

BA(Hons) Illustration – LEVEL 1

I would like to take this opportunity to welcome you to BA(Hons) Illustration at University College Falmouth.

The first day of term will commence at **9.30 am** on **Monday 26 September 2011**.

Please report to the 2nd and 3rd year studios on the **top floor** of the **Alan Livingstone building** at the Woodlane Campus. This will be the start of an induction week in which you will be introduced to facilities and to the course curriculum. You will receive a BA(Hons) Illustration Handbook which will clearly outline the syllabus, structure, aims and objectives of the course.

As you are aware, the course is very intensive and there will be much ground to cover during the first year. This will include a week-long study visit to London, taking place during the last week of the autumn term. You will be required to pay for this fairly early in the first term, the cost being approximately £120, which covers accommodation, breakfast and insurance. *The London visit is an essential part of the course and everyone is expected to participate.*

Please find enclosed a Materials List and Reading List.

If you have been made a conditional offer to study at Falmouth, your place is subject to meeting those conditions. If you have any questions, please contact Amanda Speedie in Admissions on 01326 213865 or amanda.speedie@falmouth.ac.uk

During the summer you will be emailed important information for new students. If you will be away, please ask someone else to check your emails regularly and reply on your behalf.

If you have any queries please do not hesitate to contact me. In the meantime, have a good summer and I look forward to you joining us in September.

Yours sincerely

Nigel Owen
Programme Leader, Illustration

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Materials List

As a new student to BA(Hons) Illustration it is expected that you start to build your own personal stockpile of materials/media relevant to your own evolving visual language. In the early phases of the course it is likely that you will try out many different approaches to mark-making. Therefore, it would be wise to have access to as broad a range of media as possible.

Nothing is more frustrating than not having all the tools that you need for doing the job properly. Below are two lists. One is a list of *compulsory* items that you will need to purchase for the 'Colour & Composition' block of study in term one. The second is a *suggested* list of materials and media that will be useful to you in the first year. You are not expected to purchase everything on this list immediately, however it would be beneficial to start assembling your collection of media/tools before you start the course.

Compulsory List

- 1 x box (12 tubes) of reasonable quality gouache paints with a good range of colours, including black
- 1 x 37ml tube of Windsor and Newton white gouache
- 1 x china palette
- 2 x good quality watercolour brushes size 6 and 8

Suggested List

- General sketchbooks: A5, A4, A3, A2 etc. (From the Woodlane shop or made by hand)
- Watercolour paper pad (hot pressed/smooth) for artwork
- Graphite pencils (various weights), sharpener, eraser
- Oil pastels, chalk pastels, Conte crayons
- Willow charcoal, compressed charcoal
- Paint brushes of various widths and varieties (Gouache, oil, acrylic, ink, series 7 for water colour)
- Black Indian ink, coloured inks
- Dip pen & nibs
- Marker pens in various widths
- Paints of different types (Gouache will be used a lot during the first year. oil and acrylic paint can also be useful.)
- Masking tape, double-sided tape, brown 'gum strip' (for stretching paper)
- PVA glue, Pritt Stick, Glue gun
- Photo Mount (particularly useful during latter stage of 'Illustrated Book')
- Surgical scalpel & blades, craft knife, scissors
- Metal ruler
- Small cutting mat
- A small roller & Perspex/Formica surface for basic print techniques
- A memory stick (USB storage) can be very useful when working digitally
- A computer, scanner, ink jet printer
(Useful if you have your own but you will have access to all of these at UCF.)

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Suggested Reading List

Below is a list of books, magazines and periodicals that are relevant to the course.

Our intention is not that you should purchase all of these publications but rather to make you aware of them. Many can be found in the UCF Library.

Seek them out. They will help you understand the industry of Illustration in an historical and contemporary context, and help develop your passion for the subject.

Books

- Male, Alan., 2007. *Illustration: A Theoretical & Contextual Perspective*. Lausanne: AVA Publishing. ISBN 13: 978-2-940373-51-2
- Zeegan, Lawrence., 2005. *The Fundamentals of Illustration*. Lausanne:AVA Publishing. ISBN 13: 978-2-940373-33-8
- Zeegan, Lawrence., *Secrets of Digital Illustration*. Mies: Rotovision. ISBN 13: 978-2-940361-56-4
- Wigan, Mark., 2006. *Thinking Visually*. Lausanne: AVA Publishing. ISBN 13: 978-2-940373-15-4
- Salisbury, Martin., 2004. *Illustrating Children's Books*. A&C Black Publishing. ISBN: 0-7136-6888-1
- Hyland, Angus., and Bell, Roanne., 2003. *Hand To Eye*. Lawrence King Publishing. ISBN: 1-85669 339-2
- Blackman, Cally., 2007. *100 Years of Fashion Illustration*. London: Lawrence King Publishing. ISBN: 978-1-85669-462-9
- Hellige, Hendrick.,2007. *ILLUSIVE 2: Contemporary Illustration and its Context* Die Gestalten Verlag. ISBN: 978-3-89955-191-4
- Foster, John., 2008. *New Masters of Poster Design*. Rockport Publishing. ISBN: 1-59253-222-5
- Avella, Natalie., 2009. *Paper Engineering: 3D Design Techniques For a 2D Material*. Mies: RotoVision Publishing. ISBN: 2-88046-711-X
- Carter, David, A., and Diaz, James.,1999. *The Elements of Pop-Up*. Little Simon Publishing. ISBN: 0-689-82224-3
- Fletcher, Alan., 2001. *The Art of Looking Sideways*. Phaidon. ISBN: 0-7148-3449-1
- Bang, Molly., 2001. *Picture This: How Pictures Work*. Sea Star Publishing. ISBN: 1-58717-029-9
- Pricken, Mario., 2008. *Creative Advertising*. Thames & Hudson. ISBN: 978-0-500-28476-8
- *Images: The Best of New British Illustration*. The Association of Illustrators (AOI).

(An annual of the best of British contemporary illustration)

Magazines and Periodicals

- *Varoom* (AOI Magazine)
- *3x3* (American Illustration)
- *Juxtapose* (Contemporary American Illustration)
- *Computer Arts Magazine*

Books to borrow

We suggest you look for the books in the Woodlane Library, as we think they will be useful to your research, and to your understanding of cultural issues as part of HACS (Historical & Cultural Studies):

- Barker, Chris., 2007. *Cultural Studies: Theory & Practice*. 3rd ed. London: Sage. (or 4th ed. 2011)
- Berger, John., 1972. *Ways of Seeing*. London: Penguin.
- Hall, Stuart. ed., 1997. *Representation: Cultural Representations & Signifying Practices*. London: Sage/OU.
- McCloud, Scott., 1994. *Understanding Comics: The Invisible Art*. Harper Perennial edition. London: Harper Collins.
- Morgan & Welton., 1992. *See What I Mean*. London: Arnold.

Term Dates 11/12

Autumn Term	26 September – 09 December 2011
Spring Term	09 January – 16 March 2012
Summer Term	16 April – 22 June 2012