

Fifteen Cornwall graduates filmed by Falmouth three

DESIGNED.
IN
CORNWALL

Celebration of Cornish design p2



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UCF celebrates 10 years of English p3

MA Television Production students whip up a diverse menu of documentaries showcasing the graduating trainee chefs from Jamie Oliver's Fifteen Cornwall.

Abbi Smith (director), **Laura Norris** (researcher) and **Tarun David** (cameraman) have recently produced video portraits of 12 graduating trainees and a video highlighting the work of the Cornwall Foundation of Promise – the charity that supports and develops the trainee chefs – as the final project for their MA coursework. “This was an important live corporate brief with a tight deadline,” explained Abbi. “Laura and I visited the students at Watergate Bay and interviewed each of them to understand their background, hopes for the future and what they wanted from their graduation video. We then filmed them during these visits to get them used to being on camera before we carried out the interviews for the films. It was really poignant hearing their stories and how grateful they were to Fifteen Cornwall for giving them the opportunity to change their lives.”

The films showed the trainees working in the kitchens at Fifteen Cornwall and enjoying some of their leisure activities. Their last day of training was also included which coincided with Fifteen Cornwall's second birthday. They had begun their training by studying for their NVQ1 in Catering Studies at Cornwall College; had undertaken a four-week placement at other restaurants in Cornwall; and studied for their NVQ2 during their time at Fifteen Cornwall.

At their graduation ceremony, Chief Executive of Fifteen Cornwall, **Dave Meneer**, spoke of each student's journey with the film portrait being shown before they received their certificate and unique dog tags from **Jamie Oliver**.

MA Television Production Course Leader, **Dr Christine Truran**, said: “We are delighted to support the work that Fifteen Cornwall and the Cornwall Foundation of Promise carries out with young adults from across the county. Our students gained invaluable experience working with such inspirational individuals, tirelessly planning and researching each of the documentaries in collaboration with the trainees, ensuring the key messages of hope and opportunity were communicated.” She continued: “Industry connections such as these provide a great endorsement for the MA Television Production course at Falmouth – proving that the calibre of graduates we produce are exactly what the industry requires.”

The five-minute Cornwall Foundation of Promise film featured interviews with **Dave Meneer**; Head Chef, **Neil Haydock**; Welfare & Development Officer, **Matt Thomas**; and **Betty Hale**, the local resident who wrote to **Jamie Oliver** every week for two years to persuade him to bring his inspirational social enterprise to Cornwall. It also demonstrated the breadth of work undertaken by the non-profit making charity from finding housing and supporting the trainees' personal development to providing professional training.

Rector's Column



Innovation, industry, connection and community have been the watchwords of July.

Highlights of a busy month included the DESIGNED. IN CORNWALL event at which local schools exhibited their innovative design ideas, our engagement with key industry players at events such as Fifteen Cornwall's graduation ceremony and the BA(Hons) Illustration book launch at the Royal Society of Arts in London. In addition there was a highly successful residency at the Battersea Arts Centre for our performance graduates. All of these interactions demonstrate our vibrancy and commitment to achieving recognition in the international arts arena.

We have made valuable new connections with publishers and teachers, reconnected with alumni, and engaged with staff, students and other stakeholders in the local community through the Tremough Master Plan consultation exhibition.

The expansion of Tremough, which has been developed with colleagues from the University of Exeter, signals a bright new future for everyone at UCF. With the creation of a new Performing Arts Centre for staff and students from the Dartington Campus and the establishment of an Academy for Innovation & Research to foster entrepreneurialism and collaboration between graduates and industry, our ambition and creativity will make a major contribution to the future of Cornwall and the wider South West.

I would encourage you to participate in the consultation process to ensure that we create a world-class campus for the 21st century that will inspire future generations of staff and students.

The Master Plan is available for viewing at www.tremoughcampus.info and you can email comments@tremoughservices.com until 15 August.

Professor Alan Livingston CBE, Rector

Celebration of Cornish design

Six local school pupils were declared winners at the DESIGNED. IN CORNWALL showcase, an event that celebrated the entrepreneurial spirit that is alive and kicking in the county.

More than 200 GCSE and A level pupils submitted pioneering designs within six categories for today's ever changing world in an innovative collaboration involving 19 secondary schools and tertiary colleges across Cornwall.

"Following the success of our yearly Design Show-off, the idea for a county-wide show was born," said **Richard Scott**, the Design & Technology Team Leader/AST at Richard Lander School. "I approached UCF's Director of Design, **John Miller** with the idea which he welcomed with open arms and agreed to host."

The winners were **Hope Wyatt** of Truro High School (Textiles); **Lily Calder** of St Ives School (3D Design); **Rebecca Carey** of Mullion School (Food); **Keiran Mitchell** of Mullion School (Graphics); **George Wilmott** of Penair School (Best GCSE); and **Nathan Taylor** of Truro College (Best Post-16).

UCF Rector, **Professor Alan Livingston**, congratulated the pupils and teaching staff on the quality of their achievements. "It is events like this that demonstrate the impact of the Combined Universities in Cornwall initiative and confirm the value of design excellence to the county's creative economy."

It is hoped that DESIGNED. IN CORNWALL will become a yearly event.



DESIGNED. IN CORNWALL Exhibition

Battersea Arts Centre offers residency to Dartington performers

Living Structures is a performance collaboration of current and former Dartington students that encompasses music and visual arts to theatre and choreography. It also engages explorations between audiences and artists through experimental arts practice.

Battersea Arts Centre (BAC) has offered a residency to Living Structures from 11 August to 6 September to enable them to develop their production, **Cart Macabre** – a show that emerged from Klaus Kruze's Theatre MA at Dartington in 2007 – and which will be

presented during the final week of the residency.

The unusual and unique set up of Living Structures, which challenges current notions of what theatre means, was a deciding factor in the awarding of the residency.

"This presents a great opportunity to develop our work in a professional context and raise the profile of Living Structures," said Klaus. "As BAC is one of the few London theatres that shares similar artistic values to our contemporary arts practice, this residency will strengthen the rapport with our performance courses."

Snippets

The **Aimhigher Creative Steps** Touring Exhibition stopped off at the Design Centre this month to celebrate the artistic achievements of the participants in this inspirational project. Painting, mixed media, textiles and film were exhibited alongside photographs of the arts workshops and activities.

UCF's **new look website** is set to launch at the end of July. The existing UCF and DCA websites will merge into one to encompass the diverse offerings and environments of all three campuses.

A live magazine programme was recently produced at UCF's TV studios by Penair and Roseland school pupils who attended an **Education Business Partnership Media Internship**. Guided by **Alan Barnes** and his team, pupils had the opportunity to present sports and weather reports.

"A brilliant idea – the work is fab" was just one of the views expressed when our Woodlane Day Nursery held its own Summer Show complete with an exhibition of children's artwork and a private view for parents.



Congratulations to Head of Public Affairs, Jilly Easterby, for gaining a Masters level professional qualification through the Chartered Institute of Public Relations. Jilly's final project focused on the strategic value of PR in HE mergers and her planning assignment, for which she achieved a distinction, is to be published on the CIPR's website as an example of best practice.

UCF graduates fly free



Chairman of Guardian Media Group, Paul Myners, congratulates bestselling author, Patrick Gale, on receiving his Honorary Fellowship

More than 650 graduands were inspired by industry experts and encouraged to seize every opportunity to make their mark on the world as they graduated from the College's innovative range of undergraduate degrees.

Cornish-born Chairman of the Guardian Media Group, **Paul Myners**, advised the graduates to embrace change in today's rapidly evolving media industry and to rise to the challenge of its ever-changing demands; distinguished writer and lecturer on art and architecture, **Professor Mel Gooding**, expounded on the relationship between ethics and aesthetics; and design critic of the International Herald Tribune, **Alice Rawsthorn**, reminded graduates of the importance of self-belief and determination.

UCF also conferred Honorary Fellowships on **Lady Carol Holland MBE** for her outstanding contribution to the arts in Cornwall; on bestselling author, **Patrick Gale**, for his outstanding contribution to literature; on **Simon Broughton** for the outstanding contribution he has made to world music through writing and documentaries; and on **Alan Zoeflig** for his outstanding contribution to furniture design.

A number of scholarships and prizes were also awarded to graduating students: **Joanna Beard** from BA(Hons) Film Studies was congratulated on winning The Art Design Media Subject Centre – Higher Education Academy National Student Essay Competition; **Timothy Sargent** from BA(Hons) Fine Art was presented with The Denis Mitchell Sculpture Award; **Sam Hofman** from BA(Hons) Photography and **Chloe Reynolds** and **Tasha Stevens-Vallecillo** from BA(Hons) Contemporary Crafts were awarded Ferdynand Zweig Memorial Scholarships; and **Karen Cotton** from BA(Hons) Journalism, **Dean Leivers** from BA(Hons) Photography and **Sadiqur Miah** from BA(Hons) Textile Design won Sorrell Awards for Widening Participation.

UCF celebrates 10 years of English and the launch of 'With'

The mood at the recent English alumni reunion was sunnier than the skies when more than 100 guests gathered to celebrate 10 years of English at Falmouth.

The event marked a decade in which UCF's English with Media Studies degree had flourished and inspired the establishment of a second course in English with Creative Writing.

A foot-tapping jazz band welcomed everyone into the beautifully decorated marquee in Tremough's Italian Garden, and recent graduates showcased their work in the form of creative writing and media presentations.

Course Leader, **Nigel Kingcombe** and his team were delighted to see so

many familiar faces. "We consistently gain 10/10 for job prospects in The Guardian's league tables and have received outstanding feedback from our external examiners – and each of you here today is a testament to our success," said Nigel.

'With' – an impressive compendium of work by this year's graduating cohort – was also launched at the reunion.

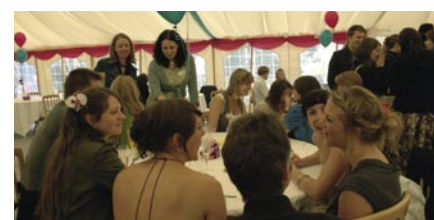


Image by Oliver Rudkin, BA(Hons) Press Photography

Illustration book launch

One of the world's most illustrious illustrators has joined forces with UCF's BA(Hons) Illustration course to celebrate exceptional graduate talent.

Quentin Blake – best known for his instantly-recognisable illustrations of **Roald Dahl** characters – has provided a foreword for *Illustrated Quotes & Sayings 3* – an industry source book by the latest graduates from Falmouth's internationally-renowned BA(Hons) Illustration course, that was recently launched at the Royal Society of Arts in London to an invited audience of course alumni and guests from the publishing industry.

Each graduate selected a quote or saying and then illustrated it in their own style. The result is an evocative mix of styles and genres. Likening the book to a large box of chocolates with a wonderful range of assorted centres – “there's something for all tastes, some of us will have special

favourites, and many, I hope, will be happy to scoff the lot” – Quentin Blake highlights the individuality of each contributor in his foreword and how they will develop in all kinds of interesting ways as they embark upon their journeys as professional illustrators.

Illustrated Quotes & Sayings 3 was edited by Course Leader, **Alan Male**, designed by **Peter Bennett**, and the production of the book was overseen by **Stuart Odgers**. Copies are available online from www.falmouth.ac.uk/illustrationbook



The Illustration team at the Royal Society of Arts, London. Image by Tom Dymond, BA(Hons) Press Photography

Key Dates

Africa Calling

19 July-13 September 2008

An exhibition of contemporary African and Cornish art celebrating the mining connections and creative relationship between Africa and Cornwall. Venue: Falmouth Art Gallery, The Moor, Falmouth. Opening Times: 10am to 5pm. Admission: Free. For more information: www.falmouthartgallery.com

Henri-Lloyd Falmouth Week

9-16 August 2008

The South West's largest regatta provides superior racing action on the Carrick Roads and in Falmouth Bay as well as a programme of daytime and evening entertainment on shore. For more information: www.falmouthweek.co.uk

Networks of Design

3-6 September 2008

UCF is to host an impressive array of leading international speakers at the Design History Society's annual conference, which will explore design history, technology, humanities and the social sciences within networks of interactions. An accompanying exhibition, *Re-imagining Cornwall: Networks & Narratives*, will be staged at The Poly in Falmouth. For more information: www.networksofdesign.co.uk

MA Shows

5-11 September 2008

(Woodlane & Tremough)

25-27 September 2008

(Dartington)

The annual celebration of postgraduate work.

Woodlane and Tremough:

Friday 10am to 4pm and 6pm to 9pm;

Saturday to Thursday 11am to 4pm

(Closed on Sunday)

Dartington:

Thursday 4pm to 9pm; Friday 3pm

to 11pm; Saturday 12pm to 9pm.

Admission: Free

60 seconds with Holly Cavender



National Recruitment Manager, Holly Cavender, completed her BA(Hons) in Business and Economics, gained qualified teaching status, and spent three years as a teacher and programme manager at a sixth form college in Hampshire before joining UCF in 2004. Industry beckoned however and Holly joined a broadcast graphics company working with the BBC's Natural History Unit, Aardman Animations and the Discovery Channel before travelling for a year around the world and settling in Falmouth.

What's your first childhood memory?

A hot summer's day, sitting on a bin in our back garden and being stung by a bee

What makes you want to scream out loud?

Lack of consideration, selfishness

If you weren't working at UCF, what would be your perfect job? I'd own a junk shop selling interesting things

What was the first record you bought?

The Jam, *Going Underground*

Describe your perfect day Sunshine, family, friends – being active all day and then sitting around laughing, drinking and eating into the night

What could you not live without?

Friends and family

What song do you want played at your funeral?

The Jam's *Going Underground* – what else!

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For further information visit www.falmouth.ac.uk

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