



Fashion image by Oliver Knoop, BA(Hons) Press & Editorial Photography



School of Media goes global



UCF brings OOglies to life p2

UCF's School of Media continues to extend its global reach through international collaborations, initiatives, competitions and exchanges.

With the aim of broadening students' perspectives, Co-Course Leader of BA(Hons) Photography, **Tony Clancy**, along with BA(Hons) Photography student, **Clare Trotter** and BA(Hons) Press & Editorial Photography student, **Oliver Knoop**, were recent visitors to the Chobi Mela photography festival and the Pathsala photography college in Bangladesh.

BA(Hons) Film graduate, **Fern Berresford**, is currently working with Christian Aid and Ctrl.Alt.Shift., a new youth brand of the international development organisation, to produce a short film on the theme of gender and power, after being declared one of six winners of Christian Aid's national young filmmakers competition.

BA(Hons) Press & Editorial Photography has also welcomed its first Erasmus exchange student from Romania, **Andrei Nacu**, who was so impressed with our Photography Centre's professional resources that he is now encouraging other students from his institution to participate in the scheme.



A scarf to keep us warm in cold financial times: Harriet Beesley's Milan exhibit p3

The Chobi Mela festival celebrated photography in all its guises through workshops and exhibitions that were held in galleries, at cultural embassies, in hidden courtyards and even transported through the city streets on rickshaws.

"The energy and dedication of the people, and the range and quality of work inspired us all," said Tony. "We are building a strong relationship with Pathsala to develop opportunities for students here and in Bangladesh."

Another Erasmus exchange student, **Karolina Glusiec** from Poland, who joined UCF's BA(Hons) in Digital Animation, has now been shortlisted for a national Royal Television Society Student Television Award for her short animated film, *Carousel Rodeo*, following her success in the regional heat, the winner of which will be announced at the Barbican Centre in London in May.



Image by Graham Lawrence, School of Media, photography technical instructor

Flower power! p4

Crossfire Media, the student media services company that supports new media talent in post conflict countries set up by BA(Hons) Journalism student, **Chris Green**, has been enabling young Iraqis to report directly on the recent elections through a Vote for Iraq blog competition. **Adel Hamed** and **Fares Al Aajrash** have been announced the winners and will join the project team in northern Iraq to gain work experience in September.



Sbahidul Alam – Chobi Mela Festival Director. Image by Oliver Knoop, BA(Hons) Press & Editorial Photography

Rector's welcome



Recently our focus has been on internationalisation and industry engagement.

In the School of Media, staff and students revelled in the richness of a photographic festival in Bangladesh; BA(Hons) Press & Editorial Photography hosted their first ERASMUS exchange student from Romania; a BA(Hons) Film graduate won the opportunity to direct a short film for Christian Aid; BA(Hons) Journalism students are supporting emerging media talent in post-conflict countries; and BA(Hons) Digital Animation Course Leader, **Andy Wyatt**, is the consultant on a new children's television series for CBBC.

In the School of Design, **John Miller** visited the Philippines as part of the British Council's Creative Cities project and MA Design students exhibited work in Milan. Our Design undergraduates have also collaborated with Uneeka on Fairtrade jute bags, and on the logo for Cornwall's new facility for multiple sclerosis sufferers, the Merlin Centre.

We congratulate **Emily Claid** on her newly conferred professorship; applaud **Dr Justin Marshall** on his successful research bid to the Engineering and Physical Sciences Research Council's Digital Economy programme, worth more than £83,000 to UCF and resulting in a two-year research project working with co-investigators from the universities of Newcastle, Dundee and Central Lancashire; and look forward to welcoming three of our Visting Professors in the coming weeks.

All of these activities support the delivery of UCF's strategic plan, and I encourage all staff to engage proactively with the achievement of our corporate objectives.

Professor Alan Livingston CBE, Rector

Sharing world-class expertise with our creative community

UCF's Professorial Lecture Series will be launched this term with Director of Digital Content for Guardian News and Media, Emily Bell; founding partner of leading design studio, Barber Osgerby, Edward Barber; and composer and multimedia artist, Robin Rimbaud, aka Scanner, taking to the podium at Tremough.

What is the future of the news media? How will media publishers revolutionise their delivery platforms in this digital age, and which of them will be around in ten years' time? These are just some of the questions that **Emily Bell** will consider in her influential take on an exciting, if turbulent, media future in her talk – Back to the News Future: Journalism 10 years from now – on Tuesday 5 May.

In a lecture entitled Process – crafts meet technology, on Thursday 21 May, **Edward Barber** will discuss the design process across a broad range of projects covering mass production and

traditional craft-based production that utilises advances in digital technology.

The final lecture of the Summer Term will be given by **Robin Rimbaud** aka Scanner, who will reveal How to make art from life on Thursday 2 June. Presenting a history of work that has slipped between the borders of performance, installation, music and art, Scanner will share his inspiration and creative processes.

All lectures are free, open to the public and will take place at 6.30pm in the Chapel Lecture Theatre at Tremough. Tickets must be reserved in advance, however, by contacting The Poly on 01326 212300.

The Autumn Term programme will include lectures by British Fashion Awards Designer of the Year, **Luella Bartley** and interactive media pioneer and MD of Illumina Digital, **Andrew Chitty** as well as inaugural lectures from a number of UCF's resident professors.

UCF in animation collaboration with children's BBC

BA(Hons) Digital Animation Course Leader, Andy Wyatt, is to play a starring role in the creation of a new children's television programme for the BBC.

As one of the UK's leading animators, Andy has been appointed Animation Consultant for Ooglies, a new fast-paced comedy sketch show for CBBC, in which everyday objects – from a lonely brussels sprout who just wants to make friends to a trio of motorbike-riding stunt eggs – will be brought to life, have fun, misbehave, and communicate with their googly eyes.

Two series of thirteen episodes have been commissioned from BBC Scotland by CBBC for which five-and-a-half hours of animation will be created over five months.

Andy and his team of animators – who have brought characters such as Wallace & Gromit and Postman Pat to our screens – will use digital animatics as moving storyboards together with new stop-motion software technology, with the aim of each animator producing 20 to 25 seconds a day – four times the normal rate of production for stop-frame animation.

Watch out for series one which airs this summer.



Ooglies, a fast-paced comedy sketch show for CBBC

Snippets

Congratulations to the Woodlane Nursery and **Katie Townsend** in the Academic Office at Tremough for baking delicious cakes and raising £195 and £115 respectively for **Comic Relief**.

This year's **Open Forum** hosted by MA Illustration: Authorial Practice was a roaring success with leading author-illustrator-designers **Dr Leo DeFreitas, John Vernon Lord, Viviane Schwartz, Sara Fanelli** and **Audrey Niffenegger** slipping 'Under the Covers' to explore the union of illustration, literature and design.

Phil Naylor, Course Leader on UCF's Foundation Studies in Art & Design diploma, has been awarded the **Fenton Arts Trust Award** for Outstanding Printmaking at the UK's annual printmaking showcase at the Mall Galleries in London. Phil has also been selected to participate in Wrexham Print International 2009, which showcases new and original forms of printmaking.

The recent BA(Hons) Photography **Print Auction** raised a staggering £5,500 towards the students' final year exhibition at Free Range in London through the sale of images created by some of the world's leading photographers and our very own stars of the future.

Part-time lecturer on BA(Hons) Fine Art, **Derek Tyman** is currently showing work in Germany in an exhibition entitled Flying Down to Moscow, and at Harewood House in West Yorkshire as part of **Home Truths**, an exhibition that asks, what is home and where is it to be found?

MA Creative Advertising graduates, **Joe Talboys** and **Alex Allen**, have been named the best young creative team in the UK by the **Newspaper Society** after winning its 'the wanted ads' young team of the year competition earlier this month.

Learn to create glorious gardens with the leading lights of garden design, **Richard Sneesby** and **Matt James** or develop new and rewarding skills with award-winning printmaker and painter, **Jesse Leroy Smith** at **UCF's Summer Schools** this July. For more information call 01326 970444 or email business@falmouth.ac.uk

Collaboration is key to creative design

Creating design that celebrates individual talent, benefits communities and combines 21st century technology with traditional techniques is the driving force behind the School of Design's courses.

MA Graphic Designers, **Harriet Beesley** and **Rupert Skinner**, along with MA 3D Designer, **Aaron Moore** and MA Textile Designer, **Sophie Raven** have been showcasing work that crosses the boundaries of creative practice to influential designers and potential employers from across the world at this year's That's Design!, an event that forms part of Milan's prestigious Design Week.



Barncrest Challenge: Barncrest Managing Director, Quintin Batt; winner, Ambrose Vevers and BA(Hons) 3D Design Course Leader, Su Vernon. Image by James Hobbs, BA(Hons) Photography.

BA(Hons) 3D Design students, **Ambrose Vevers, James Howlett, Sara Parks, Alex White, Wade Dunstan** and **Alex Boswell** have risen to the challenge set by Penryn-based company, Barncrest Worktops, to design prototype products using small off cut pieces of waste timber

and have created a range of products from modular tables to interlocking benches for a competition. First prize was awarded to **Ambrose Vevers** for his unique wooden fabric seats created by lashing together off cuts with bungee cord. He was presented with a £1000 cheque and the opportunity to work with Barncrest to develop his idea

BA(Hons) Graphic Design students have responded to two live briefs with the aim of enriching lives globally and regionally. **Elaine Mitchell's** simple but effective line drawing was chosen by the multiple sclerosis charity, the Merlin Project, as its new logo and **Jess Atkinson, Danielle Millington Peck, Mike Andrews** and **Sam Bestwick** created eye-catching designs for Fair trade retailer, Uneeka's jute bag range.

John Miller, UCF's Director of Design, has added a further international dimension to the School's activities, by visiting the Philippines to participate in the British Council's Creative Cebu programme, as part of its Creative Cities project. The aim of the project is to encourage business opportunities and creative collaboration, and John delivered a presentation on Cornwall's creative economy and UCF's pioneering design initiatives.

Merlin Project logo by BA(Hons) Graphic Designer, Elaine Mitchell



merlin project
cornwall multiple sclerosis therapy centre

Tom Cross & Ryan Martel

The College was deeply saddened to learn of the deaths of Tom Cross, a distinguished former Principal of Falmouth School of Art and third-year BA(Hons) Broadcasting student, Ryan Martel.

As an educator, artist and writer who specialised in Cornish art over the past 100 years, Tom has left a very important legacy for the cultural life of Cornwall.

Ryan's life was cut short in tragic circumstances.

He was a very popular and entrepreneurial student, who will be much missed by the college community.

His particular interest was 3D imaging and his project work was pioneering.

Our thoughts are with their families and friends at this very sad time.

Blooming marvellous

The gardening team from Tremough Campus Services planted 1000 daffodil bulbs in aid of the Children's Hospice South West's (CHSW) Precious Lives Appeal last November and Wendy Gray and Mary Miller from CHSW recently revisited Tremough to witness the dazzling display of colour created by this living testament to the children they support.

Led by Head Gardener, David Garwood, the gardening team also made their debut at this year's Falmouth Flower Show, scooping first prize in the double or semi-double flowered Camellia class, gaining one second prize, two third prizes and two highly commended certificates along the way.

There are more than 300 species of rhododendron at Tremough, and the collection includes many hybrids as well as original species from India. With the assistance of Duchy College's Head of Propagation, Ros Smith;

Trebah Garden's Head Gardener, Darren Dickey; Former curator of collections for the Lost Gardens of Heligan, Bee Robson; the National Trust and the Cornwall Rhododendron Society, these rare and nationally important plants are being identified, catalogued and propagated to maintain and enhance Tremough's spectacular collection for future generations to enjoy.



From L to R: Matt Lewis, Sarah Benney, David Garwood, Kevin Bayliss and Paul Watson with CHSW volunteers, Mary Miller and Wendy Gray.

Key dates

BA(Hons) Textile Design Exhibition 6-9 May 2009

View work in progress by second-year students from BA(Hons) Textile Design that explores traditional and digital making processes. Venue: The Poly, Church Street, Falmouth. Opening times: 10am to 4pm. Admission: Free.

Katy Moran/Tate Talk 12 May 2009

Join artist and painter, Katy Moran in conversation with Tate St Ives' Artistic Director, Martin Clark. Venue: Woodlane Lecture Theatre. Time: 5.30pm. Admission: Free, tickets available from FXU.

BA(Hons) Contemporary Crafts at Trellissick Garden

14 May to 15 June 2009

Explore this stunning parkland garden with pioneering artefacts created by second-year BA(Hons) Contemporary Crafts students. Venue: Trellissick Garden, Nr Truro. Opening times: 10.30am to 5.30pm daily. Admission: £7 (standard entry).

BA(Hons) Film at the Beach 19 May 2009

A unique evening of short films, documentaries and experimental cinema by second-year BA(Hons) Film students. Venue: Gyllyngvase Beach Cafe. Time: 8pm to midnight. Admission: Free, tickets available from The Poly.

Foundation End of Year Show 22-28 May 2009

An exhibition that celebrates the sheer dynamism and creativity of our Foundation students as they conclude an intensive year of multi-disciplinary study. Venue: The Poly, Church Street, Falmouth & UCF's Wellington Terrace Annexe. Opening times: 10am to 4pm. (Closed Sunday) Admission: Free.

BA(Hons) Fashion & Performance Sportswear Show

29 May 2009

Innovative designs from first- and second-year students hit the catwalk in their end-of-year show. Venue: Marquee, Events Square, Falmouth. Time: 7pm. Admission: £12, tickets available from The Poly. For model auditions contact emfrost@hotmail.com or telephone 07792 604142

60 seconds with Jason Butland



Senior Admissions Administrator, Jason Butland, joined UCF in 1994 working for Student Services, and then transferred to Admissions.

He works closely with various course teams, UCAS and HEFCE supporting UCF's mission for student growth. However, the allure of campanology (bell ringing!) is never far away, with Jason pealing at weddings in the local area whenever he gets the chance!

What's your first childhood memory?

Digging a hole in my grandparents' garden along with their pet Labrador

Who's your icon? Margaret Thatcher

What was the first record you bought?

Peter Gabriel's Sledgehammer. The rest of the time I let my elder sister buy them (her choice was better than mine)

If you were a fictional character, who would you be? Luke Skywalker

Describe yourself in three words

Irreverent, fastidious, funny

What makes you want to scream out loud? Applicants that have no idea where Falmouth is, long after they've applied to study here!

What are you most afraid of?

Reptiles

What could you not live without?

Hair gel and alcohol!

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