

*University College*  
**FALMOUTH**



# foundation studies

**Diploma**

**art & design at falmouth**

**“It’s great getting inspiration from other people. The Foundation course has a lively atmosphere because it involves experimenting with everything from fashion design to fine art, and then deciding what to specialise in at degree level.”**

**Joe Sparrow**

Foundation Studies 2007



# tell me more about the course

**Falmouth is a good place to study Foundation, the region has an established art scene and this popular, intimate course has an excellent track record going back nearly forty years. Foundation at Falmouth prepares you for a future in the visual arts.**

We encourage you to explore various ways of working and thinking, so that you can see where your strengths lie, enabling you to make a decision about which particular art or design direction to follow. We then start to lead you along this pathway, getting you used to the terrain, until you are ready to independently set off towards your specialist art or design destination.



## **Bridging the gap**

For many of you this course bridges the gap between secondary and higher education, expanding and deepening your knowledge, familiarising you with the many and varied aspects of the visual arts. For others this will be a great chance to diversify in new fields or refresh your skills. Whoever you are, you will find that the experience will challenge your attitudes, change your ideas and introduce new approaches to creative practice and learning. Our students can be any age, with many different experiences, coming from Cornwall, around the UK, and around the world. You will learn a lot from each other during this busy year.

## **Skills**

The most obvious aspect of this busy course is that you will be introduced to a wide range of media, methods and materials.

This will typically include drawing in many different ways, painting and printmaking, bookbinding, typography, the creative use of text, and time based methods such as animation, film and photography. You will also explore textiles and fashion, construction methods such as modelling, carving, assemblage, weaving, casting and welding, as well as traditional methods for wood and clay. We use computers as well as pencils, welding torches as well as staplers, squeegees as well as brushes. Through all these activities you naturally encounter new processes, and through practice you may develop new and more advanced skills. That, however, is only part of the story. Skills are very important, but there are other ingredients to success.



# how is the course taught?

## **This course introduces you to the fundamental skills required to become a successful artist, designer or maker in the future.**

Our full-time and part-time staff are visual practitioners with a range of expertise, dedicated to providing a mutual learning environment. As the course progresses, emphasis changes from project work set by tutors during Stage 1, to student negotiated projects in Stage 2, to self-written projects in Stage 3. In addition to developing individual initiative we also encourage you to work in groups to strengthen your communication and negotiation skills.

The course is delivered in levels which contain units in Information & Research, Recording & Responding, Media & Experimentation, Media Development, Information & Interpretation. Project work is supported by lectures, demonstrations, professional experience, seminars and tutorials. In addition, the College's intranet site provides information to assist you with research and project work.

## **What technical processes will I study?**

**Fine Art:** Drawing from observation, life drawing, abstract and figurative work, painting, sculpture, printmaking, illustration and book arts, colour theory, studio projects and field study work.

**Three Dimensional Design:** Crafts, ceramics, product design, spatial/interior design, working in wood, metal, plaster and found materials.

**Visual Communication:** Graphic design, typography, packaging, advertising, design for print and computer graphics.

**Media:** Photography, video/animation and computer skills.

**Fashion & Textiles:** Two dimensional design, printed textiles, constructed textiles, fashion design, costume design and garment making.

**Computers:** Word processing, desktop publishing, drawing and painting packages.

**History of Art & Design:** Lectures and seminars, history of art, history.



# how is the course structured?

**This is a one year full-time or two year part-time course. The course is divided into three stages. At the end of each stage there is a formal assessment. Your final mark however is based entirely on the third stage of study.**

## **Stage 1: Exploratory**

**Information & Research  
Recording & Responding  
Media & Experimentation**

During the first stage of the course we introduce you to the variety of materials and techniques essential for the study of art and design. This will help you to identify your specific areas of interest and ability. Intensive project work includes; drawing, 2D image exploration, 3D making and the communication of visual messages through a range of alternative media. We also place emphasis on visual research and investigative work, to help you develop as well as substantiate your creative ideas. At the end of this stage your work is assessed and staff offer advice and guidance that can be incorporated into your project work during Stage 2.

## **Stage 2: Pathways**

**Information & Interpretation  
Combined Experimental Studies  
Media Development  
Preparation & Progression**

At the beginning of Stage 2 you will be allocated a personal tutor. Together you will identify your individual strengths, which you will be encouraged to develop. Students at this stage are organised into tutor groups broadly reflecting their subject interests. During Stage 2 the emphasis of studio work continues to be exploratory - helping you to consolidate your choices. However, you will begin to take greater responsibility for your work and carry out a mixture of tutor-led projects as well as self-initiated study. You will go on a research trip to visit exhibitions of historical or contemporary art and design and explore other cultural places and events. During the Pathways stage we will assist you with applications and help you to select work for your portfolio.

## **Stage 3 – Confirmatory**

**Integrating Theory & Practice  
Personal Confirmatory Study**

The final stage consolidates the skills you have learnt. By negotiation with your tutor, you will be required to write your own programme of work, referred to as your Statement of Intent, and submit this to our Examiner. This project should demonstrate what you have learnt throughout the course, demonstrating your creative knowledge as well as providing you with the opportunity to express your individual style, interests and ambitions. You will also be expected to write a short dissertation in the form of an exhibition catalogue focussing upon your chosen field of study and encompassing research from a range of sources. The work produced during Stage 3 is externally moderated and your project will be exhibited publicly in your final show.

# how is my work assessed?

**Assessment at Falmouth is regarded as part of the whole personal learning process. Periodically during the course you will be required to take part in self and peer-evaluation activities in order to get you to reflect on your own and others' learning progress.**

Formally, the course operates on a basis of review and assessment, with no conventional examinations. During each stage you will be introduced to the criteria used to assess your project work. Stage 1 and 2 assessments are 'formative' - thorough reviews of all stage work, carried out by two staff members commenting and advising you on your work. The Stage 3 assessment is 'summative' - a grading process carried out by at least two staff without tutorial comment.

## Meet the staff...

### Full-time

<b>Jeff Hellyer</b> <b>Phil Naylor</b>	Director of Art Course leader, Fine Art, Printmaking, Drawing
<b>Jane Chetwynd</b>	Textiles, Sculpture, 3D Crafts, Spatial Design
<b>Laurence North</b>	Fine Art Painting, Video, Digital Photography

### Fractional Full-time Staff

<b>Isolde Pullum</b>	Drawing, Illustration, Bookmaking, Narrative
<b>Sarah Hayes</b>	Graphic Design, Typography, Computer Media

### Part-time Staff

<b>Simon Averill</b>	Painting, Printmaking
<b>Hilary Watters</b>	Ceramics, 3D Design
<b>Graham Farr</b>	3D, Printmaking & Photography, Lifedrawing
<b>Ashley Hold</b>	Lifedrawing
<b>John Howard</b>	Lifedrawing, printmaking
<b>Louise Fox</b>	Printed Textile
<b>Gary Alson</b>	3D Design, Product
<b>Neil McLeod</b>	Illustration, Animation
<b>Lizzie Ridout</b>	Graphic Design, Installation

### Support Staff

<b>John Humphris</b>	3D Technician
<b>Jane Ziemacki</b>	2D Technician
<b>Dena Martin</b>	2D Technician
<b>Esther Smith</b>	Study Support
<b>Caroline Chapman</b>	Faculty Secretary

# information for applicants

**We welcome applications from students with appropriate qualifications, prior relevant learning or experience, or demonstrable interest and knowledge in a subject. We welcome students of all ages, from all countries, backgrounds and cultures.**



## How do I apply?

Complete an application form by the end of January in planned year of study. On submission of this form you will also be asked to complete a project for consideration, this will represent the first stage of our interview process, and a personal interview will normally follow.

Application forms are available from:  
Admissions, University College Falmouth,  
Woodlane, Falmouth, Cornwall, TR11 4RH

Tel: +44 (0)1326 213730  
Fax: +44 (0)1326 213880  
Email: [admissions@falmouth.ac.uk](mailto:admissions@falmouth.ac.uk)

This form requires a reference from a teacher, tutor or employer. Note we do not usually offer deferred places.

## Entry requirements

Entry requirements are summarised in the prospectus. Consult the website for answers to frequently asked questions (refer to the 'Courses' section or type 'FAQ' in the search box).

If you are applying from outside the EU, our International Office is your main point of contact. Staff will be pleased to provide information about courses, applications, entry qualifications, accommodation, life and study in Britain, visas and any other needs.

The International Office, University College Falmouth,  
Woodlane, Falmouth, Cornwall, TR11 4RH, UK

Tel: +44 (0)1326 213794  
Fax: +44 (0)1326 370725  
Email: [international@falmouth.ac.uk](mailto:international@falmouth.ac.uk)

The British Council can give you information about national scholarships and other possible source of financial assistance.



## Interview and portfolio

UK applicants may be required to attend an interview and present a portfolio of appropriate work. EU and international students will not normally be required to attend an interview but may submit a portfolio of work online or in the form of photographs, slides or CD/DVD.

Your portfolio should include examples of a range of your work, about twenty pieces of work should be enough. We like to see drawing of all sorts (it says so much about you), preferably including some examples of observational drawing. Also, we like to see examples of creative development of your work, maybe through different stages of research, exploratory drawing, general experimental work as well as examples of work that has reached some conclusions. Your portfolio should also include an essay related to art and design issues, sketch books and/or design sheets as well as models, prototypes, material experiments and finished pieces.

## Fees and financial support

### UK and EU students

The College's Finance Office will advise you on tuition fees and other charges (eg optional field trips), as well as financial support. Further information can also be found in the prospectus and on our website.

Tel: +44 (0)1326 213778

Email: [student.fees@falmouth.ac.uk](mailto:student.fees@falmouth.ac.uk)

## Funding your Foundation Diploma

The Foundation Diploma at University College Falmouth is classed as Further Education rather than Higher Education, so it is not eligible for the traditional student loans and grants. However, you may be eligible for the Education Maintenance Allowance, or for the Adult Learning Grant.

For further details, download the Foundation funding guide from: [www.falmouth.ac.uk/bursaries](http://www.falmouth.ac.uk/bursaries) or call the Bursary Office on 01326 213 744.

Remember that you can expect a significant return on your investment in terms of your skills, knowledge, options for higher education and personal development. At Falmouth you can expect first class facilities, professional staff and high quality student support.

## Open days

To find out more about Foundation at University College Falmouth, why not come and meet the staff and students at one of our Open Days, which are held in February, October and June. For more information have a look at our website [www.falmouth.ac.uk](http://www.falmouth.ac.uk)

## Prospectus and course leaflets

For our full prospectus, other course leaflets and any further information please contact the Admissions department. (Students from outside the EU please contact the International Office)

Tel: +44 (0)1326 213730

Fax: +44 (0)1326 213880

Email: [admissions@falmouth.ac.uk](mailto:admissions@falmouth.ac.uk)

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**Email.**  
prospectus@falmouth.ac.uk  
admissions@falmouth.ac.uk

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**Web.** [www.falmouth.ac.uk](http://www.falmouth.ac.uk)

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