



University College  
**FALMOUTH**  
Incorporating Dartington College of Arts



DESIGN AT FALMOUTH

# ILLUSTRATION

BA(HONS)



“QUALITY SHINES THROUGH FROM  
FALMOUTH’S ILLUSTRATION COURSE,  
SO FOR EMPLOYERS IN THIS FIELD IT’S  
THE FIRST PLACE TO STOP.”

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MATT JEANES, CREATIVE DIRECTOR, F.A.B.

# THE COURSE

CREATIVE COMMUNICATION DEFINES ILLUSTRATION AT FALMOUTH. WE WANT YOU TO BE INSPIRED AND WILL ENCOURAGE YOU TO CREATE ORIGINAL AND PROGRESSIVE SOLUTIONS TO COMPLEX PROBLEMS. YOU'LL GAIN THE SKILLS AND EXPERIENCE TO BE FORWARD THINKING, FLEXIBLE, AND ADAPTABLE IN YOUR WORK – REFLECTING THE RAPIDLY CHANGING FACE OF THIS THRIVING INDUSTRY.



# BA(HONS) ILLUSTRATION

UCAS Code: W221 BA/ILL

At Falmouth you'll be able to let your imagination run wild, creating unique and engaging visual solutions to meet client needs. From children's books to interactive imagery, packaging and promotion, you'll be encouraged to find your place among a broad range of practices for an array of briefs.

You'll acquire the necessary tools to become technically proficient, critically engaged, and professionally aware as you explore many techniques and processes across a wide range of traditional and digital media. Project work will shape your problem-solving skills while deepening your understanding of the creative process, from storyboarding and creative writing through to image rendering.

We also want you to gain an in-depth understanding of the industry, so that you're well equipped to take your skills into the workplace. This is supported by our teaching staff's unrivalled connections, self-funded professional practice trips to New York and London and designing and constructing your own website.

## How is the course taught?

The course is delivered through a series of units covering all aspects of illustration, including Drawing, Visual Studies, Professional Practice, and Historical and Cultural Studies. Project work is supported by lectures, seminars, study trips, professional experience, and tutorials.

The course operates on a basis of continuous assessment via a combination of visual, verbal and written assignments including a dissertation in your final year of study.

You'll be asked to develop peer and self-evaluation skills, which will be used in critical, conceptual, productive and professional capacities. Your final degree classification is based entirely on your third and final year of study.

## YEE TING KUIT, LEVEL 3 STUDENT

“THE TUTORS REALLY ENCOURAGE YOU TO PUSH YOUR IDEAS FURTHER. I’VE WORKED HARD THIS YEAR AND HAVE HAD SOME RECENT SUCCESS, INCLUDING A COMMISSION FOR THE GUARDIAN WEEKEND. I THINK THIS REFLECTS THE AMOUNT OF HELP AND SUPPORT I’VE HAD FROM MY TUTORS.”



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## How does the course progress?

### Level 1

- Diagnostic
- Intermediate

### Level 2

- Contextual
- Negotiated: Preliminary

### Level 3

- Negotiated: Consolidated & Final



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### Facilities

You'll be working in our large open-plan studios, which come with discrete individual desk spaces. Our central IT facility provides you with all the necessary software and printing options you'll require, plus you'll have access to a life studio and printmaking facilities.

### What kind of job can I get?

Our graduates are highly sought after across a spectrum of multimedia disciplines. Career opportunities include freelance illustration practice, advertising, design group practice, publishing, animation, studio management and art direction, television and authorship. Employers include Disney, Hallmark, Henson, The Sunday Times, Vintage Press and Penguin Books.

### Awards and recognition

Falmouth's Illustration students regularly scoop prestigious national prizes. Recent examples include: Macmillan Children's Book Awards, AOI Images Gold Awards, D&AD In-book Award, New Designers "One Year On" Awards, and a 3 x 3 Illustration Award (USA). The Illustration course also publishes an annual collection of graduate work for the industry, the 'Illustrated Quotes and Sayings' series.

### Open days

To find out more about Illustration at University College Falmouth, why not come and meet the staff and students at one of our open days held throughout the year? For more information visit our website [www.falmouth.ac.uk/opendays](http://www.falmouth.ac.uk/opendays)

### For more information

**Web:** [www.falmouth.ac.uk/illustration](http://www.falmouth.ac.uk/illustration) and [www.falmouthillustration.com](http://www.falmouthillustration.com)

**Tel:** +44 (0)1326 214369

**Fax:** +44 (0)1326 213880

**Email:** [admissions@falmouth.ac.uk](mailto:admissions@falmouth.ac.uk)

1  
Illustration by Will Grant,  
graduate 2007

2  
Exhibition at Woodlane

3  
Illustration by Rosanna Dodd,  
graduate 2007

4  
Life in Falmouth

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Woodlane Campus

*University College*  
**FALMOUTH**  
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