



Left: Dr Andrew Upton, Pro Rector External Relations & Knowledge Transfer. Centre: Professor Geoff Smith, Deputy Rector. Right: Sara Reed, Director, School of Art & Performance.

Arts University Cornwall gathers momentum with announcement of new senior appointments



Christina Bunce, Course Leader MA Professional Writing, Elfrea Lockley and non-fiction tutor, Susannah Marriott.

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UCF's ambitious plans to create a new Arts University in Cornwall gather momentum with the announcement of three key appointments to its senior management team.

Professor Geoff Smith has been appointed Deputy Rector; **Dr Andrew Upton** will take up the role of Pro Rector External Relations & Knowledge Transfer and **Sara Reed** will become Director, School of Art & Performance during the new academic year.

Professor Geoff Smith will join UCF in November. Geoff studied Music at Nottingham University, received an MPhil in Electronic Music from Oxford University and completed a PhD in music composition at Huddersfield University before working as a freelance composer and performer. He taught at the universities of Manchester and Huddersfield before becoming Head of Music at Bath Spa University. He was awarded a professorial title in 2005 for 'outstanding qualities of academic leadership' and recently completed an MBA in Higher Education Management.

"I am thrilled to be joining a staff and student community that has its sights set on making history," commented Professor Smith. "In establishing Arts University Cornwall, we have an opportunity to accelerate the region's creative and cultural renaissance, and define a model of arts pedagogy that is of international distinction."

Dr Andrew Upton joins UCF in September from Southampton Solent University where he has enjoyed a successful career in a range of key roles. Having trained as a biologist and undertaken post-doctoral research on the microbiology of marine sediments,

Andrew worked as an environmental consultant before joining what was then Southampton Institute in 1994. After 12 years in the Faculty of Technology, Andrew was appointed Associate Dean (External Development). He later became Head of the Community & Enterprise Office in 2006.

"I am delighted to be joining UCF at such an important time in its development, and am looking forward to meeting and working with as many staff as possible to advance the external development of UCF" said Andrew.

Sara Reed, currently Director of Choreography at the College's Dartington Campus, takes up the new role of Director, School of Art & Performance at UCF on 1 October.

Sara trained at Laban and the Place before receiving an MA in Performing Arts from Middlesex University. In 1992, Sara joined the University of Chichester, followed by ten years at the University of Surrey before joining Dartington College of Arts in 2004. Most recently, Sara has been instrumental in the creation of the first university department of contemporary dance in Poland and is completing a PhD at the University of Surrey.

Sara stated: "I am delighted to have both the privilege and the challenge of leading the new School of Art & Performance, and working with a talented and committed team of colleagues towards establishing Arts University Cornwall in 2012."

"These key appointments demonstrates our determination to create a world class Arts University in Cornwall" added UCF's Rector, **Professor Alan Livingston**.

Rector's Column



Our focus for August has been recruitment activity through Clearing and colleagues at all three campuses have been working hard to raise the profile of the unique opportunities that Falmouth offers. This is something that I urge you all to do in the coming months as we prepare for the next exciting phase of our development.

With this in mind, we look forward to welcoming **Professor Geoff Smith** to the role of Deputy Rector; **Dr Andrew Upton** as Pro Rector, External Relations & Knowledge Transfer; and **Sara Reed** to the post of Director, School of Art & Performance over the next few months. These key appointments will help shape our progress as we move towards Arts University Cornwall – making us more resilient, competitive and better prepared for the challenges ahead. I am sure you will join me in wishing Geoff, Andrew and Sara every success.

As we look forward to a dynamic future and the realisation of our ambitions, I would like to pay tribute to a number of senior colleagues whose energy and commitment have contributed hugely to where we are today. We wish Vice Principal, **Professor Eric Spiller** and Director of Art, **Jeff Hellyer** happy and creatively fulfilling retirements, and rewarding future careers for Director of Learning & Teaching, **Dr John Butcher** and Dean of Research, **Professor Antonia Payne** in their new roles as Senior Academic Development Advisor at the University of Northampton and Head of the Institute of Humanities and Creative Arts at the University of Worcester respectively.

Professor Alan Livingston CBE, Rector

UCF in top ten for graduate employment

UCF's graduates had gained employment or taken up further study within six months of graduation in 2006/2007, according to the Higher Education Statistics Agency, placing us sixth in the country.

Renowned for its academic quality, Falmouth emphasises the vital importance of work placements and contact with the creative industries – preparing thousands of graduates for successful careers.

BA(Hons) Textile Design and BA(Hons) Spatial Design students have gained employment with leading designers and design studios across the globe from **Tom Cody** in New York to Heatherwick in London.

Award-winning product designer, **Jethro Macey**; furniture company, **Sixixis**; and Hamley's toy designer, **Stacey Dix**, are all graduates from BA(Hons) 3D Design and making their mark on the design industry.

BA(Hons) Graphic Design has been described as a top tier course regarded in the industry as a significant player in producing very employable graduates in their external examiner's report this year whilst BA(Hons) Illustration graduates have gone on to illustrate for leading

authors and Channel 4's live anatomy shows with **Gunther von Hagens**, designing children's books for Egmont publishers and artworking for the Cartoon Network.

First year BA(Hons) Press Photography students have caught the attention of industry professionals, Magnum, the celebrated photographers' agency, whilst BA(Hons) Fashion Design and Performance Sportswear Design are leading the way winning competitions run by industry giants such as Lee Cooper.

Performance graduates are trail-blazing securing commissions and funding from The Rough Guide; Arts Council England South West for a showcase at Bristol Harbour Festival; a residency at the Battersea Arts Centre, and appearing on Later... With Jools Holland.

Whilst the Media schools long tradition of success continues with graduates at the BBC as Newsreader and co-presenter of Crimewatch, founding their own award-winning film production company and **Elfrea Lockley**, whose upbeat look at motherhood, *Things to Do Now That You're a Mum*, has just been published by Octopus Publishing's Spruce imprint.

Networks of Design International Conference

A four-day international conference hosted by the MA in 20th Century Art & Design: Histories & Theories course begins on 3 September.

The conference will explore design history, technology, humanities and the social sciences that inform knowledge formation and design.

Professor Bruno Latour, professor and vice-president for research at Science Po Paris will deliver the opening keynote speech. **Jeremy Myerson**, Director of the Helen Hamlyn Centre and Professor of Design Studies at the Royal College of Art and **Jan Konings**, founding designer of Droog Design, will speak on Thursday 4 and Friday 5 September, respectively

An exhibition at The Poly, accompanies the conference, 'Re-Imagining Cornwall:

Networks and Narratives' showcasing design, craft and architectural practice in Cornwall, past and present.

If this conference sparks a desire to study this innovative course and fast-track your career or find a new path, there are three new bursaries available to fund your first year's tuition.

For further information visit www.falmouth.ac.uk/20centuryartdesign or call Fiona Hackney on 01326 213834



Caption: Image representing Networks of Transport and Tourism from the exhibition, Re-imagining Cornwall: Networks and Narratives

Snippets

BA(Hons) Graphic Design student, **David Ankrutt** beat off stiff competition to design the livery for Truro's brand new **Park and Ride Scheme**. David's designs were right on brief and very well received by Cornwall County Council. Following consultation with the Council's in-house designers, David's design now adorns the buses carrying passengers in and out of Truro.

Congratulations to MA Professional Writing students, **Luke Richards, Ros Derry, Christophe Philipps** and **Thomas Sharpe** who researched the tale of **Mother Ivey's 16th Century curse** that became world-wide news when Leader of the Opposition, **David Cameron** booked the cursed house for his annual holiday. Read the full story in part-time lecturer, **Susannah Marriott's** book entitled, *Witches, Sirens and Soothsayers*.

The first Falmouth Town Newsletter, **Fathom**, has just been published and has been created in consultation with **Jilly Easterby**, Head of Public Affairs at UCF and graphic design graduates, **David Sames** and **Ruth Littlejohns** of design company, Sames + Littlejohn. Packed full of community news, UCF is delighted to have been able to assist in its creation.

Folk singer, **Seth Lakeman**, an Honorary Fellow of Dartington College of Arts since 2007, has stormed the UK charts with his third album **'Poor Man's Heaven.'** Entering the national charts at number 8 in July, the album celebrates his West Country roots, telling stories of greedy pirates, heartbroken sailors and brave lifeboat men.



Seth Lakeman

11 UCF staff have successfully gained driving licenses this month... in **European computing!** The European computer driving licence centre (ECDL) has proven a great way of achieving an internationally recognised qualification in IT. There is funding still available for more UCF staff to study this 12-month course and anyone interested should contact **Susannah Travis** on 01326 253688 or email Susannah.travis@falmouth.ac.uk

Tremough masterplan & public feedback

'Help shape the future of the Tremough Campus' was the call to the local community recently, when a series of public exhibitions revealed the vision for Tremough up to 2016.

Many people who viewed the exhibition shared their views – 84% of people support the creation of a world class university campus and 90% agree with the aim to improve public transport, parking and accessibility to the campus. When it came to architecture, 57% wanted to see a mixture of modern and traditional styles and whilst many congratulated UCF on their plans and expansion, there is a concern that the development will over-dominate the area. Following the exhibitions, everyone's comments and suggestions will be reviewed and fed into the final masterplan due to be submitted to the planning authorities in September.

UCF and the University of Exeter share and jointly manage the Campus as part of the Combined Universities in Cornwall (CUC) initiative, in an arrangement that is unique in the UK. Now, both institutions are planning for the next stage of the development and have ambitions to create a Campus that is world-class, and the preferred Higher Education destination for local people as well as students from across the globe.

The merger with Dartington College of Arts will pave the way for a new specialist Arts University in Cornwall in 2012,

creating a Higher Education institution unique to the South West.

The University of Exeter has ambitious plans to build an internationally-competitive research and teaching centre for the environment and sustainability, which will give Cornwall the opportunity to become a world-leader in generating environmental knowledge. UCF's focus is on high-specification spaces for the Dartington Campus's Performance courses, and an Academy for Innovation & Research to encourage entrepreneurialism and foster dynamic collaborations between graduates and industry, benefiting the Cornish economy.

Neal Barnes, Director of Estates & Facilities on the Tremough Campus said: "It is vital that we have the input of local people if we are to develop a plan that benefits the community, the local economy, our staff and students for generations to come."



Draft plan for Tremough Campus

Fashion at Falmouth attracts leading design houses

Fashion at Falmouth goes from strength to strength, with BA(Hons) Fashion and BA(Hons) Performance Sportswear Design in collaboration with two international design labels, Norintra Ltd and Gul International.

Due to the outstanding work being produced from this new degree course, a two-month internship was offered by multinational design company, Norintra to the student who designed the best Eco Menswear collection. **Sarah Lee**, a first-year Fashion student, an English-

born daughter of Chinese immigrants, was selected as the winner of this exceptional prize. "This is an incredible opportunity for Sarah – especially as she has not been to HK since she was 6 years old" said joint Course Leader, **Patrick Gottelier**.

Whilst closer to home, the UK ProSurf tour with Gul International is staging its tour event on 30/31 August at Porthmear Beach and the BA(Hons) Performance Sportswear Design course will be on-hand providing t-shirts, bags and course information.

Collaboration brings rewards at Falmouth

Film at Falmouth has built an enviable reputation for producing graduates who can hit the ground running - no mean feat in the fast-paced world of media. Collaboration and building external relationships is a key element to its success.

O-Region, who supports and encourages the work of local writers, directors, actors, artists and filmmakers is one such collaboration and with sponsorship from UCF have launched the 'Just a Minute' film competition.

Films must be 60 seconds long, innovative and in any format. Course Leader, **Karl Philips**, is delighted to be supporting the competition. "It is invaluable for students to have some healthy competition and get immediate feedback on their films at the screenings."

The School of Media is sponsoring the ANOTHER COUNTRY International Short Film Award, bringing interesting and diverse filmmaking from the world's towns and rural areas to Cornwall.

Paul Inman, Director, School of Media at UCF commented, "We are sponsoring this international award because we feel it's important that filmmakers operating outside of the world's major cities are encouraged to bring their voices centre-stage".

Film at Falmouth offers students the opportunity to pursue their own interests and third year student, **Sara de Courcy** took full advantage of this with making her documentary, 'Saving Cornwall's Heritage: a project to conserve rare and historic plants' that debuted this year at the prestigious Chelsea Flower Show.

Key Dates

St Ives Festival 6-20 September 2008

Annual arts festival featuring music, theatre, poetry, literature and visual arts. Several films supported by UCF and Fiona Hackney, Course Leader, MA 20th Century Art & Design co-presents the 'Memory Bay' project on 12 September from 1-2.15pm at St Ives Arts Club. For more information: www.stivesseptemberfestival.co.uk

Performance of Olivier Messiaen's Vingt Regards sur L'Enfant Jésus 8 September 2008

Ian Pace, Lecturer in Musicologies and long-term Messiaen advocate, will be performing this epic two-hour piano cycle as part of a Special Centenary Celebration of Messiaen's work. Venue: National Concert Hall, Dublin. Time: 8.00pm. Tel +353 (0)1417 0077

Funchal 500 Tall Ships Festival 10-13 September 2008

Falmouth will be the host port for the Funchal 500 Tall Ships Regatta celebrations. A Parade of Sail on 13 September will lead the ships out to Falmouth Bay to start the race. Enjoy markets, concerts and a firework spectacular. For more information: www.falmouthtallships.co.uk

Writing Encounters Symposium 11-13 September 2008

MA Performance Writing Course Leader, Mark Leahy and students Emma Bennett and Nathan Walker are presenting papers at this international symposium featuring artists/scholars. Venue: York St John University. Attendance: £140.00. For more information email j.alexander@yorks.ac.uk or call 01904 876433.

Governor's Lecture 25 September 2008

The annual Governor's lecture welcomes Tim Heald, author, journalist, public speaker and author of Prince Philip's official biography. A Fellow of the Royal Society of Literature, Tim will discuss 'Writing as a Job'. Venue: Woodlane Lecture Theatre. Time: 6.30pm. Admission: Free

60 seconds with Andy Wyatt



Andy Wyatt, Course Leader on BA(Hons) Digital Animation joined UCF in 2007 to head up this new course after 20 years in industry.

Andy animated Teenage Ninja Turtles, ran his own studio producing animation for television and the internet, directed major shows for BBC, Teletoon and Aardman, and has written, lectured and talked on animation.

What's your first childhood memory?

Mud pies don't taste nice and being sick on Geoffrey Olding's pac-a-mac...

Do you have a special talent/party trick? I'm a Porthleven Morrisman and pretty nifty with my stick and hanky!

Who's your icon? One of the godfathers of British animation, Bob Godfrey. He inspired me and I realised animation could be satirical, rude, thought provoking and cutting edge.

What was the first record you bought? Axe Attack, heavy rock compilation including Black Sabbath's Paranoid - brilliant!

Proudest accomplishment? A BAFTA and several animation awards, but nothing beats the pride I feel when my students produce a stunning piece of work.

Describe yourself in three words I hate that question in fear of coming across all pretentious, false and shallow.

What song do you want played at your funeral? Brian Eno's, 'The End' with 'That's All Folks' as the coffin disappears.

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For further information visit www.falmouth.ac.uk

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