



Where in the World – London by Mark Webber



## International accolades put UCF on the map

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A newly-graduated student from UCF’s award-winning BA(Hons) Graphic Design course has been announced the winner of one of America’s most prestigious design awards.

Mark Webber has been awarded a Silver Cube at the Art Directors Club Awards in New York for his typographic map series, Where in the World, for which he carved typography into linoleum, and then printed it to formulate the maps’ designs.

Founded in New York in 1920, The Art Directors Club remains unrivalled as an educational and industry resource.

Predominantly for industry, students were invited to participate in the awards scheme, with their work being judged by the same judging panel.

Mark was one of only a handful of students worldwide to attend the awards ceremony in New York where he rubbed shoulders with the great and good of America’s creative industries.

“I am absolutely thrilled to have won this amazing award,” said Mark of his success. “The New York map was the first one I designed, for the International Society of Typographic Designers (ISTD) competition in 2006,” he explained. “It then appeared in **Grafik** magazine, which led to the ISTD asking me to design a map of London for their My City, My London exhibition as part of the London Design Festival later the same year,” he added. “I created the Amsterdam map for a second year project at College, and plan to add Paris to the series next.”

All of this demonstrates the focus of Falmouth’s BA(Hons) Graphic Design course on high-level engagement with industry. Students are encouraged to compete in as many national and international competitions as possible, which enables them to gain valuable experience of responding to live briefs and invaluable feedback from industry experts.

The D&AD Global Student Awards provide another opportunity for students to make their mark. This year, five UCF students have been nominated to receive sought-after Yellow Pencils.

**Holly May Mahoney, Jack Orrell** and **Philip Skinner** from BA(Hons) Graphic Design have been nominated for their responses to briefs set by the V&A, Hamley’s toy store and lastminute.com; whilst **Joe Talboys** and **Mike Isley** from MA Creative Advertising have been nominated for their Curiously Cinnamon campaign. “We are over the moon to be nominated for a Student Pencil,” said Mike. “It is a huge compliment as we are the only students in the UK to have been nominated in this category.” The results will be known at the end of June.

BA(Hons) Graphic Design students **Tom Probert, Jamie Conkleton, Thomas Brooks, James Le Beau-Morley, Will Kinchin, Alistair Hamp** and **James Leake**, and MA Creative Advertising team, **Anouk Robert** and **Joe Talboys**, have also won ‘In-Book’ awards, which means that their work has been selected for inclusion in the D&AD’s annual that celebrates the best work of the year.

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## Principal's welcome

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**By the time this newlook newsletter - And - is published, we will have celebrated and reflected upon yet another year of creative excellence and witnessed the departure of 657 new graduates, eager to take their next steps in the world.**

It has been a pleasure to see the visual manifestation of their talents and ideas; meet the families who have supported them and hear the glowing comments of external examiners and esteemed guests. My thanks and congratulations go to the students, their tutors and the many support staff who have worked tirelessly behind the scenes to stage the diverse range of events that make up Summer Shows week at Woodlane and Tremough, and Festival 08 in Totnes. These ranged from Open Days to Awards Days; from the Friends of Falmouth reception to English at Falmouth's 10th birthday celebrations; and from Private Views to performances and the exhibitions themselves.

Whilst we pause for breath and reflect on our successes, we must also plan for the future. This year, in particular, every one of us must focus our energies into the recruitment effort to ensure that our aspirations to create a specialist Arts University in Cornwall by 2012 are realised.

Once more, there is a great deal of work ahead but with determination and confidence in all that Falmouth has to offer, we will succeed and create something that is of lasting significance.

**Principal,  
Professor Alan Livingston CBE**

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## 1,442,666 steps between Frankfurt and Dartington

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**A global exchange of work highlights Dartington's reputation as an international player in the field of multimedia and performance art.**

The fourth in a series of Open Air Presentations, the Taste of Place exhibition builds on a unique relationship between the Dartington Campus and Atelier Rafi in Germany, as ten artists from the MA taught programme take their work on the road.

The 1,442,666 steps between Dartington and Frankfurt gives this exchange of exhibits its theme.

**Sofia Greff, Maddy Pethick, Nathan Walker, Lucy Cran, Emma Bennett, Bill Leslie, Katy Connor, Stephen Cornford, Nicolas Galeazzi and Gillian Wylde** all participate in blending unique work that illustrates not just the geographical distance travelled, but also the cultural and artistic journey. The exhibition will be shown on the roof terrace of Atelier Rafi from 17 to 19 July.

Course Leader, **Dr Mark Leahy** said "This is an exciting project that demonstrates how students create work

in relation to professional, public and international contexts."

In exchange, six German artists from Frankfurt and the Rhein-Main area will exhibit under the same title in September 2008 at the Dartington Campus. Working in time-based media, such as video, film, sound and performance, they will explore current political and historical themes.



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## National success for Falmouth textile designers

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**A glittering array of prestigious industry awards have been won by BA(Hons) Textile Design students.**

Second-year student, **Polly Bell**, has won **The Eddie Squires Bursary for Outstanding Contemporary Printed Furnishing Fabric Design** of £750 and the **Sir Frank Warner & Sir Ernest Goodale Memorial Award** of £500 from the **Royal Society of Arts (RSA)** as part of its Design Directions awards scheme. These awards will enable Polly to undertake a work placement in India.

Fellow students, **Ruth Summerfield** and **Samantha Beeston**, have also achieved success in the Bradford Textile Society Competition: Ruth won second prize, whilst Samantha's work was highly commended.

Samantha went on to gain recognition for her silk scarf designs in a competition held in collaboration with Liberty's design studio at Tremayne Applied Arts in St Ives. She will represent UCF at the national stage of the competition at Chelsea College of Art & Design next month.

Other success stories from the course include **Anna Glover** who has been awarded a work placement at the Liberty design studio and **Rupert Newman** who has won a place at the RCA.



*Polly's winning work*

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## Snippets

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Launching in October 2008, an exciting new **MA in Curatorial Practice** combines art-world professionals with institutional partners to offer a unique course that blends hands-on experience with academic skills. **Dr Virginia Button**, curator at The Tate Modern for 10 years, will lead the course.

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Graduates, **Jonathan Stubbs** and **Louise Thomas**, staged an exhibition at the Sassoon Gallery in London this month, entitled **Sweet Monument**. Shortlisted for the Jerwood Painting Prize and Saatchi's 4 New Sensations 2007 respectively, these artists drew their inspiration for the exhibition from both the ephemeral and the external.

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As we congratulate **Barbara Bridger**, Acting Director of Writing, on her doctorate following the completion of her thesis, **Speaking of Gender, Language and Identity**, the College also bids farewell to **Dr Simon Murray**, Director of Theatre, as he prepares to take up a senior position at the University of Glasgow.

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The current issue of prestigious contemporary photography magazine, **Portfolio**, features arresting images of the instruments of office life, by senior lecturer on BA(Hons) Photography, **Sian Bonnell**, taken from **Kaput**, a four-part series on the theme of work made during her stay at the Moravian Gallery in the Czech Republic.

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**Nick Clegg**, Leader of the Liberal Democrats, took time out during a whistle stop tour of Cornwall to meet lecturers and students at the Tremough Campus. Alongside a Q&A session, Nick was shown sustainable energy projects, the Media Centre and a new mine safety robot, created in collaboration with Camborne School of Mines.



Image by Oliver Rudkin, BA(Hons) Press Photography

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## Awards aplenty for fashion at Falmouth

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Image by Tom Dymond, BA(Hons) Press Photography

**As the debut year draws to a close for both BA(Hons) Fashion Design and BA(Hons) Performance Sportswear Design, there is much cause for celebration.**

**Laura Leach** (pictured), a first-year student on Falmouth's new degree in Fashion Design, has been named the UK's overall winner in the Lee Cooper Centenary Jeans Contest.

Beating off international competition from design schools from as far afield as China and Algeria, Laura's winning design will feature on the Lee Cooper centenary stand at Bread & Butter – the world's leading fashion trade show that takes place in Barcelona and attracts 80,000 attendees from the fashion industry.

**Patrick Gottelier**, who co-runs the course, said: "To win such a major international award and attract critical acclaim from the fashion industry at such an early stage in her development is phenomenal, so we congratulate Laura on this incredible success."

Whilst students are winning accolades on the Fashion Design course, Performance Sportswear Design tutor, **Tom Podkolinski**, pushes industry boundaries as part of the winning team at the UK's biggest ethical prize for fashion.

Nominated alongside some of the most progressive ethical thinking politicians, businesses and campaigns this year, Cornish based Finisterre won Fashion Brand of the Year at the Observer Ethical Business Awards, for their anabatic shell jacket, and were praised for refusing to be 'too high end'.

Competition judges included **Deborah Meadon** of Dragons' Den and **Elle McPherson**.

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## Paul Lashmar A media giant in our midst

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**Hot on the heels of being a panel member at the Investigative Journalism Goes Global conference and the publication by Routledge of Investigative Journalism, internationally respected journalist, Paul Lashmar, who also lectures on MA Broadcast Journalism, has been invited to be an advisor to The Centre for Investigative Journalism.**

Joining a prestigious international team, including **John Pilger**, **David Leigh** and **Lowell Bergman**, Paul will play an integral part in the advancement of education and understanding of

investigative journalism, critical inquiry, in-depth reporting and research.

The invitation is yet another accolade in Paul's considerable career that spans 30 years and many major stories. He regularly publishes articles in the national press, with his most recent, entitled Churnalism, having appeared in the Press Gazette's training supplement.

With his professional links to the world of media and investigative journalism, Paul offers UCF students an invaluable insight into the industry that they seek to shape and influence in the future.

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## FXU student volunteers are leading by example

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**Beaches in Cornwall are cleaner, patients at Falmouth Hospital can appreciate beautiful artwork, local schools have been enhanced, and gardens are flourishing thanks to the work carried out by student volunteers from UCF and the University of Exeter in Cornwall (UEC).**

At a national conference earlier this year regarding student community volunteering attended by **Jill Dunn**, the **Volunteer Co-ordinator for FXU**, the **combined Students' Union for UCF and UEC**, it was reported that around 3% of students actively volunteer for community work. However, at the Woodlane and Tremough Campuses, the figure is 7%, more than double the national average.

"Volunteering whilst at university is very rewarding and it doesn't require a long term commitment, so can be worked around studies," said Jill. "Our students have made an extraordinary contribution to the local community this year with more than 35 diverse projects and activities – from countryside conservation days and beach cleans to art workshops with the elderly, reading in hospitals and projects with local schools – and we are immensely proud of their achievements."



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## 60 seconds with David Garwood

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**Despite being a Cornishman born and bred, David Garwood, UCF's Head Gardener, nurtured his horticultural roots in London.** Last November saw him surrender to the allure of Falmouth once more and return to take his position at UCF.

**Where is your heaven on earth?** A holiday in Barbados came close, though Cornwall as a whole is very dear to me.

**What makes you want to scream out loud?** Rude people.

**How would you spend your day of choice?** A ride on my Lambretta and a picnic on the beach, followed by some favourite tunes and a night out with friends.

**What is your strongest character trait?** Possibly a sense of justice.

**What are you most afraid of?** Feeling lonely.

**What was the first album you ever bought?** Dance Craze, a live album by all the Two-Tone Ska bands.

**When did you last laugh out loud?** Our cats are a constant source of amusement.

**What could you not live without?** My girlfriend, Ruth.

**What is your most prized possession?** My record collection; it has grown with me over the years.

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## Key dates

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### Fleet

**4-5 July 2008**

24 brand new graduates from UCF's Fine Art degree course transport ideas generated in Cornwall and expose them to the inner city climate. Venue: The Electrician's Shop, Trinity Buoy Wharf, London. Opening Times: 10am to 6pm. Admission: Free. For information: [www.fleetexhibition.info](http://www.fleetexhibition.info)

### New Designers

**3-6 July (Pt.1) & 10-13 July (Pt.2) 2008**

UCF design graduates will showcase their wares at this event that celebrates the best of British design talent. Venue: Business Design Centre, Islington, London. Opening Times: 11am to 6pm (Sunday 11am to 4pm). Admission: £9, £13 and £25. For information: [www.newdesigners.com](http://www.newdesigners.com)

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**8 July 2008**

With a foreword by world-renowned illustrator, **Quentin Blake**, this industry source book, featuring work by the latest graduates from BA(Hons) Illustration, launches at the Royal Society of Arts, London. Copies available online at [www.falmouth.ac.uk/illustrationbook](http://www.falmouth.ac.uk/illustrationbook)

### Artful Ecologies 2

**9-12 July 2008**

This second Research into Art, Nature & Environment (RANE) conference features speakers from an array of disciplines examining the relationship between the visual arts and ecological thinking. Venue: Tremough & Woodlane Campuses. Admission: Organisations £200; Individuals £130; Concessions £65; Artists' bursary £30. For more information: [www.rane.org](http://www.rane.org)

### Dartington Creative Enterprise

**17 July 2008**

A Music Sector Consultation to discuss the impact the merger of Dartington College of Arts and UCF will have on Cornwall's music community. Venue: Hall for Cornwall, Truro. Time: 12.30pm – 5pm. To book call 01872 321970 or email [francesm@hallforcornwall.org.uk](mailto:francesm@hallforcornwall.org.uk) Admission: Free.

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