



Cover design for the Book of Illustrated Quotes & Sayings 4 by BA(Hons) Illustration graduates



## Graduates inspired at Awards Days 2009



Director of Falmouth Art Gallery, Brian Stewart with his wife, Carol. Image by Toby Weller

### Fellowships bestowed at Awards Day p1



Radical Fashion by Hannah Conway. Image by Oliver Rudkin, BA(Hons) Press & Editorial Photography

### Celebration of young designers p3



Image by Tom Dymond, BA(Hons) Press & Editorial Photography

### Rector honoured p3

More than 600 Art, Design and Media students were inspired by industry experts and encouraged to seize every opportunity as they graduated last month.

Graduands from the College's undergraduate degree courses – from Garden Design and Graphic Design; Fine Art and Film; and the whole gamut of Art, Design and Media disciplines in between – received words of wisdom from several distinguished speakers.

Award-winning anchor and correspondent on ITN's Channel 4 News, **Alex Thomson**, regaled the audience with amusing tales of spectacular journalistic mistakes and spoke of the reach of Falmouth's reputation throughout newsrooms across the world; former Rector of University of the Arts London and current chair of the Design Council, **Sir Michael Bichard**, expounded on the power of design to change lives and the role of creativity in finding solutions to complex social problems; and Chief Executive of the British Library, **Dame Lynne Brindley**, urged students to treasure their talents and embrace a bright future that combined knowledge, creativity and digital engagement.

UCF also conferred Honorary Fellowships on bestselling novelist, **Rosamunde Pilcher**, for her outstanding contribution to contemporary literature; on Head of Multiplatform Productions for BBC Vision, **Richard Williams**, for his outstanding contribution to digital media; on leading artist, **Trevor Bell**, for his outstanding contribution to

British painting; and on the Director of Falmouth Art Gallery, **Brian Stewart**, for his outstanding contribution to exhibition curation.

“This is a time for celebration and reflection, as well as excitement and relief,” said Rector, **Professor Alan Livingston**. “External examiners have, once again, complimented us on our high academic standards, which fuels our aspiration to become Arts University Cornwall by 2012/2013. As our reputation grows, so does yours. Your passion for your subject, the attitudinal skills that you have learned from your engagement with the local community and recognising the importance of your sense of place will all give you the confidence and optimism to make your mark on the world.”

A number of scholarships and prizes were also awarded to students. From BA(Hons) Fine Art, **Frances Williams** was presented with The Denis Mitchell Sculpture Award and **Laura Culham** and **Leila Watts** were both awarded Wilhelmina Barns-Graham Scholarships; **Toby Coulson** and **Matthew Parker** from BA(Hons) Photography and **Jenny Welwert Gil** from BA(Hons) Fashion Design were awarded Ferdynand Zweig Memorial Scholarships; **Sarah Bagouin** from BA(Hons) Illustration and **Jenna Glover** from BA(Hons) English with Creative Writing were both presented with City of London Bursaries; and **Lucy Bailey** from BA(Hons) Photography, **Lisa Fuller** from BA(Hons) 3D Design for Sustainability and **Adam Thomas** from BA(Hons) Music were presented with Sorrell Awards for Widening Participation.

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## Rector's welcome

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**International connections, pioneering online learning initiatives and inspiring projects with schools across Cornwall were major themes throughout July.**

Once again, our graduation ceremonies demonstrated UCF's ability to attract serious players from across the spectrum of creative disciplines whilst our new exchange programme with LASALLE College of Arts in Singapore, forming part of the Government's strategy for international education, will further extend our profile within the global arts arena.

In line with another important political imperative, UCF is at the forefront of the Government's drive to encourage universities to embrace new technologies and has been awarded £20k as part of a pilot scheme to share its learning materials through a Creative Commons intellectual property license. Such initiatives sustain our success and reputation – the School of Media is to be applauded for taking the lead on this development.

The School of Design has been inspiring local schoolchildren through DesignEd in Cornwall and the Sorrell Foundation's Young Designers scheme, both of which aim to raise aspirations and demonstrate the power of design to improve lives.

UCF students and graduates continue to fly the Falmouth flag nationally and internationally by winning major competitions, and I congratulate them all on their achievements.

Earlier this month I was enormously touched by the re-naming of the Woodlane Fox 2 building to commemorate my time as Rector at UCF. Thank you.

I wish you a relaxing summer break and hope you return refreshed to enjoy the next exciting phase in UCF's development.

**Professor Alan Livingston CBE, Rector**

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## MA Professional Writing pioneers open education

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**UCF's MA in Professional Writing has been awarded £20k as part of a pilot scheme to release learning materials as Open Educational Resources (OER), in line with the Government's drive to encourage universities to embrace new technologies and modes of learning.**

Funded by the Higher Education Funding Council for England, OER will provide access to learning resources through a Creative Commons intellectual property license that permits open use and adaptation with ownership being retained by the academics who created them.

OER could include course materials, modules, notes, videos, podcasts, self-assessment tools, collaborative projects, simulations, guest lectures, worked examples, software and other tools, materials and techniques used to support access to knowledge.

UCF is blazing a trail in this arena by developing an interactive, open learning experience and a dynamic online community. A learning platform to deliver an online version of MA Professional Writing's screenwriting

unit will be created as part of the pilot that runs until April 2010.

"This project, named OpenSpace, is groundbreaking because it makes full and imaginative use of new technology to develop materials that can be used freely and flexibly," said MA Professional Writing Course Leader, **Christina Bunce**, who is leading the project with lecturer, **Alex di Savoia**.

"Until now, online delivery has focused on uploading videoed lectures and notes to websites," explained Christina. "Through OpenSpace, we can create much more dynamic content and develop a learning community that will engage students from a broader range of backgrounds in a genuinely interactive way."

"This pilot provides an important catalyst in terms of realising our strategy to deliver course content in a manner that is relevant to the way people live and work in the 21st century," added Director of the School of Media, **Paul Inman**. "We are continually seeking new opportunities to extend our learning options and OpenSpace is an important element of that."

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## Major D&AD success for UCF

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**UCF has scooped five major Design & Art Direction (D&AD) awards: A First Prize Yellow Pencil and a Commendation at the D&AD Global Student Awards, and three Best New Blood awards at the D&AD's New Blood exhibition in London.**

At the D&AD Global Student Awards Ceremony, the First Prize Student Yellow Pencil for the Graphic Design Packaging category went to BA(Hons) Graphic Design student, **Vicky Barlow**, for her packaging and point-of-sale material for Homebase's 'grow your own' fruit and vegetable range for novice gardeners. In addition, **Toby Derham** and **Amy Holman** from MA Creative Advertising won a Commendation in the Advertising Press category for Create Not Hate, a copy-based press campaign that encouraged people to see the potential in Britain's youth.

At D&AD's New Blood exhibition, twenty-five individuals were selected from approximately 2,000 students, for Best New Blood Awards for the quality and presentation of their work. Three of these awards were presented to Falmouth students – **Toby Derham** and **Luke Laszczak** from MA Creative Advertising, **Alan Clarke** from BA(Hons) Graphic Design, and **Mark Boardman** from BA(Hons) Illustration.



*BA(Hons) Graphic Design graduate, Vicky Barlow's winning work in the Homebase packaging category*

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## Snippets

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Following last year's successful **Networks of Design conference**, a new e-book of over ninety essays has been published, bringing together a rich body of work by researchers in the social sciences, technology, material culture, cultural geography, information technology, systems design and design theory and history. For further information, visit, [www.universal-publishers.com](http://www.universal-publishers.com)

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Deputy Director of Finance, **Rob Holmes**, has entered the record books as the youngest president of the **Falmouth Rotary Club**. He was handed the chain of office at a ceremony where he outlined fresh initiatives and projects for the year – the first being handing out dictionaries to local school children.

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Recent BA(Hons) Photography graduate, **Anthony Prothero**, is working as a runner/photographer on a new online drama about teenagers attending festivals called **Who Killed Summer 09?** ([www.wks09.com](http://www.wks09.com)). A joint venture between Hideous Productions and Big Balls Films, sponsored by Vodafone, and co produced/directed by **Richard Welsh**.

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**The Book of Illustrated Quotes & Sayings 4** – an industry source book of work by the latest graduates from the BA(Hons) Illustration course – was launched at New Designers this month with a foreword by **Sir Peter Blake**, best known for his design of the Beatles' album sleeve, Sgt. Pepper's Lonely Hearts Club Band. For more information, visit [www.falmouth.ac.uk/illustrationbook](http://www.falmouth.ac.uk/illustrationbook)

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**Evan Davis**, a presenter on the BBC Radio 4 Today Programme and Dragons' Den, visited the **Medals of Dishonour exhibition at the V&A**, where he interviewed part-time BA(Hons) Fine Art lecturer, **Felicity Powell**, who is both co-curator and participating artist in this leading event. For more information, visit [www.news.bbc.co.uk/today](http://www.news.bbc.co.uk/today)

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## Designs on the future

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**UCF's School of Design has played a significant part in two major collaborative projects.**

The first of these was the second annual DesignEd in Cornwall event that showcased more than 350 design and technology projects from 28 schools and colleges from across the county.

This ground-breaking joint initiative is the result of a partnership between Richard Lander School and UCF's Director of the School of Design, **John Miller**. This year's event attracted more participants, corporate sponsors and prizes.

Truro Fabrics, Ladds Concrete Products, Rowe's the Bakers, Gendall Design, Newquay Cornwall Airport and the Midas Group combined to support the next generation of designers by sponsoring prizes in the following categories: Textiles and Fashion; Product Design; Food Technology; Graphics; Technology; Best GCSE project and Best Post-16 project as well as Most Marketable Product; Best Sustainability Project; Most Innovative Project; Best Craftsmanship; Best School Presentation and a Public Choice Award. To view the winners and their designs, visit [www.designedincornwall.co.uk](http://www.designedincornwall.co.uk)

The School also participated in the Sorrell Foundation's nationally run Young Design Programme (YDP).

Run with ten colleges and universities from the UK, YDP aims to improve

quality of life in schools through design and joins school pupils with university students and leading figures in the design industry. The pupils then take on the role of client and commission a design project based around improving specific aspects of their school environment.

This year, mixed teams of Level 2 students from BA(Hons) 3D Design, BA(Hons) Illustration and BA(Hons) Performance Sportswear Design worked with pupils from Penryn Junior School, Wadebridge School and sixth-formers from Helston Community College to realise their aspirations.

The students unveiled their final designs to their clients before an audience of parents, teachers and co-founder, **Lady Frances Sorrell**, which included personalised lockers, a new look uniform, a foyer and a sixth form building.

For more information, visit [www.thesorrellfoundation.com](http://www.thesorrellfoundation.com).



*John Miller, Director School of Design congratulates Natasba Richards, winner of the Best Sustainability Award. Image by Oliver Rudkin, BA(Hons) Press & Editorial Photography.*

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## Fox 2 renamed in Rector's honour

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**As lasting recognition of the vision and energy of outgoing Rector, Professor Alan Livingston, the Fox 2 building on the Woodlane Campus has been renamed The Alan Livingston Building.**

**Professor Livingston** trained as a graphic designer and typographer specialising in information design and architectural graphics, so it was entirely fitting that the location of BA(Hons) Graphic Design and BA(Hons) Illustration was renamed to commemorate his significant contribution to the College's success.

"I am shocked and very touched to have been honoured by this permanent memento of my time here," said Professor Livingston. "I've loved being in Cornwall and UCF is engraved in my heart."

The slate name-plaque was created by local craftsman, **Joe Hemming** who worked in collaboration with MA Graphic Design Course Leader, **Bryan Clark** on the design and typeface, and with BA(Hons) Textile Design Course Leader, **Di Downs**, who designed the silk covering.

## Foreign exchange

### UCF has been awarded an International Mobility of UK Students grant to develop a new exchange partnership with Singapore.

Funded by the Department for Innovation, Universities and Skills (DIUS) and managed by the British Council, the exchange partnership is part of the Strategic Alliances and Partnership strand of the second Prime Minister's Initiative for International Education, which aims to position the UK as a leader in international education by increasing the level of engagement in research, the number of programmes delivered and UK students studying overseas.

Under the scheme, Level 2 BA(Hons) Music students, **Dan Hill, Elana Solomon, Adam Bain, Abigail Hubbard, Jamie Glew** and **Kimberley Lowings**, will study at the LASALLE College of the Arts in Singapore until

December, accompanied for the first two weeks by Music Performance Practices lecturer, **Dr Joseph Harrop**.

"This new exchange programme demonstrates UCF's commitment to raising its international profile within the arts education sector and enables us to establish a productive, long-term relationship with LASALLE that will benefit staff and students alike," said Dr Harrop.



From L to R: International Office Manager, Stuart Westhead; Music Performance Practices lecturer, Dr Joseph Harrop; Kimberley Lowings; Abi Hubbard; Dan Hill; Elana Solomon and Jamie Glew. Image by Kate Mount.

## Key dates

### A Day at the Zoo Exhibition

**4 July – 5 September 2009**

Vibrant images of animals from Newquay Zoo by celebrated Cornish artists through painting, sculpture, photography, automata and film as part of Darwin 200. Venue: Falmouth Art Gallery, The Moor, Falmouth. Opening Times: Monday to Saturday, 10am to 5pm. Admission: Free.



Newquay Zoo by Nick Brennan

### Henri-Lloyd Falmouth Week

**8–15 August 2009**

The South West's largest regatta provides outstanding racing action on the Carrick Roads and in Falmouth Bay as well as a comprehensive programme of shoreside entertainment for all ages and tastes. For more information: [www.falmouthweek.co.uk](http://www.falmouthweek.co.uk)

## 60 seconds with Richard Sneesby



**Prior to joining UCF as Course Leader for BA(Hons) Garden Design in 2003, Richard taught landscape and garden design within a school of geography, but had always wanted to teach the discipline within an artistic context.**

One of the cognoscenti of the gardening world, Richard has two successful television series behind him, celebrity gardeners and top people at the Royal Horticultural Society amongst his friends, and the accolade of an award-winning Chelsea Flower Show garden to his name.

### What's your first childhood memory?

Learning to crawl (no really!). After that, my grandmother, who died when I was two.

### Who's your icon? I don't have one.

If pushed, my grandfather, or possibly Stephen Fry.

### What was the first record you bought?

Ernie (The Fastest Milkman in the West) by Bennie Hill.

### If you were a fictional character, who would you be?

Atticus Finch.

### Describe yourself in 3 words

A frustrated musician.

### What makes you want to scream out loud?

Bad food, bullies, pointless rules.

### What are you most afraid of?

Good question... and I'm certainly not going to reveal the answer in a college newsletter.

### What could you not live without?

My family and music.

### Hidden Art Design Fair

**22–23 August 2009**

More than 100 designer-makers present contemporary Cornish designs ranging from furniture, accessories, ceramics and glass to lighting, jewellery and textiles. Venue: Trereife House, Newlyn. Opening times: 11am to 8pm, Saturday and 11am to 6pm, Sunday. Admission: Adults £5, under 16s Free.

### Falmouth Sound

**29–30 August 2009**

An eclectic mix of music from 21st-century indie, blues and folk to vintage reggae, rocksteady and ska at this two-day festival. Technicolour indie favourites, The Wombats headline on Saturday with the most famous reggae band in the world, The Wailers, heading up the show on Sunday. This is the ultimate way to celebrate the summer in style. For more information: [www.falmouthsound.co.uk](http://www.falmouthsound.co.uk)

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