

**BA(Hons) Contemporary Crafts Level 2 – Induction Week 26 September 2011**

We would like you to come to Induction Week as a way of orienting yourself. Please find enclosed the letter which is going out to new Level 1 students with a lot of information you'll need too.

You do not need to pay the travel cost though there will be a cost of approx £10.00 for the boat trip we usually undertake in the first week.

The course team would like you to do the enclosed Level 2 Summer Critical Journal project. However, to help you engage with the spirit of the first week, you may also like to do the Level 1 summer project. We'll leave that to you to decide.

I have also enclosed details about Origin Craft Fair which takes place in London from 22 to 28 September. We encourage all Level 2 students to visit the event and also other galleries/museums in London as this will feed into your course work. If you are unable to attend the fair, then perhaps you could visit exhibitions in your area and keep a record of this.

You do not necessarily have to buy any of the equipment listed as you will probably have your own metals toolkit already.

During the summer you will be emailed important information for new students. If you will be away, please ask someone else to check your emails regularly and reply on your behalf. Please contact me should you have any questions.

Yours sincerely

Jason Cleverly  
Award Leader, BA(Hons) Contemporary Crafts

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## **BA(Hons) Contemporary Crafts – LEVEL 1**

We would like to welcome you to the start of your first year of study on BA(Hons) Contemporary Crafts.

Please arrive on **Monday 26 September 2011** at **10.00am** and make your way to **Tremough Reception** where student mentors will be waiting outside to direct you to **Lecture 4 of the Peter Lanyon building**.

There are several things you need to know, so that you can arrive ready to start.

The first week of term is set aside for introductions to the Design Centre, the studio and to the subject, getting to know everyone, and inductions into the various facilities, both at Tremough and at Woodlane. You will receive a detailed timetable for the first week of your studies on the first day of term.

Please note that the teaching year is very short, only thirty weeks long. Every week is essential for your learning and development during your degree and your attendance at all scheduled times is required. For this reason we are not able to grant any holidays during term time, so please make sure family and friends are aware of this.

In preparation for the start of your year, I would like you to consider the following important points.

### **Summer project**

**You will find included in this package a short summer project. Please complete it according to the instructions and make sure you bring it with you on the first day of term, along with pens and paper.**

### **Expenses**

There are a number of expenses in addition to the basic payments due at enrolment: You will be able to pay for these expenses online once you arrive at UCF. Please remember to budget for these expenses.

- **Basic Toolkit (compulsory) approx. £70.00 – £75.00**  
We purchase a basic toolkit for all students. This will be ordered and available for you to purchase within the first few weeks of term. You will **not** need it in your first week. The contents are: toolbox with internal trays; set of 1-10 mm drill bits; centre punch; Stanley knife and blades; scalpel and blades; scissors and metal rule; 2 styles of pliers (combination and side cutters); 5 metre tape measure; set of roebuck screwdrivers; set of files; junior hacksaw and blades; claw hammer; set of hexagon keys; piercing saw; needle files.
- **Tool & Equipment List**  
In addition to the toolkit, we would ask that you try and gather together the following items. Any item marked with an asterisk (\*) can be purchased from your tutor at the start of term

<b>Ceramics</b>	<b>Glass</b>	<b>General</b>
Large rolling pin	Scraper, wallpaper	Metal snips
Plastic bags to wrap clay	Bulldog clips and clothes pegs	Cordless drill or hand drill
Small sponges	Paintbrushes	
Paint stripping gun for drying clay		Dremmel (optional)
Plastic bucket	String	A lock for your toolkit
Plastic bowl & jug	Indelible marker pens and Chinagraph pencils	Sandpaper (wet & dry)
Square of canvas 15" x 15"	T-Square	
Soft rubber kidney *	Heavy duty elbow length rubber gloves	
Firm metal kidney *	Rubber builders bucket	
Serrated metal kidney *		
A forged steel tool knife for cutting and modelling *	Pliers and metal snips	
A cutting wire *	Glass Cutter (oil fed)	

- Health & Safety Clothing (compulsory) approx. £60.00**  
 Due to Health & Safety regulations, you will be required to purchase the following items at the beginning of term from the technical instructor. We stock items that meet statutory requirements so please do not attempt to buy similar H&S clothing or masks prior to arriving. Clothing to include: Terylene Tunic; Terylene Apron; Dust Mask protecting against gas, vapours and combined particles; Safety Goggles; Ear defenders
- Materials (1<sup>st</sup> semester) approx. £150.00**  
 This will cover a range of materials and processes, and will be paid against your student account during your first week. Please remember to budget for this.
- Field Trips £50.00**  
 This will cover the cost of the field trips that are a part of the first year, such as trips to museums/art galleries, exhibitions and other useful resources, as well as a river trip. Payment will be required at the beginning of term.

If you have been made a conditional offer to study at Falmouth, your place is subject to meeting those conditions. If you have any questions about your offer, please contact Amanda Speedie in Admissions on 01326 213865 or [amanda.speedie@falmouth.ac.uk](mailto:amanda.speedie@falmouth.ac.uk)

During the summer you will be emailed important information for new students. If you will be away, please ask someone else to check your emails regularly and reply on your behalf.

If you have any queries please do not hesitate to contact me. In the meantime, have a good summer and we look forward to you joining us in September.

Yours sincerely

Helen Marton  
 Senior Lecturer and Level 1 Co-ordinator, BA(Hons) Contemporary Crafts

01326 370484  
[helen.marton@falmouth.ac.uk](mailto:helen.marton@falmouth.ac.uk)

**BA (Hons) Contemporary Crafts**  
**Summer Critical Journal – Developing a Personal Visual Language**  
Level 2 Study Block 3

**Project Brief**

The purpose of this brief is to develop concepts and enable you to identify a specific context(s) for your work and expand your personal visual language. This is in part connected to finding a place for your work within a broader historical and cultural framework.

This is about developing ideas and researching in relation to the external world.

You must identify your personal influences and the directions you are inclined to take, what subjects interest you, try to look at a variety of interests and begin to make connections, at this stage your research should be broad. Do not restrict your research to other artists and makers; think about your own history, your likes and dislikes, cultural, social and political influences. You may want to consider some of the following questions:

- What is the history of your subject/subjects you are interested in (e.g. architecture)?
- Are there any practitioners dealing with similar context within their work, if so, how do they inform your ideas?
- What have you learnt through this research exercise, how has it informed you?
- What have critics written about your subject?
- How do you relate to all of this?

We would like you to produce a critical journal over the summer that not only locates you in the broader historical and cultural world but also explains the journey you have taken whilst you research.

This journal may take any form that you deem appropriate but must contain extensive notes and a personal dialogue as you uncover relevant and useful information. This exercise will give you a deeper understanding of your areas of interest. This should be a journey and an exploration into what underpins and substantiates your practice.

**This project is intended to invoke a series of drawings and designs for work which you will develop during the first term. These critical journals will be presented at the start of the Autumn Term and will feed into the Material Combination project. Therefore, it would be beneficial as part of your research, if you look at makers who work with more than one material.**

To support the development of your concepts your research should include the following:

- at least 5 different manifestations of a concept that you have explored through a variety of drawings and models that result in an artefact that combines materials (2 or more materials together) and reflect your areas of interest
- examples of fine artists work that inspire you
- examples of relevant craft work in a variety of media
- examples of design work

- copies of articles and a bibliography of journals, books and websites that you have looked at that support your ideas and personal interests (we do not want to see only internet based research)
- information about exhibitions that you have seen or any other type of event that you have been to that has fed into your ideas

### **Attitudes that Prevent Creativity**

'It's a waste of time'

'It's childish'

'There's a time for work and a time for play'

'There's a right way of doing things'

'It's not logical'

'I'm not creative'

'I can't'

### **Approaches that Foster Creativity Lateral Thinking**

Choose any two random objects, such as a cup and a plant. Think of as many ways as possible that they could be considered connected (e.g. by size, colour, the ways they break, whether they are opposites, how they spin, when they were bought). How can you apply this type of play to your coursework?

### **There's more than one right answer**

Once you have come up with an answer, look for another one. It may be better – or give you a way of fine tuning the first idea.

### **Combine things**

Take the front half of one object and combine it with another object. What have you invented? The essence of invention is mixing two different ideas or contexts to create a new variety. This helps in academic thinking too – such as comparing view points.

### **Metaphor**

Let one thing stand for, or represent, another: this is using metaphor or analogy. Play at seeing an object, or a study problem, from different perspectives. Make problems visual or concrete. Take an issue out of the academic context and see what it looks like in the world of oranges and apples, or knives, forks, salt and pepper.

## **BA(Hons) Contemporary Crafts Level Two**

### **Origin, the Contemporary Craft Fair**

22 – 28 September 201, as part of the London Design Festival  
Old Spitalfields Market, Brushfield Street, London E1 6EW  
[www.originuk.org](http://www.originuk.org)

### **Opening Times**

approximately 11am-7pm – varies on a daily basis – please refer to the website

### **Transport Connections**

#### **Rail & Underground**

Liverpool St Station

(Central, Metropolitan, Circle, Hammersmith & City lines and National Rail services)

Walking: 3 mins

Aldgate East Underground Station

(District, Hammersmith & City lines)

Walking: 5 mins

**Buses** 8, 26, 35, 47, 48, 55, 57, 78, 149, 242 and 388.

#### **Car (or bike)**

Old Spitalfields Market is easily accessed from the North Circular, on the A10.

NCP Car Parks can be found at Whitechapel High St, Spredaeagle Yard London E1 7PE and Great Eastern Street, London EC2A 3ER

[www.london-city-parking.co.uk](http://www.london-city-parking.co.uk)

#### **Entrance to Origin**

Please do not arrive at Origins in groups of 10 or more. It is preferable that you have a cash payment of £8 approximately ready if you are going to go in to Origins in small groups (less than 10). **Don't forget to bring along student ID to gain concessionary rate.**

#### **Guidance Notes for Students**

Students are asked to recognise the importance of Origin to the craft business exhibiting. For many individuals their orders and cash takings at Origin represent the bulk of their year's sales. The Crafts Council have put together the following guidelines for students visiting Origins:

- Do not interrupt exhibitors talking to buyers, however simple or straightforward the expected answer may be.
- If talking to an exhibitor do not be offended if they suddenly turn to someone else. They may have recognized, and need to acknowledge, a good buyer. Origin will be crowded at times and exhibitors must seize any and every opportunity to speak to visitors they know.
- Do not ask if postcards or promotional material can be given free. This is one of the largest sources of aggravation. Such material is expensive for the makers. A few people offer free postcards but otherwise the marked price must be paid.
- Photography is not permitted in Origin. Students must ask exhibitors before sketching products and designs. A request can be flattering but to see someone apparently copying one's ideas can generate fury.
- Avoid prolonged questioning of exhibitors. Students wanting detailed information will get a better response if they introduce themselves and make an appointment to follow up the meeting after the fair.
- We also recommend that bags are checked into the cloakroom provided. This cloakroom will have a minimum charge per garment.

## **BA(Hons) Contemporary Crafts Summer Project**

Capturing and creating a mini space

A pre-course project to show your design and making skills

This summer project requires you to interpret a space or place into a matchbox. This space or place could be somewhere you have visited and were inspired by, something you have read about or seen pictures of in a magazine, or it could be an imaginary space.

We suggest you choose, interpret or create a space or place that has a variety of volumes and scales; this could be urban or rural, natural or man-made, inside or outside.

We would like you to use a variety of media, including having a go at physically altering a 3D object (your matchbox), to capture a space or place. The media you use can range from pencil and collage to digital techniques and anything else in between, but it would be best if it involved a variety of processes.

**If you have any questions about this project please contact:**

Level 1 Co-ordinator, Helen Marton: [helen.marton@falmouth.ac.uk](mailto:helen.marton@falmouth.ac.uk)

**Due:** 26 September 2011

Please bring your matchbox with you on your first day.