

**BA(Hons) Fashion Design & BA(Hons) Performance Sportswear Design – LEVEL 1**

Congratulations and welcome to Fashion Design and Performance Sportswear Design at University College Falmouth.

Term starts at **10.00am** on **Monday 26 September 2011** at the Woodlane Campus. Please go to the Fashion and Performance Sportswear Design department in the **Fox 1 Building**.

Please find enclosed an equipment and reading list, a list of exhibitions we'd like you to see, a questionnaire and a summer project for you to complete by the first day of term.

During the first week you will have a surfing lesson from one of the world's leading sustainable surf tour companies, GlobalBoarders. The lesson will cost a maximum of £20 per student which includes hire of boards and wetsuits. Those students who do not wish to surf can spend the day on the beach. **Please let us know if you will be taking part by emailing [john.boddy@falmouth.ac.uk](mailto:john.boddy@falmouth.ac.uk) by 31 August.**

There will be a 5-day study trip to London during London Fashion Week in mid February 2011 which we hope all students can attend. The estimated cost will be £160, excluding travel. The price will be confirmed at the start of term. During these difficult financial times it will also be essential for students to start raising money for their graduate fashion shows. We will be asking students to pay into a Show Fund throughout their three years of study.

Over the summer you will be contacted by a student mentor who will tell you about the forum [www.falmouth.ac.uk/helpme](http://www.falmouth.ac.uk/helpme) which is designed to help you get better acquainted with UCF.

If you have been made a conditional offer to study at Falmouth, your place is subject to meeting those conditions. If you have any questions, please contact Rachel Chaplin in Admissions on 01326 253654 or [rachel.chaplin@falmouth.ac.uk](mailto:rachel.chaplin@falmouth.ac.uk)

We will be emailing you again before the start of term. If you will be away, please ask someone else to check your emails regularly and reply on your behalf.

We look forward to meeting you in September.

Yours sincerely

Jane Gottelier  
Programme Leader, Fashion Design



**BA(Hons) Fashion Design**  
**BA(Hons) Performance Sportswear Design**

**Essential Equipment List**

You will set up a credit account with the department in your first week of £200, £70 of which will cover your essential sewing kit, which includes, snips, presser feet, bobbins etc. and workshop materials. The remaining £130 will fund any materials you wish to buy from the Fashion Department stores, such as calico, pattern paper and further fabrics.

You are also required to purchase the following items from this list of **essential** equipment, all of which is available from [www.eastmanstaples.co.uk](http://www.eastmanstaples.co.uk) or [www.morplan.com](http://www.morplan.com) or from the Eastman Staples and Morplan, student catalogues enclosed.

**Other recommended suppliers**

Morplan  
56 Great Titchfield Street  
London W1W 7DF  
0207 636 1887  
[www.morplan.com](http://www.morplan.com)

For Fashion books:  
R.D.Franks  
5 Winsley Street  
London W1W 8HG  
(Oxford Circus behind Topshop)  
[www.rdfbanks.co.uk](http://www.rdfbanks.co.uk)

MacCulloch & Wallis  
25-26 Derring Street  
London W1S 1AT  
0207 629 0311  
(Between Oxford Circus and Bond Street, just off Oxford Street)  
[www.macculloch-wallis.co.uk](http://www.macculloch-wallis.co.uk)

**It is vitally important that you have all of the equipment listed below by the beginning of term. You will be using it during Week 1.**

You will need to buy a small combination padlock for your locker. Do **not** purchase a key padlock.

**Tools**

- Pattern Master or Shoben FashionCurve
- 1 metre Ruler
- L Square
- French curves (set of 3)
- Pattern Notcher Standard Quality
- Pattern Drill 4mm hole
- Wooden Awl
- Tracing Wheel
- Quick Unpic
- Tape Measure
- 1 x 30mm Dressmakers Pins-100g
- 2 Pack Tailors Chalk
- Scissors (for paper)
- Good quality pair of shears (for fabric)

It is important that you choose your own individual cutting shears as there is a wide selection and you need to find out what size and weight suits you. Ask to try them out in the shop. If you

are left-handed you can get left-handed shears. Cutting shears must only be used for fabric and NEVER paper or card.

### **Pattern cutting equipment**

- A set of thin tipped, coloured felt-tip pens
- Highlighter pens
- A mechanical pencil with lead no softer than 'H'
- An eraser
- Masking tape
- A pin cushion which fastens to your wrist

### **Drawing equipment**

- Drawing Pencils B, 2B, 4B, 6B
- Fine black liner pens
- A selection of thick nib coloured graphic marker pens
- A selection of coloured crayons
- A selection of coloured chalks and wax crayons
- A4 sketch pad
- A2 layout pad
- A2 drawing board

All drawing equipment can be purchased from the campus shop, except for drawing boards.

### **Other equipment**

You are also required to buy a plastic or cardboard A1 size portfolio/folder. You will use this to store all of your studio work.

### **Reading List**

- Aldrich, W., 2008 *Metric Pattern Cutting For Women's Wear* 5<sup>th</sup> ed. Oxford: Blackwell Publishing
- Campbell, H., 1980 *Designing Patterns – A Fresh Approach To Pattern Cutting* Nelson Thornes Publishing
- Travers Spencer, S and Zaman, Z., 2008 *The Fashion Designers' Directory of Shape and Style* Barron's Educational Series
- Amaden-Crawford, C., 2006 *Guide To Fashion Sewing* 4<sup>th</sup> ed Fair child Books
- Seivewright, S., *Basics Fashion Design: Research and Design* London: AVA Publishing
- Udale, J., 2008 *Basics Fashion Design 02: Textiles and Fashion* London: AVA Publishing
- Hopkins, J., 2010 *Basics Fashion Design: Fashion Drawing* London: Ava Publishing
- Baugh, G., 2011 *The Fashion Designer's Textile Directory* Thames & Hudson

### **Fashion Exhibitions**

We would like you to see as many of the following fashion exhibitions during your summer holidays as possible:

**Masters Of Style: Celebrating The Stories Behind Italian Fashion**  
**Embankment Galleries, South Wing**  
**Somerset House, London**  
**Until 14 August 2011**

**Daily 10am-6pm, 10am-8pm on Thursdays**

To mark the 150th anniversary of Italy's unification, *Masters of Style* brings together six of Italy's most influential fashion houses to celebrate the stories behind Italian fashion. Looking at defining moments from their advertising campaigns, Armani, Dolce & Gabbana, Ferragamo, Gucci, Missoni and Prada will showcase a personally hand-picked selection of images from their collections and archives, bringing to life iconic style moments and offering an insight into the passion and influences behind their work.

**What Will She Wear?**

**Assembly Rooms, Fashion Museum**

**Bennett Street, Bath, BA1 2QH**

**Until January 2012**

This special display to celebrate the Royal wedding in 2011 showcases some of the finest wedding dresses from the Fashion Museum collection. The display also includes a previously unseen archive of photographs of couture wedding dresses from the 1930s.

**Tommy Nutter: Rebel On The Row**

Fashion and Textile Museum

83 Bermondsey Street, London SE1 3XF

**20 May to 22 October 2011**

When Nutters opened in 1969 on Savile Row, the staid and traditional world of bespoke tailoring entered a new era. Tommy Nutter, with master cutter Edward Sexton, combined up-to-the minute styling with classic techniques to create the brand that set the Row swinging. The shop - financed by Cilla Black, James Vallance White, and Beatles' executive Peter Brown - opened up the experience of bespoke tailoring; catering to rock stars, artists and aristos who wanted to custom fit with the new shapes and details pioneered at Nutters.

**Victoria & Albert Museum**

**Cromwell Road, London SW7**

**Daily 10am-5.30pm (Fridays until 9.30pm)**

Visit the Fashion Galleries on the ground floor for a wide range of historical and contemporary fashion exhibits.

**The Enchanted Palace**

**Kensington Palace**

**Kensington Gardens, London W8 4PX**

**Until 1 January 2012**

**Daily 10am-6pm**

With more drama played out in its hallowed halls than your average soap opera could ever dream of, Kensington Palace is a time capsule for all the tragic, complex drama of the royal family. While the palace undergoes reconstruction work, six designers - Vivienne Westwood, William Tempest, Boudicca, Stephen Jones, Aminaka Wilmont and Echo Morgan - have been invited to create installations in the palace rooms inspired by the princesses that once occupied them. The results are haunting, gothic and appropriately enchanting - each room unravels the often-tragic tale of a previous occupant. The result is a beautiful, bewitching, multi-sensory exhibition, and one which overflows with fantastical VM inspiration.

## **BA(Hons) Fashion Design**

## **BA(Hons) Performance Sportswear Design**

### **Summer Project: A Surf Tour Wardrobe**

The following project is to be completed by all new first year students.

The project will be pinned up in the first week, for a crit by Jane Gottelier and your Level 1 tutors.

Design a touring wardrobe for Celine Gehret, the Swiss pro surfer used in the GUL Advertising Campaigns, to be shot on location in Puerto Rico in the Caribbean.

Design as many items as you like and put appropriate fabric swatches with your designs where possible.

Research articles in newspapers, magazines and the internet on surfwear and look at surfwear stores as well.

Celine will be taking a week's tour in Puerto Rico in Summer 2011, stopping off at various different locations. All her clothes have to fit into a small hold-all that she will be taking on a plane and on minibus journeys.

Think about re-designing an easy to use hold-all. She cannot take more than 8 kilograms in total.

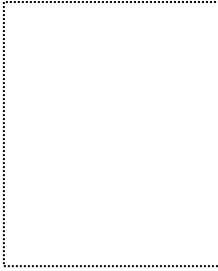
### **On her tour she will need suitable clothes for a range of activities and situations:**

- Surfing
- She will need sun protection on face and head
- Clothes need to be easily washable, and to dry overnight
- She will be attending 'press lunches' at various fashionable beach cafes
- Each evening she will stay at different accommodation ranging from quite smart hotels to simple guest houses. In the evening she will need to look relaxed and fashionably cool
- She will make a guest appearance on Puerto Rican TV and should be dressed appropriately
- She will take part in an International Surf Competition and will need to look stunning on the water and on the beach
- Something glamorous for the Puerto Rico club scene
- Some of the photo shoots for GUL will be on beaches that are difficult to get to, and she will have to go on foot through jungle and rocky terrain – she will need appropriate clothes

### **Consider the following:**

- How easy will the outfits you have designed be to pack?
- Will they crease? If they do, will this matter?
- Will they wash and dry overnight?
- Have you made good fabric choices? (see 3 questions above)
- Can she wear some items more than once?
- Do some of the clothes have a dual purpose?
- Does she need jewellery, if so what?
- Shoes are one of the most bulky and heavy things to pack – how can you get over this problem?
- Consider environmental hazards – mosquitoes, humidity etc.

**Remember – less is more!**



Please affix passport sized photograph of yourself

**Questionnaire**  
**BA(Hons) Fashion Design & BA(Hons) Performance Sportswear Design**

Hello to you – our new Fashion & Performance Sportswear Designers! We welcome you to the course and look forward to meeting you soon.

This questionnaire aims to help us better understand your needs before you arrive so we can improve your experience of the Fashion and Performance Sportswear courses.

Participation is voluntary and all information you disclose will be treated confidentially. There are no 'right' or 'wrong' answers and all information is strictly confidential. We are interested in your own thoughts, whether they are academic, personal, social or practical. Please provide as much information as you like and try to be as honest as you can.

If you have any questions please don't hesitate to contact me, John Boddy, on 01326 254242 or email me at [john.boddy@falmouth.ac.uk](mailto:john.boddy@falmouth.ac.uk)

John Boddy  
 Senior Lecturer, Fashion Design

**Please note** By completing this questionnaire you are giving your consent under the Data Protection Act (1988) for this information to be held on file.

**Firstly, please tell us about yourself**

Name:.....

E-mail:.....

Phone:.....Age: (on 1<sup>st</sup> September 2011).....

Where will you live:

Halls of residence	At home	Private student accommodation	Own home	Other	
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**For the following questions, please order your answers from 1 (most important)**

**to 3 (least important)**

Why did you decide to study in Higher Education?

1..... 2..... 3.....

Why did you choose to study at University College Falmouth?

1..... 2..... 3.....

Why did you choose Fashion or Performance Sportswear as a subject area?

1..... 2..... 3.....

I am most confident about:

1..... 2..... 3.....

I am least confident about:

1..... 2..... 3.....

I am most looking forward to:

1..... 2..... 3.....

I am least looking forward to:

1..... 2..... 3.....

How motivated do you feel at the moment in relation to the Fashion/Performance Sportswear course?

Very		Quite		Not very	
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What keeps you going/helps you maintain your motivation in your studies?

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What de-motivates you in your studies?

.....

**Now please tell us about your previous course of study**

Course(s):.....

School/college:.....

The best things about my previous course were:

1..... 2..... 3.....

The things I least liked about my previous course were:

1..... 2..... 3.....

How similar do you expect the BA(Hons) Fashion/Performance Sportswear course will be to your previous education?

Very		Quite		Not very		Not at all		Don't know	
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Why do you think the course may be similar/dissimilar to your previous course(s)?

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**Finally, please tell us about your expectations of coming to study here at Falmouth**

How much information do you feel you had about:

Higher education in general	A lot		Some		Not enough	
University College Falmouth	A lot		Some		Not enough	
BA(Hons) Fashion/PSD	A lot		Some		Not enough	

Who/where did you get this information from?

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Does anyone in your immediate family have a degree?

Father		Mother		Brother/sister	
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What are your main expectations of:

Higher Education.....

University College Falmouth.....

BA(Hons) Fashion/PSD.....

Do you think you will complete the course in 3 years?

Yes		No		Don't know	
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Was there anything you really wanted to know but couldn't find out?

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Overall, do you feel prepared for University?

Yes		No		Don't know	
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Why?.....

Have you used the pre-entry chat room [www.falmouth.ac.uk/helpme](http://www.falmouth.ac.uk/helpme)?      Yes  No

Did you find it useful?.....

How confident are you on the following?  
(Please indicate with a tick in the boxes below)

	Very confident	Quite confident	Not very confident
Sketchbooks & research			
IT/computer/internet skills			
Writing essays			
Presentations			
Group work			
Independent study			
Self motivation			
Speaking out in class			

Do you have prior experience of the following materials or processes?

	Yes	No
Industrial sewing machines		
Pattern cutting		
Draping		
Knit		
Tailoring		
C.A.D.		

Your comments please

Thank you for completing the questionnaire.

We look forward to seeing you soon.

**Please return it to:**

**John Boddy  
Fashion and PSD department  
Woodlane  
Falmouth  
Cornwall  
TR11 4RH**