



## New era for entrepreneurialism



Zoe Mogridge and Gillian Burnett accept the trophy from Professor Keith Atkinson

### UCF wins award for graduate scheme p1



Image by David Brandstaetter

### Exchanging dances - Choreography students in Berlin p3



### The Wild Hogs raise money for Shelterbox p3

### UCF has attracted significant additional funding this month as well as recognition for entrepreneurial innovation.

The European Regional Development Fund (ERDF) Convergence Programme and the South West Regional Development Agency (SWRDA) have pledged £668k as part of the Knowledge Escalator, a £4M initiative for the south west that is designed to increase business engagement.

In Cornwall, the expertise of UCF and the universities of Exeter and Plymouth will combine to foster a culture of enterprise amongst students and staff, and provide a student mentoring scheme; a non-executive directors' programme for senior academics; support for academic staff to work with business; a regional business plan competition for enterprising students; and a fund to explore new ways of working.

The College has also been awarded almost £300k from the Higher Education Funding Council for England (HEFCE) to help support local businesses through the economic downturn.

This funding will enable us to provide e-marketing support to companies affected by the recession and will be delivered in collaboration with six local e-marketing companies, Business Link, Truro College and the Unlocking Cornish Potential scheme hosted by Cornwall College. The scheme will offer full-time employment, intensive training and valuable work experience for between six and ten graduates up to September 2010.

The aim is to work with 40 businesses to increase their order books, prevent

redundancies, increase their credit prospects, and make a real difference in these challenging economic times.

**Dr Justin Marshall**, a Research Fellow in 3D Digital Production and member of UCF's Automatic Research cluster, has made a successful bid to the Engineering and Physical Sciences Research Council's Digital Economy programme.

The resulting two-year, collaborative research project will look at increasing social inclusion through community journalism and bespoke design, and is worth more than £83k to UCF. It will be led from the Digital World Research Centre based at the University of Surrey, and Dr Marshall will be working with other co-investigators from the universities of Newcastle, Dundee and Central Lancashire.

UCF's Convergence-funded graduate placement programme, Creative Enterprise Cornwall (CEC), has won the Group Innovation trophy at the Cornwall Works Wise Awards, which recognises excellence in the employment and skills arena in Cornwall and the Isles of Scilly.

CEC provides postgraduate students with flexible work placements that complement their studies as well as the needs of the business community.

The College's External Funding Manager, **Gillian Burnett** and Placements Coordinator, **Zoe Mogridge**, collected the award at a ceremony held on Europe Day in recognition of the major contribution made by European Social Fund (ESF) Convergence funding to the area.

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## Rector's welcome

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**In May, we have attracted new investment for entrepreneurial initiatives and celebrated high profile successes.**

The value of the additional funding that UCF has attracted and the positive impact that this will have on local businesses should not be underestimated, particularly at this time of economic downturn.

The transfer of knowledge between the public and the private sectors combined with new thinking and new models of consumer engagement signal a new era for collaborative working in the county. By helping local companies to prosper and developing new career opportunities for graduates, we can play a major role in redefining Cornwall as a viable hub for creative enterprise.

This month, UCF has entered the Guardian's influential University Guide for the first time, having featured in the list of specialist institutions in the past. Following our expansion into the field of Performance and our encouraging results in last year's National Student Survey, we now rank higher than many modern universities in this leading league table for potential applicants. This is a huge achievement and I thank all staff and students for their contribution.

From winning national and international awards to showcasing work in Europe, performing with leading theatre companies, and embarking on major research projects, it is with a great sense of pride that we also celebrate the success of so many of our students, across so many different areas of activity, whose creativity and imagination continue to surprise and inspire.

**Professor Alan Livingston CBE, Rector**

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## Stamp of success for Graphic Design

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**BA(Hons) Graphic Design students have triumphed once again in the prestigious Royal Society of Arts (RSA) Design Directions awards, which address social issues through innovative design.**

The course has produced winners in the Stamp category for the past six years and nine times out of the previous eleven. This year, **Lynessa Hancock** won the Royal Mail Award of £2,500 and **Sam Bestwick** was awarded a Royal Mail Award of £850 to support a four-week internship at Lewis Moberly for designs that explored renewable energy and global warming.



*Sam Bestwick's award-winning work*

In the Starpack Student Awards for packaging design, **Hannah Crossley's** re-design of the Carté Noir Coffee Experience has been commended.

In the International Society of Typographic Designers (ISTD) Annual Student Assessment Scheme which judges typographic integrity, **Huda Aziz** has been awarded a Merit, and **Vicky Barlow, Alan Clarke, Josh Hanson, Mike McCabe, Jinisha Patel** and **Michael Stephens** have achieved Passes.

In the Global D&AD Student Design Awards, **Vicky Barlow** has been nominated for a Yellow Pencil and projects by **Al Hamp, Danielle Millington-Peck** and **Lizzy Frost** will be included in the 2009 Student Design Awards Annual.

"The quality and consistency of these achievements speak volumes for the guidance and support that our students receive," said Rector, **Professor Alan Livingston**. "I warmly congratulate everyone involved."

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## World wide welcome

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**UCF attracts students from across the globe – from America to Russia, Australia to India and almost everywhere in between – due to the international renown of UCF in Art, Design, Media and Performance.**

Designed as an easy to read, step-by-step A to Z guide, the electronic handbook has been created to guide prospective international students through the application process and help them make the most of their time at UCF.

The handbook received funding from the Prime Minister's Initiative for International Education as part of a five-year strategy that aims to secure the UK's position as a leader in international education.

"The handbook demonstrates our commitment to supporting international students and extends our retention initiatives," said **Steph Cosgrove**, Senior Educational Development Lecturer. "Securing this funding recognises our status as a sector leader and enables us to strengthen and extend our global reach as a centre of excellence."

The handbook is the first of its kind in the UK and Steph has delivered papers at the Designs on Elearning conference in the USA and the British Council/ Education UK conference on the subject.

The launch of the handbook coincided with Worldly Wise, an exhibition of work by international and EU students celebrating the cultural diversity of college life.

## Snippets

**Beatrice Jarvis**, BA(Hons) Choreography and Visual Art graduate, presented a discreet intervention as part of a series called, **Homage to a Falling City**, at St Paul's Walk, London this month as an homage to a thousand city folk. Beatrice is also the guest-curator of Un:Place at the Jerwood Space, London from 3 June to 24 July.



The **Aimhigher Creative Steps Penryn Theatre Project** has enabled school children to participate in workshops with professional theatre company, Rogue Theatre, that culminated in a performance of their own version of the famous fairy-tale, Little Red Riding Hood, assisted by student ambassadors from UCF.

A new blended learning **MA in Garden Design** aimed at designers who wish to explore new markets, develop new areas of specialism and push the boundaries of garden design as a discipline, will be launched in 2010.

Part-time lecturer on BA(Hons) Photography, **Michelle Sank**, is currently showing work in the **Hereford Photography Festival** at the Courtyard Centre for the Arts as part of the Seen but not Heard – Images of Children exhibition.

UCF continues to make a difference in the local community with FXU's Music Society entertaining visitors to the Falmouth Age Concern Day Centre with a lunchtime concert and Deputy Director of Finance, **Rob Holmes** raising over £1,000 for **Shelterbox** by completing the Dartmoor Challenge with a group of friends, The Wild Hogs.

## Lights, camera, action!

**The star-studded Sony Radio Awards, the UK's most prestigious radio accolades, were held at the Grosvenor House Hotel on Park Lane this month and MA Broadcast Journalism graduate, Victoria Kirby and her team, scooped the bronze award in the news special category for their documentary on Liverpool schoolboy Rhys Jones, one of Britain's youngest victims of gangland violence.**

The documentary is a powerful account of events surrounding the shooting, subsequent investigation and trial, and pursued some original angles which made the entry stand out.

"During our investigations we discovered that some of the money being raised in Rhys's memory was going to children in Cape Town to rescue them from a life of gangs and guns through the game Rhys loved the most, football. When I met the children in South Africa, each of them paid tribute to Rhys, having heard his story."

BA(Hons) Film graduates continue to take the industry by storm with **Joanna Beard** being nominated for Best Supporting Actress in *Resolve*, a film by fellow graduate, **Ed Fargher**, at the 3rd Tenerife International Film Festival, whilst **Simon Walsh** has just signed an option agreement for his screenplay, *Sweet Dreams*, a romantic comedy set in Falmouth.

Senior lecturer on MA Creative Advertising, **Alice Kavounas Taylor**, has completed work on her second collection of poetry, *Ornament of Asia*, to be published by Shearman later this year. Alice will be reading two of her poems on 22 June at the Troubadour Café in Earl's Court, London to launch the 44th edition of the literary magazine, *Magma*.

First-year BA(Hons) Digital Animation students, **Tom Dowler**, **Peter Stache**, **Harriet Teagle**, **Katerina Michaelides**, **Gareth Sharples**, **Emma Taylor** and **Alex Jolliffe's** creative E4-style idents for Cornwall-based Web TV Channel, Chew TV have been broadcast on the BBC Big Screens network in 16 main cities across the UK throughout May and can be seen at [www.chewtv.com](http://www.chewtv.com).



*Children in Cape Town playing Rhys's favourite game - football*

## It's showtime!

**The Dartington Campus is ringing with the sound of singing this month as the choir are put through their final musical paces before joining one of Britain's leading site-specific theatre companies, Wildworks, in The Beautiful Journey, as volunteer performers.**

Under the guidance of **Bill Mitchell**, who is an Honorary Fellow of UCF, Wildworks is renowned for producing experimental, open-air theatre that takes audience participation to a new level.

The students will be singing in the outdoor promenaded performances, in this eagerly anticipated production

that features film, food, flowers, flirting, fire and hope at the Devonport South Dockyard from 2 to 20 June.

Tickets are available from 01752 267222 or visit [www.theatreroyal.com](http://www.theatreroyal.com) or [www.wildworks.biz](http://www.wildworks.biz) for further information.

The exchange programme with the Choreography Department and Hochschule fuer Schauspielkunst Ernst Busch enabled Berlin-based choreographers, **Malgven Gerbes** and **David Brandstaetter**, to visit the Dartington Campus and Choreography students to visit Berlin, to study innovative techniques and perform new work.

## Masters of their own destiny

**MA 20th Century Art & Design: Histores & Theories graduates, Megan Wakefield, Hilary Phillips and Ann Roberts have demonstrated their continuing commitment to their research by registering for PhDs.**

Megan is currently undertaking a collaborative PhD studentship with Spike Island and the University of the West of England, Bristol looking at peer learning within networks of contemporary art in regional cities and working with the Spike Island Associate's Programme that supports Bristol-based artists, writers and curators working in contemporary visual arts.

Hilary was successfully awarded a full Arts & Humanities Research Council (AHRC) grant in 2008 to fund further research into the post-war reconstruction of Plymouth at PhD level, which she hopes will have contemporary relevance to current debates in housing development.

Ann was awarded a full UCF bursary to study Bristol artist, Bartram Hiles (1872-1927), who taught himself to paint with a brush held in his mouth, following a childhood accident in which he lost both his arms. Ann's research addresses the cross-disciplinary boundaries of the history of medicine, art history and culture and the life experiences of a disabled artist.



*Image reproduced from A Plan for Plymouth, Abercrombie, Patrick and Paton-Watson, James, 1943. By kind permission, Plymouth & West Devon Record Office. ref. 1655.*

## Key dates

### Visiting Professor Lecture Series – Robin Rimbaud, aka Scanner 2 June 2009

UCF is pleased to welcome British sound artist, Robin Rimbaud, who will deliver the next lecture in our Professorial Lecture Series. In How to make Art from Life, he will share his creative processes and what inspires him. Venue: Chapel Theatre, Tremough. Time: 6.30pm. Admission: Free tickets available from The Poly, Church Street, Falmouth.

### MA Lecture Series 10 June 2009

TrAIN/V&A Senior Research Fellow in Black Visual Culture, Carol Tulloch and Director of Graphics Design agency in London, Syd Shelton present a review of the exhibition, A Riot of Our Own, which documented the Rock Against Racism Movement (RAR) of 1976-1981. Venue: Woodlane Lecture Theatre. Time: 5pm to 7pm. Admission: Free tickets available from The Poly, Church Street, Falmouth.

## 60 seconds with Christina Hardie



**Christina is part of the National Recruitment team at UCF. She attends UCAS HE Fairs, delivers talks and facilitates workshops in schools and colleges whilst overseeing Open Days and visits to the Dartington Campus.**

Prior to joining UCF, Christina, who is proud of her Moonraker roots (a colloquial name for people from Wiltshire), taught English and Media Studies and, deciding that the length of school summer holidays just weren't long enough (as well as becoming facetious), retrained to manage her own floristry business.

### What's your first childhood memory?

Staying in our holiday cottage with my Gran as I was ill (and crying because everyone else was heading off to the beach)

**Who's your icon?** Aung San Suu Kyi, Prime Minister-elect of Burma who was awarded the Nobel Peace Prize in 1991 and has been under military house arrest since 1989

### What was the first record you bought?

Remember You're a Womble

### If you were a fictional character, who would you be?

Wonder Woman

### Describe yourself in three words

Sincere, caring and skinny!

### What makes you want to scream out loud?

Seeing litter in hedgerows

### What are you most afraid of?

Old age

### What could you not live without?

Family and friends

### Summer Shows

16-20 June 2009

(Woodlane and Tremough)

### Dartington Campus Festival 09

17-21 June 2009

(Dartington)

The annual celebration of graduate work. Woodlane and Tremough: Tuesday to Thursday, 10am to 6pm; Friday, 10am to 4.30pm and Saturday, 11am to 4pm. Dartington: Wednesday from 6pm; Thursday to Saturday from 10am and Sunday, 10am to 6pm. Admission: Free. For further information visit [www.falmouth.ac.uk/events](http://www.falmouth.ac.uk/events)

### Design.Ed in Cornwall

27-28 June 2009

Design.Ed in Cornwall, the ground-breaking initiative that celebrates young entrepreneurial design ideas, exhibits work from year 11 and 13 schoolchildren from across Cornwall. Venue: Design Centre, Tremough. Time: 10am to 4pm. Admission: Free.

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