turn your own ideas into reality when you graduate.

Original image-making

BA(Hons) Press & Editorial Photography (p108-109) students documenting Albanian blood feuds, **BA(Hons) Fashion Photography (p78-79)** students shooting behind the scenes at London Fashion Week, **BA(Hons) Fine Art (p82-83)** alumni exhibiting in the Tate Modern; our burgeoning reputation for original image-making – in all its forms – gets our students and graduates unprecedented access. Whether it's innovative on-campus agencies like Cartel Photos that see students selling their work before they graduate, facilities like our Europe-leading Photography Centre developed in conjunction with brand leaders, or our reputation and heritage that dates back over 150 years with connections to some of the art world's finest, including Barbara Hepworth and Tacita Dean, our courses open doors so you can realise your potential.

Original stories

Critically acclaimed journals produced by students, alumni employed to head up leading consumer magazines, graduates joining the most exciting independent film companies in the UK, or international media giants like Disney; from **BA(Hons) Creative Writing (p62-63)** to **BA(Hons) Journalism (p92-93)**, from **BA(Hons) Film (p80-81)** to **BA(Hons) Animation & Visual Effects (p50-51)**, understanding how to engage audiences through original stories sits at the heart of many of our courses. Whether it's work placements with industry-leading companies, visiting lectures from internationally renowned writers, staff who are considered world-leading experts in their own right, or commissions from real publications, we give you every opportunity to experience great storytelling for yourself, so you're primed to tell your own.

New techniques

The 'Falmouth Rug' now in-store at John Lewis, the London 2012 opening ceremony dress that turned heads, the steam-bent chair which graces the homes of Brad Pitt and Tommy Hilfiger; from **BA(Hons) Textile Design (p112-113)**, or **BA(Hons) Performance Sportswear Design (p102-103)**, to **BA(Hons) Sustainable Product Design (p110-111)**, Falmouth students are inspired to create products, processes and patterns that change consumers' experiences and make the industry take notice. Whether it's our Fashion courses that together simulate a working fashion studio to get the best out of you, or the industry-standard Jacquard Loom in our Design Centre which students – envied by many professionals – have access to, we make sure you're equipped with the skills and know-how you need to make your mark.

New material

From the **BA(Hons) Music Theatre (p100-101)** student whose work with a guided tour company in Mumbai won her a scholarship prize, or the **BA(Hons) Choreography (p52-53)** student who collaborated on creating a worldwide waterside performance, to the **BA(Hons) Music (p98-99)** students who played to a packed out Albert Hall, creating new material is the lifeblood of Falmouth's approach. With a unique summer showcase event to platform new work, outstanding industry connections that draw international performers and producers to share their insights, a world-class Performance Centre that's the envy of institutions nationwide and endless opportunities to learn from and create with the very best in the business, we do everything we can to feed your creativity, challenging you to always think new.



"I auditioned for all the main dance schools but decided to go to Falmouth because I could be more creative and create my own work. The people there were so creative in their own practice that I was inspired by so many different fields of art to put into my own work."

Tom Kindell
BA(Hons) Dance







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BA(Hons) Acting

falmouth.ac.uk/acting

With levels of taught contact far higher than those normally offered by universities, Falmouth's new BA(Hons) Acting emerges from a rich history of pioneering education in Theatre and Performance. Offering both an advanced arts education and an intensive, professional acting and performance training programme, we're intent on accelerating passion and talent into an education for life.

We've developed our course in dialogue with industry partners of the highest order from award-winning, internationally acclaimed directors, to producers and performers associated with institutions and companies celebrated the world over. We understand that the professional world requires flexible, responsive, multi-skilled, determined and intelligent acting practitioners and thinkers; actors and performers who don't just 'get the work', but can 'make the work'. As a result you'll receive demanding core training in voice, body and improvisation, and challenging classes in acting and performance techniques, as well as continual dialogue, debate and teaching around cultural, critical and industrial contexts and possibilities.

At audition, you'll choose one of two specialisms: The Contemporary Stage and Cinematics, or Devised and Collaborative Theatre. This choice determines each semester's production modules, beginning with work in devising labs and sited projects or on monologue and dialogue performance, leading to full, professional productions for the studio, stage or screen.

As part of a specialist arts university you'll have the opportunity to work with students from other courses such as Film, Television Production and Photography, and our public festivals will showcase your work to casting directors, agents and producers.

How is the course taught?

Full-time, practice-based and very intensive, you'll be taught through training and technique sessions, workshops, seminars and one-to-one tutorials. You'll receive high-level instruction from our technical specialists and be expected to participate in workshops and talks from visiting professionals as well as attend performances presented through our public programme.

Where could it take me?

- Career as an actor and performer in theatre, film, television, radio and new media contexts
- Career as a teacher or academic
- Work as a director or producer
- Work as a theatre writer
- Work as a performing arts critic
- Career as a community practitioner
- Work in venue management and leadership
- Work in subsidised arts administration and leadership
- Work in the technical aspects of theatre and performance production

KEY FACTS

UCAS code W410

When October 2014

Where Penryn Campus

Course length 3 years full-time

TO GET A PLACE

A typical offer is between 260 and 300 UCAS points, equivalent Level 3 qualifications or relevant experience (see How to Apply on p124 for more information).

Staff profile

As an exciting new course for Falmouth, you'll be taught by highly skilled and professionally active academic staff, complemented by visiting speakers, artists and directors. In addition, you'll benefit from a wide range of industrial and educational partnerships and weekly residencies and performances from new and established companies, ensembles and performers.

Who we work with

- Old Vic Tunnels (London)
- Arnolfini (Bristol)
- Nagoya University of the Arts (Japan)
- LASALLE College of the Arts (Singapore)
- Hall for Cornwall
- Lone Twin Theatre
- Kneehigh

Worth shouting about

Award-winning theatre director and producer Michael Grandage is a valued visiting professor on Falmouth's new BA(Hons) Acting course.

Facilities

The Performance Centre includes:

- 11 high-specification performance and rehearsal studios
- Two large, flexible theatres with state-of-the-art lighting and sound resources
- Smaller rehearsal studios
- Three dance studios with Harlequin sprung floors
- Recording studio complex
- Technical resource store
- Motion capture laboratory

How you're marked

- Visual, verbal and written assessment through performance, portfolios, essays, dissertations and presentations

Experience you'll get

- Weekly residencies and performances from new and established companies, ensembles and performers
- The opportunity to work with students from a range of other disciplines
- The opportunity to develop your practice in leading technological contexts like motion capture
- Marketing, promotion and career management
- International exchange programme
- National and international work placement opportunities
- Public festival showcase with casting directors and agents
- Benefit from a wide range of industrial and educational partnerships

WHAT YOU'LL DO

Stage 1

In your first year you'll focus on developing your core skills in voice, body and improvisation. You'll choose to delve deeper into dialogue and monologue, or studio production, audience and place, while through lectures and seminars you'll build up an understanding of the cultural, critical and industrial context of your practice.

Stage 2

As your confidence grows you'll continue your core training with an emphasis on training for performance. You'll choose between focusing on the act and the scene, or undertaking a collaborative, situated project while your intensive lecture and seminar programme continues.

Stage 3

Now confident and capable, in your third year you'll get to stretch your wings, undertaking a professional practice placement, a public project or an international exchange. You'll also complete a dissertation and a professional practice project preparing you for your career in the arts after you graduate.

Where are they now?

Over the years, graduates from our Theatre and Performance courses have formed and joined companies of international significance, such as Forced Entertainment, Blast Theory, Living Structures, Lone Twin Theatre, Desperate Optimists and The RSC. Others have sustained credible careers acting in film, television and repertory theatre, or attained leading creative and management positions in major venues and performing arts institutions.

GET CONNECTED

 @FalMPW

falmouth.ac.uk/acting



Discover what makes Acting at Falmouth unique, plus student experiences and more:

your.falmouth.ac.uk/acting



WHY FALMOUTH?

"It's clear to me that in the cultural world we're currently experiencing, the type of work that's being produced on the Theatre courses at Falmouth is absolutely at the forefront of what's exciting and vibrant – and its mark of success is that it is being copied all over the world."

Hamish Jenkinson
Director of The Old Vic Tunnels



Shared vision

Falmouth's Theatre programme runs three integrated undergraduate courses: BA(Hons) Theatre (p114-115), BA(Hons) Music Theatre (p100-101) and BA(Hons) Acting. The programme is all about making new work and providing a rich and meaningful education through intensive, connected and progressive theatre training. Each course is committed to this objective, which means they all share some core training in voice, movement and improvisation. There is ample opportunity for students to work together and share optional specialist modules from across the programme.



From the industry

"My involvement with Falmouth University is increasingly informing all my other work. I am hugely impressed by their commitment and contribution to the creative industries and I look forward to developing my relationship with them in the years ahead."

Michael Grandage
Award-winning theatre director and producer and artistic director of the Michael Grandage Company

BA(Hons)

Animation & Visual Effects

falmouth.ac.uk/animation

KEY FACTS

UCAS code WG64

When October 2014

Where Penryn Campus

Course length 3 years full-time

TO GET A PLACE

A typical offer is between 260 and 300 UCAS points, equivalent Level 3 qualifications or relevant experience (see How to Apply on p124 for more information). All applicants will be invited to attend an interview and present a portfolio of creative work.

Do you long for a career in video games, film, television or visual effects animation? Falmouth's respected BA(Hons) Animation & Visual Effects will give you a great headstart in getting your dream job. Combining cutting-edge animation practice with the study of animation theory, film language, drawing and traditional animation processes – plus industry links and opportunities that are second to none – it'll put you in pole position to forge a successful career in the industry. Our integrated, interdisciplinary approach to animation and visual effects will arm you with what you need to become a well-informed and skilled practitioner.

Balancing the technical and the creative perfectly, the course is taught by a staff of highly experienced and award-winning professionals. Alongside developing animation and visual effects skills using industry-standard software, you'll be encouraged to work creatively across a range of subjects, from traditional art practices like life drawing and visualisation to performance, acting and motion studies. Working collaboratively, you'll not only gain important team experience in animation production processes, but also work in a true-to-life simulated studio environment, reflecting real industry working practice.

You'll benefit from a schedule of visiting professionals, who'll bring a diverse range of current industry experience to the course, and have access to valuable professional placement opportunities as well as our final year industry mentor scheme. To give your work further context, you'll also study the history and evolution of animation techniques and the process of producing animated films.

How is the course taught?

We want to produce graduates who are highly skilled and creative professionals. We'll identify and nurture your strengths through seminars, workshops and tutorials. Group work features heavily, to reflect how the industry operates. Assignments will often involve live briefs working with real clients.

Where could it take me?

- Work in the animation, interactive, film, visual effects and games industries as an animator, effects artist, designer, or illustrator
- Work in freelance commercial animation practice, design practice and advertising
- Portfolio career including research, teaching or postgraduate study

Facilities

- Our high-specification animation studios include:
- Industry-standard 3D and 2D animation software and hardware
 - Traditional stop motion and 2D animation production areas
 - Specialist animation post-production facilities
 - TV studio, motion capture studio, sound recording facilities and green screen studios

Who we work with



Worth shouting about

- Graduates Peter Stache and Jennifer Stewart were snapped up to work on a BAFTA-nominated Disney television series
- Third year student Charlie Minnion scooped first prize in a national competition for CND, which was judged by David Sproxtton (co-founder of Aardman Animations)
- Second year students won a national competition to produce a film for Red or Dead's website
- Recent graduate Jacob Jones won the Royal Television Society Award for best undergraduate animation

Staff profile

Andy Wyatt
Course Leader
BA(Hons) Animation & Visual Effects

With over 20 years working in the industry, Andy's worked on an incredible array of animation projects, including *Teenage Mutant Ninja Turtles*, BAFTA award-winning *The Gibley Boys*, *Wolves Witches and Giants* (featuring Spike Milligan), *The Ooglies* for BBC and *Planet Sketch* for Aardman Animations. He's also the author of *The Complete Digital Animation Course* (Thames and Hudson). After a stint as vice president of ASIFA, Andy joined Falmouth with a commitment to make the University the leading place to study animation in Europe. He is in demand worldwide as an expert in his field, delivering the keynote speech at the China International Cartoon & Animation Festival last year.

How you're marked

- Continuous assessment with no formal examinations
- Visual, verbal and written assignments
- Dissertation in your final year

Experience you'll get

- Final year industry mentor scheme
- Live briefs with industry clients
- Using industry-standard software
- Visiting industry practitioners
- Subsidised animation festival trips

WHAT YOU'LL DO

Stage 1

In your first year, we'll introduce you to the broad scope of animation practice; from design, scriptwriting and motion studies to the history and theory of animation. You'll also have the opportunity to go to the Bradford Animation Festival as part of your studies, giving you a fantastic introduction to the diversity of animation art and practice.

Stage 2

You'll start to deepen your understanding of animation and identify your specific areas of interest. Modules in animation technologies, pre-production, post-production and visual effects will enhance your experience of the production process; while research and method sessions will help you work more independently. You'll also work in teams to respond to live client briefs, reflecting the everyday collaborative practice in the professional world.

Stage 3

Focusing on your main interest, you'll identify and work on both your major project and innovation project, as well as writing your dissertation. All stage 3 students also benefit from a unique industry mentor scheme, giving you an individual insight into the workplace, as well as professional contacts that will be of great value to you after graduation.

Where are they now?

Katerina Michaelides' third-year industry mentor was BAFTA-winning animator Emma Lazenby, who invited her to go and work in their Bristol studio, Arthur Cox. Katerina has since completed a significant amount of paid freelance work for the studio and continues to work with Arthur Cox.

GET CONNECTED

@FalAnimation
@FalMPW

falmouth.ac.uk/animation



Discover what makes Animation & Visual Effects at Falmouth unique, plus student experiences and more:

your.falmouth.ac.uk/animation



WHY FALMOUTH?

"I came to Falmouth as a mature student. Three years later I had my first television credit, an agent, determination to succeed and the direction to get me there. Falmouth gave me that, no question."

Pete Jordi Wood

Graduate who's worked with BBC2, Channel 4 and E4



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ALSO ↓

Interested in visual storytelling?

Check out BA(Hons) Graphic Design (86-87)



What they say

Charlotte Wadsworth had an industry mentor from Spider Eye in her third year. After graduation she was then offered a job, and has since been promoted to assistant producer, working on the *Jungle Junction* series for Disney. "It's brilliant that you can do the course at Falmouth and find a really good job in Cornwall afterwards." See Charlotte's story at your.falmouth.ac.uk/charlottewadsworth

BA(Hons)

Choreography

falmouth.ac.uk/choreography

Focusing on innovative choreographic practices that bridge the boundaries between art forms, this course gives you the creative edge you need to excel in today's interdisciplinary world of choreography and performance.

Falmouth's BA(Hons) Choreography degree is one of the only choreography courses in the country that focuses on choreographic making at BA level. With us, you'll graduate as a choreographer/performer with the ability to both choreograph and dance to a high standard. We teach an unprecedented amount of classical, contemporary and somatic technique classes for a university degree course, offering you highly skilled physical training that will inform your development as a versatile, independent and innovative choreographer.

Looking closely at dance, theatre, music and contemporary performance contexts, you'll be encouraged to approach your study in an independent and professional way. You'll also learn about the production side of choreography, including management, marketing, fundraising, lighting and audiovisual approaches.

Site-specific modules, theoretical and contextual studies, physical training for dancing and choreographing outdoors or in specific contexts and locations, music and dance collaborations are just some examples of our working practices – which will inspire you with the creative possibilities of making choreography.

How is the course taught?

Our BA(Hons) Choreography and BA(Hons) Dance courses are closely linked, with a common first year, during which you'll attend classes together – looking at the same issues from your different choreographic or performance perspectives. You'll learn through classes, lectures, workshops, performance projects, group critiques/seminars, individual tutorials, lecturer and/or student-led initiatives in performances and presentations of work.

Visiting artists, such as Andrea Bozic, Lucy Cash, Jorge Crecis, Katie Duck, Nik Haffner, Jane Mason and Marie-Gabrielle Rotie, run workshops and residencies as part of the course. Along with our staff – active choreographers, dancers and researchers themselves – they'll help you form ideas, develop physical skills and explore the languages of movement and choreography, while encouraging your individual and collaborative performance and composition methods.

Where could it take me?

- Freelance choreography and performance making
- Work in a dance company or theatre, film, opera, TV or music videos
- Career in teaching, cultural industries or further studies

Facilities

The £19 million Performance Centre has three dance studios with fully sprung Harlequin floors, production lighting, projection and sound facilities, as well as other studios and performance spaces.

KEY FACTS

UCAS code W511

When October 2014

Where Penryn Campus

Course length 3 years full-time

TO GET A PLACE

A typical offer is between 260 and 300 UCAS points, equivalent Level 3 qualifications or relevant experience (see How to Apply on **p124** for more information). You'll also be asked to present a short piece of choreography (usually a 1-2-minute solo) and a written review of a performance.

Who we work with



Worth shouting about

- 2011 German Dance Solo Prize, Berlin Podewil
- Residencies with Yorkshire Dance, Dance4 and Dance Base
- Internships with Motion Bank/Forsythe Company (Frankfurt) and Jerwood Space (London)
- Participation in public events with HZT (Berlin), the National Contact Improvisation Jam UK, Siobhan Davies Studios/Independent Dance and BIDE (Barcelona)
- Exchanges with HZT/University of the Arts (Berlin), New Bulgarian University (Sofia), ArtEZ (Arnhem), TEAK (Helsinki), Towson University (Maryland), Hollins University (Virginia) and LASALLE College of the Arts (Singapore)
- Local arts organisation links – Cscape, Plymouth Dance and The Works

Staff profile

Kuldip Singh-Barmi
Course Leader
BA(Hons) Choreography

Kuldip trained at The Northern School of Contemporary Dance and has been performing, teaching and choreographing for the last 18 years. He was a founder member of Candoco Dance Company and has worked with a wide range of choreographers and companies including: Emilyn Claid, Lloyd Newson (DV8), Siobhan Davies, Darshan Singh Bhuller (Singh Productions), Annabel Arden (Theatre de Complicite) and Kwesi Johnson (Kompany Malakhi). Kuldip has recently spent time in Singapore at LASALLE College of the Arts, teaching and acting as dramaturge for Emilyn Claid. Kuldip joined the Falmouth team full-time in 2011 and has since received an award for teaching excellence. His research interests are in using digital technologies to enhance remote teaching and mediated performance.

How you're marked

Assessment is based on written assignments, studio and site-based practice, performance and presentations, two final year projects and a dissertation.

Experience you'll get

Regular technique and bodywork classes, artist-led projects, visiting artists' workshops or residencies from visiting artists, international exchange opportunities with Erasmus (EU) and Study Abroad (USA) partner institutions and companies.

WHAT YOU'LL DO

Stage 1

During your first year, you'll attend classes with BA(Hons) Dance students and work together on projects, sharing ideas from your different perspectives. You'll gain confidence in using improvisation and develop your understanding of anatomy, techniques, choreography and performance in cultural contexts, interweaving physical training with creative processes.

Stage 2

Building on your experiences in your first year, you'll continue to develop your practice as a choreographer as well as mover and maker. You'll increase your ability to articulate your ideas, critically analyse performances and understand your connection to the wider context of contemporary practices.

Stage 3

In your final year, you'll continue to develop your own innovative choreographic practice by focusing on your own specialisms as well as taking part in cross-disciplinary collaboration. You'll do a dissertation and complete a professional practice project in preparation for the world of work.

Where are they now?

Since graduating, **Ruth Cross** has toured Europe with her Post Present Future project, performing at, and working with, the Edinburgh Fringe, Belgium's Theatre Aan Zee and the Battersea Arts Centre. She's also set up her own company, Cross Collaborations, which collaborates with a diverse mix of artists in the UK and beyond.

GET CONNECTED

@FaIMPW

falmouth.ac.uk/choreography



Discover what makes Choreography at Falmouth unique, plus student experiences and more:

your.falmouth.ac.uk/choreography

WHY FALMOUTH?

"You're thrown into an inspiring mixing bowl; constantly collaborating, pushing boundaries, tutors inspiring debate, guest artists guiding you along – all the while treated as an artist in your own right."

Sheri Burt
Graduate



ALSO ↓

Interested in movement?

Take a look at BA(Hons) Dance (p64-65)



What they say

Graduate **Rebecca D'Andrea** puts her success as an international dancer down to her time at the University. "The relationship with tutors at Falmouth was very special, and I learned to combine my artistic passion with practical economic issues." Hear more from Rebecca at your.falmouth.ac.uk/rebeccadandrea

BA(Hons)

Contemporary Crafts

falmouth.ac.uk/contemporarycrafts

Ceramics. Glass. Wood. Metal. Plastic. Paper... Whatever materials interest you, our innovative approach to design and making will help your creativity soar. Covering a broad range of skills and processes, all with making at their heart, Contemporary Crafts at Falmouth gives you the opportunity to explore both traditional processes and digital technologies. Our high-specification facilities, progressive technology and staff of practising designer-makers will help you develop exciting and original approaches to your work.

Our innovative and flexible approach means you'll have ample opportunity to experiment and discover your own artistic voice, pushing the boundaries of existing practice. Through community projects, site-specific work, exhibitions and self-negotiated projects, you'll learn how to drive design concepts forward from idea to final product, working with both traditional and revolutionary techniques, from maquette making to computer-aided design (CAD). You'll gain a solid grasp of the core principles of design through the manipulation of materials, as well as a broad range of related craft skills – helping you to develop your creative ideas. You'll also have the opportunity to work on a number of live projects with museums, galleries, gardens and businesses.

BA(Hons) Contemporary Crafts benefits from the unique history and landscape of Cornwall, as well as the facilities and resources of our acclaimed Design Centre. A collaborative design environment, this inspiring space provides the opportunity for shared practice with other undergraduate design courses, so you can develop critical thinking and craft skills that work across design and art disciplines.

How is the course taught?

This full-time course is delivered through modules. Project work is supported by lectures, field trips, professional experience, seminars and tutorials. You'll also have the opportunity to work on a number of collaborative projects.

Where could it take me?

- Work in a design studio
- Setting up your own workshop or studio
- Work in community arts projects
- Work with museums and art galleries

Facilities

The Design Centre facilities include:

- Comprehensive ceramic and glass workshops
- High-specification wood, metals and plastics workshop
- CAD/CAM equipment including laser cutters, CNC milling and rapid prototyping
- A range of digital printing capabilities

KEY FACTS

UCAS code W271

When October 2014

Where Penryn Campus

Course length 3 years full-time

TO GET A PLACE

A typical offer is between 260 and 300 UCAS points, equivalent Level 3 qualifications or relevant experience (see How to Apply on p124 for more information). You may be required to submit some work to help us decide who to interview.

Who we work with

We've collaborated on live projects with the following organisations:



Worth shouting about

- Five students took part in the Sinopticon exhibition at Plymouth City Museum alongside Turner Prize-winning artist Grayson Perry
- New Designer of the Year 2010 at New Designers
- Students have created work for and exhibited at Hampton Court Flower Show, Port Eliot Festival, the National Trust and more

Staff profile

Jason Cleverly
Course Leader
BA(Hons) Contemporary Crafts

Jason designs and makes interactive sculptural craft works, exhibiting nationally and internationally. For some time he has developed a series of site-specific and interpretive interactive artefacts for museums and art gallery collections, designed to encourage collaboration and participation and enhance informal learning. He recently completed an interactive exhibit for Dr Johnson's House (London) to celebrate Johnson's tercentenary. Jason specialises in helping students with their design development from ideas generation to evolution, as well as the ways in which their work can be displayed and interpreted by an audience.

How you're marked

- Continuous assessment with no formal examinations
- A combination of visual, verbal and written assignments including project work, essays and seminar presentations
- A dissertation and two exhibitions in your final year of study

Experience you'll get

- Live projects with businesses, galleries, cultural organisations, museums and community groups
- Collaborative design with fellow undergraduate design students in our innovative Design Centre workspace
- Opportunity to experiment with industry-standard technology including the much envied CNC milling and rapid prototyping machines

WHAT YOU'LL DO

Stage 1

In your first year, you'll be given a thorough practical introduction to a wide range of materials and processes, trying your hand at everything to see what interests you the most. You'll develop a sound technical and production knowledge that will help you explore and innovate, reinforced with theoretical, professional and contextual understanding to strengthen your grasp of studio practice and processes.

Stage 2

As your experience grows, you'll have the opportunity to hone in on the materials and processes you'd like to specialise in. You'll also take a closer look at the designer-maker's audiences and identity, different forms of professional engagement and a deeper level of critical theory and practice, while also working in student teams on live projects for real clients.

Stage 3

As your confidence grows, you'll gradually work more and more independently. Exploring your own ideas and interests, you'll negotiate and complete a project of your own, as well as a contextual research project. Your final year also presents an external brief for you to respond to; planning, managing and producing your work to prepare you for professional life after graduation.

Where are they now?

Graduate **James Page** went on to do an MA at the Royal College of Art. He is now a successful designer-maker who has exhibited at the National Centre for Craft & Design (Lincolnshire), the Hockney Gallery and the Cobb Gallery (London), and worked in Damien Hirst's fabrication team.

GET CONNECTED

@FalmouthDesign

falmouth.ac.uk/contemporarycrafts



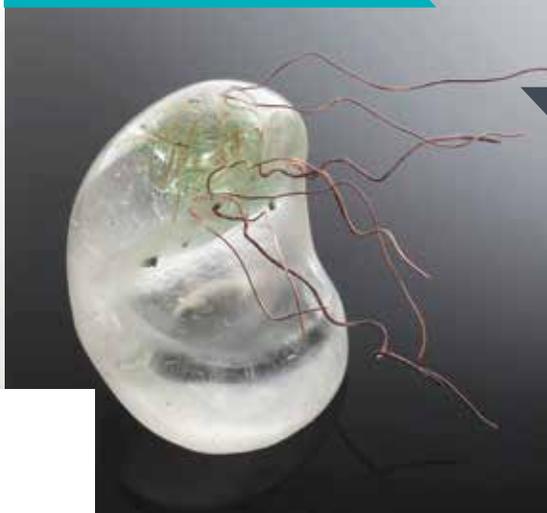
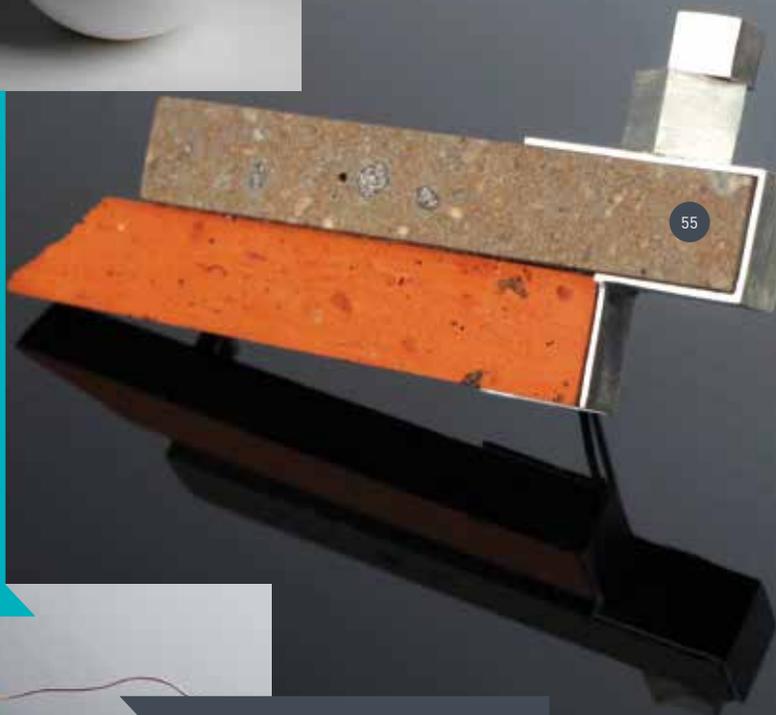
Discover what makes Contemporary Crafts at Falmouth unique, plus student experiences and more:

your.falmouth.ac.uk/contemporarycrafts



WHY FALMOUTH?

Every year our Contemporary Crafts students create giant light sculptures for Truro's City of Lights parade, which is watched by over 25,000 people. Working in teams, they learn about all the electrics, attend health and safety briefings and create eye-catching work to a tight deadline. Watch the film at your.falmouth.ac.uk/contemporarycrafts



What they say

Graduate **Katharine Morling** has exhibited at the V&A, Contemporary Ceramics, and is also working with the Royal Opera House – which is producing a contemporary dance inspired by her work. "I learned contemporary craft techniques at Falmouth that changed my work dramatically. I still use them every day. The staff really encouraged you to experiment too – that helped me find my own direction in my work." See her story at your.falmouth.ac.uk/katharinemorling

ALSO ↓

Always thinking in 3D?

Take a look at BA(Hons) Sustainable Product Design (p110-111)

BA(Hons)

Creative Advertising

falmouth.ac.uk/advertising

Heart. Head. Soul. Great advertising connects and at Falmouth we know how to make that connection happen. Our course is aimed at people who think creatively, get bored easily, want every day to be different and are looking for a career at the cutting edge.

Designed in consultation with ad agency creatives, marketers, social media experts and brand managers, BA(Hons) Creative Advertising is your first step to working in the industry, equipping you with the skills, market knowledge and professional contacts to become an informed practitioner primed to shape the future of advertising.

The course is run by ex-creative directors and practising advertising professionals, which means you'll get valuable insight and experience – whether it's unmatched access to agencies through site visits and placements, or guest lectures and hands-on workshops from the best in the business.

Alongside academic debate and essential theory, you'll gain first-hand practical experience of the advertising process, devising and planning campaigns for real products and services to hone your skills in copywriting, planning, strategy and brand management. You'll get to know social media, community-generating platforms, guerrilla marketing, viral marketing, digital product placement and ambient advertising, as well as more traditional advertising media.

The advertising world is evolving at an incredible pace and we make sure you stay ahead of the curve, constantly updating course content to reflect the industry – so you're ready to make your mark when you graduate.

How is the course taught?

This is a full-time practice-based course. It's focused on creative and strategic communication skills, and underpinned with a theoretical understanding of the industry and its contexts. You'll work on live projects (in groups and individually) and participate in study visits.

Where could it take me?

- Work in an advertising agency as a creative, account executive or strategic planner
- Career as a marketing professional
- Work as a freelance consultant
- Portfolio career including teaching and postgraduate study

Facilities

The Media Centre and Library are at your disposal. Specific facilities include:

- Digital labs, lecture theatres and seminar rooms
- Libraries housing a collection of 140,000 books, 17,000 DVD and video titles, exhaustive electronic and journal resources, and an extensive slide collection

KEY FACTS

UCAS code N561

When October 2014

Where Penryn Campus

Course length 3 years full-time

TO GET A PLACE

A typical offer is between 260 and 300 UCAS points, equivalent Level 3 qualifications or relevant experience (see How to Apply on **p124** for more information). All applicants will be invited to attend an interview.

Staff profile

Jono Wardle

Course Leader

BA(Hons) Creative Advertising

Originally from Cornwall, Jono was a graphic designer and an occasional illustrator before he tripped and fell into the world of advertising where he became a creative director and board director of J Walter Thompson, London. Jono has created many press, poster, radio and television campaigns for international clients including Boots, Persil, Kellogg, Barclays, Esso, Dulux, Habitat and Kraft. He's also worked at DDB (then BMP) on Toyota and Courage, Rainey Kelly Campbell Roalfe/Y&R on the Times and Lloyds Bank, M&C Saatchi on British Airways, and Fallon on BT and Sony.

Today Jono works with staff and students on the Advertising, Design, Photography and Media courses, supports graduate start-ups, and works with advertising and design agencies as a creative consultant. He's also a founding board member of the Cornwall Design Forum and a co-founder of London networking group, the I'd Rather Be In Cornwall Club.

Who we work with

At Falmouth, we work with the best professionals, agencies and organisations in the business to give you the ultimate advertising experience, including:



SAATCHI & SAATCHI

Worth shouting about

- Guest speakers have included executives from BBH on the industry, AMV on digital and Blayze Pearce on brand creation
- Stage 1 students go on a London agency trip to see the industry first-hand, early on
- Stage 2 students secured work placements with top agencies including CHI, AMV BBDO and Ogilvy
- Stage 3 students show their work at D&AD New Blood exhibition in London

How you're marked

- Continuous assessment of visual, verbal and written assignments
- Final year dissertation and portfolio

Experience you'll get

- Live projects with local and national organisations
- Study visits and input from key industry figures
- Member of D&AD
- Member of YCN

WHAT YOU'LL DO

Stage 1

Teaching-led, in your first year we'll help you get to grips with the fundamentals of advertising through practical and theoretical study, from creative approaches to problem solving, to why we buy. You'll also get a rare chance to visit London's ad land to see how it's done for real.

Stage 2

In your second year you'll feel ready to take control of your own learning, creating campaigns to brief and stretching your advertising muscles. You'll find out more about building a brand and designing a strategy while becoming fluent in emerging technologies.

Stage 3

Ready to fly, your final year will see you confidently take on advanced campaign creation, constructing the portfolio that will carry you into the industry. You'll also identify and complete your dissertation.

Where are they now?

Graduates (from the closely-linked MA Creative Advertising) Felipe Guimaraes and Lambros Charalambous were hired by prestigious agency BBH, after completing a three-month placement. As an art director-copywriter team, they've produced a digital treatment for Weetabix and a Facebook app for Axe.

GET CONNECTED

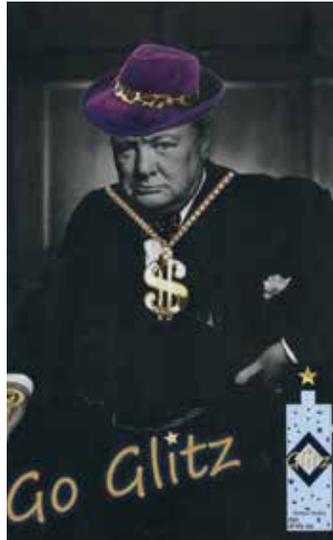
@AdatFalmouth

falmouth.ac.uk/advertising



Discover what makes Creative Advertising at Falmouth unique, plus student experiences and more:

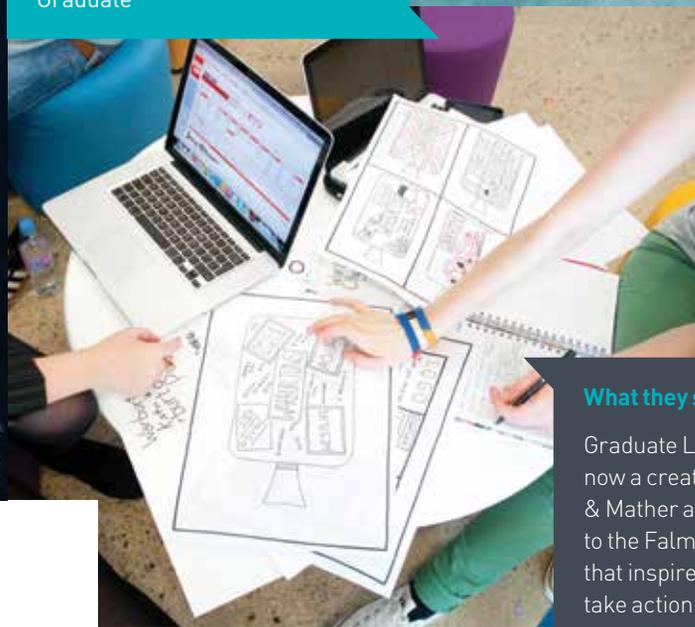
your.falmouth.ac.uk/advertising



WHY FALMOUTH?

"Falmouth not only has the reputation but also the close relationship with the industry. That was one of the most important things I was looking at – its relationship with the industry – and why I chose Falmouth."

Jasper Cho
Graduate



What they say

Graduate Leong Darren Abriel is now a creative at top agency Ogilvy & Mather and credits his success to the Falmouth approach; "one that inspires and empowers you to take action, create and find your own voice." Listen to what else he's got to say about us at your.falmouth.ac.uk/leongdarrenabriel

ALSO ↓

Interested in creative thinking?

Check out BA(Hons) Graphic Design (p86-87) or BA(Hons) Creative Writing (p62-63)

BA(Hons)

Creative Events Management

falmouth.ac.uk/creativeeventsmanagement

Steering away from the conventional business school approach, Falmouth's BA(Hons) Creative Events Management has entrepreneurship at its heart. We teach the skills you need to produce outstanding creative events from concept to completion, priming you to add value in business, society and the public sector.

This course will enable you to manage creative events like music festivals, touring performances and multi-artform celebrations, as well as develop innovative approaches for more business-focused events including conferences and product launches.

Falmouth is the perfect place for this pioneering degree, which sets business acumen, entrepreneurship, innovation and partnership firmly within the creative mindset that we're known for. Working alongside other courses, you'll design and deliver events across both our campuses as well as off site on a range of live briefs.

Throughout the course, you'll get an all-encompassing view of what's needed to create and sustain organisations within the creative industries; developing project management skills along with a detailed understanding of how the arts and cultural sectors function. Particular emphasis will be placed on managing complexity, uncertainty and diversity, preparing you to excel in an ever-evolving cultural landscape.

Your fellow Creative Events Management students will share your sense of ambition, tempered with awareness, skill and the ability to listen to, and work with, others. You'll learn through doing, engaging directly with locally and nationally-recognised organisations, practitioners and professionals as well as with the public. Through this hands-on experience, you'll connect straight into the creative and media industries, building valuable relationships, which you can capitalise on when you graduate.

How is the course taught?

This is a practice-led course, blending experiential process with essential theory, all taught by experienced event practitioners. Live briefs, informed by visiting speakers and supported by technical instruction from specialist staff at The Performance Centre, will add depth and flavour to your studies, ensuring you're inspired, engaged and supported to develop well-informed, safe professional practices.

You'll develop peer and self-evaluation skills, which will be used in critical, conceptual, productive and professional capacities. Project work is supported by lectures, seminars, workshops, professional experience and tutorials.

Where could it take me?

- Work as an events manager in the creative industries, universities, charities or PR and marketing
- Freelance events manager with clients in corporate and cultural sectors
- Career as an arts manager in the performing, visual or fine arts
- Work as a tour manager with national or international companies
- Career as a communications professional

KEY FACTS

UCAS code N820

When October 2014

Where Penryn Campus

Course length 3 years full-time

TO GET A PLACE

A typical offer is between 260 and 300 UCAS points, equivalent Level 3 qualifications or relevant experience (see How to Apply on p124 for more information). Applicants may be invited to attend an interview and will be expected to show an interest/engagement in the creative arts sector and an appreciation of the range of literacy and numeracy skills required for Creative Events Management.

Who we work with



Worth shouting about

- Students involved in opening and closing ceremonies for the London 2012 Olympic and Paralympic Games
- Links with the excellent public programme at The Performance Centre
- Cornwall Film Festival
- City of Lights in Truro
- Student-led events including Anything Floats raft race, Hidden World Festival and Best of British talent showcase

Staff profile

Matt Kirby

Course Leader
BA(Hons) Creative Events Management

Matt has over 15 years' event management experience including working at creative agency Imagination and the Design Council, running his own business and conceiving events for clients such as Ford, BT and Tate St Ives.

Claire Eason-Bassett Lecturer

Director of Event Cornwall, one of the leading events agencies in the South West, Claire has worked with clients including English National Ballet, Arts Council England and Rambert Dance Company.

Facilities

The Performance Centre and Library have everything you need. Specific facilities include:

- 12 specialist studio spaces licensed for public performance, lecture theatres and seminar rooms
- Libraries housing a collection of 140,000 books, 17,000 DVD and video titles, radio archives, exhaustive electronic and journal resources, and an extensive slide collection
- A public performance programme, which complements your learning and provides opportunities for you to gain experience through volunteering and devising your own events

How you're marked

- Continuous assessment through visual, verbal and written assignments
- Live cultural event project in your final year

Experience you'll get

- Designing and delivering events on and off campus
- Live briefs with external clients
- Work experience placements and site visits
- Volunteering opportunities on our professional in-house public events programme

WHAT YOU'LL DO

Stage 1

Taught by our expert staff, you'll develop an understanding of cultural organisations while gaining a firm grounding in the processes involved in events planning, from marketing and technical skills to managing resources and engaging with other organisations and individuals.

Stage 2

You'll continue to develop peer and self-evaluation skills as you explore innovative possibilities for delivering successful events. Live briefs informed by visiting speakers and The Performance Centre Public Programme will bring depth and flavour to your studies.

Stage 3

By your final year, you'll have the confidence and skills to get hands-on with organising and delivering a more complex live cultural event project. Connecting with the media and creative industries both on and off campus, you'll build valuable relationships to launch your career on graduation.

From the industry

"For Falmouth students, there's no such thing as standard and this creative approach is obvious in the ideas, design, content and delivery of both theoretical and practical projects. Creativity matched with entrepreneurial flair enables these students to make fantastic events a reality."

Claire Eason-Bassett
Director of Event Cornwall

GET CONNECTED

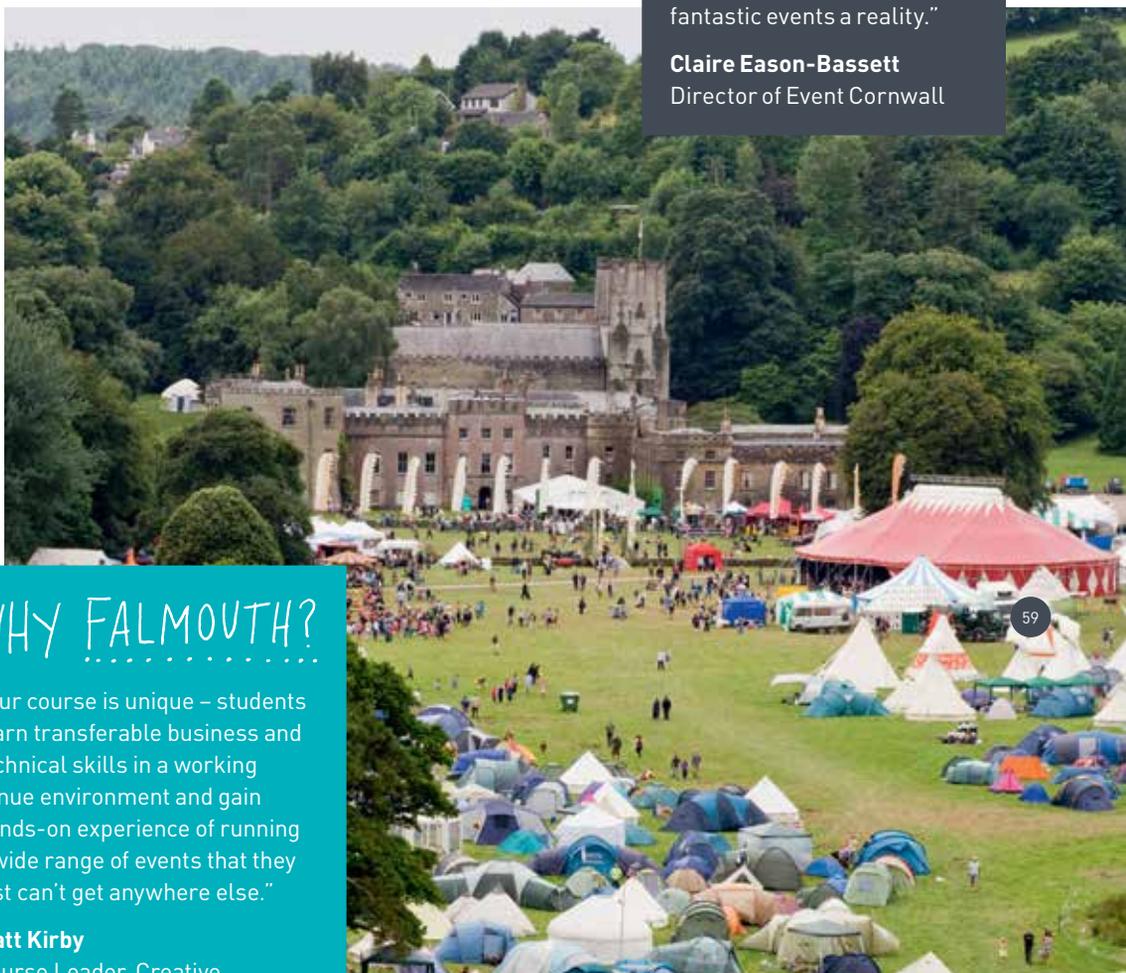
@EventsBAHons
@FalMPW

falmouth.ac.uk/
creativeeventsmanagement



Discover what makes Creative Events Management at Falmouth unique, plus student experiences and more:

[your.falmouth.ac.uk/
creativeeventsmanagement](http://your.falmouth.ac.uk/creativeeventsmanagement)



WHY FALMOUTH?

"Our course is unique – students learn transferable business and technical skills in a working venue environment and gain hands-on experience of running a wide range of events that they just can't get anywhere else."

Matt Kirby
Course Leader, Creative Events Management

What they say

Current student **Lizzie Howe** is full of praise for Falmouth's events facilities. "We're lucky enough to have a perfectly set up venue right on our doorstep – The Performance Centre." Find out what else she has to say about Falmouth at your.falmouth.ac.uk/lizziehowe



ALSO ↓

Interested in the power of communicating?
Check out BA(Hons) Creative Advertising (p56-57)

BA(Hons)

Creative Music Technology

falmouth.ac.uk/creativemusictech

Technology has been a driving force in western musical history, ultimately changing the way that music is made and heard. Our Creative Music Technology degree is specifically designed for composers, performers and sound designers who want to develop their creative identities and gain the skills needed for an exciting career in a wide range of creative and art industry professions.

Through the course, you'll explore the creative potential of new and emerging audio technologies and techniques, underpinned by critical discourse on the aesthetic, technical and cultural history of music technology – all the while developing analytical and problem-solving skills. You'll receive high-level training in studio production, live electronic music, interactive music systems and sound design for digital media, post-production, sonic art and game audio, giving you a thorough understanding and command of current technology, as well as the knowledge needed to innovate in the field and develop new technologies. You'll gain a firm understanding of the business, developing analytical and problem-solving expertise, as well as the project management and interpersonal skills essential for professional success.

Our students receive a generous allocation of one-to-one instrumental, composition and music technology lessons. You'll have full access to our incredible Performance Centre, while our team of core staff and visiting speakers includes professional composers and performers, internationally recognised writers, musicologists, producers, technologists and sound artists.

You'll have a chance to develop your work outside the UK, building a personal profile through performances and assignments. There'll also be plenty of opportunity to work on collaborative projects and play in ensembles and bands with other students, sharing your work through regular showcases.

How is the course taught?

Alongside practical sessions, you'll receive technical and artistic guidance and feedback from staff and specialists. There'll be lectures, seminars and tutorials to support you in developing your sound and extending your portfolio, as well as excellent links with the music industry to help inform your professional practice.

Where could it take me?

- Career as a composer or performer
- Career as a sonic artist
- Work as a sound designer (for screen, mobile, gaming or installation)
- Work in sound engineering and editing
- Career in music production, press or promotion
- Teaching and postgraduate study
- Work as a music technologist or software developer

KEY FACTS

UCAS code W390
When October 2014
Where Penryn Campus
Course length 3 years full-time

TO GET A PLACE

A typical offer is between 260 and 300 UCAS points, mainly from the A2-level (including at least Grade C in Music/Music Technology) or equivalent Level 3 qualifications (see How to Apply on **p124** for more information).

Who we work with

Workshops, partnerships and visiting lecturers include:

- Festival Republic
- Sony
- Yamaha

Worth shouting about

- Graduates have worked with Paul McCartney, Elvis Costello, Madonna, Mark Ronson and Amy Winehouse, amongst many others
- Regular speakers and international guest artists have included Ed O' Brien (Radiohead), Billy Bragg and Melvin Benn (MD of Festival Republic – Reading/Leeds/Glastonbury/The Big Chill)
- Pigfarm Recordings is a student-run digital record label that operates alongside the course (pigfarmrecordings.com)

Staff profile

Dr Federico Reuben
Course Leader
BA(Hons) Creative Music Technology

Federico Reuben is a composer, sound artist, live electronics performer and researcher. His music has been performed and broadcast worldwide and has featured at leading music and arts festivals. His creative output includes computer-mediated performances, algorithmic compositions, laptop improvisations, network-based works, installations, cross-arts collaborations and computer programmes. He completed his PhD at Brunel University in 2011, having previously studied in the Netherlands and the United States.

Facilities

The Performance Centre includes:

- High-specification performance studios designed for both acoustic and amplified music
- A complex of purpose-built sound studios incorporating the best of analogue and digital technologies, from our TLAudio valve room to our AVID icon room
- Some of the best studio hardware, industry-standard software and one of the best collections of microphones in a UK higher education institution

How you're marked

Assessment is 100% coursework: there are no formal examinations. Precise requirements vary across modules but will likely include portfolios of practical work, written work or fieldwork.

Experience you'll get

- Studio recording and production
- Sound design for a variety of media contexts
- Digital audio, interactivity and music computing
- Artistic and professional development

WHAT YOU'LL DO

Stage 1

You'll gain a grounding in the fundamentals of creative music technology, from studio production, sound design and digital audio techniques to understanding music's place in contemporary society. You'll also receive one-to-one music lessons and participate in a concert series.

Stage 2

Ready to expand your learning, you'll specialise in areas that interest you and further your knowledge in subjects such as computer music, interactivity and location recording. You'll continue one-to-one lessons and begin to develop your ideas for your Stage 3 project.

Stage 3

With your ideas finely tuned and your confidence high, you'll gain valuable experience through professional practice. You'll also complete work, including your professional portfolio and dissertation, which will aid your entry into your chosen career.

Where are they now?

Falmouth has been instrumental in the growing music careers of many graduates:

- Chris Elliot is now a successful composer and arranger (*Moulin Rouge*, Amy Winehouse, Mark Ronson)
- Sam Gilbanks interned at Tommy Boy Entertainment (New York) and Big Life Management (London)
- Nik Young co-wrote 'Gone' for Madonna's *Music*
- Jack Jago is now a Sony Music official scout following his participation in the Sony A+R Academy scheme, which was offered through the course
- Marcus Knight is production manager for Cooking Vinyl in London, following an internship
- Jered Sorokin has written a number of film scores, including the award-winning *Head Over Heels*, which was selected for the 2012 Cannes Film Festival

GET CONNECTED

@FalMPW

falmouth.ac.uk/creativemusictech



Discover what makes Creative Music Technology at Falmouth unique, plus student experiences and more:

your.falmouth.ac.uk/creativemusictech

WHY FALMOUTH?

"I had a brilliant couple of days with the music students at Falmouth. There are some great young musicians making bold, innovative and exciting music, and some cool tutors and lecturers encouraging and challenging them."

Ed O'Brien (Radiohead)

The Featured Artists Coalition board director and co-chair

"It's lovely to see all the students partake in a building and a facility that is probably more equipped than any place I've ever seen for education of any sort."

Julian Joseph

Pianist at the Jazz School and BBC Radio 3 broadcaster



What they say

The Klezbians, made up of Falmouth music students, were invited to play at the Royal Albert Hall. "At Falmouth, they want you to go out and get the experience and there is a lot of support when the opportunities come around." Listen to what else they have to say about us at your.falmouth.ac.uk/theklezbians

ALSO ↓

Passionate about music?

Check out BA(Hons) Music (p98-99) or BA(Hons) Popular Music (p106-107)

BA(Hons)

Creative Writing

falmouth.ac.uk/creativewriting

Being a great writer starts with being an enthusiastic and critical reader of all kinds of texts, from Shakespeare to flash fiction. By introducing you to other people's writing and criticism and helping you understand contemporary writing practice, Creative Writing at Falmouth will give you the knowledge and skills to develop your own voice and gain confidence as a writer.

With a range of options at each stage of the course, you'll gain an understanding of the creative process – from generating ideas to preparing work for submission or performance – and learn how to take your writing into the professional world beyond university. Building on a theoretical foundation gained through reading and analysing both literary and non-literary texts – from novels and films to music and digital media – you'll make connections between writers of different periods, the development of new technologies and the implications for your own writing.

We encourage you to undertake personal research, experiment with genre and form, and record your experiences imaginatively to build your confidence and technical ability. You'll also use social media and digital tools to share ideas and collaborate on projects. From a range of options, you'll have the chance to create a unique pathway through your degree and be able to specialise in various genres, forms and professional contexts, such as Poetry, Screenwriting, Writing for a Digital Age and Pitching for Publication.

How is the course taught?

This full-time, modular course lets you specialise in subjects that interest you. Teaching is a combination of lectures, seminars, workshops and self-directed learning. Our students benefit from a significant amount of contact time every week and frequent one-to-one tutorials.

Throughout the course's three stages, mandatory modules – which are common to BA(Hons) Creative Writing, BA(Hons) English (p70-71) and BA(Hons) English with Creative Writing (p72-73) – provide a chronological approach to English literature and culture from the 16th century to the present. The course's flexibility means you can specialise in your areas of interest and build your individual pathway, which could also include options from English.

Where could it take me?

- Writing for newspapers, magazines and websites
- Writing for film, TV and radio
- Work in editorial, publishing, PR and marketing, and arts administration
- Teaching and postgraduate study

Facilities

Falmouth's extensive facilities include:

- Digital labs, lecture theatres and seminar rooms
- Libraries housing a collection of 140,000 books, 17,000 DVD and video titles, and exhaustive electronic and journal resources

KEY FACTS

UCAS code W890

When October 2014

Where Penryn Campus

Course length 3 years full-time

TO GET A PLACE

A typical offer is between 260 and 300 UCAS points, equivalent Level 3 qualifications or relevant experience (see How to Apply on p124 for more information). All applicants to the English courses will be invited to a two-part interview. No portfolio is required.

Who we work with

- BBC writers and producers
- National Maritime Museum Cornwall
- Local schools and colleges
- National archive collections

Worth shouting about

- Writers-in-residence programme with internationally renowned writers including Lionel Shriver, Owen Sheers, Philip Marsden and Louis de Bernières
- Longstanding track record of fully funded postgraduate study
- Many alumni have gone on to secure publishing deals
- High-profile guest lecturers have included writer and film-maker Iain Sinclair, poets Zoe Skoulding and Penelope Shuttle, and playwright Stephen Wakelam

Staff profiles

An impressive team of academic staff teach across all three English and Creative Writing courses.

These include:

Rupert Loydell
Senior Lecturer

A widely published poet, editor and reviewer. He's a Fellow of the English Association and the Higher Education Academy. His research interests include ekphrasis and collaboration.

Mercedes Kemp
Senior Lecturer

Community director of acclaimed theatre company WildWorks and lecturer in Critical Studies, Mercedes is a published writer and has freelanced for the Guardian, BBC Radio 3 and the Eden Project.

For more staff profiles, go to falmouth.ac.uk/creativewriting

How you're marked

- Continuous assessment with no formal examinations
- Coursework and e-learning exercises
- Critical evaluation
- Final year creative portfolio and accompanying critical essay

Experience you'll get

- Workshops with renowned creative writers, literary experts and media professionals
- Write for and work on *With*, our student journal of new writing
- Workshops and placements with schools, businesses, museums and arts organisations
- Frequent opportunities to perform and present in public
- Close connections with The Performance Centre's public programme

WHAT YOU'LL DO

Stage 1

The first year will cultivate your confidence and develop independent critical skills. Alongside the historical study of texts, you'll gain an understanding of creative and critical writing practices. Our distinctive structure is based around a foundation in The Craft of Writing, Literary Studies, and Cultural Theory (shared with our English and English with Creative Writing degrees) to provide an intellectual springboard from which you can forge your own unique pathway.

Stage 2

While continuing your study of literature, core modules allow you to experiment with Genre & Form and develop awareness of Audience & Context. Option modules encourage you to develop specialisms and writing practice; you can choose from English or Creative Writing modules including Writing Lyrics, Screenwriting, Texts & Technologies, and Short Stories among others.

Stage 3

In your final year, you'll engage in more extensive self-directed learning while continuing the chronological study of literature and culture up to the present day. You'll be encouraged to think about where your developing writing skills would fit in the writing industries. Creative Writing options include Novel Writing, Writing for Children and Pitching for Publication. In the final semester, you'll complete a creative writing portfolio and accompanying critical essay.

Where are they now?

2011 graduate **Seren Adams** has had her poetry collection *Small World* published in 2012 by Shearsman Books. You can read a sample at shearsman.com/archive/samples/2012/adamsSPL.pdf

GET CONNECTED

@FalWriting
@FalMPW

falmouth.ac.uk/creativewriting
[facebook.com/falwriting](https://www.facebook.com/falwriting)



Discover what makes Creative Writing at Falmouth unique, plus student experiences and more:

your.falmouth.ac.uk/creativewriting

WHY FALMOUTH?

"I loved the fact that the course was so versatile, giving the freedom to really explore your own particular interests within its structure. Within six months of graduation I was earning an income from writing and have now performed alongside established writers at some great local and national venues, and events such as the Port Eliot Festival."

Nick Jarvis
Graduate

when we left. It's the only purpose I have now. I keep trying to remember the doctor's number but I can't. Myself has drained us all, he's taking out thoughts and our memories, our desires. anything.

I AM FINALLY MYSELF

63

What they say

We always encourage our students to take their creativity outside of the seminar room, including writing short stories inspired by great local venues like the National Maritime Museum Cornwall. Find out how they responded to the challenge at your.falmouth.ac.uk/creativewriting

ALSO ↓

Love the written word?

Check out BA(Hons) English (p70-71) or BA(Hons) English with Creative Writing (p72-73)

BA(Hons)

Dance

falmouth.ac.uk/dance

Dance at Falmouth promotes the development of dance artists eager to build a portfolio career. We offer rigorous training in a variety of physical skills alongside theoretical and contextual studies, encouraging you to become a creative, entrepreneurial and independent dance practitioner.

This course is for people who want to dance, learn about devising and performance techniques and make a valuable contribution to choreography and performance projects, collaborating with artists from different disciplines.

We teach an unprecedented amount of physical training and technique classes for a university degree, offering you highly skilled performance training that will enable you to become a versatile dance artist.

Contemporary dance classes in Cunningham, Release and Contemporary Ballet techniques form the basis of your training, and are informed by somatic approaches including Body-Mind Centering, Yoga and Pilates. With daily technique classes, as well as tuition in Contact Improvisation, partner work, repertoire, devising methods and performing skills, you'll be ready for a career in dance.

You'll also have a unique opportunity to work with emerging choreographers studying on BA(Hons) Choreography, forging a new wave of artistic collaborations between performers and choreographers.

How is the course taught?

Closely linked, BA(Hons) Dance and BA(Hons) Choreography have a common first year, during which you'll attend classes together – looking at the same issues from your different perspectives. You'll learn through classes, lectures, workshops, performance projects, group critiques/seminars, individual tutorials, lecturer and/or student-led initiatives in performances and presentations of work.

Visiting artists, such as Lea Anderson, Angus Balbernie, James Finnemore (Hofesh Shechter Company), Shobana Jeyasingh and Ben Wright (bgroup) run workshops and residencies as part of our course. Along with our staff – active dancers, choreographers and researchers themselves – they'll help you form ideas, develop physical skills and explore the languages of movement and choreography, encouraging individual composition and performance methods.

Where could it take me?

- Work as a freelance dance performance artist
- Work in film, theatre, opera, television or music videos
- Career in dance production consultancy
- Career in teaching, cultural industries or further studies

Facilities

The Performance Centre has three dance studios with fully sprung Harlequin floors, and is equipped with production lighting, projection and sound facilities, as well as a range of other studios and performance spaces.

KEY FACTS

UCAS code W501

When October 2014

Where Penryn Campus

Course length 3 years full-time

TO GET A PLACE

A typical offer is between 260 and 300 UCAS points, equivalent Level 3 qualifications or relevant experience (see How to Apply on **p124** for more information). You will be invited to a half-day audition, and asked to present a short piece of choreography (usually a 1-2-minute solo) and a written review of a performance.

Who we work with

THE WORKS JERWOOD SPACE
DEVELOPING PERFORMING ARTS



Worth shouting about

- 2011 German Dance Solo Prize, Berlin Podewil
- Residencies with Yorkshire Dance, Dance4 and Dance Base
- Internships with Motion Bank/Forsythe Company (Frankfurt) and Jerwood Space (London)
- Public events with HZT (Berlin), the National Contact Improvisation Jam UK, Siobhan Davies Studios/Independent Dance, BIDE (Barcelona)
- Exchanges with HZT (Berlin), New Bulgarian University (Sofia), ArtEZ (Arnhem), TEAK (Helsinki), Towson University (Maryland), Hollins University (Virginia), LASALLE (Singapore)
- Links with local arts organisations – Cscape, Plymouth Dance and The Works

Staff profile

Malaika Sarco-Thomas
Course Leader
BA(Hons) Dance

Malaika Sarco-Thomas is a dance artist whose research spans dance improvisation, ecological philosophy, site-based performance, tree-climbing, guerilla tree-planting and community practice. Malaika studied dance, theatre, biology and improvisation at the North Carolina School of the Arts, Hollins University, Kyoto Art Centre, Dartington College of Arts and PARTS in Brussels, and was awarded a Jack Kent Cooke Foundation Fellowship in support of her postgraduate research. Her PhD thesis, *Twig Dances: Improvisation Performance as Ecological Practice*, examines the usefulness of improvisation and sensory understanding in informing a performer's work.

How you're marked

Assessment is based on written assignments, studio and site-based practice, performance and presentations, two final year projects and a dissertation.

Experience you'll get

Regular technique and bodywork classes, artist-led projects, visiting artists workshops or residencies from visiting artists, international exchange opportunities with Erasmus (EU) and Study Abroad (USA) partner institutions and companies.

WHAT YOU'LL DO

Stage 1

During your first year, you'll attend classes with BA(Hons) Choreography students and work together on projects, sharing ideas from your different perspectives. You'll gain confidence in using improvisation and develop your understanding of anatomy, techniques, choreography and performance in cultural contexts.

Stage 2

Building on your experiences, you'll continue to develop your role as a performer, fully engaging in the creative process and product. You'll improve your practical skills and expand your knowledge of technique histories, while learning from constructive critical analysis of your own performance and that of peers and professional practitioners.

Stage 3

In your final year, you'll continue to develop your innovative performance practice by focusing on your own specialisms, as well as taking part in cross-disciplinary collaborative projects. You'll do a dissertation and complete a professional practice project in preparation for the world of work.

Where are they now?

Graduate **Beatrice Jarvis** (from closely aligned BA(Hons) Choreography) is a London-based choreographer and curator. Her work explores urban landscape and social interaction and she exhibited in Berlin and the South of France, and worked at T1+2, Sporevri, Frieze, Zoo and Jerwood Space.

GET CONNECTED

@FalMPW

falmouth.ac.uk/dance



Discover what makes Dance at Falmouth unique, plus student experiences and more:

your.falmouth.ac.uk/dance



WHY FALMOUTH?

"The standard of teaching is first-class and the course content is diverse and engaging. It's challenging, but not overwhelming – both the staff and the other students are so supportive. I'm most certainly satisfied that I got a great education for my money."

Karma Tucker
Graduate



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ALSO ↓

Love to move?

Take a look at BA(Hons) Choreography (p52-53)



What they say

Graduate **Tom Kindell** runs his own dance company, performing at festivals including Shambala and Secret Garden Party. "The best thing about the course is the way it encourages collaboration. More creative heads together bring out great work." Hear more from Tom at your.falmouth.ac.uk/tomkindell

BA(Hons)

Digital Media

falmouth.ac.uk/digitalmedia

Digital Media at Falmouth is a multifaceted learning environment focused on the design and production of pervasive media experiences. You'll work with image-making, audio and interactive technologies to realise projects in many forms, from apps to installations, robotics to short films and radio programmes.

As audiences turn into users, behavioural design becomes increasingly important. This means you'll not only be involved in the production of content, you'll also be designing new forms of media, or even the architecture of communication systems themselves.

It's an exciting time for digital media with creative technologies and distribution networks in a state of constant flux. However, within this fast-paced evolution, the need for high-quality production remains consistent. Our flexible course responds to these industry challenges, so you have the freedom to experiment with many types of media, exploring, developing and refining your areas of interest while still honing your production skills as you progress.

As a BA(Hons) Digital Media student, you'll learn through doing, building up the intellectual and technical skills you need to develop cross-platform multimedia projects. Falmouth's unique creative environment and outstanding facilities will inform and shape your learning, ensuring you gain the essential blend of skills to become developers of technology. In today's networked culture of ubiquitous computing, such trans-disciplinary design and production skills are in high demand from expanding and emergent industries.

How is the course taught?

Contemporary media practice is wide-ranging and full of specialist and transferable skills. Foundational and experimental, in your first year you'll learn the basics of designing and programming for online media and mobile apps, video production, sound recording and mixing, graphics and hardware interfaces.

The course structure allows you to steer your experience in the direction you choose, including individual work and live projects for real clients.

Where could it take me?

- Work in online media, design, broadcasting, digital arts or gaming
- Work in advertising or marketing agencies and other communication design-related areas

Facilities

The cutting-edge Media, Performance and Photography Centres are at your disposal. Facilities include:

- Digital design suites
- Editing suites

KEY FACTS

UCAS code G450

When October 2014

Where Penryn Campus

Course length 3 years full-time

TO GET A PLACE

A typical offer is between 260 and 300 UCAS points, equivalent Level 3 qualifications or relevant experience (see How to Apply on p124 for more information). Applicants may be invited to interview and present a portfolio of work so we can assess your abilities, skills and potential to succeed at this level of study.

From the industry

"This course is arming the students for the digital revolution. The energy and intelligence of the staff and students is outstanding. It's rare you see such a commitment to innovation. This is an exciting time to be at Falmouth."

Jack Price

Multi-award-winning writer/director (BBC, Channel 4, Greenpeace Digital and Aviva Plc)

Worth shouting about

- Winner of prestigious Charles Parker Prize for Student Radio
- Shortlisted for the Royal Television Society/British Interactive Media Association awards 2011
- Graduates have gone on to work for BBC, Disney, *Top Gear*, Channel 4, Discovery, Nickelodeon, Guardian Online and more
- Hands-on live broadcasting experience working on Falmouth and Penryn's successful radio station, The Source FM

Staff profile

James Moore

Course Leader
BA(Hons) Digital Media

James studied Interactive Arts at the University of Wales and Multimedia at the Royal College of Art, leading to an early career experience in the new media, film, TV and theatre industries working for clients including Nike, Lego, Prada, Channel 4 and the BBC.

His current interactive media practice and research, which connects contemporary network culture with a field of pre-digital, avant-garde film and video practice, has been published and exhibited internationally.

Alongside leading BA(Hons) Digital Media, James serves as an editor of the practice-based journal *Design Ecologies*.

- Music recording studios, newsrooms, TV studios
- 3D printing and other fabrication technologies
- Hardware interface and electronics support

How you're marked

- Coursework, portfolio and live projects
- Dissertation in your final year

Experience you'll get

- Live practical projects with industry clients and agencies
- Professional work placement

WHAT YOU'LL DO

Stage 1

At first, you'll be given a solid grounding in the foundations of practice and theory that will underpin the development of your skills and creative thinking. Working through the design process, from understanding users to the techniques of media production, you'll gather a body of portfolio work to demonstrate your progression.

Stage 2

In your second year you'll focus on three specialist areas: Image, Audio and Interaction. You'll design and develop complex projects in this hybrid environment through collaborative production teams, which blend all three specialisms. You'll also look into the social, ethical and legal responsibilities that are integral to the practice of communication design.

Stage 3

Your final year of study will be largely self-determined, matching your aspirations to the work that you undertake. You'll build up minor and major production portfolios and work towards your dissertation, while continuing to increase your understanding of research and professional contexts.

Where are they now?

After graduating from Digital Media in 2012, **Abigail Gissey** secured a job at Endemol, the UK's largest independent production company responsible for popular TV formats such as *Big Brother*, *Deal or No Deal*, *10 O'Clock Live* and *8 Out Of 10 Cats*.

GET CONNECTED

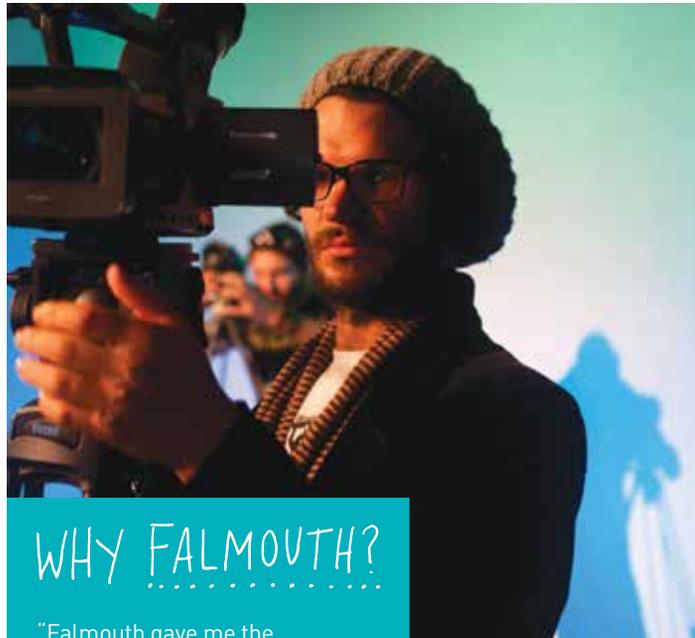
@FalMPW

falmouth.ac.uk/digitalmedia
dmio.co.uk



Discover what makes Digital Media at Falmouth unique, plus student experiences and more:

your.falmouth.ac.uk/digitalmedia



WHY FALMOUTH?

"Falmouth gave me the apparatus and freedom to explore and understand multiple forms of digital media. I was encouraged to develop projects I care about; consequently I discovered a predilection for programming. Now I work as a freelance electronics developer and create interactive digital artwork with the same skillset."

Stuart Hooper
Graduate



What they say

2012 graduates **Richard Stephens**, **Nicholas Pearson** and **Grant Batty** started production company PixelRain together, securing live briefs and completing successful projects before they even graduated. "We found there was an excellent support network within Cornwall when we decided to start our own business. There's a huge pool of talent and a diverse range of skills to draw upon." Find out more about PixelRain and view their film portfolio at pixelrainfilm.com

ALSO ↓

Eager to explore new media?

Check out BA(Hons) Animation & Visual Effects (p50-51) or BA(Hons) Creative Advertising (p56-57)



BA(Hons)

Drawing

falmouth.ac.uk/drawing

KEY FACTS

UCAS code W110

When October 2014

Where Falmouth Campus

Course length 3 years full-time

TO GET A PLACE

A typical offer is between 260 and 300 UCAS points, equivalent Level 3 qualifications or relevant experience (see How to Apply on p124 for more information).

Drawing is the beating pulse of the visual arts; essential for capturing, exploring and experimenting with the creative process. One of the only dedicated drawing courses in the UK, BA(Hons) Drawing has been developed in response to demand – and with our heritage, expert staff and unique approach behind us, Falmouth is the perfect place to deliver it. If you want a pure education in drawing that can be applied in a range of real-world contexts, this course is what you're looking for.

Based in Falmouth's historic art studios, the course looks at drawing in its broadest sense, providing you with the opportunity to investigate different approaches, both practically and theoretically. From observational recording, copying and transcription, to digital developments and applications, modern hieroglyphics, interactive map works, anatomical and life drawing, three-dimensional portraits, projections and elevations, you'll build a breadth of drawing skills and techniques through a wide range of projects.

With an inspirational landscape right on your doorstep, you'll have the opportunity to get outside and draw, through field trips to visual arts hotspots including St Ives and the Isles of Scilly. Alongside this you'll develop a thorough understanding of drawing through different cultural and historical viewpoints so that, by combining your skills and knowledge, you'll start to establish your own drawing language.

As your confidence builds, the course evolves, giving you the freedom to develop your own personal direction and identity in your work. Through your own negotiated projects, as well as partnerships with external individuals, organisations or companies, you'll experience how drawing can be used and valued in the professional world, developing transferable skills in creative thinking, problem solving, documentation and evaluating.

Fine-tuned for students who have a passion for drawing, this course does something different. It gives you the time and freedom to explore drawing in its purest form, forging your own relationship with this fundamental component of creativity. You'll graduate with an impressive body of work behind you, liberated to discover the possibilities of where your passion could take you.

How is the course taught?

This course has a unique ethos focused around a true love of drawing. Through workshops, lectures, individual tutorials and group seminars, our enthusiastic, accomplished staff will help you harness the practical techniques of drawing while broadening your understanding of the contexts that the discipline can be applied within. Throughout the course you'll be supported to enhance your drawing skills through digital software training, printmaking and photography.

Where could it take me?

- Work in design, art and the creative industries
- Applications of drawing in science, technology, communications, therapy, medicine, archaeology and natural science
- Education, teaching, postgraduate study

Worth shouting about

- 2012 students fundraised for, curated and promoted an exhibition of their own work in London
- Several 2012 students submitted work to the Jerwood Prize, one of the most prestigious visual arts awards
- Second year student invited to illustrate a book published for the Queen's Jubilee in 2012
- Former curator of the Turner Prize and head of Art, Dr Virginia Button helped develop BA(Hons) Drawing

Staff profile

Phil Naylor
Course Leader
BA(Hons) Drawing

An artist, printmaker and Chelsea School of Art Masters graduate, Phil won the Fenton Arts Trust award for outstanding printmaking at Originals 2009 and has contributed to many national and international exhibitions. He's also co-director of Bellagraphica.com, specialists in the modernist woodcut. His current practice includes the development of a visual language that seeks to represent topographic, geological and social themes, from granite moorland to housing developments.

Facilities

High-spec facilities on both campuses are open to you, including:

- Dedicated studio space
- Digital imaging suites, photography studios and equipment
- Printmaking equipment and technical workshops
- Life studios
- Extensive archives and library resources
- Negotiated access to the range of sister courses on both sites

How you're marked

You'll be marked by continuous monitoring and twice-yearly studio practice assessments as well as written assignments, all a seamless part of your learning. You'll also self-evaluate, and complete a final year dissertation, project and exhibition.

Experience you'll get

- Creative and practical studio projects
- Contextual presentations and lectures
- Visits and study trips
- Opportunities to exhibit
- Meeting and working with professionals who draw

WHAT YOU'LL DO

Stage 1

Supported by our experienced course team, you'll get to grips with the fundamentals of drawing, experimenting with different techniques and applications. You'll also go on a study trip to the Isles of Scilly to put your fast-developing skills into practice.

Stage 2

In your second year, you'll look at drawing in a contemporary context, applying the drawing language you've learnt to a range of projects. You'll also get the chance to partner with an organisation, individual or charity to put your drawing into practice and see its value in a real-world context.

Stage 3

As the course progresses your confidence and sense of personal direction will grow. You'll be able to lead your own learning, negotiating projects, reflecting what you discover and carrying out a major project in your particular interest area, culminating in your final year exhibition.

The Falmouth edge

"Drawing sits right at the heart of the visual arts. At Falmouth we offer BA(Hons) Drawing as just that, a core subject that underpins all others, undoubtedly art, but also design, science and technology; a universal language that crosses disciplines. This is creative, studio-based education."

Phil Naylor
Course Leader,
BA(Hons) Drawing

GET CONNECTED

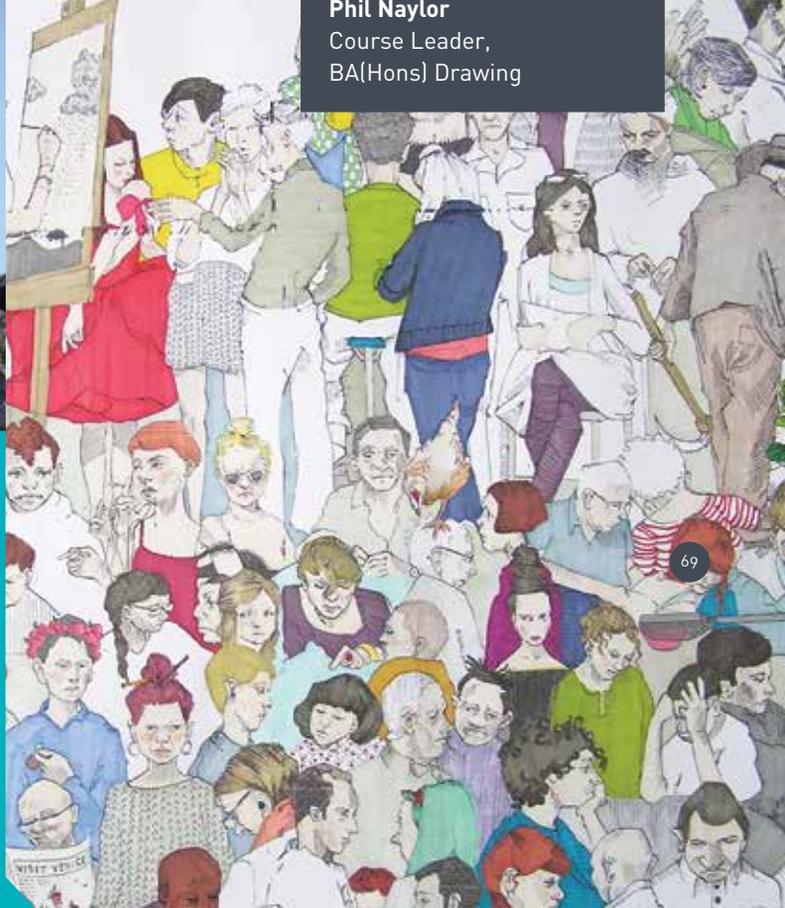
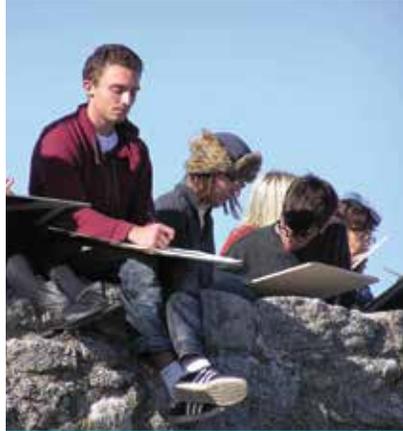
@FalmouthArt

falmouth.ac.uk/drawing



Discover what makes Drawing at Falmouth unique, plus student experiences and more:

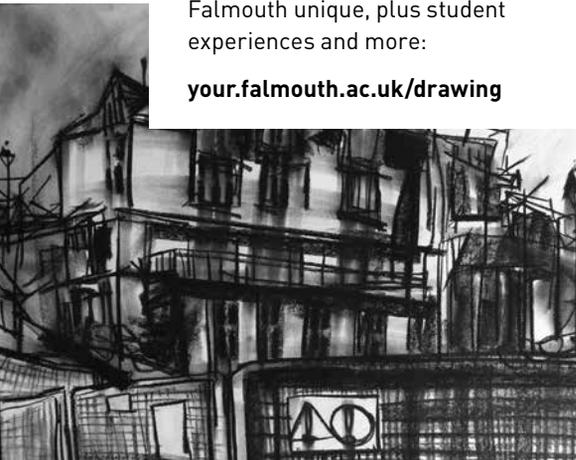
your.falmouth.ac.uk/drawing



WHY FALMOUTH?

"The thing I enjoy the most about the course is the freedom to consider drawing completely – the start, means and end. It is not often regarded this way and to work alongside like-minded people is both refreshing and expansive."

Sophie Glover
Second year student



ALSO ↓

Interested in mark making?

Check out BA(Hons) Fine Art (p82-83) or BA(Hons) Graphic Design (p86-87)



BA(Hons) English

falmouth.ac.uk/english

From epic poetry to blogging, textual cultures across the ages have reflected, shaped and challenged human experience. English at Falmouth offers you the unique opportunity to study a long-standing and respected subject with a contemporary twist. Blending a solid foundation in the study of English literature with an innovative approach to exploring literary and non-literary/digital texts and contemporary media, you'll develop the independent and imaginative thinking skills employers are looking for.

Taught by an experienced team of academics and published writers, the course focuses on the changing relationship between literature, culture and the individual from the 16th century to the present day. Using theoretical and critical approaches, you'll evaluate the dialogues between literary and non-literary texts in a rapidly changing world, gaining valuable insight into how the written word functions beyond the traditional forms of page and book in the digital age.

70

Using some of the best facilities and digital media resources in the UK, you'll be encouraged to participate in academic online communities, use traditional and digital tools for research, and promote your skills, knowledge and experience. We'll give you everything you might expect from a degree in English literature, but with so much more.

You'll explore transformations of the written form, from the emergence of the novel to the 15th century printing press and 21st century web. You'll also carve your own individual study pathway through options such as Gothic & Grottesque, Literature & Screen or Game Cultures. Employability is continually emphasised, including an optional module to prepare you for the workplace.

How is the course taught?

This full-time, modular course lets you specialise in subjects that interest you. Teaching is a combination of lectures, seminars, workshops and self-directed learning. Our students benefit from a significant amount of contact time every week and the opportunity for frequent one-to-one tutorials.

Throughout the three stages of the course, mandatory modules – which are common to BA(Hons) English, BA(Hons) Creative Writing (p62-63) and BA(Hons) English with Creative Writing (p72-73) – provide a chronological approach to English literature and culture from the 16th century to the present. The course's flexibility gives you the chance to specialise in your areas of interest and build your individual pathway, which could also include options from Creative Writing.

Where could it take me?

- Career as a journalist, writer or editor
- Work in media, publishing, marketing, arts administration and more
- Teaching and postgraduate study

KEY FACTS

UCAS code Q300
When October 2014
Where Penryn Campus
Course length 3 years full-time

TO GET A PLACE

A typical offer is between 260 and 300 UCAS points, equivalent Level 3 qualifications or relevant experience (See How to Apply on p124 for more information). All applicants will be invited to a two-part interview. No portfolio is required.

Who we work with

- BBC writers and producers
- National Maritime Museum Cornwall
- Local schools and colleges
- National archive collections

Worth shouting about

- Writers-in-residence programme with internationally renowned writers including Lionel Shriver, Owen Sheers, Philip Marsden and Louis de Bernières
- Longstanding track record of fully funded postgraduate study
- Many alumni have gone on to secure publishing deals
- High-profile guest lecturers have included: writer and film-maker Iain Sinclair, poets Zoe Skoulding and Penelope Shuttle, and playwright Stephen Wakelam

Staff profiles

An impressive team of academic staff teach across all three English and Creative Writing courses. These include:

Jason Whittaker
Professor of Blake Studies
Head of Writing

Jason has written extensively on the work of Blake in the context of psycho-geography, nationalism and new technologies.

Dr Ruth Heholt
Senior Lecturer

Ruth has research interests in concepts of masculinity and the Victorian supernatural. She's currently examining contemporary representations of ghosts, the gothic and popular culture.

For more staff profiles, go to falmouth.ac.uk/english

Facilities

Falmouth's extensive facilities include:

- Digital labs, recording studios and radio control rooms
- Libraries housing a collection of 140,000 books, 17,000 DVD and video titles, and exhaustive electronic and journal resources

How you're marked

- Continuous assessment with no formal examinations
- Coursework and e-learning exercises
- Critical evaluation
- Final year dissertation

Experience you'll get

- Workshops with renowned creative writers, literary experts and media professionals
- Workshops and placements with schools, businesses, museums and arts organisations
- Vocational experience in events management, PR and copywriting
- Frequent opportunities to perform and present in public

WHAT YOU'LL DO

Stage 1

The first year will cultivate your confidence and develop independent critical skills. Alongside the historical study of texts, you'll be introduced to critical debate and new ways of analysing textual forms. Our distinctive structure is based around a foundation in Literary Studies, The Craft of Writing, and Cultural Theory (shared with our Creative Writing degrees) to provide an intellectual springboard from which you can forge your own unique pathway.

Stage 2

While developing your study of literature, core modules encourage analysis of a wider range of textual practices than most conventional English degrees. Option modules reflect Falmouth's unique creative arts and digital humanities context; choices include Literature & Screen, Representing Utopia or you could choose one Creative Writing module such as Poetry & Form.

Stage 3

In your final year, you'll engage in more extensive self-directed learning while continuing the chronological study of literature and culture up to the present day. Option modules offer plenty of choice including Games Cultures, Reading Digital Literature or English in the Workplace. In the final semester you'll complete your dissertation.

Where are they now?

Falmouth graduate **Kate Sicolo** got a job as the Intercom Trust charity's first anti-bullying and homophobia officer. The role involved visiting schools, working with pupils and staff to encourage inclusion and integration, delivering workshops and writing schemes of work, which are delivered across the UK.

GET CONNECTED

@FalWriting
@FalMPW

falmouth.ac.uk/english
facebook.com/falwriting



Discover what makes English at Falmouth unique, plus student experiences and more:

your.falmouth.ac.uk/english

WHY FALMOUTH?

"I benefited tremendously from the knowledgeable and enthusiastic tutors, who provided me with outstanding support as I pursued my particular interests. It's entirely thanks to my experiences at Falmouth that I achieved a Distinction for my MA in English, and was then awarded an AHRC doctoral scholarship for my current PhD research project. The English degree at Falmouth is fully deserving of the highest praise: it will give you the tools to fulfil your potential and achieve your every ambition."

Richard Carter
Graduate

AN
OTHER

ALSO ↓

Interested in your own writing?

Check out BA(Hons) Creative Writing (p62-63) or BA(Hons) English with Creative Writing (p72-73)



What they say

Successful copywriter **Nicola Robey** credits what she learned at Falmouth for her budding writer career. "The tutors were inspirational. Since graduating my writing has been informed and enriched by the knowledge I picked up there." Find out more about what Nicola has to say at your.falmouth.ac.uk/nicolarobey

BA(Hons)

English with Creative Writing

falmouth.ac.uk/englishcw

Taking theory beyond the page, English with Creative Writing at Falmouth enables you to develop the independent and imaginative skills you need to thrive in the digital age. Exploring the craft of writing within the historical context of culture and criticism, you'll get the opportunity to develop your own creativity while studying a highly respected subject.

This distinctive, flexible course enables you to engage with English literature and its evolving genres and forms, while also allowing you to explore creative writing – from poetry and non-fiction to travel and screen writing. You'll be introduced to the major thinkers and key debates within literary history from the 16th century to the present day, as well as developing effective creative writing skills and exploring the latest digital technologies and collaborative media.

The Creative Writing options reflect the diversity of the discipline and will help you to map out a study pathway that suits your interests and aspirations, including Writing for a Digital Age, Poetry & Form, Writing a Novel and Writing for Children. Taught by an experienced team of academics and published writers, the course gives you access to some of the best facilities and media resources in the UK. Enhancing your employability is a vital component of this degree, with modules such as Business & Editorial Writing and Poetry for Publication providing seminars and workshops from professional practitioners.

How is the course taught?

This full-time, modular course lets you specialise in subjects that interest you. Teaching is a combination of lectures, seminars, workshops and self-directed learning. Our students benefit from a significant amount of contact time every week and the opportunity for frequent one-to-one tutorials.

Throughout the three stages of the course, mandatory core modules – which are common to BA(Hons) English with Creative Writing, BA(Hons) English (p70-71) and BA(Hons) Creative Writing (p62-63) – provide a chronological approach to English literature and culture from the 16th century to the present. The course's inherent flexibility gives you the opportunity to specialise in your areas of interest and build your individual pathway.

Where could it take me?

- Work in publishing, television, arts administration, marketing and PR
- Career as an in-house or freelance journalist, editor or screenwriter
- Teaching and postgraduate study

Facilities

The Media Centre, Library and The Performance Centre include:

- Digital labs, lecture theatres and seminar rooms

KEY FACTS

UCAS code Q3W8
When October 2014
Where Penryn Campus
Course length 3 years full-time

TO GET A PLACE

A typical offer is between 260 and 300 UCAS points, equivalent Level 3 qualifications or relevant experience (See How to Apply on p124 for more information). All applicants to the English courses will be invited to a two-part interview. No portfolio is required.

Who we work with

- BBC writers and producers
- National Maritime Museum Cornwall
- Local schools and colleges
- National archive collections

Worth shouting about

- Writers-in-residence programme with internationally renowned writers including Lionel Shriver, Owen Sheers, Philip Marsden and Louis de Bernières
- Longstanding track record of fully funded postgraduate study
- Many alumni have gone on to secure publishing deals
- High-profile guest lecturers have included writer and film-maker Iain Sinclair, poets Zoe Skoulding and Penelope Shuttle, and playwright Stephen Wakelam
- We publish *WiTH*, a student journal of new writing

Staff profiles

An impressive team of academic staff teach across all three English and Creative Writing courses. These include:

Dr Kym Martindale
Senior Lecturer

Expert in the legacies of Romanticism in contemporary writing and thought, Kym has published on the work of Alice Oswald, and is also a published poet.

Dr Meredith Miller
Senior Lecturer

Meredith has published widely on gender, sexuality, popular fiction and the history of the novel. She's also a researcher, conference organiser and author in both the US and the UK.

For more staff profiles, go to falmouth.ac.uk/englishcw

- Libraries housing a collection of 140,000 books, 17,000 DVD and video titles, and exhaustive electronic and journal resources

How you're marked

- Continuous assessment with no formal examinations
- Coursework and e-learning exercises
- Critical evaluation
- Final year dissertation and creative writing portfolio

Experience you'll get

- Workshops from nationally renowned creative writers, literary experts and media professionals
- Placements with schools, businesses, museums and arts organisations
- Vocational experience in events management, PR and copywriting
- Frequent opportunities to perform and present in public

WHAT YOU'LL DO

Stage 1

The first year will cultivate your confidence and develop independent critical skills. Alongside the historical study of texts, you'll be introduced to critical debate and new ways of analysing textual forms. Our distinctive structure is based around a foundation in Literary Studies, The Craft of Writing and Cultural Theory (shared with our English and Creative Writing degrees) to provide an intellectual springboard from which you can forge your own unique pathway.

Stage 2

While developing your study of literature, core modules introduce key theoretical, cultural and political debates from Politics of the Popular to questions of Subjectivity & Identity. English or Creative Writing options enable you to develop areas of interest or experiment with new forms; modules include Writing for Theatre, Science Fiction, Gothic & Grotesque or Business & Editorial Writing among others.

Stage 3

Your final year involves extensive self-directed learning and continued chronological study of literature and culture up to the present. You'll develop your writing practice and engage in a critically informed study of texts. Option modules focus on Creative Writing and include Travel Writing and Writing for the Digital Age. In the final semester you'll complete your dissertation and creative writing portfolio.

Where are they now?

After graduating in 2010, **Stephanie Kempson** did a funded internship with internationally acclaimed Cornish theatre company, Kneehigh, whilst also doing work experience on the Cornish Theatre Archive. She went on to do a Masters in Film and Literature at the University of York, and is now a marketing assistant at the Bristol Old Vic. bristololdvic.org.uk

GET CONNECTED

@FalWriting
@FalMPW

falmouth.ac.uk/englishcw
[facebook.com/falwriting](https://www.facebook.com/falwriting)



Discover what makes English with Creative Writing at Falmouth unique, plus student experiences and more:

your.falmouth.ac.uk/englishcw

WHY FALMOUTH?

"My time at Falmouth opened so many doors. I can honestly say that the course changed the way I think. After graduating, I was taken on full-time by Wavelength Surf Magazine as a features writer. When I started at Falmouth I had no idea about the future, but keeping an open mind and jumping at every opportunity has got me to where I am today!"

Joe Briley
Graduate

What they say

A rising star in the literary world, graduate **Chelsey Flood** went on to win a coveted place on the University of East Anglia MA Creative Writing course, where an extract from her novel won the Curtis Brown Award. Her novel, *Infinite Sky*, is being published by Simon and Schuster in 2013 as part of a two-book deal. See her story at your.falmouth.ac.uk/chelseyflood

ALSO ↓

Interested in working with words?

Check out BA(Hons) English (p70-71), BA(Hons) Creative Writing (p62-63) or BA(Hons) Journalism (p92-93)



BA(Hons)

Fashion Design

falmouth.ac.uk/fashiondesign

KEY FACTS

UCAS code W232

When October 2014

Where Falmouth Campus

Course length 3 years full-time

TO GET A PLACE

A typical offer is between 260 and 300 UCAS points, equivalent Level 3 qualifications or relevant experience (see How to Apply on p124 for more information). All applicants will be invited to attend an interview.

Fashion is a global industry where imagination, innovation and expertise are paramount. Run like a real fashion studio, our pioneering course prepares you to take your place in this rapidly evolving sector, equipping you with the skills and know-how you need to succeed.

Developed with industry professionals to give you the skills they want, Fashion at Falmouth allows you to develop the technical and creative edge to design original, inspiring collections. From fashion forecasting and fashion illustration to fabric technology, pattern cutting and styling, you'll experience all aspects of fashion design.

Focusing on the vibrant and influential streetwear and real clothing sector, you'll learn about instigating trends and fashion drawing, comparative shopping, fashion website design and the commercial fashion industry – all the while making use of a range of both hand-drawn and digital technologies, including computer-aided design (CAD), to demonstrate your ideas.

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We want you to go out there and experiment, take risks and find your own path through practical experience and professional practice. That means you'll take part in live projects and collaborate with fellow students across disciplines – locally, nationally and internationally – undertaking self-funded study trips and international work experience.

How is the course taught?

This full-time, practice-based course is supported by lectures, demonstrations, field trips, professional experience and focus groups, seminars and tutorials. You'll develop peer and self-evaluation skills, which will be used in critical, conceptual, productive and professional capacities.

Where could it take me?

- Work in the fashion industry as part of the design team or as a freelance designer
- Establish your own clothing label
- Career as a journalist, stylist or fashion forecaster
- Work as a retail merchandiser or buyer

Facilities

The world-class Fashion Studios, featuring the latest technology and industry-standard equipment, are waiting for you. Specific facilities include:

- Cutting tables
- Professional fitting stands
- Laser cutter
- Silicon taping machine
- Ultrasonic welder
- Designated wet processes room
- Industrial overlockers
- Blind stitching machines
- Knitting machines

Who we work with

At Falmouth, our Fashion team have covetable industry connections, which means you get to work on projects and learn from some of the very best, including:

- London Fashion Week
- New York Coterie
- MAS Fabric Park

Worth shouting about

- Falmouth's fashion show is an event in the regional calendar and regularly attracts designers and buyers from big brands scouting for future talent
- Graduates have secured jobs at Burberry, Nicole Farhi, MAS and Clarks
- Graduates have gone on to work as costume assistants for television and film, including *Absolutely Fabulous*, *Catherine Tate*, *World War Z* and *James Bond*
- Students have secured placements with the BBC, Christopher Kane, Elle magazine (India), Jonathan Saunders, Maison Martin Margiela (Paris) and Todd Lynn (London)

Staff profile

Jane Gotellier
Programme Leader
BA(Hons) Fashion Design

Alongside her husband and head of Design, Patrick, Jane founded the revolutionary international fashion label Artwork, turning preconceptions about knitwear on their head. Since joining Falmouth, Jane has established her programme's unrivalled reputation as a leader in fashion education. In 2011 she started a research project in Sri Lanka as part of the country's post-civil war regeneration. She also works as a fashion consultant for the Sri Lanka Design Festival, overseeing the British team, which puts on three major fashion shows for them each year.

How you're marked

- Continuous assessment of visual, verbal and written assignments
- Final year dissertation and two final year exhibitions

Experience you'll get

- Study trips
- International work experience and live projects with industry partners
- Final year fashion show
- Fashion website design

WHAT YOU'LL DO

Stage 1

In your first year, you'll work alongside the BA(Hons) Performance Sportswear Design students to maximise your fashion experience in our authentic industry studio setting. Supported by your course team, you'll build up the fundamental skills of fashion design, have 'In Conversation With' workshops with fashion industry specialists, and take a study trip to London to do store reports and attend international fashion trade shows.

Stage 2

An increased focus on professional practice, in your second year you'll start shaping your identity as a fashion designer with more live briefs and assignments. You'll take another self-funded study trip to a global fashion capital like New York or Barcelona, complete an industry placement and be supported to develop an impactful fashion CV.

Stage 3

Comfortable with independent creative learning, in your final year you'll produce your dissertation and final project, showing in Falmouth's fashion show in May. You'll also create your industry-standard portfolio, ready to launch your fashion career on graduation.

Where are they now?

Sophie Hawkins graduated from BA(Hons) Fashion Design in 2011. She won the Cooperative Bank's ethical award for her final collection of ethical builders' clothing. On graduation she secured an internship with pioneering ethical clothing brand Finisterre and now works as junior marketing manager at Clarks Originals.

GET CONNECTED

@FashionFalmouth
@FalmouthDesign

falmouth.ac.uk/fashiondesign



Discover what makes Fashion Design at Falmouth unique, plus student experiences and more:

your.falmouth.ac.uk/fashiondesign

WHY FALMOUTH?

"The course gives you in-depth knowledge of the fashion industry and is taught by people who have experienced it first-hand. During the three years you learn about everything from wetsuit seams, setting up a website and, most importantly, how to find your own handwriting as a designer."

Jenny Welwert-Gil
Graduate



What they say

Working for designer Jonathan Saunders, **Hugo Mills** relies on the business grounding he gained at Falmouth. "We did a whole module on business, which now is hugely beneficial to my career." Find out what else he has to say about us at your.falmouth.ac.uk/hugomills

ALSO ↓

Love playing with pattern and fabric?

Take a look at BA(Hons) Performance Sportswear Design (p102-103) or BA(Hons) Textile Design (p112-113)



BA(Hons)

Fashion Marketing

falmouth.ac.uk/fashionmarketing

Fancy becoming the future of fashion? Look no further. This unique, industry-inspired course prepares you for the global professional world of fashion marketing.

Established in response to industry needs, BA(Hons) Fashion Marketing offers an opportunity to develop your intellectual, technical and creative skills. Throughout this four-year degree, you'll develop the knowledge and expertise of creative fashion marketing in business.

Sharing first year modules with Falmouth's other Fashion students, you'll gain a first-hand understanding of garment design and the broader fashion spectrum. You'll also complete a professional placement in your third year, giving you practical experience of working in marketing.

Throughout the course, we emphasise the principles of design, manufacture, the history and context of fashion marketing, and its current global position. This means you'll build a thorough understanding of the fashion industry and how to successfully promote products and brands within it.

The course combines core fashion marketing principles including ethical and social fashion, consumer lifestyles, trends and markets, e-commerce and e-marketing, market research, retail design, illustration, social media, fashion PR, fashion writing and journalism, buying, brand management, communications, casting and styling, endorsements and fashion advertising.

Our emphasis on digital marketing in all its forms – alongside traditional techniques – responds to the evolution of the fashion marketing industry where social media, digital promotion and online content are pushing the boundaries of what's possible.

Cornwall is the largest creative industries cluster outside of London, so BA(Hons) Fashion Marketing is ideally placed here. The course stands out because of its enviable location, unprecedented global fashion industry connections and strong links with the digital economy, all essential to make your mark in this ever-evolving, dynamic industry.

How is the course taught?

Project work is supported by lectures, demonstrations, field trips, professional experience, seminars and tutorials. You'll develop peer and self-evaluation skills, which will be used in critical, conceptual and professional capacities.

Where could it take me?

- Work in fashion PR, fashion forecasting or visual merchandising
- Career as a stylist
- Work in fashion journalism or publishing
- Portfolio career including teaching and postgraduate study

Key facts

UCAS code W231

When October 2014

Where Falmouth/Penryn Campus

Course length 4 years full-time

To get a place

A typical offer is between 260 and 300 UCAS points, equivalent Level 3 qualifications or relevant experience (see How to Apply on **p124** for more information). You'll need to submit a portfolio of work to help us with our interview selection process.

Who we work with

At Falmouth, we work with the best professionals, agencies and organisations in the business to give you the ultimate marketing experience, including:

- Adidas
- Handwritten
- Finisterre
- London Fashion Week
- New York Coterie

Worth shouting about

- Experience the industry you'll be working in throughout your degree, with the opportunity to work with aspirational brands
- Pitch ideas to international clients – such as our course partners, Decathlon
- Gain professional placements within the fashion marketing industry

Staff profile

Jane Gottelier
Course Leader

Heading up Fashion at Falmouth, Jane – together with Patrick – founded revolutionary knitwear label Artwork and today also works as a fashion consultant for the Sri Lanka Design Festival.

Patrick Gottelier
Senior Lecturer

Together with Jane, Patrick set up Falmouth's Fashion courses. As head of Design at Falmouth, his connections and knowledge have been instrumental in the courses' success.

Sally Grint
Senior Lecturer

Sally has worked in fashion marketing and PR for 20 years with brands including Ralph Lauren, Vogue, Harpers & Queen, DTI and ShelterBox.

Facilities

Our world-class Fashion Studios house the latest technology and equipment, including:

- Large professional-standard studios
- Industry-standard garment construction equipment
- Digital training area with Adobe Creative Suite
- Professional printing and mounting service equipped with digital printers and large format inkjet printers
- Access to online professional services

How you're marked

- Continuous assessment through visual, verbal and written assignments
- Portfolio of project work

Experience you'll get

- UK and international study trips
- UK and international work experience and live projects with industry partners
- Fashion show production

What you'll do

Stage 1

In your first year you'll develop an understanding of the principles of fashion marketing, as you examine production and presentation, the role of the designer and the global context of the fashion industry.

Stage 2

The second year sees you exploring the fashion marketing industry in greater detail, getting to grips with the many elements that make up this dynamic profession, from forecasting and trend prediction to management and communication.

Stage 3

Your third year will see you undertake a full-year placement in the marketing industry, arranged with the support and consultation of your course team.

Stage 4

Full of confidence, your final year will see you take on a major project and marketing plan, vitally important as you prepare to enter the industry. You'll also identify and complete your dissertation.

Where are they now?

Graduating in 2010, **Stephanie Johnson** was snapped up by Burberry where she was able to develop industry-focused communication and marketing skills. She now works at a high-profile events management and marketing company, organising stylish corporate and private events with a fashion flavour.

GET CONNECTED

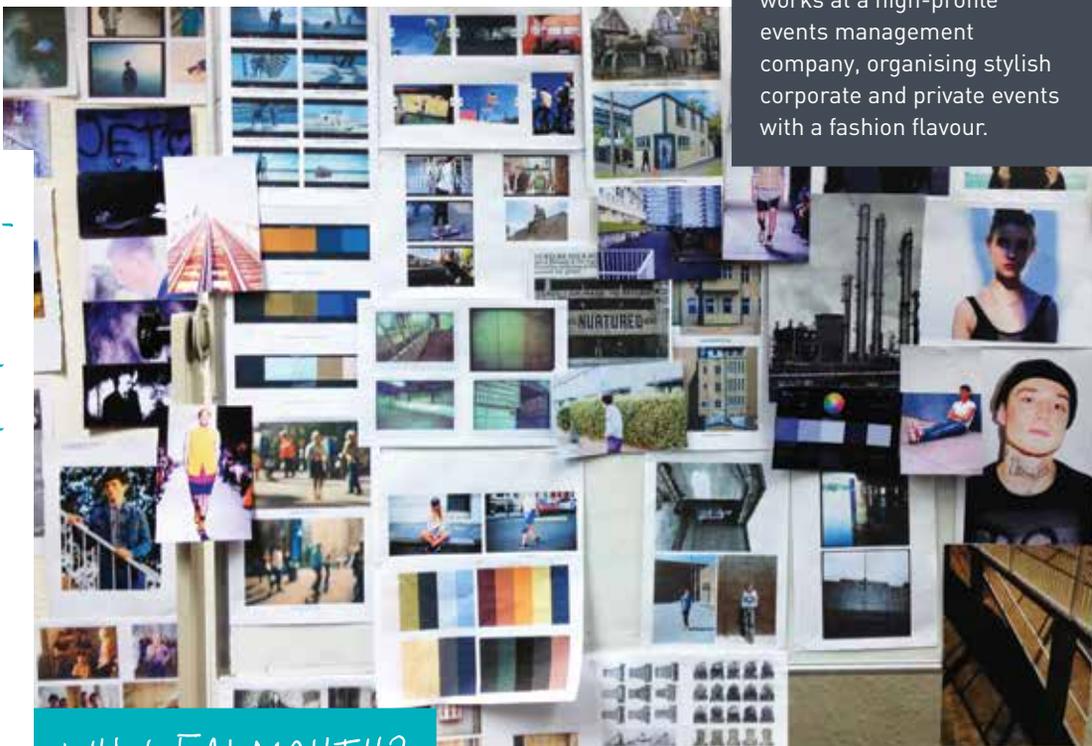
@FalmouthDesign

falmouth.ac.uk/fashionmarketing



Discover what makes Fashion Marketing at Falmouth unique, plus student experiences and more:

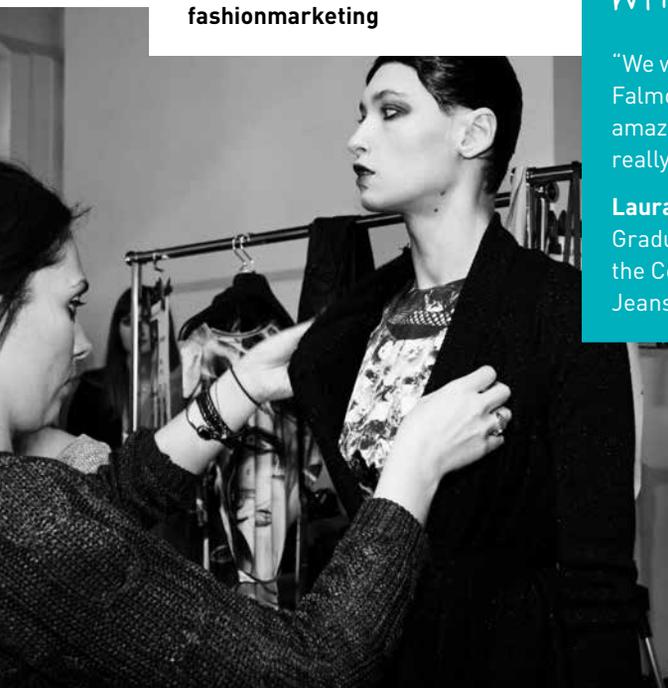
your.falmouth.ac.uk/fashionmarketing



WHY FALMOUTH?

"We were all very lucky at Falmouth to have access to such amazing facilities and staff. I was really excited about being there."

Laura Leach
Graduate and winner of the Cooper Centenary Jeans competition



ALSO ↓

Fashion forward?

Check out BA(Hons) Fashion Photography (p78-79)

BA(Hons)

Fashion Photography

falmouth.ac.uk/fashionphotography

Do you want to learn how to make fiercely individual, dynamic and innovative fashion images? Whether it's captivating photographs, fashion films or media-merging animations, fashion photography is a profession at the cutting edge. Blending ultimate creativity with frontline technology, at Falmouth we'll help you to develop the skills, confidence and imagination to make your mark in this exciting but highly competitive world.

One of the few photography degrees in the UK to sit within an internationally respected Fashion programme, at Falmouth you'll be immersed in the industry from day one. Working closely with BA(Hons) Fashion Design and BA(Hons) Performance Sportswear Design, and supported by highly experienced, professionally active lecturers, you'll complete live briefs and collaborations, developing excellent technical skills in all aspects of image-making whilst also gaining an in-depth knowledge of fashion.

Underpinned by a sound understanding of history and theory, you'll work across a range of media – involving fashion photography, fashion film and animation – while experimenting with your own ways of capturing the ever-evolving world of fashion. You'll be taught everything from advanced high-end retouching to specialist editing techniques for fashion films and animations, and be encouraged to seek international placements to gain a diverse and global understanding of the industry.

Cornwall's diverse landscape provides an extraordinary backdrop for developing your photography and film-making skills on location. Back on campus, our multi-million-pound Photography Centre (p20-21) – recognised as one of the best student facilities in Europe – is equipped to help you create highly individual work.

BA(Hons) Fashion Photography will provide you with the skills, knowledge, confidence and entrepreneurial drive needed to succeed, so you can graduate with a strong professional identity and an individual portfolio that showcases your distinctive style as an image-maker.

How is the course taught?

This full-time practice-based course is supported by lectures, seminars, studio and location-based technical instruction workshops, trips to renowned fashion centres, focus groups and tutorials. You'll develop essential peer and self-evaluation skills.

Where could it take me?

- Career as a fashion photographer, film-maker, picture editor, agent or researcher
- Work in creative art direction and management
- Career in post-production as a retouching artist or multimedia specialist
- Work across a range of disciplines in fashion, film and advertising

Facilities

Our Photography Centre and Fashion Studios include:
– Large professional studios with cutting-edge photographic equipment

KEY FACTS

UCAS code W641
When October 2014
Where Falmouth/Penryn Campus
Course length 3 years full-time

TO GET A PLACE

A typical offer is between 260 and 300 UCAS points, equivalent Level 3 qualifications or relevant experience (see How to Apply on p124 for more information). Selected applicants will be invited to attend an interview.

Who we work with



Worth shouting about

- Students took part in London Fashion Week, where they photographed shows, worked backstage and interviewed iconic designers and photographers
- Students created *Heroes 2012*, a book containing original portraits and interviews of the students' fashion heroes including David Bailey, Tim Walker, Mary Katrantzou and Savannah Miller
- Renowned and celebrated UK fashion photographer Michael Woolley is the external adviser for the course
- Founding art director of Elle magazine, Clive Crook, works regularly with students as an associate lecturer

Staff profile

Emma Hughes
Course Leader
BA(Hons) Fashion Photography

An internationally published and exhibited photographer, Emma Hughes has extensive professional experience in both advertising and editorial, as well as a host of industry connections and networks her students benefit from. As a high-end retouching specialist, Emma's expertise has been in demand by both freelance fashion photographers and photography studios, while her work as an award-winning film producer has been showcased around Europe. Joining Falmouth to set up the course, Emma's passion for photography, fashion and innovation in the industry has put Falmouth's Fashion Photography degree on the frontline.

- Fully colour-managed digital suites with specialist print processing facilities
- Specialist digital training facilities with Adobe Creative Suite
- Photography store containing an extensive range of industry-standard equipment available for loan

How you're marked

- Continuous assessment of visual, verbal and written assignments
- Final year exhibition and portfolio

Experience you'll get

- Specialist instruction in professional studio and location practices for fashion photography, film and animation
- Collaborative live briefs that mirror the fashion photography industry
- Specialist instruction in high-end retouching and fashion film production

WHAT YOU'LL DO

Stage 1

With support from Falmouth's experienced course team, you'll work as a fashion photographer from day one. Immersed in industry-facing briefs you'll learn through doing, with projects and assignments designed to develop your practical and creative skills.

Stage 2

In your second year, you'll learn specialist skills in fashion film production and fashion animation, as well as high-end retouching and professional post-production techniques. You'll begin to find your identity as a photographer and image-maker and start shaping a professional identity that will define your career when you graduate.

Stage 3

In your final year, you'll build on everything you've learned to prepare for a professional career in the fashion industry. Encouraged by the course team, you'll enhance your industry experience through valuable professional practice before completing your dissertation, final year project and exhibition.

Where are they now?

"I was thrilled to be invited to shoot the in-house lookbook for leading British fashion designer Paul Smith, under the watchful eye of Paul Smith himself! This experience was fast-paced, exhilarating and gave me a real taste of what it's like to work to deadlines under pressure."

Current student Flo Early built up her skills and profile as a fashion photographer through the course and secured a professional assignment while studying

GET CONNECTED

@FalmouthDesign

falmouth.ac.uk/fashionphotography



Discover what makes Fashion Photography at Falmouth unique, plus student experiences and more:

your.falmouth.ac.uk/fashionphotography



WHY FALMOUTH?

"This is such an energetic and exciting course that prepares you for the real world. Every day is different – we work with real industry clients on live briefs. We love working alongside the Fashion Design students, attending fashion weeks and meeting our fashion heroes."

Nicole Gomes
Current student

What they say

Second year student **Harry Bartlett** has already had his work featured on vogue.com. "I've been really impressed by the course. Every day is different, with live briefs and assignments." Find out what else he has to say about the course at your.falmouth.ac.uk/harrybartlett

ALSO ↓

Live and breathe fashion?

Check out BA(Hons) Fashion Design (p74-75) or BA(Hons) Performance Sportswear Design (p102-103)



BA(Hons) Film

falmouth.ac.uk/film

Film at Falmouth is one of the most successful film courses in the country. For our students to take their place in the world of cinema with authority, we believe they should excel in more than the purely practical. Our innovative approach brings together the fundamentals of history, theory and criticism with the film-making skills required to produce exciting and relevant film work.

Whether you want to be a film critic, historian, producer, editor, cinematographer, sound designer or director, we understand the nature of these roles and can help you find your place. Building from a core of theoretical approaches to cinema, you choose how the course develops – from options including journalism, sound design, documentary, narrative or experimental short film production and short or feature-length screenwriting.

A love of cinema influences everything we do, whether it's the mean streets of Scorsese's New York, the romantic boulevards of Godard's Paris or the complex inner world of Pedro Almodóvar's *The Skin I Live In*. From the moment we meet you at our open days and interviews, we invest in your experience – rated by our students to be in the top bracket (92%) for overall satisfaction in the National Student Survey.

This achievement comes from our community of committed film scholars and professionals, who ensure the constantly evolving course is informed by current academic scholarship and the demands of a vibrant industry environment. Successful and longstanding relationships with external partners, such as Warp Films, ensure Falmouth's graduates enter the film and media job market with confidence that their study is unquestionably current.

How is the course taught?

In addition to course activity, we receive regular requests for external production projects. Utilising Falmouth's production house and post-production facilities, students can engage in professionalised film project development, working to live briefs from real clients.

Where could it take me?

- Career in production, direction, cinematography, editing, sound design, screenwriting, journalism, visual effects and art direction
- Research, teaching or postgraduate study

Facilities

The purpose-built Media Centre facilities include:

- 106-seat cinema, with Christie M Series HD projection (as used in Vue cinemas) and 7.2 surround sound
- Equipment store with a range of Panasonic, JVC, GoPro and Canon DSLR Cameras, jibs, tracks and dollies
- Digital production suites equipped with Final Draft (screenwriting), Movie Magic (production management) and a range of edit software
- Recording and sound edit studios equipped with Pro Tools audio editing and Foley traps
- TV studio, motion capture studio and green screen studios
- 22,000-title TV and film library

KEY FACTS

UCAS code W610
When October 2014
Where Penryn Campus
Course length 3 years full-time

TO GET A PLACE

A typical offer is between 260 and 300 UCAS points, equivalent Level 3 qualifications or relevant experience (see How to Apply on p124 for more information). All applicants will be invited to attend an interview and present a portfolio of creative work.

Who we work with

- Tony Grisoni (screenwriter: *Fear and Loathing in Las Vegas*, *Red Riding*)
- Robert Jones (producer: *The Proposition*, *The Usual Suspects*)
- Matt Bochenski (editor: *Little White Lies*)
- Ben Wheatley (director: *Sightseers*, *Kill List*)
- Gavin Rothery (concept design/VFX supervisor: *Moon*)

Worth shouting about

- Student dissertation won the Frank Capra Award for Excellence in Undergraduate Film Criticism
- Student placements at Cannes Film Festival, Warp Films, Envy Academy, Sky, the BBC and Channel 4
- Our Rushes editorial team has contributed to *Little White Lies*, *Clash*, *Empire* and *Total Film*
- Graduate roles include *Double Negative*, *LoveFilm*, *Deluxe Soho*, *White House Post* and the BFI
- Festival winners *Queensway* (Bowyer, 2011), *Beached* (Hammond, 2011) and *Assistance* (Wheatley, 2009)

Staff profile

Kingsley Marshall
Course Leader
BA(Hons) Film

Kingsley has been a critic for over 20 years and has written about all aspects of popular culture, from film and music through to video games, the internet and literature. His writing has featured on the BBC and MTV, in anthologies on hip hop and soul, and countless sleeve notes and biographies. He writes regularly for newspapers, contributes to *Little White Lies* magazine in the UK, *Film International* and *Magnetic* overseas, and *Sabotage Times* online. His academic research orientates around the cinematic representation of the real and the use of sound in film. He's currently engaged in a large project informed by a series of interviews with leading film practitioners, including the multiple Academy Award-winners behind *The Hurt Locker* including director Kathryn Bigelow, screenwriter Mark Boal and editor Chris Innis.

How you're marked

- Continuous assessment with no formal examinations
- Visual, verbal and written assignments
- Dissertation in your final year

Experience you'll get

- Final year industry mentor scheme
- Live briefs with industry clients
- Using industry-standard software
- A vibrant visiting speaker programme

WHAT YOU'LL DO

Stage 1

You'll be engrossed in film culture – watching, writing, producing and directing – acquiring the core skills that underpin your experience at Falmouth. A lecture series centred on analysing and developing knowledge of film, and a production series that nurtures skills in short film-making, are the focus of your first year.

Stage 2

You'll build more specifically on your own passions, specialising your learning and its relationship to cinema in an environment that recognises and embraces the shifting nature of the medium. There'll also be an opportunity to visit an international film festival to understand how the industry works, to see the current trends in film form, style, theme and narrative, and network with experienced professionals.

Stage 3

This is the starting point of your future career and where we professionalise your practice, enter your films and screenplays into international competitions, and develop your academic work beyond graduation, looking for avenues of publication. Our entire focus in Stage 3 is giving you the best possible opportunity for entry into a competitive film market.

Where are they now?

Fern Berresford is a director at Coy Communications, an advertising production company that also makes music videos and short films. She wrote and edited her first commissioned short film for the Ctrl.Alt.Shift Film Project. It won bronze at The Smalls short film awards and was screened at the Raindance Film Festival. See Fern's story at your.falmouth.ac.uk/fernberresford

GET CONNECTED

@FilmatFalmouth
@FalMPW

falmouth.ac.uk/film
rushesmagazine.com
vimeo.com/filmatfalmouth



Discover what makes Film at Falmouth unique, plus student experiences and more:

your.falmouth.ac.uk/film



What they say

Lucille Sutherland undertook an internship arranged by the course, and was later employed by Warp Films. "After Lucille's internship in summer 2010, which was part of the Falmouth/Warp internship programme, it was clear that she was an invaluable asset to our team both creatively and organisationally. Since then she has grown into the role as development assistant and PA to the MD of Warp Films, Robin Gutch. She rocks." Mary Burke, Warp Films (producer: *Berberian Sound Studio*, *Bunny & the Bull*). See Lucille's story at your.falmouth.ac.uk/lucillesutherland

WHY FALMOUTH?

"Falmouth is a great place, and with the people and motivation you can achieve a lot. The course gave me the confidence to act on my ideas."

Jamie Munton
Graduate who's worked with Rankin

ALSO ↓

Passionate about moving image?

Check out BA(Hons) Digital Media (p66-67) and BA(Hons) Animation & Visual Effects (p50-51).



Falmouth's BA(Hons) Film course has successfully gained the prestigious Creative Skillset Tick, an accreditation given to courses delivering the very best creative thinking, industry-relevant training, exceptional staff and facilities, and partnerships with key businesses.

BA(Hons)

Fine Art

falmouth.ac.uk/fineart

Fine Art at Falmouth has a long and very distinguished reputation, and continues to grow and develop to meet the challenges of the contemporary art world. The course offers a rich and diverse creative environment for its students – many of whom have gone on to success and critical acclaim at national and international level.

At Falmouth, our aim is to support the development of your creative work and to help you prepare for a career in the arts. Emphasis is placed on nurturing your creativity underpinned by the development of appropriate skills. You'll be encouraged to grow a self-motivated and critically aware approach as your personal programme of independent study takes shape. The multidisciplinary structure of the course will enable you to select and develop your work from a range of different forms and media: drawing, painting, sculpture – objects and installations – printmaking, digital imaging, video, performance and sound.

From day one you'll be encouraged to develop a professional approach to your work, with exhibitions and other industry-facing opportunities supported during the course. This focus on career is further enhanced by the provision of professional practice workshops and seminars.

How is the course taught?

The studio is at the centre of your learning and teaching. The course is taught through individual tutorials, group critiques/seminars, lectures and student-led initiatives in exhibitions and presentations of work. At the beginning of the course, you'll take part in introductory studio-based exercises and media workshops. The course consists of integrated modules in Studio Practice and Critical Studies. All staff on the course are practising artists, performers and/or writers, whose experience, commitment and professional expertise ensure that you'll receive the highest quality of tuition.

Where could it take me?

You'll graduate well placed to consider opportunities that require creative, independent and innovative thinking, including:

- Becoming a self-employed artist
- Setting up your own studio or creative project
- Working in numerous roles in the creative industries
- Postgraduate study to provide a gateway into teaching, arts administration, curating, gallery/events management and conservation

Facilities

The studios, Fine Art workshops and library facilities include:

- Individual studio accommodation
- Dedicated workshops for painting, sculpture and printmaking
- Digital imaging facilities
- Video and photography facilities
- Performance and sound facilities
- 140,000 books, 17,000 DVD/video titles and over 400 journal titles
- Radio archives, slides, pictures, maps and archive collections

KEY FACTS

UCAS code W100

When October 2014

Where Falmouth Campus

Course length 3 years full-time

TO GET A PLACE

A typical offer is between 260 and 300 UCAS points, equivalent Level 3 qualifications or relevant experience (see How to Apply on p124 for more information). An offer of a place will be made following a successful portfolio review and interview.

Who we work with

Falmouth has close connections with some of the most respected organisations in the art world, including:



Worth shouting about

- Falmouth achieved 96% in the National Student Survey for overall satisfaction
- Rome Scholarship In Painting
- Association of Independent Art Schools First Prize Award of Honour
- Postgraduate places include Royal College of Art, Royal Academy, Goldsmiths and Slade School of Fine Art, as well as Falmouth's own MA
- Saatchi/Channel 4 'New Sensations' finalists

Staff profile

Dr Neil McLeod
Course Leader
BA(Hons) Fine Art

Neil is a practising fine artist with many years' teaching and industrial experience across a wide range of media and disciplines. After working as a journalist for several years, Neil moved into the visual arts, gaining a First Class BA(Hons) in Sculpture from the Glasgow School of Art, a Master of Design from Edinburgh College of Art and a PhD from Glasgow University. Neil has exhibited poetry, drawing and new media work nationally and internationally, and has recently moved his practice into painting. Before joining Falmouth, Neil taught at the Glasgow School of Art. He has a track record of leading innovation in teaching, for which he has won several national awards.

How you're marked

Your studio practice will be continuously assessed and you'll complete written assignments, as well as a final year dissertation and exhibition.

The continuous assessment of your progress is closely integrated with the activities of learning and teaching, which aim to support and benefit you throughout. You'll be expected to actively contribute to this process by developing skills of independent learning and self-evaluation.

Experience you'll get

- Public exhibitions
- Creative, practical and theoretical skills
- Skills and experience in research, reflection, evaluation, professional practice and independent, innovative thinking

WHAT YOU'LL DO

Stage 1

In the first year, you'll build your confidence, learning in a studio environment of shared experience, with tutor-led projects for the first part of your studies. You'll develop a critical understanding of the relationships between your own studio practice and the wider context of your work. Staff will introduce the study skills you'll need for written assignments and a series of lectures and seminars will cover the historical and theoretical contexts of the visual arts.

Stage 2

Taking increasing responsibility for your own learning, your second year will see a broader exploration of conceptual and practical inter-relationships, with emphasis on professional practice. Through a deepening knowledge of sources, methodologies and personal ideas, you'll begin to develop your individual studio practice. Public exhibitions, self-funded international field trips to Berlin and New York, and a number of international exchanges also offer great professional opportunities.

Stage 3

By the time you reach your final year, you'll be ready to consolidate and extend your independent learning. You'll plan and complete a continuous module, culminating in an exhibition of visual work and the submission of a dissertation.

Where are they now?

Five Falmouth graduates who've become leading lights in the art world:

- Tacita Dean is a Turner Prize-nominated artist who's exhibited in Tate Modern's Turbine Hall and the Guggenheim in New York, amongst many others
- Hew Locke is an internationally renowned artist who has exhibited at Tate Britain, the V&A and the Museum of Art & Design in New York
- Tim Shaw is a sculptor who's garnered accolades and awards worldwide for his work, praised by the Financial Times and Evening Standard
- Natasha Ratcliffe is a medal and coin designer who designed a 50p piece for the London Olympics (selected from over 30,000 designs)
- Louise Thomas is an artist signed to Bischoff Weiss, who's exhibited in galleries all over the world including London, Brussels, Dubai and New York.

GET CONNECTED

@FalmouthArt

falmouth.ac.uk/fineart



Discover what makes Fine Art at Falmouth unique, plus student experiences and more:

your.falmouth.ac.uk/fineart



WHY FALMOUTH?

"As soon as I left I exhibited in Bloomberg New Contemporaries and was probably the youngest exhibitor in the Liverpool Biennial that year. I don't think I'd have had these breaks if I'd studied anywhere else. My tutor really brought the best out in me and I was always pushed and challenged with my work in ways that yielded interesting results."

Joe Doldon

Graduate who was shortlisted for Saatchi Young Artist of the Year Award, has exhibited at Newlyn Gallery and received a bursary from the Royal British Society of Sculptors



What they say

Katie Sims won the Midas Award 2010 and was also shortlisted in Saatchi's New Sensations. She's now signed with the Hoxton Gallery, London. "I had tutors at Falmouth who were very dedicated to looking after me. You have a relationship with the staff that means you're an individual, not a statistic – which I think is quite hard to come by in other institutions." See Katie's story at your.falmouth.ac.uk/katiesims

ALSO ↓

Want to hone your craft?

Check out BA(Hons) Drawing (p68-69), BA(Hons) Illustration (p88-89) and BA(Hons) Contemporary Crafts (p54-55).



UAL

Foundation Diploma in Art & Design

falmouth.ac.uk/foundation

The Falmouth Foundation Diploma is designed to set you up for a life of creativity. For many it is a year of exploration and discovery when pivotal decisions are made. By exploring methods and materials, processes and approaches, ideas and histories we discover new information, new disciplines, new problems to solve, new ways of thinking, new directions and new aspects of ourselves.

Falmouth is a great place to study Foundation. A popular course with an excellent reputation spanning 40 years, our Foundation Diploma is one of the only courses in the country based in a specialist arts institution. What's more, Cornwall's art heritage and lively contemporary culture make for a highly creative community, where you'll be surrounded by people working on exciting projects across art, design, media and performance.

84

We encourage you to explore various ways of working and thinking so that you can see where your strengths lie, before deciding which particular art, design or media direction to follow. We then start to lead you along this pathway, introducing you to degree students, course staff and visiting speakers who operate in your favoured discipline, familiarising you with the terrain until you have the confidence and independence to set off towards your specialist destination.

For many, this course bridges the gap between secondary and higher education, expanding and deepening their knowledge, and building a strong portfolio for degree application. For others, it's a great chance to diversify into new fields or refresh their skills. Whatever your starting point, it will change the way you look at things.

Whoever you are, you'll find the experience will challenge your attitudes, equip you with new skills and introduce new approaches to creative practice and learning.

How is the course taught?

Our experienced staff – all accomplished visual practitioners with a range of expertise – will introduce you to the fundamental skills required to become a successful artist, designer, maker or media practitioner. As the course progresses, emphasis changes from project work set by tutors, to student-negotiated projects and finally to self-written projects. As well as developing individual initiative, you'll also work in groups to strengthen your communication and negotiation skills. You'll learn about research methods, idea development, materials and methods, evaluation and reflection, preparation for progression, and final project proposal and realisation. Project work is supported by lectures, demonstrations, professional experience, seminars and tutorials.

KEY FACTS

When September 2014

Where Falmouth Campus

Course length 1 year full-time/
2 years part-time (recruits every other year)

TO GET A PLACE

Successful applicants to this course will usually have:

- Five GCSEs graded A-C, plus two A-levels with at least one related to Art, Design or Media/National Diploma/IB qualifications in the same discipline
- Evidence of literacy
- A strong portfolio of art, design or media work, preferably including examples of observational drawing and visual investigation, and evidence of a creative ability to develop ideas.

We also recognise prior relevant learning or experience, or demonstrable interest and knowledge in a subject, and welcome applicants with non-standard qualifications. We expect you to have creative ideas, communication skills and some first-hand knowledge of artists' or designers' work. Apply direct to Falmouth (see How to Apply on p124 for more information).

Staff profile

Phil Naylor

Course Leader

Foundation Diploma

An artist, printmaker and Chelsea School of Art Masters graduate, Phil won the Fenton Arts Trust award for outstanding printmaking at Originals 2009 and has contributed to many national and international exhibitions. He's also co-director of Bellgraphica.com, specialists in the modernist woodcut. His current practice includes the development of a visual language that seeks to represent topographic, geological and social themes, from granite moorland to housing developments.



What happens afterwards?

Undergraduate study: Many students go on to undergraduate courses at Falmouth and other universities and colleges. These include fashion, textiles, graphics, illustration, drawing, architecture, spatial and environmental design, theatre, 3D and product design, fine art and photography. If you've satisfactorily completed Falmouth's Foundation course and have a supporting academic recommendation, we'll guarantee you a place on an appropriate degree course at Falmouth the following academic year. As part of this process, you'll be guaranteed an interview on the degree course of your choice.

Postgraduate study: Some students who are returners to education go on to postgraduate courses if they already hold a first degree or have relevant industry experience.

Personal practice in the visual arts: A number of students use this course to sharpen not only their visual awareness, but also their practical and specialist skills, in preparation for personal practice, self-employment or employment across the creative sector.

Facilities

- Dedicated Foundation workshops and studios
- Access to other Falmouth facilities when appropriate

How you're marked

Your studio practice will be continuously assessed, along with written assignments and an end of year exhibition.

WHAT YOU'LL DO

- The course will introduce you to:
- Drawing and ways of seeing, life drawing and observational methods
 - Workshops in painting, printmaking, bookbinding, photography, moving image and 3D practices
 - Contextual investigations through history, exhibitions and

- events, field visits and foreign study trips, written assignments and engaging lectures
- Construction methods in fabric, fibre, wood, metal, clay, plaster, glass and mixed media
- Design principles in illustration, typography, advertising, packaging, animation, spatial

- and architectural design, textiles, crafts and applied arts, 3D and products, 2D and 3D software, fashion and costume
- Fine art practice in sculpture, installation and site-specific work, text and bookworks, time-based studies, images and concepts

Top class

The reputation of our Foundation course draws the best students from across the country, and lays the bedrock for them to go on to great things...

- Julia Whiting, winner of the 2011 Saatchi Gallery/Sunday Telegraph Art Prize for Schools picked Falmouth to complete her Foundation
- Textile designer Jonny Fuller completed his Foundation at Falmouth before attending the Royal College of Art, and his partner, fashion designer Laura Watson, did too
- Twin brothers Ben and Tim Drury are now making names for themselves in graphic design and illustration
- Toby Haynes studied Foundation with us and has since gone to directorial success, with *Doctor Who*, *Wallander*, *Sherlock Holmes* and *Being Human* among his credits
- Sisters Juliet and Anja Percival followed their Foundation at Falmouth with successful careers as a practising printmaker and illustrator

GET CONNECTED

@FalmouthArt

falmouth.ac.uk/foundation



Discover what makes Foundation at Falmouth unique, plus student experiences and more:

your.falmouth.ac.uk/foundation



WHY FALMOUTH?

"Foundation at Falmouth is about discovery; the discovery of methods and materials, processes and approaches, possibilities and potential – but most importantly, discovering yourself. From the very first day we'll encourage you to explore new ways of working and thinking so that you can make the most of your potential."

Phil Naylor
Course Leader, Foundation Diploma



What they say

"The broadness of the Foundation course allows you to experiment in your own unique ways, opening up many opportunities for the future. The atmosphere is exciting and inspiring – a year's not long enough!"

Georgia Gendall
Graduate

BA(Hons)

Graphic Design

falmouth.ac.uk/graphicdesign

KEY FACTS

UCAS code W214

When October 2014

Where Falmouth Campus

Course length 3 years full-time

TO GET A PLACE

A typical offer is between 260 and 300 UCAS points, equivalent Level 3 qualifications or relevant experience (see How to Apply on p124 for more information). You may be required to submit some work to help us decide who to interview.

Ideas. They're the lifeblood of great design and, when executed with creativity and skill, have the power to change everything. On BA(Hons) Graphic Design we're all ideas people, driven by new thinking and a fresh perspective. It's what makes our award-winning, career-focused course one of the best in the country, triggering a 98% satisfaction rate and producing a host of successful graduates making their mark in the design world.

This course offers you the diversity and range of disciplines demanded by the industry, allowing you to develop expertise in branding, packaging design, editorial, interactive design, advertising, information design, digital moving image and more.

You'll be continually encouraged to develop your creativity, take risks and think both laterally and imaginatively so that you can understand and fulfil the needs of a design brief. Through a series of workshops, presentations and tutorial support, you'll gain the skills and confidence to articulate your ideas across a wide range of media.

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Our enviable reputation means we attract some of the top names from the design industry as guest lecturers – including Sir John Hegarty, Jonathan Barnbrook and Vaughan Oliver – organise study trips to many leading design consultancies and provide great work placement opportunities. Professional practice workshops, live projects and showcase events will further your understanding of the industry so you're ready to launch your career when you finish your studies. Our graduates are in demand; within a few months of graduation a very high percentage of them are showcasing their creative talents within the design industry, or pursuing postgraduate study.

How is the course taught?

Focused around a vibrant studio-based experience, and taught by dedicated and industry-active staff, the course covers important design themes and contains briefs to be tackled in both visual and written form. Weekly group tutorials, seminars and regular individual tutorials will provide the platform for feedback; presenting work in progress, developing your confidence in discussing your work and contextualising the role of design within society.

Where could it take me?

- Work as part of a design consultancy
- Set up your own consultancy or work freelance
- Careers in multidisciplinary design consultancies or as specialists within the areas of packaging design, branding, advertising, television graphics, interactivity, exhibition design, magazine and book design, and animation

Facilities

The design studios and workshops include:

- Large, open-plan, dedicated design studios
- Woodblock type and basic printmaking facilities
- Central IT facility providing both Mac and PC platforms, industry-standard software and printing facilities

Who we work with

As an industry-acclaimed course, Graphic Design at Falmouth works with the best agencies, organisations and professionals to enhance your student and graduate experience, including:



Worth shouting about

- 98% satisfaction rate in National Student Survey
- Two graduates nominated for professional BAFTA awards in 2012
- Graduates work at Pentagram, The Partners, Lewis Moberly, The Chase, BBH and Saatchi
- Students won three RSA student awards in 2012, plus three nominations
- Over 150 national and international student design awards in the past five years, with 33 in 2012 alone, including seven D&AD Yellow Pencils

Staff profile

Jon Unwin
Course Leader
BA(Hons) Graphic Design

Graduating from the Royal College of Art in the 1980s, Jon worked as a senior designer for international consultancy, Minale Tattersfield & Partners, overseeing major accounts including London Transport, Valentino, NatWest and the FA Premier League. His work has appeared in various design journals, the design press, and has won a number of awards. Under Jon's leadership, BA(Hons) Graphic Design has become recognised as one of the best courses in the country, winning over 150 student awards in the past six years alone. Along with course lecturer Andy Neal, Jon won an ISTD professional Premier award for his work.

- Extensive library facilities including thousands of books, DVDs and periodicals

How you're marked

- Assessment is through coursework and studio assignments, as well as your final year dissertation

Experience you'll get

- Work placement opportunities and top industry guest speakers
- Live project opportunities and external briefs set by designers
- Professional practice workshops
- Industry visits and showcase student events

WHAT YOU'LL DO

Stage 1

Supported by our course team, you'll learn how to go about designing, and how to tell a story visually; with workshops, assignments, peer critiques and work-in-progress reviews to build your confidence and capabilities. Alongside this, lectures and seminars will boost your understanding of graphic language and communication.

Stage 2

Your self-led study will increase as you develop your confidence, creativity and skills as a designer. You'll explore branding, typography and problem solving with live briefs, self-initiated assignments and more. You'll also attend design-led workshops from visiting agencies such as Pentagram, Fitch and Trapped in Suburbia, and have the chance to gain direct industry experience with placements in leading design organisations.

Stage 3

With industry experience behind you, your identity as a designer will take shape, as you complete studio projects, competition entries and live briefs. You'll have the chance to exhibit at the D&AD New Blood exhibition and our own exclusive event at the Royal Society of Arts. You'll complete your dissertation and work with course staff to ready yourself for employment, with professional practice workshops, CV development and interview techniques.

Top class

Falmouth is known throughout the industry for turning out the brightest stars. Some of our 2012 graduates include:

- Giles Pearson, who won a first prize Global Student D&AD award 2012
- Megan Brooks, who won two Best of New Blood Awards 2012. Megan is going to the Royal College of Art to study MA Graphic Communication
- Jack Gibbons, who won the Jones Knowles Ritchie student design award 2012. Jack has recently accepted a job at B&B in London

GET CONNECTED

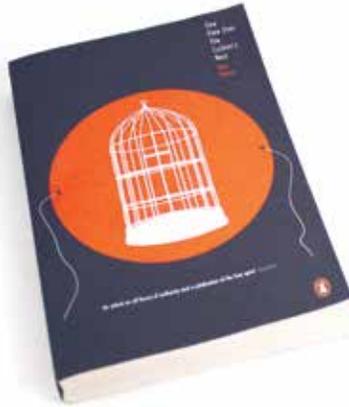
- @IdeasFalmouth
- @FalmouthDesign

falmouth.ac.uk/graphicdesign
graphicsfalmouth.com
fromfalmouth.co.uk



Discover what makes Graphic Design at Falmouth unique, plus student experiences and more:

your.falmouth.ac.uk/graphicdesign



WHY FALMOUTH?

"One of the best things about the course at Falmouth is its focus on ideas-led thinking. They provided me with an invaluable skill that is still the basis of what I do today. I think it's this commitment to ideas that sets Falmouth graduates apart and gives us the best possible chance of making it in the industry."

Rebecca Low
Graduate and designer at The Chase

What they say

"Falmouth gave me great thinking space. It breeds a very positive, creative atmosphere." Hailed as one of the Independent's 15 creatives who will "define the future of the Arts in Britain", graduate film-maker and designer Alex Turvey credits Falmouth as instrumental in his success. Find out more about what he's got to say at your.falmouth.ac.uk/alexturvey



ALSO ↓

Interested in visual communication?

Check out BA(Hons) Creative Advertising (p56-57) or BA(Hons) Animation & Visual Effects (p50-51)

BA(Hons)

Illustration

falmouth.ac.uk/illustration

From books and magazines, to packaging, adverts and interactive content, the demand for original and powerful illustration continues to grow. At Falmouth we shape illustrators ready to meet that demand, with a course that directly responds to the industry. By balancing professional practice with creativity and experimentation, we give you the freedom to explore and evolve in a creative environment, while still emerging with the skills and experience needed for a successful career.

The discipline of illustration is very broad. You'll be encouraged to consider all mediums, contexts, subjects, trends and styles to find a personal direction that suits your strengths. Our staff – all practising professionals working in the real-world illustration industry – support you to create original and progressive solutions to complex problems, helping you to develop as a forward-thinking, flexible and adaptable illustrator.

You'll acquire the necessary skills to become technically proficient, critically engaged and professionally aware, as you explore many techniques and processes across a wide range of traditional and digital media. Project work will shape your problem-solving skills while deepening your understanding of the creative process, from storyboarding and creative writing through to image rendering.

We also want you to gain an in-depth understanding of the industry, so you're well equipped to take your skills into the workplace. This is supported by our teaching staff's unrivalled connections, self-funded trips to New York and London, and designing and constructing your own website.

How is the course taught?

A full-time, hands-on course striking a balance between creative freedom and professional practice, BA(Hons) Illustration covers all aspects of the discipline, including drawing, visual studies, and historical and cultural studies. Project work is supported by lectures, seminars, study trips, professional experience and tutorials. You'll be asked to develop peer and self-evaluation skills, which will be used in critical, conceptual, productive and professional capacities.

Where could it take me?

- Career as a freelance illustrator
- Work in advertising, publishing, animation or television
- Work as part of a design group practice
- Career in studio management
- Career in art direction
- Postgraduate study

Facilities

Our dedicated, large open-plan studios with wireless networking are ready for you. Facilities include:

- A broad range of IT facilities with all the necessary software and printing options
- A life studio

KEY FACTS

UCAS code W221

When October 2014

Where Falmouth Campus

Course length 3 years full-time

TO GET A PLACE

A typical offer is between 260 and 300 UCAS points, equivalent Level 3 qualifications or relevant experience (see How to Apply on p124 for more information). You may be required to submit some work to help us decide who to interview. Successful applicants will be able to demonstrate experimentation, emerging strengths in drawing and mark making, and creative idea generation skills supported by research and informed enthusiasm for the subject.

Who we work with



theguardian

Worth shouting about

- Association of Illustrators' Gold Award winner
- The Folio Society Book Illustration Award finalist
- 2012 graduate won D&AD Student Award for Illustration
- The *Book of Illustrated Quotes and Sayings* series, an annual collection of graduate work for the industry
- The Agency is an illustration agency based within the course, giving you the opportunity to work on real briefs and meet clients
- Two 2012 graduates gained representation by The Organisation Illustration Agency
- Recognition at the 2012 Macmillan Children's Book Awards

Staff profile

Alan Male
Professor of Illustration

An international authority on illustration, Alan has published over 30 books on the subject, including the critically acclaimed *Illustration: A Theoretical and Contextual Perspective* (2007), which has been translated into 30 languages and is the acknowledged textbook for students of visual communication. A recipient of numerous major international accolades, including three Jury Awards from the New York State Museum, Alan's professional practice focuses on interpreting scientific research never previously visualised.

- Dedicated workshop space
- Access to over 140,000 books
- A comprehensive electronic journal resource base
- An extensive DVD and video library featuring over 17,000 titles

How you're marked

You'll be continuously assessed through visual, verbal and written assignments, including the creation of your portfolio, as well as a dissertation or final year project.

Experience you'll get

- Self-funded study visits to London and New York
- Creating your own website
- Working on real briefs and meeting clients

WHAT YOU'LL DO

Stage 1

Introduced to the breadth of styles and techniques that make up the discipline, you'll build your understanding of illustration, working closely with course staff and peers. You'll learn about visual problem solving and get to grips with team work. You'll also take a study trip to London to visit professionals in art direction, publishing, design, advertising and more to experience the range of possible career opportunities that can arise from a degree in illustration.

Stage 2

Starting to develop a sense of personal direction, in your second year you'll take more responsibility for your learning, negotiating your projects and path through the course. Professional practice lectures will teach you how to promote yourself, approach clients and cost your work, while opportunities to collaborate with peers across courses will familiarise you with working processes in the real world of illustration.

Stage 3

Confident in your individual style and ability, you'll draw on course contacts to negotiate a study trip to New York or London to investigate work opportunities, while continuing to hone your skills and build your portfolio for graduation. You'll complete a final year project or dissertation, prepare your work for exhibition and produce content for the course's *Book of Illustrated Quotes and Sayings*.

Top class

Illustration graduates are in high demand. Book commissions this year include:

- William Grill has been commissioned by Holiday House, New York for a book on Pompeii
- Matthew Land has been commissioned by Holiday House, New York for a series of illustrated early reader books
- Gillian Hibbs has been commissioned by Child's Play to write and illustrate a children's picture book
- James Boswell has been commissioned by the Folio Society to illustrate a book
- Arthur Hamer has been commissioned by Piccadilly Press to write and illustrate a children's picture book

GET CONNECTED

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falmouth.ac.uk/illustration
falmouthillustration.com



Discover what makes Illustration at Falmouth unique, plus student experiences and more:

your.falmouth.ac.uk/illustration



WHY FALMOUTH?

"Falmouth provides a brilliant platform to springboard you into your future career. It equips you with the knowledge and skills while allowing you to be who you are, and then gives you access to the industry through professional practice... competitions, visiting lecturers/speakers or overseas business trips. The professional practice aspect of the course is exceptional."

Emma Bennett

2011 graduate whose first authored and illustrated picture book, published by Templar, hits shelves in March 2013

What they say

"I don't think I would have got where I am now without going on an illustration course with such industry perspective." 2010 graduate **Jemma Westing** - book designer at Dorling Kindersley - valued her time at Falmouth. Find out what else she has to say at your.falmouth.ac.uk/jemmawesting

ALSO ↓

Interested in mark making?

Check out BA(Hons) Fine Art (p82-83) or BA(Hons) Graphic Design (p86-87)



BA(Hons)

Interior Design

falmouth.ac.uk/interiordesign

KEY FACTS

UCAS code W252

When October 2014

Where Penryn Campus

Course length 3 years full-time

TO GET A PLACE

A typical offer is between 260 and 300 UCAS points, equivalent Level 3 qualifications or relevant experience (see How to Apply on p124 for more information). You may be required to submit some work to help us decide who to interview.

Interior design is about maximising potential; transforming spaces through working with clients and other specialists to develop innovative and creative design solutions. From exploring the fundamentals of materials and structure, to planning and creating exciting interior spaces, you'll cover every aspect of interior design – with a vital focus on professional practice.

Staff – who are experienced architects, landscape architects and interior designers – will share their professional insight to develop your understanding of design, and you'll use current industry-standard technology to help bring your ideas to life. You'll learn about the construction and detailing of space, and how to communicate your designs to professional standards through traditional and digital presentation techniques.

90

Essentially, you'll be given the inspiration and encouragement to find your own personal approach to interior design. Working on live projects throughout, you'll design for a range of commercial users including hospitality, retail, public, marine and leisure. You'll learn how professional interior design interacts with other disciplines as part of a project's design team and develop valuable project management skills. Lectures and seminars in social, historical and theoretical design will also equip you with a full understanding of how interior design has developed over recent decades, and how your work can feed from, and into, that. Ultimately, you'll graduate with the excellent foundations needed to become a confident and successful professional.

How is the course taught?

Based in our high-specification Design Centre, the course is delivered through a series of modules. Project work is supported by lectures, demonstrations, field trips, professional experience and focus groups, seminars and tutorials. You'll also work on live projects for real clients throughout the course.

Where could it take me?

- Work as part of a design team, as a freelancer or establishing your own studio
- Career in branding and communications
- Work as a design manager
- Career as a design journalist or writer
- Postgraduate study

Facilities

The groundbreaking Design Centre includes:

- The latest tools for designing, prototyping and making
- Purpose-built studios and specialist workshops
- Rapid prototyping equipment for high-precision work
- Laser cutters and CNC router
- 100,000 books and 17,000 TV and film titles

Who we work with

Live projects are an integral part of our course. Some of the businesses and organisations we work with include:

- Czech and Speake
- St Ives Society of Artists
- Pendennis Superyachts

Worth shouting about

- 80% graduate employment
- International PAVE competition winners, 2009 and 2011
- A team of eight students competed against the best at the American Institute of Architects design challenge held at the Architectural Association in London
- International Decorative Surfaces competition winner
- Visiting lecturers include Clive Crook (founding art director of Elle magazine), Professor Helen Storey MBE and Ed Barber (founding partner of Barber Osgerby)

Staff profile

David Losasso
Course Leader
BA(Hons) Interior Design

Graduating with a degree in architecture in the 1980s, David worked at Fitch & Co London, who sponsored his Masters at the Domus Academy in Milan. On return from Italy, he started his own design agency in Soho and worked on projects all over the world. 18 years later he moved to the Eden Project where he was design director for two and a half years. David still has his own design business, which he combines with his teaching duties at Falmouth, and has won a number of awards for project-based work. He continues to work with architectural and design practices, advising on initial ideas for project start-ups and monitoring progress – helping with client liaison issues and the process of delivering the projects.

How you're marked

- Continuous assessment with no formal examinations
- A combination of visual, verbal and written assignments including project work, essays and seminar presentations
- Final year dissertation and exhibition

Experience you'll get

- Live projects for commercial businesses
- Field trips
- Traditional and digital presentation techniques
- Project management skills

WHAT YOU'LL DO

Stage 1

Your first year is all about learning the foundations of interior design through the key principles of place, practice, space and user. You'll explore through project work and accompanying lectures the three possible career paths within interior design – interior decoration and styling, interior architecture and commercial interiors, and brand awareness. Group work features heavily this year as you are introduced to the industry's collaborative nature.

Stage 2

With increasing knowledge about the discipline and its contexts, the second year allows you to develop your particular interests from interior decoration through to interior architecture. In addition, our industry mentor scheme supports you in these studies and is a great way of getting a foothold in the workplace. The project emphasis this year is based on live projects with real clients.

Stage 3

In your final year, you'll be confident to choose, plan, manage and deliver your own projects, creating a targeted professional portfolio for your chosen career. You'll also complete an exploratory research project, a comprehensive design project and a dissertation.

Where are they now?

Graduates are now working across the globe from London to Singapore. **Joyce Lea** works for a major design agency in Singapore while graduate **Tim Miller** has worked at Heatherwick Studio, the world-famous designers who created the Olympic Flame for London 2012.

GET CONNECTED

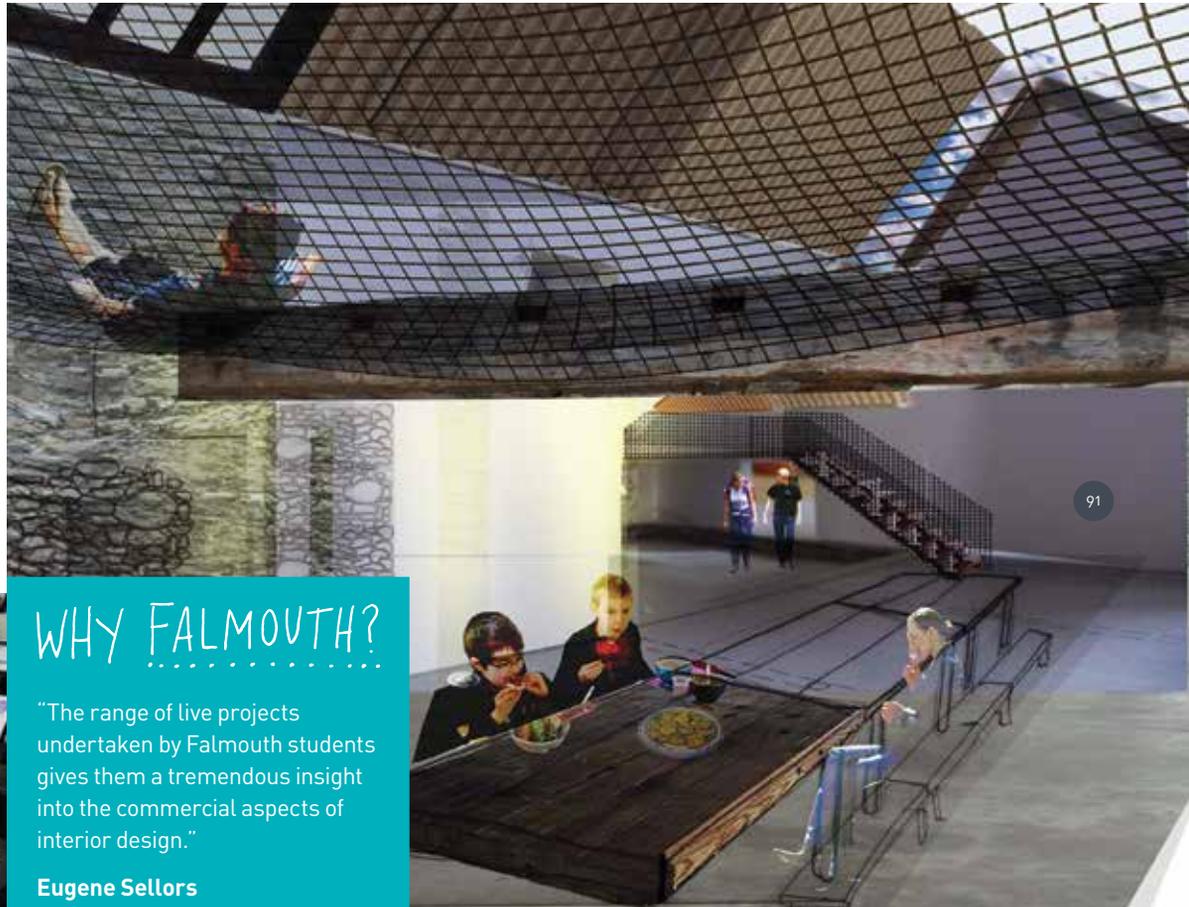
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interiordesignfalmouth.co.uk



Discover what makes Interior Design at Falmouth unique, plus student experiences and more:

your.falmouth.ac.uk/interiordesign



WHY FALMOUTH?

"The range of live projects undertaken by Falmouth students gives them a tremendous insight into the commercial aspects of interior design."

Eugene Sellors
Creative Director, Slurp Design

What they say

Graduate **Joanne Ellis** is an architectural illustrator, with clients including the Eden Project. "Among the most useful things I learned at Falmouth were the technical skills; learning how to use design and 3D modelling software I still use today." Find out what else Joanne has to say about us at your.falmouth.ac.uk/joanneellis

ALSO ↓

Love shaping spaces?

What about BA(Hons) Architecture (p117).



BA(Hons) Journalism

falmouth.ac.uk/journalism

The modern journalist is agile, adept at working across a variety of mediums. At Falmouth we specialise in newspapers, online and magazine journalism. Accredited by the Periodicals Training Council, a benchmark for quality and innovation in magazine publishing, this course examines journalism and the media in a digital age, and the role of the journalist in a global marketplace.

On this course you'll gain the skills needed for a successful career in journalism, including shorthand, media law, news writing and feature writing. Experienced journalists and active researchers in the field will support you as you gain a portfolio of specialist skills.

You'll build your journalistic expertise by selecting options in online journalism and content management, environmental and ethical journalism or public relations. You'll also be encouraged to engage with the study and production of alternative and participatory media forms, with a dedicated option on offer at Stage 2.

By choosing Journalism at Falmouth, you'll benefit from being taught by friendly and approachable staff who are experts in their respective fields. Working in a vibrant, interdisciplinary environment, you'll collaborate with students from our Creative Advertising, Digital Media and Graphic Design courses to produce live publications – whether it's our news website, Navigator, the student newspaper, Flex, or your own publication.

The digital age offers journalists new and exciting opportunities and we'll ensure that you are ready, and fully equipped, to take advantage of them when you graduate.

How is the course taught?

This full-time course is delivered in modules with project work supported by lectures, demonstrations, professional experience, focus groups, seminars and tutorials. Journalism delivery at Falmouth also benefits from a close relationship with the highly regarded postgraduate International and Multimedia Broadcast Journalism courses, offering important opportunities for collaboration and postgraduate pathways for study.

Where could it take me?

- Work in journalism, publishing, television, marketing and PR
- Career as a reporter, presenter or researcher
- Career as an editor, staff writer or producer

Facilities

The high-spec, industry-standard Media Centre is at your disposal. Specific facilities include:

- Dedicated print and radio newsrooms with professional scriptwriting and editing software, and live news feed
- Video editing suites with AVID Media Composer for video editing and surround sound capability
- Audio post-production suites with Pro Tools for sound design and editing

KEY FACTS

UCAS code P500

When October 2014

Where Penryn Campus

Course length 3 years full-time

TO GET A PLACE

A typical offer is between 260 and 300 UCAS points, equivalent Level 3 qualifications or relevant experience (see How to Apply on p124 for more information). Applicants may be invited to attend an interview and asked to present written work so we can assess your abilities, skills and potential to succeed.

Who we work with

At Falmouth, we work with the best professionals, agencies and organisations in the business to help prepare you to be a working journalist, including:

- Periodical Training Council
- BBC
- Telegraph

Worth shouting about

- Accredited by the Periodicals Training Council
- A network of contacts opening up fantastic work placement opportunities including BBC Magazines, Giorgio Armani press office, Mail on Sunday and the Telegraph sports desk
- Falmouth graduate Joe Barnes is now editor of FHM

Staff profile

George Matheson
Programme Leader
BA(Hons) Journalism

George Matheson is an award-winning journalist with over 20 years' experience at a local, national and international level in newspapers, radio and television. He's worked for the Guardian, the Daily Express, the Times, ITN, the BBC and Reuters. He's covered the fall of the Berlin Wall (for which he was awarded a silver medal at the New York International Festival of Radio), the end of apartheid in South Africa and the Gulf War. He's helped launch BBC News 24 and create Falmouth's groundbreaking MA in International Journalism, which has become highly respected within the news industry not least for being the first university course to introduce Hostile Environment Training as part of the curriculum.

- Digital production suite with software including Adobe Creative Suite
- Equipment store with a range of cameras, tripods, monitors, microphones, DVD players, PA systems, lights, film dollies and tracks
- 106-seat cinema

How you're marked

- Continuous assessment with no formal examinations (except for Media Law in Stage 1)
- Visual, verbal and written assignments
- Final year dissertation

Experience you'll get

- Writing stories for publications, on and offline, including the student newspaper, Flex
- Opportunity to study abroad
- A network of contacts opening up fantastic work placement opportunities including BBC Magazines, Giorgio Armani press office, Mail on Sunday and the Telegraph sports desk

WHAT YOU'LL DO

Stage 1

Teaching-led, in your first year we'll help you get to grips with the fundamentals of journalism through practical and theoretical study, from writing for the media to media law. You'll also learn shorthand, an important skill for the versatile journalist.

Stage 2

In your second year you'll begin to specialise, choosing options that interest you the most, from journalism and film to reporting for TV. You'll focus on the production of newspapers and magazines and continue to engage with key theoretical and cultural areas that affect the modern journalist, like media ethics.

Stage 3

Preparing for your career ahead, you'll complete a negotiated portfolio as you work with increased freedom, allowing you to further specialise, including options such as sports journalism and fashion marketing communications. You'll also identify and complete your dissertation.

Where are they now?

Graduate **Kezia Clark** works for YCN, a multidisciplinary creative agency in London.

yconline.com

GET CONNECTED

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@FalMPW

falmouth.ac.uk/journalism



Discover what makes Journalism at Falmouth unique, plus student experiences and more:

your.falmouth.ac.uk/journalism



WHY FALMOUTH?

"My time at Falmouth was completely brilliant. I learned loads from amazing tutors who gave me the confidence to see I wasn't just studying journalism – I was preparing to be a journalist."

Joe Barnes
Graduate and editor of FHM magazine.



What they say

"Not only are they teaching you from the book but they are teaching you from experience." While features editor at FRONT magazine, graduate **Chris Sayer** credited his success to the Falmouth approach. Listen to what else he's got to say about us at your.falmouth.ac.uk/chrissayer

ALSO ↓

Want to work with words?

Check out BA(Hons) English (p70-71) or BA(Hons) Creative Writing (p62-63)

BA(Hons)

Journalism (online)

falmouth.ac.uk/onlinejournalism

Are you fascinated by journalism and the media in a digital age? Or the role for tomorrow's journalists in a global marketplace? Falmouth's pioneering online Journalism course specialises in online and magazine journalism for an international audience. Our specially developed online platform provides an innovative new means to engage with the essential skills and cutting-edge practices of journalism today.

You'll gain the skills needed for a successful career in journalism, including media law, news writing, feature writing and multimedia development. Experienced journalists and active researchers in the field will support you as you gain a portfolio of specialist skills, and you'll have the opportunity to write for live publications – whether it's our student newspaper, Flex, or your own online publication. You'll develop the essential writing techniques required for a professional career at Stage 1 before moving into elements of print and multimedia design at Stage 2, further refining your abilities by specialising in the final year of your degree.

This new online degree offers flexible modes of learning so that you can choose to study at your own pace. Our virtual learning environment has been designed so that every aspect of the course is presented as clearly as possible, allowing you to progress smoothly from one element to the next, building on your abilities as you go. Investments in online resources also mean that you can take advantage of extensive collections of journals, books and online toolkits to develop your knowledge and abilities throughout all aspects of the course.

How is the course taught?

The course can be undertaken on a full or part-time basis and is delivered entirely online. You'll have set weekly exercises involving multimedia delivery of lectures and assignments, interacting with your peers and tutors via online forums and discussion groups, as well as producing work that feeds into an online portfolio, which demonstrates your talents to the wider world.

Where could it take me?

- Work in journalism, publishing, television, marketing and PR
- Career as a reporter, presenter or researcher
- Career as an editor, staff writer or producer

Facilities

- A new online learning environment has been created especially to support students undertaking this course. Specific facilities include:
- Full multimedia delivery of lectures and all learning materials for convenience and self-paced study
 - Full online engagement with staff and peers to support learning at every stage of your progress
 - Access to a wide range of online academic texts and resources

KEY FACTS

- No UCAS code** – apply direct via falmouth.ac.uk/apply
When October 2014
Where Online
Course length 3 years full-time, 6 years part-time, or module by module at your own pace

TO GET A PLACE

A typical offer is between 260 and 300 UCAS points, equivalent Level 3 qualifications or relevant experience (see How to Apply on p124 for more information). Applicants may be invited to attend an interview and asked to present written work so we can assess your abilities, skills and potential to succeed.

Who we work with

At Falmouth, we work with the best professionals, agencies and organisations in the business to help prepare you to be a working journalist, including:

- Periodical Training Council
- BBC
- Telegraph

Worth shouting about

- Accredited by the Periodicals Training Council
- A network of contacts opening up fantastic work placement opportunities including BBC Magazines, Giorgio Armani press office, Mail on Sunday and the Telegraph sports desk
- Falmouth graduate Joe Barnes is now editor of FHM magazine

Staff profile

George Matheson
Programme Leader
BA(Hons) Journalism

George Matheson is an award-winning journalist with over 20 years' experience at a local, national and international level in newspapers, radio and television. He's worked for the Guardian, the Daily Express, the Times, ITN, the BBC and Reuters. He's covered the fall of the Berlin Wall (for which he was awarded a silver medal at the New York International Festival of Radio), the end of apartheid in South Africa and the Gulf War. He's helped launch BBC News 24 and create Falmouth's groundbreaking MA in International Journalism, which has become highly respected within the news industry not least for being the first university course to introduce Hostile Environment Training as part of the curriculum.

- Constant monitoring of your progress so that you can see how well and how far you are moving through your degree
- Technical and student support to ensure that you will have access to the online environment during your studies

How you're marked

- Continuous assessment with no formal examinations
- Visual, verbal and written assignments
- Final year dissertation

Experience you'll get

- Writing stories for live publications
- The chance to interact with international students from around the globe

WHAT YOU'LL DO

Stage 1

Our expert staff will guide you through a blend of theory and practice as you explore copywriting, subediting and essential media law. You'll also focus on the place of the media in popular culture, and develop essential skills such as researching, evaluating and organising information, synthesising arguments, and exercising independent thought and judgement. There's also support in seeking real-life work examples by placing your work in regional and national media.

Stage 2

The course has been designed to ensure that all students graduate with a critical understanding of journalism (and the theories that inform and constitute it) grounded in professional practice. At Stage 2 you'll focus on news and magazine production and multimedia journalism, then complete a media ethics and human rights case study to explore the role of journalism in a broader social, cultural, economic and political context.

Stage 3

By Stage 3 you'll feel primed to produce your dissertation and negotiated portfolio in a specialist area, chosen by you and informed by your work in the previous stages. You'll graduate from Journalism (online) armed with a portfolio of practical work that showcases your abilities, as well as an entrepreneurial attitude to pitching and promoting your work.

Where are they now?

One of Chris Sayer's work experience placements while still on the course was at FRONT magazine. He was commissioned to do some freelance work for them, was taken on as a staff writer less than a year after graduating before becoming features editor.

GET CONNECTED

@FalJournalism
@FalMPW

falmouth.ac.uk/onlinejournalism



Discover what makes Journalism Online at Falmouth unique, plus student experiences and more:

your.falmouth.ac.uk/onlinejournalism



WHY FALMOUTH?

"This exciting development builds on the well-established reputation of Falmouth as one of the UK's foremost centres of excellence for training in journalism. With audiences fragmenting and become more niche, the targeting and focus central to online journalism has never been more relevant – this great departure seizes that challenge."

Alex Thomson
Chief Correspondent for Channel 4 News, Honorary Fellow



ALSO ↓

Interested in working with words?

Check out BA(Hons) English (p70-71) or BA(Hons) Creative Writing (p62-63)



What they say

Journalism graduate Joe Barnes is now the editor of FHM magazine. "My time at Falmouth was completely brilliant. I learned loads from amazing tutors who gave me the confidence to see I wasn't just studying journalism – I was preparing to be a journalist." See his story at your.falmouth.ac.uk/joebarnes

BA(Hons)

Marine & Natural History Photography

falmouth.ac.uk/mnhphotography

Mile upon mile of coastline, sweeping landscapes and all sorts of different habitats – for aspiring marine and natural history photographers Falmouth is the place to be. Aided by this incredible environment, our course is aimed at those who want to enhance their creativity and expand their skills, ready for an exciting career behind the lens.

Inspiration is everywhere. On land you could wait in a hide for that elusive raptor to appear, explore the subtropical gardens of Cornwall, examine woodland life or reach for a microscope and delve into the world of diatoms. Our additional underwater photography option brings you closer to a wide range of sealife, from basking sharks to dolphins.

This is a unique programme of study; a natural history photography degree course covering both marine and terrestrial life, which will challenge you to extend your skills as a communicator using photographs, words and moving image. Blending craft skills, professional practice and theoretical knowledge, the course sets you up to develop a critical understanding of your work, to further your research skills and working methodologies – all vital when you begin your professional career.

Our staff are all practising photographers and scientists so, through their expert tuition, you'll gain valuable insight and experience, whether it's drawing on their industry connections or benefiting from their understanding of key environmental and ecological debates. Altogether, it means we can ensure you're ready to hit the ground running when you graduate.

How is the course taught?

You'll study habitats and species, and understand the scientific basis for the planet's diversity of life – all aided by field trips and our contacts with organisations, independent wildlife photographers and film-makers. Each of the practical photography modules is underpinned with historical, social, scientific and theoretical studies.

Where could it take me?

- Career as a film-maker, photographer or picture researcher
- Work producing images for television companies, publishers and picture libraries, the marine leisure industry, wildlife and environmental agencies and conservation groups

Facilities

The high-spec, industry-led Photography Centre is at your disposal. Specific facilities include:

- The latest equipment for marine and natural history photography
- A specialist laboratory to house microscopes, aquariums and equipment for wildlife specimens
- Digital and traditional processing facilities

KEY FACTS

UCAS code WF67

When October 2014

Where Penryn Campus

Course length 3 years full-time

TO GET A PLACE

A typical offer is between 260 and 300 UCAS points, equivalent Level 3 qualifications or relevant experience (see How to Apply on p124 for more information). All applicants will be invited to attend an interview.

Who we work with

At Falmouth, we work with some of the best wildlife photography professionals and natural history organisations, including:



Worth shouting about

- Exhibitions at the National Maritime Museum Cornwall and the National Marine Aquarium in Plymouth
- Student joined expedition to Norwegian glaciers to document climate change
- Major sponsor of WildPhotos, the national conference for natural history photographers and film-makers

Staff profile

Paul Ives

Senior Lecturer
BA(Hons) Marine & Natural History Photography

Before joining the course, Paul worked as an advertising and commercial photographer for 26 years, both in the UK and internationally. His clients include Audi, Mercedes Benz, Barclays, Boots, Frank Thomas, Royal Mail, Tesco and *The Blue Planet* to name but a few. A passionate scuba diver and instructor, Paul specialises in underwater photography and was awarded a Fellowship of the British Institute of Professional Photography for his underwater portfolio and book. Paul is a highly experienced stills specialist with extensive technical and business knowledge, and is equally at home shooting in the studio or on location, above or below the water.

- Our 'Walled Garden', a facility unlike any other; a fully equipped hide for the study, photography or filming of birds and other animals

How you're marked

- Continuous assessment through verbal and written assignments
- Portfolio of photography or moving image work
- Final year dissertation and critical review

Experience you'll get

- Field trips
- Contact with AONB, Wildlife Trusts, National Maritime Museum Cornwall, Oxford Scientific, Royal Horticultural Society, Natural England, National Trust, RSPB, Shark Trust
- Using traditional, electronic, still and moving image technologies
- Photomicrography, close-up, time lapse and film-making

WHAT YOU'LL DO

Stage 1

In your first year, you'll engage with the fundamentals of photographic practice. We'll get you to start thinking critically about your work and your research methods, as well as studying biodiversity and habitat.

Stage 2

With a growing confidence, you'll continue to work on both your practical skills and your composition. You'll also begin preparation for your research project, as well as engaging with the theme of global conservation and how this informs your work.

Stage 3

Using both your technical skills and your ability to think conceptually, you'll be constructing the portfolio that will carry you into the industry. You'll also identify and complete your dissertation.

Where are they now?

Jacky Poon graduated in 2011 and has gone on to work on a National Geographic-funded project in Ecuador, documenting the work of US scientists studying the Dracula orchid.

GET CONNECTED

@FaMPW

falmouth.ac.uk/mnhphotography



Discover what makes Marine & Natural History Photography at Falmouth unique, plus student experiences and more:

your.falmouth.ac.uk/mnhphotography



WHY FALMOUTH?

"This is the perfect course for me as it combines both the theoretical and technical aspects of photography with my favourite hobby – diving. With all the extra skills and knowledge I have gained, I am now able to take a more interesting and holistic approach to photography, both above and below water."

Nicola Symerlist
Graduate



ALSO ↓

All about the image?

Check out BA(Hons) Photography (p104-105) or BA(Hons) Press & Editorial Photography (p108-109)



What they say

Graduate **Martin Holland** is the project co-founder of the Heart of Borneo, a charity he began while at Falmouth, which is helping to conserve the rainforest and educate and inspire people around the world. "At Falmouth, you'll have the opportunity to work with people from different disciplines." Listen to what else he's got to say about us at your.falmouth.ac.uk/martinholland

BA(Hons) Music

falmouth.ac.uk/music

Working as a musician in the 21st century is full of possibility and today's musicians lead diverse lives, from writing and recording film scores, to teaching songwriting, to playing gigs. Our course is aimed at anyone who is excited by this variety, ready to turn their talent into a career by developing new skills and embracing the vibrant life of freelance music making.

From day one you'll be encouraged to develop a distinctive musical language. We put creativity and artistic exploration at the heart of what we do, keeping our teaching and assessments flexible so that you can become the musician you want to be.

With the help of our teaching staff, you'll also develop a high level of musicianship, building a broad range of specialist skills and a good understanding of music theory. This will enable you to take advantage of the huge range of work opportunities once you graduate, from arranging a piano piece for a jazz band to writing an arts funding bid. You'll have full access to The Performance Centre, while our team of staff and visiting speakers includes professional composers and performers, writers, musicologists, producers, technologists, sound artists and music industry experts.

Throughout the course, you'll build up a portfolio of work and a good understanding of the music profession. This will lead you towards a major off-campus project in your final year in which you might travel and work abroad, take an internship or set up your own business.

Music in the 21st century is adventurous, constantly pushing boundaries and incorporating new technologies. Our degree embraces that spirit of adventure by giving you the widest possible scope for exploring music in all its forms. We focus on the music of today and tomorrow, creating a supportive environment for you to research new ideas, cross stylistic borders, augment and hone a high quality skillset, and work collaboratively with a wide range of people.

How is the course taught?

You'll receive a mixture of group sessions, seminars, lectures and fieldwork, as well as a generous allocation of one-to-one tuition, which you can choose to take as instrumental lessons, composition/songwriting sessions or music technology training.

Where could it take me?

- Freelance performance and/or composition
- Work as a session musician or ensemble work
- Extended involvement with arts organisations
- Career in music journalism
- Teaching or running workshops

Facilities

The Performance Centre's incredible facilities include:

- High-spec studios for acoustic and amplified music
- Recording studios and practice rooms for bands and solos

KEY FACTS

UCAS code W300
When October 2014
Where Penryn Campus
Course length 3 years full-time

TO GET A PLACE

A typical offer is between 260 and 300 UCAS points, mainly from the A2-level (including at least Grade C in Music/Music Technology) or equivalent Level 3 qualifications (see How to Apply on **p124** for more information). Applicants aiming to specialise in performance should normally be able to perform to Associated Board Grade 8 standard or equivalent. You'll also be asked to send a CD demo and/or scores of your best work to date before being invited for interview. Candidates without standard qualifications but with music industry experience will be considered.

Who we work with

Workshops, partnerships and visiting lecturers include:

- Festival Republic
- Sony
- Yamaha

Worth shouting about

- Graduates have worked with Paul McCartney, Elvis Costello, Madonna, Mark Ronson and Amy Winehouse, amongst many others
- Regular industry speakers and guest artists have included Ed O' Brien (Radiohead), Billy Bragg and Melvin Benn (MD of Festival Republic - Reading/Leeds/Glastonbury/The Big Chill)
- Pigfarm Recordings, student-run digital record label that runs alongside the course
- Strong connections with industry key players and independent labels

Staff profile

Dr Michael Rofe
Course Leader
BA(Hons) Music

Michael's background is in music theory and analysis, and he specialises in writing about music. He is particularly interested in contemporary classical, jazz and popular music, and has recently finished writing two books, one on the music of Shostakovich, the other on Kaija Saariaho. Michael has professional connections with researchers and musical archives in the UK, USA, Russia, Finland, Germany and France. Prior to taking up his post at Falmouth, he worked freelance as a teacher and researcher for a number of UK universities, and for Classic FM.

- Some of the best studio hardware, software and collection of microphones in any UK higher education institution

How you're marked

- Performances, compositions, presentations and assignments
- Portfolio and final year dissertation

Experience you'll get

- Opportunities to meet and collaborate with professionals from studios, record labels, promotion companies and venues
- Exchange programmes with our international partner institutions
- Industry internships in the UK and EU
- Project management, budget planning and copyright sessions
- Opportunities to take part in specialist summer schools, like the Falmouth-Yamaha Jazz Summer School

WHAT YOU'LL DO

Stage 1

In your first year, you'll work on the fundamentals that all professional musicians need to learn, from performance practice and ways of listening, to theory and notation. You'll work in a broad range of musical styles, and receive a generous amount of one-to-one lessons.

Stage 2

The second year comes with greater freedom as you begin to specialise in the areas that excite you. Options include Film Music or Music and Dance, which give you the opportunity to collaborate with students from other courses. Your one-to-one lessons will, of course, continue.

Stage 3

Making the most of the course's flexibility, in the third year you'll undertake off-campus work, a major practical project and a dissertation – all within your chosen field of specialism.

Where are they now?

Falmouth has been instrumental in the growing music careers of many graduates:

- Chris Elliot is now a successful composer and arranger (*Moulin Rouge*, Amy Winehouse, Mark Ronson)
- Sam Gilbanks interned at Tommy Boy Entertainment (New York) and Big Life Management (London)
- Nik Young co-wrote 'Gone' for Madonna's *Music*
- Emily Taylor is currently teaching singing at a school placement in Kenya
- Jack Jago has been appointed official scout for Sony Music following his participation in the Sony A+R Academy scheme, which was offered through the course
- Marcus Knight is production manager for Cooking Vinyl in London, following his internship there as part of the course
- Jered Sorkin has written a number of film scores, including the award-winning *Head Over Heels*, which was selected for the 2012 Cannes Film Festival

GET CONNECTED

@FalMPW

falmouth.ac.uk/music



Discover what makes Music at Falmouth unique, plus student experiences and more:
your.falmouth.ac.uk/music



WHY FALMOUTH?

"It's lovely to see all the students partake in a building and a facility that is probably more equipped than any place I've ever seen for education of any sort."

Julian Joseph
Pianist at the Jazz School and BBC Radio 3 broadcaster



What they say

Graduates **Chantelle Pike** and **Hannah Dean** are Eyes for Gertrude, who recently recorded their album with producer Ben Mink of k.d. lang fame. They credit Falmouth for allowing them to experiment; "We were given a lot of freedom due to how the course was structured...we owe a lot to it." Listen to what else they've got to say at your.falmouth.ac.uk/eyesforgertrude

ALSO ↓

Live and breathe music?

Check out BA(Hons) Popular Music (p106-107) or BA(Hons) Creative Music Technology (p60-61)



BA(Hons)

Music Theatre

falmouth.ac.uk/musictheatre

KEY FACTS

UCAS code WW34
When October 2014
Where Penryn Campus
Course length 3 years full-time

TO GET A PLACE

A typical offer is between 260 and 300 UCAS points, equivalent Level 3 qualifications or relevant experience (see How to Apply on p124 for more information).

An emerging new art form, music theatre is full of innovators and Falmouth is on the frontline. Building on our Dartington College of Arts legacy, we're one of the only undergraduate courses in Europe to focus on making new work. BA(Hons) Music Theatre at Falmouth is for aspiring actors, performers, composers and makers who wish to explore the possibilities of new work that engages the intersections between music, sound and theatrical performance.

Our progressive, multidisciplinary course has an intensive practical focus, exploring music, theatre, writing, image, movement, design and technology in the shaping of brave new work. Alongside this, you'll examine the sonic, physical and visual elements of music theatre pieces and how they've been created to help you work confidently with all of these forms, combining them in exciting new ways.

Music and performance have long gone hand in hand, with music drawing on live video, gesture, movement, costumes and spatial arrangements, and theatre continually incorporating a range of music forms. We consider and develop this relationship so you gain a real understanding of the musicalities inherent in theatrical performance – as well as the theatrical in music – resulting in original, dynamic work.

With a focus on the collaborative nature of music theatre, you'll team up with fellow students in The Performance Centre community to create new work. You'll also work off campus with schools, museums, art institutions and theatre companies. In your third year, you'll undertake a national or international placement project to shape your practice, so that you can build confidence, connections and skills away from the course to become a creative, versatile and initiative-taking music theatre professional.

How is the course taught?

You'll learn to create your own music theatre pieces through a series of projects and workshops. You'll be exposed to different approaches through lectures, research exercises and assignments. This will help you understand the contexts your work sits within so you're confident and literate working with peers and professionals.

Where could it take me?

- Career as an independent music theatre professional
- Working with or starting performance companies like WildWorks, Vincent Dance, The Shout or Lone Twin
- Working for producing/receiving houses such as The Roundhouse, The Cube or Traverse Theatre
- Making new work within a variety of other professional contexts
- Postgraduate study

Facilities

- The Performance Centre includes:
- 11 high-specification performance and rehearsal studios
 - Two large, flexible theatres with state-of-the-art lights and sound
 - Smaller studios for rehearsal and performance
 - Three dance studios with Harlequin sprung floors
 - Recording studio complex

Who we work with



Worth shouting about

As part of The Performance Centre community, our successes include:

- Students and graduates regularly perform and win awards at international festivals including Spill, Flare International Festival of New Theatre and Gateshead International Festival of Theatre (GIFT)
- Graduates work with The Roundhouse, The Cube, Kneehigh, Arnolfini, Network and Royal Shakespeare Company
- Artist residencies and workshops have included sessions with Blast Theory, WildWorks, Emma Rice of Kneehigh, Michael Grandage, Low Profile, Gob Squad, Station House Opera, Spymonkey, Third Angel, Action Hero, Mercurial Wrestler, Dom Coyote, Rogue Theatre and Quarantine

Staff profile

Misri Dey
Course Leader
BA(Hons) Music Theatre

An active theatre professional and academic, Misri's industry experience includes national and international tours with Travelling Light Theatre, Lusty Juventus and Singeltheater (Netherlands) as well her own solo performance and radio works (Exeter Phoenix, Theatre Museum, London, British Empire and Commonwealth Museum, BBC Radio Bristol and BBC Sangaam). She has also performed in numerous classical works at The Gate Theatre (London), Bristol Old Vic Theatre, Oxford Playhouse and London Coliseum, amongst others. She has led workshops, directed and researched for companies and individuals including Augusto Boal (Brazil), Baz Kershaw (UK), MusicWorks (UK), Singel Theatre (Netherlands) and Bibi Miller (USA). Her current research specialism is investigating solo devised performance, which has led to a number of published papers, books and a PhD.

How you're marked

The way you're assessed prepares you for how you'll make work professionally. You'll demonstrate your research, critical thinking and practice through presentations, performances, essays and a final dissertation.

Experience you'll get

- Workshop residencies with performers, companies and directors
- International exchange programme
- The chance to get support to tour your student work or start up your own company
- Public festival showcase

WHAT YOU'LL DO

Stage 1

Nurtured by our course team, you'll learn how to experiment and innovate with the media, technology and processes that make great music theatre. You'll gain a broad foundation of music theatre contexts, learn straight from professional practitioners about contemporary work and devise your own pieces, while also learning how to constructively critique your own work and that of others.

Stage 2

Developing in confidence and capability, you'll continue to create new work, with projects that take you outside of the course to boost your experience of professional practice, including schools, community centres, museums and art institutions.

Stage 3

In your final year, you'll arrange to work on a music theatre project in a professional, cultural or social context, depending on where your interest lies. On your return, you'll have the opportunity to further develop your experiences and ideas through both solo and ensemble performance projects and connected research writings.

Where are they now?

Recent graduate **Alexandra Hayden** undertook a third year placement project in Mumbai, devising a piece of work in collaboration with an Indian tour guide organisation. She went on to win the Longfield Cup, a Falmouth award for outstanding contribution to socially engaged practice.

GET CONNECTED

 @FalMPW

falmouth.ac.uk/musictheatre


Discover what makes Music Theatre at Falmouth unique, plus student experiences and more:

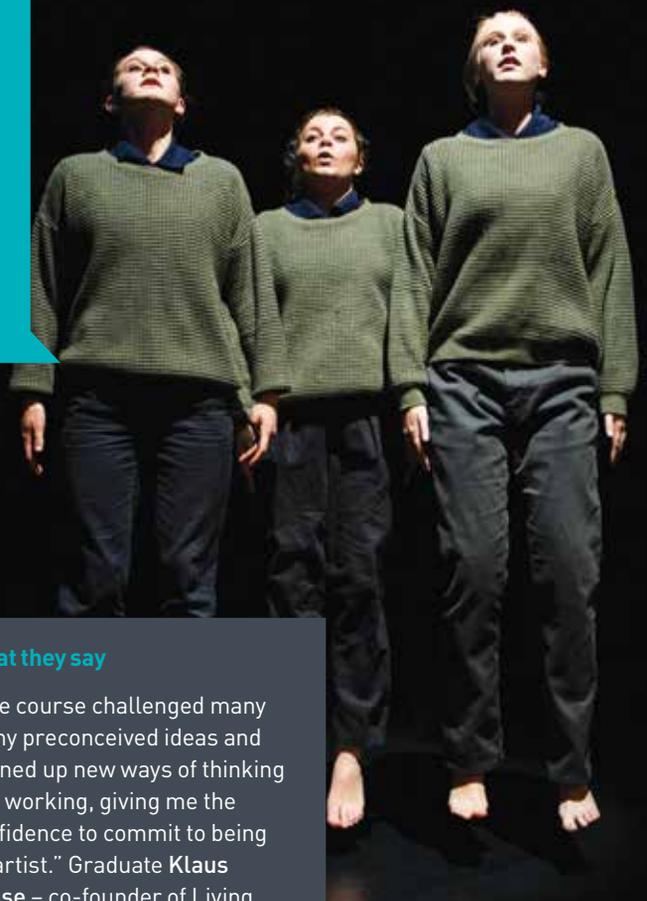
your.falmouth.ac.uk/musictheatre



WHY FALMOUTH?

"Our Music Theatre course enables students to become innovative performers and devisor/composers. Students emerge as confident young professionals, able to both find and create their roles in this exciting and rapidly growing area of arts practice."

Misri Dey
Course Leader, Music Theatre



What they say

"The course challenged many of my preconceived ideas and opened up new ways of thinking and working, giving me the confidence to commit to being an artist." Graduate **Klaus Kruse** – co-founder of Living Structures, a critically acclaimed, multidisciplinary collective – really valued our unique approach. Find out more about what he has to say at your.falmouth.ac.uk/klauskruse

Shared vision

Falmouth's Theatre programme runs three integrated undergraduate courses: BA(Hons) Theatre (p114-115), BA(Hons) Music Theatre and BA(Hons) Acting (p48-49). The programme is all about making new work and providing a rich and meaningful education through intensive, connected and progressive theatre training. Each course is committed to this objective, which means they all share some core training in voice, movement and improvisation. There is ample opportunity for students to work together and share optional specialist modules from across the programme.

BA(Hons)

Performance Sportswear Design

falmouth.ac.uk/performancesportswear

Performance sportswear is a booming specialism, with forward-thinking designers creating new materials, products and styles every day. We'll give you everything you need to become one of those designers, encouraging you to experiment, create and innovate so you can discover your unique design identity. With our support, you'll design cutting-edge apparel that's practical, functional and aesthetically pleasing, producing wearable designs to launch your career in this fast-paced exciting industry.

Surfing, snowboarding, running, climbing, mountain biking; performance sportswear is a huge industry that is driven by creative and scientific exploration. Shaped in response to industry needs, this course offers an opportunity to develop your intellectual, technical and creative skills, enabling you to design and create clothing specific to a variety of action sports.

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From ultrasonic welding to bonding, laser cutting to digital printing, you'll experiment with the latest fabrics and construction methods and, using both hand drawing and digital technology, develop designs that meet the needs of this most demanding of sectors. You'll also study trends, computer-aided design (CAD) and branding to ensure your practical skills are balanced with an appreciation of aesthetics and marketing.

You'll put your skills into practice on live projects and undertake work placements with recognised brands – including Decathlon, Finisterre, Rip Curl and howies – to gain a thorough insight into the industry. Visiting speakers will inspire you to create original, exciting and progressive designs, so you graduate primed to launch into the industry.

How is the course taught?

This is a full-time, practical course that reflects the real-world fashion industry. Project work is supported by lectures, demonstrations, field trips, professional experience and focus groups, seminars and tutorials. You'll also be asked to develop peer and self-evaluation skills, which will be used in critical, conceptual, productive and professional capacities.

Where could it take me?

- Career as an assistant designer/designer with a performance sportswear company
- Work as a buyer or merchandiser
- Becoming a proprietor of a clothing label
- Career as a stylist
- Work as a production manager

Facilities

Our world-class, internationally connected Fashion Studio includes:

- Cutting tables
- Professional fitting stands
- Laser cutter

KEY FACTS

UCAS code W233
When October 2014
Where Falmouth Campus
Course length 3 years full-time

TO GET A PLACE

A typical offer is between 260 and 300 UCAS points, equivalent Level 3 qualifications or relevant experience [see How to Apply on p124 for more information].

Who we work with

- Helly Hansen
- Adidas
- Speedo
- Rip Curl

Worth shouting about

- Brainstorming and design input with Adidas for the 2012 Olympics torch bearers' kits
- Graduates working at MAS Sri Lanka (who manufacture for Stella McCartney, Adidas and Speedo), Sweaty Betty (London), Hurley (California), Lucas Hugh, Houdini (Stockholm) and Umbro
- Two students won the prestigious 2011 international GORE-TEX® competition
- Finalists in the Speedo swimwear competition
- One finalist in the Billabong bikini design competition

Staff profile

Susan Shaw
Course Leader
BA(Hons) Performance Sportswear Design

After studying Fashion at St Martin's School of Art, Susan moved to New York where she started her own menswear label. Voted 'up and coming' new designer by Vogue International, in the early 90s she moved to Los Angeles to work as a stylist on music videos, before returning to design and specialising in performance sportswear/activewear. She then worked for a pan-American fashion label where she became responsible for design and merchandising, with clients including Urban Outfitters, Saks, Nordstrom and Macy's. Susan's work covers everything from concept, fabric and print development to tech packs, and she has extensive experience working directly with factories and buyers on prototypes, production and sales.

- Silicon taping machine
- Ultrasonic welder
- Designated wet processes room
- Industrial overlockers
- Blind stitching machines

How you're marked

Continuous assessment of visual, verbal and written assignments, as well as a dissertation, final year project and exhibition.

Experience you'll get

- Study trips, international work experience and live projects with industry partners
- Final year fashion show
- Computer-aided design (CAD)
- Fashion website design

WHAT YOU'LL DO

Stage 1

In your first year, you'll work alongside the BA(Hons) Fashion Design students to maximise your fashion experience in our authentic industry studio setting. Supported by your course team, you'll build up the fundamental skills of performance sportswear design, have 'In Conversation With' workshops with fashion industry specialists, and take a study trip to London to do store reports and attend international fashion trade shows.

Stage 2

An increased focus on professional practice, in your second year you'll start shaping your identity as a designer with more live briefs and assignments, experimenting with new technologies and mastering different techniques. You'll begin to shift from staff-directed to student-led study, take another study trip to a global fashion capital like New York or Barcelona, complete an industry placement and be supported to develop an impactful fashion CV.

Stage 3

Comfortable with independent creative learning, in your final year you'll produce your dissertation and final project, showing in the Falmouth Fashion Show in June. You'll also create your industry-standard portfolio, ready to launch your fashion career on graduation.

Where are they now?

2012 graduate **Rebecca Jayne Taylor's** innovative collection was spotted by fashion designer Orsola de Castro at the Falmouth Fashion Show. Becky went on to collaborate with Orsola on a dress for Speedo, made from Speedo-sponsored international swimming team costumes. She now works at Orsola's ethical fashion label, From Somewhere.

GET CONNECTED

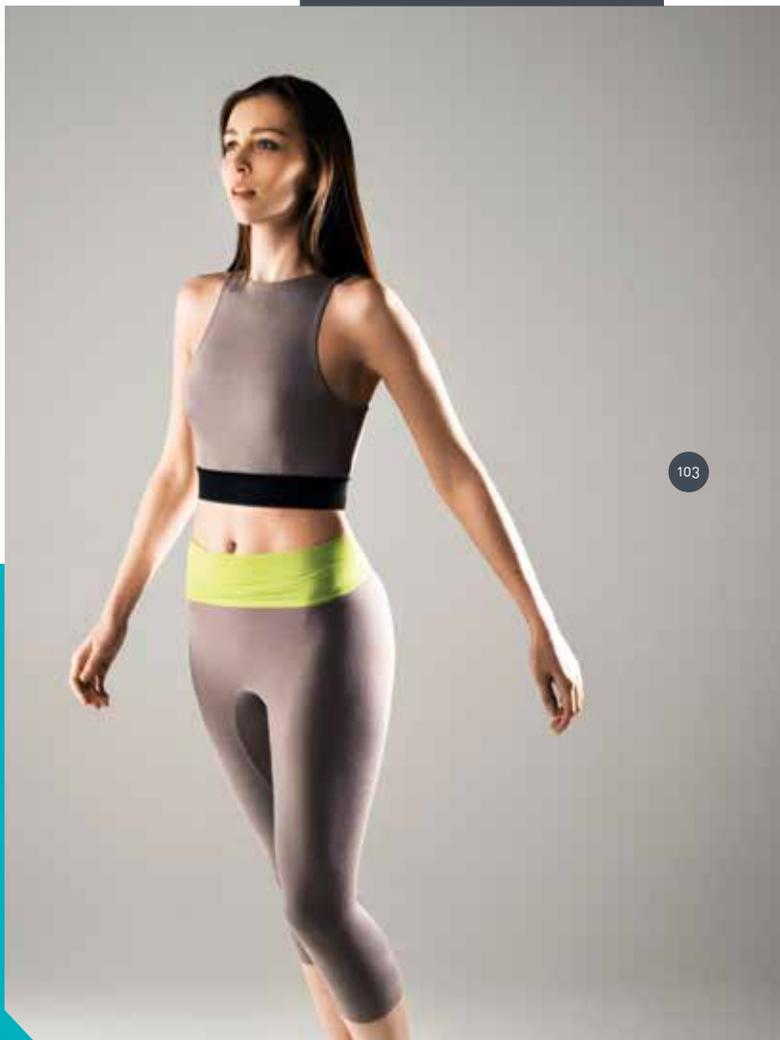
@FashionFalmouth
@FalmouthDesign

falmouth.ac.uk/performancesportswear



Discover what makes Performance Sportswear Design at Falmouth unique, plus student experiences and more:

your.falmouth.ac.uk/performancesportswear



WHY FALMOUTH?

"One of the great attractions of the course is that many of the lecturers also work within the industry and so offer real insight and constructive feedback to our work. The extensive amount of equipment available means you can explore many possibilities."

Jenny Dobson
Graduate



ALSO ↓

Passion for fashion?

Check out BA(Hons) Fashion Design (p74-75), BA(Hons) Fashion Marketing (p76-77) and BA(Hons) Fashion Photography (p78-79)



What they say

"Falmouth puts a real emphasis on preparing you for the real working world." As a student, 2010 graduate Lily Rice worked on concept development for Adidas and won the 'Build your own jacket with GORE-TEX® and Mammut' competition. She now works for Umbro. Find out what else she has to say about Falmouth at your.falmouth.ac.uk/lilyrice

BA(Hons) Photography

falmouth.ac.uk/photography

Creative. Practical. Inspirational. Photography at Falmouth has a stellar international reputation for good reason, due to both the diversity of photographic practices developed through the course and the quality of the graduates that we produce.

Designed to prepare you for an exciting career in photography, you'll learn an extensive range of photographic and professional skills, as well as develop your critical thinking through contemporary practices and debates. Throughout the course you'll benefit from a teaching staff who are all practising professionals and from an enviable range of facilities – Falmouth's Photography Centre is considered the best in Europe – that mirror those you'll find within the industry.

BA(Hons) Photography is progressive and hands-on, encouraging you to learn through doing; participating in various photographic disciplines and experimenting with different media including video and film.

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Set within a framework of current and historic photographic practice, the course builds your exposure to and experience of research, critical observation and evaluation, helping you to develop both your own research skills and your ability to critically assess your work, all crucial to the development of your ideas.

Professional practice is a core element of the course, helping you to make all-important industry contacts and gain valuable first-hand insight. Through live briefs, placement opportunities and guest lectures you'll build up the know-how and confidence you need, ready to launch your photography career on graduation.

How is the course taught?

A practice-based course, your project work is supported by trips to local and national galleries, studios and companies, and an extensive programme of practical inductions, workshops, seminars, tutorials and lectures. Through all this, you'll be encouraged to question and engage with photographic debates, and develop your professional practice, research, communication and presentation skills.

Where could it take me?

- Career as a freelance photographer and image-maker in the commercial and fine art fields
- Work in media production, editorial, printing, curating, art administration, picture research and book/journal publication

Facilities

- The industry-led Photography Centre has everything you need:
- Well-equipped black and white and colour darkrooms and process areas
 - Large professional-standard studios
 - Film and paper processing machines
 - Fully colour-managed digital suites
 - Digital training area with Adobe Creative Suite
 - Professional quality film scanners and Adobe Photoshop software

KEY FACTS

UCAS code W640
When October 2014
Where Penryn Campus
Course length 3 years full-time

TO GET A PLACE

A typical offer is between 260 and 300 UCAS points, equivalent Level 3 qualifications or relevant experience (see How to Apply on p124 for more information). All applicants will be invited to attend an interview.

Who we work with

At Falmouth, we work with the best professionals, agencies and organisations in the business to give you true insight into the photography industry, including:



Worth shouting about

- The 2012 Taylor Wessing Photographic Portrait Prize at the National Portrait Gallery includes the work of two graduates from Falmouth, Kate Peters and Spencer Murphy
- Stage 2 students secured work placements with the National Trust, the National Maritime Museum Cornwall and as assistants to professional photographers including Frank Herholdt and Lottie Davis
- Falmouth is one of just 13 institutions in Europe chosen to compete in the Sony World Photography Awards institution programme

Staff profile

Deborah Baker
Course Leader
BA(Hons) Photography

Having learned her craft in the 1970s with Paul Hill, Thomas Cooper, John Blakemore and Raymond Moore as her college peers, Deborah established herself as a photographic artist, working and exhibiting across the UK and abroad. While in New York she worked with Ralph Gibson and assisted other artists including Mary Ellen Mark and Robert Mapplethorpe. Before joining Falmouth in 2003, she taught on numerous photographic degree courses at universities across the country, including West Surrey College of Art, London Institute, University of Westminster and University of Central England. Deborah is very interested in ecology and contemporary thinking, with regard to the environment and climate change. She is currently working on projects concerning natural and managed landscapes.

- Professional printing and mounting service equipped with laser and LED digital printers, and large format inkjet printers
- Photography store containing a wide range of equipment for loan

How you're marked

- Continuous assessment of visual, verbal and written assignments
- Final year portfolio

Experience you'll get

- Client brief placement
- Study visits to London and New York
- Input from key industry figures including course partner Magnum Photos

WHAT YOU'LL DO

Stage 1

In your first year, you'll begin to develop your specialist photographic knowledge, as we introduce you to a range of technologies and techniques. You'll examine new ways of seeing, taking and making as well as undertaking a collaborative exhibition project.

Stage 2

With the fundamentals now familiar, you'll be encouraged to explore new possibilities for your work, as you combine your increased practical knowledge with conceptual thinking. Professional practice means live briefs and work placements while you begin to prepare for your research project.

Stage 3

With improved confidence, a well-rounded skillset and a host of exciting ideas, you'll be ready to undertake both your portfolio and your dissertation.

Where are they now?

Graduate **Andrew Meredith** has developed a distinguished freelance career. His work has featured in *Icon*, *Harpers Bazaar*, *Elle Decoration*, *GQ* and the *Guardian*, to name but a few, as well as on the cover of *Kayne West's Late Orchestration* live album artwork and in exhibitions including the Photomonth festival at London's Truman Brewery.

2012.photomonth.org

GET CONNECTED

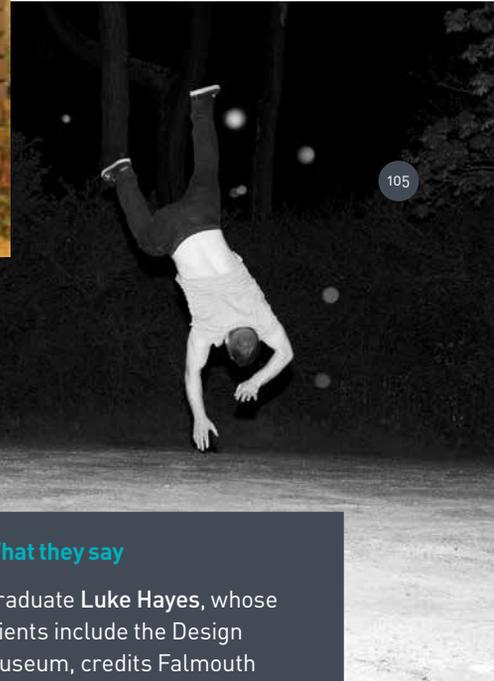
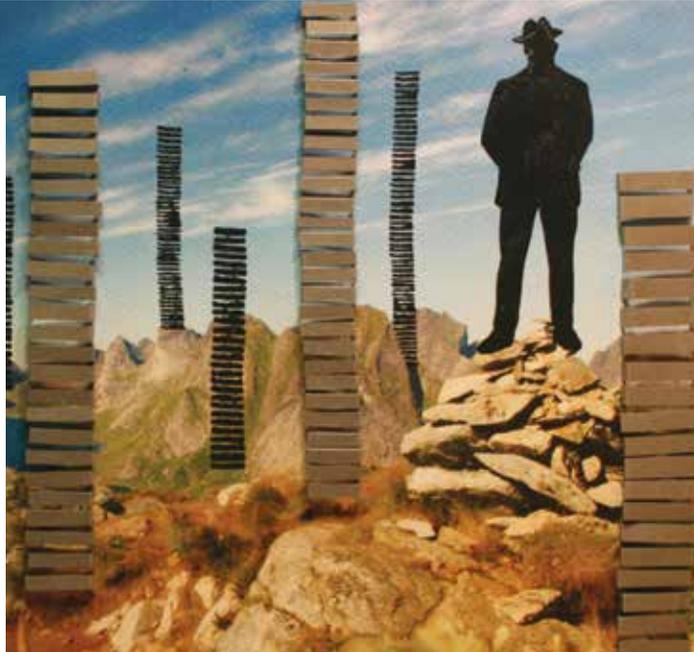
@FalMPW

falmouth.ac.uk/photography



Discover what makes Photography at Falmouth unique, plus student experiences and more:

your.falmouth.ac.uk/photography



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WHY FALMOUTH?

"Falmouth was a perfect environment to sink myself into the realm of photography and for me to explore my main interest in both documentary and landscape work. It was also a great place to interact with the other courses and their students, allowing for collaborations and being exposed to other creative perspectives. University is what you make of it, and there was a lot to learn and take from studying at Falmouth."

Jason Larkin
Graduate



What they say

Graduate **Luke Hayes**, whose clients include the Design Museum, credits Falmouth for kick-starting his career. "There is no way I would have been doing the job I am today unless I had been to Falmouth." Find out what else he has to say about us at your.falmouth.ac.uk/lukehayes

ALSO ↓

Love the lens?

Try BA(Hons) Marine & Natural History Photography (p96-97) or BA(Hons) Press & Editorial Photography (p108-109)



BA(Hons)

Popular Music

falmouth.ac.uk/popularmusic

Falmouth's innovative, imaginative and experimental Popular Music course combines music-making, academic study and enterprise – taking you into the professional world by developing dynamic musicians, producers and performers who are well informed and independently driven. We do our music through an awareness of the connections between popular music and the arts; we think about our music through an awareness of music commentary and culture and we promote our music through awareness of the music industry and investment in the value of the artists' vision.

This degree is primarily designed for motivated performers, artists, songwriters and entrepreneurial musicians looking to develop a creative identity within a well-connected and stimulating environment. Whatever your current frame of reference or genre – hip hop artist or singer-songwriter, post-grunge or folktronica – you'll be looking to extend, renew or refresh your output.

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The course draws together four key strands: the workings of the music industry (including publishing, digital marketing, distribution, internet radio and music law); musicianship (including live performance, studio recording and production); creative songwriting (including lyrics, song arrangement and approaches to songwriting informed by poetry, film and the visual arts); and critical theory (including popular music history, cultural studies and philosophy).

You'll have a generous allocation of one-to-one instrumental, composition and music technology lessons; full access to our incredible Performance Centre; and benefit from our team of core staff and visiting speakers, which includes professional composers and performers, internationally recognised writers, musicologists, producers, technologists, sound artists and music industry experts. This blend of essential elements will furnish you with a vital understanding of how the music business works, across all aspects of contemporary popular music. It not only makes for an exciting, engaging course, but also ensures you graduate with the tools you need to succeed in a diverse and ever-changing industry.

How is the course taught?

This course is delivered through practical and theoretical sessions, with technical and artistic guidance and feedback from staff and specialists. Lectures, seminars and tutorials will support you in developing your sound and extending your portfolio, while our excellent links with the music industry will inform your professional practice.

Where could it take me?

- Career as an artist, songwriter or session musician
- Work at a record label, in artist management or PR
- Career as a music journalist
- Portfolio career including teaching and postgraduate study

KEY FACTS

UCAS code W340

When October 2014

Where Penryn Campus

Course length 3 years full-time

TO GET A PLACE

A typical offer is between 260 and 300 UCAS points, mainly from the A2-level (including at least Grade C in Music/Music Technology) or equivalent Level 3 qualifications (see How to Apply on p124 for more information). You'll also be asked to send a demo and/or scores of your best work to date before being invited for interview. Candidates without standard qualifications but with significant music performance, songwriting and/or music industry experience will be considered.

Who we work with

Workshops, partnerships and visiting lecturers include:

- Festival Republic
- Sony
- Yamaha

Worth shouting about

- Graduates have worked with Paul McCartney, Elvis Costello, Madonna, Mark Ronson and Amy Winehouse, amongst many others
- Regular industry speakers and guest artists have included Ed O' Brien (Radiohead), Billy Bragg and Melvin Benn (MD of Festival Republic – Reading/Leeds/Glastonbury/The Big Chill)
- Pigfarm Recordings, student-run digital record label that runs alongside the course
- Yamaha-Falmouth Jazz Summer School

Staff profile

Dr D Ferrett
Course Leader
BA(Hons) Popular Music

D's vocal background is based in a diverse range of music practices extending through blues, punk, indie-rock and free improvisation. She has worked extensively with music, film and text. D is a member of Sonva – a Falmouth-based research group devoted to sound and music studies. She's also a researcher and writer in the academic areas of cultural studies and popular music; her research focuses predominantly on voice, singing and gender.

Facilities

- The Performance Centre has everything you need, including:
- High-specification performance studio designed for acoustic music
 - High-spec studio designed for amplified music
 - Recording studio complex
 - Music practice rooms for bands and solo work
 - Some of the best studio hardware, software and collection of microphones in any UK higher education institution

How you're marked

- Visual, verbal and written assignments
- Performance and musicianship
- Portfolios

Experience you'll get

- Live performance, including regular music showcases
- Studio recording and production
- Key industry links with studios, record labels, promotion companies and venues

WHAT YOU'LL DO

Stage 1

In the first year, you'll gain a solid grounding in the fundamentals of popular music study, from cultural theory and songwriting to professional preparation and creative recording.

Stage 2

In your second year, you'll have the opportunity to specialise, concentrating on the areas of popular music that interest you the most. Whether it's film scores, global ensembles or dance music, you'll find a focus and work on two related projects. You'll also get deeper into the business behind music while continuing to hone your performance skills.

Stage 3

With a sharpened focus and a growing confidence, you'll undertake a number of self-initiated projects and performances, including a dissertation, preparing you for your entrance into the music industry and the creative arts.

Where are they now?

Falmouth has been instrumental in the growing music careers of many graduates...

- Chris Elliot is now a successful composer and arranger (*Moulin Rouge*, Amy Winehouse, Mark Ronson)
- Sam Gilbanks interned at Tommy Boy Entertainment (New York) and Big Life Management (London)
- Nik Young co-wrote 'Gone' for Madonna's *Music*
- Emily Taylor taught music and teaching at a school in Kenya
- Jack Jago has been appointed official scout for Sony Music following his participation in the Sony A+R Academy scheme, which was offered through the course
- Marcus Knight is production manager for Cooking Vinyl in London, following his internship there as part of the course

GET CONNECTED

@FalMPW

falmouth.ac.uk/popularmusic



Discover what makes Popular Music at Falmouth unique, plus student experiences and more:

your.falmouth.ac.uk/popularmusic



WHY FALMOUTH?

"It's lovely to see all the students partake in a building and a facility that is probably more equipped than any place I've ever seen for education of any sort."

Julian Joseph

Pianist at the Jazz School and BBC Radio 3 broadcaster

"I had a brilliant couple of days with the music students at Falmouth. There are some great young musicians making bold, innovative and exciting music, and some cool tutors and lecturers encouraging and challenging them."

Ed O'Brien

Radiohead and The Featured Artists Coalition board director and co-chair



ALSO ↓

Love experimenting with sound?

Check out BA(Hons) Music (p98-99) or BA(Hons) Creative Music Technology (p60-61)



What they say

Graduates Chantelle Pike and Hannah Dean are Eyes for Gertrude, who recently recorded their album with producer Ben Mink of k.d. lang fame. They credit Falmouth for allowing them to experiment: "We were given a lot of freedom due to how the course was structured...we owe a lot to it." Listen to what else they've got to say at your.falmouth.ac.uk/eyesforgertrude

BA(Hons)

Press & Editorial Photography

falmouth.ac.uk/pressphotography

From a week at sea capturing fishermen hard at work, to documenting Albanian blood feuds, photojournalism is all about telling stories. On Falmouth's one-of-a-kind course, you'll become a visual storyteller, building the skills, confidence and understanding needed for a career in editorial photography.

Shaped by industry insight, our professionally focused course lays the building blocks of great editorial photography early, framing technical know-how with essential theory. Whether it's setting up shots in a specific environment, or building trust so you can capture real emotion on camera, you'll learn what it takes to create top quality, commercially valuable images. Through live briefs, 24-hour professional-style deadlines, self-directed assignments, workshops and lectures, you'll experience real photojournalism first-hand, giving your creative development a real-world grounding.

Great photojournalism takes more than just technical ability and our industry-active staff know that; providing you with the confidence, training and support you need to hunt for the perfect story.

With your professional confidence building, you'll be able to capitalise on our networks and seek out exciting opportunities. From work placements in New York, Amsterdam and London, to paid assignments, awards and international workshops, our students make names for themselves before they've even graduated.

And it doesn't stop once you've finished the course. We believe in the 'fourth year'; supporting our students into the world of work. Cartel Photos, BA(Hons) Press & Editorial Photography's very own photo agency, lets students and new graduates create and sell professional quality work during and after their studies.

How is the course taught?

This is an industry-focused, full-time course based around practical project work and portfolio building, as well as essays, lectures and seminar presentations. You'll develop peer and self-evaluation skills to use in critical, conceptual, productive and professional capacities.

Where could it take me?

- Career as a press, editorial or agency photographer
- Work as an independent photojournalist
- Career as a picture editor or picture researcher
- Work in the photography or media industries including newspapers, books, magazines, television and web

Facilities

The highly regarded Photography Centre includes:

- Well-equipped black and white and colour darkrooms and process areas
- Large professional-standard studios
- Film and paper processing machines

KEY FACTS

UCAS code WP65
When October 2014
Where Penryn Campus
Course length 3 years full-time

TO GET A PLACE

A typical offer is between 260 and 300 UCAS points, equivalent Level 3 qualifications or relevant experience (see How to Apply on p124 for more information). You may be required to submit some work to help us decide who to interview.

Who we work with

- Rex
- Noor
- VII Network
- Panos Pictures

Worth shouting about

- Graduate shortlisted for the Taylor Wessing prize
- Student winner of the Foundry Photojournalism workshops
- Student winner of Canon/Royal Photographic Society award
- Falmouth's own photo agency, Cartel Photos, supports both current students and graduates in selling work to local, national and international clients
- Graduating student exhibition at HOST Gallery (the home of photojournalism in London) and 2nd year student exhibition at Calumet's London headquarters

Staff profiles

Mal Stone
Senior Lecturer

Following 20 years in the industry as an editorial photographer, Mal founded the Press & Editorial Photography course at Falmouth in 2007. He now coordinates the first year programme and work placements/internships, as well as overseeing Cartel Photos.

David White
Course Leader

Dave joined the team in 2011. He is a successful freelance photojournalist and photography director of the highly successful multimedia company duckrabbit.

Tom Ingate
Senior Lecturer

With a background in education and editorial photography, Tom is the course's second year tutor and theory coordinator. He also supports the genre-based practice modules and supervises the dissertation programme.

- Fully colour-managed digital suites
- Digital training area with Adobe Creative Suite
- Professional quality film scanners and Adobe Photoshop software
- Professional printing and mounting service equipped with laser and LED digital printers, and large format inkjet printers
- Photography store containing a range of equipment for loan

How you're marked

- Continuous assessment through visual, verbal and written assignments, with a final year portfolio, end of year project and exhibition

Experience you'll get

- Live briefs with the opportunity for publication
- International work placement opportunities with agencies like VII Network (New York), Panos Pictures and Noor (Amsterdam)
- Partnerships with professional agencies including Rex Features and Calumet Photographic

WHAT YOU'LL DO

Stage 1

You will be exposed to the working practices of picture desks, agencies and successful press and editorial practitioners from the very start. In your first year, you'll not only get to grips with the technical and creative building blocks of your craft, you'll be supported by course staff to master the theory of reading the image, the history of the discipline and the fundamental elements of press and editorial business practice.

Stage 2

With the foundations in place, in your second year you'll stretch your professional legs, capitalising on our industry connections through overseas placement opportunities and professional internship options. You'll also look into the laws and ethics of visual storytelling as well as investigating the role of audio and multimedia in image-making.

Stage 3

Showcasing your identity as a photographer, your final year will see you produce a unique portfolio; impactful visual stories created to carry you forward into your professional career. You'll produce a dissertation to demonstrate your understanding of the context of your discipline and critically review your practice too.

Where are they now?

During his second year, 2012 graduate **Marco Kessler** secured a placement at Noor pictures in Amsterdam, where he gained industry insight that helped underpin his final year project charting the Albanian blood feuds. On graduation his photography turned heads in the industry and he was asked to exhibit the work for the Magenta Foundation and the Taylor Wessing Portrait Prize at the National Portrait Gallery.

GET CONNECTED

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falmouth.ac.uk/pressphotography



Discover what makes Press & Editorial Photography at Falmouth unique, plus student experiences and more:

your.falmouth.ac.uk/pressphotography

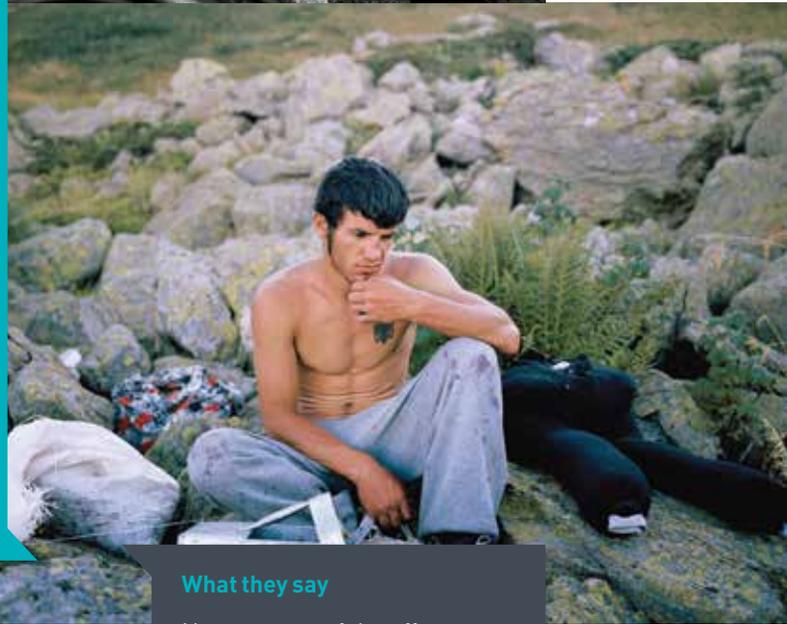


WHY FALMOUTH?

"I'd recommend Press & Editorial Photography at Falmouth as a course with a very practical approach to your progression, and a focus on allowing students to explore their individual passions within the industry. The course pushes its students to strive for high standards, which is reflected in the work of all year groups."

Ed Smith

Graduate and freelance editorial photographer



What they say

Now a successful staff photographer for a leading sports agency, **Tom Dymond** credits his break into the industry to the real-world experience he gained on the course, graduating with a "portfolio of published, paid work." Hear what he has to say about us at your.falmouth.ac.uk/tomdymond

ALSO ↓

Love telling stories through pictures?

Have you thought about BA(Hons) Film (p80-81)?

BA(Hons)

Sustainable Product Design

falmouth.ac.uk/sustainableproductdesign

BA(Hons) Sustainable Product Design is unique; a course that teaches how design is a powerful tool for change and can be ethical and profitable at the same time. Innovation comes from understanding the real needs of people, so we focus on those needs, teaching leading-edge design methods that enable you to design for young and old.

You'll experience the use of design probes and visioning, learning to deliver your design solutions using 3D computer-aided design (CAD) and digital manufacturing, in one of the most advanced design centres in higher education. You'll explore issues of the future in a holistic way and will be equipped with the professional skills to communicate your ideas within an industry that has a growing appetite for designers with vision and practical solutions.

110

You'll master 3D design processes from conception to production by developing your research, drawing, computer, making and presentation skills. We run live projects with local and national organisation who act as clients. You'll also be encouraged to develop your own business and enterprise ideas that explore creativity as a powerful force for change.

BA(Hons) Sustainable Product Design has an excellent employment route. Our career planning and business skills sessions will prepare you for the professional world of design as a designer-maker or product designer.

We want to feed your imagination. Whether that's high-profile designers talking to you about their work or exhibiting at shows like the Milan Furniture Fair, it's about opening your eyes to the possibilities of sustainable product design and the difference you can make to the world.

How is the course taught?

This full-time course is delivered through modules with project work supported by lectures, demonstrations, professional experience, focus groups, seminars and tutorials.

Where could it take me?

- Work in product, toy, lighting and furniture design, service or sustainable design companies and agencies
- Career as a design consultant
- Work as a self-employed designer-maker
- Portfolio career including teaching and postgraduate study

Facilities

The groundbreaking Design Centre includes:

- High-spec workshops and exhibition space
- Rapid prototyping equipment

KEY FACTS

UCAS code W250
When October 2014
Where Penryn Campus
Course length 3 years full-time

TO GET A PLACE

A typical offer is between 260 and 300 UCAS points, equivalent Level 3 qualifications or relevant experience (see How to Apply on p124 for more information). We'll also want to see your portfolio, to help us decide who to interview.

Staff profiles

Drummond Masterton
Course Leader

Drummond has digitally designed and manufactured craft pieces for a number of major European and UK exhibitions, galleries and national collections.

Dr Yorick Benjamin
Senior Lecturer

Yorick's interests lie in digital technologies, healthcare, products, services, sustainability, systems and user-centred design. He's the director of three companies and an eco design consultant for a number of companies including ICI Dulux and Body Shop International.

Gary Allson
Lecturer

Gary's research explores the relationship between weaving, milling and drawing, linked by digital making technologies. His work has been exhibited nationally and internationally.

Who we work with

The course has enabled students to collaborate with some of the most respected organisations in the world of design, including:

- Philips
- NHS
- ShelterBox
- Eden Project

Worth shouting about

- Student won the Philips Lighting Award at the Student Lighting Design Awards, winning an all-expenses paid trip to Philips headquarters in Holland
- Graduate won Elle Decoration British Design Award
- Graduate working as company designer at Hamleys

- CAD/CAM equipment including laser cutters, CNC milling and routing machines
- A range of digital printing capabilities, plus industry-standard 2D and 3D software
- Sustainable auditing and lifecycle design (LCD) software

How you're marked

Continuous assessment with no formal examinations. You'll be marked through visual, verbal and written assignments, your final year dissertation and exhibition.

Experience you'll get

- Live projects with local and national organisations
- Career planning and business skills workshops
- 3D CAD and digital prototyping

WHAT YOU'LL DO

Stage 1

You'll explore the major issues of our time using design probes and visioning tools. You'll learn new skills in 3D CAD and digital prototyping, which will enable you to communicate your ideas in a professional way.

Stage 2

You'll explore user-centred design skills by working with a diverse range of external partners, leading to meaningful and realistic design solutions. You'll become confident in working in multidisciplinary environments and teams and start to discover interesting career pathways.

Stage 3

You'll choose your design projects with the support of tutors who'll encourage you to work directly with live project partners. You'll choose from a wide range of project options that are unique to your own interests and that reinforce your commitment to sustainability. You'll also explore future employment opportunities or your own business idea.

Where are they now?

After a live project with the Bath Institute of Medical Engineering whilst still on the course, 2012 graduate **Alexander Loudon** secured a job at leading design agency Tangerine. He's currently working on projects for large multinational electronics companies, pitches for airlines and large manufacturers, and designing domestic electronic products.

GET CONNECTED

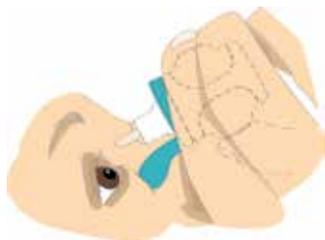
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falmouth.ac.uk/
sustainableproductdesign
spdfalmouth.com



Discover what makes Sustainable Product Design at Falmouth unique, plus student experiences and more:

[your.falmouth.ac.uk/
sustainableproductdesign](http://your.falmouth.ac.uk/sustainableproductdesign)

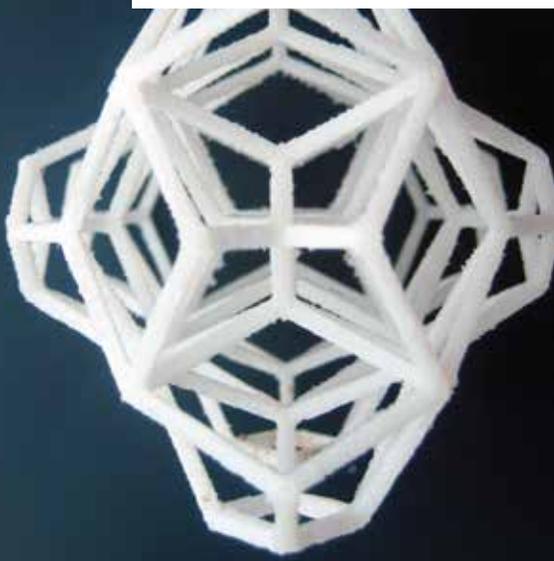


WHY FALMOUTH?

"Total employed on 3D Design*: 91%"

Annual monitoring statistics, Falmouth University, 2011/12

*[3D Design former name for Sustainable Product Design]



What they say

Sustainable design pioneer **Tom Raffield** invented a new steam bending technique to shape locally sourced wood into a range of furniture products, which founded the basis of his award-winning design business. Clients include Brad Pitt, Tommy Hilfiger and Liberty. "Most of what I create is based on the techniques and designs I developed at Falmouth, which have formed an integral part of my business today." See Tom's story at your.falmouth.ac.uk/tomraffield

ALSO ↓

Visual thinker?

Check out BA(Hons) Contemporary Crafts (p54-55) or BA(Hons) Interior Design (p90-91)

BA(Hons)

Textile Design

falmouth.ac.uk/textiledesign

Great textile design combines imagination, creativity and an understanding of technical considerations. At Falmouth, you'll learn what it takes to design exciting new fabrics for fashion, interiors, artefacts, or one-off pieces for display and exhibition.

We maintain the vital balance between the inspirational and the technical, bringing together conceptual, production and critical experiences. For us, textile design is about personal development; we want you to grow both creatively and practically so that you develop your own focus and approach to design.

You'll produce samples, fabric lengths and one-off pieces, learning above all to critically and aesthetically evaluate your work, aided by your study of social, environmental, ethical and economic issues, and their influence on textile design.

Embracing recent advances in the industry, you'll also study dyeing, printing, weaving and mixed media textile design, and apply them from concept development to final production.

The opportunity to work on live projects with established businesses will increase your understanding of the industry and provide valuable contacts and connections. By encouraging students to apply creative skills in an industry-relevant context, BA(Hons) Textile Design has not only set graduates on course for successful careers but has led them to win national and international awards.

How is the course taught?

Full-time and practice-based, the course blends studio work with professional practice to fully prepare you for life as a designer. Taught by passionate and experienced staff, you'll learn about process and production, and social and cultural contexts that are relevant to your practice, while also building the peer and self-evaluation skills that you'll need in critical conceptual, productive and professional capacities.

Where could it take me?

- Work as an in-house or freelance designer, producing commercial textile collections
- Stylist, colourist or buyer
- Work in trend forecasting
- Portfolio career including teaching and postgraduate study

Facilities

- The award-winning Design Centre includes:
- Weave facility featuring hand looms and a computer-controlled power Jacquard loom
 - Industrial and digital embroidery machinery
 - Digital printing facilities
 - Workshops dedicated to dyeing and manual printing

KEY FACTS

UCAS code W230
When October 2014
Where Penryn Campus
Course length 3 years full-time

TO GET A PLACE

A typical offer is between 260 and 300 UCAS points, equivalent Level 3 qualifications or relevant experience (see How to Apply on p124 for more information). You may be required to submit some work to help us decide who to interview. Successful applicants are generally those with the strongest portfolios, demonstrating experimentation, technical ability and understanding of the art and design process.

Who we work with

At Falmouth, we work with the best textile design professionals and organisations in the business, including:



Worth shouting about

- Graduates working at top companies including Liberty, Vanderhurd, Circleline, Mulberry Home, Joules, River Island (UK), and companies in New York, India and Australia
- Prizes in the prestigious Bradford Textile Society student competitions and the Hand & Lock embroidery competition
- Graduates win places to study top Masters-level courses at the Royal College of Art and other institutions
- The John Lewis Falmouth Rug was designed by graduate Liz Kane while she was in Stage 2 of the course

Staff profile

Di Downs
Programme Leader
BA(Hons) Textile Design

Di Downs is the programme leader for Textile Design, where, amongst other things, she teaches both design and professional practice. During over 20 years of lecturing in higher education Di has been involved in many different aspects of design, ranging from fashion and graphic design to creative advertising and photography, and of course textile design. Add to this previous experience in business, languages, and in interior design and fashion manufacturing, plus a love of making and of colour, and you'll spot just some of the influences on Di's teaching in the studio as well as in the seminar room.

How you're marked

- Continuous assessment with no formal examinations
- Coursework and portfolio
- Dissertation or final year project

Experience you'll get

- Designing textile collections
- Intellectual property
- Costing and project management
- Market positioning
- Self-promotion, networking and approaching potential employers
- Professional communication skills

WHAT YOU'LL DO

Stage 1

In your first year, we'll get you engaging with the fundamentals of textile design through practical and theoretical study, from production techniques to the history of textiles in design.

Stage 2

In your second year, you'll build on those fundamentals as you learn to design for specific audiences, delve deeper into the historical, social, professional and contemporary contexts of textile design, and gain valuable industry experience through national or international work placements.

Stage 3

In preparation for entering the textile design industry, you'll be working on your professional portfolio and career development, as well as completing your dissertation.

Where are they now?

Jessica Sweeney, who had previously won a placement with ethical childrenswear company Frugi during her second year of Textile Design, is now working as a designer for the Cornwall-based brand.

welovefrugi.com

GET CONNECTED

@FalmouthDesign

falmouth.ac.uk/textiledesign



Discover what makes Textile Design at Falmouth unique, plus student experiences and more:

your.falmouth.ac.uk/textiledesign



WHY FALMOUTH?

"Falmouth definitely prepared me for my career. The tutors stressed the importance of professionalism, and the working environment rewarded hard work and creativity. I was selected to exhibit at New Designers and as a result won a year-long graduate internship with John Lewis. Now I'm a designer at Cath Kidston."

Juliette Van Rhyn
Graduate



What they say

"What Falmouth set me up with I don't think I could have got from any other course." Falmouth graduate **Mary Edwards** is now a designer for GP & J Baker, holders of a Royal Warrant, and credits her success to Falmouth, its staff and its facilities. Listen to what else she has to say about us at your.falmouth.ac.uk/maryedwards

ALSO ↓

Interested in design and making?

Check out BA(Hons) Contemporary Crafts (p54-55) or BA(Hons) Interior Design (p90-91)



BA(Hons) Theatre

falmouth.ac.uk/theatre

BA(Hons) Theatre at Falmouth is for aspiring actors, performers, directors and producers who want to operate at the forefront of theatrical practice. Built on our Dartington legacy and focused on devised, collaborative, sited and immersive work, this course is for the total theatre-maker.

Renowned for launching the careers of original performers, directors, and internationally leading companies, our course covers all aspects of making and producing. By forming student companies, you'll experience everything from design, construction and rigging through to composition, development, performance and acting. Through workshops, seminars, tutorials and lectures, you'll learn the physical and technical skills you need to pursue a career in the performance industry, as well as developing an understanding of theatre in historical and contemporary contexts – all the while reflecting on your own work and that of your peers.

Through ensemble work, improvisation and experimentation with different media and technologies, you'll team up with your fellow students in The Performance Centre community to create work that explores the fundamentals of theatre's language – space, light, sound and image. Alongside your studio-based work, you'll have opportunities to work off campus in unusual locations as well as the chance to perform your final projects as part of our public festival showcase.

Your course experience will be enhanced by visiting lecturers, residencies and workshops from professionals drawn from our extensive network. You'll also complete a placement to hone your professional skills, cultivating an understanding of the vital connection between performers and audiences, communities and cultures, so you graduate ready to excel in the world of professional theatre.

How is the course taught?

This is a full-time, hands-on course, delivered through practical workshops and seminars in small groups, one-to-one tutorials and lectures. You'll also have access to expert lighting, sound and design technical instruction. On top of your course, The Performance Centre offers a range of cutting-edge theatre, music and dance events and activities, designed to inform and inspire your creative development.

Where could it take me?

- Career as an independent theatre professional
- Freelance work as a theatre director, stage director, actor, writer, choreographer, composer or musical director
- Work as a community arts practitioner
- Career in arts administration or production
- Work in related professions like marketing, advertising and design
- Postgraduate study and teaching

Facilities

The Performance Centre includes:

- 11 high-specification performance and rehearsal studios
- Two large, flexible theatres with state-of-the-art lights and sound
- Smaller studios for rehearsal and performance
- Three dance studios with Harlequin sprung floors
- Recording studio complex

KEY FACTS

UCAS code W490

When October 2014

Where Penryn Campus

Course length 3 years full-time

TO GET A PLACE

A typical offer is between 260 and 300 UCAS points, equivalent Level 3 qualifications or relevant experience [see How to Apply on p124 for more information].

Who we work with



Worth shouting about

- Students and graduates perform and win awards at international festivals including Spill, Flare International Festival of New Theatre, Neu/Now Festival Competition and Gateshead International Festival of Theatre (GIFT)
- Graduates formed Desperate Optimists, whose prize-winning 2009 film *Helen* was shown at Cannes to critical acclaim
- Graduates work with Lone Twin Theatre, Kneehigh, Royal Conservatoire Scotland, In Between Time, Arnolfini and Royal Shakespeare Company
- Artist workshops have included Blast Theory, WildWorks, Emma Rice, Michael Grandage, Mercurial Wrestler and more

Staff profile

Simon Persighetti
Course Leader
BA(Hons) Theatre

Simon's teaching and research focuses on contemporary performance. He has a background in community arts and touring theatre, including work with The Crack Collective and Gog Theatre on their epic tour of Cameroon, West Africa. He also spent four years teaching visual arts and drama in Zambia. He's involved with writing in many forms. His BBC radio play *Maps*, the Edinburgh Festival production of *TRAIN* and the more recent *Love Bites*, performed in Berlin and Munich, all have threads of travel and journey at their heart. As well as his urban exploratory work that has included projects in Copenhagen, Zurich, Vienna, London and New York, he has written scripts for the commercial theatre – most recently with an adaptation of *The Snow Queen* and *A Christmas Carol* for The Brewhouse Theatre Company.

How you're marked

The way we assess you is designed to prepare you for how you'll make and present work professionally. You'll demonstrate your academic research, critical thinking and practice through presentations, performances, portfolios, essays and a final dissertation.

Experience you'll get

- Workshop residencies with professional performers, companies and directors
- International exchange programme
- Marketing and promotion training
- Proposal writing
- National or international work placements
- Public festival showcase

WHAT YOU'LL DO

Stage 1

Nurtured by our course team, you'll learn how to experiment and innovate in a safe environment. You'll gain a broad foundation of theatre contexts and develop your own devised pieces, as well as learn how to constructively critique your own work and that of others.

Stage 2

Developing in confidence and capability, you'll focus further on the importance of collaboration and teamwork when devising theatre. You'll also begin to create pieces designed to be performed in specific locations away from the studio and explore how to create performances in diverse environments.

Stage 3

In your final year, you'll have the knowledge and confidence to negotiate your own off-campus project – which is often abroad – and to challenge yourself by working away from the comfort of the campus. This will prepare you for the professional world, ready for independence and sustainable employment following graduation.

Where are they now?

Our theatre graduates shine bright in all sorts of ways. Here's just a few of them:

- Associate head of performance at the Royal Conservatoire of Scotland, **Robert Walton**, trained with us. He was recently described by the Times as an "original and talented thinker and theatre-maker."
- A former writer in residence at The Old Vic, **Lucy Catherine's** writing credits include *Being Human* and *Casualty*.
- **Katharina Walsh** is part of the theatre company Massive Owl, formed in 2010 with four other students on the course. Their original performance *4 Bar and Rising* won the Judge's Award for Devised Theatre at the National Student Drama Festival 2010.

GET CONNECTED

@FalMPW

falmouth.ac.uk/theatre



Discover what makes Theatre at Falmouth unique, plus student experiences and more:

your.falmouth.ac.uk/theatre

WHY FALMOUTH?

"It's like a family, a nice place to create, and there's a good network. I think that's the best thing about the course actually; the connections you make. Suddenly it's like you've got a foot in the door – you know everyone."

Jojo McCourt
Graduate

Shared vision

Falmouth's Theatre programme runs three integrated undergraduate courses: BA(Hons) Theatre, BA(Hons) Music Theatre (p100-101) and BA(Hons) Acting (p48-49). The programme is all about making new work and providing a rich and meaningful education through intensive, connected and progressive theatre training. Each course is committed to this objective, which means they all share some core training in voice, movement and improvisation. There is ample opportunity for students to work together and share optional specialist modules from across the programme.

What they say

Artistic director of o-region, **Simon Harvey** acts, directs and produces for stage and screen. He has toured work internationally with Kneehigh and produced two award-winning films *The Rabbit* and *Midnight Drives*. Find out what he has to say about Falmouth at your.falmouth.ac.uk/simonharvey

New Courses for 2014

Our reputation as a university that develops highly skilled graduates continues to strengthen through our ability to create and deliver exciting, innovative courses that respond to industry needs.

BA(Hons) Architecture and BA(Hons) International Business Management will do just that, designed to give you the skills and experience you need to become sought-after architects and successful business leaders.

Naturally, we'll be taking a creative approach with both courses, placing them in a global context and utilising both the world-class facilities that we have at our disposal and our extensive connections with the professional world you'll be entering upon graduation.

Interested in designing the buildings of the future? Or perhaps you are inspired to run your own business? Running from 2014, Falmouth's newest courses – BA(Hons) Architecture and BA(Hons) International Business Management – could be just what you're looking for...

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Interested?

Check out falmouth.ac.uk/architecture and falmouth.ac.uk/internationalbusiness to get the latest details on these courses, or contact admissions@falmouth.ac.uk to find out how to apply.

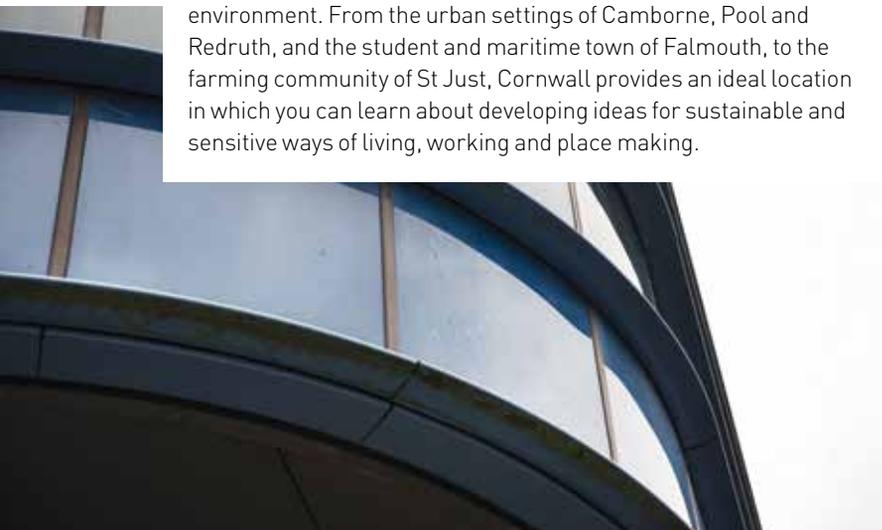
BA(Hons)

Architecture

falmouth.ac.uk/architecture

Architecture at Falmouth is built upon our 110 years' tradition and history of creative studies. This course has a unique identity that gives graduates a thorough understanding of how to design and make innovative sustainable buildings, environments, spaces and places for today and tomorrow.

Cornwall, in parts a post-industrial landscape, surrounded by the Atlantic Ocean and the English Channel, offers much in lessons of regeneration and the relationship of humanity with the natural environment. From the urban settings of Camborne, Pool and Redruth, and the student and maritime town of Falmouth, to the farming community of St Just, Cornwall provides an ideal location in which you can learn about developing ideas for sustainable and sensitive ways of living, working and place making.



As well as a varied and inspiring local landscape, you'll also benefit from our worldwide links, working on collaborative projects within sites in similar places to ours, as well as major cities such as London, Paris, Berlin, Tokyo and New York.

The skills you'll develop will be applicable anywhere in the world as they're focused on creative problem solving in a studio-based environment. You'll learn through design projects that underpin your future career and really focus on the key issues of place, community and identity.

We'll also focus on the development of hand drawing skills to quickly communicate concepts in front of a client, core 2D and 3D CAD design development and communication skills for practice, and model making skills that allow you to sketch and represent your ideas.

You'll be working with real materials and develop a practical understanding with reference and visits to local boat builders, stone masons, shipyards and sculptors. You'll even engage in 1:1 construction.

Unique to Falmouth, you'll live and study alongside artists, designers, actors, musicians, writers, film-makers and photographers as well as the scientists based at the University of Exeter, on our Penryn campus. It's the perfect place to learn about one of the most exciting creative subjects: Architecture.

BA(Hons)

International Business Management

falmouth.ac.uk/internationalbusiness

Our new International Business Management degree is designed for aspiring creative business leaders of the future. It's a course that will encourage you to think independently and with a global perspective, enabling you to make the most of the exciting opportunities that the digital economy offers.

With the success of its MBA, Falmouth has established itself as a university capable of connecting creativity with business. Combined with our proven track record of producing graduates equipped to succeed across a range of industries, it makes us ideally suited to offer this new course.

It's a course that recognises the changing face of international business – meaning you'll graduate with skills that are relevant and ready to be put to use. We'll bring entrepreneurship to the fore and place significant emphasis on the digital economy, allowing you to develop new business ideas during your time at Falmouth.

From running your own start-up to managing an established leading company in the creative industries, we'll prepare you to succeed whatever your aspirations. You'll learn to challenge and adapt traditional methods of business. You'll examine the environmental, sustainability and social issues that affect businesses and how this responsibility should be incorporated into your creative and strategic thinking.

You'll be encouraged to think differently and to gain inspiration from all that's around you. Falmouth is a dynamic environment, a creative hub with cutting-edge facilities, populated by fellow students from around the world – all preparing to join the creative industries. As a budding business leader, it's a wonderful place to develop both ideas and contacts – essential to a successful career.







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Little White Lies

Truth & Movies

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MOVIE
KNOW



2



3

New Thinking

1 James Boswell

BA(Hons) Illustration, won Best in Year, D&AD 2012

2 Jackson Tayler

BA(Hons) Digital Animation, 'Synthesised by Nature', 2nd prize winner in international digital art competition for a luxury car company

3 Jack Gibbons

BA(Hons) Graphic Design (one of our cover stories)

Original Image-making



1 Pippa Young
BA(Hons) Fine Art

2 Eve McGovern
BA(Hons) Fashion Photography

3 Tom Jamieson
BA(Hons) Press & Editorial
Photography (one of our cover
stories). Food distribution
organised by Integration and
Citizen Support, a local NGO,
in Patras, Greece



1



THE JEWISH QUARTER IS ALREADY DEEP WITH VOICE AND MOVEMENT. THE BEWITCHING SKY IS QUICKLY SINKING TO A CRUSHED MERLOT AS A WOMAN WHO BEATS AT THE HEART OF THE CITY PASSES UNDER THE BYPASS AND ALONGSIDE THE GRAFFITI-COVERED ARCHWAYS. OUT OF THEIR GLOOM, BARS WITH STICKY FLOORS HOLD SOME OF THE BEST THAT BERLIN HAS TO OFFER; MECHANICAL WASPS LEER OVER BARMEN'S SHOULDERS AS DOGS TUMBLE DOWN SPIRAL STAIRCASES INTO NEVER-ENDING ALLEYWAYS OF FLY POSTING, COCKTAILS AND CONFESSIONS ETCHED INTO THE WALLS.

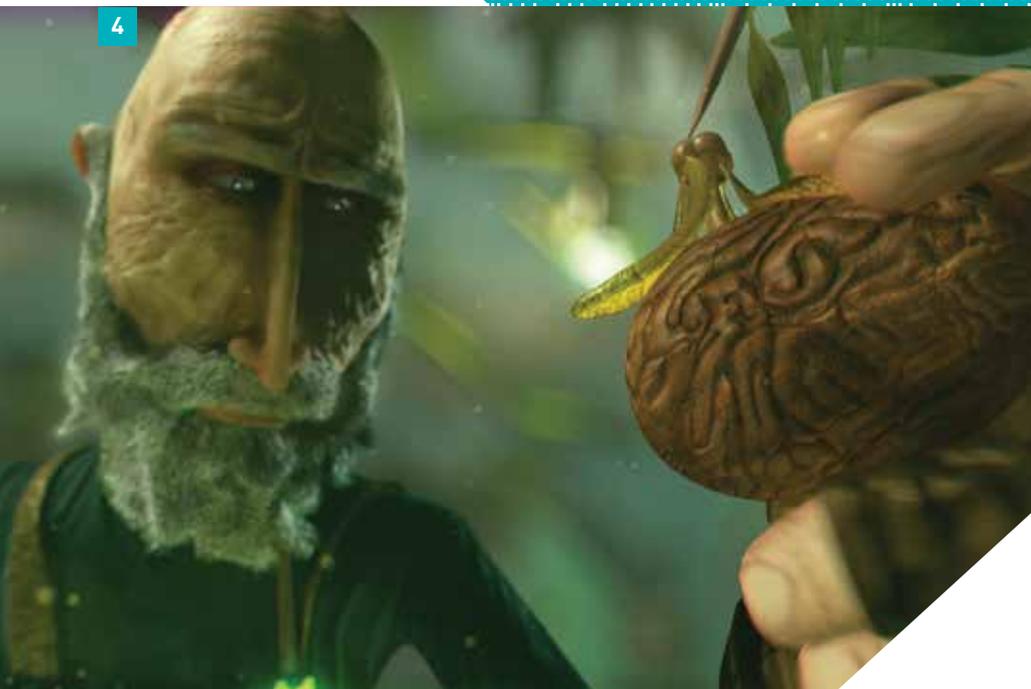
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It's 7am, and with the distinct smell of sulphur and car exhausts working their way through the open window of the car, the six mile journey from Dhaka, Bangladesh, to Kamrangirchar begins. The onslaught of rickshaws and cars turns the journey into more of a battle than a commute, against the backdrop of leather tanning shacks, which leave most of the roads stained red and blue, a stark contrast to the dark and murky polluted river.

Original Stories

4



1 *Adaptation* directed by **Jake Stephenson**
BA(Hons) Film

2 Extract from short story *Lustgarten* by **Amber Goodwin-Figes**
BA(Hons) English with Creative Writing

3 Extract from 'Malnutrition in the Slums of Dhaka' by **Connor O'Brien**
BA(Hons) Journalism

4 *Kernel* directed by **Oliver Skillman Wilson** (one of our cover stories) produced by Laurence Nairne, BA(Hons) Digital Animation

New Techniques



1



1 Rebecca Jayne Taylor
BA(Hons) Fashion Design
(one of our cover stories)

2 Isabel Huebl
BA(Hons) 3D Design

3 George May
BA(Hons) Performance
Sportswear Design

4 Rachel Lumley
BA(Hons) Textile Design

4



2





Made in Falmouth

Some standout examples
of the kind of work our
students create, triggered
by our unique approach.



2

New Material

1 Stylianos Panagiotis Tsatsos

BA(Hons) Theatre

2 Rhiannon Palmer

BA(Hons) Contemporary Crafts

3 LIVEDART

Showcase for students
graduating from performance
courses, 2012

To find out more about our courses at Falmouth, why not come and meet the staff and students at one of our open days held throughout the year?

For more information,
get in touch on

T: **01326 213706**

E: opendays@falmouth.ac.uk
or visit falmouth.ac.uk



3





What Next?

Impressed by Falmouth's offering? We hope so. The following pages are designed to help you take the next step.

They should answer...

- What are we looking for? (p123)
- How do I apply? (p124)
- How much does it cost? (p125-126)
- What financial help is available? (p125)
- What other help can I get? (p127)
- What about the Students' Union? (p127)

You can also look at your.falmouth.ac.uk but if you'd prefer to talk to someone, we'd love to hear from you. Call us on **01326 213730**



What we're looking for

We're interested in applicants who are excited by the challenge of pushing the creative edge; committed, passionate and with the intellectual potential to excel at Falmouth. We'll consider lots of different qualifications. And we'll also consider relevant experience gained outside of traditional education. We're committed to providing clarity and fairness in our selection processes and we hope the following information will help you to prepare the best application you can.

We're interested if you show

- Commitment to, and enthusiasm for, a subject area
- Analytical skills
- Communication skills
- Evidence of independent learning
- Potential to succeed at the level of study chosen

At Falmouth, we think it's really important to meet our applicants before we decide whether to make them an offer. Interviews give us a chance to hear about your knowledge and experience, to see evidence of your ability and to find out what excites you about your chosen subject area.

Interviews and auditions

At Falmouth, we think it's really important to meet our applicants before we decide whether to make them an offer. Interviews give us a chance to hear about your knowledge and experience, to see evidence of your ability and to find out what excites you about your chosen subject area. They also give you a chance to meet our staff, see our facilities and to decide whether Falmouth is the place for you.

For most of our courses, we'll ask you to provide some samples of your work to help us decide whether to invite you to interview. Our course web pages will explain whether or not the course you apply to requires any samples of your work.

Your interview or audition (for a Performance degree) will often be held in the space you could be studying in. We'll either interview you by yourself, or in a group if the course requires you to collaborate with other students a lot.

If you're an international student from outside the EU and can't come to Falmouth, we'll make other arrangements to interview you.

When we meet you, we'll also expect to see evidence of your work. This evidence could take the form of a portfolio, sketchbooks, a piece of written work or your contribution to an improvised group workshop. It all depends on the course you apply to. We want to see and hear what you're capable of and investigate your potential to succeed on your chosen course. International applicants will be asked to submit evidence of their work online.

Qualifications

The qualifications you need depend on the level of the course you apply to. We know that no two people are the same and, for this reason, every application is considered on its own merits.

For an application to the first year of a BA(Hons) degree course, we would normally expect you to have a Level 3 qualification such as a Foundation Diploma, International Baccalaureate or A-levels. There are many kinds of equivalent qualifications from around the world and across the UK that we would consider. For more information look at falmouth.ac.uk/apply

However, if you think you have relevant, equivalent experience that you've gained on the job, let us know. We might be able to consider your experience in place of traditional qualifications.

If you've been studying at another university and you'd like to transfer to Falmouth to complete your degree, we'd look at the grades you've achieved so far to see which level of a Falmouth course you'd be ready for.



How to apply

Full-time undergraduate courses

You'll need to apply online through UCAS (the Universities and Colleges Admissions Service), whether you're currently studying or not.

Visit ucas.com or telephone UCAS on **+44 (0)871 468 0468**

Applications normally open in September and close in January. Please use UCAS Course Search at ucas.com to check individual course listings and their up-to-date deadlines in any given year.

To apply for our online undergraduate degree in Journalism, you will need to apply via our website falmouth.ac.uk/apply

Late applications can only be considered if places are still available.

Gap years

If you're currently studying and you'd like to take a year out before starting university, please apply for deferred entry by the deadline for your preferred course, stated on the UCAS website. UCAS allows applicants to select entry for the upcoming academic year, or the following academic year, at the time of filling out your application form. This way you can plan your time – and we can plan how many places to allocate for the following year.

Foundation Diploma in Art & Design

You'll need to apply online through our website at falmouth.ac.uk/foundation

Applications normally open in October and close in December, but international students can apply throughout the year. As the part-time route is taught over two years, applications are taken every second year only. Please contact Admissions on **+44(0)1326 213730** for further information.

Late applications cannot be considered.

Language requirements

It's really important that you have the necessary English skills before you start your studies at Falmouth. If English isn't your first language and if you haven't studied primarily in English for the majority of your education to date, we'll want to see academic proof of your level of written and spoken English.

The minimum requirements we ask for are an IELTS score of level 5.5 for the Foundation Diploma and level 6.0 for undergraduate degrees (or equivalent scores from another recognised testing system). We will accept a number of alternative qualifications to IELTS and have established equivalencies. These tests must have been taken no earlier than two years before you start at Falmouth and you must have scored at least the equivalent of IELTS 5.5 in all four elements of the test (speaking, writing, listening and reading) if you require a Tier 4 student visa to study in the UK.

Please visit falmouth.ac.uk/international for further information.



International students

If you're applying from outside the UK or EU to study at Falmouth, please contact the International Office for more information about courses and fees in the first instance, or take a look at our online interactive prospectus at your.falmouth.ac.uk/international

Tel: **+44 (0)1326 254259**

Fax: **+44 (0)1326 370725**

Email: international@falmouth.ac.uk

UK and EU students

If you're applying from within the UK or EU, and have any queries regarding admissions to any undergraduate courses, please contact the Admissions office:

Tel: **+44 (0)1326 213730**

Email: admissions@falmouth.ac.uk

More information at:
falmouth.ac.uk/apply



How much does it cost?

How much will Falmouth University courses cost in 2014/15?

In 2013/14, UK and EU undergraduate students at Falmouth (on full-time, campus-based, undergraduate degrees) were charged £9,000 a year. Online and Foundation courses have a lower fee structure. It's likely that for 2014/15 fees will be subject to a small increase in line with Higher Education Funding Council for England (HEFCE) guidance.

We intend to announce more information on fees for students starting in October 2014 in the near future. Remember to check our website for all the latest announcements on tuition fees at falmouth.ac.uk/fees

Will there be financial help available from the government?

There'll be three main forms of support from the government to help with fees and living costs:

- **Tuition fee loans:** The government will lend any eligible student the money to pay the higher education institution for tuition costs. These are open to both UK and EU students.
- **Maintenance loans:** These will be available to all eligible UK full-time students, irrespective of income.
- **Maintenance grants:** Students from families with incomes of up to £25,000 will be entitled to a maintenance grant of up to £3,250. Those from families with incomes between £25,000 and £42,000 will be entitled to a partial grant.

Having a degree improves your chance of getting a job and graduates will earn more than non-graduates in years to come.

Will there be financial help from Falmouth University?

We'll be offering a range of awards for students joining us in 2014. Some support will be in the form of a Falmouth Bursary, with additional support being funded through the National Scholarship Programme. In summary, they'll work like this:

2014/15 Falmouth Bursary

Eligibility	Amount	Each year of course?
Falmouth Means-tested Bursary	Up to £750	Yes
Care leaver	£1,000	Yes
Disability other than dyslexia	£1,000	No, Stage 1 only

*The funding calculator on our website will show if your home address qualifies as being in a 'low participation neighbourhood' – falmouth.ac.uk/fundingcalculator



How will I pay the new loans back? I'm worried about the debt.

A graduate earning £25,000 per year would repay their loan at a rate of £6.92 per week. If earnings fall, then the repayments will fall as well. Graduates won't have to pay back anything until they are earning more than £21,000 a year. Check falmouth.ac.uk/money for more details.

I'm thinking of studying part-time. Will I be affected?

Part-time undergraduates (those who study for at least 25% of their time) will now be able to apply for a tuition fee loan. However, you won't be eligible for maintenance support. You'll be able to apply for many of Falmouth's bursaries and awards. For the latest news on our bursaries and awards, please regularly check falmouth.ac.uk/bursaries

National Scholarship Awards (NSP)

We'll be focusing our NSP funding on Cornish residents by offering awards of between £3,000 and £6,000 each. Part of the award will be a cash bursary. The remaining money will be given as either an accommodation waiver, fee waiver, on-campus credit, or a combination.

Other awards

We already offer a number of bursaries and scholarships and we plan to announce more. We have various privately funded awards, which will remain unaffected by changes to student finance.

Is a university education worth the investment?

Having a degree improves your chance of getting a job and graduates will earn more than non-graduates in years to come. Research shows that graduates are more likely to be in a job than those with lower qualifications. On average, a university graduate earns £100,000 more during his or her lifetime – net of tax – than someone who leaves school at 18.





On average, a university graduate earns £100,000 more during his or her lifetime – net of tax – than someone who leaves school at 18.

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Can I still afford to go to university?

Firstly, remember that tuition fees do not have to be paid upfront. You only start to repay your tuition fee loan when you are earning more than £21,000. Loans or grants are also available to help cover living costs. Under the latest arrangements, most full-time students should have about the

same amount of financial support available as current students – although it's true that the amount borrowed will be larger. On average, a university graduate earns £100,000 more during his or her lifetime – net of tax – than someone who leaves school at 18.

£6.92

A graduate earning £25,000 per year would repay their loan at a rate of £6.92 per week.

What Next?

Support

Whether it's a point in the right direction or a shoulder to lean on, our support services are here for you – helping you before you arrive and throughout your time at Falmouth, so you always feel at home...

Before you arrive

Our commitment to providing you with the very best support starts before you even set foot on campus:

- **Mentor programme:** pairing you up with a second or third year student, our mentoring scheme means you'll always have someone to talk to, to answer your questions and to help you get settled in. Get more information at falmouth.ac.uk/newstudents
- **Facebook:** each course has its own Facebook group, so you can chat to student mentors and much more. Find out how to join your chosen course's Facebook group by looking up your course at falmouth.ac.uk

FXU Students' Union

FXU is your union and is there to help you get the most from your university experience; ensuring that advice and support are always on hand. With four full-time student-elected presidents, seven voluntary student-elected officers and a dedicated team of coordinators and advisers, voices are heard, problems are solved and, of course, amazing campaigns and events are held all year round.

FXU will help you:

- **Engage with the community:** from volunteering to fundraising events
- **Get involved:** visit an FXU office to join clubs and societies, and buy tickets for gigs
- **Seek advice:** whatever the issue, a trained adviser is always ready to listen and help
- **Get your voice heard:** representation is a big focus for FXU so speak up!

More information at fxu.org.uk

Support services

Student Support Services provide confidential and impartial advice. Located at both our Penryn and Falmouth campuses, our dedicated teams offer the following:

- **Counselling service:** we provide a free, confidential service with male and female counsellors
- **Health matters:** we have a GP and nurses on the Penryn Campus five days a week during term time, with appointments booked through Penryn surgery
- **Living support coordinator:** we provide support for students experiencing welfare or behavioural issues
- **Day nursery:** we offer quality childcare and education in a safe and stimulating environment on our Falmouth Campus
- **Chaplaincy:** our multi-faith chaplaincy service provides spiritual support
- **Accessibility service:** we offer support in overcoming barriers to learning, resulting from mobility, sensory, learning and mental health disabilities or long-term ill-health, as well as confidential, impartial advice

- **Dyslexia support:** we offer screenings for every student at Falmouth; the Accessibility Service organises diagnostic and needs assessments, so that you can get the right support to get the most out of your studies

More information at falmouth.ac.uk/support

Wellbeing Centre

The new Wellbeing Centre on our Penryn Campus opened in 2013. Situated within Glasney Student Village, it provides space for our partnership with Penryn Surgery and also is home to both our multi-faith chaplaincy and Oasis space, a calm, peaceful room where you can be alone and gather your thoughts.

Diversity

We want our students to enjoy studying in a multicultural, diverse environment where individuals are treated with respect, free from harassment or discrimination. Our policies promote equality, diversity, access and inclusion.

Find out more at falmouth.ac.uk/diversity

International Office

Falmouth attracts students from all over the world and our International Office is open year-round to provide:

- Advice on academic requirements and visa applications
- Accommodation support
- Funding support
- Orientation sessions on arrival

Get more information at falmouth.ac.uk/international

FXU is your union and is here to help you get the most from your university experience; ensuring that advice and support are always on hand.

Postgraduate Study

Falmouth's new Graduate School is an exciting collaborative community of talented thinkers, makers and researchers sharing ideas, resources and contacts. Whether studying on taught MA courses or working independently as PhD or MPhil researchers with support from our expert staff and supervisors, they're exploring new ways of working, connecting with leading industry players, tackling some of the biggest challenges and opportunities of our time... and looking for the brightest minds to join them.

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- Are you a recent graduate who's still hungry for academic study?
- Are you looking to gain specialist skills and increase your employability in a specific sector?
- Are you fascinated by a particular research topic and eager to explore it?

Whatever your motivation, postgraduate study gives you the opportunity to immerse yourself in your chosen specialism, enabling you to develop a wide range of skills and enjoy new experiences – while also significantly increasing your employability and earning potential.

With outstanding industry links, top tutors, internationally respected visiting professionals and world-class facilities, you'll gain a vital advantage for your career.

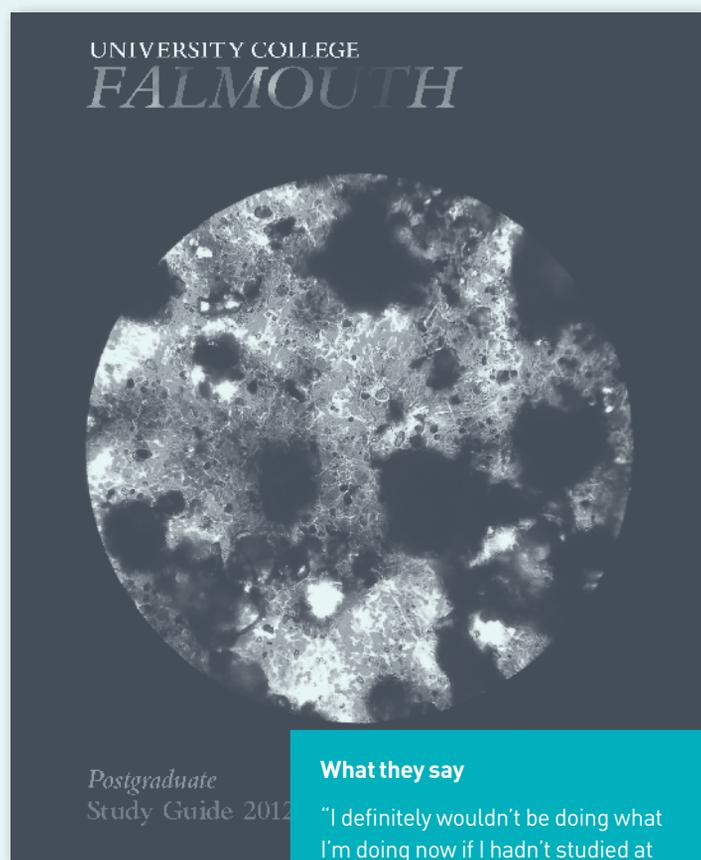
Our opportunity-boosting support stretches across all our courses to help you safeguard your creative future, from lifetime career advice and graduate placements, to advanced IT training and dissertation support services.

MA or PhD?

An MA will provide you with technical skills, experience and insight into a chosen sector for your future career. A PhD allows you to undertake in-depth research into an area of specific interest to generate new knowledge in the field. Whichever you choose, Falmouth will provide you with the training, support and guidance to realise your ambitions.

MA courses

Our portfolio of taught MA, MBA and MFA programmes is continually updated to keep pace with changing practices in the industrial and professional spheres. To see an up-to-the-minute list of courses – and the different ways they can be studied (from part-time to blended learning and continuing professional development short courses) – please visit falmouth.ac.uk/postgraduate



£1,000

We're offering all Falmouth graduates a discount of £1,000 on any of our postgraduate courses.

What they say

"I definitely wouldn't be doing what I'm doing now if I hadn't studied at Falmouth. The practical experience prepares you perfectly to go out and be a journalist. We were treated as journalists from day one; the confidence that gives you when you graduate is invaluable. I went straight into freelance and haven't looked back."

Catherine Nicholson

MA Multimedia Broadcast Journalism, now presenter and reporter for France24, Paris

Research Opportunities

Falmouth's respected research degree offering has taken an exciting leap forward with the launch of our new Academy for Innovation & Research (AIR), an innovative experimental space and ideas lab which provides a stimulating and enterprise-focused context for all research activity at Falmouth.

We offer postgraduates the opportunity to undertake the following research degree programmes:

- **Master of Philosophy (MPhil)**
- **Doctor of Philosophy (PhD)**

Our MPhil and PhD students enjoy a plethora of live research and development opportunities with local, national and international business partners; hi-tech specialist facilities, including the brand new, £9 million AIR building; and a thriving, inspirational, multidisciplinary research and development culture, where research feeds into teaching.

Completing a research degree provides a deeper look at life and gives you the skills to see beneath the surface of published opinion and accepted wisdom. The ability to cast a critical eye and draw new conclusions is powerful and in demand. Asking the right questions, choosing the right methods of enquiry and diligently sifting through the facts, events, contributions and opinions all serve to sharpen creativity.

The research landscape

Recent projects have looked at improving digital inclusion, competitive advantage through design, arts and environment, 3D digital production and digital economies, superfast broadband and storytelling as a paradigm for promoting pro-environmental behaviour. Find out more at air.falmouth.ac.uk

We'd love to discuss your ideas with you; please contact jemma.julian@falmouth.ac.uk or call **01326 255831**.

You can download or request a Graduate School prospectus from falmouth.ac.uk/prospectus or call **01326 213730**

Find out more at
air.falmouth.ac.uk
You can also request a
postgraduate guide from:
admissions@falmouth.ac.uk
or call **01326 213730**





Open Days

The best way to experience Falmouth's unique environment is to surround yourself with it – that's why we hold a number of open days throughout the year. These give you a chance to meet current students and staff, look at our campuses and facilities, take a walk around our lively waterfront towns and soak up our one-of-a-kind atmosphere.

Open days

This year's dates are as follows, but keep an eye on falmouth.ac.uk/opendays as new dates may be added.

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Friday 24 May 2013 & Friday 23 May 2014

(Foundation only, to coincide with end of year show)

Wednesday 19 June 2013 & Wednesday 18 June 2014

(Undergraduate only, to coincide with Summer Shows)

Saturday 12 October 2013

(Foundation & undergraduate)

Saturday 23 November 2013

(Foundation & undergraduate)

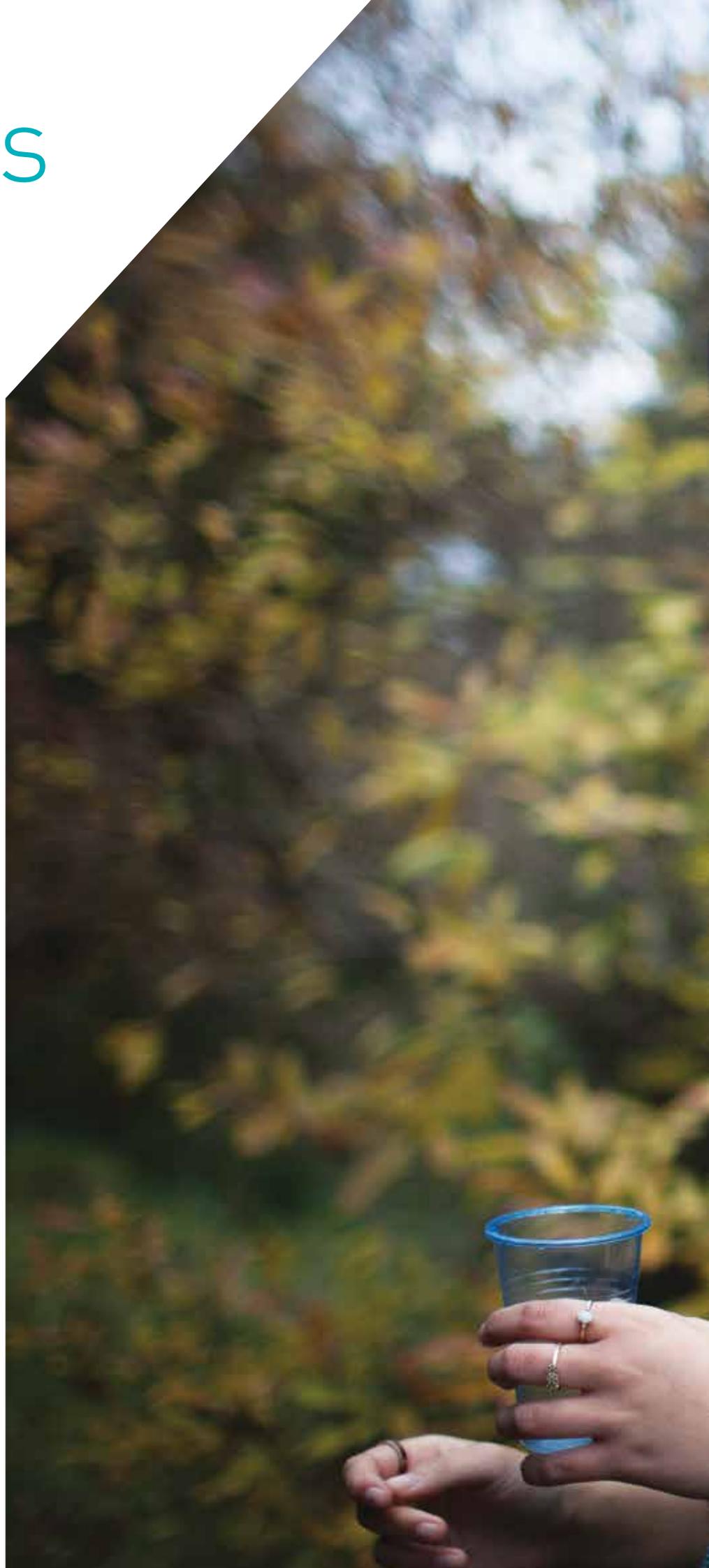
Can't make it to an open day?

Don't worry, you can still come and see us. We organise regular campus tours during term time, on Wednesday and Friday afternoons. Tours are run by our student ambassadors, who'll show you around and tell you more about studying and living here. As these are bespoke tours, you'll need to book in advance. Call **01326 213706** to make a booking.

We also host open campus weeks and taster days throughout the year. You can find out more at falmouth.ac.uk/opendays

Don't forget to look out for our team at UCAS fairs around the UK throughout the year, where we'd love to tell you more.

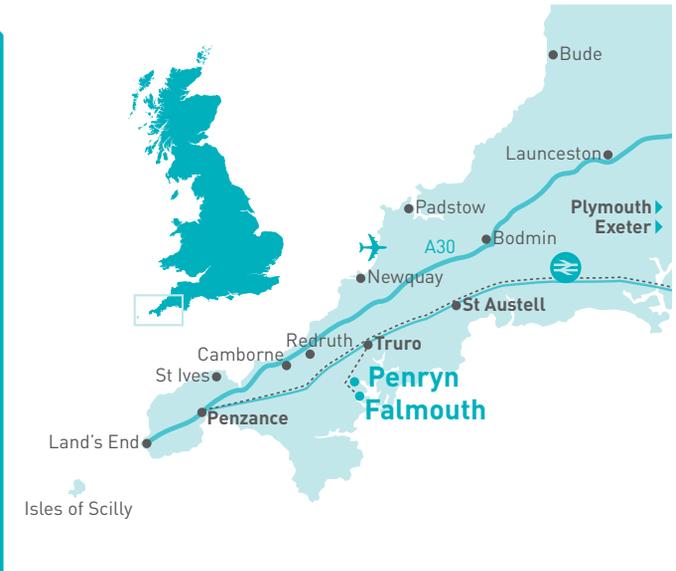
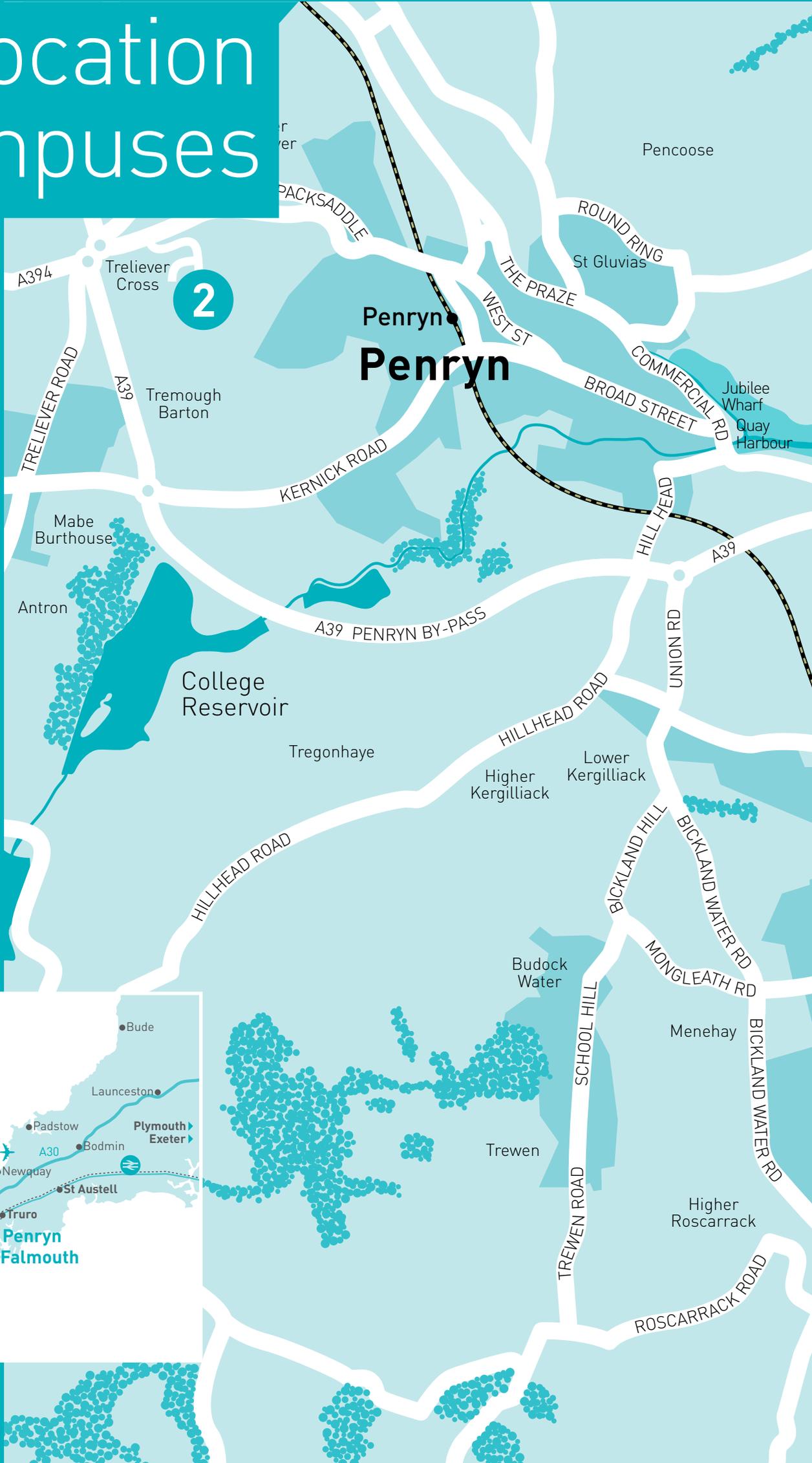
If you require this information in an alternative format – such as audio, large print or Braille – please contact diversity@falmouth.ac.uk





Our Location & Campuses

- 1 Falmouth Campus
- 2 Penryn Campus





Stay in Touch

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your.falmouth.ac.uk

Keep up to date on everything Falmouth

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Terms & Conditions

Falmouth University will take all reasonable steps to deliver courses and services in accordance with the descriptions set out in this prospectus and in course information. However, the University cannot guarantee this provision. Printed January 2013.

For the full Terms & Conditions, and up-to-date details of all our courses please visit falmouth.ac.uk or phone admissions on **+44 (0)1326 213730**

Support from Europe

Falmouth has benefited from over a decade of EU funding. The European Regional Development Fund (ERDF) has been a major contributor to our infrastructure, resulting in leading-edge facilities and Falmouth University's outward-looking profile.

The ERDF has supported the Media Centre, the Du Maurier and Peter Lanyon Buildings, The Performance Centre, The AIR Building and The Exchange at Penryn Campus. The development of interactive arts at the Falmouth Campus was also due to EU investment.

European funding through the European Social Fund has allowed us to develop a highly successful work placement programme – over 1,000 placements since 2002. The same fund has now enabled us to offer research studentships and MA bursaries. Whilst at the tip of the country, our positioning is second to none thanks to the confidence of our investors and our dynamic, ambitious growth.

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sterlingsolutions.co.uk



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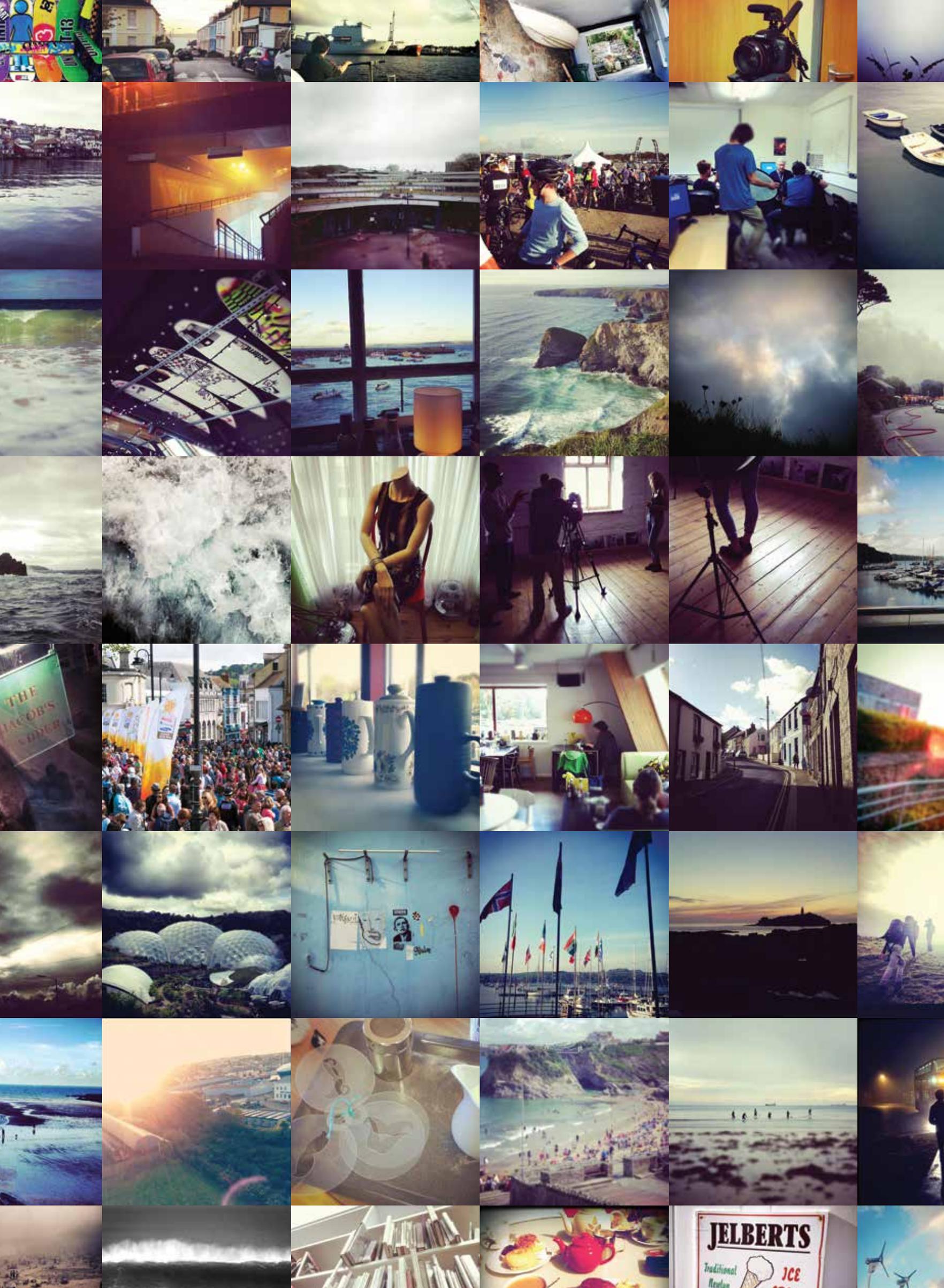
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cartelphotos.com

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mattjessop.com

A BIG thank you

To all other photographers who contributed work. Shaun the Sheep image courtesy of © Aardman Animations 2012



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