



DESIGN AT FALMOUTH

PERFORMANCE
SPORTSWEAR DESIGN

BA(HONS)



Facilities

Based in our new open-plan Fashion Studio, you'll have industry-standard technology at your disposal, including: laser cutter, a silicon taping machine, an ultrasonic welder, steam beds, an extraction bed for gluing neoprene, industrial overlockers and blind stitching machines. We also have a video conferencing suite for receiving and presenting live briefs to clients.

What kind of job can I get?

As a graduate of Performance Sportswear Design, you can expect to join the ranks of companies and individuals making clothing for surfing, sailing, diving, snowboarding, walking and climbing as well as foul weather clothes, expedition and polar wear.

Awards and recognition

We are proud to have an international partnership with Europe's largest sportswear retailer, Decathlon, as well as establishing links in Shanghai, Hong Kong and Australia – which enable students to work with design companies and manufacturers using our video-conferencing technology. The Performance Sportswear Design course has also produced swimwear designed by acclaimed textile designer, Celia Birtwell.

Open Days

To find out more about Performance Sportswear Design at University College Falmouth, why not come and meet the staff and students at one of our open days held throughout the year. For more information visit our website www.falmouth.ac.uk/opendays

For more information

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BA(HONS) PERFORMANCE SPORTSWEAR DESIGN

UCAS Codes: W233 BA/PSD

Established in response to industry needs, this course offers an opportunity to develop your intellectual, technical and creative skills, enabling you to design and create clothing specific to a variety of action sports.

You'll experiment with the latest fabrics and construction methods and, using both hand drawing and digital technology, develop designs that meet the needs of this most demanding of sectors. You'll also study fashion, CAD and branding to ensure that your practical skills are balanced with an appreciation of aesthetics and marketing.

This course also gives you the opportunity to put your skills into practice on live projects and undertake work placements with recognised regional, national or international brands – including Decathlon, Nike Asia and Gul International – to gain a thorough insight into the industry. Visiting speakers include both design professionals and sports personalities, furthering your understanding of what it takes to succeed.

How is the course taught?

This three-year, full-time course is delivered in study blocks with project work supported by lectures, demonstrations, professional experience, focus groups, seminars and tutorials. The course is composed of units that vary in credit value, with 120 credit points required to complete each year and a 40% pass mark required for each unit.

JENNY DOBSON, BA(HONS) PERFORMANCE SPORTSWEAR DESIGN STUDENT

“ONE OF THE GREAT ATTRACTIONS OF THE COURSE IS THAT MANY OF THE LECTURERS ALSO WORK WITHIN THE INDUSTRY AND SO OFFER REAL INSIGHT AND CONSTRUCTIVE FEEDBACK TO OUR WORK. THE EXTENSIVE AMOUNT OF EQUIPMENT AVAILABLE MEANS YOU CAN EXPLORE MANY POSSIBILITIES.”



Operating on a basis of continuous assessment with no formal examinations, you'll be measured using a combination of visual, verbal and written assignments including a dissertation and exhibition in your final year. You'll also be asked to develop peer- and self-evaluation skills, which will be used in critical, conceptual, productive and professional capacities.

How does the course progress?

Level 1

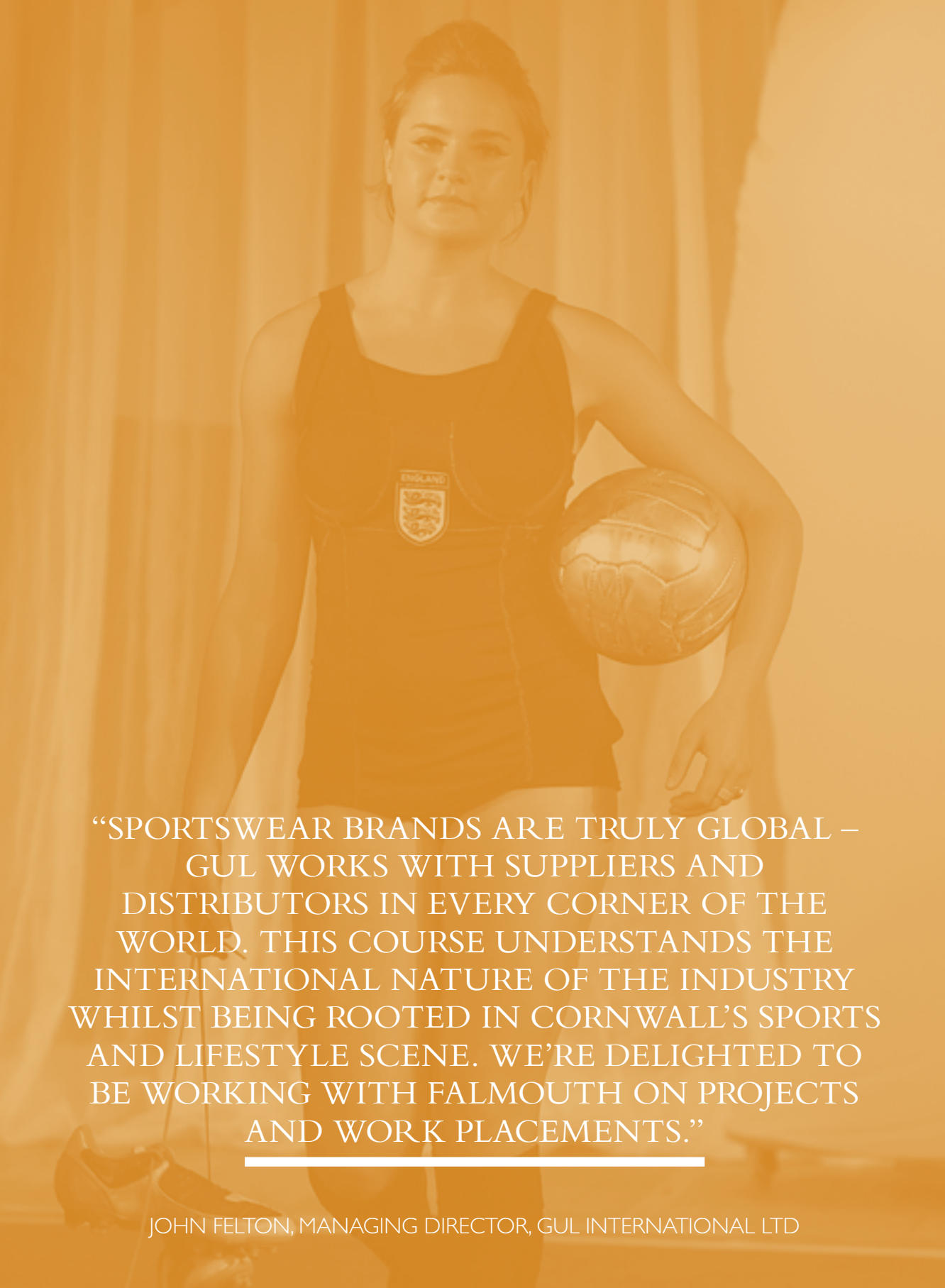
- Design & Construction
- Designer in Society
- Production & Presentation
 - Industrial, Professional & Global Contexts

Level 2

- Human Factors
- Computer-aided Design & Manufacturing
- International Branding
- Professional Practice - Work Placement

Level 3

- Professional Design Practice
- Professional Design Project Proposal
- Dissertation
- Final Project



“SPORTSWEAR BRANDS ARE TRULY GLOBAL –
GUL WORKS WITH SUPPLIERS AND
DISTRIBUTORS IN EVERY CORNER OF THE
WORLD. THIS COURSE UNDERSTANDS THE
INTERNATIONAL NATURE OF THE INDUSTRY
WHILST BEING ROOTED IN CORNWALL’S SPORTS
AND LIFESTYLE SCENE. WE’RE DELIGHTED TO
BE WORKING WITH FALMOUTH ON PROJECTS
AND WORK PLACEMENTS.”

JOHN FELTON, MANAGING DIRECTOR, GUL INTERNATIONAL LTD

THE COURSE

EXPERIMENTATION AND CREATIVITY ARE THE DRIVING FORCES BEHIND PERFORMANCE SPORTSWEAR DESIGN AT FALMOUTH. WE'LL EQUIP YOU WITH THE SKILLS TO DESIGN CUTTING-EDGE APPAREL THAT'S PRACTICAL, FUNCTIONAL AND AESTHETICALLY PLEASING, SO YOU CAN CREATE WEARABLE DESIGNS THAT WILL MAKE A MARK IN THIS PROGRESSIVE AND EXCITING INDUSTRY.

